

Case Interview Secrets

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Case in Point 10 Marc Cosentino 2018-05-16 Featuring the Ivy Case System - including a section on government and nonprofit cases.

Case Interview Secrets Victor Cheng 2012 Cheng, a former McKinsey management consultant, reveals his proven, insider's method for acing the case interview.

Mindset Carol S. Dweck 2007-12-26 From the renowned psychologist who introduced the world to “growth mindset” comes this updated edition of the million-copy bestseller—featuring transformative insights into redefining success, building lifelong resilience, and supercharging self-improvement. “Through clever research studies and engaging writing, Dweck illuminates how our beliefs about our capabilities exert tremendous influence on how we learn and which paths we take in life.”—Bill Gates, GatesNotes “It’s not always the people who start out the smartest who end up the smartest.” After decades of research, world-renowned Stanford University psychologist Carol S. Dweck, Ph.D., discovered a simple but groundbreaking idea: the power of mindset. In this brilliant book, she shows how success in school, work, sports, the arts, and almost every area of human endeavor can be dramatically influenced by how we think about our talents and abilities. People with a fixed mindset—those who believe that abilities are fixed—are less likely to flourish than those with a growth mindset—those who believe that abilities can be developed. *Mindset* reveals how great parents, teachers, managers, and athletes can put this idea to use to foster outstanding accomplishment. In this edition, Dweck offers new insights into her now famous and broadly embraced concept. She introduces a phenomenon she calls false growth mindset and guides people toward adopting a deeper, truer growth mindset. She also expands the mindset concept beyond the individual, applying it to the cultures of groups and organizations. With the right mindset, you can motivate those you lead, teach, and love—to transform their lives and your own.

Ask a Manager Alison Green 2018-05-01 From the creator of the popular website Ask a Manager and New York’s work-advice columnist comes a witty, practical

guide to 200 difficult professional conversations—featuring all-new advice! There’s a reason Alison Green has been called “the Dear Abby of the work world.” Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don’t know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You’ll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit “reply all” • you’re being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate’s loud speakerphone is making you homicidal • you got drunk at the holiday party

Praise for *Ask a Manager* “A must-read for anyone who works . . . [Alison Green’s] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work.”—Booklist (starred review) “The author’s friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers’ lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience.”—Library Journal (starred review) “I am a huge fan of Alison Green’s *Ask a Manager* column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor.”—Robert Sutton, Stanford professor and author of *The No Asshole Rule* and *The Asshole Survival Guide* “*Ask a Manager* is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way.”—Erin Lowry, author of *Broke Millennial: Stop Scraping By and Get Your Financial Life Together*

Kinky College Broken Arrow 2015-01-20 In a world where science has discovered that men fucking women in the ass makes men and women better students, colleges and universities everywhere have instituted Surprise Anal Sex Week to relieve tension and increase success. Follow the adventures of Kate, Betty, Yui, Viera, Sarah, Anna and more on this week of unrestricted anal sex!

Extreme Revenue Growth Victor Cheng 2010-05 Victor Cheng deconstructs the management practices used by fast growing technology companies and adapts these practices for use in other industries. While most business books tout one new big idea that will magically solve all your problems, *Extreme Revenue Growth* provides a refreshingly different and practical approach, combining many cross-functional practices to create a blueprint for explosive growth.

Case in Point Marc Cosentino 2007

Case Interview Secrets Victor Cheng 2012 In *Case Interview Secrets*, you’ll discover step-by-step instructions on how to dominate what many consider to be the most complex, most difficult, and most intimidating corporate job interview in the world—the infamous case interview. Victor Cheng, a former McKinsey management consultant, reveals his proven, insider’s method for acing the case interview. Having personally secured job offers from McKinsey, Bain & Company,

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Monitor, L.E.K., Oliver Wyman, and A.T. Kearney, he has also been a McKinsey case interviewer--providing you with a hands-on, real-world perspective on what it really takes to land job offers. Cheng's protégées work in all the major strategy management consulting firms, including McKinsey, The Boston Consulting Group, Bain & Company, Monitor Company, A.T. Kearny, Oliver Wyman, L.E.K., Roland Berger, Accenture, and Deloitte, as well as in the strategic planning departments of numerous Fortune 500 companies. Whether you're an undergraduate, BA, PhD, or experienced-hire applicant candidate, you'll discover: what case interviewers really say about you behind closed doors but wouldn't dare tell you--until now; the subtle yet specific performance differences that separate those who get management consulting offers from those who don't; the 10 biggest mistakes candidates make in case interviews (and how to avoid them); the 3 specific things interviewers expect in the first 5 minutes of a case that often decide the outcome on the spot; and an insider's take on what interviewers really look for and why--and how to give them what they want.

