

Imagine Erik Johansson

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The Art of the Illusion Brad Honeycutt 2012-01-01 Presents over two hundred optical illusions that defy reality, featuring works by M.C. Escher, as well as pieces from Octavio Ocampo, Rob Gonsalves, and Andre Martins de Barros.

Customer Loyalty and Brand Management María Jesús Yagüe Guillén 2019-09-23 Loyalty is one of the main assets of a brand. In today's markets, achieving and maintaining loyal customers has become an increasingly complex challenge for brands due to the widespread acceptance and adoption of diverse technologies by which customers communicate with brands. Customers use different channels (physical, web, apps, social media) to seek information about a brand, communicate with it, chat about the brand and purchase its products. Firms are thus continuously changing and adapting their processes to provide customers with agile communication channels and coherent, integrated brand experiences through the different channels in which customers are present. In this context, understanding how brand management can improve value co-creation and multichannel experience—among other issues—and contribute to improving a brand's portfolio of loyal customers constitutes an area of special interest for academics and marketing professionals. This Special Issue explores new areas of customer loyalty and brand management, providing new insights into the field. Both concepts have evolved over the last decade to encompass such concepts and practices as brand image, experiences, multichannel context, multimedia platforms and value co-creation, as well as relational variables such as trust, engagement and identification (among others).

Screening Scarlett Johansson Janice Loreck 2019-12-03 Screening Scarlett Johansson: Gender, Genre, Stardom provides an account of Johansson's persona, work and stardom, extending from her breakout roles in independent cinema, to contemporary blockbusters, to her self-parodying work in science-fiction. Screening Scarlett Johansson is more than an account of Johansson's career; it positions Johansson as a point of reference for interrogating how femininity, sexuality, identity and genre play out through a contemporary woman star and

the textual manipulations of her image. The chapters in this collection cast a critical eye over the characters Johansson has portrayed, the personas she has inhabited, and how the two intersect and influence one another. They draw out the multitude of meanings generated through and inherent to her performances, specifically looking at processes of transformation, metamorphosis and self-deconstruction depicted in her work.

Incest in Sweden, 1680–1940 Bonnie Clementsson 2020-08-18 This electronic version has been made available under a Creative Commons (BY-NC-ND) open access license. In early modern Sweden, if a man and his deceased wife's sister were found guilty of engaging in sexual intercourse they would be sentenced to death by beheading. Today the same relationship is not even illegal. Covering the period 1680–1940, this book analyses both incest crimes and applications for dispensation to marry, revealing the norms underpinning Swedish society's shifting attitudes to incestuous relations and comparing them with developments in other European countries. It demonstrates that, even though the debate on incest has been dominated by religious, moral and – in due course – medical notions, the values that actually determined the outcome of incest cases were frequently of quite a different character.

In Defense of Housing Peter Marcuse 2016-08-16 In every major city in the world there is a housing crisis. How did this happen and what can we do about it? Everyone needs and deserves housing. But today our homes are being transformed into commodities, making the inequalities of the city ever more acute. Profit has become more important than social need. The poor are forced to pay more for worse housing. Communities are faced with the violence of displacement and gentrification. And the benefits of decent housing are only available for those who can afford it. *In Defense of Housing* is the definitive statement on this crisis from leading urban planner Peter Marcuse and sociologist David Madden. They look at the causes and consequences of the housing problem and detail the need for progressive alternatives. The housing crisis cannot be solved by minor policy shifts, they argue. Rather, the housing crisis has deep political and economic roots—and therefore requires a radical response.

The Joy of Photoshop James Fridman 2021-11-02 The Joy of Photoshop is the long-awaited book from the social-media sensation James Fridman. How many people have taken a seemingly-perfect picture only to have it ruined by one small detail, like an annoying photo-bomb in the background, or someone making a stupid face. Enter the Photoshop master! James Fridman is only too happy to help, even if he sometimes takes the requests a little too literally. In *The Joy of Photoshop*, James Fridman's favourite and funniest edits are combined with never-before-seen pictures to provide a meme-tastic book that is certain to have you in stitches!

Restoration Agriculture Mark Shepard 2013-01-01

Susan Sontag Leland Poague 2003-09-02 Susan Sontag: An Annotated Bibliography catalogues the works of one of America's most prolific and

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important 20th century authors. Known for her philosophical writings on American culture, topics left untouched by Sontag's writings are few and far between. This volume is an exhaustive collection that includes her novels, essays, reviews, films and interviews. Each entry is accompanied by an annotated bibliography.

