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*DTP und PDF in der Druckvorstufe* Ulrich Schurr 2004 Das Buch konzentriert sich auf die druckvorstufengerechte Aufbereitung von Dokumenten und auf den professionellen Datenaustausch, insbesondere mit PDF-Dateien. Es wird gezeigt, wie korrekte Layoutdateien in den Programmen Quark XPress, Adobe InDesign, Adobe Illustrator und Macromedia FreeHand erzeugt und danach korrekt in eine PDF-Datei umgesetzt werden können. Insbesondere die möglichen Gefahrenherde und deren Vermeidung bei der Aufbereitung von Bildern, Schriften und Farben werden detailliert beschrieben. Themen wie Überfüllungen, Farbmanagement oder Schriftverwaltung werden intensiv beleuchtet. Beim Umgang mit PDF wird aufgezeigt, wie man aus den einzelnen DTP-Programmen exportiert und in Acrobat weiterverarbeiten kann. Das Buch richtet sich an Grafik-Designer, DTPler und Prepress-erfahrene Anwender. Das Buch gliedert sich in folgende Themenbereiche: - Austausch von Daten - Schriften: Formate, Verwaltung, Weitergabe - Bilder im Layout: Formate, Auflösung, - Farben: Management, Schmuckfarben, Trapping - PDF-Dateien: Erzeugen, Distillen, Editieren, Drucken

JDF Wolfgang Kühn 2006-01-27 Based on the Job Definition Format (JDF) new workflow concepts are developed which will help create integrated workflows in the graphic arts industry. These developments create new business opportunities that will lead to a cost reduction but also will entail risks. Starting with a comprehensive explanation of the new standard, information is offered that enables business executives to make sound decisions on software investments in the graphic arts industry. Available architectures and products are highlighted and benefits are described. The steps relevant for the process integration are discussed.

**Computer Graphics Companion** Jeffrey J. McConnell 2002 This is a volume of articles spanning a wide range of topics in computer graphics: the basics of graphics software and hardware; entertainment topics, including movies and animation; and mathematics, science and engineering topics including scientific visualization, medical applications, and computer-aided design, engineering and manufacturing.

Deutsche Nationalbibliographie und Bibliographie der im Ausland erschienenen deutschsprachigen

## Veröffentlichungen 2004

**German Technical Dictionary** ROUTLEDGE 2004 Since its publication in 1995, the German Technical Dictionary has established itself as the definitive resource for anyone who needs to translate technical documents between German and English. This new edition has been substantially revised to reflect the technological environment of the twenty-first century. The revised edition contains over 75,000 entries, of which over 5,000 are new, with many new entries in the areas of: \* the internet and telecommunications \* bio-technology and the new genetics \* new developments in health technology. Throughout, this dictionary continues to benefit from the features that made the first edition so valuable, including accurate translations in British and American English and an attractive, durable and easy to use layout.

*EPUB 3 Best Practices* Matt Garrish 2013-01-24 Ready to take your ebooks to the next level with EPUB 3? This concise guide includes best practices and advice to help you navigate the format's wide range of technologies and functionality. EPUB 3 is set to turn electronic publishing on its head with rich multimedia reading experiences and scripted interactivity, but this specification can be daunting to learn. This book provides you with a solid foundation. Written by people involved in the development of this specification, EPUB 3 Best Practices includes chapters that cover unique aspects of the EPUB publishing process, such as technology, content creation, and distribution. Get a comprehensive survey of accessible production features Learn new global language-support features, including right-to-left page progressions Embed content with EPUB 3's new multimedia elements Make your content dynamic through scripting and interactive elements Work with publication and distribution metadata Create synchronized text and audio playback in reading systems Learn techniques for fixed and adaptive layouts

Staat und Wirtschaft in Hessen Hessisches Statistisches Landesamt 2001

Retrofonts Gregor Stawinski 2010-08-02 Accompanied by CD-ROM with 222 free fonts.

