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Imagining Everyday Life: Engagements with Vernacular Photography Tina Campt 2020-06-18 As a crucial extension of its ongoing investigation of vernacular photography, the Walther Collection has collaborated with key scholars and critical thinkers in the history of photography, women's studies, queer theory, Africana studies, and curatorial practice to interrogate vernacular's theoretical limits, as well as to conduct case studies of a striking array of objects and images, many from the collection's holdings.

The Natural Richard La Ruina 2012-02-07 One of the world's top pick-up artists, Richard La Ruina went from having no women to being a true master of seduction. Now he shows you how to do the same. So move over Mystery, and tell Neil Strauss that The Rules of the Game are about to be rewritten. Every element of the winning pickup is right here, from discovering confidence to exuding charm, learning conversation starters to mastering body language, to much more. And as you move from daydreaming to flirtation to passion to romance to love, The Natural will show you how it's done.

Marketing Aesthetics Alex Simonson 1997-08-30 There is no way to mistake the ubiquitous trademarked Coca-Cola bottle, or the stylish ads for Absolut Vodka with any of their competitors. How have these companies created this irresistible appeal for their brands? How have they sustained a competitive edge through aesthetics? Bernd Schmitt and Alex Simonson, two leading experts in the emerging field of identity management, offer clear guidelines for harnessing a company's total aesthetic output -- its "look and feel" -- to provide a vital competitive advantage. Going beyond standard traditional approaches on branding, this fascinating book is the first to combine branding, identity, and image and to show how aesthetics can be managed through logos, brochures, packages, and advertisements, as well as sounds, scents, and lighting, to sell "the memorable experience." The authors explore what makes a corporate or brand identity irresistible, what styles and themes are crucial for different contexts, and what meanings certain visual symbols convey. Any person in any organization in any industry can benefit from employing the tools of "marketing aesthetics." Schmitt and Simonson describe how a firm can use these tools strategically to create a variety of sensory experiences that will (1) ensure customer satisfaction and loyalty; (2) sustain lasting customer impressions about a brand's or organization's special personality; (3) permit premium pricing; (4) provide legal "trade dress" protection from competitive attacks; (5) lower costs and raise productivity; and (6) most importantly, create irresistible appeal. The authors show how to manage identity globally and how to develop aesthetically pleasing retail spaces and environments. They also address the newly emergent topic of how to manage

corporate and brand identity on the Internet. Supporting their thesis with numerous real-world success stories such as Absolut Vodka, Nike, the Gap, Cathay Pacific Airlines, Starbucks, the New Beetle Website, and Lego, the authors explain how actual companies have developed, refined, and maintained distinct corporate identities that set them apart from competitors.

The Way I Remember It Walter Rudin 1997 Walter Rudin's memoirs should prove to be a delightful read specifically to mathematicians, but also to historians who are interested in learning about his colourful history and ancestry. Characterized by his personal style of elegance, clarity, and brevity, Rudin presents in the first part of the book his early memories about his family history, his boyhood in Vienna throughout the 1920s and 1930s, and his experiences during World War II. Part II offers samples of his work, in which he relates where problems came from, what their solutions led to, and who else was involved. As those who are familiar with Rudin's writing will recognize, he brings to this book the same care, depth, and originality that is the hallmark of his work. Co-published with the London Mathematical Society

Lesbian Utopics Annamarie Jagose 2017-09-29 In *Lesbian Utopics*, Annamarie Jagose surveys the construction of the lesbian and finds her in a cultural space that is both everywhere and, of all places, nowhere. The "lesbian", in other words, is symbolically central, yet culturally marginal.