The Furniture of Sam Maloof Jeremy Elwell Adamson 2001 An exploration of the life and work of America's most distinguished craftsman.

The Shyness and Social Anxiety Workbook Martin M. Antony 2010 There's nothing wrong with being shy. But if social anxiety keeps you from forming relationships with others, advancing in your education or your career, or carrying on with everyday activities, you may need to confront your fears to live an enjoyable, satisfying life. This new edition of *The Shyness and Social Anxiety Workbook* offers a comprehensive program to help you do just that. As you complete the activities in this workbook, you'll learn to: Find your strengths and weaknesses with a self-evaluation ; Explore and examine your fears; Create a personalized plan for change; Put your plan into action through gentle and gradual exposure to social situations.... Information about therapy, medications, and other resources is also included. After completing this program, you'll be well-equipped to make connections with the people around you. Soon, you'll be on your way to enjoying all the benefits of being actively involved in the social world.

Post-Quantum Cryptography Daniel J. Bernstein 2009-02-01 Quantum computers will break today's most popular public-key cryptographic systems, including RSA, DSA, and ECDSA. This book introduces the reader to the next generation of cryptographic algorithms, the systems that resist quantum-computer attacks: in particular, post-quantum public-key encryption systems and post-quantum public-key signature systems. Leading experts have joined forces for the first time to explain the state of the art in quantum computing, hash-based cryptography, code-based cryptography, lattice-based cryptography, and multivariate cryptography. Mathematical foundations and implementation issues are included. This book is an essential resource for students and researchers who want to contribute to the field of post-quantum cryptography.

Farmageddon Philip Lymbery 2014-01-30 Farm animals have been disappearing from our fields as the production of food has become a global industry. We no longer know for certain what is entering the food chain and what we are eating – as the UK horsemeat scandal demonstrated. We are reaching a tipping point as the farming revolution threatens our countryside, health and the quality of our food wherever we live in the world. *Farmageddon* is a fascinating and terrifying investigative journey behind the closed doors of a runaway industry across the world – from the UK, Europe and the USA, to China, Argentina, Peru and Mexico. It is both a wake-up call to change our current food production and eating practices and an attempt to find a way to a better farming future.

The Indigenous Identity of the South Saami Håkon Hermanstrand 2019-02-01 This

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open access book is a novel contribution in two ways: It is a multi-disciplinary examination of the indigenous South Saami people in Fennoscandia, a social and cultural group that often is overlooked as it is a minority within the Saami minority. Based on both historical material such as archaeological evidence, 20th century newspapers, and postcard motives as well as current sources such as ongoing land-right trials and recent works of historiography, the articles highlight the culture and living conditions of this indigenous group, mapping the negotiations of different identities through the interaction of Saami and non-Saami people through the ages. By illuminating this under-researched field, the volume also enriches the more general debate on global indigenous history, and sheds light on the construction of a Scandinavian identity and the limits of the welfare state and the myth of heterogeneity and equality.

Surrealist Photography Christian Bouqueret 2008 Introduces surrealist photography, its key contributors, and most significant works through an essay that examines surrealism as an art movement and reproductions by artists such as Max Ernst, Dora Maar, and Lee Miller.

Linda, As in the Linda Murder Leif GW Persson 2016-02-23 The irascible, obdurate, and very thirsty Detective Superintendent Evert Bäckström of the National Murder Squad returns in a new novel from the reigning master of Scandinavian fiction. It's the dead of summer in the sleepy town of Växjö when twenty-year-old police cadet Linda Wallin is found lying facedown in her mother's apartment, brutally murdered and raped. With no clear motive or suspect in sight, a series of bureaucratic mix-ups causes the National Crime Unit to send Bäckström and his team into the countryside to solve the case. The ever-irritable Bäckström leaves his beloved goldfish behind, checks into a local hotel, and begins to reconstruct the night of Linda's murder. But with more than a few bottles in tow, and a constantly growling stomach to look after, things don't go so well, and Bäckström has to rely on the help of his colleagues to solve the crime—no matter how angry that makes him.

