

Consumptive Chic A History Of Beauty Fashion And

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Luxury Fashion Branding U. Okonkwo 2016-01-18 This groundbreaking fashion branding and management text brings an analytical business dimension to the marketing and corporate techniques of the luxury fashion goods industry. It will make engaging reading for anyone who wishes to learn about the captivating business of turning functional products into objects of desire.

Rethinking modern prostheses in Anglo-American commodity cultures, 1820–1939 Claire L. Jones 2017-04-30 This book explores the development of modern transatlantic prosthetic industries in nineteenth and twentieth centuries and reveals how the co-alignment of medicine, industrial capitalism, and social norms shaped diverse lived experiences of prosthetic technologies and in turn, disability identities. Through case studies that focus on hearing aids, artificial tympanums, amplified telephones, artificial limbs, wigs and dentures, this book provides a new account of the historic relationship between prostheses, disability and industry. Essays draw on neglected source material, including patent records, trade literature and artefacts, to uncover the historic processes of commodification surrounding different prostheses and the involvement of neglected companies, philanthropists, medical practitioners, veterans,

businessmen, wives, mothers and others in these processes.

Reading Fashion in Art Ingrid E. Mida 2021-02-11 Dress and fashion are central to our understanding of art. From the stylization of the body to subtle textile embellishments and richly symbolic colors, dress tells a story and provides clues as to the cultural beliefs of the time in which artworks were produced. This concise and accessible book provides a step-by-step guide to analysing dress in art, including paintings, photographs, drawings and art installations. The first section of the book includes an introduction to visual analysis and explains how to 'read' fashion and dress in an artwork using the checklists. The second section offers case studies which demonstrate how artworks can be analysed from the point of view of key themes including status and identity, modernity, ideals of beauty, gender, race, globalization and politics. The book includes iconic as well as lesser known works of art, including work by Elisabeth Vigée le Brun, Thomas Gainsborough, James Jacques Tissot, Marcel Duchamp and Man Ray, Yinka Shonibare, Mickalene Thomas, Kent Monkman and many others. Reading Fashion in Art is the perfect text for students of fashion coming to art history for the first time as well as art history students studying dress in art and will be an essential handbook for any gallery visitor. The step-by-step methodology helps the reader learn to look at any work of art that includes the dressed or undressed body and confidently develop a critical analysis of what they see.

Eco-chic Sandy Black 2008 Eco-Chic: The Fashion Paradox is an examination of the relationship between fashion and environmental awareness - combating the universal reputation of eco-fashion as wholesome, un-dyed, shapeless and itchy. A new wave of sustainable shopping, affordable clothing, and ecological thinking has allowed eco-designers to create high-end, design-led collections rather than merely environmentally sympathetic garments. Eco-Chic: The Fashion Paradox aims to address the preconceived idea of eco-fashion as a compromise in style and quality and places eco-fashion where it belongs at the forefront of design. Eco-fashion is changing its image from dowdy and well meaning to genuinely desirable and Eco-Chic: The Fashion Paradox is an analysis of fashion and ethical practice as the naked truth behind the clothes we wear is exposed.

Discovering Tuberculosis Christian W. McMillen 2015-06-28 Tuberculosis is one of the world's deadliest

infectious diseases, killing nearly two million people every year—more now than at any other time in history. While the developed world has nearly forgotten about TB, it continues to wreak havoc across much of the globe. In this interdisciplinary study of global efforts to control TB, Christian McMillen examines the disease's remarkable staying power by offering a probing look at key locations, developments, ideas, and medical successes and failures since 1900. He explores TB and race in east Africa, in South Africa, and on Native American reservations in the first half of the twentieth century, investigates the unsuccessful search for a vaccine, uncovers the origins of drug-resistant tuberculosis in Kenya and elsewhere in the decades following World War II, and details the tragic story of the resurgence of TB in the era of HIV/AIDS. *Discovering Tuberculosis* explains why controlling TB has been, and continues to be, so difficult.