Case Interview Destin Whitehurst 2016-02-02 Game-changing tips and tricks to nail the case interview and launch your consulting career. Management consultants Destin Whitehurst and Erin Robinson give you need-to-know techniques for polishing your poise and tightening your case interview skills. *20 Days to Ace the Case Interview* preps you with the nuts and bolts of the case interview process with daily exercises, mock interviews, and industry know-how designed to help you ace your interview. Think of this book as your twenty-day intensive, management consulting boot camp, the perfect supplement to your arsenal of case interview lessons and material. With this guidebook, you will: Gain day-by-day structure: Daily case interview exercises progressively prep you Ask the right questions: Fundamental frameworks teach you exactly what to ask under pressure Learn from the pros: Review real-life stories from consulting experts Uncover unique strategies: Discover custom-developed case interview tips straight from the authors Go off script: Adapt what you've learned with our bonus case interview guides

Seeing the Big Picture Kevin Cope 2012 Advocates that employees should focus their attention on what the author defines as the key drivers of cash, profit, assets, growth, and people to evaluate the viability of their organization and their prospects for advancement.

The Ultimate Case Interview Workbook Taylor Warfield 2019-07-31 In "The Ultimate Case Interview Workbook," you'll sharpen your case interview skills to dominate your upcoming interview and land your dream consulting job. Taylor Warfield, a former Bain management consultant and interviewer, provides essential practice problems and challenging cases to develop the skills needed to get multiple job offers. Use this workbook to access: 65+ problems tailored towards each type of question in case interviews Feel confident across a range of interview questions including framework questions, market sizing problems, profitability assessments, breakeven analysis, charts & graphs analysis, brainstorming questions, and other qualitative questions 15 full-length cases based on McKinsey, BCG, and Bain interviews Build business acumen across a

variety of industries (e.g., technology, retail, healthcare, energy, finance, non-profit) and functions (e.g., strategy, operations) Efficient practice that can be done individually or with a partner Save yourself time by working through carefully crafted practice problems and cases that teach you a new concept, strategy, or takeaway each time Warfield's former students include undergraduates, MBAs, advanced degree holders, and experienced hires. They have landed job offers at top consulting firms, including McKinsey, BCG, Bain, Deloitte, L.E.K., Oliver Wyman, and Accenture as well as at Fortune 500 strategy groups. "I felt really confident after my McKinsey interview - this book's cases prepared me perfectly! They were very similar to the ones I received in my first and final round interviews." -McKinsey Consultant, Wharton MBA Candidate "I had very little time before my next BCG interview. This book provided me with plenty of practice that I could do by myself. After working through these cases, I felt excited going into my interviews." -BCG Associate, Experienced Hire "These cases were much higher quality than those found in other case books. The explanations were detailed and thorough and I got to practice thinking like a true consultant." -Bain Consultant, Stanford Undergraduate Also visit HackingTheCaseInterview.com for a one-week online crash course to pass your upcoming interview.

Case in Point Marc Cosentino 2017-09-25 Why are business case competitions important? They teach future leaders how to translate classroom knowledge into positive results. Analyzing a situation, diagnosing a problem, formulating and presenting a recommendation, and gaining approval from executive leadership is one of the best processes you can learn in business school to ensure success. You are not only codifying textbook learning, you are also learning to incorporate it with teamwork, interpersonal communication, and influence. Experts Jason Rife, Kara Kravetz Cupoli, and Marc Cosentino share insight and tips in this must-have guide.

We Keep the Dead Close Becky Cooper 2020-11-10 FINALIST FOR THE J. ANTHONY LUKAS BOOK PRIZE NATIONAL BESTSELLER Named One of The Best Books of 2020 by NPR's Fresh Air * Publishers Weekly * Marie Claire * Redbook * Vogue * Kirkus Reviews * Book Riot * Bustle A Recommended Book by The New York Times * The Washington Post * Publisher's Weekly * Kirkus Reviews* Booklist * The Boston Globe * Goodreads * BuzzFeed * Town & Country * Refinery29 * BookRiot * CrimeReads * Glamour * Popsugar * PureWow * Shondaland Dive into a "tour de force of investigative reporting" (Ron Chernow): a "searching, atmospheric and ultimately entrancing" (Patrick Radden Keefe) true crime narrative of an unsolved 1969 murder at Harvard and an "exhilarating and seductive" (Ariel Levy) narrative of obsession and love for a girl who dreamt of rising among men. You have to remember, he reminded me, that Harvard is older than the U.S. government. You have to remember because Harvard doesn't let you forget. 1969: the height of counterculture and the year universities would seek to curb the unruly spectacle of student protest; the winter that Harvard University would begin the tumultuous process of merging with Radcliffe, its all-female sister school; and the year that Jane Britton, an ambitious twenty-three-year-old graduate student in Harvard's Anthropology Department and daughter of Radcliffe

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Vice President J. Boyd Britton, would be found bludgeoned to death in her Cambridge, Massachusetts apartment. Forty years later, Becky Cooper a curious undergrad, will hear the first whispers of the story. In the first telling the body was nameless. The story was this: a Harvard student had had an affair with her professor, and the professor had murdered her in the Peabody Museum of Archaeology and Ethnology because she'd threatened to talk about the affair. Though the rumor proves false, the story that unfolds, one that Cooper will follow for ten years, is even more complex: a tale of gender inequality in academia, a 'cowboy culture' among empowered male elites, the silencing effect of institutions, and our compulsion to rewrite the stories of female victims. *We Keep the Dead Close* is a memoir of mirrors, misogyny, and murder. It is at once a rumination on the violence and oppression that rules our revered institutions, a ghost story reflecting one young woman's past onto another's present, and a love story for a girl who was lost to history.

