

Harley Davidson The Legendary Models

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Cycle World Magazine 1993-01

The Encyclopedia of the Harley Davidson Peter Henshaw 2010-08-01 This illustrated encyclopedia is packed with interesting facts and follows the history of the famous Harley Davidson company and the development of its famous bikes, which have earned a special place in the hearts of enthusiasts everywhere. The bikes are described in detail, not only in mechanical terms, but also with glorious photographs, and will be of interest to everyone who loves motorbikes: even aficionados of Japanese and European bikes, who have never even ridden a Harley Davidson, will be able to recognize the unique marriage of style and nostalgia and the fact that there are no other bikes quite like them. With chapters that are biographical, like "The Buell Story," and "The Harley-Davidson Story," readers will get the inside story on this epic brand of motorcycle. Other chapters, like "A-Z of Harley-Davidson," "Year on Year," and "Guide to Model Names," enthusiasts will get a fully-functional, comprehensive encyclopedia of everything they ever wanted to know about Harleys.

Indian Motorcycles Jim Lensveld 1997-01-01 This is the story of Indian Motorcycles, perhaps the world's most glamorous trademark. The Indians were so popular in America in the 1920s that they were much better known than Harley-Davidson. The legendary names of the Indian models such as Ace, Chief, Big Chief, Brave & Warrior will forever be striking examples. The first Chief was built in May 1953 & after a long time of selling other machines under the Indian name, definite closure came in 1962. But the love for these motorcycles is still alive today. This unique book is filled with beautiful color photographs that capture even the smallest details on these Indian machines. The Indian is returning!

Harley Tod Rafferty 1999 This comprehensive history of the Harley takes a close look at the world's most famous motorcycle manufacturer, from its humble beginnings in a garden shed in 1903 to the surging popularity of today. More than 250 color and black-and-white photographs of Hogs, Shovels, Panheads, and

Softails provide a visual documentary of the bike's transformation over the years, while an absorbing text by motorcycle journalist and Harley enthusiast, Tod Rafferty, follows the fortunes of this fabled marque as it approaches its centenary.

The Harley-Davidson Story Aaron Frank 2018-11-20 The Harley-Davidson Story: Tales from the Archives is a fascinating, visually driven overview of the motor company's rich story, created in cooperation with the Harley-Davidson Museum. The story of Harley-Davidson is a classic American tale of spirit, invention, and the right idea at the right time. From its beginning in a small Milwaukee shed in 1903, William Harley and his cousins, the Davidson brothers, set in motion what would eventually become the world's most iconic motorcycle company. While other motorcycle companies rose and fell through the teens and 1920s, Harley went from strength to strength, whether introducing its first V-twin motor or dominating race tracks across America. The Milwaukee Miracle even prospered during WWII, building war bikes for the armed forces. By the 1950s, they'd buried their last American-built competitor, Indian, and gained a hold over the US market that they maintain to this day. A remarkable story deserves a remarkable space to recount it. Such is the Harley-Davidson Museum in Milwaukee, which opened in 2009. Harley-Davidson partnered with Motorbooks to create this book relaying Harley-Davidson's story, as told through the museum's displays and archive assets.

American Motorcyclist 1997-05 American Motorcyclist magazine, the official journal of the American Motorcyclist Association, tells the stories of the people who make motorcycling the sport that it is. It's available monthly to AMA members. Become a part of the largest, most diverse and most enthusiastic group of riders in the country by visiting our website or calling 800-AMA-JOIN.

Motorcycles Andrea Rapelli 2013 From the first experiments on two wheels to today's hypertrophic creations, Motorcycles illustrates the evolution of this much-loved machine. Through stunning images, and foldout spreads, it showcases the earliest Harley-Davidsons; the Honda and Kawasaki from the 1970s and 1980s; the jewels of Italian design, such as the Ducati 916 and the Guzzi GT 500 Norge; through the latest models. Outfitted with detailed diagrams and data sheets, it captures the essence of motorcycling.

Legendary Motorcycles Basem Wasef, Jay Leno

Ultimate Harley Davidson Hugo Wilson 2021-08-31 Take a full-throttle tour through more than a century of Harley-Davidson history with this definitive e-guide. The Ultimate Harley-Davidson tells the story of the world's greatest motorcycle make--from its origins in a backyard shed to the international company it is today, more than 100 years later. From the early bikes and their key innovations to the v-rods and sports bikes of recent years, it is the complete e-guide for lovers of this American classic. Gloriously illustrated gallery spreads showcase more than 70 of the best-loved Harleys ever created, drawing out their defining features. Spectacular close-ups of key engines

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explain how the classic Harleys ran, while an updated catalog of every production model provides technical data and key specs for each bike. Whether you're an easy rider or born to be wild--or just mad about motorcycles--there is only one Harley-Davidson, and this is the ebook for you.

