Cartoon Introduction Statistics

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Introducing Game Theory Ivan Pastine 2017-03-02 When should you adopt an aggressive business strategy? How do we make decisions when we don't have all the information? What makes international environmental cooperation possible? Game theory is the study of how we make a decision when the outcome of our moves depends on the decisions of someone else. Economists Ivan and Tuvana Pastine explain why, in these situations, we sometimes cooperate, sometimes clash, and sometimes act in a way that seems completely random. Stylishly brought to life by award-winning cartoonist Tom Humberstone, Game Theory will help readers understand behaviour in everything from our social lives to business, global politics to evolutionary biology. It provides a thrilling new perspective on the world we live in.

Introduction to Statistics and Data Analysis Roxy Peck 2005-12 Roxy Peck, Chris Olsen and Jay Devore's new edition uses real data and attention-grabbing examples to introduce students to the study of statistical output and methods of data analysis. Based on the best-selling STATISTICS: THE EXPLORATION AND ANALYSIS OF DATA, Fifth Edition, this new INTRODUCTION TO STATISTICS AND DATA ANALYSIS, Second Edition integrates coverage of the graphing calculator and includes expanded coverage of probability. Traditional in structure yet modern in approach, this text guides

students through an intuition-based learning process that stresses interpretation and communication of statistical information. Conceptual comprehension is cemented by the simplicity of notation--frequently substituting words for symbols. Simple notation helps students grasp concepts. Hands-on activities and Seeing Statistics applets in each chapter allow students to practice statistics firsthand.

The Oxford Handbook of Comic Book Studies Frederick Luis Aldama 2020-04-01 Comic book studies has developed as a solid academic discipline, becoming an increasingly vibrant field in the United States and globally. A growing number of dissertations, monographs, and edited books publish every year on the subject, while world comics represent the fastest-growing sector of publishing. The Oxford Handbook of Comic Book Studies looks at the field systematically, examining the history and evolution of the genre from a global perspective. This includes a discussion of how comic books are built out of shared aesthetic systems such as literature, painting, drawing, photography, and film. The Handbook brings together readable, jargon-free essays written by established and emerging scholars from diverse geographic, institutional, gender, and national backgrounds. In particular, it explores how the term "global comics" has been defined, as well the major movements and trends that will drive the field in the years to come. Each essay will help readers understand comic books as a storytelling form grown within specific communities, and will also show how these forms exist within what can be considered a world system of comics.

Online Statistics Education David M Lane 2014-12-02 Online Statistics: An Interactive Multimedia Course of Study is a resource for learning and teaching introductory statistics. It contains material presented in textbook format and as video presentations. This resource features interactive demonstrations and simulations, case studies, and an analysis lab.This print edition of the public domain textbook gives the student an opportunity to own a physical copy to help enhance their educational experience. This part I features the book Front Matter, Chapters 1-10, and the full Glossary. Chapters Include:: I. Introduction, II. Graphing Distributions, III. Summarizing Distributions, IV. Describing Bivariate Data, V. Probability, VI. Research Design, VII. Normal Distributions, VIII. Advanced Graphs, IX. Sampling Distributions, and X. Estimation. Online Statistics Education: A Multimedia Course of Study (http: //onlinestatbook.com/). Project Leader: David M. Lane, Rice University.

How to Lie with Statistics Darrell Huff 2010-12-07 If you want to outsmart a crook, learn his tricks—Darrell Huff explains exactly how in the classic How to Lie with Statistics. From distorted graphs and biased samples to misleading averages, there are countless statistical dodges that lend cover to anyone with an ax to grind or a product to sell. With abundant examples and illustrations, Darrell Huff's lively and engaging primer clarifies the basic principles of statistics and explains how they're used to present information in honest and not-so-honest ways. Now even more indispensable in our data-driven world than it was when first published, How to Lie with Statistics is the book that generations of readers have relied on to keep from being fooled.

The Cartoon History of the Universe 1980

The Cartoon Guide to Chemistry Larry Gonick 2005-05-03 If you have ever suspected that "heavy water" is the title of a bootleg Pink Floyd album, believed that surface tension is an anxiety disorder, or imagined that a noble gas is the result of a heavy meal at Buckingham Palace, then you need The Cartoon Guide to Chemistry to set you on the road to chemical literacy. You don't need to be a scientist to grasp these and many other complex ideas, because The Cartoon Guide to Chemistry explains them all: the history and basics of chemistry, atomic theory, combustion, solubility, reaction stoichiometry, the mole, entropy, and much more—all explained in simple, clear, and yes, funny illustrations. Chemistry will never be the same!