Crack the Case System David Ohrvall 2011 Crack the Case System is a complete training program, covering every aspect of the infamous "case interview" favored by top management consulting firms and a growing number of Fortune 500 companies. David Ohrvall's step-by-step approach combines practical instruction on structuring, analytics and communication, as well as insider tips and insights gained from training thousands of candidates. CTCS includes over 150 bonus videos on mbacase.com, 42 practice cases, homework and drills. About the author: David Ohrvall is the global expert on the topic of case interviews. A dynamic and sought-after speaker, he trains several thousand MBAs and undergraduates each year at premiere business schools around the world, including Wharton, Stanford, Harvard Business School, Chicago Booth, Duke's Fuqua School of Business, INSEAD, Oxford and Cambridge. David also has an extensive private coaching practice that has helped launch hundreds of candidates into consulting, venture capital, and a variety of industries. David is a former management consultant (Bain & Company), and a graduate of the Wharton School (MBA & undergrad). Learn more about David at www.mbacase.com.

The Best Story Wins Matthew Luhn 2018-08-07 The Best Story Wins provides fresh perspectives on the principles of Pixar-style storytelling, adapted by one of the studio's top creatives to meet the needs of entrepreneurs, marketers, and business-minded storytellers of all stripes. Pixar movies have transfixed viewers around the world and stirred a hunger in creative and corporate realms to adopt new and more impactful ways of telling stories. Former Pixar and The Simpsons Animator and Story Artist Matthew Luhn translates his two and half decades of storytelling techniques and concepts to the CEOs, advertisers, marketers, and creatives in the business world and beyond. A combination of Luhn's personal stories and storytelling insights, *The Best Story Wins* retells the "Hero's Journey" story building methods through the lens of the Pixar films to help business minds embrace the power of storytelling for themselves!

Summary of Victor Cheng's Case Interview Secrets Everest Media, 2022-04-06T22:59:00Z Please note: This is a companion version & not the original book. Sample Book Insights: #1 The case interview is a unique

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interviewing format that firms such as McKinsey Company, Bain Company, Boston Consulting Group, Oliver Wyman, and others use. It is used to evaluate candidates with wide-ranging backgrounds. #2 The case interview is a trial run of the actual consulting interview. I learned that the most profitable skill I could learn while in school was not related to English, math, psychology, history, economics, or science. It was how to pass the case interview. #3 My experience as a job seeker and a consultant has shaped my perspective of the case interview. I've developed an uncommon insight into the case interview from having been on both sides of the table, and that's what I share with you here. #4 The case interview process is made up of seven parts. Part One provides a big-picture view of the process and the different types of evaluation tools used. Part Two covers quantitative assessments. Part Three discusses the fundamentals of tackling real case interviews. Part Four covers the primary frameworks you'll use to solve the business problems presented in the case interview. Part Five covers the traditional candidate-led case interview format. Part Six describes the other types of case interviews and how to handle them.

Alpha David Philipps 2021-08-24 An "infuriating, fast-paced" (The Washington Post) account of the Navy SEALs of Alpha platoon, the startling accusations against their chief, Eddie Gallagher, and the courtroom battle that exposed the dark underbelly of America's special forces—from a Pulitzer Prize-winning reporter WINNER OF THE COLORADO BOOK AWARD • "Nearly impossible to put down."—Jon Krakauer, New York Times bestselling author of *Where Men Win Glory* and *Into the Wild* In this "brilliantly written" (The New York Times Book Review) and startling account, Pulitzer Prize-winning New York Times correspondent David Philipps reveals a powerful moral crucible, one that would define the American military during the years of combat that became known as "the forever war." When the Navy SEALs of Alpha platoon returned from their 2017 deployment to Iraq, a group of them reported their chief, Eddie Gallagher, for war crimes, alleging that he'd stabbed a prisoner in cold blood and taken lethal sniper shots at unarmed civilians. The story of Alpha's war, both in Iraq and in the shocking trial that followed the men's accusations, would complicate the SEALs' post-9/11 hero narrative, turning brothers-in-arms against one another and bringing into stark relief the choice that elite soldiers face between loyalty to their unit and to their country. One of the great stories written about American special forces, Alpha is by turns a battlefield drama, a courtroom thriller, and a compelling examination of how soldiers define themselves and live with the decisions in the heat of combat.