Harley-Davidson® 2022 Editors of Motorbooks 2021-09-14 Harley-Davidson® 2022 offers 16 months of freedom machines from the world's most legendary motorcycle manufacturer. Produced in cooperation with Harley-Davidson®, this new Motorbooks wall calendar features Harley-Davidson's latest machines. Harley-Davidson® 2022 showcases stunning portraits of line-up favorites like Fat Bob®, Softail®, Sportster®, bespoke CVO™ tourers, and the all-new Pan America™ adventure bike. Harley-Davidson® has reigned as America's top motorcycle manufacturer for more than a century, and each month, Harley-Davidson® 2022 reminds riders and fans why.

Ultimate Harley Davidson Hugo Wilson 2021-07-02 Celebrate more than a century of Harley-Davidson history with this definitive guide. Ultimate Harley-Davidson tells the story of the world's greatest motorcycle marque - from its origins in a backyard shed to the international company it is today. Gloriously illustrated gallery spreads showcase more than 70 of the best Harleys ever built, highlighting and exploring their defining features. Spectacular close-ups of key engines explain how the classic Harleys ran, while an updated catalogue of every production model provides technical data and key specs for each bike - including racing models, special one-offs, and limited-edition production runs. From the early bikes and their key innovations to the v-rods and sports bikes of recent years, it is the complete guide for lovers of this American classic. Whether you're an easy rider or born to be wild, there is only one Harley-Davidson, and this is the book for you.

Everything Harley-Davidson Michael Dregni, Nick Cedar

Harley Davidson 2013 Harley-Davidson is the king of motorcycles, the one every rider dreams of owning. This lavish volume with more than 20 foldouts celebrates the American company and its legendary models, from its first single-cylinder bike in 1903 to the modern, large V-twin series products. These V-twin engines have propelled families of Harley-Davidsons with prestigious names such as Electra Glide and Softail that continue to thrill cyclists. Every model has its own story, and the ones told here give a surprisingly human dimension to Harley-Davidsons, and also provide insight into their technical data."

Legendary Motorcycles Luigi Corbetta 2013-01-01 Motorcycles connote freedom and free spirits. They have inspired songs like "Born to Be Wild" and have helped make the image of James Dean. They've come a long way from their ungainly two- and three-wheeled ancestors that first appeared in the late nineteenth-century. Packed with archival and specially commissioned photographs, this stunning volume traces the evolution of the motorcycle, documenting the major milestones in this illustrious history and spotlighting the most influential models that

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have emerged over the last century. Among the many manufacturers whose bikes are represented are BMW, Ducati, Harley-Davidson, Honda, Moto Guzzi, Suzuki, Triumph, and Yamaha, all of which are showcased in hundreds of brilliant color photographs. Accompanying the extraordinary photographs are the stories behind the vehicles, with a wealth of technical information about each motorcycle.

Motorcycling For Dummies Bill Kresnak 2011-04-20 Few activities offer more fun and excitement than motorcycling, but to get the most out of it, there's a lot you need to know. From buying and maintaining a bike, to riding safely, to finding great places to ride, *Motorcycling For Dummies* puts you on the road with savvy and style, whether you're male or female, new to riding or an experienced vet. This fun, practical, and informative guide gets you geared up and ready to ride! You'll get plenty of help in selecting the right bike and step-by-step instructions on performing routine maintenance tasks. You'll also find out how to develop safe riding habits and, maybe most important of all, fit in with the biker crowd. Plus, this indispensable resource shows you advanced riding techniques, offers travel tips for long-distance rides, and even helps you get your kids started in motorcycling. Discover how to: Buy a new or used bike Select safe, tough riding gear, from helmet and jacket to boots and pants Get proper training and learn essential riding skills Insure your bike Pass even the toughest licensing test Try your hand at cruising, touring, sports biking, and more Get involved in motorcycle clubs and events Deal with dangers on the road Customize your bike to improve both style and performance Complete with lists of great biking events, organizations, people, and even movies, *Motorcycling For Dummies* gives a whole new meaning to the term "easy rider."