Psychology: The Comic Book Introduction Danny Oppenheimer 2017-12-05 An award-winning cartoonist teams up with an award-winning psychologist to introduce readers to the complex—and often comedic—world of psychology. Psychology is the study of human behavior. It is a serious and worthy endeavor that has given us scientific knowledge of the ways our minds make sense of the world. Yet, as cartoonist Grady Klein and psychologist Danny Oppenheimer point out, the study of human experience can also be often really funny. This is the field, after all, that brought us drooling dogs, snacking rats, and "Freudian slips." With detailed observations on perception, stress, emotions, cognition, and more, Psychology: The Comic Book Introduction offers students and curious readers an entertaining guide to the ways our brains help us navigate incredibly complicated environments, yet often fool us in fascinating

ways.

The Cartoon Introduction to Philosophy Michael F. Patton 2015-04-21 "An illustrated introduction to the major subjects of Western philosophy, guided by Heraclitus"--

The Cartoon Introduction to Economics Yoram Bauman, Ph.D. 2011-12-20 Need to understand today's economy? This is the book for you. The Cartoon Introduction to Economics, Volume Two: Macroeconomics is the most accessible, intelligible, and humorous introduction to unemployment, inflation, and debt you'll ever read. Whereas Volume One: Microeconomics dealt with the optimizing individual, Volume Two: Macroeconomics explains the factors that affect the economy of an entire country, and indeed the planet. It explores the two big concerns of macroeconomics: how economies grow and why economies collapse. It illustrates the basics of the labor market and explains what the GDP is and what it measures, as well as the influence of government, trade, and technology on the economy. Along the way, it covers the economics of global poverty, climate change, and the business cycle. In short, if any of these topics have cropped up in a news story and caused you to wish you grasped the underlying basics, buy this book.

Statistics Without Tears Derek Rowntree 2004

Statistics For Dummies Deborah J. Rumsey 2016-06-07 The fun and easy way to get down to business with statistics Stymied by statistics? No fear? this friendly guide offers clear, practical explanations of statistical ideas, techniques, formulas, and calculations, with lots of examples that show you how these concepts apply to your everyday life. Statistics For Dummies shows you how to interpret and critique graphs and charts, determine the odds with probability, guesstimate with confidence using confidence intervals, set up and carry out a hypothesis test, compute statistical formulas, and more. Tracks to a typical first semester statistics course Updated examples resonate with today's students Explanations mirror teaching methods and classroom protocol Packed with practical advice and real-world problems, Statistics For Dummies gives you everything you need to analyze and interpret data for improved classroom or on-the-job performance.

Hands-On Mathematics for Deep Learning Jay Dawani 2020-06-12 A comprehensive guide to getting well-versed with the mathematical techniques for building modern deep learning architectures Key Features Understand linear algebra, calculus, gradient algorithms, and other concepts essential for training deep neural networks Learn the mathematical concepts needed to understand how deep learning models function Use deep learning for solving problems related to vision, image, text, and sequence applications Book Description Most programmers and data scientists struggle with mathematics, having either overlooked or forgotten core mathematical concepts. This book uses Python libraries to help you understand the math required to build deep learning (DL) models. You'll begin by learning about core mathematical and modern computational techniques used to design and implement DL algorithms. This book will cover essential topics, such as linear algebra, eigenvalues and eigenvectors, the singular value decomposition concept, and gradient algorithms, to help you understand how to train deep neural networks. Later chapters focus on important neural networks, such as the linear neural network and multilayer perceptrons, with a primary focus on helping you learn how each model works. As you advance, you will delve into the math used for regularization, multi-layered DL, forward propagation, optimization, and backpropagation techniques to understand what it takes to build full-fledged DL models. Finally, you'll explore CNN, recurrent neural network (RNN), and GAN models and their application. By the end of this book, you'll have built a strong foundation in neural networks and DL mathematical concepts, which will help you to confidently research and build custom models in DL. What you will learn Understand the key mathematical concepts for building neural network models Discover core multivariable calculus concepts Improve the performance of deep learning models using optimization techniques Cover optimization algorithms, from basic stochastic gradient descent (SGD) to the advanced Adam optimizer Understand computational graphs and their importance in DL Explore the backpropagation algorithm to reduce output error Cover DL algorithms such as convolutional neural networks (CNNs), sequence models, and generative adversarial networks (GANs) Who this book is for This book is for data scientists, machine learning developers, aspiring deep learning developers, or anyone who wants to understand the foundation of deep learning by learning the math behind it. Working knowledge of the Python programming language and machine learning basics is required.