Case Closed Sean Huang 2020-11-27 Case Closed is an award-winning, detailed guide to acing the consulting interview. Other consulting prep materials are written by those who have been out of the industry for decades. Case Closed is the only guide written by former McKinsey consultants and interviewers who have been intimately involved in the interview process in the last 2 years. This authoritative resource covers some never-covered-before topics, including: How to write your resume to attract the attention of resume-graders and recruiters at McKinsey, Bain, and BCG Why the "personal experience" (fit) interview

matters, what interviewers are probing for, and what types of experiences to prep How the interviewers evaluate your case performance: what matters, and what doesn't How to tackle non-traditional cases that interviewers may throw at you, which no canned framework from the typical case interview books can help with How to prep if you have 60 days, 30 days, or just 2 weeks before your expected first interview How to hack both in-person interactions and video interview interactions, in a time of COVID-19 The surprisingly good - and surprisingly bad - questions to ask your interviewer during Q&A How to master innovative, universally-adaptable case interview frameworks. Any candidate can regurgitate the frameworks from Case In Point or Case Interview Secrets; nothing there will "wow" an interviewer Countless example cases spanning profitability, new market entry, new product / growth, pricing, M&A, and even non-traditional archetypes Whether you are a current undergrad or MBA looking for an internship or full-time role, or an experienced professional, Case Closed is an investment into your professional future. Stand out from the pack with the latest, cutting-edge secrets to wow your consulting case interviewers. Sean Huang's former proteges span undergraduates, MBAs, advanced degree holders, and experienced hires. These students have landed job offers at top consulting firms, including McKinsey, BCG, and Bain; many have also used the structured thinking he has taught them to land roles at Goldman Sachs IBD, Google BizOps & Strategy, as well as at Fortune 500 strategy groups. "Case Closed has been a lifesaver. It truly contains everything you need to know to ace your consulting interviews and Sean explains things in a clear manner that is easy to understand. After studying Case Closed, I landed my dream job at McKinsey and I've raved about this book to all my friends."-McKinsey New York full time offer, Wharton MBA "I used to be intimidated by the notorious consulting case interviews. For anyone looking to get a job offer to a top consulting firm, Case Closed is honestly the best interview prep book (and I've read all of them). The case interviews in Case Closed were by far the best and most similar to the cases I got in the actual interviews."-Bain San Francisco internship offer, UC Berkeley Haas (undergraduate) "In my panic, I read all of the case interview frameworks from different case prep books. And that ended up confusing me more because there were so many frameworks but no easy way to remember when to use what. Case Closed walks you through the interview process in such a great way that I started loving case interviews and landed the job." -BCG Boston full time offer, University of Virginia (undergraduate)

The Recession-Proof Business Victor Cheng 2009-04 Cheng, a former McKinsey consultant and marketing expert for the Fox Business Television Network, analyzes 12 U.S. recessions spanning 136 years to uncover why dozens of startup companies thrived during the economic chaos of their day.

Empire of Pain Patrick Radden Keefe 2021-04-13 NATIONAL BOOK CRITICS CIRCLE NOMINEE • A NEW YORK TIMES NOTABLE BOOK OF THE YEAR • NEW YORK TIMES BEST SELLER • A grand, devastating portrait of three generations of the Sackler family, famed for their philanthropy, whose fortune was built by Valium and whose reputation was destroyed by OxyContin. From the prize-winning and bestselling author of Say Nothing The history of the Sackler dynasty is rife

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with drama–baroque personal lives; bitter disputes over estates; fistfights in boardrooms; glittering art collections; Machiavellian courtroom maneuvers; and the calculated use of money to burnish reputations and crush the less powerful. The Sackler name has adorned the walls of many storied institutions–Harvard, the Metropolitan Museum of Art, Oxford, the Louvre. They are one of the richest families in the world, known for their lavish donations to the arts and the sciences. The source of the family fortune was vague, however, until it emerged that the Sacklers were responsible for making and marketing a blockbuster painkiller that was the catalyst for the opioid crisis. *Empire of Pain* begins with the story of three doctor brothers, Raymond, Mortimer and the incalculably energetic Arthur, who weathered the poverty of the Great Depression and appalling anti-Semitism. Working at a barbaric mental institution, Arthur saw a better way and conducted groundbreaking research into drug treatments. He also had a genius for marketing, especially for pharmaceuticals, and bought a small ad firm. Arthur devised the marketing for Valium, and built the first great Sackler fortune. He purchased a drug manufacturer, Purdue Frederick, which would be run by Raymond and Mortimer. The brothers began collecting art, and wives, and grand residences in exotic locales. Their children and grandchildren grew up in luxury. Forty years later, Raymond’s son Richard ran the family-owned Purdue. The template Arthur Sackler created to sell Valium–co-opting doctors, influencing the FDA, downplaying the drug’s addictiveness–was employed to launch a far more potent product: OxyContin. The drug went on to generate some thirty-five billion dollars in revenue, and to launch a public health crisis in which hundreds of thousands would die. This is the saga of three generations of a single family and the mark they would leave on the world, a tale that moves from the bustling streets of early twentieth-century Brooklyn to the seaside palaces of Greenwich, Connecticut, and Cap d’Antibes to the corridors of power in Washington, D.C. *Empire of Pain* chronicles the multiple investigations of the Sacklers and their company, and the scorched-earth legal tactics that the family has used to evade accountability. *Empire of Pain* is a masterpiece of narrative reporting and writing, exhaustively documented and ferociously compelling. It is a portrait of the excesses of America’s second Gilded Age, a study of impunity among the super elite and a relentless investigation of the naked greed and indifference to human suffering that built one of the world’s great fortunes.