You are Not So Smart David McRaney 2012 Explains how self-delusion is part of a person's psychological defense system, identifying common misconceptions people have on topics such as caffeine withdrawal, hindsight, and brand loyalty.

(De)mobilizing the Entrepreneurship Discourse Frederic Bill 2010-01-01 This book is a banquet for readers who are open to a broader menu of ideas and insights into the nature of entrepreneurship, how it occurs, and the circumstances by which it manifests itself. By seeing the phenomenon of entrepreneurship in new and intriguing ways, the authors in this book helped me re-imagine the many different kinds of entrepreneurs that exist. I'm very impressed with the creativity and scope of this book, and the cleverness of these scholars to bring so many delicious perspectives to the table. A book that is challenging and enjoyable to read. William B. Gartner, Clemson University, US This unique and fascinating book takes a critical look at aspects of the prevalent entrepreneurship discourse and presents several

substantive new theories, prescribing what should be abandoned (demobilization) and what should be adopted or given a more central position (mobilization). The contributors contend that entrepreneurship is not only an economic matter; that it is not a predominantly male-gender issue; and that it is not only done by heroes or extraordinary efforts but rather that it is as much a matter of ordinary, routine activities. They conclude that the entrepreneurship literature could greatly benefit from including the concepts of space and place, that resistance to it is an important aspect of its success, and that it is just as much about imitation as about creativity. Finally, they address the issue that what should be demobilized or mobilized in the entrepreneurship discourse might actually be the wrong question, since entrepreneurship is arguably a way of life. At the cutting edge of entrepreneurship research, this thought-provoking book will prove a stimulating read for entrepreneurship academics, students and researchers in the fields of entrepreneurship and business and management.

Ethics for the Information Age Michael Jay Quinn 2006 Widely praised for its balanced treatment of computer ethics, *Ethics for the Information Age* offers a modern presentation of the moral controversies surrounding information technology. Topics such as privacy and intellectual property are explored through multiple ethical theories, encouraging readers to think critically about these issues and to make their own ethical decisions.

The Emergence of Finnish Book and Reading Culture in the 1700s Cecilia af Forselles 2019-03-19 Book culture has emerged as an extremely dynamic and border-crossing field of research, internationally and in Finland. The editors and most of the writers of this book were members of the organizing and program committees of the 18th Annual Conference of the Society for the History of Authorship, Reading and Publishing (SHARP), *Book Culture from Below*, that took place in Helsinki in 2010. This book provides, for the first time in English, an overview of an important epoch in Finnish book and reading history. Besides depicting book culture at the periphery of Europe, it contributes to our understanding of the power of the urbanized European literary world of the 1700s. The new reading culture that emerged in Finland during the 1700s affected readers and all levels of society in many ways. Along with other trends, the arrival of translated fiction and Enlightenment literature from Europe opened and irrevocably altered the Finns' world view. The change was especially pronounced in cities. Scholars, merchants, craftspersons, as well as military officers stationed at Helsinki's offshore Sveaborg fortress, acquired world literature and guides intended for professionals at, for example, book auctions. In this book, researchers from different fields examine the significance and influence of that era's books from cultural, historical, ideological, and social perspectives. What kinds of books did the citizens of Helsinki really buy, loan, and read during the 1700s? What topics and ideas introduced by the new literature were discussed in salons and reading circles? Who were the books' large-scale consumers? Who were the literary opinion leaders of their times? Why did people read? Did the books change their readers' lives?

Autonomous Horizons Greg Zacharias 2019-04-05 Dr. Greg Zacharias, former Chief Scientist of the United States Air Force (2015-18), explores next steps in autonomous systems (AS) development, fielding, and training. Rapid advances in AS development and artificial intelligence (AI) research will change how we think about machines, whether they are individual vehicle platforms or networked enterprises. The payoff will be considerable, affording the US military significant protection for aviators, greater effectiveness in employment, and unlimited opportunities for novel and disruptive concepts of operations. *Autonomous Horizons: The Way Forward* identifies issues and makes recommendations for the Air Force to take full advantage of this transformational technology.

