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Evicted Matthew Desmond 2016 Based on years of embedded fieldwork and painstakingly gathered data, this masterful book transforms our understanding of extreme poverty and economic exploitation while providing fresh ideas for solving a devastating, uniquely American problem.

Beautiful Data Toby Segaran 2009-07-14 In this insightful book, you'll learn from the best data practitioners in the field just how wide-ranging -- and beautiful -- working with data can be. Join 39 contributors as they explain how they developed simple and elegant solutions on projects ranging from the Mars lander to a Radiohead video. With Beautiful Data, you will: Explore the opportunities and challenges involved in working with the vast number of datasets made available by the Web Learn how to visualize trends in urban crime, using maps and data mashups Discover the challenges of designing a data processing system that works within the constraints of space travel Learn how crowdsourcing and transparency have combined to advance the state of drug research Understand how new data can automatically trigger alerts when it matches or overlaps pre-existing data Learn about the massive infrastructure required to create, capture, and process DNA data That's only small sample of what you'll find in Beautiful Data. For anyone who handles data, this is a truly fascinating book. Contributors include: Nathan Yau Jonathan Follett and Matt Holm J.M. Hughes Raghu Ramakrishnan, Brian Cooper, and Utkarsh Srivastava Jeff Hammerbacher Jason Dykes and Jo Wood Jeff Jonas and Lisa Sokol Jud Valeski Alon Halevy and Jayant Madhavan Aaron Koblin with Valdean Klump Michal Migurski Jeff Heer Coco Krumme Peter Norvig Matt Wood and Ben Blackburne Jean-Claude Bradley, Rajarshi Guha, Andrew Lang, Pierre Lindenbaum, Cameron Neylon, Antony Williams, and Egon Willighagen Lukas Biewald and Brendan O'Connor Hadley Wickham, Deborah Swayne, and David Poole Andrew Gelman, Jonathan P. Kestellec, and Yair Ghitza Toby Segaran

Teaching and Learning on Screen Mark Readman 2016-11-09 What stories are told about teaching and learning on TV and in film? And how do these stories reflect, refract and construct myths, anxieties and pleasures about teaching and learning? This collection looks at how pedagogy is represented on screen, and how TV programs and films translate pedagogic ideas into stories and relationships. International in scope, with case studies and analysis from the UK, US, Australia, Turkey and Brazil—the book adopts a critical stance in relation to the

ways in which theories of learning and myths about education are mobilized on screen. Teaching and Learning on Screen: Mediated Pedagogies provides a stimulating addition to the field of media and cultural studies, while also promoting debate about particular pedagogic models and strategies that will contribute to the professional development of educators and those involved in teacher education.

Designing Digital Products for Kids Rubens Cantuni 2020-12-03 Childhood learning is now more screen-based than ever before, and app developers are flocking in droves to this lucrative and exciting market. The younger generation deserves the best, and growing up in a digital world has made them discerning and demanding customers. Creating a valuable user experience for a child is as complex and involved as when designing a typical app for an adult, if not more, and Designing Digital Products for Kids is here to be your guide. Author and designer Rubens Cantuni recognizes the societal importance of a high-quality and ethical app experience for children. There is room for significant improvement in this space, and Cantuni helps you optimize it. Designing Digital Products for Kids walks hopeful developers through digital product design—including research, concept, design, release, marketing, testing, analyzing, and iterating—all while aiming to build specifically for children. Industry experts and their real-world advice are showcased in this book, along with careful advice for the ethics that go along with this unique market. These tips include complex needs regarding mental development, accessibility, conscious screen time limits, and content sensitivity. Children, parents, and teachers alike are hungry for more thoughtful players in the kids' app space, and Designing Digital Products for Kids is your ticket to successfully developing and educating for the future. What You Will Learn Design platforms specifically for children, to entertain and educate them Work with a complex audience of parents, teachers and kids Understand how different monetization strategies work in this industry and why Who This Book Is For User experience designers, UI designers, product owners, teachers and educators, startup founders. The range of topics is so wide that anyone interested or involved in digital products could find something interesting to learn.

Sprint Jake Knapp 2016-03-08 From three design partners at Google Ventures, a unique five-day process--called the sprint--for solving tough problems using design, prototyping, and testing ideas with customers.