The Goodness Paradox Richard Wrangham 2019 "Highly accessible, authoritative, and intellectually provocative, a startlingly original theory of how Homo sapiens came to be: Richard Wrangham forcefully argues that, a quarter of a million years ago, rising intelligence among our ancestors led to a unique new ability with unexpected consequences: our ancestors invented socially sanctioned capital punishment, facilitating domestication, increased cooperation, the accumulation of culture, and ultimately the rise of civilization itself. Throughout history even as quotidian life has exhibited calm and tolerance war has never been far away, and even within societies violence can be a threat. The Goodness Paradox gives a new and powerful argument for how and why this uncanny combination of peacefulness and violence crystallized after our ancestors acquired language in Africa a quarter of a million years ago. Words allowed the sharing of intentions that enabled men effectively to coordinate their actions. Verbal conspiracies paved the way for planned conflicts and, most importantly, for the uniquely human act of capital punishment. The victims of capital punishment tended to be aggressive men, and as their genes waned, our ancestors became tamer. This ancient form of systemic violence was critical, not only encouraging cooperation in peace and war and in culture, but also for making us who we are: Homo sapiens"--

Verkaufen, Flirten, Führen Klaus Schönbach 2019-02-07 Wie und warum gelingt es uns, andere Menschen dazu zu bewegen, etwas für uns zu tun - ein Produkt zu kaufen, uns zu helfen, sich (ver)föhren zu lassen? Eine Einführung in die persuasive Kommunikation von einem der auch international bekanntesten deutschen Kommunikationswissenschaftler, auf der Erfahrung mit Seminaren, Vorlesungen und Kursen aus mehr als 30 Jahren aufgebaut - und auf dem neuesten Stand der Wissenschaft. Augenzwinkernd, aber seriös. Praktisch, aber mit gründlichem theoretischen Hintergrund. Mit allen Quellenangaben zum Weiterlesen. Für die vierte Auflage wurde der Band aktualisiert und gründlich überarbeitet..

Rules of Play Katie Salen Tekinbas 2003-09-25 An impassioned look at games and game design that offers the most ambitious framework for understanding them to date. As pop culture, games are as important as film or television—but game design has yet to develop a theoretical framework or critical vocabulary. In *Rules of Play* Katie Salen and Eric Zimmerman present a much-needed primer for this

emerging field. They offer a unified model for looking at all kinds of games, from board games and sports to computer and video games. As active participants in game culture, the authors have written *Rules of Play* as a catalyst for innovation, filled with new concepts, strategies, and methodologies for creating and understanding games. Building an aesthetics of interactive systems, Salen and Zimmerman define core concepts like "play," "design," and "interactivity." They look at games through a series of eighteen "game design schemas," or conceptual frameworks, including games as systems of emergence and information, as contexts for social play, as a storytelling medium, and as sites of cultural resistance. Written for game scholars, game developers, and interactive designers, *Rules of Play* is a textbook, reference book, and theoretical guide. It is the first comprehensive attempt to establish a solid theoretical framework for the emerging discipline of game design.

Kinder des Kriegs, Gewissen der Nation Nicole Weber 2020-06-05

Faces and Phases Zanele Muholi 2010 Award-winning photographer Zanele Muholi's images offer a bold stance against the stigmatization of lesbian and gay sexualities in Africa and beyond. The 'Faces and Phases' series of black and white portraits by Zanele Muholi focuses on the commemoration and celebration of black lesbians' lives. Muholi embarked on this project in 2007, taking portraits of women from the townships in South Africa. In 2008, after the xenophobic and homophobic attacks that led to the mass displacement of people in that country, she decided to expand the ongoing series to include photographs of woman from different countries. Collectively, the portraits are an act of visual activism. Depicting women of various ages and backgrounds, this gallery of images offers a powerful statement about the similarities and diversity that exist within the human race.

