

# Airbnb In Spain Market Report Airbnb Market Report

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**Delivering Tourism Intelligence** Philip L. Pearce 2019-11-08 This volume demonstrates that tourism research can deliver quality implications for a range of stakeholders. Contributions from authors across the continents serve to illustrate ways in which academic analysis can, and does, result in action.

**Rick Steves Spain 2019** Rick Steves 2018-12-04 Walk the Camino de Santiago, run with the bulls in Pamplona, or relax on Barcelona's beaches: experience Spain with Rick Steves! Inside Rick Steves Spain 2019 you'll find: Comprehensive coverage for planning a multi-week trip to Spain Rick's strategic advice on how to get the most out of your time and money, with rankings of his must-see favorites Top sights and hidden gems, from El Escorial and the great mosque of Córdoba to medieval bars serving house-made madroño liqueur How to connect with local culture: Enjoy a flamenco show in Madrid, chat with fans about the latest fútbol match, or meander down winding streets in search of the best tapas Beat the crowds, skip the lines, and avoid tourist traps with Rick's candid, humorous insight The best places to eat, sleep, and relax with a glass of sangria Self-guided walking tours of lively neighborhoods and incredible museums Vital trip-planning tools, like how to link destinations, build your itinerary, and get from place to place Detailed maps, plus a fold-out map for exploring on the go Useful resources including a packing list, Spanish phrase book, a historical overview, and recommended reading Over 1,000 bible-thin pages include everything worth seeing without weighing you down Annually updated information on Barcelona, Basque Country, Bilbao, Santiago de Compostela, León, Salamanca, Madrid, El Escorial, the Valley of the Fallen, Segovia, Toledo, Granada, Sevilla, Córdoba, Andalucía, Spain's Southern Coast, Gibraltar, Morocco, and more Make the most of every day and every dollar with Rick Steves Spain 2019. Planning a one- to two-week trip? Check out Rick Steves Best of Spain.

*Destination Management and Marketing: Breakthroughs in Research and Practice* Management Association, Information Resources 2020-03-06 The marketing of a destination necessitates strategic planning, decision making, and organization. Effective positioning will result in a strong brand that develops an emotional and productive two-way relationship. Notwithstanding, destination managers should possess relevant knowledge and understanding on traditional and contemporary marketing channels to better engage with prospective visitors. *Destination Management and Marketing: Breakthroughs in Research and Practice* focuses on utilizing destination branding and content marketing for sustainable growth and competitive advantage within the tourism and hospitality industry, including tools and techniques for travel branding and best practices for better tourism management strategies. Highlighting a range of topics such as service quality, sustainable tourism, and competitiveness model, this publication is an ideal reference source for government officials, travel agencies, advertisers, marketers, tour directors, hotel managers, restaurateurs, industry professionals including those within the hotel, leisure, transportation, and theme park sectors, policymakers, practitioners, academicians, researchers, and students.

**Handbook of Research on Contemporary Consumerism** Kaufmann, Hans Ruediger 2019-09-20 Societal marketing has gained widespread recognition in the marketing discipline both in academia and the professional industry. The *Handbook of Research on Contemporary Consumerism* is an essential reference source that provides an in-depth understanding on the various aspects and issues of consumerism and reveals the critical success factors and conceptual and theoretical frameworks of these concepts from recent contexts and perspectives. Additionally, it examines the impact of identity on marketing and branding from the consumerist perspective, discusses consumerism as a source of innovation and product development, and provides insights on consumerism and profitability. Featuring research on topics such as circular economy, digital marketing, and social media, this book is ideally designed for practitioners, managers, marketers, academic researchers, and students.

*Digital Entrepreneurship and the Sharing Economy* Evgueni Vinogradov 2021-07-16 The digital and increasingly digitised world is shaped by the interplay of new technological opportunities and ubiquitous societal trends. Both lead to drastic changes facing artificial intelligence (AI), cryptocurrencies and block-chain technologies, internet of things, technology-based surveillance, and other disruptive innovations. These developments facilitate the rise of the sharing economy and open for a variety of new entrepreneurial opportunities that businesses can take up. The novel entrepreneurial opportunities, however, imply a paradigmatic shift in the understanding of entrepreneurship. This book combines digital entrepreneurship with the sharing economy. It presents cutting-edge research for scholars and practitioners interested in either one of the topics – digital entrepreneurship or sharing economy – or their connection. The book addresses three major ways to become entrepreneurial in the sharing economy: digital entrepreneurship through creating novel sharing-economy platforms; technology entrepreneurship through the exploitation of

sharing-economy platforms; and business model innovation or business model change influenced by the sharing economy. The book also highlights governance questions on digital entrepreneurship in the sharing economy, which are highly relevant for businesses, the economy, and society. The book will be of interest to researchers, academics, and students in the field of business and entrepreneurship, with a special focus on digital entrepreneurship.

