

Balancing The Imbalances In Container Shipping

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Port Economics, Management and Policy Theo Notteboom 2022-01-31 *Port Economics, Management and Policy* provides a comprehensive analysis of the contemporary port industry, showing how ports are organized to serve the global economy and support regional and local development. Structured in eight sections plus an introduction and epilog, this textbook examines a wide range of seaport topics, covering maritime shipping and international trade, port terminals, port governance, port competition, port policy and much more. Key features of the book include: Multidisciplinary perspective, drawing on economics, geography, management science and engineering Multisector analysis including containers, bulk, break-bulk and the cruise industry Focus on the latest industry trends, such as supply chain management, automation, digitalization and sustainability Benefitting from the authors' extensive involvement in shaping the port sector across five continents, this text provides students and scholars with a valuable resource on ports and maritime transport systems. Practitioners and policymakers can also use this as an essential guide towards better port management and governance.

[Handbook of Ocean Container Transport Logistics](#) Chung-Yee Lee 2014-12-13 This book is focused on the impact of ocean transport logistics on global supply chains. It is the first book solely dedicated to the topic, linking the interaction of parties along this chain, including shippers, terminal operators and line carriers. While ocean container transport logistics has been greatly studied, there are many important issues that have yet to receive the attention they deserve. The editors and contributing authors of *Ocean Container Transport Logistics: Making Global Supply Chain Effective* seek to address these topics and shed new light on the subject. The book is divided into three parts. Part I examines the innovation, trends, competition and business model of container terminal operations. In Part II, the book looks at how tactical and operational management is used in shipping liners. The chapters cover topics such as empty container repositioning, slow steaming, routing, network design and disruption management. Finally Part III explores at shippers and global supply chain

management, with chapters on transportation service procurement, hinterland transportation, green corridors, as well as competition and co-operation in maritime logistics operations. The eighteen chapters of the book all highlight the immediate effect of ocean transport logistics on global supply chain.

Connecting Asia Michael G. Plummer 2016-01-29 This book analyses how closer regional connectivity and economic integration between South Asia and Southeast Asia can benefit both regions. With a focus on the role played by infrastructure and public policies in facilitating this process, it provides a detailed and up-to-date discussion of issues, innovations, and progress. Country studies of national connectivity issues and policies cover Bangladesh, India, Myanmar, Nepal, Sri Lanka, and Thailand, examining major developments in trade and investment, economic cooperation, the role of economic corridors, and regional cooperation initiatives. Thematic chapters explore investment in land and sea transport infrastructure, trade facilitation, infrastructure investment financing, supporting national and regional policies, and model-based estimates of the benefits of integration. They also identify significant opportunities for strengthening these integration efforts as a result of the recent opening up of Myanmar in political, economic, and financial terms. For the first time for these regions, the book employs a state-of-the-art computable general equilibrium (CGE) model incorporating heterogeneous firms to estimate the advantages of integration. Providing perspective on the latest thinking on integration policy, *Connecting Asia* is an essential resource for academics, policymakers, and business people alike.

Applied Geography Dr. Anoop Kumar Singh 2021-09-09 Applied Geographers have the knowledge, tools and skills to help resolve these conflicts and play an essential part within a multi-cultural world in which understanding, tolerance and sensitivity are fundamental to social and economic well-being and to the good management of our natural environment. Geography was always applied, long before it became an identified academic discipline; much geographical knowledge was created for specific purposes. Since the discipline was established, individuals have used their knowledge in a wide range of contexts and for various types of clients. For the first half of the 20th century, the development of geography as an academic discipline was closely associated with its educational role, especially in the preparation of teachers and of teaching materials. Increasingly, however, geographers responded to societal changes—especially the extending role of the state—by promoting their discipline as a potential contributor in a range of activities. Some, like L. Dudley Stamp, argued that geographers' factual knowledge regarding environments and places plus their understanding of spatial organization principles should be applied in town, city, country, and regional planning. This could just involve information provision, but increasingly it was argued that geographical analyses could inform the understanding of current patterns and trends and the preparation of plans for the future. Such geographical involvement expanded in the late 20th century as pressures grew on universities to orient their work more to societal needs and to undertake applied research for public- and private-sector sponsors. A useful book for those who are interested in the study of this subject. It may equally be liked by the general readers interested in studying the topic as also the academics, public administrators and practitioners. Contents: • Population Geography • Economic Geography • Political Geography • Regional Planning • Geography of India