Roller-Coaster Ian Kershaw 2019-10-29 A SUNDAY TIMES BESTSELLER SHORTLISTED FOR THE LIONEL GELBER PRIZE 2020 'Brilliant ... a historical masterpiece' The Times Literary Supplement From one of Britain's most distinguished historians and the bestselling author of *Hitler*, this is the definitive history of a divided Europe, from the aftermath of the Second World War to the present. After the overwhelming horrors of the first half of the 20th century, described by Ian Kershaw in his previous book as having gone 'to Hell and back', the years from 1950 to 2017 brought peace and relative prosperity to most of Europe. Enormous economic improvements transformed the continent. The catastrophic era of the world wars receded into an ever more distant past, though its long shadow continued to shape mentalities. Europe was now a divided continent, living under the nuclear threat in a period intermittently fraught with anxiety. Europeans experienced a 'roller-coaster ride', both in the sense that they were flung through a series of events which threatened disaster, but also in that they were no longer in charge of their own destinies: for much of the period the USA and USSR effectively reduced Europeans to helpless figures whose fates were dictated to them by the Cold War. There were striking successes - the Soviet bloc melted away, dictatorships vanished and Germany was successfully reunited. But accelerating globalization brought new fragilities. The impact of interlocking crises after 2008 was the clearest warning to Europeans that there was no guarantee of peace and stability. In this remarkable book, Ian Kershaw has created a grand panorama of the world we live in and where it came from. Drawing on examples from all across the continent, *Roller-Coaster* will make us all rethink Europe and what it means to be European.

One Culture George Lewis Levine 1987 This is the first in a planned series of volumes on science and literature, which grow from three basic assumptions explicit in this first volume: first, that science and literature are two alternative but related expressions of a culture's values and beliefs; and second, that understanding science in its relation to culture and literature requires some understanding not only of its own internal processes, but of pressures exercised by social, political, and psychological forces;

third, that the idea of "influence" of one upon the other must work both ways. It is not only science that influences literature, but literature that influences science the authors say. ISBN 0-299-11300-0: \$45.00; ISBN 0-299-11304-3 (pbk.): \$12.95.

Let the Northern Lights Erase Your Name Vendela Vida 2009-10-13 On the day of her father's funeral, twenty-eight-year-old Clarissa Iverton discovers that he wasn't her biological father after all. Her mother disappeared fourteen years earlier, and her fiancé has just revealed a life-changing secret to her. Alone and adrift, Clarissa travels to mystical Lapland, where she believes she'll meet her real father. There, at a hotel made of ice, Clarissa is confronted with the truth about her mother's history, and must make a decision about how—and where—to live the rest of her life.

Once a Rancher Linda Lael Miller 2016 Includes an excerpt from *Texas Rebels: Jude*, by Linda Warren.

Strategic Intuition William Duggan 2013-06-18 Duggan shows how strategic intuition lies at the heart of humanity's greatest achievements: the scientific and computer revolutions, women's suffrage, the civil rights movement, modern art and much more.

Thumb Culture Peter Glotz 2005 Mobile communication has an increasing impact on people's lives and society. Ubiquitous media influence the way users relate to their surroundings, and data services like text and pictures lead to a culture shaped by thumbs. Representing several years of research into the social and cultural effects of mobile phone use, this volume assembles fascinating approaches and new insights of leading scientists and practitioners. It contains the results of a first international survey on the social consequences of mobile phones and provides a comprehensive inventory of today's issues and an outlook in mobile media, society, and their future study. Peter Glotz is Emeritus Professor of Media and Society, University of St. Gallen, Switzerland. Stefan Bertschi is a researcher at the University of St. Gallen, Switzerland.

The Modern Functional Building Adolf Behne 1996 Bruno Taut and Walter Gropius, organized the Arbeitsrat für Kunst (Work council on the arts). Behne would also become an early critic of both the Werkbund and the Bauhaus. Written in 1923, Behne's *Modern Functional Building* clarifies the concepts of German Modernism at their very inception, especially the crucial distinctions between functionalism, rationalism, and utilitarianism. In this text, Behne advocates a functionalism that is not technocentric, but is comparable.

Gödel's Proof Ernest Nagel 2018-09-14 In 1931 Kurt Gödel published his paper, "On Formally Undecidable Propositions of Principia Mathematica and Related Systems." Gödel's paper challenged certain basic assumptions underlying much research in mathematics and logic. However, few scholars were unable to understand Gödel's ideas. Ernest Nagel and James Newman provide a readable and accessible explanation of the main ideas and broad implications of Gödel's discovery.