The Lost Colony, Book One Grady Klein 2006-05-02 In nineteenth-century America, citizens of an unknown

island jealously guard its fantastic wealth from the outside world and from each other.

Introduction to Probability Joseph K. Blitzstein 2014-07-24 Developed from celebrated Harvard statistics lectures, Introduction to Probability provides essential language and tools for understanding statistics, randomness, and uncertainty. The book explores a wide variety of applications and examples, ranging from coincidences and paradoxes to Google PageRank and Markov chain Monte Carlo (MCMC). Additional

The Cartoon Guide to Algebra Larry Gonick 2015-01-20 A comprehensive and comical new illustrated guide to algebra Do you think that a Cartesian plane is a luxury jetliner? Does the phrase "algebraic expression" leave you with a puzzled look? Do you believe that the Order of Operations is an Emmy-winning medical drama? Then you need The Cartoon Guide to Algebra to put you on the road to algebraic literacy. The Cartoon Guide to Algebra covers all of algebra's essentials—including rational and real numbers, the number line, variables, expressions, laws of combination, linear and quadratic equations, rates, proportion, and graphing—with clear, funny, and easy-to-understand illustrations, making algebra's many practical applications come alive. This latest math guide from New York Times bestselling author Larry Gonick is an essential supplement for students of all levels, in high school, college, and beyond. School's most dreaded subject has never been more fun.

Cartoon Guide to Genetics Larry Gonick 1991-08-14 Have you ever asked yourself: Are spliced genes the same as mended Levis? Watson and Crick? Aren't they a team of British detectives? Plant sex? Can they do that? Is Genetic Mutation the name of one of those heavy metal bands? Asparagine? Which of the four food groups is that in? Then you need The Cartoon Guide to Genetics to explain the important concepts of classical and modern genetics—it's not only educational, it's funny too!

The Cartoon Guide to Calculus Larry Gonick 2012-03-27 A complete—and completely enjoyable—new illustrated guide to calculus Master cartoonist Larry Gonick has already given readers the history of the world in cartoon form. Now, Gonick, a Harvard-trained mathematician, offers a comprehensive and up-to-date illustrated course in first-year calculus that demystifies the world of functions, limits, derivatives, and

integrals. Using clear and helpful graphics—and delightful humor to lighten what is frequently a tough subject—he teaches all of the essentials, with numerous examples and problem sets. For the curious and confused alike, The Cartoon Guide to Calculus is the perfect combination of entertainment and education—a valuable supplement for any student, teacher, parent, or professional.

The Cartoon Guide to the Computer Larry Gonnick 1991-09-03 A fun and easy way to learn about computers, now redesigned to match the other cartoon guides. Illustrated with cartoons throughout.

The Statistical Analysis of Experimental Data John Mandel 2012-06-08 First half of book presents fundamental mathematical definitions, concepts, and facts while remaining half deals with statistics primarily as an interpretive tool. Well-written text, numerous worked examples with step-by-step presentation. Includes 116 tables.

Statistics Workbook For Dummies Deborah Rumsey 2005-05-27 Presents an introduction to statistics, providing information on analyzing and interpreting data, knowing where to begin solving problems, and more.

Hyperstat David M. Lane 1999-12-01 This text covers the analysis and interpretation of data emphasizing statistical methods used most frequently in psychological, educational, and medical research. The focus is on the application of statistical methods including computer methods of data analysis rather than on the mathematical bases of the methods.