Handbook on ICT in Developing Countries Knud Erik Skouby 2022-09-01 The mobile communications market in developing countries is growing at a rapid rate. This is evident in the rapid spread of mobile broadband cellular networks such as 3G. 4G is also being deployed in developing countries around the world. As the global communications market proceeds towards 5G, it is evident that developing countries will not be left behind. However, there are challenges and barriers on the road ahead specific to developing countries. To aid policy makers, researchers and members of the academia make informed decision that will help the advancement of 5G, this handbook provides an insight into the impact of existing mobile cellular networks in some developing countries. Topics discussed in this handbook include: Digital divide Policy outlook 5G and rural areas 5G readiness Telco Business models Telecom tower pricing Mobile application adoption

**Environmental impacts and potential of the sharing economy** John Magne Skjelvik 2017-10-19 The various sharing initiatives seen in the Nordic countries over the last years within transportation, housing/accommodation, sharing/renting of smaller capital goods and personal services could yield considerable benefits for consumers due to better quality and/or lower prices of the services. They also have a potential for emissions reductions of CO<sub>2</sub> and local pollutants. However, savings from lower prices could lead to increased emissions from increased demand of the services (particularly transport) and increased spending on other goods and services. Depending on how consumers spend their savings, these changes could partly, wholly or more than offset the initial emission reductions. The impacts on overall CO<sub>2</sub> emissions depend on whether the emissions are taxed, part of the emissions trading system EU ETS or not regulated at all.

*Tourism Enclaves* Jarkko Saarinen 2021-04-13 Exclusively planned tourism destinations have increased substantially over the last decades. As a result, gated leisure communities, all-inclusive resorts, private cruise liner-owned island and other tourism enclaves are rather common features in tourism, especially in the peripheries and low- and middle-income countries. Tourism enclaves can have varied characteristics and scales of operations but typically they involve standardized 'non-local' themes or appeal in their design, activities and economies. Typically, such tourism spaces contain all or a vast majority of facilities and services needed for tourists who have limited possibilities or desires to leave the enclave. At the same time, the locals' access to these spaces is often limited or otherwise regulated. Thus, enclave tourism spaces are controlled and separated from surrounding communities. *Tourism Enclaves: Geographies of Exclusive Spaces in Tourism* focuses on tourism

enclaves in different theoretical and geographical contexts. The chapters of the book aim to contribute to our understanding of how these exclusive spaces are created and transformed and how they shape places and place identities. The chapters in this book were originally published as a special issue of the journal *Tourism Geographies*.

**Tourism and Gentrification in Contemporary Metropolises** Maria Gravari-Barbas  
2017-06-14 Tourism gentrification is a critical shaping force of socio-economic and contemporary urban landscapes. This book aims to be the first substantive text on this subject, explaining the multiple and complex relationships between tourism and gentrification and their outcomes and manifestations in contemporary metropolises. This is achieved by drawing on in-depth case analyses addressing the different issues at stake. Part I deals with the manifestations of tourism gentrification and the ways it affects urban landscapes through heritagization and urban regeneration strategies. Part II looks at the correlations between tourism gentrification and culture. Finally, the last two parts aim to identify and examine forms and expressions of tourism gentrification, distinguishing among the actors, beneficiaries, and victims of the phenomenon while looking at its implications for intra-metropolitan territories and metropolitan governance. The book approaches these issues in an innovative way, by looking at a variety of metropolises in a diverse range of countries and by dealing with the different relations and management issues generated by gentrification in relation to tourism. Through interdisciplinary approaches, this groundbreaking text sheds light on the role tourism plays in contemporary metropolises, furthering knowledge of urban tourism. For these reasons, it will be of particular interest to scholars and students of tourism, urban studies, geography, anthropology and sociology.

