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Innovation, Global Change and Territorial Resilience Philip Cooke 2012-01-01 'Innovation, Global Change and Territorial Resilience is indeed a timely contribution addressing the challenges that the global economy poses for local, regional and national economies. In the current situation, resilience is instrumental and innovation is the key mechanism to get there. In this volume, an impressive line-up of international authorities in the field – from across Europe and beyond – present highly valuable insights, models and hypotheses on innovation dynamics and activities in current day economics, as well as policy analysis and advice.' – Anders Malmberg, Uppsala University, Sweden the critical message of this book is that in the current context of global change, local and national territories have to upgrade their resilience in terms of improving both their competitiveness and capability to innovate. Localized creativity, small high-tech entrepreneurship, related innovation platforms, social capital embedded in dynamically open territorial communities and context-specific though continuously upgrading policy platforms are all means to face new challenges and to promote increased absorptive capacity within local and national territories. the contributors illustrate that these capabilities are much needed in the current globalized economy as a path towards sustainability and for creating new opportunities for their inhabitants. They analyse the challenges and development prospects of local/regional production systems internally, across territories, and in terms of their potential and territorial connectivity which can help exploit opportunities for proactive policy actions. This is increasingly relevant in the current climate in which the balanced allocation of resources and opportunities, particularly for SMEs, cannot be expected as the automatic result of the working of the market. Exploring conceptual and methodological aspects, and documenting original accounts of innovative territories, this book will be of great interest to academics, students and researchers within the fields of economics, industrial organization, and technology and innovation.

Commerce Business Daily 1998-11

Designed for Digital Jeanne W. Ross 2019-09-24 Practical advice for redesigning "big, old" companies for digital success, with examples from Amazon, BNY Mellon, LEGO, Philips, USAA, and many other global organizations. Most established companies have deployed such

digital technologies as the cloud, mobile apps, the internet of things, and artificial intelligence. But few established companies are designed for digital. This book offers an essential guide for retooling organizations for digital success. In the digital economy, rapid pace of change in technology capabilities and customer desires means that business strategy must be fluid. As a result, the authors explain, business design has become a critical management responsibility. Effective business design enables a company to quickly pivot in response to new competitive threats and opportunities. Most leaders today, however, rely on organizational structure to implement strategy, unaware that structure inhibits, rather than enables, agility. In companies that are designed for digital, people, processes, data, and technology are synchronized to identify and deliver innovative customer solutions—and redefine strategy. Digital design, not strategy, is what separates winners from losers in the digital economy. Designed for Digital offers practical advice on digital transformation, with examples that include Amazon, BNY Mellon, DBS Bank, LEGO, Philips, Schneider Electric, USAA, and many other global organizations. Drawing on five years of research and in-depth case studies, the book is an essential guide for companies that want to disrupt rather than be disrupted in the new digital landscape. Five Building Blocks of Digital Business Success Shared Customer Insights Operational Backbone Digital Platform Accountability Framework External Developer Platform

Social Responsibility and Environmental Sustainability in Business Preeta M Banerjee 2010-08-17 In this age of global economic crises, the need to renew our commitment to social issues becomes even more urgent. Reduction in public and private spending on social programmes throws up further challenges for the sustenance of development efforts. The book advocates countering this trend through 'global social entrepreneurship' and the use of innovative, inexpensive and locally customized solutions. Using in-depth and contemporary case studies, the book demonstrates how to define, measure and achieve socially and environmentally sustainable growth. The book inspires social entrepreneurs to build new models of sustainable growth, to scale existing solutions and to create new public-private partnerships.

Changing Minds Andrea A. DiSessa 2001 How computer technology can transform science education for children.

Machine, Platform, Crowd: Harnessing Our Digital Future Andrew McAfee 2017-06-27 "A clear and crisply written account of machine intelligence, big data and the sharing economy. But McAfee and Brynjolfsson also wisely acknowledge the limitations of their futurology and avoid over-simplification." —Financial Times In The Second Machine Age, Andrew McAfee and Erik Brynjolfsson predicted some of the far-reaching effects of digital technologies on our lives and businesses. Now they've written a guide to help readers make the most of our collective future. Machine | Platform | Crowd outlines the opportunities and challenges inherent in the science fiction technologies that have come to life in recent years, like self-driving cars and 3D printers, online platforms for renting outfits and scheduling workouts, or crowd-sourced medical research and financial instruments.