**The Sorrows of an American** Siri Hustvedt 2008-04-01 The Sorrows of an American is a soaring feat of storytelling about the immigrant experience and the ghosts that haunt families from one generation to another When Erik Davidsen and his sister, Inga, find a disturbing note from an unknown woman among their dead father's papers, they believe he may be implicated in a mysterious death. Siri Hustvedt's The Sorrows of an American tells the story of the Davidsen family as brother and sister uncover its secrets and unbandage its wounds in the year following their father's funeral. Returning to New York from Minnesota, the grieving siblings continue to pursue the mystery behind the note. While Erik's fascination with his new tenants and emotional vulnerability to his psychiatric patients threaten to overwhelm him, Inga is confronted by a hostile journalist who seems to know a secret connected to her dead husband, a famous novelist. As each new mystery unfolds, Erik begins to inhabit his emotionally hidden father's history and to glimpse how his impoverished childhood, the Depression, and the war shaped his relationship with his children, while Inga must confront the reality of her husband's double life. A novel about fathers and children, listening and deafness, recognition and blindness; the pain of speaking and the pain of keeping silent, the ambiguities of memory, loneliness, illness, and recovery. Siri Hustvedt's exquisitely moving prose reveals one family's hidden sorrows through an extraordinary mosaic of secrets and stories that reflect the fragmented nature of identity itself.

E-Merging Media Axel Zerdick 2004-11-16 Examines the long-term developments for communication systems and the media industry Shows the structural changes of the media economy Authors are international renowned experts in the field

**The Future of Scholarly Publishing** Peter Weingart 2017-10-10 The formal scientific communication system is currently undergoing significant change. This is due to four developments: the digitisation of formal science communication; the economisation of academic publishing as profit drives many academic publishers and other providers of information; an increase in the self-observation of science by means of publication, citation and utility-based indicators; and the medialisation of science as its observation by the mass media intensifies. Previously, these developments have only been dealt with individually in the literature and by science-policy actors. The Future of Scholarly Publishing documents the materials and results of an interdisciplinary working group commissioned by the Berlin-Brandenburg Academy of Sciences and Humanities (BBAW) to analyse the future of scholarly publishing and to make recommendations on how to respond to the challenges posed by these developments. As per the working group's intention, the focus was mainly on the sciences and humanities in Germany. However, in the course of the work it became clear that the issues discussed by the group are equally relevant for academic publishing in other countries. As such, this book will contribute to the transfer of ideas and perspectives, and allow for mutual learning about the current and future state of scientific publishing in different settings.

**Implementierung technischer Innovationen** Heike Krämer 2009

*Digital Publishing: Chancen und Risiken für Druckereien mit E-Books, iPad und Co.* Christoph Muhr 2013-01-09 Inhaltsangabe: Einleitung: Nachdem die Druckbranche in den letzten Jahren bereits unter enormen Umsatzeinbußen zu leiden hatte, tritt mit Erscheinen des iPads und weiteren Tablet-Computern das nächste neue Medium in Konkurrenz zum klassischen Printprodukt. Mittlerweile werden immer mehr Anwendungen und Inhalte speziell für diese Geräte entwickelt und veröffentlicht. Dieser klare Trend hin zur Nutzung von Online-Angeboten ist in fast allen Lebensbereichen deutlich zu spüren sowohl privat als auch beruflich. Die Gesellschaft ist im Wandel. Immer und überall erreichbar zu sein, Informationen jederzeit abrufen zu können, online einzukaufen und die Nutzung von sozialen Netzwerken ein Alltag ohne digitale Medien ist kaum noch denkbar. Bereits im Jahr 2010 prognostizierte das Statistikunternehmen Statista, dass im Jahr 2012 in Deutschland zwei Millionen iPads im Einsatz sein werden (Statista, 2010a). Eine zur diesjährigen CeBit veröffentlichte Vorhersage von PwC (2012) besagt, dass in den nächsten fünf Jahren schätzungsweise 20 Millionen Tablets in Deutschland verkauft werden. Gründe für diesen Erfolg sind vor allem die intuitive Bedienung und große Mobilität, die diese Zukunftstechnologie bietet vom Image als Luxus- und Lifestyle-Artikel ganz abgesehen (Oelmaier, Hörtreiter & Seitz, 2011, S. 1-2). Es stellt sich somit die Frage, ob Tablet-Computer irgendwann die klassischen Printprodukte, wie z.B. Zeitungen und Zeitschriften, komplett verdrängen werden. Denn laut einer Studie des VDZ (2012a) lesen über 60% der iPad-Besitzer bereits digitale Zeitschriften auf ihrem Tablet. Das iPad ist der Anfang einer neuen Generation. Luchs und Piskulla (2011, S. 13). Bei der StieberDruck GmbH, die diese Arbeit ermöglicht, ist die Geschäftsführung für diesen Trend sensibel geworden. Die Wichtigkeit und Notwendigkeit des medienübergreifenden Publizierens wurde erkannt, um wettbewerbsfähig zu bleiben bzw. sich einen Wettbewerbsvorteil zu sichern. Denn eines ist klar: neue Medien bieten neue Chancen aber auch Risiken. Genau wie andere Druck- und Medienunternehmen steht somit auch die StieberDruck GmbH vor einer großen Herausforderung. Bisher ist allerdings noch unklar, was die Kunden wünschen und welche Strategien erfolgsversprechend sind. Von Seiten der Geschäftsführung wurde daher die Absicht geäußert, die aktuellen Wünsche und Bedürfnisse als auch den Kenntnisstand und die strategische Ausrichtung der Kunden und Partnerunternehmen zu ermitteln. Ziel ist es, [...]