**Spatial Regression Models** Michael D. Ward 2018-04-10 *Spatial Regression Models* illustrates the use of spatial analysis in the social sciences within a regression framework and is accessible to readers with no prior background in spatial analysis. The text covers different modeling-related topics for continuous dependent variables, including mapping data on spatial units, creating data from maps, analyzing exploratory spatial data, working with regression models that have spatially dependent regressors, and estimating regression models with spatially correlated error structures. Using social science examples based on real data, the authors illustrate the concepts discussed, and show how to obtain and interpret relevant results. The examples are presented along with the relevant code to replicate all the analysis using the R package for statistical computing. Users can download both the data and computer code to work through all the examples found in the text. New to the Second Edition is a chapter on mapping as data exploration and its role in the research process, updates to all chapters based on substantive and methodological work, as well as software updates, and information on estimation of time-series, cross-sectional spatial models. Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed

by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

**A Modern Guide to the Urban Sharing Economy** Sigler, Thomas 2021-08-27 Providing a comprehensive overview of the urban sharing economy, this Modern Guide takes a forward-looking perspective on how sharing goods and services may facilitate future sustainability of consumption and production. It highlights recent developments and issues, with cutting-edge discussions from leading international scholars in business, engineering, environmental management, geography, law, planning, sociology and transport studies.

**Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry** Demir, Mahmut 2021-06-25 The tourism sector has been deeply affected particularly in economic terms by the COVID-19 pandemic. This crisis has led to new practices and radical changes. Scientists emphasize that mankind will face pandemics more frequently in the forthcoming years. Thus, it is important to understand the negative impacts the COVID-19 pandemic had on the tourism sector as well as the measures that were and are being put in place to protect the industry during future outbreaks. The Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry is a comprehensive reference source that reflects upon the evaluations of the experienced and ongoing pandemic crisis in the context of the tourism sector. The positive and negative effects experienced by tourism employees and tourists are examined, and post-pandemic processes and business practices are evaluated. Covering topics including consumer rights in tourism, dynamic changes in the tourism industry, and employment in tourism, this book is suitable for travel agencies, restaurateurs, hotel managers, brand managers, marketers, advertisers, managers, executives, hospitality personnel, policymakers, government officials, tourism practitioners, students, academicians, and researchers seeking the latest sustainable policies and practices that are being utilized to increase the productivity of the tourism sector and will allow it to thrive in the years to come.

[Airbnb For Dummies](#) Symon He 2020-08-04 Make extra money—and your guests extra happy—with Airbnb! You’ve got that spare tower, mansion, apartment, couch, or perhaps even treehouse (really—there are more than 2,400 treehouses listed on Airbnb). You’re a polite, clean, and tolerant host. And you want to make some money. Congratulations, you’re fully qualified to become part of the Airbnb revolution! Whether you’re looking to break into the business, or have already started and are researching ways of making your guests feel even more pampered as you grow your reputation and income, Airbnb for Dummies is the perfect venue for you. And this applies whether you currently own property or not! Sit back in your lounge recliner and let the owners and founders of Learnairbnb.com show you the ins and outs of the short-term rental boom that connects hosts with travelers looking for more economical and personal travel experiences across the world. Sip a refreshing drink as you learn how to manage the day-to-day—from maintaining listings to keeping things clean for your guests—and how

to maximize and increase your profits. Make an attractive listing Perfect your pricing Profit without a property Create amazing guest experiences So, get hold of a copy, read it in your favorite spot, and watch as the money and excited guests beat a path to your door!

*Socialising Tourism* Freya Higgins-Desbiolles 2021-07-29 Once touted as the world's largest industry and also a tool for fostering peace and global understanding, tourism has certainly been a major force shaping our world. The recent COVID-19 crisis has led to calls to transform tourism and reset it along more ethical and sustainable lines. It was in this context that calls to "socialise tourism" emerged (Higgins-Desbiolles, 2020). This edited volume builds on this work by employing the term Socialising Tourism as a broad conceptual focal point and guiding term for industry, activists and academics to rethink tourism for social and ecological justice. Socialising Tourism means reorienting travel and tourism based on the rights, interests, and safeguarding of traditional ecological and cultural knowledges of local peoples, communities and living landscapes. This means making tourism work for the public good and taking seriously the idea of putting the social and ecological before profit and growth as the world re-emerges from the COVID-19 pandemic. This is an essential first step for tourism to be made accountable to the limits of the planet. Concepts discussed include Indigenous culture, toxic tourism, a "theory of care", dismantling whiteness, decolonial tourism and animal oppression, among others, all in the context of a post-COVID-19 world. This will be essential reading for all upper-level students, academics and policymakers in the field of tourism. The Introduction of this book is freely available as a downloadable Open Access PDF under a Creative Commons Attribution-Non Commercial-No Derivatives 4.0 license available at <http://www.taylorfrancis.com/books/9781003164616>

The Overtourism Debate Jeroen Oskam 2020-09-14 This book gives an overview of the positions in the rapidly evolving debate over the sociocultural footprint of tourism on its destinations. Overtourism, its impact and subsequent mitigating measures taken, have started to dominate political discussions in European cities such as Amsterdam, Barcelona, Seville and Berlin.

