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Immortal India Amish 2017 India...a young country, a timeless civilisation Explore it with India's very own storyteller, Amish India, a culture that witnessed the dawn of civilisation. That witnessed the rise of other cultures and watched them turn to dust. It has been celebrated and attacked. Admired and vilified. But through all these millennia, after all the ups and downs of history, it's still here! And now, after a few centuries of decline, it's driving a new dawn once again. Ajanaabhavarsh. Bharat. Hindustan. India. The names may change, but the soul of this great land is immortal. Amish helps you understand India like never before, through a series of sharp articles, nuanced speeches, and intelligent debates. Based on his deep understanding of subjects such as, religion, mythology, tradition, history, contemporary societal norms, governance, and ethics, Amish lays out the vast lanscape of an ancient culture with a fascinatingly modern outlook.

It Happened in India Kishore Biyani 2007 Born in a middle class trading family, Kishore Biyani started his career selling stonewash fabric to small shops in Mumbai. Years later, with the launch of Pantaloons, Big Bazaar, Food Bazaar, Central and many more retail formats, he redefined the retailing business in India. Incidentally, Kishore Biyani s objective is to capture every rupee in the wallet of every Indian consumer, wherever they are - an investment banker living in a south Mumbai locality or a farmer in Sangli. As large business houses enter the retail space, Kishore Biyani is not just concentrating on retail but aiming to capture the entire Indian consumption space. From building shopping malls, developing consumer brands to selling insurance, he is getting into every business where a customer spends her money.

What Every Woman Wants in a Man/What Every Man Wants in a Woman John Hagee 2015-02-03 Opposites Attract...and can thrive in a marriage built on God. The book starts with the results of a survey detailing the ten most important qualities that each man or woman wants in a spouse, then teaches us how we can be the person who breeds that quality in our husband or wife. Throughout the book the authors use their own personalities and experience with marriage to demonstrate how to do marriage right.

Mobile Usability: How Nokia Changed the Face of the Mobile Phone Christian Lindholm 2003-06-22 When it comes to delivering product design innovations to mobile device users, Nokia is the yardstick by which all others are judged. Now the process and working methods that have enabled Nokia to revolutionize usability are fully explained for the first time in this beautiful, four-color book. Written with insight by two veterans of Nokia's design triumphs (co-author Christian Lindholm was featured in the August 2002 issue of Business 2.0 magazine)this one-of-a-kind reference vividly delivers: * The complete design process, from concept creation to product testing * The future of small interfaces * Usability

engineering in practice in the mobile environment * The elements of a Nokia User Interface * First person accounts of the product development cycle Learn the processes that helped Nokia develop the world's most desirable handheld

The Last Kings of Sark Rosa Rankin-Gee 2014-07-08 "My name is Jude. And because of Law, Hey and the Obscure, they thought I was a boy." Jude is twenty-one when she flies in a private plane to Sark, a tiny carless Channel Island and the last place in Europe to abolish feudalism. She's been hired for the summer to tutor a rich local boy named Pip. But when Jude arrives, the family is unsettling. Pip is awkward, overly literal, and adamant he doesn't need a tutor, and upstairs, his enigmatic mother Esmé casts a shadow over the house. Enter Sofi: the family's holiday cook, a magnetic, mercurial Polish girl with appalling kitchen hygiene, who sings to herself and sleeps naked. When the father of the family goes away on business, Pip's science lessons are replaced by midday rosé and scallop-smuggling, and summer begins. Soon something powerful starts to touch the three together. But those strange, golden weeks on Sark can't last forever. Later, in Paris, Normandy and London, they find themselves looking for the moment that changed everything.Compelling, sensual, and lyrical, The Last Kings of Sark by Rosa Rankin-Gee is a tale of complicated love, only children and missed opportunities, from an extraordinary new writer.

