

Introduction To Air Transport Economics

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Air Transport Liberalization Matthias Finger 2017-12-29 This groundbreaking book offers a critical and wide-ranging assessment of the global air transport liberalization process over the past 40 years. This compilation of world experts on air transport economics, policy, and regulation is timely and significant, considering that air transport is currently facing a series of new challenges due to technological changes, the emergence of new markets, and increased security concerns.

Foundations of Airport Economics and Finance Hans-Arthur Vogel 2019-04-15 Foundations of Airport Economics and Finance analyzes the impact key economic indicators play on an airport's financial performance. As rapidly changing dynamics, including liberalization, commercialization and globalization are changing the nature of airports worldwide, this book presents the significant challenges facing current and future airports. Airports are evolving from quasi-monopolies to commercial companies operating in a global environment, with ever-increasing passenger and cargo volumes and escalating security costs that put a greater strain on airport systems. This book highlights the critical changes that airports are experiencing, providing a basic understanding of both the economic and financial aspects of the air transport industry. Identifies the economic roots of airport financial performance and how the interplay of its major parameters affects profitability Bridges the gap between the latest airport academic research and real-world airport financial management Covers cases and scenarios of numerous airports from around the world Includes learning aids, such as chapter introductions and summaries, glossary and appendices

The Economics of Airport Operations James Peoples 2017-10-03 This volume examines the role that airports play in economic development and land values, the regulation and economic efficiency of airports, airport pricing and competition, and the role played by airports in influencing airline operations and networks.

Air Transportation Dr John G. Wensveen 2012-10-01 Now in its Seventh Edition, Air Transportation: A Management Perspective by John Wensveen is a proven textbook that offers a comprehensive introduction to the theory and practice of air transportation management.

The Air Transportation Industry Rosario Macario 2021-11-16 The Air Transportation Industry: Economic Conflict and Competition analyzes all market segments in detail, examining such issues as which industrial-economic structure drives decisions, the main economic problems, the consequences for negotiations between different actors, impacts on the global aviation market, and much more. The book covers the entire aviation sector, including strategies, regulation, resilience, privatization, airport slot management, and more. It examines how economic and strategic struggles underlie the current market

structure, both for aviation as a whole and for the constituent actors as carriers, authorities and handlers. This book will help reader gain insights into possible strategic choices and the mutual competitive strength within the future aviation market. Contains contributions from well-known aviation scholars Includes numerous cases studies throughout that explore a wide range of topics Focuses on applied knowledge, with clearly structured chapters examining topics from a global perspective Addresses the ongoing consequences of COVID-19 on the air transportation industry, examining potential strategic responses in the event of subsequent pandemics

The Economics and Political Economy of African Air Transport Kenneth Button 2017-09-14 Africa is the smallest of the 'regional' aviation markets but one that Boeing and others expect to expand over the medium term. Developments on the continent that require the creation of robust and efficient air transport include growth in tourism, the export of 'exotics', and the emergence of modern manufacturing and high-tech industries. Africa's regional aviation markets generally lack good airports and air traffic control, viable airlines, and adequately skilled labour. Airline safety is also a major concern. Written by a 'Who's Who' of aviation specialists and policy makers, *The Economics and Political Economy of African Air Transport* fills an emerging void in the literature regarding Africa's aviation markets. Its original papers focus explicitly on the economic and political dimensions of the subject, although with relevance to the strategic planning and management of airlines and their associated infrastructure. Topics discussed include external and internal market efficiencies, air service liberalization, the emergence of new carriers, safety and security, low cost airline and other business models, and airport economics. Focusing on the broader issues surrounding the subject, this book will be of interest to both the aviation community and those with an interest in economic and social development.

Foundations of Airline Finance Bijan Vasigh 2014-11-13 In recent years the airline industry has experienced severe volatility in earnings, with airlines recording periods of substantial profits that are closely followed by periods of financial distress. This trend has continued into the new millennium, with numerous examples of airlines across the globe entering bankruptcy protection or liquidating. The text provides an introduction to both the basics of finance and the particular intricacies of airline finance where there can be significant fluctuations in both revenues and costs. This new edition also includes: capital budgeting management of current assets financial risk analysis fuel hedging aircraft leasing This textbook contains chapters that cover unique aspects of the aviation financial decision-making process. These include a rigorous and structured presentation of the buy versus lease decision that is prevalent in the industry, a valuation process for aviation assets, the recent trend toward privatization and the difficulty inherent in the valuation of a publicly-owned or semi-publicly owned asset. *The Foundations of Airline Finance*, now in its second edition, is an introductory text that can be used either as a general financial text or in a specialized class that deals with aviation finance in particular.