Congressional Record United States. Congress 1971

Digital Science 2019 Tatiana Antipova 2019-12-19 This book presents the proceedings of the 2019 International Conference on Digital Science (DSIC 2019), held in Limassol, Cyprus,

on October 11–13, 2019. DSIC 2019 was an international forum for researchers and practitioners to present and discuss the most recent innovations, trends, results, experiences and concerns in digital science. The main goal of the conference was to efficiently disseminate original findings in the natural and social sciences, art & the humanities. The contributions in the book address the following topics: Digital Art & Humanities Digital Economics Digital Education Digital Engineering Digital Finance, Business & Banking Digital Healthcare, Hospitals & Rehabilitation Digital Media Digital Medicine, Pharma & Public Health Digital Public Administration Digital Technology & Applied Sciences Digital Virtual Reality

energy prices and profit

The Sources of Innovation Eric von Hippel 1988 It has long been assumed that product innovations are usually developed by product manufacturers, but this book shows that innovation occurs in different places in different industries.

Creating Value 2002

Energy Prices and Profits United States. Congress. Senate. Committee on Commerce, Science, and Transportation 2006

Network World 2003-06-30 For more than 20 years, Network World has been the premier provider of information, intelligence and insight for network and IT executives responsible for the digital nervous systems of large organizations. Readers are responsible for designing, implementing and managing the voice, data and video systems their companies use to support everything from business critical applications to employee collaboration and electronic commerce.

Design for Innovative Value Towards a Sustainable Society Mitsutaka Matsumoto 2012-04-03 Since the first EcoDesign International Symposium held in 1999, this symposium has led the research and practices of environmentally conscious design of products, services, manufacturing systems, supply chain, consumption, as well as economics and society. EcoDesign 2011 - the 7th International Symposium on Environmentally Conscious Design and Inverse Manufacturing - was successfully held in the Japanese old capital city of Kyoto, on November 30th – December 2nd, 2011. The subtitle of EcoDesign 2011 is to "design for value innovation towards sustainable society." During this event, presenters discussed the way to achieve both drastic environmental consciousness and value innovation in order to realise a sustainable society.

Bulletin of the Atomic Scientists 1972-10 The Bulletin of the Atomic Scientists is the premier public resource on scientific and technological developments that impact global security. Founded by Manhattan Project Scientists, the Bulletin's iconic "Doomsday Clock" stimulates solutions for a safer world.

Intellectual Property Rights and Competition in Standard Setting Valerio Torti 2015-10-05 Competition and intellectual property rights (IPRs) are both necessary for a market to work efficiently and to promote consumer welfare. Properly applied, intellectual

property rules define a legal framework which allows undertakings to profit from their inventions. This in turn encourages competition among firms and enhances dynamic efficiency, to the benefit of consumer welfare. Standard setting represents one of the fields where the interaction between competition law and IPRs clearly comes to light. The collaborative goal of standard setting organizations (SSOs) is to adopt and promote standards that either do not conflict with anyone's right or, if they do, are developed under condition that patents are licensed under defined terms. This book examines the tension between IPRs and competition in the standard setting field which can arise when innovators over-exploit the rights they have been granted and hold up an entire industry. The book compares EU and U.S. jurisdictions with a particular focus on the IT and telecommunication sectors. It scrutinizes those practices which could harm standard setting and its goals, looking at misleading conducts by SSOs' members which may lead to breach the EU and U.S. antitrust provisions on abuse of market power. Recent developments in EU and U.S. standard setting are analysed highlighting the differences in enforcement approaches. The book considers how the optimal balance between IPRs and industry standards can be struck, suggesting a policy model which takes into account both innovators' interests and SSOs' goals.

Popular Science 2003-11 Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

The Fourth Industrial Revolution Klaus Schwab 2017-01-03 World-renowned economist Klaus Schwab, Founder and Executive Chairman of the World Economic Forum, explains that we have an opportunity to shape the fourth industrial revolution, which will fundamentally alter how we live and work. Schwab argues that this revolution is different in scale, scope and complexity from any that have come before. Characterized by a range of new technologies that are fusing the physical, digital and biological worlds, the developments are affecting all disciplines, economies, industries and governments, and even challenging ideas about what it means to be human. Artificial intelligence is already all around us, from supercomputers, drones and virtual assistants to 3D printing, DNA sequencing, smart thermostats, wearable sensors and microchips smaller than a grain of sand. But this is just the beginning: nanomaterials 200 times stronger than steel and a million times thinner than a strand of hair and the first transplant of a 3D printed liver are already in development. Imagine "smart factories" in which global systems of manufacturing are coordinated virtually, or implantable mobile phones made of biosynthetic materials. The fourth industrial revolution, says Schwab, is more significant, and its ramifications more profound, than in any prior period of human history. He outlines the key technologies driving this revolution and discusses the major impacts expected on government, business, civil society and individuals. Schwab also offers bold ideas on how to harness these changes and shape a better future—one in which technology empowers people rather than replaces them; progress serves society rather than disrupts it; and in which innovators respect moral and ethical boundaries rather than cross them. We all have the opportunity to contribute to developing new frameworks that advance progress.