Clothing Poverty Andrew Brooks 2015-02-12 'An interesting and important account.' Daily Telegraph Have you ever stopped and wondered where your jeans came from? Who made them and where? Ever wondered where they end up after you donate them for recycling? Following a pair of jeans, *Clothing Poverty* takes the reader on a vivid around-the-world tour to reveal how clothes are manufactured and retailed, bringing to light how fast fashion and clothing recycling are interconnected. Andrew Brooks shows how recycled clothes are traded across continents, uncovers how retailers and international charities are embroiled in commodity chains which perpetuate poverty, and exposes the hidden trade networks which transect the globe. Stitching together rich narratives, from Mozambican markets, Nigerian smugglers and Chinese factories to London's vintage clothing scene, TOMS shoes and Vivienne Westwood's ethical fashion lines, Brooks uncovers the many hidden sides of fashion.

The Ugly-girl Papers Susan Dunning Power 1874

The Age of Undress Amelia Rauser 2020-01-01 Exploring the popularity and meaning of neoclassical dress in the 1790s, this book traces its evolution in Europe and relationship to other artistic media.

Medicalizing Blackness Rana A. Hogarth 2017-09-26 In 1748, as yellow fever raged in Charleston, South Carolina, doctor John Lining remarked, "There is something very singular in the constitution of the

Negroes, which renders them not liable to this fever." Lining's comments presaged ideas about blackness that would endure in medical discourses and beyond. In this fascinating medical history, Rana A. Hogarth examines the creation and circulation of medical ideas about blackness in the Atlantic World during the late eighteenth and early nineteenth centuries. She shows how white physicians deployed blackness as a medically significant marker of difference and used medical knowledge to improve plantation labor efficiency, safeguard colonial and civic interests, and enhance control over black bodies during the era of slavery. Hogarth refigures Atlantic slave societies as medical frontiers of knowledge production on the topic of racial difference. Rather than looking to their counterparts in Europe who collected and dissected bodies to gain knowledge about race, white physicians in Atlantic slaveholding regions created and tested ideas about race based on the contexts in which they lived and practiced. What emerges in sharp relief is the ways in which blackness was reified in medical discourses and used to perpetuate notions of white supremacy.

Body Dressing Joanne Entwistle 2001-06 Exploring gender, photography, cultural history and modernity, this title examines the way in which the dress acts on the body and is integral to our experience of embodiment.

Consumptive Chic Carolyn A. Day 2017-10-05 During the late 18th and early 19th centuries, there was a tubercular 'moment' in which perceptions of the consumptive disease became inextricably tied to contemporary concepts of beauty, playing out in the clothing fashions of the day. With the ravages of the illness widely regarded as conferring beauty on the sufferer, it became commonplace to regard tuberculosis as a positive affliction, one to be emulated in both beauty practices and dress. While medical writers of the time believed that the fashionable way of life of many women actually rendered them susceptible to the disease, Carolyn A. Day investigates the deliberate and widespread flouting of admonitions against these fashion practices in the pursuit of beauty. Through an exploration of contemporary social trends and medical advice revealed in medical writing, literature and personal papers, *Consumptive Chic* uncovers the intimate relationship between fashionable women's clothing, and medical understandings of the illness. Illustrated with over 40 full color fashion plates, caricatures, medical images, and photographs of original garments, this is a compelling story of the intimate relationship between the

body, beauty, and disease - and the rise of 'tubercular chic'.

Inside the Royal Wardrobe Kate Strasdin 2017-10-05 Queen Alexandra used clothes to fashion images of herself as a wife, a mother and a royal: a woman who both led Britain alongside her husband Edward VII and lived her life through fashion. Inside the Royal Wardrobe overturns the popular portrait of a vapid and neglected queen, examining the surviving garments of Alexandra, Princess of Wales – who later became Queen Consort – to unlock a rich tapestry of royal dress and society in the second half of the 19th century. More than 130 extraordinary garments from Alexandra's wardrobe survive, from sumptuous court dress and politicised fancy dress to mourning attire and elegant coronation gowns, and can be found in various collections around the world, from London, Oslo and Denmark to New York, Toronto and Tokyo. Curator and fashion scholar Kate Strasdin places these garments at the heart of this in-depth study, examining their relationships to issues such as body politics, power, celebrity, social identity and performance, and interpreting Alexandra's world from the objects out. Adopting an object-based methodology, the book features a range of original sources from letters, travel journals and newspaper editorials, to wardrobe accounts, memoirs, tailors' ledgers and business records. Revealing a shrewd and socially aware woman attuned to the popular power of royal dress, the work will appeal to students and scholars of costume, fashion and dress history, as well as of material culture and 19th century history.