Verity Colleen Hoover 2021-10-05 #1 New York Times Bestseller USA Today Bestseller The Globe and Mail Bestseller Publishers Weekly Bestseller Whose truth is the lie? Stay up all night reading the sensational psychological thriller that has readers obsessed, from the #1 New York Times bestselling author of *It Ends With Us*. Lowen Ashleigh is a struggling writer on the brink of financial ruin when she accepts the job offer of a lifetime. Jeremy Crawford, husband of bestselling author Verity Crawford, has hired Lowen to complete the remaining books in a successful series his injured wife is unable to finish. Lowen arrives at the Crawford home, ready to sort through years of Verity’s notes and outlines, hoping to find enough material to get her started. What Lowen doesn’t expect to uncover in the chaotic office is an unfinished autobiography Verity never intended for anyone to read. Page after page of

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bone-chilling admissions, including Verity's recollection of the night her family was forever altered. Lowen decides to keep the manuscript hidden from Jeremy, knowing its contents could devastate the already grieving father. But as Lowen's feelings for Jeremy begin to intensify, she recognizes all the ways she could benefit if he were to read his wife's words. After all, no matter how devoted Jeremy is to his injured wife, a truth this horrifying would make it impossible for him to continue loving her.

From the Mixed-Up Files of Mrs. Basil E. Frankweiler E.L. Konigsburg 2010-12-21 Now available in a deluxe keepsake edition! A Time Best YA Book of All Time (2021) Run away to the Metropolitan Museum of Art with E. L. Konigsburg's beloved classic and Newbery Medal-winning novel *From the Mixed-Up Files of Mrs. Basil E. Frankweiler*. When Claudia decided to run away, she planned very carefully. She would be gone just long enough to teach her parents a lesson in Claudia appreciation. And she would go in comfort-she would live at the Metropolitan Museum of Art. She saved her money, and she invited her brother Jamie to go, mostly because he was a miser and would have money. Claudia was a good organizer and Jamie had some ideas, too; so the two took up residence at the museum right on schedule. But once the fun of settling in was over, Claudia had two unexpected problems: She felt just the same, and she wanted to feel different; and she found a statue at the Museum so beautiful she could not go home until she had discovered its maker, a question that baffled the experts, too. The former owner of the statue was Mrs. Basil E. Frankweiler. Without her-well, without her, Claudia might never have found a way to go home.

The Case Interview Workbook: 60 Case Questions for Management Consulting with Solutions Robert Mellon 2018-09-14 The Case Interview Workbook contains 60 case questions for management consulting interviews, with complete solutions. Every case is compiled and edited by a team of ex-consultants from McKinsey & Company, the Boston Consulting Group, and Bain & Company. This book fills the gap left by others by providing you with plenty of high-quality cases to practice on before your interview. Many cases are from actual interviews at the top-tier firms and cannot be found elsewhere. After working through this book, you will be prepared for every type of case question you may encounter: market sizing, estimation, operations, industry analysis, pricing, growth strategy, marketing, investment, M&A, market entry, customer segmentation, profitability, valuation, logic, issue identification, cost analysis, market expansion, and brainteasers, to name a few. These cases will help you prepare for interviews at leading management consulting firms, including McKinsey & Company, The Boston Consulting Group, Bain & Company, Oliver Wyman, Strategy& (formerly Booz & Company), A.T. Kearney, Roland Berger, and L.E.K, as well as for consulting roles at large firms such as Accenture, Deloitte, PwC, EY, and KPMG. Note that this is a workbook, designed to complement other preparation books. You will have a hard time solving these cases without learning first elsewhere how to do so, e.g. which frameworks to use, how to use them, and how to structure a solution.

Vault Guide to the Case Interview Mark Asher 2002 Professional career guide from the Vault Career Library providing detailed case-by-case explanations of

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the consulting interview and strategies for cracking it.

Case Interview Questions for Tech Companies Lewis Lin 2016-10-04 Case Interview Questions for Tech Companies provides 155 practice questions and answers to conquer case interviews for the following tech roles: Marketing Operations Finance Strategy Analytics Business Development Supplier or Vendor Management ...and Product Management -- QUESTIONS COVERED IN THE BOOK Here are some of the questions covered in the book: Marketing Create a marketing campaign for Microsoft Office 365. Write a media statement to respond to Uber mischaracterizations voiced in a taxi leader's newspaper op-ed. Operations Describe how Apple's supply chain works. What challenges does Apple face on a day-to-day basis? What's the bottleneck for an Amazon Robot Picker? And what is the capacity of the assembly line, in units per hour? During the holiday season, Amazon customers shipped 200 orders per second. Amazon's data science team discovered that the average number of orders waiting to be shipped was 20,650. How long did the average Amazon order wait to be shipped? Finance What should Apple consider before implementing a shop-in-shop store inside Best Buy? If you projected a \$500M expense and the variance came in at \$1M, what are some of the explanations for why that is happening? Be prepared to give more than three scenarios. Business Development A car dealer partner wants to stop doing business with Uber. What should you do? How would you identify university faculty to source content for an online university? Strategy If you could open a Google store anywhere, where would it be and why? Give your analysis of several recent acquisitions that Google has made. Analytics What top metrics would you track for the Tinder online dating app? If 1,000 people opened the Uber app during one hour, how many cars do you need? Product Management Let's say we wanted to implement an Amazon Mayday-like feature in Gmail. How would that work? How would you any Microsoft product to a restaurant? AUTHOR BIO Lewis C. Lin, former Google and Microsoft executive, has trained thousands of candidates to get ready for tech interviews, using his proven interview techniques. Lewis' students have received offers from the most coveted firms including Google, Facebook, Uber, Amazon, Microsoft, IBM, Dell and HP. Lewis has a bachelor's in computer science from Stanford University and an MBA from Northwestern University's Kellogg School of Management. He's the author of several bestsellers including Interview Math, Rise Above the Noise as well as Decode and Conquer. HERE'S WHAT PEOPLE SAY ABOUT THE AUTHOR "Got the Amazon offer, with an initial package that was \$100K more than what I currently make at [a top 5 tech company]. It's a dream job for the role of Principal Product Manager for a [special project]. - Q.K. "Just signed the offer for a Google product marketing manager role. Your tips helped me relax and concentrate, so the time went by quickly even though it was really a tough interview." - D.E. "I had my in-person interviews down at Facebook last week and got my offer letter the next day! You were definitely a huge help in preparing for the interviews." - L.S.