Air Transport and Regional Development Policies Anne Graham 2020-12-17 *Air Transport and Regional Development Policies* is one of three interconnected books related to a four-year European Cooperation in Science and Technology (COST) Action established in 2015. The Action, called Air Transport and Regional Development (ATARD), aimed to promote a better understanding of how the air transport-related problems of core regions and remote regions should be addressed in order to enhance both economic competitiveness and social cohesion in Europe. This book focuses on policy implications related to air transport and regional development. It begins with chapters that generally discuss important policy issues related to air transport and regional development in relation to connectivity and accessibility; dependency; airport governance and regulation; and air traffic control frameworks. This is followed by a number of chapters that consider government subsidies and state aid. The final chapters focus on other policy implications (tourism development, airport expansion, passenger taxation and noise

control). Currently, no other single source publication covers this topic area in such a comprehensive manner, insofar as it considers so many policies and examples. The book aims at becoming a major reference source on the topic, drawing from experienced researchers in the field, covering the diverse experience and knowledge of the members of the COST Action. The book will appeal to academics, practitioners and government bodies who have a particular interest in acquiring detailed comparative knowledge and understanding of the policy implications of air transport and regional development. Along with the other two books (Air Transport and Regional Development Methodologies and Air Transport and Regional Development Case Studies) it fills a much-needed gap in the literature.

The Sustainability of Air Transportation Milan Janic 2017-03-02 This book presents, for the first time, a comprehensive analysis and assessment of the sustainability of the contemporary civil air transport system, examining its three main components: airports, air traffic control, and airlines. It offers an in-depth examination and quantitative insight into the system's current and prospective structure and operations, as well as the related effects and impacts. The sustainability of the air transport system is considered along a global trajectory of growing effects and diminishing and/or stagnating impacts on society and environment under conditions of continuous growth. In doing so, the author examines the situations of users of the system (passengers and freight shippers), air transport operators (airports, air traffic control and airlines), aerospace manufacturers, local and national communities, policymakers and the general public. The book possesses the unique and distinctive feature of providing an analysis and assessment of the air transport system's sustainability through elaboration of its technical/technological, operational, economic, social, environmental and institutional performances and their causality. It is written for advanced graduate and post-graduate students, researchers, planners, stakeholders, and policymakers dealing with the various sustainability issues of the contemporary air transport system.

Aviation and Climate Change Frank Fichert 2020-05-19 This book analyses the political, economic and managerial challenges for policy makers and the air transport industry as they face climate change. Based on an overview of the scientific background and technological options for emissions reduction, Aviation and Climate Change provides an in-depth assessment of environmental regulation and management. It provides an up-to-the-minute analysis of the effects of aviation on climate change, and an economic analysis of policies to reduce or eliminate greenhouse gas emissions. The main emphasis of the book is on the economic mechanisms used to lessen emissions – carbon taxes, emissions trading schemes and offset schemes. It pays particular attention to the ways these policies work, and to the interaction between them – for instance, the interaction between taxes and emissions trading schemes. One feature of the book is that it analyses the Carbon Offsetting and Reduction Scheme for International Aviation (CORSIA) which has been developed by ICAO for international aviation, and which is due to commence operation shortly. The advantages and disadvantages of this controversial scheme are discussed. This book will be of interest to researchers in diverse areas (economics, political science, engineering, natural sciences), to air transport policy makers, and to managers in the aviation industry.

Airport Finance and Investment in the Global Economy Anne Graham 2016-10-04 While there are a multitude of publications on corporate finance and financial management, only a few address the complexity of air transport industry finance and scant attention has been given to airport financial management. This book deals exclusively with airport issues to rectify this. It does this with an analysis of the theoretical concepts relevant to the subject area combined with a detailed investigation of current practice within the industry. Airport Finance and Investment in the Global Economy bridges the gap between much academic research on airports published in recent years – lacking much managerial relevance – and real-world airport financial management. This is achieved by featuring expert analysis of contemporary issues specific to airport finance and funding strategies, illustrated by worked examples

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from a wide range of different countries to enhance understanding and create a global perspective. The book is designed to appeal to both practitioners and academics. Airport-specific topics include: performance measurement and benchmarking, valuation, tools for financial control and management, alternatives of financing, privatisation, competition and implications of economic regulation.

Introduction to Air Transport Economics Bijan Vasigh 2018-01-29 Introduction to Air Transport Economics: From Theory to Applications uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. This third edition has been extensively updated throughout. It features new material that stresses the dynamic aspects of demand and supply and the ongoing competitive aspects of the marketplace. It now features an introductory chapter, and specific examples, to more directly relate management decisions to the economic theory. Also, in addition to an expanded coverage of revenue management and pricing decisions, the third edition includes case studies that give real-world examples to reflect actual industry practice as well as a discussion of the more up-to-date computer applications that make the new techniques so effective. This book offers a self-contained theory and applications-oriented text for any individual intent on entering the aviation industry as a practicing professional in the management area. It will be of greatest relevance to undergraduate and graduate students interested in obtaining a more complete understanding of the economics of the aviation industry. It will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry.