EFFECTIVE BUSINESS COMMUNICATION ASHA KAUL 2014-12-11 Communicating a message effectively needs precision—be it verbal or non-verbal. At the professional front, the accuracy of the message to be shared becomes all the more important as the business decisions may depend on the same. This book, in its second edition, continues to detail on the pre-requisites of communicating effectively in the corporate environment and generally. Beginning with an overview of business communication, the book educates on the principles of communication—oral and written. Divided into nine chapters, the first two chapters deal with oral communication and the next seven deal with different forms of written communication. The book teaches how to write effective letters and prepare persuasive resumé. The chapters are well-supported with many examples and illustrative exhibits wherever required. A new chapter (Chapter 9) has been added titled 'Writing to Communicate' which presents incorrect use of language and phrases that rob the text, be it a report or a letter, of authenticity and credibility. The chapter also presents correct use of the examples and the rationale or logic in the form of explanations. Designed as a textbook for the management students, this book would be equally useful for the management professionals and executives. Key features • Observes a simple pattern of Read-Comprehend-Test-Follow • Discusses strategies for identification and improvisation of communication skills (both oral and written) • Provides numerous examples and illustrations that facilitate proper grasp of the topics discussed.

Internet Communication and Qualitative Research Chris Mann 2000-09-05 Examines the impact of Internet technology on qualitative research methods. This book draws on studies using computer-mediated communication (CMC) and shows how online researchers can employ Internet-based qualitative methods to collect descriptive, contextually-situated data. It is intended as a guide for students and researchers.

Using Social Media in the Classroom Megan Poore 2015-11-09 'A book for every teacher's bookshelf. This book gives a comprehensive overview of the tools and apps that can be used to help turn a mediocre teaching session into an outstanding one.' - Cheryl Hine, Leeds City College 'Megan Poore's updated text is needed more than ever, as social media becomes increasingly integrated in many aspects of education. I would recommend it to all practising teachers and trainee teachers, whatever their subject.' - Sue Howarth, University of Worcester This is an essential guide to using social media to enhance teaching and learning in schools. It combines practical information on using all forms of social

media for educational purposes and provides indispensable advice on how to tackle issues arising from social media use in the classroom. Key topics include: using blogs, wikis, social media networks and podcasting, digital literacy and new modes of learning, digital participation, cyberbullying and understanding risk online. This second edition includes: · Reflective tasks in each chapter inviting you to critically consider important aspects of using social media in education. · Expanded coverage of game-based learning and mobile learning. · New examples tailored for use in primary and secondary schools. · A website including additional resources and handouts can be found at study.sagepub.com/poore2e. This is essential reading for anyone training to teach in schools, and experienced teachers seeking to improve their understanding of using social media for teaching in informed and appropriate ways.

Cost Management Accounting Flumo Y. Stevens 1995-08-01

Management Peter F. Drucker 1993-04-14 Management is an organized body of knowledge. "This book," in Peter Drucker'swords, "tries to equip the manager with the understanding, the thinking, the knowledge and the skills for today'sand also tomorrow's jobs." This management classic has been developed and tested during more than thirty years of teaching management in universities, in executive programs and seminars and through the author's close work with managers as a consultant for large and small businesses, government agencies, hospitals and schools. Drucker discusses the tools and techniques of successful management practice that have been proven effective, and he makes them meaningful and easily accessible.

The Web of Desire S. Danson 1993 Marcie, an ordinary woman content with her life, begins to find mysterious messages on her computer. She dismisses them as a joke, but the messages continue, becoming obscene and sexually explicit. Summoned by the computer into a series of rendezvous, Marcie is drawn into a seductive world.

Digital Disruption James McQuivey 2013 The barriers to entry in your market just vanished. Unexpected competitors are swarming in. Are you ready? You always knew digital was going to change things, but you didn't realize how close to home it would hit. In every industry, digital competitors are taking advantage of new platforms, tools, and relationships to undercut competitors, get closer to customers, and disrupt the usual ways of doing business. The only way to compete is to evolve. James McQuivey of Forrester Research has been teaching people how to do this for over a decade. He's gone into the biggest companies, even in traditional industries like insurance and consumer packaged goods, and changed the way they think about innovation. Now he's sharing his approach with you. McQuivey will show you how Dr. Hugh Reinhoff of Ferrokin BioSciences disrupted the pharmaceutical industry, streamlining connections with doctors and regulators to bring molecules to market far faster--and then sold out for $100 million. How Charles Teague and his team of four people created Lose It!, a weight loss application that millions have adopted, achieving rapid success and undermining titans like Weight Watchers and Jenny Craig in the process. Regardless of your background and industry, you can learn how to be a digital disruptor too. First, adopt the right mindset: Take risks, invest as cheaply as possible, and build on existing platforms to find the fastest path to solving a customer's problem. Second, seek the "adjacent possible"--the space just next to yours where new technology creates opportunity. That's how Benjamin Rubin and Paolo DePetrillo of Zeo created a $100 sleep monitor that does much of what you'd get from a $3,000 sleep lab visit. Finally, disrupt yourself. Use these tools to make parts of your business obsolete before your competitors do. That's what Tim FitzRandolph did at Disney, creating a game that shot to the top of the app store charts. With the tools in this book you can assess your readiness, learn the disruptive mindset, and innovate rapidly, starting right within your own business.