The Consulting Interview Bible Jenny Rae Le Roux 2014

Hacking the Case Interview Taylor Warfield 2017-04-24 To land a management

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consulting job at any of the top firms, including McKinsey, Bain, BCG, Deloitte, Oliver Wyman, and Accenture, you must get through several rounds of case interviews. Whether your interview is in a few weeks or even tomorrow, this book is written to get you the maximum amount of knowledge in the least amount of time. Think of this book as taking the express lane towards beginning to master consulting case interviews. I cut out all of the filler material that some other consulting books have, and tell you everything that you need to know in a clear and direct way. With this shortcut guide, you will: Understand and become proficient at the nine different parts of a case interview, and know exactly what to say and do in each step Learn the only framework strategy that you need to memorize to craft unique and tailored frameworks for every possible case scenario Gain knowledge of basic business terms and principles so that you can develop an astute business intuition Acquire the skills to solve any market sizing or other quantitative problem Uncover how to differentiate yourself from the thousands of other candidates who are fighting to get the same job you are Practice your case interview skills with included practice cases and sample answers

Secrets of the Product Manager Interview Lewis C. Lin 2017-02-17 Former Google Interviewer Reveals How to Get Multiple Job Offers Have an upcoming product manager interview? Perhaps for Google, Facebook, Amazon, or Uber? If so, find out secrets to getting multiple job offers with the world's #1 author on product management interviews: Lewis C. Lin. *Secrets of the Product Manager Interview* shares what to expect in your product management interviews and how to prepare. Collecting 10+ years of questions from his readers, clients, and workshop attendees, the author answers and reveals his interview secrets in a single book. The Ideal Companion to *Decode and Conquer* as well as *PM Interview Questions* Many of you enjoyed reading about the PM interview frameworks revealed in *Decode and Conquer*, including the CIRCLES(TM), AARM(TM) and DIGS(TM) Methods. And others enjoyed *Product Manager Interview Questions* for the 160+ practice questions. *Secrets of the Product Manager Interview* takes a different approach. It's not focused on frameworks or practice questions. Instead, it's everything you need to know about product manager interviews. You'll get his secrets on: What to expect at the interview The best way to prepare How to get the first PM job How to interpret interviewer feedback And more...

Case in Point Marc Cosentino 2016-09-12 The use of complex graphs in case interviews has exploded. You have a very short time to look at the graph, analyze it, extract what's important and apply it to your answer. This book was designed to help you understand the role of graphs in consulting (both during an interview and on the job). The authors introduce the Ivy Graph Framework, which will allow you to analyze 11 of the most popular graphs quickly, completely, and with great confidence. In addition the book provides ten sophisticated cases with numerous graphs per case and allows you to see how these cases unfold. There is nothing else out there like it!

[The Secret Life of Dorothy Soames](#) Justine Cowan 2021-01-12 "Far from growing up

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in the wealthy, fox-hunting circles she had always suggested, her mother had in fact been raised in a foundling hospital for the children of unwed women.” – Editor’s Choice, The New York Times Book Review “Extraordinary ... fascinating, moving.” –The Telegraph “This emotional and transatlantic journey is a page-turner.” – Editor’s Pick, Amazon Book Review “Book groups will find as much to discuss here as they have with The Glass Castle by Jeannette Walls, and Educated by Tara Westover.” – BookList Recommended by The New York Times, The Saturday Evening Post, Amazon Book Review, The Atlanta Journal Constitution, Publisher’s Weekly, Kirkus and more, Justine Cowan’s remarkable true story of how she uncovered her mother’s upbringing as a foundling at London’s Hospital for the Maintenance and Education of Exposed and Deserted Young Children has received acclaim on both sides of the Atlantic. In the U.K., it has been featured in The Mail on Sunday, The Daily Mail, The Daily Mirror and The Spectator. The Telegraph calls it “extraordinary and Glamour magazine chose it as the best new book based on real life. The story begins when Justine found her often volatile mother in an unlit room writing a name over and over again, one that she had never heard before and would not hear again for many years – Dorothy Soames. Thirty years later, overcome with grief following her mother’s death, Justine found herself drawn back to the past, uncovering a mystery that stretched back to the early years of World War II and beyond, into the dark corridors of the Hospital for the Maintenance and Education of Exposed and Deserted Young Children. Established in the eighteenth century to raise “bastard” children to clean chamber pots for England’s ruling class, the institution was tied to some of history’s most influential figures and events. From its role in the development of solitary confinement and human medical experimentation to the creation of the British Museum and the Royal Academy of Arts, its impact on Western culture continues to reverberate. It is the reason we read Dickens’ Oliver Twist and enjoy Handel’s Messiah each Christmas. It was also the environment that shaped a young girl known as Dorothy Soames, who bravely withstood years of physical and emotional abuse at the hands of a sadistic headmistress—a resilient child whose only hope would be a daring escape as German bombers rained death from the skies. Heartbreaking, surprising, and unforgettable, The Secret Life of Dorothy Soames is the true story of one woman’s quest to understand the secrets that had poisoned her mother’s mind, and her startling discovery that her family’s fate had been sealed centuries before.

