

# Het Doel Goldratt

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**The Phoenix Project** Gene Kim 2018-02-06 \*\*\*Over a half-million sold! The sequel, *The Unicorn Project*, is coming Nov 26\*\*\* “Every person involved in a failed IT project should be forced to read this book.”—TIM O’REILLY, Founder & CEO of O’Reilly Media “The Phoenix Project is a must read for business and IT executives who are struggling with the growing complexity of IT.”—JIM WHITEHURST, President and CEO, Red Hat, Inc. Five years after this sleeper hit took on the world of IT and flipped it on its head, the 5th Anniversary Edition of *The Phoenix Project* continues to guide IT in the DevOps revolution. In this newly updated and expanded edition of the bestselling *The Phoenix Project*, co-author Gene Kim includes a new afterword and a deeper delve into the Three Ways as described in *The DevOps Handbook*. Bill, an IT manager at Parts Unlimited, has been tasked with taking on a project critical to the future of the business, code named Phoenix Project. But the project is massively over budget and behind schedule. The CEO demands Bill must fix the mess in ninety days or else Bill's entire department will be outsourced. With the help of a prospective board member and his mysterious philosophy of The Three Ways, Bill starts to see that IT work has more in common with a manufacturing plant work than he ever imagined. With the clock ticking, Bill must organize work flow streamline interdepartmental communications, and effectively serve the other business functions at Parts Unlimited. In a fast-paced and entertaining style, three luminaries of the DevOps movement deliver a story that anyone who works in IT will recognize. Readers will not only learn how to improve their own IT organizations, they'll never view IT the same way again. “This book is a gripping read that captures brilliantly the dilemmas that face companies which depend on IT, and offers real-world solutions.”—JEZ HUMBLE, Co-author of *Continuous Delivery*, *Lean Enterprise*, *Accelerate*, and *The DevOps Handbook* — “I’m delighted at how *The Phoenix Project* has reshaped so many conversations in technology. My goal in writing *The Unicorn Project* was to explore and reveal the necessary but invisible structures required to make developers (and all engineers) productive, and reveal the devastating effects of technical debt and complexity. I hope this book can create common ground for technology and business leaders to leave the past behind, and co-create a better future together.”—Gene Kim, November 2019

*Het doel / druk 21* Eliyahu M. Goldratt 1998 Een in romanvorm gegoten handleiding voor de verbetering van productieprocessen met behulp van het TOC-principe (Theory of Constraints).

The Professional Product Owner Don McGreal 2018-06-04 The Professional Product Owner's Guide to Maximizing Value with Scrum "This book presents a method of communicating our desires, cogently, coherently, and with a minimum of fuss and bother." -Ken Schwaber, Chairman & Founder, Scrum.org The role of the Product Owner is more crucial than ever. But it's about much more than mechanics: it's about taking accountability and refocusing on value as the primary objective of all you do. In *The Professional Product Owner*, two leading experts in successful Scrum product ownership show exactly how to do this. You'll learn how to identify where value can be found, measure it, and maximize it throughout your entire product lifecycle. Drawing on their combined 40+ years of experience in using agile and Scrum in product management, Don McGreal and Ralph Jocham guide you through all facets of envisioning, emerging, and maturing a product using the Scrum framework. McGreal and Jocham discuss strategy, showing how to connect Vision, Value, and Validation in ROI-focused agile product management. They lay out Scrum best-practices for managing complexity and continuously delivering value, and they define the concrete practices and tools you can use to manage Product Backlogs and release plans, all with the goal of making you a more successful Product Owner. Throughout, the authors share revealing personal experiences that illuminate obstacles to success and show how they can be overcome. Define success from the "outside in," using external customer-driven measurements to guide development and maximize value. Bring empowerment and entrepreneurship to the Product Owner's role, and align everyone behind a shared business model. Use Evidence-Based Management (EBMgt) to invest in the right places, make smarter decisions, and reduce risk. Effectively apply Scrum's Product Owner role, artifacts, and events. Populate and manage Product Backlogs, and use just-in-time specifications. Plan and manage releases, improve transparency, and reduce technical debt. Scale your product, not your Scrum. Use Scrum to inject autonomy, mastery, and purpose into your product team's work. Whatever your role in product management or agile development, this guide will help you deliver products that offer more value, more rapidly, and more often. Register your book for convenient access to downloads, updates, and/or corrections as they become available. See inside book for details.

**Freedom from Command and Control** John Seddon 2019-02-13 "Command and Control is failing us. There is a better way to design and manage work - a better way to make work work - but it remains unknown to the vast majority of managers." An adherent of the Toyota Production System, John Seddon explains how traditional top-down decision making within service organizations leads to managers

**Als leidinggeven je vak is** Anton van den Dungen 2009 Praktische gids voor leidinggevend in de zorg.

The Race Eliyahu M. Goldratt 2021-05-31 The Race is an unusual book. Its messages can be grasped simply by looking through the graphics. It can be understood better by reading the accompanying text. It is even more deeply grasped and useful when manufacturing people at all levels discuss its implications and application to their own environment. The Race enables you to derive a superior system - Drum-Buffer-Rope - for generating continual logistical improvements. It also illustrates how to focus on the process improvements that will have the greatest impact on your competitive edge. The epilogue and appendix quizzes will give the thoughtful reader insight in how to initiate and then extend a process of ongoing improvement into other areas like marketing and financial control.