*Janice Guy* Barney Kulok 2018-10-23 Introduction by Justine Kurland Essay by Thomas Struth Janice Guy weaves together thirty photographs from two distinct moments of Janice Guy's output as an artist: it re-

presents a group of works that were produced and exhibited between 1975 and 1980, interspersing them with newly printed pictures selected from her archive during our research for the book.

**SchriftWerk** Bernt Engelmann 2005

**Handbuch Literaturwissenschaft** Thomas Anz 2017-01-14 Womit beschäftigt sich die Literaturwissenschaft? Was kann sie leisten? Als Vermittlerin von Kompetenzen zur Analyse und Beschreibung verschiedenster Kulturphänomene spielt die Literaturwissenschaft eine wichtige Rolle im Austausch mit den Kultur-, Sozial-, Kunst- und Medienwissenschaften. Das Handbuch zeigt, auf welchen Grundlagen die Literaturwissenschaft fußt. Es stellt u. a. Texttypen und thematische Merkmale vor, untersucht die Rolle des Autors wie des Lesers und fächert Textanalyse und -interpretation auf. In den Blickpunkt rücken auch Theorien und Methoden, die Geschichte der Literaturwissenschaft und ihre Institutionen. Das Grundlagenwerk basiert auf einem weit gefassten Literaturbegriff, der auch die Populärkultur und neue Medien einbezieht. Konkurrenzlos systematisch und ausführlich.

*Adobe Photoshop CS3* Andrew Faulkner 2007 A self-paced handbook for novice users provides a series of hands-on lessons on the basic concepts, tools, techniques, and features of using Adobe Photoshop CS3, covering such topics as the revamped Photomerge tool, retouching and repairing, layers, 3D, masks and channels, camera raw, and animation. Original. (Beginner)

*Digitales Colormanagement* Jan-Peter Homann 2013-10-05 Macintosh- und Windows-Version

*PDF Reference* Adobe Systems 2001 Practical recommendations for application developers who want to generate efficient PDF files. New PDF 1.4 features include Tagged PDF, Referenced PDF, PDF Metadata Architecture, forms enhancements, JBIG2 support, and more. Example files, predefined font encodings, PDF page-marking operators, and other essential information.

**Drucktechnik** Winfrid Glocker 2007

Designing for Small Screens Carola Zwick 2005-10 The design of interactive applications or presentations on small screens can be challenging for the designer. Not all design concepts that are valid on larger screens can be implemented on the small screen. A multitude of different devices with dissimilar technical specifications fall under the category of small- screen interfaces. Devices in this category differ in size and type of their display, in the nature of their physical interaction and in their performance. This book equips the student or practitioner with the appropriate tools with which to develop functional concepts and realise good designs for small screens. In order to tackle and visualise complex design issues, each of the ten chapters in this book is structured in three segments. The first section is dedicated to theoretical reflection, and an overview of the fundamental design options that relate to the specific issue in question. The second section offers examples of good working practice and application of the theory described, and the final section offers useful background information, such as an explanation of the technical terms that will help you to make informed design decisions. Selling points- shows professional designers and students how to develop functional concepts and good design for the small screen, and pertinent subject given advancing technology in mobile phones, palm- top computers and other small-screen devices. Readership - both professional designers and students alike. Authors Professor Carola Zwick; studied at the University of Arts Berlin where she gained an MA in Industrial Design. In 1993, she joined the teaching body at the University of Arts Berlin as an Assistant Professor and, together with Burkhard Schmitz, she initiated the media group ID 5 within the design course. Carola Zwick has been teaching interface design at the University of Applied Sciences Magdeburg-Stendal since

1998. Professor Burkhard Schmitz; studied at the University of Arts in Berlin where he too gained an MA in Industrial Design. In 1989 he became Professor for Media Design at the University of Applied Sciences Schwabisch-Gmund. In 1993 he returned once more to the University of Arts Berlin, where he has taught Interactive Systems since. Dipl. Designer Kerstin Kuhl studied at the University of Applied Sciences Dessau where she gained a diploma in Graphic Design.