Tim Gunn Tim Gunn 2011-03-01 Television has introduced the world to a new fashion authority: Tim Gunn. As Bravo's style mentor and Chair of the Fashion Design Department at Parsons The New School for Design, Tim delivers advice in a frank, witty, and authoritative manner that delights audiences. Now readers can benefit from Tim's considerable fashion wisdom in Tim Gunn: A Guide to Quality, Taste & Style. He discusses every aspect of creating and maintaining your personal style: how to dress for various occasions, how to shop (from designer to chain to vintage stores), how to pick a fashion mentor, how to improve your posture, find the perfect fit, and more. He'll challenge every reader-whether a seasoned fashionista or a style neophyte-to "make it work!"

Fashion History Linda Welters 2018-02-08 Fashion History: A Global View proposes a new perspective on fashion history. Arguing that fashion has occurred in cultures beyond the West throughout history, this

groundbreaking book explores the geographic places and historical spaces that have been largely neglected by contemporary fashion studies, bringing them together for the first time. Reversing the dominant narrative that privileges Western Europe in the history of dress, Welters and Lillethun adopt a cross-cultural approach to explore a vast array of cultures around the globe. They explore key issues affecting fashion systems, ranging from innovation, production and consumption to identity formation and the effects of colonization. Case studies include the cross-cultural trade of silk textiles in Central Asia, the indigenous dress of the Americas and of Hawai'i, the cosmetics of the Tang Dynasty in China, and stylistic innovation in sub-Saharan Africa. Examining the new lessons that can be deciphered from archaeological findings and theoretical advancements, the book shows that fashion history should be understood as a global phenomenon, originating well before and beyond the fourteenth century European court, which is continually, and erroneously, cited as fashion's birthplace. Providing a fresh framework for fashion history scholarship, *Fashion History: A Global View* will inspire inclusive dress narratives for students and scholars of fashion, anthropology, and cultural studies.

The New Frontiers of Fashion Law Rossella Esther Cerchia 2021-01-13 Fashion law encompasses a wide variety of issues that concern an article of clothing or a fashion accessory, starting from the moment they are designed and following them through distribution and marketing phases, all the way until they reach the end-user. Contract law, intellectual property, company law, tax law, international trade, and customs law are of fundamental importance in defining this new field of law that is gradually taking shape. This volume focuses on the new frontiers of fashion law, taking into account the various fields that have recently emerged as being of great interest for the entire fashion world: from sustainable fashion to wearable technologies, from new remedies to cultural appropriation to the regulation of model weight, from advertising law on the digital market to the impact of new technologies on product distribution. The purpose is to stimulate discussion on contemporary problems that have the potential to define new boundaries of fashion law, such as the impact of the heightened ethical sensitivity of consumers (who increasingly require effective solutions), that a comparative law perspective renders more interesting. The volume seeks to sketch out the new legal fields in which the fashion industry is getting involved, identifying the new boundaries of fashion law that existing literature has not dealt with in a comprehensive manner.

The Chanel Sisters Judithe Little 2020-12-29 A USA Today and Globe and Mail bestseller! A novel of survival, love, loss, triumph—and the sisters who changed fashion forever Antoinette and Gabrielle “Coco” Chanel know they’re destined for something better. Abandoned by their family at a young age, they’ve grown up under the guidance of nuns preparing them for simple lives as the wives of tradesmen or shopkeepers. At night, their secret stash of romantic novels and magazine cutouts beneath the floorboards are all they have to keep their dreams of the future alive. The walls of the convent can’t shield them forever, and when they’re finally of age, the Chanel sisters set out together with a fierce determination to prove themselves worthy to a society that has never accepted them. Their journey propels them out of poverty and to the stylish cafés of Moulins, the dazzling performance halls of Vichy—and to a small hat shop on the rue Cambon in Paris, where a boutique business takes hold and expands to the glamorous French resort towns. But the sisters’ lives are again thrown into turmoil when World War I breaks out, forcing them to make irrevocable choices, and they’ll have to gather the courage to fashion their own places in the world, even if apart from each other. “The Chanel Sisters explores with care the timeless need for belonging, purpose, and love, and the heart’s relentless pursuit of these despite daunting odds. Beautifully told to the last page.” —Susan Meissner, bestselling author of *The Last Year of the War*