Connecting South Asia and Southeast Asia ADBI 2016-03-08 This report analyzes how closer regional connectivity and economic integration between South Asia

and Southeast Asia can benefit both regions, with a focus on the role played by infrastructure and public policies in facilitating this process. It examines major developments in South Asian–Southeast Asian trade and investment, economic cooperation, the role of economic corridors, and regional cooperation initiatives. In particular, it identifies significant opportunities for strengthening these integration efforts as a result of the recent opening up of Myanmar in political, economic, and financial terms. This is particularly the case for land-based transportation—highways and railroads—and energy trading. The report's focus is on connectivity in a broad sense, covering both hardware and software, including investment in infrastructure, energy trading, trade facilitation, investment financing, and support for national and regional policies.

Containerisation International 2005

Globalized Freight Transport T. R. Leinbach 2007-01-01 The editors as well as the authors of these essays should be commended for bringing together and discussing within this volume many of the important issues facing globalized freight movements. Robert Martin, *The Professional Geographer* . . . Leinbach and Capineri have produced an interesting and useful addition to the literature on this massive subject. . . Anthony Beresfore, *International Journal of Maritime History* Globalization is a fashionable issue. But solid research on the conditions and implications for freight transport is badly missing. This volume contains a unique set of high-quality contributions on freight transport in the age of globalization. It offers a wealth of original insights to both the research and policy-making community. Peter Nijkamp, VU University Amsterdam, The Netherlands The worldwide movement of freight has emerged as one of the most critical and dynamic aspects of the transport sector. The contributors to this study examine the current state of global freight transport, with an emphasis on Europe and North America and their extra-regional linkages. These original contributions synthesize existing knowledge, highlight new developments, problems and possible solutions, and underscore the need for further research. The book's starting point is the fact that freight transport is the main element supporting global supply and commodity chains, from the transformation of raw materials to market distribution and after-market services. However, as the authors point out, the rising costs associated with security and various other constraints, as well as the complexity of getting goods delivered, is adding to profit pressures faced by manufacturers around the globe. Despite the application of technology and increasingly efficient solutions to the movement of freight, constraint points and conditions obstructing smooth operations and sustainability have developed. These difficulties affect both the environment and economic growth. Examining the issues from four critical perspectives intermodality, e-commerce and technology, logistics, and sustainability *Globalized Freight Transport* captures the concern for the viability of freight systems and the ways they are impacting the global economy. This cutting-edge study will be of great interest to students and scholars of transportation, as well as to public sector policymakers and private sector managers.

Container Shipping Services and Their Impact on Container Port Competitiveness Wei Yim Yap 2009 Introducing a new methodology for measuring competitiveness in shipping ports, this analysis provides policy makers, industry practitioners, and academics with a pragmatic approach to the peculiarities of large ports around the world. Using quantitative measures as well as holistic and cultural considerations, the manual describes the general workings of the container port

and shipping industry and provides in-depth case studies of ports in Southeast Asia, the Pearl River Delta, the Yangtze River Delta, and Northwest Europe.

Applications of Combinatorial Optimization Vangelis Th. Paschos 2014-09-15
Combinatorial optimization is a multidisciplinary scientific area, lying in the interface of three major scientific domains: mathematics, theoretical computer science and management. The three volumes of the Combinatorial Optimization series aim to cover a wide range of topics in this area. These topics also deal with fundamental notions and approaches as with several classical applications of combinatorial optimization. Concepts of Combinatorial Optimization, is divided into three parts: - On the complexity of combinatorial optimization problems, presenting basics about worst-case and randomized complexity; - Classical solution methods, presenting the two most-known methods for solving hard combinatorial optimization problems, that are Branch-and-Bound and Dynamic Programming; - Elements from mathematical programming, presenting fundamentals from mathematical programming based methods that are in the heart of Operations Research since the origins of this field.

Forbes 1998

The Geography of Transport Systems Jean-Paul Rodrigue 2009-05-18 Covering methodologies linked with transport geography, and addressing networks, modes terminals, international and urban transportation, and environmental impacts, this key book provides a comprehensive introduction to this important field.