**Tourism and Crime** David Botterill 2010 Recent years have seen growing media and political attention to the issue of tourism and crime in a number of countries. Issues such as drugs tourism, sex tourism & alcohol-related crime and disorder have highlighted crimes and rule-breaking by tourists

**Principles of Social Networking** Anupam Biswas 2021-08-18 This book presents new and innovative current discoveries in social networking which contribute enough knowledge to the research community. The book includes chapters presenting research advances in social network analysis and issues emerged with diverse social media data. The book also presents applications of the theoretical algorithms and network models to analyze real-world large-scale social networks and the data emanating from them as well as characterize the topology and behavior of these networks. Furthermore, the book covers extremely debated

topics, surveys, future trends, issues, and challenges.

*European Journal of Tourism Research* The European Journal of Tourism Research is an academic journal in the field of tourism, published by Varna University of Management, Bulgaria. Its aim is to provide a platform for discussion of theoretical and empirical problems in tourism. Publications from all fields, connected with tourism such as tourism management, tourism marketing, sociology, psychology, tourism geography, political sciences, mathematics, tourism statistics, tourism anthropology, culture, information technologies in tourism and others are invited. The journal is open to all researchers. Young researchers and authors from Central and Eastern Europe are encouraged to submit their contributions. Regular Articles in the European Journal of Tourism Research should normally be between 4 000 and 20 000 words. Major research articles of between 10 000 and 20 000 are highly welcome. Longer or shorter papers will also be considered. The journal publishes also Research Notes of 1 500 – 2 000 words. Submitted papers must combine theoretical concepts with practical applications or empirical testing. The European Journal of Tourism Research includes also the following sections: Book Reviews, announcements for Conferences and Seminars, abstracts of successfully defended Doctoral Dissertations in Tourism, case studies of Tourism Best Practices. The European Journal of Tourism Research is published in three Volumes per year. The full text of the European Journal of Tourism Research is available in the following databases: EBSCO Hospitality and Tourism Complete; CABI Leisure, Recreation and Tourism; ProQuest Research Library Individual articles can be rented via journal's page at DeepDyve. The journal is indexed in Scopus and Clarivate Analytics' Emerging Sources Citation Index. The editorial team welcomes your submissions to the European Journal of Tourism Research.

*Urban Warfare* Raquel Rolnik 2019-03-26 How finance and politics have caused the global housing crisis The most comprehensive survey of the current crisis, *Urban Warfare* charts how the financial crisis and wider urban politics have left millions homeless and in financial desperation across the world. The financialization of housing has become a global catastrophe, leaving millions desperate and homeless. Since the 2008 financial collapse, models of home ownership, originating in the US and UK, are being exported around the world. Using examples from across the globe, Rolnik shows how our cities have been sold to construction companies and banks, while supported by government-facilitated schemes, such as “the right to buy” subsidies and micro-financing. Our homes and neighbourhoods have become the “last subprime frontiers of capitalism,” organised by those who benefit the most.

An Introduction to Online Platforms and Their Role in the Digital Transformation OECD 2019-05-13 This report contains detailed profiles of twelve of the world’s leading platform companies and derives insights from those profiles about what platforms actually do, how they do it, and why they succeed financially.

**Reinventing the Local in Tourism** Antonio Paolo Russo 2016-05-03 This book

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investigates the way localities are shaped and negotiated through tourism, and explores the emerging success of local peer-produced hospitality and tourism services which are transforming the tourist experience. Tourists are now being brought into much closer contact with locals and have new opportunities to experience the community at their destination. This book examines these place experiences and travel-sharing arrangements that have now spread globally due to the use of social communication platforms such as Airbnb. It analyses the existence of global communities of 'place experts' that are redefining the organisational structures, value systems, market opportunities, affordabilities and geographies in travel and tourism. This volume brings together the work of established tourism scholars as well as early career researchers and is one of the first books to examine the global-local relationship at tourism destinations and the way that the rapidly developing field of peer-to-peer tourism is transforming tourist destinations.