Overdressed Elizabeth L. Cline 2013-08-27 “Overdressed does for T-shirts and leggings what Fast Food Nation did for burgers and fries.” —Katha Pollitt Cheap fashion has fundamentally changed the way most Americans dress. Stores ranging from discounters like Target to traditional chains like JCPenny now offer the newest trends at unprecedentedly low prices. And we have little reason to keep wearing and repairing the clothes we already own when styles change so fast and it’s cheaper to just buy more. Cline sets out to uncover the true nature of the cheap fashion juggernaut. What are we doing with all these cheap clothes? And more important, what are they doing to us, our society, our environment, and our economic well-being?

Selling Beauty Morag Martin 2009-10-05 The practices of beauty -- A market for beauty -- Advertising beauty -- Maligning beauty -- Domesticating beauty -- Selling natural artifice -- Selling the orient -- Selling masculinity.

Deluxe Dana Thomas 2007-08-16 “With *Deluxe: How Luxury Lost Its Luster*, [Dana] Thomas—who has been the cultural and fashion writer for *Newsweek* in Paris for 12 years—has written a crisp, witty social history that’s as entertaining as it is informative.” —New York Times From the author of *Fashionopolis: The Price of Fast Fashion and the Future of Clothes* Once luxury was available only to the rarefied and aristocratic world of old money and royalty. It offered a history of tradition, superior quality, and a pampered buying experience. Today, however, luxury is simply a product packaged and sold by multibillion-dollar global corporations focused on growth, visibility, brand awareness, advertising, and, above all, profits. Award-winning journalist Dana Thomas digs deep into the dark side of the luxury industry to uncover all the secrets that Prada, Gucci, and Burberry don't want us to know. *Deluxe* is an uncompromising look behind the glossy façade that will enthrall anyone interested in fashion, finance, or culture.

The Devil's Cloth Michel Pastoureau 2003-06-04 A French scholar and author of *Blue: The History of a Color* presents a witty cultural and social history of stripes, from the medieval prejudice against stripes to the present day, looking at the frequently negative attitude and connotations of stripes. Reprint.

Green Consumption Bart Barendregt 2014-02-27 Green lifestyles and ethical consumption have become increasingly popular strategies in moving towards environmentally-friendly societies and combating global poverty. Where previously environmentalists saw excess consumption as central to the problem, green consumerism now places consumption at the heart of the solution. However, ethical and sustainable consumption are also important forms of central to the creation and maintenance of class distinction. *Green Consumption* scrutinizes the emergent phenomenon of what this book terms eco-chic: a combination of lifestyle politics, environmentalism, spirituality, beauty and health. Eco-chic connects ethical, sustainable and elite consumption. It is increasingly part of the identity kit of certain sections of society, who seek to combine taste and style with care for personal wellness and the environment. This book deals with eco-chic as a set of activities, an ideological framework and a popular marketing strategy, offering a critical examination of its manifestations in both the global North and South. The diverse case studies presented in this book range from Basque sheep cheese production and Ghanaian Afro-chic hairstyles to Asian tropical spa culture and Dutch fair-trade jewellery initiatives. The authors assess the

ways in which eco-chic, with its apparent paradox of consumption and idealism, can make a genuine contribution to solving some of the most pressing problems of our time.

Tuberculosis and the Victorian Literary Imagination Katherine Byrne 2011 This book examines representations of tuberculosis in Victorian fiction, giving insights into how society viewed this disease and its sufferers.

Dressing Modern Frenchwomen Mary Lynn Stewart 2020-03-03 Dressing Modern Frenchwomen draws from thousands of magazine covers, advertisements, fashion columns, and features to uncover and untangle the fascinating relationships among the fashion industry, the development of modern marketing techniques, and the evolution of the modern woman as active, mobile, and liberated.