The Mindful Geek Michael Taft 2015-09-14 *The Mindful Geek* tells you how to derive the real world benefits of hardcore mindfulness meditation without drinking the metaphysical Kool-Aid. Meditation teacher, Michael W. Taft gives you step-by-step instructions in the powerful and reliable techniques of mindfulness meditation, and outlines the psychological and neuroscientific research underpinning these practices. By treating mindfulness as a scientifically-based, psychological technique, you can keep your atheistic or agnostic secular skepticism and still maintain a powerful, regular, and deeply effective meditation practice. That's because meditation doesn't require you to believe in it to work. Like any good technology, if you use it correctly, it will do the job reliably whether you believe in it or not. And make no mistake- meditation is a kind of technology; a technology for hacking the human wetware in order to improve your life. This book is a practical, hands-on manual about how to make the most of that technology for yourself. If you are smart, skeptical, technically-inclined, and have a desire to see what meditation is really all about, this book is for you. Michael has taught a lot of meditation programs at tech corporations like Google, so this material has been field-tested on some world-class geeks.

Erik Johansson imagine Jean-Pierre Martin 2016-04-04

AI Superpowers Kai-Fu Lee 2018-09-25 Introduction -- China's Sputnik moment -- Copycats in the Coliseum -- China's alternate Internet universe -- A tale of two countries -- The four waves of AI -- Utopia, dystopia, and the real AI crisis -- The wisdom of cancer -- A blueprint for human co-existence with AI -- Our global AI story

A Night to Remember Walter Lord 1997 An absorbing, minute-by-minute account of the demise of the "unsinkable" Titanic, the massive luxury liner that housed a French "sidewalk cafe" and a grand staircase, among other extravagances, but failed to provide enough lifeboats for the 2,207 passengers on board. Reissue.

The Book of Sleep Haytham El Wardany 2021-08-15 Now in paperback, *The Book of Sleep* is a landmark in contemporary Arabic literature. What is sleep? How can this most unproductive of human states--metaphorically called death's shadow or considered the very pinnacle of indolence--be envisioned as action and agency?

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And what do we become in sleep? What happens to the waking selves we understand ourselves to be? Written in the spring of 2013, as the Egyptian government of President Mohammed Morsi was unraveling in the face of widespread protests, *The Book of Sleep* is a landmark in contemporary Arabic literature. Drawing on the devices and forms of poetry, philosophical reflection, political analysis, and storytelling, this genre-defying work presents us with an assemblage of fragments that combine and recombine, circling around their central theme but refusing to fall into its gravity. "My concern was not to create a literary product in the conventional sense, but to try and use literature as a methodology for thinking," El Wardany explains. In this volume, sleep shapes sentences and distorts conventions. Its protean instability throws out memoir and memory, dreams and hallucinatory reverie, Sufi fables and capitalist parables, in the quest to shape a question. *The Book of Sleep* is a generous and generative attempt to reimagine possibility and hope in a world of stifling dualities and constrictions.

Places Beyond (Eng). Erik Johansson 2019

The Talented Mr. Varg Alexander McCall Smith 2020-04-28 In the second installment in the best-selling Detective Varg series, Ulf and his team investigate a notorious philanderer—a wolf of a man whose bad reputation may be all bark and no bite. The Department of Sensitive Crimes, renowned for taking on the most obscure and irrelevant cases is always prepared to dive into an investigation, no matter how complex. So when the girlfriend of an infamous author who insists her bad-boy beau is being blackmailed approaches Ulf Varg, the department's lead detective, Ulf is determined to help. It's rather difficult to determine what skeletons hide in the hard-living lothario's closet, though. And while Swedes are notoriously tolerant . . . well, there are limits. Even for the Swedish. The case requires Ulf's total concentration, but he finds himself distracted by his ongoing attraction to his co-worker, Anna, whose own fears about her husband's fidelity are causing a strain on her marriage. When Ulf is also tasked with looking into a group of dealers exporting wolves that seem more *canis familiaris* than *canis lupus*, it will require all of his team's investigative instincts and dogged persistence to put these matters to bed.

Collaborative Practical Theology Henk de Roest 2019-10-07 In *Collaborative Practical Theology*, Henk de Roest documents and analyses research on Christian practices as it can be conducted by academic practical theologians in collaboration with practitioners of different kinds in Christian practices all around the world.