**Valuing Digital Business Designs and Platforms** Thorsten Feix 2021-09-15 This book develops an interwoven framework for the strategic and financial valuation of digital business designs and platform companies which became game changers for a multitude of ecosystems in the 21st century. But, also incumbents of traditional industries are challenged by those digital natives and have therefore either to revitalize their business design or facing the risk to be marginalized. The business design twin of innovation is resilience to create lasting competitive advantage and capture value for the post-pandemic world of the 20s. The ultimate idea of the book rests on the hypothesis that only the combination of business design analytics - 10C Business Design and the 8 strategic levers of platform strength - with intense financial modeling - Reverse DCF - enables a true understanding of the competitive advantage and value of such business designs. Based on a tailored strategic-financial conceptual framework a set of high-profile, new case studies will highlight the working principles and application of the concept.

*Platform-Mediated Tourism* Paola Minoia 2022-11-10 This book presents theoretical and empirical perspectives on platform-mediated tourism, with a special focus on Airbnb. The case studies included in this volume show that the impacts of short-term renting on neighbourhoods, residents and tourism operators are uneven, but increasingly significant. During the past decade, digital platforms for short-term rental, transport, social dining etc., have enabled the development of a new generation of entrepreneurs in tourism and mobility. The mediation of services through digital platforms was initially presented as a form of a sharing economy led by non-professional providers, but it has grown into a new form of capitalist speculation. The inadequacy of existing legal frameworks in regulating platform-mediated activities has generated reactions by social movements, especially for the protection of housing rights. With the outbreak of Covid-19, the downfall in the mobility and tourism economy has revealed the acuteness of the structural crisis of cities and of labour based on platform-mediated activities. In Europe, networks of cities are taking action against platforms to regain their control over data that is needed to regulate platform-mediated tourism services, and the rights

of residents in tourism cities. The authors in this edited volume explore issues of social justice in terms of residents' quality of life, working conditions, the housing market, urban structure, the morality of operators who navigate through normative loopholes, and the responsibility issues of platform companies holding data on short-term rentals. The chapters in this book were originally published in the Journal of Sustainable Tourism.

**Baby Can Travel** Dan Brewer 2017-02-18 Newly updated 2019-20 Edition We understand how precious your time is, so we made *Baby Can Travel: Anywhere* quick and easy to read. This new & improved "second child" edition shares the lessons we learned traveling with our second baby and his older toddler sister around the world. This book covers everything you need to know about traveling with a baby and toddler, from trip planning to making the most of your vacation, including: **Improve Your Trip:** \* Learn how to keep your baby happy and developing while on your vacation.\* See and do more on your vacation days with our many time saving tips. \* Anticipate the developmental stage of your 'future' baby to be prepared for their needs while on the trip.\* Tips on booking flights and accommodations best suited to your family's needs. **Build Your Confidence:** \* Relax and not fear the travel days. It's not as bad as everyone says!\* All you need to know about breastfeeding in public, eating out with a baby, etc.\* How to travel safely with your baby.\* Learn from us with honest and realistic accounts of our experiences.

**Invisible Borders in a Bordered World** Alexander C. Diener 2022-09-02 This book critically challenges the usual territorial understanding of borders by examining the often messy internal, transborder, ambiguous, and in-between spaces that co-exist with traditional borders. By considering those less visible aspects of borders, the book develops an inclusive understanding of how contemporary borders are structured and how they influence human identity, mobility, and belonging. The introduction and conclusion provide theoretical and contextual framing, while chapters explore topics of global labor and refugees, unrecognized states, ethnic networks, cyberspace, transboundary resource conflicts, and indigenous and religious spaces that rarely register on conventional maps or commonplace understandings of territory. In the end, the volume demonstrates that, despite being "invisible" on most maps, these borders have a very real, material, and tangible presence and consequences for those people who live within, alongside, and across them.

*Sharing Economy and the Impact of Collaborative Consumption* de Luna, Iviane Ramos 2019-09-20 The introduction of new technology and technological services worldwide has ushered in a new wave of peer-to-peer and access-driven companies that are disrupting the most established business categories. The emergence of these new business models has upset the flow in contemporary society and transformed people's behavior towards sharing-based economies. Companies and entrepreneurs can see this significant change in people's behavior as both an opportunity and a threat. *Sharing Economy and the Impact of Collaborative Consumption* provides emerging research on the impact that the sharing services are having on society as well as the importance of the sharing economy

development in the coming years, dealing with relevant issues such as regulations, the technological aspects involved in these platforms, the impact in the tourism sector, and consumer behavior in relation to these services. Multidisciplinary in nature, this publication establishes links between economics, finance, marketing, consumer behavior, and IT, and covers topics that include e-commerce, consumer behavior, and peer economy. It is ideally designed for researchers, students, business professionals, and entrepreneurs seeking current research on the impact that this industry has on various economic, marketing, and societal aspects of different countries.