The Geography of Transport Systems Jean-Paul Rodrigue 2013-07-18 Mobility is fundamental to economic and social activities such as commuting, manufacturing, or supplying energy. Each movement has an origin, a potential set of intermediate locations, a destination, and a nature which is linked with geographical attributes. Transport systems composed of infrastructures, modes and terminals are so embedded in the socio-economic life of individuals, institutions and corporations that they are often invisible to the consumer. This is paradoxical as the perceived invisibility of transportation is derived from its efficiency. Understanding how mobility is linked with geography is main the purpose of this book. The third edition of *The Geography of Transport Systems* has been revised and updated to provide an overview of the spatial aspects of transportation. This text provides greater discussion of security, energy, green logistics, as well as new and updated case studies, a revised content structure, and new figures. Each chapter covers a specific conceptual dimension including networks, modes, terminals, freight transportation, urban transportation and environmental impacts. A final chapter contains core methodologies linked with transport geography such as accessibility, spatial interactions, graph theory and Geographic Information Systems for transportation (GIS-T). This book provides a comprehensive and accessible introduction to the field, with a broad overview of its concepts, methods, and areas of application. The accompanying website for this text contains a useful additional material, including digital maps, PowerPoint slides, databases, and links to further reading and websites. The website can be accessed at: <http://people.hofstra.edu/geotrans> This text is an essential resource for undergraduates studying transport geography, as well as those interest in economic and urban geography, transport planning and engineering.

The Handbook of Maritime Economics and Business Costas Grammenos 2013-07-04
This book is the founding title in the Grammenos Library. The diversity of the subjects covered is unique and the results of research developed over many

years are not only comprehensive, but also have important implications on real life issues in maritime business. The new edition covers a vast number of topics, including: • Shipping Economics and Maritime Nexus • International Seaborne Trade • Economics of Shipping Market and Shipping Cycles • Economics of Shipping Sectors • Issues in Liner Shipping • Economics of Maritime Safety and Seafaring Labour Market • National and International Shipping Policies • Aspects of Shipping Management and Operations • Shipping Investment and Finance • Port Economics and Management • Aspects of International Logistics

Elements of Shipping Alan Edward Branch 2007-10-18 This new edition has been entirely updated and revised to take in the many changes that have occurred in the shipping industry in recent years and the increased emphasis placed on professionalism, qualified personnel and the need for the latest available technology. With new chapters on seaports and electronic data interchange, it explains in a lucid, professional manner the basic elements of shipping embracing operating, e-commerce/computerization (shipboard/trade), commercial, legal, economic, technical, managerial, logistics and financial considerations. It also reflects recent major trends including the impact of globalization, current good practice and future trends.

Strategy and Profitability in Global Container Shipping 1991

Innovative and Agile Contracting for Digital Transformation and Industry 4.0 Shalan, Mohammad Ali 2020-12-18 Digital transformation is reshaping the business arena as new, successful digital business models are increasing agility and presenting better ways to handle business than the traditional alternatives. Industry 4.0 affects everything in our daily lives and is blurring the line between the physical, the biological, and the digital. This created an environment where technology and humans are so closely integrated that it is impacting every activity within the organizations. Specifically, contracting processes and procedures are challenged to align with the new business dynamics as traditional contracts are no longer fitting today's agile and continuously changing environments. Businesses are required to facilitate faster, more secure, soft, and real-time transactions while protecting stakeholders' rights and obligations. This includes agile contracts which are dynamically handling scope changes, smart contracts that can automate rule-based functions, friction-less contracts that can facilitate different activities, and opportunity contracts that looks toward the future. *Innovative and Agile Contracting for Digital Transformation and Industry 4.0* analyzes the consequences, benefits, and possible scenarios of contract transformation under the pressure of new technologies and business dynamics in modern times. The chapters cover the problems, issues, complications, strategies, governance, and risks related to the development and enforcement of digital transformation contracting practices. While highlighting topics in the area of digital transformation and contracting such as artificial intelligence, digital business, emerging technologies, and blockchain, this book is ideally intended for business, engineering, and technology practitioners and policy makers, along with practitioners, stakeholders, researchers, academicians, and students interested in understanding the scope, complexity, and importance of innovative contracts and agile contracting.