Aircraft Finance Bijan Vasigh 2012-06-15 This title presents a flexible valuation and decision-making tool for financial planners, airlines, lease companies, bankers, insurance companies, and aircraft manufacturers.

Air Transport Safety Chelsie Phillips 2014-12 This book is composed of thirteen chapters. Chapter 1 provides a short overview of the Air Transport System, from both the micro- and macro-level structure. It covers the descriptions and definitions of the main system elements: air carriers, airports and air navigation service providers, as well as personnel, equipment, procedures and the environment. Chapter 2 introduces the reader to the basic concepts in air transport risk and safety. This chapter covers the definitions of safety, hazards, risk, incidents and accidents. It further explains safety criteria, safety barriers, safety regulatory requirements, and finally it compares Safety I and Safety II concepts. Chapter 3 covers the field of Air Transport Safety Metrics and Records. Here safety metrics, accident statistics and safety records are explained and illustrated. Finally, a safety comparison of transport modes is made. Chapter 4 presents Sources of Accident/Incident Information. Explained here is how safety-related events (incidents and accidents) are investigated and what the phases of the investigation process are, as well as how safety information is collected. Chapter 5 describes the main safety issues in contemporary air transport. They are grouped into three sets: airport, air navigation service providers and air carriers' safety issues.

A Handbook of Transport Economics André de Palma 2011-01-01 'This Handbook is a stellar compilation of up-to-date knowledge about the important topics in transport economics. Authors include the very best in the field, and they cover the most important topics for today's research and policy applications. Individual chapters contain sound, readable, well referenced explanations of each topic's history and current status. I cannot think of a better place to start for anyone wanting to become current in the field or in any of its parts.' – Kenneth Small, University of California-Irvine, US Bringing together insights and perspectives from close to 70 of the world's leading experts in the field, this timely Handbook provides an up-to-date guide to the most recent and state-of-the-art advances in transport

economics. The comprehensive coverage includes topics such as the relationship between transport and the spatial economy, recent advances in travel demand analysis, the external costs of transport, investment appraisal, pricing, equity issues, competition and regulation, the role of public-private partnerships and the development of policy in local bus services, rail, air and maritime transport. This Handbook is designed both for use on postgraduate and advanced undergraduate courses and as a reference for anyone working in the field. It also complements the textbook Principles of Transport Economics.

Airline Operations and Scheduling Massoud Bazargan 2016-03-23 Operations research techniques are extremely important tools for planning airline operations. However, much of the technical literature on airline optimization models is highly specialized and accessible only to a limited audience. Allied to this there is a concern among the operations research community that the materials offered in OR courses at MBA or senior undergraduate business level are too abstract, outdated, and at times irrelevant to today's fast and dynamic airline industry. This book demystifies the operations and scheduling environment, presenting simplified and easy-to-understand models, applied to straightforward and practical examples. After introducing the key issues confronting operations and scheduling within airlines, Airline Operations and Scheduling goes on to provide an objective review of the various optimization models adopted in practice. Each model provides airlines with efficient solutions to a range of scenarios, and is accompanied by case studies similar to those experienced by commercial airlines. Using unique source material and combining interviews with alumni working at operations and scheduling departments of various airlines, this solution-orientated approach has been used on many courses with outstanding feedback. As well as having been comprehensively updated, this second edition of Airline Operations and Scheduling adds new chapters on fuel management systems, baggage handling, aircraft maintenance planning and aircraft boarding strategies. The readership includes graduate and undergraduate business, management, transportation, and engineering students; airlines training and acquainting new recruits with operations planning and scheduling processes; general aviation, flight school, International Air Transport Association (IATA), and International Civil Aviation Organization (ICAO) training course instructors; executive jet, chartered flight, air-cargo and package delivery companies, and airline consultants.

Introduction to Air Transport Economics Dr Bijan Vasigh 2013-02-28 Introduction to Air Transport Economics: From Theory to Applications uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. In one comprehensive textbook it applies economic theory to all aspects of the aviation industry, bringing together the numerous and informative articles and institutional developments that have characterized the field of airline economics in the last two decades as well as adding a number of areas original to an aviation text. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. The book offers a self-contained theory and applications-oriented text for any individual intent on entering the aviation industry as a practicing professional in the management area. It will be of greatest relevance to undergraduate and graduate students interested in obtaining a more complete understanding of the economics of the aviation industry. It will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry. The second edition has been extensively updated throughout. It features new coverage of macroeconomics for managers, expanded analysis of modern revenue management and pricing decisions, and also reflects the many significant developments that have occurred since the original's publication. Instructors will find this modernized edition easier to use in class, and suitable to a wider variety of undergraduate or graduate course structures, while industry practitioners and all readers will find it more intuitively organized and more user friendly.