**German Technical Dictionary** 1997-04-01 Electronic dictionary covering over 60 technical subjects. Includes more than 100,000 terms in German and English, including full treatment of variant translations, subject labels, cross-references, geographic usages, headword and full-text searching, and browse capability.

**Staat und Verbände** Wolfgang Streeck 2013-03-13 Der Band soll durch theoretische und empirische Beiträge den Stand der Diskussion in der deutschen Politikwissenschaft seit den siebziger Jahren an aufgetretene neue Bedingungen und Fragestellungen heranführen. Insbesondere werden der Einfluß von Deregulierungspolitiken auf den Status von Interessenverbänden, die Lage verbandlicher Interessenvermittlung bei fortschreitender Internationalisierung von Wirtschaft und Politik sowie die Schwierigkeiten bei der Herausbildung von Verbändesystemen in den nachkommunistischen Transformationsgesellschaften behandelt.

**In the Shadow of Auschwitz** Daniel Brewing 2022-06-10 The Nazi invasion of Poland was the first step in an unrelentingly brutal occupation, one most infamously represented by the network of death camps constructed on Polish soil. The systematic murder of Jews in the camps has understandably been the focus of much historical attention. Less well-remembered today is the fate of millions of non-Jewish Polish civilians, who—when they were not expelled from their homeland or forced into slave labor—were murdered in vast numbers both within and outside of the camps. Drawing on both German and Polish sources, *In the Shadow of Auschwitz* gives a definitive account of the depredations inflicted upon Polish society, tracing the ruthless implementation of a racial ideology that cast ethnic Poles as an inferior race.

[The Man Who Watched the Trains Go By](#) Georges Simenon 2017-10-17 “One of the greatest writers of the twentieth century . . . Simenon was unequalled at making us look inside, though the ability was masked by his brilliance at absorbing us obsessively in his stories.” —The Guardian In this Georges Simenon classic, a Dutch clerk flees to Paris with his crooked boss’s money and meets the woman behind the man “A certain furtive, almost shameful emotion . . . disturbed him whenever he saw a train go by, a night train especially, its blinds drawn down on the mystery of its passengers.” Kees Poppinga is a respectable Dutch citizen and family man—until the day he discovers his boss has bankrupted the shipping firm he works for, and something snaps. Kees used to watch the trains go by on their way to exciting destinations. Now, on some dark impulse, he boards one at random, and begins a new life of recklessness and violence. *The Man Who Watched the Trains Go By* is a chilling portrayal of a man who breaks from society and goes on the run asks who we are, and what we are capable of.

**PostScript Language Reference Manual** 1990

*Daily Poison* Johann G. Zaller 2020-10-28 This book is a sound science report about the consequences of pesticides to nature, health and environment. The book shares essential insights into the use of pesticides in agriculture, discusses the politics, rhetoric and profits involved, addresses the potential health and ecological risks of pesticides in our daily lives, and debates possible solutions. Does sustainable agriculture exist, and is agriculture without pesticides possible at all? Moreover, the author gives insight into his scientific work, the set-up of the experiments, and also writes about his very own

experiences with the media and press after publication of his studies. For many years, Johann G. Zaller, an ecologist at the University of Natural Resources and Life Sciences in Vienna, and his team, have been researching applied chemicals and their effects on the environment. Their findings, together with relevant literature and media reports, are presented in this book, which offers a unique resource for anyone who wants to know the nature and background of pesticides and how we come into contact with them in our daily lives. Ever ate an apple? Read this book!