The Cartoon Introduction to Economics Yoram Bauman, Ph.D. 2011-12-20 Need to understand today's economy? This is the book for you. The Cartoon Introduction to Economics, Volume Two: Macroeconomics is the most accessible, intelligible, and humorous introduction to unemployment, inflation, and debt you'll ever read. Whereas Volume One: Microeconomics dealt with the optimizing individual, Volume Two: Macroeconomics explains the factors that affect the economy of an entire country, and indeed the planet. It explores the two big concerns of macroeconomics: how economies grow and why economies collapse. It illustrates the basics of the labor market and explains what the GDP is and what it

measures, as well as the influence of government, trade, and technology on the economy. Along the way, it covers the economics of global poverty, climate change, and the business cycle. In short, if any of these topics have cropped up in a news story and caused you to wish you grasped the underlying basics, buy this book.

The Cartoon Introduction to Statistics Grady Klein 2013-07-02 The Cartoon Introduction to Statistics is the most imaginative and accessible introductory statistics course you'll ever take. Employing an irresistible cast of dragon-riding Vikings, lizard-throwing giants, and feuding aliens, the renowned illustrator Grady Klein and the award-winning statistician Alan Dabney teach you how to collect reliable data, make confident statements based on limited information, and judge the usefulness of polls and the other numbers that you're bombarded with every day. If you want to go beyond the basics, they've created the ultimate resource: "The Math Cave," where they reveal the more advanced formulas and concepts. Timely, authoritative, and hilarious, The Cartoon Introduction to Statistics is an essential guide for anyone who wants to better navigate our data-driven world.

The Cartoon Introduction to Climate Change Yoram Bauman 2014 "Climate change is no laughing matter--but maybe it should be. The topic is so critical that everyone, from students to policy-makers to voters, needs a quick and easy guide to the basics. The Cartoon Introduction to Climate Change entertains as it educates, delivering a unique and enjoyable presentation of mind-blowing facts and critical concepts. "Stand-up economist" Yoram Bauman and award-winning illustrator Grady Klein have created the funniest overview of climate science, predictions, and policy that you'll ever read. You'll giggle, but you'll also learn--about everything from Milankovitch cycles to carbon taxes. This cartoon introduction is based on the latest report from the authoritative Intergovernmental Panel on Climate Change (IPCC) and integrates Bauman's expertise on economics and policy. If economics can be funny, then climate science can be a riot. Sociologists have argued that we don't address global warming because it's too big and frightening to get our heads around. The Cartoon Introduction to Climate Change takes the intimidation and gloom out of one of the most complex and hotly debated challenges of our time" --

The Cartoon Introduction to Climate Change, Revised Edition Yoram Bauman 2022-05-03 When The

Cartoon Introduction to Climate Change was first published in 2014, it offered something entirely new: a fun, illustrated guide to a planetary crisis. If that sounds like an oxymoron, you've never seen the carbon cycle demonstrated through yoga poses or a polar bear explaining evolution to her cubs. That creativity comes from the minds of Yoram Bauman, the world's first and only "stand-up economist," and award-winning illustrator Grady Klein. After seeing their book used in classrooms and the halls of Congress alike, the pair has teamed up again to fully update the guide with the latest scientific data. Sociologists have argued that we don't address climate change because it's too big and frightening to get our heads around. The Cartoon Introduction to Climate Change takes the intimidation and gloom out of one of the most important challenges of our time.

Bayesian Statistics the Fun Way Will Kurt 2019-07-16 Fun guide to learning Bayesian statistics and probability through unusual and illustrative examples. Probability and statistics are increasingly important in a huge range of professions. But many people use data in ways they don't even understand, meaning they aren't getting the most from it. Bayesian Statistics the Fun Way will change that. This book will give you a complete understanding of Bayesian statistics through simple explanations and un-boring examples. Find out the probability of UFOs landing in your garden, how likely Han Solo is to survive a flight through an asteroid shower, how to win an argument about conspiracy theories, and whether a burglary really was a burglary, to name a few examples. By using these off-the-beaten-track examples, the author actually makes learning statistics fun. And you'll learn real skills, like how to: - How to measure your own level of uncertainty in a conclusion or belief - Calculate Bayes theorem and understand what it's useful for - Find the posterior, likelihood, and prior to check the accuracy of your conclusions - Calculate distributions to see the range of your data - Compare hypotheses and draw reliable conclusions from them Next time you find yourself with a sheaf of survey results and no idea what to do with them, turn to Bayesian Statistics the Fun Way to get the most value from your data.