Kmart's Ten Deadly Sins Marcia Layton Turner 2003-08-08 An insightful look at how Kmart's management destroyed the company Kmart's Ten Deadly Sins spins an intriguing tale of the missteps of a retail giant who once had the industry in the palm of its hand and foolishly let it all slip away. This engaging book weaves corporate history in with financial analysis and commentary that leaves the reader with a better sense of where Kmart has been and what its potential is for a turnaround. This first in-depth examination of Kmart clearly identifies and discusses the ten missteps and miscalculations Kmart's CEOs have repeatedly made, including resisting investments in technology, brand mismanagement, and haphazard expansion, to name a few. Author Marcia Layton Turner taps many of her vast contacts within the retail business community to get the inside scoop on what really brought this once mighty retail giant to its knees. Kmart's Ten Deadly Sins is written for readers who find themselves wondering how a company with such bright prospects could end up filing for bankruptcy. Marcia Layton Turner (Rochester, NY) is the bestselling author of The Unofficial Guide to Starting a Small Business and The Complete Idiot's Guide to Starting Your Own Business. With an MBA in

corporate strategy and marketing from the University of Michigan, she spent several years with Eastman Kodak in marketing and marketing communications. She is currently a freelance writer/author and ghostwriter for college-level business textbooks. Turner has also written for several top magazines and Web sites.

Testosterone Inc Christopher M. Byron 2005-04-08 In *Testosterone Inc.: Tales of CEOs Gone Wild*, bestselling author and New York Post columnist Chris Byron chronicles the Gatsby-like saga of the rise and fall of the celebrity CEO. During the height of the 1990s bull market, they were America's new heroes: the heroes of business. They were our bold new leaders, cutting the fat, pushing for productivity, implementing visionary plans, and making strategic deals. When the bull market turned to bust and the applause turned to cat-calls, the world was shocked at the truth. Drenched in money and public acclaim, our CEO-heroes—mostly white, mostly male, mostly middle-aged—turned out to be not much different than a group of twenty-something rock stars—drunk on power and driven by sex, greed, and glamour. *Testosterone Inc.* goes behind the boardroom doors to show the serial affairs and marriages of these acquisitive corporate titans. At the center of this story is Jack Welch, the biggest of America's rock star CEOs and the former head of General Electric Co., surrounded by "mini-me" CEOs Ron Perelman of Revlon, Al Dunlap of Sunbeam, and Dennis Kozlowski of Tyco—all gone wild in public displays of consumption and predatory appetites writ large. Byron gets inside the bars where Welch liked to hang out and pick up women with his early "business soul mate" buddies. Byron hovers unseen at the elbow of Ron Perelman and his mistress aboard the Concorde for a week in Paris in his mistaken belief that his wife knows nothing about his secret affair. Byron peeks behind the curtains of a U.S. Army officers' quarters to behold Al Dunlap horrifying his first wife, who claimed in her divorce action that Dunlap would point his knife at her and say, "I often wondered what human flesh tasted like." Byron becomes a fly on the wall to chronicle the longing for respect and serial womanizing of Dennis Kozlowski. Frequently hilarious, sometimes heartbreaking, *Testosterone Inc.* follows the intertwined lives of these four corporate heroes, from childhood to their ultimate moments of glory and the crash-and-burn calamities that followed, as man's age-old hunger for power, greed, and temptation undid them all. From suicide to murder, from dysfunctional childhoods to dysfunctional marriages in adulthood, from business chutzpah to financial suicide, here is the ultimate untold business story of our time: what went on at century's end, when testosterone got the best of businessmen everywhere, and CEOs went wild.

Improvisation and Social Aesthetics Georgina Born 2017-03-03 Addressing a wide range of improvised art and music forms—from jazz and cinema to dance and literature—this volume's contributors locate improvisation as a key site of mediation between the social and the aesthetic. As a catalyst for social experiment and political practice, improvisation aids in the creation, contestation, and codification of social realities and identities. Among other topics, the contributors discuss the social aesthetics of the Association for the Advancement of Creative Musicians, the Feminist Improvising Group, and contemporary Malian music, as well as the virtual sociality of interactive computer music, the significance of "uncreative" improvisation, responses to French New Wave cinema, and the work of figures ranging from bell hooks and Billy Strayhorn to Kenneth Goldsmith. Across its diverse chapters, *Improvisation and Social Aesthetics* argues that ensemble improvisation is not inherently egalitarian or emancipatory, but offers a potential site for the cultivation of new forms of social relations. It sets

out a new conceptualization of the aesthetic as immanently social and political, proposing a new paradigm of improvisation studies that will have reverberations throughout the humanities. Contributors. Lisa Barg, Georgina Born, David Brackett, Nicholas Cook, Marion Froger, Susan Kozel, Eric Lewis, George E. Lewis, Ingrid Monson, Tracey Nicholls, Winfried Siemerling, Will Straw, Zoë Svendsen, Darren Wershler

Transforming Learning with Meaningful Technologies Maren Scheffel 2019-09-09 This book constitutes the proceedings of the 14th European Conference on Technology Enhanced Learning, EC-TEL 2019, held in Delft, The Netherlands, in September 2019. The 41 research papers and 50 demo and poster papers presented in this volume were carefully reviewed and selected from 149 submissions. The contributions reflect the debate around the role of and challenges for cutting-edge 21st century meaningful technologies and advances such as artificial intelligence and robots, augmented reality and ubiquitous computing technologies and at the same time connecting them to different pedagogical approaches, types of learning settings, and application domains that can benefit from such technologies.