The Consulting Bible Alan Weiss 2011-04-05 Everything you need to know about building a successful, world-class consulting practice Whether you are a veteran consultant or new to the industry, an entrepreneur or the principal of a small firm, The Consulting Bible tells you absolutely everything you need to know to create and expand a seven-figure independent or boutique consulting practice. Expert author Alan Weiss, who coaches consultants globally and has written more books on solo consulting than anyone in history, shares his expertise comprehensively. Learn and appreciate the origins and evolution of the consulting profession Launch your practice or firm and propel it to top performance Implement your consulting strategies in public and private organizations, large or small, global or domestic Select from the widest

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variety of consulting methodologies Achieve lasting success in your professional career and personal goals The author is recognized as "one of the most highly regarded independent consultants in America" by the New York Post and "a worldwide expert in executive education" by Success Magazine Whether you're just starting out or looking for the latest trends in modern practice, The Consulting Bible gives you an unparalleled toolset to build a thriving consultancy.

The President's Book of Secrets David Priess 2016-03-01 Every president has had a unique and complicated relationship with the intelligence community. While some have been coolly distant, even adversarial, others have found their intelligence agencies to be among the most valuable instruments of policy and power. Since John F. Kennedy's presidency, this relationship has been distilled into a personalized daily report: a short summary of what the intelligence apparatus considers the most crucial information for the president to know that day about global threats and opportunities. This top-secret document is known as the President's Daily Brief, or, within national security circles, simply "the Book." Presidents have spent anywhere from a few moments (Richard Nixon) to a healthy part of their day (George W. Bush) consumed by its contents; some (Bill Clinton and George H. W. Bush) consider it far and away the most important document they saw on a regular basis while commander in chief. The details of most PDBs are highly classified, and will remain so for many years. But the process by which the intelligence community develops and presents the Book is a fascinating look into the operation of power at the highest levels. David Priess, a former intelligence officer and daily briefer, has interviewed every living president and vice president as well as more than one hundred others intimately involved with the production and delivery of the president's book of secrets. He offers an unprecedented window into the decision making of every president from Kennedy to Obama, with many character-rich stories revealed here for the first time.

Say Nothing Patrick Radden Keefe 2020-02-25 NEW YORK TIMES BESTSELLER • From the author of *Empire of Pain*—a stunning, intricate narrative about a notorious killing in Northern Ireland and its devastating repercussions "Masked intruders dragged Jean McConville, a 38-year-old widow and mother of 10, from her Belfast home in 1972. In this meticulously reported book—as finely paced as a novel—Keefe uses McConville's murder as a prism to tell the history of the Troubles in Northern Ireland. Interviewing people on both sides of the conflict, he transforms the tragic damage and waste of the era into a searing, utterly gripping saga." —New York Times Book Review Jean McConville's abduction was one of the most notorious episodes of the vicious conflict known as The Troubles. Everyone in the neighborhood knew the I.R.A. was responsible. But in a climate of fear and paranoia, no one would speak of it. In 2003, five years after an accord brought an uneasy peace to Northern Ireland, a set of human bones was discovered on a beach. McConville's children knew it was their mother when they were told a blue safety pin was attached to the dress—with so many kids, she had always kept it handy for diapers or ripped clothes. Patrick Radden Keefe's mesmerizing book on the bitter conflict in Northern Ireland and

its aftermath uses the McConville case as a starting point for the tale of a society wracked by a violent guerrilla war, a war whose consequences have never been reckoned with. The brutal violence seared not only people like the McConville children, but also I.R.A. members embittered by a peace that fell far short of the goal of a united Ireland, and left them wondering whether the killings they committed were not justified acts of war, but simple murders. From radical and impetuous I.R.A. terrorists such as Dolours Price, who, when she was barely out of her teens, was already planting bombs in London and targeting informers for execution, to the ferocious I.R.A. mastermind known as The Dark, to the spy games and dirty schemes of the British Army, to Gerry Adams, who negotiated the peace but betrayed his hardcore comrades by denying his I.R.A. past--Say Nothing conjures a world of passion, betrayal, vengeance, and anguish. Look for Patrick Radden Keefe's latest bestseller, *Empire of Pain*