**The DevOps Handbook** Gene Kim 2016-10-06 Increase profitability, elevate work culture, and exceed productivity goals through DevOps practices. More than ever, the effective management of technology is critical for business competitiveness. For decades, technology leaders have struggled to balance agility, reliability, and security. The consequences of failure have never been greater—whether it's the healthcare.gov debacle, cardholder data breaches, or missing the boat with Big Data in the cloud. And yet, high performers using DevOps principles, such as Google, Amazon, Facebook, Etsy, and Netflix, are routinely and reliably deploying code into production hundreds, or even thousands, of times per day. Following in the footsteps of The Phoenix Project, The DevOps Handbook shows leaders how to replicate these incredible outcomes, by showing how to integrate Product Management, Development, QA, IT Operations, and Information Security to elevate your company and win in the marketplace.

What is this Thing Called Theory of Constraints and how Should it be Implemented? Eliyahu M. Goldratt 1990 This book is written in the attempt to deal with two major questions: what are the thinking processes that enable people to invent simple solutions to seemingly complicated situations? and, the question of how to use the psychological aspects to assist rather impair, the implementation of those solutions in a mode of an ongoing process.

**Goldratt's Theory of Constraints** H. William Dettmer 1997 H. William Dettmer goes beyond the theory of constraints introduced by Eliyahu M. Goldratt in his best-selling books The Goal and It's Not Luck by describing the action steps that follow the theory. Loaded with application examples, these unique problem-solving tools will teach you how to analyze and arrive at a variety of solutions. Much of the content focuses on the author's understanding and interpretation of Goldratt's logical thinking processes. it clarifies the five focusing steps and teaches the mechanics of all the thinking tools.

*Retail Marketing* Frank Quix 2019-11-11 In today's turbulent business environment, maintaining and optimizing retail strategies are of crucial importance. Retail Marketing is a complete guide to how retailing works in the non-food sector. Focusing on operational applications of retailing, this textbook puts students on the inside track to success in the fast-moving retail industry. This new edition offers an integrated approach to internet and cross-channel retailing and adds new material on lost sales and market research in addition to covering new research. Retail Marketing is a comprehensive textbook for students in this area and provides the perfect overview for anyone interested in this vital industry.

*Noodzakelijk maar niet voldoende* Eliyahu Goldratt 2012-11-21 In deze vierde businessroman van Eli Goldratt zien we hoe het management van een groot ERP-softwarehuis worstelt met de enorme druk die er door de beurs op hen gelegd wordt. Groeien met 40%, elk jaar opnieuw. Hoe is die groei vol te houden terwijl de markt van grote prospects verzadigd begint te raken? Problemen genoeg: implementaties worden complexer, de responstijd wordt langer, het aantal bugs in de software neemt toe in plaats van af. Dan wordt Scott, de directeur van het ERP-software-bedrijf op het matje geroepen bij een van zijn grootste klanten: de 'return on investment' van het ERP-systeem is onvoldoende. Via een onderzoek en bezoeken bij hun meest tevreden klant komen ze erachter waar ze de oplossing moeten zoeken. Noodzakelijk, maar niet voldoende beschrijft perfect de problemen van de zeepbelcultuur die door overspannen verwachtingen van de beurs is ontstaan rond hightech bedrijven. Een absolute aanrader voor iedereen die kapitalen heeft uitgegeven of gaat uitgeven aan de

implementatie van IT-systemen. Eliyahu M. Goldratt is een van de meest vooraanstaande managementfilosofen van dit moment en wordt internationaal erkend als baanbreker in de ontwikkeling van nieuwe managementconcepten en -systemen.

**The Unicorn Project** Gene Kim 2019-11-26 The Phoenix Project wowed over a half-million readers. Now comes the Wall Street Journal Bestselling The Unicorn Project! "The Unicorn Project is amazing, and I loved it 100 times more than The Phoenix Project..."--FERNANDO CORNAGO, Senior Director Platform Engineering, Adidas "Gene Kim does a masterful job of showing how ... the efforts of many create lasting business advantages for all."--DR. STEVEN SPEAR, author of The High-Velocity Edge, Sr. Lecturer at MIT, and principal of HVE LLC. "The Unicorn Project is so clever, so good, so crazy enlightening!"--CORNELIA DAVIS, Vice President Of Technology at Pivotal Software, Inc., Author of Cloud Native Patterns This highly anticipated follow-up to the bestselling title The Phoenix Project takes another look at Parts Unlimited, this time from the perspective of software development. In The Unicorn Project, we follow Maxine, a senior lead developer and architect, as she is exiled to the Phoenix Project, to the horror of her friends and colleagues, as punishment for contributing to a payroll outage. She tries to survive in what feels like a heartless and uncaring bureaucracy and to work within a system where no one can get anything done without endless committees, paperwork, and approvals. One day, she is approached by a ragtag bunch of misfits who say they want to overthrow the existing order, to liberate developers, to bring joy back to technology work, and to enable the business to win in a time of digital disruption. To her surprise, she finds herself drawn ever further into this movement, eventually becoming one of the leaders of the Rebellion, which puts her in the crosshairs of some familiar and very dangerous enemies. The Age of Software is here, and another mass extinction event looms--this is a story about rebel developers and business leaders working together, racing against time to innovate, survive, and thrive in a time of unprecedented uncertainty...and opportunity. "The Unicorn Project provides insanely useful insights on how to improve your technology business."--DOMINICA DEGRANDIS, author of Making Work Visible and Director of Digital Transformation at Tasktop — "My goal in writing The Unicorn Project was to explore and reveal the necessary but invisible structures required to make developers (and all engineers) productive, and reveal the devastating effects of technical debt and complexity. I hope this book can create common ground for technology and business leaders to leave the past behind, and co-create a better future together."--Gene Kim, November 2019