It's A Kid's Life - Camp Chaos Kerry Gibb 2019-11-30

Blockchain Revolution Don Tapscott 2016-05-10 Blockchain technology is powering our future. As the technology behind cryptocurrencies like bitcoin and Facebook's Libra, open software platforms like Ethereum, and disruptive companies like Ripple, it's too important to ignore. In this revelatory book, Don Tapscott, the bestselling author of *Wikinomics*, and his son, blockchain expert Alex Tapscott, bring us a brilliantly researched, highly readable, and essential book about the technology driving the future of the economy. Blockchain is the ingeniously simple, revolutionary protocol that allows transactions to be simultaneously anonymous and secure by maintaining a tamperproof public ledger of value. Though it's best known as the technology that drives bitcoin and other digital currencies, it also has the potential to go far beyond currency, to record virtually everything of value to humankind, from birth and death certificates to insurance claims, land titles, and even votes. Blockchain is also essential to understand if you're an artist who wants to make a living off your art, a consumer who wants to know where that hamburger meat really came from, an immigrant who's tired of paying big fees to send money home to your loved ones, or an entrepreneur looking for a new platform to build a business. And those examples are barely the tip of the iceberg. As with major paradigm shifts that preceded it, blockchain technology will create winners and losers. This book shines a light on where it can lead us in the next decade and beyond.

Liespotting Pamela Meyer 2010-07-20 GET TO THE TRUTH People--friends, family members, work colleagues, salespeople--lie to us all the time. Daily, hourly, constantly. None of us is immune, and all of us are victims. According to studies by several different researchers, most of us encounter nearly 200 lies a day. Now there's something we can do about it. Pamela Meyer's *Liespotting* links three disciplines--facial recognition training, interrogation training, and a comprehensive survey of research in the field--into a specialized body of information developed specifically to help business leaders detect deception and get the information they need to successfully conduct their most important interactions and transactions. Some of the nation's leading business executives have learned to use these methods to root out lies in high stakes situations. *Liespotting* for the first

time brings years of knowledge--previously found only in the intelligence community, police training academies, and universities--into the corporate boardroom, the manager's meeting, the job interview, the legal proceeding, and the deal negotiation. **WHAT'S IN THE BOOK?** Learn communication secrets previously known only to a handful of scientists, interrogators and intelligence specialists. Liespotting reveals what's hiding in plain sight in every business meeting, job interview and negotiation: - The single most dangerous facial expression to watch out for in business & personal relationships - 10 questions that get people to tell you anything - A simple 5-step method for spotting and stopping the lies told in nearly every high-stakes business negotiation and interview - Dozens of postures and facial expressions that should instantly put you on Red Alert for deception - The telltale phrases and verbal responses that separate truthful stories from deceitful ones - How to create a circle of advisers who will guarantee your success

National Education Technology Plan Arthur P. Hershaft 2011 Education is the key to America's economic growth and prosperity and to our ability to compete in the global economy. It is the path to higher earning power for Americans and is necessary for our democracy to work. It fosters the cross-border, cross-cultural collaboration required to solve the most challenging problems of our time. The National Education Technology Plan 2010 calls for revolutionary transformation. Specifically, we must embrace innovation and technology which is at the core of virtually every aspect of our daily lives and work. This book explores the National Education Technology Plan which presents a model of learning powered by technology, with goals and recommendations in five essential areas: learning, assessment, teaching, infrastructure and productivity.