The National Fabric Alison Goodrum 2005-09 British fashion is characterized by oppositions: punk versus pageantry, anarchy versus monarchy, Cool Britannia versus Rule Britannia. Why has British fashion come to be so contradictory? How are these contradictions employed to 'sell British'? What do they mean for consumers who 'buy British'? Through an examination of iconic fashion companies Paul Smith and Mulberry, *The National Fabric* provides telling insights into the culture of contemporary fashion and the dilemmas of 'going global'. Goodrum argues that 'Britishness' is characterized less through a particular look than through its ambiguities. She shows how the apparently straightforward and economically-driven process of globalizing British fashion is, in fact, far more culturally nuanced and locally embedded than has previously been suggested. In examining the interplay between fashion and Britishness, Goodrum redresses a longstanding omission in fashion theory, which has been preoccupied with class, gender and race rather than with national identity.

Fashion in Popular Culture Joseph Hancock 2013 Combines fashion theory with approaches from literature, art, advertising, music, media studies, material studies, and sociology to consider the function of fashion within popular culture in Europe, Australia, and the United States.

Unzipping Gender Charlotte Suthrell 2004-04 How does culture shape notions of sexuality and gender?

Why are transvestites in the West so often seen as deviant or perverse, while they are accepted in other societies? What are the implications for the categories of male and female when considering transvestism? Transvestism, and its cultural practice, is a useful lens through which we can view and thus debate models of sex, gender and sexuality. Drawing on primary fieldwork, *Unzipping Gender* offers a cross-cultural study of transvestism through an examination of transvestites in Britain and the Hijras of India. The author tackles the critical question of whether or not transvestism is motivated primarily by sex or gender, and she challenges the straightforward binary divide that dominates Western theories of gender. Taking into account the importance of material culture, she also pays close attention to the detail of dress and considers the artefactual nature of the construction of the self through clothing. Highlighting the differences between the two groups and drawing on further cross-cultural perspectives, Suthrell illustrates the social construction of sex and gender. She considers the roles that emotion, mythology, imagery and belief systems play in influencing ideas about sex and gender in different cultures. Since sex and gender must inevitably be intertwined, Suthrell argues for a more sophisticated response to the complex practice of transvestism. In order to gain a deeper understanding of sex and gender issues, it is imperative to examine the underlying social and symbolic structures. This unique study across cultures leads the way.

Why Women Wear What They Wear Sophie Woodward 2007-11-01 Each morning we establish an image and an identity for ourselves through the simple act of getting dressed. *Why Women Wear What They Wear* presents an intimate ethnography of clothing choice. The book uses real women's lives and clothing decisions - observed and discussed at the moment of getting dressed - to illustrate theories of clothing, the body and identity. Woodward pieces together what women actually think about clothing, dress and the body in a world where popular media and culture presents an increasingly extreme and distorted view of femininity and the ideal body. Immediately accessible to all those who have stood in front of a mirror and wondered 'does this make me look fat?', 'is this skirt really me?' or 'does this jacket match?', *Why Women Wear What They Wear* provides students of anthropology and fashion with a fresh perspective on the social issues and constraints we are all consciously or unconsciously negotiating when we get dressed.

Fashion Talks Shira Tarrant 2012-08-29 Essays on the politics of everyday style.

Fashion Victims Alison Matthews David 2015-09-24 From insidious murder weapons to blaze-igniting crinolines, clothing has been the cause of death, disease and madness throughout history, by accident and design. Clothing is designed to protect, shield and comfort us, yet lurking amongst seemingly innocuous garments we find hats laced with mercury, frocks laden with arsenic and literally 'drop-dead gorgeous' gowns. Fabulously gory and gruesome, *Fashion Victims* takes the reader on a fascinating journey through the lethal history of women's, men's and children's dress, in myth and reality. Drawing upon surviving fashion objects and numerous visual and textual sources, encompassing louse-ridden military uniforms, accounts of the fiery deaths of Oscar Wilde's half-sisters and dancer Isadora Duncan's accidental strangulation by entangled scarf; the book explores how garments have tormented those who made and wore them, and harmed animals and the environment in the process. Vividly chronicling evidence from Greek mythology to the present day, Matthews David puts everyday apparel under the microscope and unpicks the dark side of fashion. *Fashion Victims* is lavishly illustrated with over 125 images and is a remarkable resource for everyone from scholars and students to fashion enthusiasts.