Bank Elaine Chou 2012-08

The Practice of Management Peter Drucker 2012-07-26 This classic volume achieves a remarkable width of appeal without sacrificing scientific accuracy or depth of analysis. It is a valuable contribution to the study of business efficiency which should be read by anyone wanting information about the developments and place of management, and it is as relevant today as when it was first written. This is a practical book, written out of many years of experience in working with managements of small, medium and large corporations. It aims to be a management guide, enabling readers to examine their own work and performance, to diagnose their weaknesses and to improve their own effectiveness as well as the results of the enterprise they are responsible for.

Moon-face and Other Stories Jack London 1906 JACK LONDON (1876-1916), American novelist, born in San Francisco, the son of an itinerant astrologer and a spiritualist mother. He grew up in poverty, scratching a living in various legal and illegal ways -robbing the oyster beds, working in a canning factory and a jute mill, serving aged 17 as a common sailor, and taking part in the Klondike gold rush of 1897. This various experience provided the material for his works, and made him a socialist. "The son of the Wolf" (1900), the first of his collections of tales, is based upon life in the Far North, as is the book that brought him recognition, "The Call of the Wild" (1903), which tells the story of the dog Buck, who, after his master´s death, is lured back to the primitive world to lead a wolf pack. Many other tales of struggle, travel, and adventure followed, including "The Sea-Wolf" (1904), "White Fang" (1906), "South Sea Tales" (1911), and "Jerry of the South Seas" (1917). One of London´s most interesting novels is the semi-autobiographical "Martin Eden" (1909). He also wrote socialist treatises, autobiographical essays, and a good deal of journalism.

Surgical Oncology Matthew D. Neal 2012-05-25 The first text to bridge the gap between best surgical practices and modern technology in an evidence based manner Surgical Oncology is a full-color text that incorporates the basic tenets of surgical practice with the innovations of modern technology in an evidence-based fashion. The goal of the book is present the opinions of experts in the field alongside an analytical and unbiased review of the evidence. Each chapter contains not only a summary of the relevant data, but also presents succinctly a list of landmark studies and a Level of Evidence Table citing the most important recommendations for each disease or organ system. Features Numerous full-color and black-and-white photographs An excellent guide for surgeons-in-training as well as practicing physicians who need a summary of the latest research in cancer therapy Each chapter emphasizes the surgical management of disease An entire section of the book is dedicated to the principles of adjunct therapies emphasizing the need for a multidisciplinary approach

Key Ideas in Linguistics and the Philosophy of Language Siobhan Chapman 2009-01-19 This book offers introductory entries on 80 ideas that have shaped the study of language up to the present day. Entries are written by experts in the fields of linguistics and the philosophy of language to reflect the full range of approaches and modes of thought. Each entry includes a brief description of the idea, an account of its development, and its impact on the field of language study. The book is written in an accessible style with clear descriptions of technical terms, guides to further reading, and extensive cross-referencing between entries. A useful additional feature of this book is that it is cross-referenced throughout with Key Thinkers in Linguistics and the Philosophy of Language (Edinburgh, 2005), revealing significant connections and continuities in the two related disciplines. Ideas covered range from Sense Data, Artificial Intelligence, and Logic, through Generative Semantics, Cognitivism, and Conversation Analysis, to Political Correctness, Deconstruction, and Corpora.