## **Zakenvullers!**

**Managing For Dummies** Bob Nelson 2003-01-24 Offers management advice, explaining how to juggle the needs of one's employees with those of the company, the art of budgeting and communicating, how to delegate authority, how to manage office politics, and how to deal with job stress.

Necessary But Not Sufficient Eliyahu M. Goldratt 2017-10-03 After reading the newspapers and following the sharp oscillations of the stock market, it becomes apparent that hi-tech companies are of a different breed. Never before have the chances of making a fortune been so realistic and never before have large companies been so fragile. What is really going on inside these hi-tech companies? What types of pressures and challenges are they facing? And how do they cope? Computer software providers, especially the ones that specialise in handling the data needs of organizations, are prime examples of these volatile

companies. In the nineties we witnessed their growth from small businesses into multi-billion dollar giants. No wonder investors were attracted. In 1998 it was easy for such companies to raise as much money as they wanted. But now, investment funds have dried up. Why? And more importantly, is there a way to reverse the trend? This book gives the answers.

**Kanban Made Simple** John M. GROSS 2003-05-13 Kanban Made Simple is the first simple "how-to" guide for incorporating the just-in-time ingenuity of the Kanban system into any manufacturing environment. From the Japanese word for "visual record", the technique dictates that suppliers deliver parts to the warehouse only as they are needed, reducing storage in the production area. Using before-and-after case studies, this easy-to-follow guide contains information on establishing project goals, forming a Kanban team, and designing the process.

*Dat is toch duidelijk?* Eliyahu Goldratt 2012-10-24 Een overstroming leidt ertoe dat Paul de voorraad en distributie van zijn filiaal op een andere manier moet regelen. Hij kiest voor originele oplossingen waarbij iedereen zijn werkwijze moet veranderen. Het wordt al snel duidelijk dat veranderingen alleen slagen als iedereen er voordeel bij heeft. Anders gaan de hakken in het zand vaak met een reden. Alleen diegenen die het echte probleem aanpakken slagen. De oplossing is vaak verrassend simpel. En dat is het moment waarop Goldratt zou zeggen: `Dat is toch duidelijk? In *Dat is toch duidelijk?* past Goldratt zijn succesvolle managementtheorie uit *Het doel*, de Theory of Constraints, toe op retail. Eliyahu Goldratt is bij miljoenen lezers een begrip als wetenschapper, leermeester en managementgoeroe. Over de hele wereld passen economen, bedrijfskundigen en managers zijn theorie toe in hun eigen organisaties, groot en klein. Ilan Eshkoli en Joe BrownLeer schreven mee aan dit boek.

**Het doel** Eliyahu M. Goldratt 2012-10-16 Al dertig jaar een internationale managementbestseller! Het doel heeft het managementdenken in de westerse wereld veranderd. Goldratt werd door het tijdschrift Fortune uitgeroepen tot 'goeroe van de industrie'. Door Business Week uitgeroepen tot 'genie'. In een spannend detectiveverhaal vecht Alex Rogo voor het behoud van zijn bedrijf. Met hulp van een oud studievriend slaagt hij erin om conventionele denkwijzen aan de kant te schuiven. Op deze manier handelt hij op een originele manier. Elk proces blijkt beperkingen te hebben die echte groei en ontwikkeling belemmeren. Het verhaal verklaart de basisprincipes van de beperkingentheorie. Dit is de Theory of Constraints, ontwikkeld door Eliyahu Goldratt. Al meer dan zes miljoen exemplaren wereldwijd verkocht! Eliyahu Goldratt is bij miljoenen lezers een begrip als wetenschapper, leermeester en managementgoeroe. Over de hele wereld passen economen en managers zijn gedachtegoed toe in hun eigen organisaties.

De verpleegkundige als organisator van zorg Bart Geurden 2022-11-01

Verpleegkunde is een beroep dat volop in beweging is. De huidige coronacrisis maakt dat het beroep weer volop in de kijker staat. De sterkten en zwakten van het huidige profiel doet de verpleegkundige vandaag bijzonder kwaliteitsvol werken en tegelijk bijna barsten onder de (maatschappelijke) druk.