Air Transport in the 21st Century John F. O'Connell 2016-12-05 Airlines are buffeted by fluctuating political and economic landscapes, ever-changing competition, technology developments, globalization, increasing deregulation and evolving customer requirements. As a consequence all sectors of the air transport industry are in a constant state of flux. The principle aim of this book is to review current trends in the airline industry and its related suppliers, thereby providing an insight into the forces that are changing its dynamics. The factors that are reshaping the structure of the industry are examined with a view to identifying the key issues whose impact will be critical in the future. The book features two very distinct sections. The first contains short contributions from industry executives at CEO/VP level from airlines, aircraft/engine manufacturers, safety and navigational provider organisations, who have set out their take of where the airline industry is heading. This commercial input sets the scene for the book and provides the bridge to the second section, which is composed of 18 chapters written by distinguished academic authors. Each chapter presents a valuable insight into a specific area of the air transport industry, including: airlines, airports, cargo, deregulation, the environment, navigation, strategy, information technology, security and tourism. The shared objective of the authors is to describe and explain the core competencies that are determining the current shape of the industry and to examine the forces that will change its direction going forward. The book is written in a management style and will appeal to all levels of personnel who work for airlines across the world. It is also written for airport authorities, aerospace manufacturers, regulatory and government transportation agencies, researchers and students of aviation management, transport studies, tourism and the wider air transport industry.

Flying Off Course Rigas Doganis 2019-01-10 Aviation is one of the most widely talked about industries in the global economy and yet airlines continue to present an enigma. Between 2010 and 2018 the global airline industry experienced its longest period of sustained profitability; however, huge global profits hid a darker side. Many airlines made inadequate profits or serious losses while others collapsed entirely. This fifth edition of *Flying Off Course* explains why. Written by leading industry expert, Rigas Doganis, this book is an indispensable guide to the inner workings of this exciting industry. Providing a complete, practical introduction to the fundamentals of airline economics and marketing, it explores the structure of the market, the nature of airline costs, issues around pricing and demand, and the latest developments in e-commerce. Vibrant examples are drawn from passenger, charter and freight airlines to provide a dynamic view of the entire industry. This completely updated edition also explores the sweeping changes that have affected airlines in recent years. It includes much new material on airline alliances, long-haul low-cost airlines, new pricing policies and ancillary revenues in order to present a compelling account of the current state of the airline industry. Offering a practical approach and peppered with real examples, this book will be valuable to anyone new to the airline industry as well as those wishing to gain a wider insight into its operations and economics. For undergraduate or postgraduate students in transport studies, tourism and business the book provides a unique insider's view into the workings of this exciting industry.

Introduction to Air Transport Economics Bijan Vasigh 2016-05-06 *Introduction to Air Transport Economics: From Theory to Applications* uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. In one comprehensive textbook it applies economic theory to all aspects of the aviation industry, bringing together the numerous and informative articles and institutional developments that have characterized the field of airline economics in the last two decades as well as adding a number of areas original to an aviation text. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. The book offers a self-contained theory and applications-oriented text for any individual intent on entering the aviation industry as a practicing professional in the management area. It will be of greatest relevance to undergraduate and graduate students interested in obtaining a more complete understanding of the economics of the

aviation industry. It will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry. The second edition has been extensively updated throughout. It features new coverage of macroeconomics for managers, expanded analysis of modern revenue management and pricing decisions, and also reflects the many significant developments that have occurred since the original's publication. Instructors will find this modernized edition easier to use in class, and suitable to a wider variety of undergraduate or graduate course structures, while industry practitioners and all readers will find it more intuitively organized and more user friendly.

Airline Economics George W. James 1982

Air Transport Management Lucy Budd 2016-11-10 Commercial air transport is a global multimillion dollar industry that underpins the world economy and facilitates the movement of over 3 billion passengers and 50 million tonnes of air freight worldwide each year. With a clearly structured topic-based approach, this textbook presents readers with the key issues in air transport management, including: aviation law and regulation, economics, finance, airport and airline management, environmental considerations, human resource management and marketing. The book comprises carefully selected contributions from leading aviation scholars and industry professionals worldwide. To help students in their studies the book includes case studies, examples, learning objectives, keyword definitions and 'stop and think' boxes to prompt reflection and to aid understanding. *Air Transport Management* provides in-depth instruction for undergraduate and postgraduate students studying aviation and business management-related degrees. It also offers support to industry practitioners seeking to expand their knowledge base.

An Introduction to Airline Economics William E. O'Connor 2001 Thoroughly revised to cover recent changes in the industry, this classic book continues to be the standard introduction to the economics of U.S. airlines.