Miscellaneous Writings John Evelyn 1825

Advanced BlackBerry Development Chris King 2010-10-22 BlackBerry devices and applications are selling by the millions. As a BlackBerry developer, you need an advanced skill set to successfully exploit the most compelling features of the platform. This book will help you develop that skill set and teach you how to create the most sophisticated BlackBerry programs possible. With Advanced BlackBerry Development, you'll learn you how to take advantage of BlackBerry media capabilities, including the camera and video playback. The book also shows you how to send and receive text and multimedia messages, use powerful cryptography libraries, and connect with the user's personal and business contacts and calendar. Not only will you be learning how to use these application programming interfaces, but you'll also be building a program that takes full advantage of them: a wireless media-sharing app. Each chapter's lessons will be applied by enhancing the app from a prototype to a fully polished program. Along the way, yo'll learn how to differentiate your product from other downloads by fully integrating with the operating system. Your app will run in the browser and within device menus, just like software that comes with the phone. Once you are comfortable with writing apps, this book will show you how to take them to the next level. You'll learn how to move from running on one phone to running on all phones, and from one country to all countries. You'll additionally learn how to support your users with updates. No other resource compares for mastering the techniques needed for expert development on this mobile platform.

Case method in Management Education (Vol II)

BUSINESS COMMUNICATION ASHA KAUL 2009-01-01 It is said the future belongs to Communication. And rightly so. For today, more than ever before, the need for effective communication is being felt. This is particularly true of business communication because, organizations in their efforts to excel in business and outdo their competitors, have to be precise and extremely effective in their communication to satisfy all its stakeholders—be they suppliers, distributors, advertisers or customers. This book on Business Communication, now in its Second Edition, brings to fore the multidimensional aspects of Business Communication—ranging from listening, speaking, developing skill sets, to exhibiting correct body language. The book emphasizes that understanding the perceptions and mindsets of the communicators and the context are crucial for business communication. This book, which is the outcome of the rich and the vast experience of Dr. Asha Kaul and her interaction with the brilliant young minds at IIM Ahmedabad and other B-schools, should be of immense value to the budding as well as practicing managers. All readers will find this new edition extremely useful, refreshingly different, and delectably delightful. What's New to This Edition : • Extensive use of examples, anecdotes, and brief case studies to exemplify the points/issues. • Checklist and Summary which are ready reckoners for a student hard pressed for time yet desirous of learning and change. • Learning Objectives for each chapter and section, which bring focus to the text. • Activities in which the student can participate and test communication competence. • Comprehensive section on exercises at the end of each chapter, which are application oriented and test the student's grasp of the subject. The book is recommended by AICTE for PGDM course. The link is www.aicte-india.org/modelsyllabus.php

From Higher Aims to Hired Hands Rakesh Khurana 2010-03-22 Is management a profession? Should it be? Can it be? This major work of social and intellectual history reveals how such questions have driven business education and shaped American management and society for more than a century. The book is also a call for reform. Rakesh Khurana shows that university-based business schools were founded to train a professional class of managers in the mold of doctors and lawyers but have effectively retreated from that goal, leaving a gaping moral hole at the center of business education and perhaps in

management itself. Khurana begins in the late nineteenth century, when members of an emerging managerial elite, seeking social status to match the wealth and power they had accrued, began working with major universities to establish graduate business education programs paralleling those for medicine and law. Constituting business as a profession, however, required codifying the knowledge relevant for practitioners and developing enforceable standards of conduct. Khurana, drawing on a rich set of archival material from business schools, foundations, and academic associations, traces how business educators confronted these challenges with varying strategies during the Progressive era and the Depression, the postwar boom years, and recent decades of freewheeling capitalism. Today, Khurana argues, business schools have largely capitulated in the battle for professionalism and have become merely purveyors of a product, the MBA, with students treated as consumers. Professional and moral ideals that once animated and inspired business schools have been conquered by a perspective that managers are merely agents of shareholders, beholden only to the cause of share profits. According to Khurana, we should not thus be surprised at the rise of corporate malfeasance. The time has come, he concludes, to rejuvenate intellectually and morally the training of our future business leaders.