The Room Jonas Karlsson 2015-02-17 Funny, clever, surreal, and thought-provoking, this Kafkaesque masterpiece introduces the unforgettable Bjorn, an exceptionally meticulous office worker striving to live life on his own terms. Bjorn is a compulsive, meticulous bureaucrat who discovers a secret room at the government office where he works--a secret room that no one else in his office will acknowledge. When Bjorn is in his room, what his co-workers see is him

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standing by the wall and staring off into space looking dazed, relaxed, and decidedly creepy. Bjorn's bizarre behavior eventually leads his co-workers to try and have him fired, but Bjorn will turn the tables on them with help from his secret room. Debut author Jonas Karlsson doesn't leave a word out of place in this brilliant, bizarre, delightful take on how far we will go--in a world ruled by conformity--to live an individual and examined life.

Evolving Brains, Emerging Gods E. Fuller Torrey 2017-09-05 Religions and mythologies from around the world teach that God or gods created humans. Atheist, humanist, and materialist critics, meanwhile, have attempted to turn theology on its head, claiming that religion is a human invention. In this book, E. Fuller Torrey draws on cutting-edge neuroscience research to propose a startling answer to the ultimate question. *Evolving Brains, Emerging Gods* locates the origin of gods within the human brain, arguing that religious belief is a by-product of evolution. Based on an idea originally proposed by Charles Darwin, Torrey marshals evidence that the emergence of gods was an incidental consequence of several evolutionary factors. Using data ranging from ancient skulls and artifacts to brain imaging, primatology, and child development studies, this book traces how new cognitive abilities gave rise to new behaviors. For instance, autobiographical memory, the ability to project ourselves backward and forward in time, gave *Homo sapiens* a competitive advantage. However, it also led to comprehension of mortality, spurring belief in an alternative to death. Torrey details the neurobiological sequence that explains why the gods appeared when they did, connecting archaeological findings including clothing, art, farming, and urbanization to cognitive developments. This book does not dismiss belief but rather presents religious belief as an inevitable outcome of brain evolution. Providing clear and accessible explanations of evolutionary neuroscience, *Evolving Brains, Emerging Gods* will shed new light on the mechanics of our deepest mysteries.

The Dreaming Void Peter F. Hamilton 2008-03-25 Reviewers exhaust superlatives when it comes to the science fiction of Peter F. Hamilton. His complex and engaging novels, which span thousands of years--and light-years--are as intellectually stimulating as they are emotionally fulfilling. Now, with *The Dreaming Void*, the first volume in a trilogy set in the same far-future as his acclaimed Commonwealth saga, Hamilton has created his most ambitious and gripping space epic yet. The year is 3589, fifteen hundred years after Commonwealth forces barely staved off human extinction in a war against the alien Prime. Now an even greater danger has surfaced: a threat to the existence of the universe itself. At the very heart of the galaxy is the Void, a self-contained microuniverse that cannot be breached, cannot be destroyed, and cannot be stopped as it steadily expands in all directions, consuming everything in its path: planets, stars, civilizations. The Void has existed for untold millions of years. Even the oldest and most technologically advanced of the galaxy's sentient races, the Rael, do not know its origin, its makers, or its purpose. But then Inigo, an astrophysicist studying the Void, begins dreaming of human beings who live within it. Inigo's dreams reveal a world in which thoughts become actions and dreams become reality. Inside the Void, Inigo

sees paradise. Thanks to the gaiafield, a neural entanglement wired into most humans, Inigo's dreams are shared by hundreds of millions—and a religion, the Living Dream, is born, with Inigo as its prophet. But then he vanishes. Suddenly there is a new wave of dreams. Dreams broadcast by an unknown Second Dreamer serve as the inspiration for a massive Pilgrimage into the Void. But there is a chance that by attempting to enter the Void, the pilgrims will trigger a catastrophic expansion, an accelerated devourment phase that will swallow up thousands of worlds. And thus begins a desperate race to find Inigo and the mysterious Second Dreamer. Some seek to prevent the Pilgrimage; others to speed its progress—while within the Void, a supreme entity has turned its gaze, for the first time, outward. . . . **BONUS:** This edition includes an excerpt from Peter F. Hamilton's *The Temporal Void*.