Review of Maritime Transport 1999 1999 An annual report on developments in world marine transport and the relevant statistical data. Focuses on activities in the developing countries and the correlation between the development of global trade and maritime transport activities in general. Includes a chapter

on trade and transport efficiency to balance between the needs of readers who provide services and those who want the statistics. Regional developments in Latin America is the subject of the special chapter this year. There is no index. Annotation copyrighted by Book News, Inc., Portland, OR

Branch's Elements of Shipping Alan Edward Branch 2014-10-03 Since it was first published in 1964, Elements of Shipping has become established as a market leader. Now in its ninth edition, Branch's Elements of Shipping, renamed in memory of Alan Branch, has been updated throughout and revised to take in the many changes that have occurred in the shipping industry in recent years, including the impact of the economic crisis, the Panama Canal expansion and new legislation. All tables and data have been brought up-to-date and many new illustrations have been added. The book explains in a lucid, professional manner the basic elements of shipping, including operational, commercial, legal, economic, technical, managerial, logistical and financial considerations. It also explores how shipping markets behave and provides an overview of the international shipping industry and seaports. Filling a gap for the discerning reader who wishes to have a complete understanding of all the elements of the global shipping scene together with the interface with seaports, international trade and logistics, it remains essential reading for shipping executives along with students and academics with an interest in the shipping industry.

Box Boats Brian J. Cudahy 2007-12-17 Fifty years ago--on April 26, 1956--the freighter Ideal X steamed from Berth 26 in Port Newark, New Jersey. Flying the flag of the Pan-Atlantic Steamship Company, she set out for Houston with an unusual cargo: 58 trailer trucks lashed to her top deck. But they weren't trucks--they were steel containers removed from their running gear, waiting to be lifted onto empty truck beds when Ideal X reached Texas. She docked safely, and a revolution was launched--not only in shipping, but in the way the world trades. Today, the more than 200 million containers shipped every year are the lifeblood of the new global economy. They sit stacked on thousands of "box boats" that grow more massive every year. In this fascinating book, transportation expert Brian Cudahy provides a vivid, fast-paced account of the container-ship revolution--from the maiden voyage of the Ideal X to the entrepreneurial vision and technological breakthroughs that make it possible to ship more goods more cheaply than ever before. Cudahy tells this complex story easily, starting with Malcom McLean, Pan-Atlantic's owner who first thought about loading his trucks on board. His line grew into the container giant Sea-Land Services, and Cudahy charts its dramatic evolution into Maersk Sealand, the largest container line in the world. Along the way, he provides a concise, colorful history of world shipping--from freighter types to the fortunes of steamship lines--and explores the spectacular growth of global trade fueled by the mammoth ships and new seaborne lifelines connecting Asia, Europe, and the Americas. Masterful maritime history, Box Boats shows how fleets of these ungainly ships make the modern world possible--with both positive and negative effects. It's also a tale of an historic home port, New York, where old piers lie silent while 40-foot steel boxes of toys and televisions come ashore by the thousands, across the bay in New Jersey.

Competitiveness of South Asia's Container Ports Matías Herrera Dappe 2016-06-28 South Asia's trade almost doubled in the past decade, but the share of trade in GDP is still smaller (47 percent) than in East Asia (55 percent), and South Asia's economic competitiveness continues to lag that of other regions. Part of the problem is the region's container ports. As a result of inefficiencies, the

average cost of exporting or importing a container in the region is more than twice what it is in East Asia. Better port logistics could help increase trade, diversify exports, attract more foreign direct investment, and spur economic growth. As container traffic continues to grow and physical expansion is constrained by the limited supply of available land at most ports, the best way to improve port performance is by increasing productivity. To identify strategies for doing so, this report examines the performance of the 14 largest container ports in the region based on two sets of criteria: operational performance and economic performance. To measure operational performance, the report benchmarks total time at port, waiting time at port, and idle time as a share of total time at berth. To measure economic performance, it benchmarks productivity and efficiency using two useful techniques: Malmquist total factor productivity decomposition and data envelopment analysis. The report identifies key drivers of port performance and examines how differences in performance across ports are related to those drivers. This analysis is based on an original dataset on private sector participation, governance, and competition in South Asia's container port sector. To highlight the potential gains from improving performance of container ports, the report uses econometric techniques to isolate the impact of efficiency improvements on maritime transport costs and trade. The results suggest that the best strategy for improving port performance in the region is a three-pronged approach that (a) encourages private sector participation through a well-developed enabling environment, including further adoption of the "landlord+? port model; (b) strengthens the governance of port authorities' boards; and (c) promotes competition between and within ports, in part through transparent and competitive concession bidding.

Handling & Shipping 1977

Lloyd's Shipping Economist 2005-07

Applications of Combinatorial Optimization Vangelis Th. Paschos 2013-02-07
Combinatorial optimization is a multidisciplinary scientific area, lying in the interface of three major scientific domains: mathematics, theoretical computer science and management. The three volumes of the Combinatorial Optimization series aim to cover a wide range of topics in this area. These topics also deal with fundamental notions and approaches as well as several classical applications of combinatorial optimization. "Applications of Combinatorial Optimization" is presenting a certain number among the most common and well-known applications of Combinatorial Optimization.