Cape Town Harmonies Gaulier, Armelle 2017-07-19 "Cape Town's public cultures can only be fully appreciated through recognition of its deep and diverse soundscape. We have to listen to what has made and makes a city. The ear is an integral part of the 'research tools' one needs to get a sense of any city. We have to listen to the sounds that made and make the expansive 'mother city'. Various of its constituent parts sound different from each other ... [T]here is the sound of the singing men and their choirs ("teams" they are called) in preparation for the longstanding annual Malay choral competitions. The lyrics from the various repertoires they perform are hardly ever written down. [...] There are texts of the hallowed 'Dutch songs' but these do not circulate easily and widely. Researchers dream of finding lyrics from decades ago, not to mention a few generations ago – back to the early 19th century. This work by Denis Constant Martin and Armelle Gaulier provides us with a very useful selection of these songs. More than that, it is a critical sociological reflection of the place of these songs and their performers in the context that have given rise to them and sustains their relevance. It is a necessary work and is a very important scholarly intervention about a rather neglected aspect of the history and present production of music in the city." — Shamil Jeppie, Associate Professor, Department of Historical Studies, University of Cape Town

Hawkes Harbor S. E. Hinton 2010-04-27 The legendary author of *The Outsiders* returns with her first new novel in more than fifteen years! An orphan and a bastard, Jamie grew up tough enough to handle almost anything. He survived foreign prisons, smugglers, pirates, gunrunners, and shark attacks. But what he finds in the remote town of Hawkes Harbor, Delaware, was enough to drive him almost insane—and change his life forever. At the Publisher's request, this title is being sold without Digital Rights Management Software (DRM)

applied.

Phoenix Noir Patrick Millikin 2009 Presents a collection of short stories featuring noir and crime fiction about Phoenix by such authors as Diana Gabaldon, Luis Alberto Urrea, Lee Child, and Don Winslow.

Handbuch Der Typografie Giambattista Bodoni 2010 The origin of the ubiquitous typeface Celebrated printer and type designer Giambattista Bodoni set the standard for printing the alphabet with his *Manuale Tipografico* (1818). The two-volume set—published posthumously in a limited edition of 250—features 142 sets of roman and italic typefaces, a wide selection of borders, ornaments, symbols, and flowers, as well as Greek, Hebrew, Russian, Arabic, Phoenician, Armenian, Coptic, and Tibetan alphabets. Official printer for the Duke of Parma, Bodoni (1740-1813) declared that well-designed type derived its beauty from four principles: uniformity of design, sharpness and neatness, good taste, and charm. His typefaces display an unprecedented degree of technical refinement, and epitomize purity and grace. The culmination of more than four decades of work, the *Manuale Tipografico* represents one of history's greatest typographical achievements. The Bodoni typeface is still widely used even today, both in digital media and in print, and TASCHEN's meticulous reprint of Bodoni's masterwork gives readers a rare opportunity to explore the origins of the Bodoni typeface and learn about its creator.

Basketball Junkie Chris Herren 2011-05-10 I was dead for thirty seconds. That's what the cop in Fall River told me. When the EMTs found me, there was a needle in my arm and a packet of heroin in the front seat. At basketball-crazy Durfee High School in Fall River, Massachusetts, junior guard Chris Herren carried his family's and the city's dreams on his skinny frame. His grandfather, father, and older brother had created their own sports legends in a declining city; he was the last, best hope for a career beyond the shuttered mills and factories. Herren was heavily recruited by major universities, chosen as a McDonald's All-American, featured in a *Sports Illustrated* cover story, and at just seventeen years old became the central figure in *Fall River Dreams*, an acclaimed book about the 1994 Durfee team's quest for the state championship. Leaving Fall River for college, Herren starred on Jerry Tarkanian's Fresno State Bulldogs team of talented misfits, which included future NBA players as well as future convicted felons. His gritty, tattooed, hip-hop persona drew the ire of rival fans and more national attention: *Rolling Stone* profiled him, *60 Minutes* interviewed him, and the Denver Nuggets drafted him. When the Boston Celtics acquired his contract, he lived the dream of every Massachusetts kid—but off the court Herren was secretly crumbling, as his alcohol and drug use escalated and his life spiraled out of control. Twenty years later, Chris Herren was married to his high-school sweetheart, the father of three young children, and a heroin junkie. His basketball career was over, consumed by addictions; he had no job, no skills, and was a sadly familiar figure to those in Fall River who remembered him as a boy, now prowling the streets he once ruled, looking for a fix. One day, for a time he cannot remember, he would die. In his own words, Chris Herren tells how he nearly lost everything and everyone he loved, and how he found a way back to life. Powerful, honest, and dramatic, *Basketball Junkie* is a remarkable memoir, harrowing in its descent, and heartening in its return.

What Teachers Make Taylor Mali 2012-03-29 In praise of the greatest job in the world... The right book at the

right time: an impassioned defense of teachers and why we need them now more than ever. Teacher turned teacher's advocate Taylor Mali inspired millions with his original poem "What Teachers Make," a passionate and unforgettable response to a rich man at a dinner party who sneeringly asked him what teachers make. Mali's sharp, funny, perceptive look at life in the classroom pays tribute to the joys of teaching...and explains why teachers are so vital to our society. What Teachers Make is a book that will be treasured and shared by every teacher in America—and everybody who's ever loved or learned from one.