Seduction in Session Shayla Black 2016-01-05 The second Perfect Gentlemen novel from the New York Times bestselling authors of the *Masters of Ménage* series. Privileged, wealthy, and wild: they are the Perfect Gentlemen of Creighton Academy. But the threat of a scandal has one of them employing his most deceptive—and seductive—talents... Recruited into the CIA at a young age, Connor Sparks knows how dirty the world can be. Only when he's with his friends can he find some peace. So when an anonymous journalist threatens one of the Perfect Gentlemen, Connor vows to take down the person behind the computer, by whatever means necessary—even if it means posing as his target's bodyguard. Publishing a tabloid revealing Washington's most subversive scandals has earned Lara Armstrong the

ire of the political scene—and a slew of death threats. To keep herself from ending up a headline, Lara hires a bodyguard, a man as handsome as he is lethal. When the bullets start to fly, Lara is surprised to find herself in Connor's arms. But as they begin to unravel a mystery that just might bring down the White House, Lara is devastated when she discovers Connor's true identity—and finds herself at the mercy of forces who will stop at nothing to advance their deadly agenda.

Homo Sociologicus Ralf Dahrendorf 2022-02-09 First published in English as part of the Essays in the Theory of Society, this volume reissues the stand-alone Homo Sociologicus for which the author wrote a new introduction when it was originally published in 1973. The controversial book deals with the history, significance and limits of the category of social role and discusses the dilemma posed by homo sociologicus. The author shows that for society and sociology, socialization invariably means depersonalization, the yielding up of man's absolute individuality and liberty to the constraint and generality of social roles. This volume includes the essay, Sociology and Human Nature, written as a postscript to Homo Sociologicus.

Floor Games H. G. Wells 2022-04-06 'Floor Games' is a delightful book by H.G. Wells about the fun children can have with some simple toys and a lot of imagination. The author's humorous tone in this book makes it an entertaining read for parents, but Wells also provides deeply personal anecdotes about playing with his children. Wells' celebrated creativity is clear to see as the games he describes are about inventing worlds out of one's imagination, constructing cities and empires from a few wooden blocks. 'Floor Games' is an influential book that is used by psychotherapists to assist children's development by learning through play. A perfect read for parents who are weary of the internet age and anyone who wishes to reminisce about their childhood. H. G. Wells (1866-1946) was a celebrated English writer, remembered mostly for his science fiction works. Often described as a futurist, H. G. Wells' influence cannot be overstated for his works foresaw many technological innovations such as space travel, the atomic bomb, and the Internet. A four-time Nobel Prize in Literature nominee, Wells explored a wide array of themes in his works, from religion to social criticism and beyond. Some of his best works include the time-travel novel 'The Time Machine', the sci-fi adventure novel 'The Island of Dr. Moreau', and the mankind-versus-aliens novel 'The War of the Worlds'. Wells occupies one of the central seats in the canon of science-fiction literature and his writing inspired other celebrated authors such as Ray Bradbury and Philip K. Dick. Wells' stories are still widely read to this day and have had numerous cinematic adaptations including 'The Invisible Man' starring Elisabeth Moss.

Slow Sex Diana Richardson 2011-01-27 A revolutionary practice for couples to enhance sexuality and reach higher states of consciousness • How to make sex a conscious decision, not an accidental encounter • Discusses how slowness increases sensitivity and awakens the body's innate mechanism for ecstasy • Reveals how sexuality can be sustainable and enjoyable well into old age While fast, hot, orgasm-driven sex can bring momentary satisfaction, in the long run it can become boring and mechanical, causing many couples to lose interest and stop making time for physical intimacy. The first step to revive a waning sex life or make a healthy one more fulfilling, says author Diana Richardson, is to make sex a conscious decision rather than an accidental encounter. Focusing on eye contact, subtle sensations, and deep breathing, Diana's practice of slow sex awakens the body's innate mechanism for ecstasy, unlocking the door to extraordinary realms of sensitivity, sensuality, and higher consciousness. Exploring the healing, spiritual power of slow sex, this book offers a step-by-step guide for committed couples to transform sex into a meditative, loving union of complementary energies. It explains how slow sex increases sensitivity and sexual vitality and how, because it creates and restores love, slow sex is loving sex. With a focus on coolness rather than heat, this practice provides couples a way to reach a shared meditative state and use it as a vehicle to achieve higher consciousness. Illustrating different