Cartoon History of the United States Larry Gonick 1991-08-14 What? You don't know what a Burgess is? -- You can't outline the Monroe Doctrine? -- Recall the 14th Amendment? -- Explain the difference between a sputnik and a beatnik? Then you need The Cartoon History of the United Statesto fill those gaps. From the first English colonies to the Gulf War and the S&L debacle, Larry Gonick spells it all out

from his unique cartoon perspective.

The Cartoon Introduction to Calculus Yoram Bauman, Ph.D. 2019-07-16 The internationally bestselling authors of The Cartoon Introduction to Economics return to make calculus fun The award-winning illustrator Grady Klein has teamed up once again with the world's only stand-up economist, Yoram Bauman, Ph.D., to take on the daunting subject of calculus. A supplement to traditional textbooks, The Cartoon Introduction to Calculus focuses on the big ideas rather than all the formulas you have to memorize. With Klein and Bauman as our guides, we scale the dual peaks of Mount Derivative and Mount Integral, and from their summits, we see how calculus relates to the rest of mathematics. Beginning with the problems of speed and area, Klein and Bauman show how the discipline is unified by a fundamental theorem. We meet geniuses like Archimedes, Liu Hui, and Bonaventura Cavalieri, who survived the slopes on intuition but prepared us for the avalanche-like dangers posed by mathematical rigor. Then we trek onward and scramble through limits and extreme values, optimization and integration, and learn how calculus can be applied to economics, physics, and so much more. We discover that calculus isn't the pinnacle of mathematics after all, but its tools are foundational to everything that follows. Klein and Bauman round out the book with a handy glossary of symbols and terms, so you don't have to worry about mixing up constants and constraints. With a witty and engaging narrative full of jokes and insights, The Cartoon Introduction to Calculus is an essential primer for students or for anyone who is curious about math.

Modern Statistics for Modern Biology Susan Holmes 2018-11-30 A far-reaching course in practical advanced statistics for biologists using R/Bioconductor, data exploration, and simulation.

Statistics for Kids Scott A. Chamberlin 2013-03-15 Perhaps the most useful and neglected content area of mathematics is statistics, especially for students in grades 4–6. Couple that fact with the notion that mathematical modeling is an increasing emphasis in many standards, such as the Common Core State Standards for Mathematics and the NCTM standards, and the necessity for this topic is overdue. In this book, teachers will facilitate learning using model-eliciting activities (MEAs), problem-solving tasks created by mathematics educators to encourage students to investigate concepts in mathematics through the

creation of mathematical models. Students will explore statistical concepts including trends, spread of data, standard deviation, variability, correlation, sampling, and more-all of which are designed around topics of interest to students.

Quirky Quarks Benjamin Bahr 2016-03-22 Do you love quantum physics, cosmology, and the humor behind the popular television show The Big Bang Theory? Have you been on the lookout for a fun, non-technical explanation of the science behind things like time travel, wormholes, antimatter, and dark energy? You'll find all of that, and more, inside this fact-filled, cartoon-packed book. In Quirky Quarks: A Cartoon Guide to the Fascinating Realm of Physics you'll get: The latest science behind the mysteries of our universe explained in common everyday language. A major dose of cartoons, comics, and humor. A good grasp on the often-bizarre nature of reality. Start reading and you'll find that hard science does not have to be hard. Whether you're a teacher, a physicist, or just a lover of the curious, this is the book that delivers the facts in an engaging and entertaining cartoon world inhabited by two dogs, a cat, and some very quirky quarks which you might know from The Particle Zoo. With cutting edge science articles by physicists Boris Lemmer and Benjamin Bahr, and drawings by cartoonist Rina Piccolo, this may be the most fun science reading you're likely to find out there.

Cartoon Guide to Statistics Larry Gonick 1993-07-14 If you have ever looked for P-values by shopping at P mart, tried to watch the Bernoulli Trails on "People's Court," or think that the standard deviation is a criminal offense in six states, then you need The Cartoon Guide to Statistics to put you on the road to statistical literacy. The Cartoon Guide to Statistics covers all the central ideas of modern statistics: the summary and display of data, probability in gambling and medicine, random variables, Bernoulli Trails, the Central Limit Theorem, hypothesis testing, confidence interval estimation, and much more—all explained in simple, clear, and yes, funny illustrations. Never again will you order the Poisson Distribution in a French restaurant!