**Land Squandering and Social Crisis in the Spanish City** Jesús Manuel González Pérez 2019-06-20 The last two decades have been marked by intense and accelerated economic, political, and cultural processes that have affected urban spaces. These changes have occurred in different parts of cities (traditional centers, edges, peripheries) and at different levels of the urban system (large and medium-sized cities and in their respective areas of influence). Possibly the clearest expression of the spatial effects on cities can be perceived in their morphological transformations, their territorial dimensions, or in their social problems. Until 2008, urban-territorial processes were a reflection of the logic and inconsistencies of an expansive economic context and of a structural context that favored the development of cities through concurrent processes and actors. As a result, the built land and amount of urbanized and built surfaces increased, together with processes of the expansion and modernization of cities. Since 2008, the expansive economic cycle has ended, and there have been diverse negative consequences. Notably, the construction sector has come to an abrupt halt. Access to credit has also been reduced, and unemployment has increased. The economic recession has caused sociodemographic and socioeconomic issues exemplified by housing vulnerability, with dispossession, evictions, a shortage of social housing, and energy poverty.

*Information and Communication Technologies in Tourism 2019* Juho Pesonen 2018-12-14 This book provides an extensive, up-to-date overview of the ways in which information and communication technologies (ICTs) can be used to develop tourism and hospitality. The coverage encompasses a wide variety of topics within the field, including virtual reality, sharing economy and peer-to-peer accommodation, social media use, hotel technology, big data, robotics, and recommendation systems, to name but a few. The content is based on the 2019 ENTER eTourism conference, organized in Nicosia, Cyprus by the International Federation for Information Technologies and Travel & Tourism (IFITT) – the leading independent global community for the discussion, exchange, and development of knowledge on the use and impact of new ICTs in the travel and tourism industry. The book offers a global perspective and rich source of information on important innovations and novel ideas. Though it will prove especially valuable for academics working in the eTourism field, it will also be of considerable interest to practitioners and students.

**Understanding and Managing the Impact of Airbnb** Christof Pforr 2021-08-30 This

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book explores the rapid growth of the sharing economy, specifically of Airbnb, in recent years and how it has challenged traditional economies in many countries around the globe. With almost 5 million listings in more than 190 countries, many consider Airbnb as one of the most disruptive developments in tourism over the past decade. While this is a book about Western Australia as a case in point, the issues addressed in this book speak to the broader development of the sharing economy and its effects experienced nationally and indeed internationally. Thus, through the adoption of a case-specific analysis of the growth and impact of Airbnb, the book significantly contributes to closing existing knowledge gaps on the Airbnb phenomenon by exploring not only stakeholder perceptions of the sharing economy and Airbnb, the extent of Airbnb supply and demand, and how this differs from conventional accommodation demand, but also what policy responses have been employed in other tourism destinations worldwide. Western Australia in this regard serves as an exemplar case to shed light on the Airbnb phenomenon. This book presents a comprehensive global study that has investigated the Airbnb phenomenon from a supply, demand, stakeholder, and government response perspective and thus offers new empirical insights, which are of interest to government agencies and the tourism sector and are a valuable source of data to inform current policy debate.

**Handbook on ICT in Developing Countries: 5G Perspective** Knud Erik Skouby

2017-05-16 The mobile communications market in developing countries is growing at a rapid rate. This is evident in the rapid spread of mobile broadband cellular networks such as 3G. 4G is also being deployed in developing countries around the world. As the global communications market proceeds towards 5G, it is evident that developing countries will not be left behind. However, there are challenges and barriers on the road ahead specific to developing countries. To aid policy makers, researchers and members of the academia make informed decision that will help the advancement of 5G, this handbook provides an insight into the impact of existing mobile cellular networks in some developing countries. Topics discussed in this handbook include: Digital divide Policy outlook 5G and rural areas 5G readiness Telco Business models Telecom tower pricing Mobile application adoption

**Collaborative Economy and Tourism** Dianne Dredge 2017-05-30 This book employs an interdisciplinary, cross-sectoral lens to explore the collaborative dynamics that are currently disrupting, re-creating and transforming the production and consumption of tourism. House swapping, ridesharing, voluntourism, couchsurfing, dinner hosting, social enterprise and similar phenomena are among these collective innovations in tourism that are shaking the very bedrock of an industrial system that has been traditionally sustained along commercial value chains. To date there has been very little investigation of these trends, which have been inspired by, amongst other things, de-industrialization processes and post-capitalist forms of production and consumption, postmaterialism, the rise of the third sector and collaborative governance. Addressing that gap, this book explores the character, depth and breadth of these disruptions, the creative opportunities for tourism that are emerging from them, and how governments are responding to these new challenges. In doing so, the book

provides both theoretical and practical insights into the future of tourism in a world that is, paradoxically, becoming both increasingly collaborative and individualized.