positions for eye contact, deep sustained penetration, and soft penetration, this book reveals that sex truly can be sustainable and enjoyable well into old age.

Forever a Hero Linda Lael Miller 2017-03-21 For the youngest Carson brother, finding—and fixing—trouble seems to be all in a day's work Mace Carson doesn't consider himself a hero. Back in college, he came upon a woman in trouble and intervened—but he was just one irate Wyoming cowboy with his boots planted firmly on the side of right. Now a successful vintner, Mace is shocked to be reunited with the woman he saved. But it turns out she's in Wyoming on business...a corporate executive representing the company that wants to buy his winery. Only, he's not selling. Kelly Wright has never forgotten that horrible night ten years ago when Mace came to her rescue, has never forgotten him. The surprising success of a winery in the middle of ranch country has brought her to Mustang Creek, and she's secretly thrilled to discover Mace at the helm. Reluctant to mix business with pleasure, Kelly vows to keep things professional, until her attacker is released from prison and comes for vengeance...against both of them. Don't miss *Country Proud*, the second book in Linda Lael Miller's Painted Pony Creek series about three best buddies whose strength, honor and independence exemplify the Montana land they love.

On War Carl Von Clausewitz 2014-03-01 *On War* is the most significant attempt in Western history to understand war, both in its internal dynamics and as an instrument of policy. Since the work's first appearance in 1832, it has been read throughout the world, and has stimulated generations of soldiers, statesmen, and intellectuals.

A Geography Of Time Robert N. Levine 2008-08-01 In this engaging and spirited book, eminent social psychologist Robert Levine asks us to explore a dimension of our experience that we take for granted—our perception of time. When we travel to a different country, or even a different city in the United States, we assume that a certain amount of cultural adjustment will be required, whether it's getting used to new food or negotiating a foreign language, adapting to a different standard of living or another currency. In fact, what contributes most to our sense of disorientation is having to adapt to another culture's sense of time. Levine, who has devoted his career to studying time and the pace of life, takes us on an enchanting tour of time through the ages and around the world. As he recounts his unique experiences with humor and deep insight, we travel with him to Brazil, where to be three hours late is perfectly acceptable, and to Japan, where he finds a sense of the long-term that is unheard of in the West. We visit communities in the United States and find that population size affects the pace of life—and even the pace of walking. We travel back in time to ancient Greece to examine early clocks and sundials, then move forward through the centuries to the beginnings of "clock time" during the Industrial Revolution. We learn that there are places in the world today where people still live according to "nature time," the rhythm of the sun and the seasons, and "event time," the structuring of time around happenings (when you want to make a late appointment in Burundi, you say, "I'll see you when the cows come in"). Levine raises some fascinating questions. How do we use our time? Are we being ruled by the clock? What is this doing to our cities? To our relationships? To our own bodies and psyches? Are there decisions we have made without conscious choice? Alternative tempos we might prefer? Perhaps, Levine argues, our goal should be to try to live in a "multitemporal" society, one in which we learn to move back and forth among nature time, event time, and clock time. In other words, each of us must chart our own geography of time. If we can do that, we will have achieved temporal prosperity.