Review of Maritime Transport 2020 United Nations 2021-01-06 This series contains the decisions of the Court in both the English and French texts.

Transport Geography Subhah Mehtani 2010

Maritime Logistics Dong-Wook Song 2015-04-03 Globalisation and the rapid increase in world trade in the past decade have contributed to greater demand for international transport and logistics and, consequently, the expansion of the maritime industry. The dramatic changes in the mode of world trade and cargo transportation make it more important than ever to have a clear understanding of the way in which freight is transported by sea and the role of ports in this exchange. At the cutting edge in its assessment of the industry, Maritime Logistics covers the whole scope of maritime logistics and examines latest logistical developments within the port and shipping industry. With a

range of new international contributors, this new edition has been thoroughly revised and updated. There are new chapters on port centric logistics, hinterland logistics and global supply chains, maritime transport and logistics as a trade facilitator, and future trends and developments. Written by a team of international experts with over fifty years' experience in the field, Maritime Logistics provides a truly global perspective. The book covers everything that students of logistics, as well as those working within the industry, need to know about maritime logistics, including shipping lines, containers, tankers, dry bulk, port-centric logistics, and much more.

Lloyd's List Maritime Asia 1999

Balancing Green Yossi Sheffi 2018-03-30 An expert on business strategy offers a pragmatic take on how businesses of all sizes balance the competing demands of profitability and employment with sustainability. The demands and stresses on companies only grow as executives face a multitude of competing business goals. Their stakeholders are interested in corporate profits, jobs, business growth, and environmental sustainability. In this book, business strategy expert Yossi Sheffi offers a pragmatic take on how businesses of all sizes—from Coca Cola and Siemens to Dr. Bronner's Magical Soaps and Patagonia—navigate these competing goals. Drawing on extensive interviews with more than 250 executives, Sheffi examines the challenges, solutions, and implications of balancing traditional business goals with sustainability. Sheffi, author of the widely read *The Resilient Enterprise*, argues that business executives' personal opinions on environmental sustainability are irrelevant. The business merits of environmental sustainability are based on the fact that even the most ardent climate change skeptics in the C-suite face natural resource costs, public relations problems, regulatory burdens, and a green consumer segment. Sheffi presents three basic business rationales for corporate sustainability efforts: cutting costs, reducing risk, and achieving growth. For companies, sustainability is not a simple case of “profits versus planet” but is instead a more subtle issue of (some) people versus (other) people—those looking for jobs and inexpensive goods versus others who seek a pristine environment. This book aims to help companies satisfy these conflicting motivations for both economic growth and environmental sustainability.

The Geography of Transport Systems Claude Comtois 2006-09-27 Covering methodologies linked with transport geography, and addressing networks, modes terminals, international and urban transportation, and environmental impacts, this key book provides a comprehensive introduction to this important field.

International Maritime Transport Costs Gordon Wilmsmeier 2016-04-22 Based on in-depth empirical research, this book develops our understanding of maritime transport costs, the maritime industry and the competitiveness of regions in a global market environment through a geographical lens. Further, the book uses a unique set of data that gives an extensive insight into Latin American international maritime transport costs and its determinants. This is a clear call for policy makers and port authorities to strengthen transnational cooperation in order to improve the development of the whole system of maritime transport, focusing on the causes that put regions at risk of becoming peripheral and uncompetitive.

Logistics Transportation Systems MD Sarder 2020-10-17 Logistics Transportation Systems compiles multiple topics on transportation logistics systems from both qualitative and quantitative perspectives, providing detailed examples of real-

world logistics workflows. It explores the key concepts and problem-solving techniques required by researchers and logistics professionals to effectively manage the continued expansion of logistics transportation systems, which is expected to reach an estimated 25 billion tons in the United States alone by 2045. This book provides an ample understanding of logistics transportation systems, including basic concepts, in-depth modeling analysis, and network analysis for researchers and practitioners. In addition, it covers policy issues related to transportation logistics, such as security, rules and regulations, and emerging issues including reshoring. This book is an ideal guide for academic researchers and both undergraduate and graduate students in transportation modeling, supply chains, planning, and systems. It is also useful to transportation practitioners involved in planning, feasibility studies, consultation and policy for transportation systems, logistics, and infrastructure. Provides real-world examples of logistics systems solutions for multiple transportation modes, including seaports, rail, barge, road, pipelines, and airports Covers a wide range of business aspects, including customer service, cost, and decision analysis Features key-term definitions, concept overviews, discussions, and analytical problem-solving