Measure What Matters John Doerr 2018-04-24 #1 New York Times Bestseller Legendary venture capitalist John Doerr reveals how the goal-setting system of Objectives and Key Results (OKRs) has helped tech giants from Intel to Google achieve explosive growth—and how it can help any organization thrive. In the fall of 1999, John Doerr met with the founders of a start-up whom he'd just given \$12.5 million, the biggest investment of his career. Larry Page and Sergey Brin had amazing technology, entrepreneurial energy, and sky-high ambitions, but no real business plan. For Google to change the world (or even to survive), Page and Brin had to learn how to make tough choices on priorities while keeping their team on track. They'd have to know when to pull the plug on losing propositions, to fail fast. And they needed timely, relevant data to track their progress—to measure what mattered. Doerr taught them about a proven approach to operating excellence: Objectives and Key Results. He had first discovered OKRs in the 1970s as an engineer at Intel, where the legendary Andy Grove ("the greatest manager of his or any era") drove the best-run company Doerr had ever seen. Later, as a venture capitalist, Doerr shared Grove's brainchild with more than fifty companies. Wherever the process was faithfully practiced, it worked. In this goal-setting system, objectives define what we seek to achieve; key results are how those top-priority goals will be attained with specific, measurable actions within a set time frame. Everyone's goals, from entry level to CEO, are transparent to the entire organization. The benefits are profound. OKRs surface an organization's most important work. They focus effort and foster coordination. They keep employees on track. They link objectives across silos to unify and strengthen the entire company. Along the way, OKRs enhance workplace satisfaction and boost retention. In *Measure What Matters*, Doerr shares a broad range of first-person, behind-the-scenes case studies, with narrators including Bono and Bill Gates, to demonstrate the focus, agility, and explosive growth that OKRs have spurred at so many great organizations. This book will help a new generation of leaders capture the same magic.

Future Ready Learning U. S. Department of Education 2016-06-06 The National Education Technology Plan (NETP) sets a national vision and plan for learning enabled by technology through building on the work of leading education researchers; district, school, and higher education leaders; classroom teachers; developers; entrepreneurs; and nonprofit organizations. The principles and examples provided in this document align to the Activities to Support the Effective Use of Technology (Title IV A) of Every Student Succeeds Act as authorized by Congress in December 2015.

Blood Feud Adrian Dater 2006-11-25 Adrian Dater chronicles the rivalry between the Detroit Red Wings and the Colorado Avalanche, which he believes are two of the best-matched teams and coaches in the National Hockey League.

Kingpin Kevin Poulsen 2012 Documents how a troubled young computer hacker seized control of a massive international computer fraud network in 2006, tracing the efforts of FBI and Secret Service agents as well as an undercover operator to locate and arrest him. Reprint.

Distributed Computing and Artificial Intelligence, Special Sessions, 15th International Conference Sara Rodríguez 2019-01-08 This book presents the outcomes of the 15th International Conference on Distributed Computing and Artificial Intelligence, held in Toledo (Spain) from 20th to 22nd June 2018 and hosted by the UCLM, and which brought together researchers and developers from industry, education and the academic world to report on the latest scientific research, technical advances and methodologies. Highlighting multi-disciplinary and transversal aspects, the book focuses on the conferences Special Sessions, including Advances in Demand Response and Renewable Energy Sources in Smart Grids (ADDRESS); AI- Driven Methods for Multimodal Networks and Processes Modeling (AIMPM); Social Modelling of Ambient Intelligence in Large Facilities (SMALF); Communications, Electronics and Signal Processing (CESP); Complexity in Natural and Formal Languages (CNFL); and Web and Social Media Mining (WASMM).

The 100 Best Business Books of All Time Jack Covert 2016-08-02 Thousands of business books are published every year— Here are the best of the best After years of reading, evaluating, and selling business books, Jack Covert and Todd Sattersten are among the most respected experts on the category. Now they have chosen and reviewed the one hundred best business titles of all time—the ones that deliver the biggest payoff for today’s busy readers. The 100 Best Business Books of All Time puts each book in context so that readers can quickly find solutions to the problems they face, such as how best to spend The First 90 Days in a new job or how to take their company from Good to Great. Many of the choices are surprising—you’ll find reviews of Moneyball and Orbiting the Giant Hairball, but not Jack Welch’s memoir. At the end of each review, Jack and Todd direct readers to other books both inside and outside The 100 Best. And sprinkled throughout are sidebars taking the reader beyond business books, suggesting movies, novels, and even children’s books that offer equally relevant insights. This guide will appeal to anyone, from entry-level to CEO, who wants to cut through the clutter and discover the brilliant books that are truly worth their investment of time and money.