The Economic Geography of Air Transportation John T. Bowen 2010-04-05 Like the railroad and the automobile, the airliner has changed the very geography of the societies it serves. Fundamentally, air transportation has helped redefine the scale of human geography by dramatically reducing the cost of distance, both in terms of time and money. The result is what the author terms the 'airborne world', meaning all those places dependent upon and transformed by relatively inexpensive air transportation. *The Economic Geography of Air Transportation* answers three key questions: how did air transportation develop in the century after the Wright Brothers, what does it mean to live in an airborne world, and what is the future of aviation in this century? Examples are drawn from throughout the world. In particular, ample consideration is given to the situation in developing countries, where air transportation is growing rapidly and where, to a considerable degree, the future of the airborne world will be determined. The book weaves together the technological development of aviation, the competition among aircraft manufacturers and their stables of airliners, the deregulation and privatization of the airline industry, the articulation of air passenger and air cargo services in everyday life, and the challenges and controversies surrounding airports. It will be of particular interest to students and researchers in air transport history, the geography of the airline industry, air transport technological development, competition in the commercial aircraft industry, airport development, geography and economics. It will also be useful to professionals working in the airline, airport, and aircraft manufacturing industries.

Airline Economics in Asia Xiaowen Fu 2018-11-30 Covers low-cost carrier growth in Japan, competition against full service hub carriers in the Middle East, aviation market liberalization in Central Asia, high-

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speed-rail and airline competition in China, air transport and tourism in Asia and Australia, airline performance and outsourcing, airports development, and airport-airline cooperation.

The Global Airline Industry Peter Belobaba 2015-07-06 Extensively revised and updated edition of the bestselling textbook, provides an overview of recent global airline industry evolution and future challenges Examines the perspectives of the many stakeholders in the global airline industry, including airlines, airports, air traffic services, governments, labor unions, in addition to passengers Describes how these different players have contributed to the evolution of competition in the global airline industry, and the implications for its future evolution Includes many facets of the airline industry not covered elsewhere in any single book, for example, safety and security, labor relations and environmental impacts of aviation Highlights recent developments such as changing airline business models, growth of emerging airlines, plans for modernizing air traffic management, and opportunities offered by new information technologies for ticket distribution Provides detailed data on airline performance and economics updated through 2013

Straight and Level Stephen Holloway 2016-12-14 This third edition of *Straight and Level* thoroughly updates the previous edition with extensive comments on recent industry developments and emerging business models. The discussion is illustrated by current examples drawn from all sectors of the industry and every region of the world. The fundamental structure of earlier editions, now widely used as a framework for air transport management courses, nonetheless remains unchanged. Part 1 of the book provides a strategic context within which to consider the industry's economics. Part 2 is built around a simple yet powerful model that relates operating revenue to operating cost; it examines the most important elements in demand and traffic, price and yield, output and unit cost. Part 3 probes more deeply into three critical aspects of capacity management: network management; fleet management; and revenue management. Part 4 concludes the book by exploring relationships between unit revenue, unit cost, yield, and load factor. *Straight and Level* has been written primarily for masters-level students on aviation management courses. The book should also be useful to final year undergraduates wanting to prepare for more advanced study. Amongst practitioners, it will appeal to established managers moving from functional posts into general management. More broadly, anyone with knowledge of the airline industry who wants to gain a deeper understanding of its economics at a practical level and an insight into the reasons for its financial volatility should find the book of interest.

Air Cargo Management Michael Sales 2016-12-16 *Air Cargo Management* provides a comprehensive and lively overview of the air cargo industry, which is both economically and strategically important in the field of logistics, world trade and supply chain management. This new edition builds on the success of the previous edition, focusing on the role of air freight in the global supply chain, including areas such as: the main players in the industry; regulations and restrictions; and terrorism management. Updates to this edition include: the role of E-Commerce and its changing influence on the industry; a new chapter on crime, security and terrorism; updated case studies, and new contributors providing professional insight from the industry. Enriched throughout with international case studies and contributions from industry experts, *Air Cargo Management* provides a practical approach. It is the perfect companion for undergraduate students studying air logistics, transportation logistics, air cargo and supply chain management. Professionals and managers in the field will also find Sales' easy style and industry insights useful and applicable to their practice.

System Analysis and Modelling in Air Transport Milan Janić 2021-01-05 This book presents a comprehensive analysis and modelling of demand, capacity, quality of services, economics, and sustainability of the air transport system and its main components - - airports, airlines, and ATC/ATM (Air

Traffic Control/Management). Airports consist of the airside and landside area characterized by their capacities for handling demand such as aircraft, air passengers, and air freight/cargo shipments. Regarding spatial configuration, airlines generally operate hub-and-spoke (conventional or legacy airlines) and point-to-point (LCCs - Low Cost Carriers) air route networks. Their fleets consisting of different aircraft types provide transport capacity for serving demand including air passengers and freight/cargo shipments. The ATC/ATM includes the controlled airspace, traffic management and control facilities and equipment on the ground, space, and on board aircraft, and the ATC Controllers). They all provide capacity to handle demand consisting of the flights between origin and destination airports carried out by airline aircraft. The outcome from the interrelationships between demand and capacity at these components materializes as the quality of services. At airports and airlines this is generally expressed by congestion and delays of aircraft, air passengers, and freight/cargo shipments. At ATC/ATM, this is expressed by delays, horizontal and vertical in-efficiency, and safety of flights. Economics of each component relate to its revenues, costs, and profits from handling demand, i.e., providing services of given quality. The sustainability of air transport system has become increasingly important issue for many internal and external actors/stakeholders involved to deal with. This has implied increasing the system's overall social-economic effects/benefits while reducing or maintaining constant impacts/costs on the environment and society at both global and regional/local scale under conditions of continuous medium- to long term growth.