International Freight Transport Anthony Beresford 2017-03-03 International Freight Transport presents the key changes and issues in the fast-moving industries of trade and transport. It includes regional trade groupings, emergence of new large economies (i.e. BRIC countries), and pivotal regions such as the Middle East and Central America where major projects, such as new and widened canals, are underway or planned. These changes could redraw the trade map with major implications for transport patterns and solutions. Blending geography, economics, politics and trade, International Freight Transport provides insight into a wide range of topics, including: globalisation; demand versus supply; buyers and sellers; transport regulation, geography, modes and methods; transport ownership; alliances; and safety and security. The book is the only comprehensive and accessible book on international transport available.

Maritime Economics Alan Branch 2013-04-15 Now in its second edition *Maritime Economics* provides a valuable introduction to the organisation and workings of the global shipping industry. The author outlines the economic theory as well as many of the operational practicalities involved. Extensively revised for the new edition, the book has many clear illustrations and tables. Topics covered include: * an overview of international trade * Maritime Law * economic organisation and principles * financing ships and shipping companies * market research and forecasting.

Transportation Science 1993

Handbooks in Operations Research and Management Science: Transportation Cynthia Barnhart 2006-12-08 This book contains eleven chapters describing some of the most recent methodological operations research developments in transportation. It is structured around the main transportation modes, and each chapter is written by a group of well-recognized researchers. Because of the major impact of operations research methods in the field of air transportation over the past forty years, it is befitting to open the book with a chapter on airline operations management. This book will prove useful to researchers, students, and practitioners in transportation and will stimulate further research in this rich and fascinating area. Volume 14 examines transport and its relationship with operations and management science 11 chapters cover the most recent

research developments in transportation Focuses on main transportation modes- air travel, automobile, public transit, maritime transport, and more

Facility Location Modelling 2003

Shipbuilding and Shipping Record 1971 Includes special issues.

Shipbuilding & Shipping Record 1971-04

The Box Marc Levinson 2016-04-05 In April 1956, a refitted oil tanker carried fifty-eight shipping containers from Newark to Houston. From that modest beginning, container shipping developed into a huge industry that made the boom in global trade possible. The Box tells the dramatic story of the container's creation, the decade of struggle before it was widely adopted, and the sweeping economic consequences of the sharp fall in transportation costs that containerization brought about. But the container didn't just happen. Its adoption required huge sums of money, both from private investors and from ports that aspired to be on the leading edge of a new technology. It required years of high-stakes bargaining with two of the titans of organized labor, Harry Bridges and Teddy Gleason, as well as delicate negotiations on standards that made it possible for almost any container to travel on any truck or train or ship. Ultimately, it took McLean's success in supplying U.S. forces in Vietnam to persuade the world of the container's potential. Drawing on previously neglected sources, economist Marc Levinson shows how the container transformed economic geography, devastating traditional ports such as New York and London and fueling the growth of previously obscure ones, such as Oakland. By making shipping so cheap that industry could locate factories far from its customers, the container paved the way for Asia to become the world's workshop and brought consumers a previously unimaginable variety of low-cost products from around the globe. Published in hardcover on the fiftieth anniversary of the first container voyage, this is the first comprehensive history of the shipping container. Now with a new chapter, The Box tells the dramatic story of how the drive and imagination of an iconoclastic entrepreneur turned containerization from an impractical idea into a phenomenon that transformed economic geography, slashed transportation costs, and made the boom in global trade possible.

Shipping and Logistics Management Yuen Ha (Venus) Lun 2010-04-07 Shipping and Logistics Management serves to consolidate the knowledge its authors have acquired from being educators and observers of the shipping industry. Against the background of a global business environment, it explains how the shipping market functions, examining the strategic and operational issues that affect entrepreneurs in this industry. The authors discuss global trends and strategies in the shipping business, looking at the role of logistics service providers and at how the use of information technology can help shipping operations. Shipping and Logistics Management also aims to answer several important questions in the shipping industry, including: what are the shipping cost structures?, what are the patterns of sea transport? and how do companies in the shipping industry operate? An invaluable source of information for researchers and advanced, or graduate, students, Shipping and Logistics Management is also a useful reference for shipping practitioners and consultants.