The Innovation Stack Jim McKelvey 2020-03-10 From the cofounder of Square, an inspiring and entertaining account of what it means to be a true entrepreneur and what it takes to build a resilient, world-changing company In 2009, a St. Louis glassblowing artist and recovering computer scientist named Jim McKelvey lost a sale because he couldn't accept American Express cards. Frustrated by the high costs and difficulty of accepting credit card payments, McKelvey joined his friend Jack Dorsey (the cofounder of Twitter) to launch Square, a startup that would enable small merchants to accept credit card payments on their mobile phones. With no expertise or experience in the world of payments, they approached the problem of credit cards with a new perspective, questioning the industry's assumptions, experimenting and innovating their way through early challenges, and achieving widespread adoption from merchants small and large. But just as Square was taking off, Amazon launched a similar product, marketed it aggressively, and undercut Square on price. For most ordinary startups, this would have spelled the end. Instead, less than a year later, Amazon was in retreat and soon discontinued its service. How did Square beat the most dangerous company on the planet? Was it just

luck? These questions motivated McKelvey to study what Square had done differently from all the other companies Amazon had killed. He eventually found the key: a strategy he calls the Innovation Stack. McKelvey's fascinating and humorous stories of Square's early days are blended with historical examples of other world-changing companies built on the Innovation Stack to reveal a pattern of ground-breaking, competition-proof entrepreneurship that is rare but repeatable. The Innovation Stack is a thrilling business narrative that's much bigger than the story of Square. It is an irreverent first-person look inside the world of entrepreneurship, and a call to action for all of us to find the entrepreneur within ourselves and identify and fix unsolved problems--one crazy idea at a time.

Guide to Computer Network Security Joseph Migga Kizza 2020-06-03 This timely textbook presents a comprehensive guide to the core topics in cybersecurity, covering issues of security that extend beyond traditional computer networks to the ubiquitous mobile communications and online social networks that have become part of our daily lives. In the context of our growing dependence on an ever-changing digital ecosystem, this book stresses the importance of security awareness, whether in our homes, our businesses, or our public spaces. This fully updated new edition features new material on the security issues raised by blockchain technology, and its use in logistics, digital ledgers, payments systems, and digital contracts. Topics and features: Explores the full range of security risks and vulnerabilities in all connected digital systems Inspires debate over future developments and improvements necessary to enhance the security of personal, public, and private enterprise systems Raises thought-provoking questions regarding legislative, legal, social, technical, and ethical challenges, such as the tension between privacy and security Describes the fundamentals of traditional computer network security, and common threats to security Reviews the current landscape of tools, algorithms, and professional best practices in use to maintain security of digital systems Discusses the security issues introduced by the latest generation of network technologies, including mobile systems, cloud computing, and blockchain Presents exercises of varying levels of difficulty at the end of each chapter, and concludes with a diverse selection of practical projects Offers supplementary material for students and instructors at an associated website, including slides, additional projects, and syllabus suggestions This important textbook/reference is an invaluable resource for students of computer science, engineering, and information management, as well as for practitioners working in data- and information-intensive industries.

Flaunt Bryony Gomez-Palacio 2010 Through more than forty case studies, nearly twenty interviews with experienced professionals, and a series of (nonscientific) surveys, Flaunt is a resource for design students as well as young, experienced, freelance, and independent designers. It explains how one can find a way to cohesively, succinctly and creatively showcase their work through an accessible, effective, and creative portfolio. Flaunt showcases a variety of alternatives through a selection of portfolios that represent both the most common approaches as well as some offbeat executions. Hopefully, this book will help ease the anxiety and burden of creating a portfolio and, perhaps, even help demystify the process of putting it together, along with the expectations of presenting it.

The Twittering Machine Richard Seymour 2020-09-22 A brilliant probe into the political and psychological effects of our changing relationship with social media Former social media executives tell us that the system is

an addiction-machine. We are users, waiting for our next hit as we like, comment and share. We write to the machine as individuals, but it responds by aggregating our fantasies, desires and frailties into data, and returning them to us as a commodity experience. The *Twittering Machine* is an unflinching view into the calamities of digital life: the circus of online trolling, flourishing alt-right subcultures, pervasive corporate surveillance, and the virtual data mines of Facebook and Google where we spend considerable portions of our free time. In this polemical tour de force, Richard Seymour shows how the digital world is changing the ways we speak, write, and think. Through journalism, psychoanalytic reflection and insights from users, developers, security experts and others, Seymour probes the human side of the machine, asking what we're getting out of it, and what we're getting into. Social media held out the promise that we could make our own history—to what extent did we choose the nightmare that it has become?