Harley-Davidson Patrick Hook 2003-08 The Harley Davidson is more than just a motorbike - for many enthusiasts it's a lifestyle statement. This stunning book packed with 500 color photographs celebrates that lifestyle, as well as covering the complete history of this 20th Century icon. From Marlon Brando to Billy Idol, every celebrity over the last 50 years wanting to promote a cool, tough image has been photographed astride one of these legendary machines. Packed with various model photos, colorful memorabilia and celebrity pictures, this book celebrates Harley Davidson history in a classy photographic style.

FERRARI MARCO. VILLA DE FABIANIS MANFERTO (SAVERIO.) 2020 Not only motor fans know that Ferrari goes beyond a simple brand for luxury cars - it's a real way of living life, made of passion, history and speed. This comprehensive volume is a must-have for every motor lover as well as an emotional book which collects the soul of the Ferrari world. The men who made Ferrari great: from Enzo Ferrari to the most important figures who have worked at the Maranello plant. The volume includes designs, technical analysis and specifications of the most important Ferrari models, from the 166 Inter (1948) to the incredible models of the last few years. A journey through time in discovery of cars, anecdotes and life experiences related to the intimate soul of the Ferrari experience.

The Complete Harley-Davidson Tod Rafferty 1997 Arranged chronologically, presents a history of every major motorcycle model produced by the legendary company since 1903

Harley-Davidson Darwin Holmstrom 2016-07-19 Cruise through this collection of Harley-Davidson's most iconic motorcycles!

Ride Free Forever Oluf Fritz Zierl 1998

Cycle World Magazine 1993-01

Cycle World Magazine 1993-01

Harley-Davidson Sportster Allan Girdler 2017-03-01 Go on a 60-year ride with Harley-Davidson's Sportster Things got a little weird in the American motorcycle industry after World War II. People hungered for new motorcycles, buying just about everything manufacturers could build. But on rare occasions a manufacturer produced a machine that nobody wanted. Such was the case with the Harley-Davidson Model K. The Model K had most of the features buyers wanted in a modern machine, like hand-operated clutches, foot-operated shifters, and cool-running aluminum heads, but it lacked perhaps the most important technological upgrade: a modern overhead-valve valve-train design. The Model K retained the antiquated side-valve design because of arcane AMA racing rules written when Harley-Davidson and Indian competed head-to-head on American racetracks, but by 1952 Indian was on its last legs. This should have made the Model K a massive sales success. What nobody counted on was the British bike invasion. Thanks to their modern overhead-valve engines, the lightweight British bikes humiliated the side-valve Harleys on the track and on the street. Upgrades to the Model K didn't help; Harley finally relented and introduced a new overhead-valve middleweight for the 1957 model year. Dubbed the Sportster, it was everything the Model K was not. More importantly, it was faster than the British competition. Thus began the Sportster's sixty-year reign. *Harley-Davidson Sportster: Sixty Years* tells the complete Sportster story. Noted Sportster expert Allen Girdler covers all the bikes--the XLCH, Caf_Racer, XR1000, XLX, 883, Iron, Forty-Eight, Seventy-Two, and Nightster--that have made the Sportster one of the most iconic motorcycles on earth.

The Harley-Davidson Motor Co. Archive Collection Randy Leffingwell 2011-05-08 With exquisite, detailed photographs and histories of the motorcycles featured from Harley's collection, this book captures the excitement of the best-known motorcycles in the world.

The Heroes of Harley-Davidson Ed Youngblood 2003 One-hundred years of Harley-Davidson is often reduced to a tale of a machines. Equally fascinating, and often overlooked, are the men and women behind the machines. The Harley and Davidson founder, the engineers, the racers, the designers, the dealers, the flesh-and-blood heroes made the company and the bikes the success they are today. This book was written in cooperation with the Motorcycle Hall of Fame

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Museum to accompany an exhibit that opened in 2003. After a brief introduction, the book is divided into three sections; 1. Heroes of H-D; 2. Exhibition catalog; 3. H-D historical overview.