The Soulful Seeker Punam Chadha-Joseph When writer-poet Punam Chadha-Joseph took to the pen, to give expression to the scale of emotions she went through in a single day, what emerged over time was a cyclical play of love, joy, wonder, peace, anger, courage, sadness, fear and even despair in varying intensities. Having always been forthright, outspoken and a nonconformist, conventional morality was open for debate as was gender stereotyping. The writer-poet's enquiry into matters philosophical and comical, culminated in The Soulful Seeker, a moving collection of poems that resonates our aspirations, hopes, longings and disappointments, and above all, our ever-changing notion of ideality. A delightful read indeed! "A good poet's task is to provoke thought through simple language. For, translating Descartes, I think, therefore I am. Doing this is not easy. Punam, however, does it simply and well. Do read her poems and you will find yourself thinking. And equally importantly, often find yourself smiling too. For as she rightly says, there are 'little bubbles of happiness that (we) often forget to see'." Amish Tripathi, award-winning author, The Shiva Trilogy and Scion of Ikshvaku "A delicate rhythmic journey laced with clarity and elegance, the warmth of Punam's persona reflects beautifully in this collection. I'm sure it will engross every reader who is 'A Soulful Seeker'!" Padma Shri Prasoon Joshi, National Award-winning poet, song-writer, screen-writer & advertising legend. After completing her Bachelor's in Economics (Honours) from St. Xavier's College, Mumbai, Punam Chadha-Joseph joined the prestigious Oberoi School of Hotel Management in Delhi to do her post-graduation. In the course of her work-life, she met her husband Sabbas Joseph, the Founder-Director of Wizcraft, India's pioneer Event Management agency. The Soulful Seeker is her first book of poems, and she is ready with another one, especially written for children, based on appreciating and saving the environment. Sketching being a new hobby, she has incorporated many of her sketches in The Soulful Seeker, including the very striking visual on the cover. Talking Points - Foreword by National Award-winning actress and activist Shabana Azmi - Endorsed by bestselling author Amish Tripathi, Padmashri and National Award-winning poet and lyricist Prasoon Joshi, National-Award winning director, Rakeysh Omprakash Mehra, and popular Bollywood actress Sonakshi Sinha among others - Debut collection of poems by artist-writer Punam Chadha-Joseph - Accompanied by Punam Chadha-Joseph's beautiful artwork

The Software Challenge 1988 Explains how computer software is designed and tested.

Sick Tom Leveen 2013-10-01 Brian and his friends are not part of the cool crowd. They're the misfits and the troublemakers—the ones who jump their high school's fence to skip class regularly. So when a deadly virus breaks out, they're the only ones with a chance of surviving. The virus turns Brian's classmates and teachers into bloodthirsty attackers who don't die easily. The whole school goes on lockdown, but Brian

and his best friend, Chad, are safe (and stuck) in the theater department—far from Brian's sister, Kenzie, and his ex-girlfriend with a panic attack problem, Laura. Brian and Chad, along with some of the theater kids Brian had never given the time of day before, decide to find the girls and bring them to the safety of the theater. But it won't be easy, and it will test everything they thought they knew about themselves and their classmates. Praise for SICK "The gore and action will leave enthralled readers thrilled and then sated with each kill on either side." —Booklist "Between the pacing and the heroes' salty, blue language (full of lovingly creative, genital-inspired insults), reluctant readers who love zombies will devour it, right up to the abrupt end." —Kirkus Reviews "Sick is well written, with great detail, even if it is a little gory." —VOYA Magazine Awards 2014 Quick Picks for Reluctant Young Readers list from YALSA

Beginning BlackBerry 7 Development Anthony Rizk 2012-02-01 Are you interested in creating BlackBerry apps using the latest BlackBerry 7 and BlackBerry Java Plug-in for Eclipse? Then this is the book for you. Beginning BlackBerry 7 Development offers a hands-on approach to learning how to build and deploy sophisticated BlackBerry apps using the latest tools and techniques available. Assuming only some programming background in Java or a similar language, this book starts with the basics, offering step-by-step tutorials that take you through downloading and installing the BlackBerry development environment, creating your first apps, and exploring the BlackBerry APIs. You'll be introduced to the latest features available in the latest BlackBerry 7 using BlackBerry Java Plug-in for Eclipse, including BlackBerry Application Platform Services, techniques for using multimedia with the BlackBerry, and tools for increasing app performance. To round out the complete development process, you'll also discover the different ways you can package and distribute your apps, from deploying apps on your own website to listing your apps for sale in the BlackBerry App World.

Consumer Behavior and Marketing Strategy J. Paul Peter 1996 This work shows how the various elements of consumer analysis fit together in an integrated framework, called the Wheel of Consumer Analysis. Psychological, social and behavioural theories are shown as useful for understanding consumers and developing more effective marketing strategies. The aim is to enable students to develop skills in analyzing consumers from a marketing management perspective and in using this knowledge to develop and evaluate marketing strategies. The text identifies three groups of concepts - affect and cognition, behaviour and the environment - and shows how these they influence each other as well as marketing strategy. The focus of the text is managerial, with a distinctive emphasis on strategic issues and problems. Cases and questions are included in each chapter.