Das Gesetz der Eroberung Maximilian Pütz 2014-03-10

Femdom Academy Lady Sas 2021-02-17 The private Mistress Lady Sas lives BDSM. She writes one of the most popular Femdom blogs in Germany and shares her BDSM expertise in this course. This book is aimed at Femdoms and subs, singles and couples, beginners and advanced, who are looking for a contemporary course and guide to BDSM. With many helpful tips and countless practical ideas for great sessions and shining eyes. "Femdom Academy" goes far beyond BDSM basics and is also aimed at advanced players who are open to fresh impulses. Content Foreword - 7 Introduction - 9 About the Author - - 9 How Did the Femdom Academy Come About? - - 11 Contemporary SM Instead Clichés from the 90s - - 12 Everyone Has to Find Their Own SM Style - - 14 Lesson 1. The Mindset of a Femdom and a Sub - - 15 Understanding and Living the Femdom Role - - 17 The Intonation of a Femdom - - 19 Why Does a Man Submit? - 20 The Silence Challenge - - 24 The Femdom Mindset - - 28 The Malesub Mindset - - 30 The SSC Principle - 31 The RACK Principle - 33 Short Theory Section - - 35 Lesson 2. The Relationship Between Mistress and Sub - - 38 Rules Help to Distinguish Between Everyday Life and BDSM - - 41 Create Your Own Role - - 45 Lesson 3. Prepare the Session - - 52 The Location - - 52 What Should I Wear? - 55 Lesson 4. Start the Session - - 57 Greeting the Mistress - 58 Practical Tips - - 60 Practical Examples - - 62 A Mistress Needs No Reason - - 63 Topping from the Bottom - - 66 Lesson 5. The Language of a Mistress - 68 Practical Exercise - - 68 Role Models Are Not Always Easy to Find - - 69 The Art of Verbal Eroticism - 72 Lesson 6. One Session and 1,000 Possibilities - - 78 The Most Important SM Practices - - 81 Lesson 7. How to Come up with Creative Ideas for Your Session - - 143 The Mechanics of Imagination: "Carrot and Stick" - - 144 The Idea of a "Challenge" - - 146 The Idea of a "Surprise" - - 147 Lesson 8. Concrete Ideas for Your Session - - 161 Lesson 9. Your Equipment - - 156 Lesson 10: Safety and Communication During the Session - 163 Saying No - - 167 Slave Questionnaire - - 169 Golden SM Safety Rules - - 176 Covering - - 179 Lesson 11: Sexual Gratification - 181 The Orgasms of the Femdom - - 181 The Ruined Orgasm - 185 Forced Orgasms - 186 Prostate Milking - - 187 Lesson 12: Ending the Session - 191 The Follow-up Conversation - - 193 Hygiene - - 197 Lesson 13: Personal Development - 198 Goals for Femdoms - - 200 The Session Log - - 201 The Slave Contract - - 202 Lesson 14: Finding a Play Partner - 220 Finding the Right Play Partner: 10 Tips for Malesubs - 223 Finding the Right Play Partner: 10 Tips for Femdoms - - 227 Lesson 15. Happiness in BDSM - 232 Glossary/Terms - 237 Bonus - 249 Reader comments "A great book that has given me many new ideas and impulses." - Dominatrix Lisa "Very interesting, worth reading for beginners and advanced. Even we, who have been active in this genre for many years, found new inspiration. Clearly structured and logically built, the book is a pageturner." - Manuela "The book describes very sensitively and in detail how a femdom relationship can work best. It reveals secrets of the experienced, charming Lady Sas and encourages the open-minded readers to experience something new on the further way. Very well done and incredibly rich in advice." - Fluffy "Certainly the best book I have read so far on the subject of BDSM. And I have read many." - Mistress Emma

Reading Clausewitz Beatrice Heuser 2011-11-30 Clausewitz's On War, first published in 1832, remains the most famous study of the nature and conditions of warfare. Contemporaries found him 'endearing' or 'totally unpalatable', while later generations called him 'the father of modern strategical study', whose tenets have 'eternal relevance', or dismissed him as outdated. Was it really he who made the discovery that warfare is a continuation of politics? Was he the 'Mahdi of mass and mutual massacre', in part responsible for the mass slaughter of the First World War, as Liddell Hart contended? Can the idea of total war be traced back to him? Complex and often misunderstood, Clausewitz has fascinated and influenced generations of politicians and strategic thinkers. Beatrice Heuser's study is the first book, not only on how to read Clausewitz, but also on how others have read him - from the Prussian and German masters of warfare of the late nineteenth century through to the military commanders of the First World War, through Lenin and Mao Zedong to strategists in the nuclear age and of guerrilla warfare. The result is an accessible and comprehensive introduction to the work and

influence of the greatest classic on the art of war.