Schluss mit Bullsh*t-Innovationen Bianca Prommer 2020-09-01 In vielen Unternehmen wird heute Bullshit-Bingo gespielt. Die Geschäftsführung ordnet Innovation an, weil "man" das ja so macht. Leider bleibt es dabei meist bei oberflächlichen und oft falsch aufgebauten

Innovationsaktivitäten. Innovation quasi als Alibihaltung. In der Unternehmenshierarchie angeordnet von "oben nach unten". Das kann nicht funktionieren. Denn nur das, was Mitarbeiter selbst mitgestalten, wofür sie selber brennen, kann zum integralen Teil der Unternehmens-DNA werden. Innovation sollte daher in Unternehmen auf allen Ebenen in "Fleisch und Blut" übergehen. Nur dann kann echte Innovation stattfinden. In ihrem Buch fordert Bianca Prommer dazu auf, innovatives Denken in den Unternehmen zur automatisch ablaufenden Kompetenz zu machen, denn schließlich denken wir auch nicht übers Atmen nach. Sie zeigt auf, wie der Weg zu einer jeweils auf das individuelle Unternehmen angepassten Innovationsstrategie funktioniert, wenn Unternehmen den im Buch erläuterten Schritten folgen. Die Autorin legt dar, warum es nichts bringt, innovative Blaupausenkonzepte von anderen Unternehmen zu übernehmen und erklärt, welche Innovationsmodelle im unternehmerischen Alltag, im dringlichen und harten Tagesgeschäft tatsächlich funktionieren. Umgesetzt wird das Thema anhand der - immer wieder von Fakten und praxisnahem Wissens-Input unterstützten, sich durch das Buch ziehenden - Geschichte der fiktiven Frisch & Schnell GmbH, einem produzierenden Traditionsunternehmen mit 250 Mitarbeitern. Strategisch in jedem Kapitel platzierte Reflexionsfragen, fordern den Leser innerhalb der Lektüre immer wieder auf, den eigenen Gedanken- und Handlungsstand zum Thema Innovation auf den Prüfstand zu stellen und intensiv zu hinterfragen. Die "Anti-Bullshit-Fakten" am Ende jeden Kapitels dienen der fachlichen Zusammenfassung der wichtigsten Erkenntnisse zur Umsetzung in der Praxis.

Democratizing Innovation Eric Von Hippel 2006-02-17 The process of user-centered innovation: how it can benefit both users and manufacturers and how its emergence will bring changes in business models and in public policy. Innovation is rapidly becoming democratized. Users, aided by improvements in computer and communications technology, increasingly can develop their own new products and services. These innovating users—both individuals and firms—often freely share their innovations with others, creating user-innovation communities and a rich intellectual commons. In Democratizing Innovation, Eric von Hippel looks closely at this emerging system of user-centered innovation. He explains why and when users find it profitable to develop new products and services for themselves, and why it often pays users to reveal their innovations freely for the use of all.The trend toward democratized innovation can be seen in software and information products—most notably in the free and open-source software movement—but also in physical products. Von Hippel's many examples of user innovation in action range from surgical equipment to surfboards to software security features. He shows that product and service development is concentrated among "lead users," who are ahead on marketplace trends and whose innovations are often commercially attractive. Von Hippel argues that manufacturers should redesign their innovation processes and that they should systematically seek out innovations developed by users. He points to businesses—the custom semiconductor industry is one example—that have learned to assist user-innovators by providing them with toolkits for developing new products. User innovation has a positive impact on social welfare, and von Hippel proposes that government policies, including R&D subsidies and tax credits, should be realigned to eliminate biases against it. The goal of a democratized user-centered innovation system, says von Hippel, is well worth striving for. An electronic version of this book is available under a Creative Commons license.