Crack the Marketing Case and Interview Like A CMO Nitish Rai Gupta 2016-10-18
Crack the marketing case and interview like a CMO is intended to help students and working professionals in their marketing case training and interview prep. It shows you how to acquire and become expert at skills required to solve any marketing case problem and successfully crack your marketing interview (personal and technical). It leverages Nitish's and the cmofactory.com team's extensive marketing experience (in more than 20 countries building brands for P&G, Coke, Yum etc) to cull out the first principles that can be used to approach any marketing situation or problem you are faced with. The principles listed in the book are simple & logical and can be readily used for any industry/category type. The book is a fantastic tool to gain perspective on what a Chief Marketing Officer looks for and it systematically goes about helping you develop and showcase those very skills. The frameworks and tools discussed in this book have been used to train thousands of students across all IIMs & top B-Schools and have got rave reviews unanimously

Case Interviews for Beginners Stephen Pidgeon 2014-09-17
Need to learn case interviews but don't know where to start? This book is designed to get you up and running. By using scripted examples and interviews with experienced recruiters it gives readers an understanding of what a case actually is, and how they can start to prepare. Case interviews are used extensively by most major recruiters, including McKinsey, Bain, BCG, Amazon, Google and many more, and this book contains interviews with recruiters from all of the above companies. The author, Stephen Pidgeon, is a former McKinsey consultant and interviewer who now works as a career coach at the Tuck School of Business. He coaches hundreds of candidates every year, many of whom are successful in their goal of landing their dream job. He is also the author of 'How to get a job in consulting'.

Crack the Case David Ohrvall 2006-09

Mastering the Case Analysis Alexander Chernev 2006
Written by one of the top professors at Northwestern's Kellogg School of Management, *Mastering the Case Analysis* offers a systematic approach to analyzing business cases typically

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given in MBA job interviews. An overdue and much-needed aid to support students' preparation for case interviews, this book introduces an integrative framework for analyzing business problems and offers a detailed overview of the essential methods and concepts used in case analysis.

Case in Point: Government and Nonprofit: Case Interview and Strategic Preparation for Consulting Interviews in the Public Sector Marc Cosentino 2019-02-03 Case interviews come in all formats. The key, as an interviewee, is being prepared. Know what the interviewer is looking for, know the industry/sector, the jargon, the constraints and stakeholders, and how people in the industry operate. Government and nonprofit cases span a wide variety of problems, issues, stakeholders, and politics, which makes them trickier than private sector case interviews.

Cracking Case Interviews Jonathon Yarde 2020-10-08 Top consulting firms like McKinsey, BCG, and Bain only hire about 1% of their job applicants. Becoming a management consultant is difficult, but it is possible if you use a proven approach at each stage of the process. *Cracking Case Interviews* is a comprehensive "one-stop shop" for landing a job in consulting. This book will help you: Write the perfect consulting resume and cover letter that gets multiple interview invitations from top consultancies Learn the 7 different parts of a case interview and exactly what you need to do in each step Master maths tips and tricks to solve market sizing and other case interview questions quickly and accurately Discover the most commonly used frameworks in consulting and how you can use them for inspiration, without over-relying on them Practice with 5 full-length sample cases that are based on McKinsey, BCG, and Bain case interviews Prepare answers to behavioural interview questions, like "Why consulting?", "Why McKinsey?", or "Tell me about a time you led a team." Max Serrano and Jonathon Yarde are former consultants and instructors at IGotAnOffer, the #1 website for case interview preparation, which has helped place over 2,000 applicants in consulting careers since 2015. This book translates the countless hours the authors have spent coaching undergraduates, MBAs, PhDs, MDs, JDs, and experienced hires on their consulting applications.

Lessons in Chemistry Bonnie Garmus 2022-03-29 A delight for readers of *Where'd You Go, Bernadette*, this blockbuster debut set in 1960s California features the singular voice of Elizabeth Zott, a scientist whose career takes a detour when she becomes the star of a beloved TV cooking show. Elizabeth Zott is not your average woman. In fact Elizabeth Zott would be the first to point out that there is no such thing as an average woman. But it's the 1960s and despite the fact that she is a scientist, her peers are very unscientific when it comes to equality. The only good thing to happen to her on the road to professional fulfillment is a run-in with her super-star colleague Calvin Evans (well, she stole his beakers). The only man who ever treated her—and her ideas—as equal, Calvin is already a legend and Nobel nominee. He's also awkward, kind and tenacious. Theirs is true chemistry. But as events are never as predictable as chemical reactions, three years later Elizabeth Zott is an unwed, single mother (did we mention it's the early 60s?) and the star of America's most beloved

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cooking show *Supper at Six*. Elizabeth's singular approach to cooking ("take one pint of H₂O and add a pinch of sodium chloride") and independent example are proving revolutionary. Because Elizabeth isn't just teaching women how to cook, she's teaching them how to change the status quo. Laugh-out-loud funny, shrewdly observant and studded with a dazzling cast of supporting characters (including the best canine character in years), *Lessons in Chemistry* is as original and vibrant as its protagonist.