An Illustrated Book of Bad Arguments Ali Almossawi 2014-09-23 "A flawless compendium of flaws." —Alice Roberts, PhD, anatomist, writer, and presenter of The Incredible Human Journey The antidote to fuzzy thinking, with furry animals! Have you read (or stumbled into) one too many irrational online

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Quirky Quarks Benjamin Bahr 2016-03-22 Do you love quantum physics, cosmology, and the humor behind the popular television show The Big Bang Theory? Have you been on the lookout for a fun, non-technical explanation of the science behind things like time travel, wormholes, antimatter, and dark energy? You'll find all of that, and more, inside this fact-filled, cartoon-packed book. In Quirky Quarks: A Cartoon Guide to the Fascinating Realm of Physics you'll get: The latest science behind the mysteries of our universe explained in common everyday language. A major dose of cartoons, comics, and humor. A good grasp on the often-bizarre nature of reality. Start reading and you'll find that hard science does not have to be hard. Whether you're a teacher, a physicist, or just a lover of the curious, this is the book that delivers the facts in an engaging and entertaining cartoon world inhabited by two dogs, a cat, and some very quirky quarks which you might know from The Particle Zoo. With cutting edge science articles by physicists Boris Lemmer and Benjamin Bahr, and drawings by cartoonist Rina Piccolo, this may be the most fun science reading you're likely to find out there.

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debates? Ali Almossawi certainly had, so he wrote An Illustrated Book of Bad Arguments! This handy guide is here to bring the internet age a much-needed dose of old-school logic (really old-school, a la Aristotle). Here are cogent explanations of the straw man fallacy, the slippery slope argument, the ad hominem attack, and other common attempts at reasoning that actually fall short—plus a beautifully drawn menagerie of animals who (adorably) commit every logical faux pas. Rabbit thinks a strange light in the sky must be a UFO because no one can prove otherwise (the appeal to ignorance). And Lion doesn't believe that gas emissions harm the planet because, if that were true, he wouldn't like the result (the argument from consequences). Once you learn to recognize these abuses of reason, they start to crop up everywhere from congressional debate to YouTube comments—which makes this geek-chic book a must for anyone in the habit of holding opinions.

The Manga Guide to Statistics Shin Takahashi 2009-01-06 The Manga Guide to Statistics capitalizes on the international manga phenomenon. This first in a series of EduManga titles from No Starch Press (co-published with Ohmsha, Ltd. of Japan), The Manga Guide to Statistics uses manga to introduce the reader to the world of statistics. Rather than learning from a dry textbook, readers follow the animated adventures of Rui and her teacher, Mamoru Yamamoto, as Rui interacts with a colorful cast of characters. The book consists of seven chapters, each containing a cartoon, text to supplement the cartoon, an exercise and answer section, and a summary. Readers learn about working with numerical and categorical data; probability; relationships between two variables; tests of independence; even how to perform calculations in Microsoft Excel. Other titles in the series will cover topics like databases, electricity, and physics.

Introducing Statistics Eileen Magnello 2014-06-05 From the medicine we take, the treatments we receive, the aptitude and psychometric tests given by employers, the cars we drive, the clothes we wear to even the beer we drink, statistics have given shape to the world we inhabit. For the media, statistics are routinely 'damning', 'horrifying', or, occasionally, 'encouraging'. Yet, for all their ubiquity, most of us really don't know what to make of statistics. Exploring the history, mathematics, philosophy and practical use of statistics, Eileen Magnello - accompanied by Bill Mayblin's intelligent graphic illustration - traces the rise of statistics from the ancient Babylonians, Egyptians and Chinese, to the censuses of Romans and the

Greeks, and the modern emergence of the term itself in Europe. She explores the 'vital statistics' of, in particular, William Farr, and the mathematical statistics of Karl Pearson and R.A. Fisher.She even tells how knowledge of statistics can prolong one's life, as it did for evolutionary biologist Stephen Jay Gould, given eight months to live after a cancer diagnoses in 1982 - and he lived until 2002. This title offers an enjoyable, surprise-filled tour through a subject that is both fascinating and crucial to understanding our world.