Factfulness Hans Rosling 2018-04-03 INSTANT NEW YORK TIMES BESTSELLER “One of the most important books I’ve ever read—an indispensable guide to thinking clearly about the world.” – Bill Gates “Hans Rosling tells the story of ‘the secret silent miracle of human progress’ as only he can. But Factfulness does much more than that. It also explains why progress is so often secret and silent and teaches readers how to see it clearly.” –Melinda Gates “Factfulness by Hans Rosling, an outstanding international public health expert, is a hopeful book about the potential for human progress when we work off facts rather than our inherent biases.” - Former U.S. President Barack Obama
Factfulness: The stress-reducing habit of only carrying opinions for which you have strong supporting facts. When asked simple questions about global trends—what percentage of the world’s population live in poverty; why the world’s population is increasing; how many girls finish school—we systematically get the answers wrong. So wrong that a chimpanzee choosing answers at random will consistently outguess teachers, journalists, Nobel laureates, and investment bankers. In Factfulness, Professor of International Health and global TED phenomenon Hans Rosling, together with his two long-time collaborators, Anna and Ola, offers a radical new explanation of why this happens. They reveal the ten instincts that distort our perspective—from our tendency to divide the world into two camps (usually some version of us and them) to the way we consume media (where fear rules) to how we perceive progress (believing that most things are getting worse). Our problem is that we don’t know what we don’t know, and even our guesses are informed by unconscious and predictable biases. It turns out that the world, for all its imperfections, is in a much better state than we might think. That doesn’t mean there aren’t real concerns. But when we worry about everything all the time instead of embracing a worldview based on facts, we can lose our ability to focus on the things that threaten us most. Inspiring and revelatory, filled with lively anecdotes and moving stories, Factfulness is an urgent and essential book that will change the way you see the world and empower you to respond to the crises and opportunities of the future. --- “This book is my last battle in my life-long mission to fight devastating ignorance...Previously I armed myself with huge data sets, eye-opening software, an energetic learning style and a Swedish bayonet for sword-swallowing. It wasn’t enough. But I hope this book will be.” Hans Rosling, February 2017.

Imagine Erik Johansson 2016-04-04 Erik Johansson's images are created with a camera and refined into absurdity in the computer. With mathematical preciseness Erik Johansson's photographs depict attractive, compelling landscapes where perspectives are always misleading. His artistry is evident in the sheer realism, no matter how absurd. He captures ideas by combining images in new ways to create what looks like a real photograph, yet with logical inconsistencies to impart an effect of surrealism. Some finished images are the combination of 'hundreds of original photographs' as well as raw materials, and Johansson spends dozens of hours using image manipulation software such as Photoshop to alter the image digitally and to illustrate his idea.

Imagine Erik Johansson 2016-09-20 Electrical lines that turn into the strings of a massive guitar in the sky. A man dragging a bed sheet, which turns into a road, across an empty field. A charming cottage on an island that is actually the back of a giant fish. Digital photography artist Erik Johansson has achieved international fame by taking and then combining photos into surreal, M.C. Escher-like worlds. This is his first book, and it captures the improbable and impossible in fifty distinctive images. Digital artist Erik Johansson starts with a simple hand-drawn sketch, but what you see in the end is anything but simple: dazzlingly realistic scenes made of hundreds of photographs—all meticulously staged and propped and then stitched together in software—offer a glimpse into wholly invented, incredibly detailed worlds. While shooting takes only a few days, Johansson's planning and retouching process each take months, resulting in out-of-this-world images that have won him fans worldwide. Here's what people are saying about the Erik Johansson's work: "Erik Johansson has created a portfolio of stunning images combining photography, raw materials, and digital editing." – Daily Mail UK "Erik Johansson ... has [taken] the blogosphere by storm by producing heavily manipulated photographs [that] invert aesthetics as we understand them, inspired by MC Escher and other surrealist artists." – Independent UK

The Art of Deception Brad Honeycutt 2014-10-07 From the world's greatest master illusion artists, including Guido Moretti, Tracy Lee Stum, Vladimir Kush, Rob Gonsalves and Bev Doolittle, to Istvan Orosz, John Langdon, Scott Kim, Oscar Reutersvard, and Donald "Rusty" Rust, THE ART OF DECEPTION is not just an ordinary collection of optical illusions. Author Brad Honeycutt has collected 200 of the finest deceptive images ever assembled that will excite both novices and long-time fans of illusion art. The spectrum spans from classic optical illusions to art that is "made real from the impossible." This collection includes famous paintings, stunning photographs, and computer enhanced visual eye treats that will make your mind's eye blink twice . . . and then smile. Every image was handpicked to feature a specific segment of the illusory spectrum that has one sole purpose--to illustrate the best artistic presentation possible. With commentary by the artists about their vision and techniques, this is an extraordinary book on the art and science of the illusion.