Fundamentals of Aviation Operations Gert Meijer 2020-07-31 This book provides a general introduction into aviation operations, covering all the relevant elements of this field and the interrelations between them. Numerous books have been written about aviation, but most are written by and for specialists, and assume a profound understanding of the fundamentals. This textbook provides the basics for understanding these fundamentals. It explains how the commercial aviation sector is structured and how technological, economic and political forces define its development and the prosperity of its players. Aviation operations have become an important field of expertise. Airlines, airports and aviation suppliers, the players in aviation, need expertise on how aircraft can be profitably exploited by connecting airports with the aim of adding value to society. This book covers all relevant aspects of aviation operations, including contemporary challenges, like capacity constraints and sustainability. This textbook delivers a fundamental understanding of the commercial aviation sector at a level ideal for first-year university students and can be a tool for lecturers in developing an aviation operations curriculum. It may also be of interest to people already employed within aviation, often specialists, seeking an accurate overview of all relevant fields of operations.

Travel Marketing, Tourism Economics and the Airline Product Mark Anthony Camilleri 2017-10-03 This book provides a comprehensive introduction to travel marketing, tourism economics and the airline product. At the same time, it provides an overview on the political, socio-economic, environmental and technological impacts of tourism and its related sectors. This publication covers both theory and practice in an engaging style, that will spark the readers' curiosity. Yet, it presents tourism and airline issues in a concise, yet accessible manner. This will allow prospective tourism practitioners to critically analyze future situations, and to make appropriate decisions in their workplace environments. Moreover, the book prepares undergraduate students and aspiring managers alike with a thorough exposure to the latest industry developments. "Dr. Camilleri provides tourism students and practitioners with a clear and comprehensive picture of the main institutions, operations and activities of the travel industry." Philip Kotler, S.C. Johnson & Son Distinguished Professor of International Marketing, Kellogg School of Management, Northwestern University, Evanston/Chicago, IL, USA "This book is the first of its kind to provide an insightful and well-structured application of travel and tourism marketing and economics to the airline industry. Student readers will find this systematic approach invaluable when placing aviation

within the wider tourism context, drawing upon the disciplines of economics and marketing.” Brian King, Professor of Tourism and Associate Dean, School of Hotel and Tourism Management, The Hong Kong Polytechnic University, Hong Kong “The remarkable growth in international tourism over the last century has been directly influenced by technological, and operational innovations in the airline sector which continue to define the nature, scale and direction of tourist flows and consequential tourism development. Key factors in this relationship between tourism and the airline sector are marketing and economics, both of which are fundamental to the success of tourism in general and airlines in particular, not least given the increasing significance of low-cost airline operations. Hence, uniquely drawing together these three themes, this book provides a valuable introduction to the marketing and economics of tourism with a specific focus on airline operations, and should be considered essential reading for future managers in the tourism sector.” Richard Sharpley, Professor of Tourism, School of Management, University of Central Lancashire, UK “The book's unique positioning in terms of the importance of and the relationships between tourism marketing, tourism economics and airline product will create a distinct niche for the book in the travel literature.” C. Michael Hall, Professor of Tourism, Department of Management, Marketing and Entrepreneurship, University of Canterbury, Christchurch, New Zealand “A very unique textbook that offers integrated lessons on marketing, economics, and airline services. College students of travel and tourism in many parts of the world will benefit from the author's thoughtful writing style of simplicity and clarity.” Liping A. Cai, Professor and Director, Purdue Tourism & Hospitality Research Center, Purdue University, West Lafayette, IN, USA “An interesting volume that provides a good coverage of airline transportation matters not always well considered in tourism books. Traditional strategic and operational issues, as well as the most recent developments and emerging trends are dealt with in a concise yet clear and rational way. Summaries, questions and topics for discussion in each chapter make it a useful basis for both taught courses or self-education.” Rodolfo Baggio, Professor of Tourism and Social Dynamics, Bocconi University, Milan, Italy “This is a very useful introductory book that summarises a wealth of knowledge in an accessible format. It explains the relation between marketing and economics, and applies it to the business of airline management as well as the tourism industry overall.” Xavier Font, Professor of Sustainability Marketing, School of Hospitality and Tourism Management, University of Surrey, UK and Visiting Professor, Hospitality Academy, NHTV Breda, Netherlands “This book addresses the key principles of tourism marketing, economics and the airline industry. It covers a wide range of theory at the same time as offering real-life case studies, and offers readers a comprehensive understanding of how these important industries work, and the underpinning challenges that will shape their future. It is suitable for undergraduate students as well as travel professionals, and I would highly recommend it.” Clare Weeden, Principal Lecturer in Tourism and Marketing at the School of Sport and Service Management, University of Brighton, UK “In the current environment a grasp of the basics of marketing to diverse consumers is very important. Customers are possessed of sophisticated knowledge driven by innovations in business as well from highly developed technological advances. This text will inform and update students and those planning a career in travel and tourism. Mark Camilleri has produced an accessible book, which identifies ways to accumulate and use new knowledge to be at the vanguard of marketing, which is both essential and timely.” Peter Wiltshier, Senior Lecturer & Programme Leader for Travel & Tourism, College of Business, Law and Social Sciences, University of Derby, UK “This contemporary text provides an authoritative read on the dynamics, interactions and complexities of the modern travel and tourism industries with a necessary, and much welcomed, mixture of theory and practice suitable for undergraduate, graduate and professional markets.” Alan Fyall, Orange County Endowed Professor of Tourism Marketing, University of Central Florida, FL, USA