**Novum** 2004-07

**The History of Art History** Udo Kultermann 1993

extra Franziska Morlok 2010-01-01 Graphic designers who wish to work with print finishes like blind embossing and phosphorescent ink constantly face the same problem: there are no compelling examples of the available techniques. They must either turn to existing books, which only present them in photographs and make it impossible to experience their tactile qualities, or to samples in advertising brochures put out by individual printing presses, which are so focused on the technology that their visual and haptic appeal is lost. This is where extra comes in: it uses sensuously experienced examples to present the most important finishing techniques practically and theoretically, in variants and experimental combinations. Thirty internationally renowned designers created pages especially for this book as a basis for explaining the special design and technical features of each technique, with an in-depth exploration of its possible uses. Additional articles deal with general issues such as planning and costing a finish or its mode of operation. With its large amount of information, its easy-to-navigate structure, and a glossary, this book is an indispensable reference work on print finishing. At the same time, its experimental character and high-quality design make it a source of inspiration for everyone with an interest in the subject. Designers of the "show pages" in alphabetical order: 123buero Antoine+Manuel Catalogtree Drushba Pankow Fanette Mellier Fons Hickmann m23 Hans Gremmen Hort Sarah Illenberger Jung+Wenig Karlssonwilker inc. Hoon Kim Hort Yang Liu Mario Lombardo LUST Thomas Mayfried mischen Maureen Mooren NODE Berlin Oslo OK-RM onlab Pixelgarten Project Projects Rimini Berlin Viola Schmieskors Ariane Spanier Annik Troxler Üppig Weiss-heiten Design Welcometo.as

**Portfolio-Arbeit am Berufskolleg: Theorie und Praxis im Unterricht für Mediengestalter**

Dietmar Bous 2015-02-01 Je nach Betriebszugehörigkeit und persönlichem Interesse haben sich zukünftige Mediengestalter unterschiedlich mit der Technik und Theorie von Gestaltung auseinandergesetzt. Die Fähigkeit, Gestaltungsqualität nach Vorstellung des Auftraggebers und weniger nach eigenem Geschmack zu beurteilen, ist daher unterschiedlich stark ausgeprägt. In diesem Zusammenhang ist es dem Autor wichtig, die Schüler für Gestaltungskriterien zu sensibilisieren und sie von der Auffassung zu lösen, es gehe in diesem fachlichen Kontext vornehmlich um den guten Geschmack. Die Lernenden nach ihren subjektiven Geschmackskriterien arbeiten zu lassen ist zunächst einfach, jedoch fehlt den Schülern hierbei die nötige kreative, kritische und selbstständig problemdeckende Auseinandersetzung mit ihrem Vorgehen. Während der Auseinandersetzung mit dem Portfolio-Konzept erscheint dies dem Autor ein geeignetes Hilfsmittel zu sein, mit dem sich die Besonderheiten kreativer Arbeit erlernen und begreifbar nachvollziehen lassen.

**Expressionism** Dietmar Elger 2002

Crossmediales Publizieren im Verlag Tobias Ott 2013-12-18 Der optimale Wechsel auf einen neuen XML Workflow in der Verlagsbranche wird anhand der verschiedenen Anforderungen drei idealtypischer Verlage (Belletristik-, Wissenschafts- und Ratgeber-/Kinderbuchverlag) aufgezeigt. Nach der Darstellung

der technischen Grundlagen wird für jeden Verlagstyp eine passende Strategie für Crossmediales Publizieren vorgestellt.

**Melatonin and the Mammalian Pineal Gland** Josephine Arendt 1994-12-31 This volume provides the reader with an overview of an intriguing and interdisciplinary field of research. For the first time the mammalian pineal gland, its mode of action and its physiological effects are discussed in a comprehensive, single-authored work.

Media and Internet Management Bernd W. Wirtz 2011-07-14 The media and communication sector has developed into a key economic sector in the modern information society. This book deals with media management of electronic and print-based media. Against the background of industry convergence the author presents the general trends, value chains, business models and competitive strategies through an integrated management approach. In addition, recent developments of internet media are discussed.

**Real World Color Management** Bruce Fraser 2004-09-08 Every graphics professional worth his or her salt knows the importance of color management. No matter how much thought artist and client put into the color scheme for a given project, all of that work is for naught if you can't get your results to match your expectations. Enter Real World Color Management, Second Edition. In this thoroughly updated under-the-hood reference, authors Bruce Fraser, Chris Murphy, and Fred Bunting draw on their years of professional experience to show you everything you need to know about color management. Whether your final destination is print, Web, or film, Real World Color Management, Second Edition takes the mystery out of color management, covering everything from color theory and color models to understanding how devices interpret and display color. You'll find expert advice for building and fine-tuning color profiles for input and output devices (digital cameras and scanners, displays, printers, and more), selecting the right color management workflow, and managing color within and across major design applications. Get Real World Color Management, Second Edition--and get ready to dazzle!