**Socio-Economic Effects and Recovery Efforts for the Rental Industry: Post-COVID-19 Strategies** Korstanje, Maximiliano 2021-05-28 The COVID-19 pandemic caused a disruption for many industries at its emergence, including the rental industry. The rental industry consists of more than just car rentals. It also includes Airbnb, house rentals, cruises, and other means of transport. This industry, which relies on tourism, was negatively affected by the travel restrictions that were put in place due to the pandemic. As such, it had to quickly adapt and grow to abide by the rules of the “new normal” in order to survive both during the pandemic, as well as implement new models and strategies that would help it to regain its success post-COVID-19. *Socio-Economic Effects and Recovery Efforts for the Rental Industry: Post-COVID-19 Strategies* is a critical reference book that discusses the effects of the COVID-19 pandemic on the rental industry and the ways in which the rental industry adapted under the new global restrictions affecting tourism. This book covers recovery efforts for the rental industry, analyzes global cases of the effects and adaptations the rental industry has undergone, and discusses the sociological aspects of the pandemic. While highlighting topics such as e-commerce, financial leasing, second home tourism, and sharing economies, this book is essential for executives, business owners, managers, rental agencies, ridesharing companies, academicians, researchers, and students interested in the current state of the rental industry and how it plans to overcome the challenges caused by the pandemic.

**Handbook of E-Tourism** Zheng Xiang 2022-09 This handbook provides an authoritative and truly comprehensive overview both of the diverse applications of information and communication technologies (ICTs) within the travel and tourism industry and of e-tourism as a field of scientific inquiry that has grown and matured beyond recognition. Leading experts from around the world describe cutting-edge ideas and developments, present key concepts and theories, and discuss the full range of research methods. The coverage accordingly encompasses everything from big data and analytics to psychology, user behavior, online marketing, supply chain and operations management, smart business networks, policy and regulatory issues – and much, much more. The goal is to provide an outstanding reference that summarizes and synthesizes current knowledge and establishes the theoretical and methodological foundations for further study of the role of ICTs in travel and tourism. The handbook will meet the needs of researchers and students in various disciplines as well as industry professionals. As with all volumes in Springer’s Major Reference Works program, readers will benefit from access to a continually updated online version.

Competitiveness and Economic Development in Europe Sławomir I. Bukowski 2021-04-12 The success of an economy to adapt quickly, flexibly, and effectively to the demands of the changing international economic environment

can only be investigated using the achievements of other national economies or regions as a benchmark. This book analyzes the fundamental factors of competitiveness, which will, in turn, facilitate economic development and growth, in the new post-crisis environment. In the economic, social, legal, and technological environment that has emerged in recent years, as well as in the period after the recent financial crisis, it is critical to define, assess, and implement new pathways to competitiveness and economic development. The book covers all aspects of competitiveness and economic growth, from financial intermediaries to tourism and the digital economy, and from regulation and corporate governance to exchange rate dynamics and monetary policy issues. It uses empirical findings from a variety of different countries with divergent economic structures and policies. It examines the new system of production, and the technological, commercial, financial and institutional environment, with the aim of recommending a proportional division of benefits and costs of economic growth. It offers a fresh, holistic, and flexible concept to underscore the new relationship between competitiveness and economic growth. Such an approach is needed, whereby competitiveness is no longer a zero-sum game between countries, but is achievable for all countries. The book recommends future directions and offers policy solutions, and as such, will appeal to students, researchers, and policymakers, as well as those interested in the role of competitiveness in the operation of markets, productivity, and economic development, and how it might foster innovation and growth.

Overtourism Martha Honey 2021-05-27 COVID-19 put a temporary stop to the crisis of overtourism. Yet there is no question that travel will resume; the only question is, when it does, what will it look like? Overtourism: Lessons for a Better Future charts a path toward tourism that is truly sustainable, focusing on the triple bottom line of people, planet, and prosperity. This practical book examines the causes and effects of overtourism before turning to emerging management strategies. Visitor education, traffic planning, and redirection to lesser known sites are among the measures that can protect the economic benefit of tourism without overwhelming local communities. As tourism revives around the world, these innovations will guide government agencies, parks officials, site managers, civic groups, environmental NGOs, tourism operators, and others with a stake in protecting our most iconic places.