The Routledge Handbook of Transport Economics Jonathan Cowie 2017-08-07 The Routledge Handbook of Transport Economics offers the first state of the art overview of the discipline of transport

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economics as it stands today, reflective of key research and policy. Transport is an important area of study and one which is problem rich, stimulating a great deal of debate in areas which impact on everyday lives. Much of this focuses on the practicalities of the modern-day phenomenon of mass movement and all of the issues which surround it. The discipline of economics is central to this debate, and consequently the study and application of transport economics has a chief role to play in seeking to address subjects relating to major transport issues. It can be argued that at the very heart of any transport issue or problem lies the underlying economics of the situation – understand that and you alleviate the problem. Featuring contributions from world-leading scholars and practitioners from across the globe, all of the chapters within this book are written from a practical perspective; theory is applied and developed using real-world examples. The book examines concepts, issues, ideas and practicalities of transport provision in five key topic areas: public transport public transport reform economic development and transport modelling transport and the environment freight transport. A real strength of the book is in linking theory to practice, and hence the ‘economics’ that are examined in this text are not the economics of the abstract, but rather the economics of everyday living. Practical and insightful, this volume is an essential reference for any student or researcher working in all areas of transport provision, ranging from planning, appraisal, regulation and freight; and for all practitioners looking to develop their professional knowledge and who are seeking professional accreditation.

Air Traffic Management Margaret Arblaster 2018-02-06 Air Traffic Management: Economics Regulation and Governance provides the latest insights on approaches and issues surrounding the economic regulation and governance of air traffic management (ATM). The book begins by explaining what ATM is, showing its importance within the aviation industry. It then outlines the unique institutional characteristics that govern ATM, also discussing its implications for economic regulation and investment. Technological developments and the issues and approaches to safety regulation are also covered, as are the implications ATM has on airports. The book concludes with an exploration of future directions, including the entry of drones into airspace and the introduction of competition in ATM services Air traffic management plays a critical role in air transport, impacting both air safety and the efficiency of air services. Yet air navigation services are shifting from government provision to private industry, creating the need for more critical analysis of governance and economic regulation within the ATM industry. Consolidates the latest economic regulation and reform material regarding air traffic management Provides numerous practical examples and real-world case studies drawn from around the globe Explores economic regulation in both larger and smaller economies Written from an objective, informed and practical perspective by an experienced regulation practitioner and researcher

Critical Issues in Air Transport Economics and Business Ros?rio Mac?rio 2010-10-04 This book offers material for strategic thinking featuring contributions from key figures in Europe, the US and Asia. The focus of the book expands from economic to legal issues, bankruptcy and safety and security. The carefully selected papers offer a thorough and structured analysis of major current developments in the air transport industry. Fully up to date, topics covered include competitive strength, capacity utilisation and risk. The most likely future scenarios are more or less known. Only, the timeframe remains uncertain. The speed at which the various market players in the air transport chain will implement their strategies remains the key question. This depends on a whole range of exogenous and endogenous variables, as this book aspires to demonstrate. As both an overview of the current issues affecting the industry and as a cohesive set of strategic documents, therefore, this collection will prove invaluable for policy makers and researchers alike.

Introduction to Aviation Management Andreas Wald 2010 This volume provides an introduction to aviation management covering all major actors and processes, the fundamental structures, and the

economic and regulatory background of the industry. It comprises contributions from experienced practitioners of the aviation industry and from scholars in that field.