Designing Web Navigation James Kalbach 2007-08-28 Thoroughly rewritten for

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today's web environment, this bestselling book offers a fresh look at a fundamental topic of web site development: navigation design. Amid all the changes to the Web in the past decade, and all the hype about Web 2.0 and various "rich" interactive technologies, the basic problems of creating a good web navigation system remain. Designing Web Navigation demonstrates that good navigation is not about technology-it's about the ways people find information, and how you guide them. Ideal for beginning to intermediate web designers, managers, other non-designers, and web development pros looking for another perspective, Designing Web Navigation offers basic design principles, development techniques and practical advice, with real-world examples and essential concepts seamlessly folded in. How does your web site serve your business objectives? How does it meet a user's needs? You'll learn that navigation design touches most other aspects of web site development. This book: Provides the foundations of web navigation and offers a framework for navigation design Paints a broad picture of web navigation and basic human information behavior Demonstrates how navigation reflects brand and affects site credibility Helps you understand the problem you're trying to solve before you set out to design Thoroughly reviews the mechanisms and different types of navigation Explores "information scent" and "information shape" Explains "persuasive" architecture and other design concepts Covers special contexts, such as navigation design for web applications Includes an entire chapter on tagging While Designing Web Navigation focuses on creating navigation systems for large, information-rich sites serving a business purpose, the principles and techniques in the book also apply to small sites. Well researched and cited, this book serves as an excellent reference on the topic, as well as a superb teaching guide. Each chapter ends with suggested reading and a set of questions that offer exercises for experiencing the concepts in action.

Drive Daniel H. Pink 2011-04-05 The New York Times bestseller that gives readers a paradigm-shattering new way to think about motivation from the author of When: The Scientific Secrets of Perfect Timing Most people believe that the best way to motivate is with rewards like money—the carrot-and-stick approach. That's a mistake, says Daniel H. Pink (author of To Sell Is Human: The Surprising Truth About Motivating Others). In this provocative and persuasive new book, he asserts that the secret to high performance and satisfaction—at work, at school, and at home—is the deeply human need to direct our own lives, to learn and create new things, and to do better by ourselves and our world. Drawing on four decades of scientific research on human motivation, Pink exposes the mismatch between what science knows and what business does—and how that affects every aspect of life. He examines the three elements of true motivation—autonomy, mastery, and purpose—and offers smart and surprising techniques for putting these into action in a unique book that will change how we think and transform how we live.

The Strains of Commitment Keith Banting 2017-04-04 Building and sustaining solidarity is a compelling challenge, especially in ethnically and religiously diverse societies. Recent research has concentrated on forces that trigger backlash and exclusion. The Strains of Commitment examines the politics of

diversity in the opposite direction, exploring the potential sources of support for an inclusive solidarity, in particular political sources of solidarity. The volume asks three questions: Is solidarity really necessary for successful modern societies? Is diversity really a threat to solidarity? And what types of political communities, political agents, and political institutions and policies help sustain solidarity in contexts of diversity? To answer these questions, the volume brings together leading scholars in both normative political theory and empirical social science. Drawing on in-depth case studies, historical and comparative research, and quantitative cross-national studies, the research suggests that solidarity does not emerge spontaneously or naturally from economic and social processes but is inherently built or eroded through political action. The politics that builds inclusive solidarity may be conflicting in the first instance, but the resulting solidarity is sustained over time when it becomes incorporated into collective (typically national) identities and narratives, when it is reinforced on a recurring basis by political agents, and - most importantly - when it becomes embedded in political institutions and policy regimes. While some of the traditional political sources of solidarity are being challenged or weakened in an era of increased globalization and mobility, the authors explore the potential for new political narratives, coalitions, and policy regimes to sustain inclusive solidarity.

Erik Johansson: Imagine Erik Johansson 2016-03-07

Mutant Year Zero Genlab Alpha Core Modiphius 2017-07 During the great apocalypse, humanity fled to the depths of the underground enclaves. In genetic laboratories, researchers tried to breed a new being, splicing human and animal DNA, creating a beast intelligent yet strong enough to survive in the devastated world. The enclaves have fallen - but the animals fight for freedom has only just begun.