Consumptive Chic Carolyn A. Day 2020-03-19 During the late 18th and early 19th centuries, there was a tubercular 'moment' in which perceptions of the consumptive disease became inextricably tied to contemporary concepts of beauty, playing out in the clothing fashions of the day. With the ravages of the illness widely regarded as conferring beauty on the sufferer, it became commonplace to regard tuberculosis as a positive affliction, one to be emulated in both beauty practices and dress. While medical writers of the time believed that the fashionable way of life of many women actually rendered them susceptible to the disease, Carolyn A. Day investigates the deliberate and widespread flouting of admonitions against these fashion practices in the pursuit of beauty. Through an exploration of contemporary social trends and medical advice revealed in medical writing, literature and personal papers, *Consumptive Chic* uncovers the intimate relationship between fashionable women's clothing, and medical understandings of the illness. Illustrated with over 40 full color fashion plates, caricatures, medical images, and photographs of original garments, this is a compelling story of the intimate relationship between the body, beauty, and disease - and the rise of 'tubercular chic'.

Fashion Meets Socialism Gronow Jukka 2018-03-06 The Soviet Union was not renowned for its

fashionable clothing. However, after the World War II the Soviet Government opened several parallel organizations of fashion design with fashion houses and ateliers all over the country. The post-war decades witnessed hot debates on destalinization, economic and social reforms and the increasing importance of the public opinion. The cold war and the peaceful competition between the two systems left their marks on clothes fashion. Fashion offers a good insight into Soviet economic planning. Despite increasing opulence, Soviet consumers were not satisfied. Soviet experts on fashion propagated small series of fashionable clothing and the opening of boutiques which never seriously challenged industrial mass production. Using a great variety of unique historical sources the book analyzes the changing economic, social and cultural conditions of Soviet fashion which faced many problems but had real achievements to show too.

Consumptive Chic Carolyn Day 2017-10-05 During the late 18th and early 19th centuries, there was a tubercular 'moment' in which perceptions of the consumptive disease became inextricably tied to contemporary concepts of beauty, playing out in the clothing fashions of the day. With the ravages of the illness widely regarded as conferring beauty on the sufferer, it became commonplace to regard tuberculosis as a positive affliction, one to be emulated in both beauty practices and dress. While medical writers of the time believed that the fashionable way of life of many women actually rendered them susceptible to the disease, Carolyn A. Day investigates the deliberate and widespread flouting of admonitions against these fashion practices in the pursuit of beauty. Through an exploration of contemporary social trends and medical advice revealed in medical writing, literature and personal papers, *Consumptive Chic* uncovers the intimate relationship between fashionable women's clothing, and medical understandings of the illness. Illustrated with over 40 full color fashion plates, caricatures, medical images, and photographs of original garments, this is a compelling story of the intimate relationship between the body, beauty, and disease - and the rise of 'tubercular chic'.

'**Don We Now Our Gay Apparel** Shaun Cole 2000-09 Beginning with a look at the subcultural world of gay men in the early part of the 20th century, this work analyzes the trends in dress adopted by gay men as well as the challenge gay style has made to mainstream men's fashion.

Beauty Imagined Geoffrey Jones 2010-02-25 The global beauty business permeates our lives, influencing how we perceive ourselves and what it is to be beautiful. This book provides the first authoritative history of the global beauty industry from its emergence in the 19th century to the present day, exploring how today's global giants such as Avon, Coty, Estée Lauder, and L'Oréal, grew.

Colors in Fashion Jonathan Faiers 2016-11-17 Color speaks a powerful cultural language, conveying political, sexual, and economic messages that, throughout history, have revealed how we relate to ourselves and our world. This ground-breaking compilation is the first to investigate how color in fashionable and ceremonial dress has played a significant social role, indicating acceptance and exclusion, convention and subversion. From the use of white in pioneering feminism to the penchant for black in post-war France, and from mystical scarlet broadcloth to the horrors of arsenic-laden green fashion, this publication demonstrates that color in dress is as mutable, nuanced, and varied as color itself. Divided into four thematic parts – solidarity, power, innovation, and desire – each section highlights the often violent, emotional histories of color in dress across geographical, temporal and cultural boundaries. Underlying today's relaxed attitude to color lies a chromatic complexity that speaks of wars, migrations and economics. While acknowledging the importance that technology has played in the development of new dyes, the chapters explore color as a catalyst for technical innovation that continues to inspire designers, artists, and performers. Bringing together cutting-edge contributions from leading scholars, it is essential reading for academics of fashion, textiles, design, cultural studies and art history.