An Adventure in Statistics Andy Field 2016-05-11 Shortlisted for the British Psychological Society Book Award 2017 Shortlisted for the British Book Design and Production Awards 2016 Shortlisted for the Association of Learned & Professional Society Publishers Award for Innovation in Publishing 2016 An Adventure in Statistics: The Reality Enigma by best-selling author and award-winning teacher Andy Field offers a better way to learn statistics. It combines rock-solid statistics coverage with compelling visual story-telling to address the conceptual difficulties that students learning statistics for the first time often encounter in introductory courses - guiding students away from rote memorization and toward critical thinking and problem solving. Field masterfully weaves in a unique, action-packed story starring Zach, a character who thinks like a student, processing information, and the challenges of understanding it, in the same way a statistics novice would. Illustrated with stunning graphic novel-style art and featuring Socratic dialogue, the story captivates readers as it introduces them to concepts, eliminating potential statistics anxiety. The book assumes no previous statistics knowledge nor does it require the use of data analysis software. It covers the material you would expect for an introductory level statistics course that Field's other books (Discovering Statistics Using IBM SPSS Statistics and Discovering Statistics Using R) only touch on, but with a contemporary twist, laying down strong foundations for understanding classical and Bayesian approaches to data analysis. In doing so, it provides an unrivalled launch pad to further study, research, and inquisitiveness about the real world, equipping students with the skills to succeed in their chosen degree and which they can go on to apply in the workplace. The Story and Main Characters The Reality Revolution In the City of Elpis, in the year 2100, there has been a reality revolution. Prior to the revolution, Elpis citizens were unable to see their flaws and limitations, believing themselves talented and special. This led to a self-absorbed society in which hard work and the collective good were undervalued and eroded. To combat this, Professor Milton Grey invented the reality prism, a hat that allowed its

wearers to see themselves as they really were - flaws and all. Faced with the truth, Elpis citizens revolted and destroyed and banned all reality prisms. The Mysterious Disappearance Zach and Alice are born soon after all the prisms have been destroyed. Zach, a musician who doesn't understand science, and Alice, a geneticist who is also a whiz at statistics, are in love. One night, after making a world-changing discovery, Alice suddenly disappears, leaving behind a song playing on a loop and a file with her research on it. Statistics to the Rescue! Sensing that she might be in danger, Zach follows the clues to find her, as he realizes that the key to discovering why Alice has vanished is in her research. Alas! He must learn statistics and apply what he learns in order to overcome a number of deadly challenges and find the love of his life. As Zach and his pocket watch, The Head, embark on their quest to find Alice, they meet Professor Milton Grey and Celia, battle zombies, cross a probability bridge, and encounter Jig:Saw, a mysterious corporation that might have something to do with Alice's disappearance… Author News "Eight years ago I had the idea to write a fictional story through which the student learns statistics via a shared adventure with the main character..." Read the complete article from Andy Field on writing his new book Times Higher Education article: "Andy Field takes statistics adventure to a new level" Stay Connected Connect with us on Facebook and share your experiences with Andy's texts, check out news, access free stuff, see photos, watch videos, learn about competitions, and much more. Video Links Go behind the scenes and learn more about the man behind the book: Watch Andy talk about why he created a statistics book using the framework of a novel and illustrations by one of the illustrators for the show, Doctor Who. See more videos on Andy's YouTube channel Available with Perusall—an eBook that makes it easier to prepare for class Perusall is an award-winning eBook platform featuring social annotation tools that allow students and instructors to collaboratively mark up and discuss their SAGE textbook. Backed by research and supported by technological innovations developed at Harvard University, this process of learning through collaborative annotation keeps your students engaged and makes teaching easier and more effective. Learn more.

Head First Statistics Dawn Griffiths 2008-08-26 A comprehensive introduction to statistics that teaches the fundamentals with real-life scenarios, and covers histograms, quartiles, probability, Bayes' theorem, predictions, approximations, random samples, and related topics.

That's a Possibility! Bruce Goldstone 2013-06-04 Combines colorful photographs and interactive examples in an introduction to the science and math of probability that provides comprehensive explanations about games of chance and various easy-to-understand scenarios. By the author of Great Estimations.

The Cartoon Introduction to Economics Grady Klein 2010 Provides an introduction to the principles of both microeconomics and macroeconmics that features graphic representations of key concepts.