Energy Balance and Obesity Isabelle Romieu 2018-01-12 Understanding the relationship between energy balance and obesity is essential to develop effective prevention programs and policies. The International Agency for Research on Cancer convened a Working Group of world-leading experts in December 2015 to review the evidence regarding energy balance and obesity, with a focus on low- and middle-income countries, and to consider the following scientific questions: (i) Are the drivers of the obesity epidemic related only to energy excess and/or do specific foods or nutrients play a major role in this epidemic? (ii) What are the factors that modulate these associations? (iii) Which types of data and/or studies will further improve our understanding? This book provides summaries of the evidence from the literature as well as the Working Group's conclusions and recommendations to tackle the global epidemic of obesity.

Leading with Gratitude Adrian Gostick 2020-03-03 The influential New York Times bestselling authors—the “apostles of appreciation” Chester Elton and Adrian Gostick—provide managers and executives with easy ways to add more gratitude to the everyday work environment to help bolster moral, efficiency, and profitability. Workers want and need to know their work is appreciated. Showing gratitude to employees is the easiest, fastest, most inexpensive way to boost performance. New research shows that gratitude boosts employee engagement, reduces turnover, and leads team members to express more gratitude to one another—strengthening team bonds. Studies have also shown that gratitude is beneficial for those expressing it and is one of the most powerful variables in predicting a person's overall well-being—above money, health, and optimism. The WD-40 Company knows this firsthand. When the leadership gave thousands of managers training in expressing gratitude to their employees, the company saw record increases in revenue. Despite these benefits, few executives effectively utilize this simple tool. In fact, new research reveals “people are less likely to express gratitude at work than anyplace else.” What accounts for the staggering chasm between awareness of gratitude's benefits and the failure of so many leaders to do it—or do it well? Adrian Gostick and Chester Elton call this the gratitude gap. In this invaluable guide, they identify the widespread and pernicious myths about managing others that cause leaders to withhold thanks. Gostick and Elton also introduce eight simple ways managers can show employees they are valued. They supplement their insights and advice with stories of how many of today's most successful leaders—such as Alan Mulally of Ford and Hubert Joly of Best Buy—successfully incorporated gratitude into their leadership styles. Showing gratitude isn't just about being nice, it's about being smart—really smart—and it's a skill that everyone can easily learn.

Innovative Security Solutions for Information Technology and Communications Jean-Louis Lanet 2019-02-05

This book constitutes the thoroughly refereed proceedings of the 11th International Conference on Security for Information Technology and Communications, SecITC 2018, held in Bucharest, Romania, in November 2018. The 35 revised full papers presented together with 3 invited talks were carefully reviewed and selected from 70 submissions. The papers present advances in the theory, design, implementation, analysis, verification, or evaluation of secure systems and algorithms.

Year Zero Robert Reid 2012 After two aliens reveal that the whole universe is addicted to humanity's music, has committed gross copyright violations, and is murderously unhappy with the resulting fines and penalties, entertainment lawyer Nick Carter has forty-eight hours to save the planet.

The SAGE Encyclopedia of Qualitative Research Methods Lisa M. Given 2008-08-19 Qualitative research is designed to explore the human elements of a given topic, while specific qualitative methods examine how individuals see and experience the world. Qualitative approaches are typically used to explore new phenomena and to capture individuals' thoughts, feelings, or interpretations of meaning and process. Such methods are central to research conducted in education, nursing, sociology, anthropology, information studies, and other disciplines in the humanities, social sciences, and health sciences. Qualitative research projects are informed by a wide range of methodologies and theoretical frameworks. The SAGE Encyclopedia of Qualitative Research Methods presents current and complete information as well as ready-to-use techniques, facts, and examples from the field of qualitative research in a very accessible style. In taking an interdisciplinary approach, these two volumes target a broad audience and fill a gap in the existing reference literature for a general guide to the core concepts that inform qualitative research practices. The entries cover every major facet of qualitative methods, including access to research participants, data coding, research ethics, the role of theory in qualitative research, and much more—all without overwhelming the informed reader. Key Features Defines and explains core concepts, describes the techniques involved in the implementation of qualitative methods, and presents an overview of qualitative approaches to research Offers many entries that point to substantive debates among qualitative researchers regarding how concepts are labeled and the implications of such labels for how qualitative research is valued Guides readers through the complex landscape of the language of qualitative inquiry Includes contributors from various countries and disciplines that reflect a diverse spectrum of research approaches from more traditional, positivist approaches, through postmodern, constructionist ones Presents some entries written in first-person voice and others in third-person voice to reflect the diversity of approaches that define qualitative work Key Themes Approaches and Methodologies Arts-Based Research, Ties to Computer Software Data Analysis Data Collection Data Types and Characteristics Dissemination History of Qualitative Research Participants Quantitative Research, Ties to Research Ethics Rigor Textual Analysis, Ties to Theoretical and Philosophical Frameworks The SAGE Encyclopedia of Qualitative Research Methods is designed to appeal to undergraduate and graduate students, practitioners, researchers, consultants, and consumers of information across the social sciences, humanities, and health sciences, making it a welcome addition to any academic or public library.