Spitting Blood Helen Bynum 2015 "Few diseases have been more inextricably linked with our past than tuberculosis. The ancient Greeks called it phthisis or consumption, names still familiar in the early twentieth century. They knew that coughing up or spitting of blood were bad signs. Through the Medieval Period to the modern day, Helen Bynum explores the history and development of TB throughout the world, touching on the various discoveries that have emerged about the disease, and focusing on the clinical and experimental approaches of Rene Laennec (1781-1826) and Robert Koch (1842-1910). Therapies included miraculous touching, bleeding, travel, vaccines, sanatoria, open-air therapy, and surgery, although none proved successful. A real cure finally arrived after World War II, with anti-tuberculosis drugs, characterizing a new optimism about science, health, and society. Although concerns

about TB faded away in the mid-twentieth century, the disease has now returned with a vengeance. Bynum describes the emerging picture from the World Health Organization of the difficulties in managing new drug-resistant forms of the disease that have established themselves in the developing world, and in poorer parts of large cities worldwide. The story of tuberculosis, it seems, is far from over."--

Portrait of a Woman in Silk Zara Anishanslin 2016-09-20 Through the story of a portrait of a woman in a silk dress, historian Zara Anishanslin embarks on a fascinating journey, exploring and refining debates about the cultural history of the eighteenth-century British Atlantic world. While most scholarship on commodities focuses either on labor and production or on consumption and use, Anishanslin unifies both, examining the worlds of four identifiable people who produced, wore, and represented this object: a London weaver, one of early modern Britain's few women silk designers, a Philadelphia merchant's wife, and a New England painter. Blending macro and micro history with nuanced gender analysis, Anishanslin shows how making, buying, and using goods in the British Atlantic created an object-based community that tied its inhabitants together, while also allowing for different views of the Empire. Investigating a range of subjects including self-fashioning, identity, natural history, politics, and trade, Anishanslin makes major contributions both to the study of material culture and to our ongoing conversation about how to write history.

Green Chic Christie Matheson 2008 A stylish, hip guide to saving the earth offers dozens of chic, earth-friendly, and effective ways to go green, by opting for quality over quantity when shopping, limiting consumption of plastic packaging, supporting local designers, wearing and decorating with natural rather than manmade fabrics, purchasing ecofriendly goods, and more. Original.

Danger in the Path of Chic Lucy Moyse Ferreira 2022-04-07 1. Introduction -- 2. Assault -- 3. Fragmentation -- 4. Eroticism -- 5. Absence -- 6. Conclusion.

Dressing Up Elizabeth L. Block 2021-10-19 How wealthy American women--as consumers and as influencers--helped shape French couture of the late nineteenth century; lavishly illustrated. French fashion of the late nineteenth century is known for its allure, its ineffable chic--think of John Singer

Sargent's Madame X and her scandalously slipping strap. For Parisian couturiers and their American customers, it was also serious business. In *Dressing Up*, Elizabeth Block examines the couturiers' influential clientele--wealthy American women who bolstered the French fashion industry with a steady stream of orders from the United States. Countering the usual narrative of the designer as solo creative genius, Block shows that these women--as high-volume customers and as pre-Internet influencers--were active participants in the era's transnational fashion system. Block describes the arrival of nouveau riche Americans on the French fashion scene, joining European royalty, French socialites, and famous actresses on the client rosters of the best fashion houses--Charles Frederick Worth, Doucet, and Félix, among others. She considers the mutual dependence of couture and coiffure; the participation of couturiers in international expositions (with mixed financial results); the distinctive shopping practices of American women, which ranged from extensive transatlantic travel to quick trips downtown to the department store; the performance of conspicuous consumption at balls and soirées; the impact of American tariffs on the French fashion industry; and the emergence of smuggling, theft, and illicit copying of French fashions in the American market as the middle class emulated the preferences of the rich. Lavishly illustrated, with vibrant images of dresses, portraits, and fashion plates, *Dressing Up* reveals the power of American women in French couture. Winner of the Aileen Ribeiro Grant of the Association of Dress Historians; an Association for Art History grant; and a Pasold Research Fund grant.