The Geographies of Air Transport Dr Lucy Budd 2014-07-28 Making a detailed contribution to geographies of air transport and aeromobility, this book examines the practices and processes that produce particular patterns of air transport provision both regionally and globally. In so doing, it updates the seminal contributions of Eva Taylor (1945), Kenneth Sealy (1957), Brian Graham (1995) and others to the study of air transport geography. Leading scholars in the field offer a unique insight into the key developments that have occurred in the field and the implications that these developments have had for geography, geographers, and global patterns of past, present and future air transport. Although globalization and liberalization processes have greatly expanded the demand for air transport over the last two decades, the industry has experienced several major setbacks due to economic, security, and environmental concerns. Many of these impacts have been much more pronounced in some regions, such as North America and Europe while others, such as Asia-Pacific have not been as adversely affected. Accordingly, there is a clear need to examine these recent economic and geopolitical changes from a geographical perspective given the differentiated pattern of effects from global processes. Addressing this need, this volume opens with thematic chapters covering key topics such as the historical geographies, socio-cultural mobilities, environmental externalities, urban geographies, and sustainability of the global air transport industry, followed by regional analysis of the industry in Asia-Pacific, Latin America, Greater Middle East and Africa as well as North America and Europe.

Engineering Economics for Aviation and Aerospace Bijan Vasigh 2016-12-08 For all engineers and practitioners, it is essential to have a fundamental understanding of cost structure, estimating cash flows, and evaluating alternative projects and designs on an economic basis. Engineering Economics for Aviation and Aerospace provides the tools and techniques necessary for engineers to economically evaluate their projects and choices. The focus of this book is on a comprehensive understanding of the theory and practical applications of engineering economics. It explains and demonstrates the principles and techniques of engineering economics and financial analysis as applied to the aviation and aerospace industries. Time value of money, interest factors, and spreadsheet functions are used to evaluate the cash flows associated with a single project or multiple projects. The alternative engineering economics tools and techniques are utilized in separate chapters to evaluate the attractiveness of a single project or to select the best of multiple alternatives. Most of the engineering economics and financial mathematics books available in the market take either a pure theoretical approach or offer limited applications. This book incorporates both approaches, providing students of aviation and industrial economics, as well as practitioners, with the necessary mathematical knowledge to evaluate alternatives on an economic basis.

Aviation Markets David Starkie 2016-12-05 Aviation Markets: Studies in Competition and Regulatory Reform is a collection of 17 papers selected from David Starkie's extensive writings over the last 25 years. Previously published material has been extensively edited and adapted, and combined with new material, published here for the first time. The book is divided into five sections, each featuring an original overview chapter, to better establish the background and also explain the papers' wider significance including, wherever appropriate, their relevance to current policy issues. These papers have been selected to illustrate a significant theme that has been relatively neglected thus far in both aviation and industrial economics: the role of the market and its interplay with the development of economic policy in the context of a dynamic but partly price regulated industry. The result provides a strong flavour of how market mechanisms, and particularly competition, can operate to successfully resolve policy issues. The book will be of interest to academics and those engaged in the formulation of aviation policy, such as public administrators and consultants, as well as those working in the aviation industry. It is also

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relevant to economic studies in a more general context, particularly to students and practitioners in industrial organisation economics, including those studying and researching the public utility industries.

Air Transport and Tourism M.R. Dileep 2021-09-30 *Air Transport and Tourism: Interrelationship, Operations and Strategies* is a comprehensive textbook covering all major aspects of air transport from operational and managerial perspectives, as well as exploring the intricate relationship that exists between the air transport and tourism industries. The book introduces and provides in-depth coverage of the complexities of the airline industry and the tourism industry and the ways in which they are connected and impact on each other, for example, the destination-airport-airline nexus, and the roles of air transport and airlines in tourism and vice versa. Emphasis is placed on current and future trends, the impact of COVID-19, sustainability and environmental challenges throughout. Comprehensive coverage of airline operations, strategic management and planning, airport operations and air transport information technology is also provided, offering a practical viewpoint on these vital aspects of the subject. This will be the ideal introductory textbook for students of tourism and hospitality studying courses in aviation and air travel.

The Routledge Companion to Air Transport Management Nigel Halpern 2018-01-31 *The Routledge Companion to Air Transport Management* provides a comprehensive, up-to-date review of air transport management research and literature. This exciting new handbook provides a unique repository of current knowledge and critical debate with an international focus, considering both developed and emerging markets, and covering key sectors of the air transport industry. The companion consists of 25 chapters that are written by 39 leading researchers, scholars and industry experts based at universities, research institutes, and air transport companies and organisations in 12 different countries in Africa, Asia-Pacific, Europe and North America to provide a definitive, trustworthy resource. The international team of contributors have proven experience of research and publication in their specialist areas, and contribute to this companion by drawing upon research published mainly in academic, industry and government sources. This seminal companion is a vital resource for researchers, scholars and students of air transport management. It is organised into three parts: current state of the air transport sectors (Part I); application of management disciplines to airlines and airports (Part II); and key selected themes (Part III).