Chains of Slavery Jean Paul Marat 2018-07-03 Chains of slavery by Jean Paul Marat The 18th century was a wealth of knowledge, exploration and rapidly growing technology and expanding record-keeping made possible by advances in the printing press. In its determination to preserve the century of revolution, Gale initiated a revolution of its own: digitization of epic proportions to preserve these invaluable works in the largest archive of its kind. Now for the first time these high-quality digital copies of original 18th century manuscripts are available in print, making them highly accessible to libraries, undergraduate students, and independent scholars. Delve into what it was like to live during the eighteenth century by reading the first-hand accounts of everyday people, including city dwellers and farmers, businessmen and bankers, artisans and merchants, artists and their patrons, politicians and their constituents. Original texts make the American, French, and Industrial revolutions vividly contemporary.

African Anarchism Sam Mbah 2014-01-01 African Anarchism covers a wide range of topics, including anarchistic elements in traditional African societies, African communalism, Africa's economic and political development, the lingering social, political, and economic effects of colonialism, the development of "African socialism, the failure of "African socialism, and a possible means of resolving Africa's ongoing crises.

Lanzelet Ulrich (von Zatzikhoven) 2005 This new translation of one of the first known versions of the Lancelot story has been prepared with the highest accuracy and scholarly insight available to date. It includes a new introduction and revised bibliography, notes from the first English translation by Webster and the textual changes by famed Arthurian scholar Loomis, and a commentary reflecting the fifty years of scholarship on Lanzelet since the publication of Webster's translation.

Where Have All the Soldiers Gone? James J. Sheehan 2009 A critical study of the tumultuous history of Europe during the twentieth century analyzes how the continent's repudiation of violence in the wake of World War II has affected the region, led to a rejection of defense budgets in favor of social stability and economic growth, and caused a growing rift between the U.S. and Europe. Reprint.

Computer Game Worlds Claus Pias 2017-09-15 Computer games have become ubiquitous in today's society. Many scholars have speculated on the reasons for their massive success. Yet we haven't considered the most basic questions: Why do computer games exist? What specific circumstances led to the creation of this entirely new type of game? What sorts of knowledge facilitated the requisite technological and institutional transformations? With *Computer Game Worlds*, Claus Pias sets out to answer these questions. Tracing computer games from their earliest forms to the unstoppable commercial and cultural phenomena they have become today, Pias then provides a careful epistemological reconstruction of the process of playing games, both at computers and by computers themselves. The book makes a valuable theoretical contribution to the ongoing discussion about computer games.

Der Casanova-Code Maximilian Pütz 2019-02-11 Die Bibel des Single-Mannes Charisma, Selbstbewusstsein, Körpersprache und das perfekte Date - die vier Säulen der Eroberung machen jeden Mann zum perfekten Verführer. Flirt-Guru Maximilian Pütz und Geschlechterforscher Arne Hoffmann weihen ihre Leser in die Geheimnisse ein, die Männer für Frauen unwiderstehlich machen. Ein verständnisvoller, praxisorientierter Ratgeber, mit dem Mann an seine Traumfrau kommt.

How To Give Her Absolute Pleasure Lou Paget 2016-08-25 Ever felt confused about female sensuality? Puzzled as to what women really want? Now there is no need for guesswork. Packed full of tips and tricks How to Give Her Absolute Pleasure is sure to produce mind-blowing sex for both you and your partner. Written by one of America's most popular sexperts' Lou Paget, How to Give Her Absolute Pleasure will guide you all the way from foreplay to orgasm. Drawing on the experiences of real clients, Paget explains the best toys, lubricants and positions so you can start enjoying safe, breath-taking sex today.