Adobe InDesign CS Adobe Systems 2004 Offers a tutorial exploring the updated features of Adobe InDesign CS, explaining how to create and manipulate type, photographs, layers, and Web graphics in a professional environment.

**PDF Workflow in der Druckvorstufe** Thomas Schubert 2002-01-31 Inhaltsangabe: Einleitung: In der heute zunehmend komplexeren Arbeitsumgebung der grafischen Industrie sind verstärkt Standards gefordert, um normierte Übergabepunkte für digitale Daten zu schaffen. Die vorliegende Diplomarbeit erläutert das Portable Document Format (PDF), was dieser Entwicklung Rechnung trägt. Behandelt werden theoretische Grundlagen zu PDF, Definitionen von geschlossenen/offenen Workflows und der beispielhafte Aufbau eines PDF basierten Workflows in der Druckvorstufe. Zu jedem einzelnen Produktionsschritt wird aktuelle Software zu dessen Realisierung vorgestellt. Abschließend sind Beispiele zur Automatisierung solcher individuell abgestimmter Workflows aufgeführt und erläutert. Die Arbeit soll als Orientierungshilfe für Anwender in der Druckvorstufe dienen, die sich diesem Themengebiet nähern wollen. Die große Menge derzeitig vorhandener Informationen zu PDF wurden in ihr aufbereitet und möglichst verständlich dargestellt. Inhaltsverzeichnis: Inhaltsverzeichnis: 1. Einleitung 7 2. Grundlagen zum Format PDF 8 2.1. Format PostScript 9 2.1.1. Entwicklung PostScript 11 2.1.2. Vor-/Nachteile PostScript 14 2.2. PDF Reference 16 2.2.1. Adobe Imaging Model 16 2.2.2. General Properties 18 2.2.3. PDF and PostScript 21 2.3. Entwicklung des PDF Formates 22 2.3.1. Acrobat 122 2.3.2. Acrobat 223 2.3.3. Acrobat 323 2.3.4. Acrobat 424 2.3.5. Acrobat 525 2.4. Entwicklung PDF/X 26 2.5. CIP4 und JDF 29 2.6. Grenzen von PDF 30 3. Workflow Konzepte 31 3.1. konventioneller Workflow 31 3.2. separierter/composite Workflow 32 3.3. PDF Workflow 33 3.3.1. geschlossener PDF Workflow 33 3.3.2. offener PDF Workflow 35 4. PDF Workflow Komponenten 37

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Intents60 4.5.2Distiller 4/5 & PDF Creator 262 4.5.3Quite a Box of Tricks63 4.5.4PitStop [...]

The Sustainable Company Sigurt Vitols and Norbert Kluge 2011 For the past two decades corporate governance reform in Europe has been guided by the 'shareholder value' model of the firm. That model has been discredited as one of the major causes of the financial and economic crisis. In a new book published by the ETUI an alternative approach to corporate governance is presented by members of the GOODCORP network of researchers and trade unionists. This new approach, entitled the Sustainable Company, draws on both traditional 'stakeholder' models of the firm and newer concerns with sustainability. The main elements of the Sustainable Company and the institutions needed to support it are presented. Key themes in the book are the need for worker 'voice' in corporate governance and for a binding legislative framework to promote sustainability. Individual chapters deal with the issues of worker involvement, employee shareholding, sustainability-oriented remuneration, international framework agreements, NGO-trade union relationships, reforming financial regulation and carbon taxes and emissions-trading schemes.

*Kulturen Der Arbeit* Claudia Lillge 2011 Literatur, Film und Fotografie bilden besondere Archive von Arbeitskulturen. Sie zeigen, wie zeithistorische Deutungen, Wertungen und Politiken von Arbeit entstehen, verweisen auf deren Brüche und Widersprüche, erzeugen kulturelle Beunruhigungen und eignen sich als Artikulationsort von Utopien und Zukunftsprojektionen. Die Beiträge dieses Bandes erkunden, welche Vorstellungen von Arbeit (Handwerk, Dienstleistung, Geistesarbeit) und Nicht-Arbeit (Müßiggang, Freizeit, Arbeitslosigkeit) aus medial vermittelten Perspektiven erzeugt werden, welche kulturellen Ordnungen (Männerarbeit, Frauenarbeit) diese Vorstellungen organisieren und mit welchen Werthaltungen (Knochenarbeit, brotlose Kunst, prekäre Arbeit) sie operieren.