American Iron Magazine Presents 1001 Harley-Davidson Facts Tyler Greenblatt
2017-02-15 When anyone thinks of motorcycling, whether they are enthusiasts or only casually interested, the name Harley-Davidson immediately comes to mind. Harley-Davidson is among the oldest surviving motorcycle manufacturers; the company began in 1903 and continues to this day. As you can imagine, over the course of more than 100 years, the company has seen prosperous times as well as lean times, changes in focus and direction, evolution and revolution. All of that leads to a lot of company history and trivia. American Iron Magazine associate editor Tyler Greenblatt has compiled 1,001 Harley-Davidson facts into this single volume, with subjects ranging from the historic powertrains to pop culture to Harley-Davidson as a company and manufacturer. Facts begin with the early years, when a motorcycle was not much more than a bicycle with an engine attached, to the war efforts of World War I, when 15,000 were put into service. During the 1920s, Harley-Davidson grew into the largest manufacturer in the world, and that momentum helped carry it through the Great Depression and into World War II. Postwar development and AMF ownership are also covered in detail, as well as the restructuring and revival of the brand in recent years. Whether you're a casual rider, racer, or restorer, Harley-Davidson enthusiasts will be sure to find something in this book for that next conversation with fellow hobbyists. This book will keep Harley-Davidson enthusiasts entertained for hours, and is a great edition to any motorcycling library. p.p1 {margin: 0.0px 0.0px 0.0px; font: 12.0px Arial}

100 Years of Harley-Davidson Willie G. Davidson 2002 In celebration of a century of making classic motorcycles, the official one-hundredth anniversary volume recounts the history of the company, and presents images of its famous products.

Harley-Davidson Peter Henshaw 2015-10-20 This illustrated guide is packed with interesting facts and follows the history of the famous Harley-Davidson company and the development of its famous bikes, which have earned a special place in the hearts of enthusiasts everywhere. The story dates from 1903 when Bill Harley and the Davidson brothers, with no thought of fame or fortune, decided to build a motorcycle that really worked. So successful was it, that it led to the gradual formation of a company that has survived through good times and bad. Through good times and bad, losing and winning back police contracts, as well as weathering various other vicissitudes, the company has achieved lasting success. In the end, Harley-Davidson came to the ultimate decision of giving its customers what they really wanted, not by providing year-on-year innovations, but by remaining true to the Founders' original concept. The result, as everyone knows, are bikes of mythic status, imbued with a mysterious quality of their own and generating a passion in enthusiasts amounting almost to a love affair. The name has come to personify America and is up there alongside Coca-Cola, Ford and McDonald's. The bikes are described in detail,

not only in mechanical terms, but also with glorious photographs, and will be of interest to everyone who loves motorbikes: even aficionados of Japanese and European bikes, who have never even ridden a Harley-Davidson, will be able to recognize the unique marriage of style and nostalgia and the fact that there are no other bikes quite like them.

Donny's Unauthorized Technical Guide to Harley Davidson 1936 to Present Donny Petersen 2008-12-30 Donny is the Winner of the 2012 International Book Awards. Donny Petersen offers the real deal in performing your Harley-Davidson Twin Cam. Graphics, pictures, and charts guide the reader on a sure-footed journey to a thorough H-D Twin Cam performance understanding. Petersen's insight makes technical issues understandable even for the novice. Donny simply explains what unfailingly works in performing the Twin Cam. This is the second volume of Petersen's long-awaited Donny's Unauthorized Technical Guide to Harley Davidson 1936 to Present. This twelve-volume series by the dean of motorcycle technology examines the theory, design, and practical aspects of Twin Cam performance. Donny studied privately with Harley-Davidson engineers, having worked on Harleys for over 35 years. He founded Toronto's Heavy Duty Cycles in 1974, North America's premier motorcycle shop. Donny has ridden hundreds of performed Shovels, Evos, and Twin Cams across four continents doing all of his own roadside repairs. He has acquired his practical knowledge the hard way. Donny has the privilege of sharing his performance secrets the easy way. Donny will walk you through detailed performing procedures like headwork, turbo-supercharging, nitrous, big-inch Harleys and completing simple hop-up procedures like air breathers, exhausts, and ignition modifications. Donny Petersen feels honored to share the wealth of his motorcycle knowledge and technical expertise.

The Ultimate Harley-Davidson Mac McDiarmid 2005 The Ultimate Harley-Davidson * The ultimate reference book for aficionados of the most revered motorcycle in the world * The complete history and evolution of Harley-Davidson, from its humble beginnings to its role as a cultural icon * A thorough catalogue presenting every model ever produced * Packed with color photographs and informative text which capture the spirit of this legendary motorcycle.