The New Male Sexuality Bernie Zilbergeld 1999-07-06 The New Male Sexuality addresses the most urgent questions of men today--and of the women who love them. Bernie Zilbergeld reports findings from his twenty years as a psychologist specializing in human sexuality, as well as those other experts in the field, and shares his own and his clients' experiences. the result is the most comprehensive guide ever to enhancing desire and arousal, focusing on pleasure rather than performance, and keeping sex exciting and fulfilling. Clear, comprehensive, witty, and refreshingly realistic, The New Male Sexuality is destined to be a classic of the nineties and beyond.

The Loop Approach Sebastian Klein 2020-05 How best to adapt established companies to a rapidly changing economy has long been a topic of debate in both the corporate and academic worlds. This challenge is especially pressing for large organizations that may have grown top-heavy and rigid with time but now need to be light on their feet to stay relevant and profitable. Until now, the best attempts have consisted of plucking tools and methods from the world of start-ups and applying them wholesale in large corporate environments. Most of these efforts have either fizzled or failed outright because they lacked a framework for a comprehensive corporation-sized rollout. The Loop Approach introduces a new series of methods that could help change the course of operations for even the most colossal organizations. Sebastian Klein and Ben Hughes provide a wide-ranging set of guidelines for achieving corporate agility, complete with checklists and worksheets that should prove instantly applicable. Want proof? The methods outlined in The Loop Approach have already been successfully implemented at such European corporate giants as Audi, Deutsche Bahn, and Telekom.

The Americanization of the World William Thomas Stead 1902

The Euro Trap Hans-Werner Sinn 2014-07-31 This book offers a critical assessment of the history of the euro, its crisis, and the rescue measures taken by the European Central Bank and the community of states. The euro induced huge capital flows from the northern to the southern countries of the Eurozone that triggered an inflationary credit bubble in the latter, deprived them of their competitiveness, and made them vulnerable to the financial crisis that spilled over from the US in 2007 and 2008. As private capital shied away from the southern countries, the ECB helped out by providing credit from the local money-printing presses. The ECB became heavily exposed to investment risks in the process, and subsequently had to be bailed out by intergovernmental rescue operations that provided replacement credit for the ECB credit, which itself had replaced the dwindling private credit. The interventions stretched the legal structures stipulated by the Maastricht Treaty which, in the absence of a European federal state, had granted the ECB a very limited mandate. These interventions created a path dependency that effectively made parliaments vicarious agents of the ECB's Governing Council. This book describes what the author considers to be a dangerous political process that undermines both the market economy and democracy, without solving southern Europe's competitiveness problem. It argues that the Eurozone has to rethink its rules of conduct by limiting the role of the ECB, exiting the regime of soft budget constraints and writing off public and bank debt to help the crisis countries breathe again. At the same time, the Eurosystem should become more flexible by offering its members the

option of exiting and re-entering the euro - something between the dollar and the Bretton Woods system - until it eventually turns into a federation with a strong political power centre and a uniform currency like the dollar.

Artificial Intelligence in Marketing IntroBooks Team Artificial intelligence in marketing, which is commonly known as AI Marketing, is a process of striking a chord of linkage between customer statistics and artificial intelligence hypotheses. It is basically an automated learning curve for a business house on the marketing front such that it can predict a customer's ongoing move and the next phase of action. By doing so, a business entity can easily amplify its outlook in the interests of the customer, which, in turn, displays the quality of relevant products or services in an intelligent manner to reach a larger audience. Due to the emergence of artificial intelligence marketing solutions, an effective recourse is seen apparent in terms of bonding between scientific data points, which are amassed industriously for subsequent implementation. In other words, the erstwhile process of manual hard work of assembling and analyzing a colossal quantum of data has surely become a thing of the past.