Management Edward Franz Leopold Brech 1967

New Education Can Make the World New J. P. Vaswani 2012-04

Affect in Language Learning Jane Arnold 1999-01-14 The affective domain and the emotional factors which influence language learning have been of interest in the field of language teaching for a number of years. By proposing a holistic approach to the learning process, this volume takes the position that the language learning experience will be much more effective when both affect and cognition are considered. The eighteen chapters discuss issues such as memory, anxiety, self-esteem, facilitation, autonomy, classroom activities, and assessment from the perspective of affect. Affect in Language Learning will be of interest to teachers-in-preparation, teachers, teacher educators, curriculum designers, programme administrators and researchers and to those second language teaching professionals who wish to improve language teaching through a greater awareness of the role affect plays.

Biology 12 2011

Tame the Mind Asha Menon MD 2020-03-31 "This wonderfully written book inspired by real-life issues throws light on the challenges we face in our relationships and the perils of modern society. It explores shades of human nature and why we behave, in ways detrimental to our well being." Neil's asexual marriage troubles him. Sylvia, a divorcee wants nothing to do with men. When their paths cross, each finds a soulmate in the other. Yet due to the forces of nature, they feel compelled to part ways so that the other can find happiness. Neil is on a journey to understand himself, and how he fits into the female sexual realm. His dilemma as he cruises through life has been brought to light as 'Men do not talk about their issues.' Sylvia is on a journey to understand love and happiness and when faced with her friend's mortality to discover the 'True Purpose of Life.' Quotes from the book: "Men rarely shared their emotions with others. They discuss their conquests but not their failures." "Inundated by the success stories splashed all over, most of us lesser mortals walked on this earth in a state of dereliction.""Somewhere we are not only capable of drowning our partner's best but also bringing out the worse."The purpose of this book is to bust the confusion and myth surrounding love, sex, and happiness. We are moving away from our core in pursuit of larger-than-life fantasies flashed at us, thus creating havoc in our minds and living with an understated dissatisfaction. This book reflects on why the best life is not about big cars and big houses but something deeper and meaningful. To understand what that is, please read the book. From the author: As a physician, I began counseling my patients more than prescribing medications. This novel hints at solutions to stay happy in marriage, to heal relationships and to attain the one element the human mind needs to find happiness. Through the journey of Sylvia and Neil, this book helps to figure out the most important ingredient for success without which even the richest of the rich remain poor. My hope for you as a reader is that you will be able to connect with some of the stories narrated in this book. If this book helps you in some way, my purpose would be met.

GUI Design for Android Apps Ryan Cohen 2014-08-28 GUI Design for Android Apps is the perfect—and concise—introduction for mobile app developers and designers. Through easy-to-follow tutorials, code samples, and case studies, the book shows the must-know principles for user-interface design for Android apps running on the Intel platform, including smartphones, tablets and embedded devices. This book is jointly developed for individual learning by Intel Software College and China Shanghai JiaoTong University, and is excerpted from Android Application Development for the Intel® Platform.

Professional BlackBerry Craig J. Johnston 2007-07-24 BlackBerrys enable users to stay connected with wireless access to e-mail, calendars, and corporate data; they have a phone and a Web browser in addition to other wireless features Written by a BlackBerry insider with assistance from Research in Motion, this book covers support topics ranging from setting up BlackBerry pilot programs to developing applications that let BlackBerry users access corporate data and systems remotely Key topics include how to deploy BlackBerrys within the organization, how to create push applications to extend the functionality of BlackBerrys, and how to implement new features of the latest BlackBerry Enterprise Server (BES) 4.0 Details rolling out BlackBerrys to users in an easy and controlled manner, planning for disaster recovery, and developing Web-based applications using mobile Web technology

Handbook of Mobile Teaching and Learning Yu (Aimee) Zhang 2015-10-14 Mobile technologies have been used in higher education for many years. They provide good solutions for teaching and learning and make learning available anywhere and anytime. This book includes six sections: design, development, adoption, collaboration, evaluation and future of mobile teaching and learning technology in higher education. It includes different projects and practices in higher education across different countries. The book provides in-depth background information and cases studies in high technology teaching and learning and future expectations for new technology in higher education. The variety of projects and programs running in different country helps boost innovation and discussion in future projects and

practices. It also provide guidelines for future design and development of mobile applications for higher education.