Harley-Davidson Pascal Szymezak 2015-10-13 Ever since the original appearance of their first single-cylinder engine, followed by their twin cylinders, the Harley-Davidson has distinguished itself by imposing its models, owing to their trustworthiness and endurance, and then because of how many competitions they won. The new Harley-Davidsons have become motorcycles offering modern performances, but which have succeeded in conserving the spirit of the brand and, above all, that special Harley-Davidson character. All you need to do is climb into the saddle and rev up a Harley-Davidson to discover a new motorcycling universe, where the concept of pleasure reveals its full meaning. And this is the universe that this book invites you to discover, through the history of the brand's main models, embodying nearly 110 years of motorcycling adventures, touching upon tourism, sport, customization, and the simple and outright passion for motorcycles.

The Harley-Davidson and Indian Wars Allan Girdler 2016-01-29 In *The Harley Davidson and Indian Wars*, author Allan Girdler takes you on a colorful tour of the men and machines that competed to dominate the American motorcycle industry. This book chronicles the legendary machines such as the Knucklehead and the Four, as well as motorcycles like the Hummer and the Model CZ whose times came and went or, perhaps, never came at all. The racing history is also told with a flourish, from the days of total-loss oiling, wooden race tracks, and high mortality rates to the cataclysmic times of Class C racing, when roaring V-twin -powered beasts were manhandled on dirt tracks, asphalt, and through the nastiest terrain the country has to offer. *The Harley-Davidson and Indian Wars* tells the story of these two makers, from the days when Harley-Davidsons were built in the Davidson family's back yard to the tragic demise of the Indian Motorcycle company. In *The Harley Davidson and Indian Wars*, author Allan Girdler takes you on a colorful tour of the men and machines that competed to dominate the American motorcycle industry. This book chronicles the legendary machines such as the Knucklehead and the Four, as well as motorcycles like the Hummer and the Model CZ whose times came and went or, perhaps, never came at all. The racing history is also told with a flourish, from the days of total-loss oiling, wooden race tracks, and high mortality rates to the cataclysmic times of Class C racing, when roaring V-twin -powered beasts were manhandled on dirt tracks, asphalt, and through the nastiest terrain the country has to offer. *The Harley-Davidson and Indian Wars* tells the story of these two makers, from the days when Harley-Davidsons were built in the Davidson family's back yard to the tragic demise of the Indian Motorcycle company.

Harley-Davidson Shovelhead Tom Murphy 1996 Old ads, memorabilia, dealer signs and 80 color photographs pay tribute to H-D's popular Shovelhead models. Introduced in 1966, the Shovelhead engine powered big twins until 1985.

Harley-Davidson Sportster Performance Handbook, 3rd Edition Buzz Buzzelli For Harley-Davidson aficionados, the very name Sportster conjures an image of a fire-breathing mechanical beast scorching the world's tarmac image the Sportster itself often does not live up to. Straight from the factory, in its standard form, the Sportster routinely proves an entry-level motorcycle providing a relatively tame ride. This book aims to change all that and to show every Sportster rider how to free the beast in his or her bike. With expert, detailed advice on the proper mechanical massaging and plenty of helpful diagrams and photos this updated, third edition of Buzz Buzzelli's best-selling handbook shows how the Sportster can be transformed into the superbike of old. Including a history of the Sportster from its birth in 1957 to the recent introduction of a new engine (only the third in its long life), this book has everything it takes to open up the gates of hell and give the Sportster its head.

Harley-Davidson Voyager Voyager Press 2005-12-01 Millions of loyal Harley fans can't be wrong. With their distinctive styling and sound, Harley-Davidson motorcycles have won the hearts of people--from all walks of life and from all

over the world. "Harley-Davidson: The Good, the Bad, and the Legendary" captures just what it is about Harleys that make them so popular. This anthology is a tribute not only to this legendary piece of machinery, but also to the stories, history, and lifestyle behind its rise as the world's most popular bike. If you're still in awe of that first Harley, still riding and wrenching on Harleys, or still dreaming Harleys, then this book is for you.