Crowd Design Florian Alexander Schmidt 2017-07-24 The digital revolution is interwoven with the promise

to empower the user. Yet, the rise of centralized, commercial platforms for crowdsourced work questions the validity of this narrative. In *Crowd-Design*, Florian Alexander Schmidt analyses the workings and the rhetoric of crowdsourced work platforms by comparing the way they address the masses today with historic notions of the crowd. The utopian concepts of early online collaboration are taken as a vantage point from which to view and critique current and, at times, dystopian applications of crowdsourced work. The study is focused on the crowdsourcing of design tasks, but these specific applications are used to examine the design of the more general mechanisms employed by the platform providers to motivate and control the crowds. *Crowd-Design* is as much about the crowdsourcing of design as it is about the design of crowdsourcing.

Hooked Nir Eyal 2014-11-04 Revised and Updated, Featuring a New Case Study How do successful companies create products people can't put down? Why do some products capture widespread attention while others flop? What makes us engage with certain products out of sheer habit? Is there a pattern underlying how technologies hook us? Nir Eyal answers these questions (and many more) by explaining the Hook Model—a four-step process embedded into the products of many successful companies to subtly encourage customer behavior. Through consecutive “hook cycles,” these products reach their ultimate goal of bringing users back again and again without depending on costly advertising or aggressive messaging. *Hooked* is based on Eyal's years of research, consulting, and practical experience. He wrote the book he wished had been available to him as a start-up founder—not abstract theory, but a how-to guide for building better products. *Hooked* is written for product managers, designers, marketers, start-up founders, and anyone who seeks to understand how products influence our behavior. Eyal provides readers with:

- Practical insights to create user habits that stick.
- Actionable steps for building products people love.
- Fascinating examples from the iPhone to Twitter, Pinterest to the Bible App, and many other habit-forming products.

Library Publishing Toolkit Allison P. Brown 2013 Both public and academic libraries are invested in the creation and distribution of information and digital content. They have morphed from keepers of content into content creators and curators, and seek best practices and efficient workflows with emerging publishing platforms and services. The *Library Publishing Toolkit* looks at the broad and varied landscape of library publishing through discussions, case studies, and shared resources. From supporting writers and authors in the public library setting to hosting open access journals and books, this collection examines opportunities for libraries to leverage their position and resources to create and provide access to content.

Chicken Soup for the Cat Lover's Soul Jack Canfield 2012-08-07 From playful and hilarious accounts of life with cats to heartwarming tales of cat courage, healing and learning, each touching story in *Chicken Soup for the Cat Lover's Soul* celebrates the special bond we share with our cats.

The Complete Manual of Typography James Felici 2012 This book is about how type should look and how to make it look that way--in other words, how to set type like a professional. It explains in practical terms how to use today's digital tools to achieve the secret of good design: well set type. An essential reference for anyone who works with type: designers, print production professionals, and corporate communications managers can go to straight to the index to find focused answers to specific questions, while educators and students can read it

as a text book from cover to cover.

The Newspapers Handbook Richard Keeble 2014-08-21 This new edition of *The Newspapers Handbook* presents an enlightening examination of an ever-evolving industry, engaging with key contemporary issues, including reporting in the digital age and ethical and legislative issues following the hacking scandal to display a comprehensive anatomy of the modern newsroom. Richard Lance Keeble and Ian Reeves offer readers expert practical advice, drawing on a wide range of examples from print and digital news sources to illustrate best practice and the political, technological and financial realities of newspaper journalism today. Other key areas explored include: the language of news basic reporting the art of interviewing feature writing the role of social media in reporting investigative reporting court reporting reporting on national and local government guidance on training and careers for those entering the industry.