The Airbnb Story Leigh Gallagher 2017-02-14 “An engrossing story of audacious entrepreneurship and big-industry disruption, [this] is a tale for our times.” –Charles Duhigg, author of Smarter Faster Better An investigative look into a beloved, disruptive, notorious start-up This is the remarkable behind-the-scenes story of the creation and growth of Airbnb, the online lodging platform that is now the largest provider of accommodations in the world. At first just the wacky idea of cofounders Brian Chesky, Joe Gebbia, and Nathan Blecharczyk, Airbnb has become indispensable to millions of hosts and travelers around the world. Fortune editor Leigh Gallagher presents the first nuanced, in-depth look at the Airbnb phenomenon—the successes and controversies alike—and takes us behind the scenes as the company’s young CEO steers into increasingly uncharted waters. “A fast-paced, fun dive into one of the seminal firms of our time;

through the tale of Airbnb, Leigh Gallagher shows us how the sharing economy can be a force for emotional connection—as well as for social and business disruption.” –Rana Foroohar, Financial Times columnist and CNN global economic analyst

**Peer to Peer Accommodation Networks** Sara Dolnicar 2017-12-01 The first book to present a new conceptual framework which offers an initial explanation for the continuing and rapid success of such 'disruptive innovators' and their effects on the international hospitality industry. It discusses all the hot topics in this area, with a specific focus on Airbnb, in the international context.

*The Planetary Gentrification Reader* Loretta Lees 2022-12-30 Gentrification is a global process that the United Nations now sees as a human rights issue. This new Planetary Gentrification Reader follows on from the editors' 2010 volume, *The Gentrification Reader*, and provides a more longitudinal (backward and forward in time) and broader (turning away from Anglo-/Euro-American hegemony) sense of developments in gentrification studies over time and space, drawing on key readings that reflect the development of cutting-edge debates. Revisiting new debates over the histories of gentrification, thinking through comparative urbanism on gentrification, considering new waves and types of gentrification, and giving much more focus to resistance to gentrification, this is a stellar collection of writings on this critical issue. Like in their 2010 Reader, the editors, who are internationally renowned experts in the field, include insightful commentary and suggested further reading. The book is essential reading for students and researchers in urban studies, urban planning, human geography, sociology, and housing studies and for those seeking to fight this socially unjust process.

Handbook of Research on the Impacts, Challenges, and Policy Responses to Overtourism Ribeiro de Almeida, Cláudia 2020-02-28 In recent years, the increasing number of tourists traveling to specific urban and resort destinations has caused challenges for the effective management of tourism in these areas, with a resulting negative impact on towns, cities, and host communities. Such issues have included placing undue pressure on infrastructure; destruction of the physical, economic, and socio-cultural environment; and affecting the quality of residents' daily lives by impacting their mobility and, in some cases, the price and rent of resident accommodation, goods, and services. To achieve a certain level of balance between the interests of local residents and visitors, new regulatory measures and legislation in high tourism areas must be discussed. The Handbook of Research on the Impacts, Challenges, and Policy Responses to Overtourism is a collection of innovative research on best practices and legislation solutions for the management of tourism destinations suffering from overtourism, tourismophobia, or antitourism movement issues. While highlighting topics including overcrowding, social displacement, and tourism management, this book is ideally designed for local government officials, policymakers, lawmakers, researchers, entrepreneurs, industry professionals, travel agencies, hotels, academicians, and students seeking current innovative empirical research on

destination-management practices and application techniques.

Disruptive Technologies for Business Development and Strategic Advantage

Zhuplev, Anatoly V. 2018-06-22 The proliferation of entrepreneurship, technological and business innovations, emerging social trends and lifestyles, employment patterns, and other developments in the global context involve creative destruction that transcends geographic and political boundaries and economic sectors and industries. This creates a need for an interdisciplinary exploration of disruptive technologies, their impacts, and their implications for various stakeholders widely ranging from government agencies to major corporations to consumer groups and individuals. Disruptive Technologies for Business Development and Strategic Advantage is a critical scholarly resource that explores innovation, imitation, and creative destruction as critical factors and agents of socio-economic growth and progress in the context of emerging challenges and opportunities for business development and strategic advantage. Featuring coverage on a broad range of topics such as predictive value, business strategy, and sustainability, this book is geared towards entrepreneurs, business executives, business professionals, academicians, and researchers interested in strategic decision making using innovations and competitiveness.