The Ultimate Harley-Davidson Mac McDiarmid 2012-08-01 This is a comprehensive encyclopedia of America's dream machine: developments, specifications and design history with 570 photographs. This is the complete history and evolution of Harley-Davidson, from its humble beginnings to its role as a cultural icon. It is a visual directory of the motorcycle, presenting every model ever produced. It is illustrated with over 570 photographs that show each machine to perfection, together with text detailing the technical specifications, key design elements, engineering standards, notable attributes and history. Special features include the development of the Harley-Davidson V-twin engine, its racing history, its riders, its significant roles in various eras (including two World Wars), and much more. This is the ultimate reference book for aficionados of the most revered motorcycle in the world. This book celebrates the most famous motorcycle in the world, from its nuts and bolts, to its cultural significance as a true American icon. Appealing to enthusiasts, riders, historians and collectors, the book covers the history of the machine, from its simple origins, through its rise to become the largest motorcycle company in the world, to its bankruptcy and near demise in the 1980s, and to its eventual rebirth in the 1990s. It includes a comprehensive and chronological illustrated directory of every Harley model ever produced. Packed with informative text and over 570 photographs, the book captures the spirit of this legendary motorcycle.

Harley-Davidson, 1930-1941 Herbert Wagner 1996 Relive the golden age of Milwaukee motorcycling with this unique book that goes beyond the rest. Read intimate accounts from company officials, dealers, and riders of classic Harley Davidson motorcycles of the 1930s. Hundreds of period photographs from private collections and massive text trace the development of the H-D Big Twin from the sidevalve VL to the '61 and '74 models, and the legendary Knucklehead. Experience the Milwaukee motorcycle scene from the men and women who lived it.

Harley-Davidson Pascal Szymezak 2014-05-10 Ever since the original appearance of its first single cylinder engine, followed by its twin cylinders, the Harley-Davidson has distinguished itself by imposing its models, known for their trustworthiness and endurance, and by how many competitions its models have won. The motorcycles powered by V-Twin Harley-Davidson engines have forged the legend of this American brand - already in business for over a century - through families of highly prestigious names: Hydra Glide, then Duo Glide and finally Electra Glide, and also Softail, Dyna, V-Rod and Sportster--names that exist and have persisted, in the case of certain models, for more than 50 years. In spite of the competition that sprang up in late years from America and then from the UK and Japan, Harley-Davidson has prevailed because of the

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innovations it has introduced - at times belatedly, but always the fruit of sensible reflections - and because it has diversified its family of motorcycles to make them correspond to the public's expectations. Without falling into the trap of expanding technological innovations to an exaggerated level, the new Harley-Davidson have become motorcycles offering modern performance but which have succeeded in conserving the spirit of the brand and, above all, that special Harley-Davidson character. All you need to do is climb onto the saddle and rev up a Harley-Davidson to discover a new motorcycling universe, where the concept of pleasure reveals new meaning. This is the universe that this book invites you to discover, through the history of the brand's main models, embodying nearly 110 years of motorcycling adventures, and touching upon touring, sport, customization and a simple and outright passion for motorcycles.

The Harley-Davidson Source Book Mitch Bergeron 2020-05-12 The Harley-Davidson Source Book celebrates these iconic motorcycles in encyclopedia form. Rich with vivid photography, insightful commentary, and production specs and data, this is the #1 resource for die-hard Harley fans all around the world. When most people close their eyes and imagine a motorcycle, that motorcycle looks very much like a Harley-Davidson. That's because Harley builds the archetypal motorcycle, the mythic bike that exists beyond the input provided by our traditional senses. This is what the philosopher Kant called a priori knowledge, knowledge we can't learn but only intuit. That makes a Harley-Davidson the a priori motorcycle. The Harley-Davidson Motor Co. builds motorcycles that look the way the primordial biker inside each of us feels a motorcycle should be built. This is why Harley-Davidson defines the very word motorcycle for so many people. In The Harley-Davidson Source Book, acclaimed Harley-Davidson historian Mitchel Bergeron covers every motorcycle the company has built, from the very first prototype to the Silent Gray Fellow to the latest CVO Electra Glides and Softails. They're all here—the Knucklehead, the Panhead, the Pea Shooter, the KR, the Sportster, the XR750, the Shovelhead, the Evolution, the Twin Cam, the V-Rod, and all the rest. An authoritative text by noted Harley-Davidson historian and journalist Mitchel Bergeron complemented by modern and period photography and archival marketing materials make this Harley reference complete. The Harley-Davidson Source Book showcases the most storied, celebrated, and downright wild motorcycles ever produced by the Motor Company. This is the ultimate encyclopedia of the ultimate motorcycle.

Overpromise and Overdeliver Rick Barrera 2004 Presenting the stories of successful companies who rose out of virtual obscurity to dominate their markets, a guide to creating market differentiation by exceeding customer expectations outlines the author's TouchPoint Branding philosophies, in a volume complemented by a CD of supplemental materials and a software-driven study guide. 30,000 first printing.