CIO 1999-02-01

Become an App Inventor: The Official Guide from MIT App Inventor Karen Lang 2022-02-08 With a foreword by Gitanjali Rao, Time Magazine's inaugural Kid of the Year, this engaging guide from MITeen Press teaches anyone to design and publish their own apps—no experience necessary!—and introduces young app creators from around the world. Have you ever wanted to build your own mobile apps? App Inventor, a free and revolutionary online program from MIT, lets you do just that. With the help of this companion guide chock-full of colorful graphics and easy-to-follow instructions, readers can learn how to create six different apps, including a working piano, a maze game, and even their own chat app to communicate with friends—then use what they've learned to build apps of their own imagination. User-friendly code blocks that snap together allow even beginners to quickly create working apps. Readers will also learn about young inventors already using their own apps to make a difference in their communities, such as the girls from Moldova whose app helps alert residents when local well water is contaminated. Or the boys from Malden, Massachusetts, whose app lets users geotag potholes to alert city hall when repairs are needed. With this inspiring guide, curious young dreamers can become real inventors with real-world impact.

Energy, Environment, Productivity Jay Holmes 1974

Bulletin of the Atomic Scientists 1966-06 The Bulletin of the Atomic Scientists is the premier public resource on scientific and technological developments that impact global security. Founded by Manhattan Project Scientists, the Bulletin's iconic "Doomsday Clock" stimulates solutions for a safer world.

Popular Science 2004-09 Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

MacUser 1993

Language 1996

Popular Science 2004-12 Popular Science gives our readers the information and tools to improve their technology and their world. The core belief that Popular Science and our readers share: The future is going to be better, and science and technology are the driving forces that will help make it better.

Energy, Environment, Productivity National Science Foundation (U.S.) 1974

Public engagement in policy making Great Britain: Parliament: House of Commons: Public Administration Select Committee 2013-06-03 In this report the Public Administration Select Committee (PASC) calls for a "wiki" approach to policy-making, where public opinion, ideas and contributions are sought and welcome at any and all stages of the policy cycle. The Government should be able to demonstrate that it has adopted this approach alongside ministerial leadership and responsibility for policy and its outcomes. All policy making carries risks: a lack of appetite for participation, disappointment arising from unrealistic expectations and the dominance of vested interests. Government must frankly assess and address these risks in relation to open policy making. Digital technology has a significant role

to play in opening up policy-making. Government could and should go further and embrace radical and innovative approaches, making use of existing platforms and technologies, such as Twitter. The success and impact of public engagement in policy-making must be effectively measured. Government must able to demonstrate value for money and improved outcomes with this new approach, particularly in a time of austerity. The Committee says proposals for both "open" and "contestable" policy-making demonstrate that Government recognises the value of public opinion in helping to identify problems and develop solutions. However, for open policy-making to work, it must be a genuine departure from more traditional forms of policy-making, where public engagement has usually only occurred after the Government has already determined a course of action. Care must be taken to ensure that open policy-making processes are not dominated by vested interests or 'the usual suspects' who are aware of policy 'opportunities'.

The Conversational Firm Catherine Turco 2018-11-04 A fast-growing social media marketing company, TechCo encourages all of its employees to speak up. By promoting open dialogue across the corporate hierarchy, the firm has fostered a uniquely engaged workforce and an enviable capacity for change. Yet the path hasn't always been easy. TechCo has confronted a number of challenges, and its experience reveals the essential elements of bureaucracy that remain even when a firm sets out to discard them. Through it all, TechCo serves as a powerful new model for how firms can navigate today's rapidly changing technological and cultural climate. Catherine J. Turco was embedded within TechCo for ten months. The Conversational Firm is her ethnographic analysis of what worked at the company and what didn't. She offers multiple lessons for anyone curious about the effect of social media on the corporate environment and adds depth to debates over the new generation of employees reared on social media: Millennials who carry their technological habits and expectations into the workplace. Marshaling insights from cultural and economic sociology, organizational theory, economics, technology studies, and anthropology, The Conversational Firm offers a nuanced analysis of corporate communication, control, and culture in the social media age.

Los Angeles Magazine 2003-11 Los Angeles magazine is a regional magazine of national stature. Our combination of award-winning feature writing, investigative reporting, service journalism, and design covers the people, lifestyle, culture, entertainment, fashion, art and architecture, and news that define Southern California. Started in the spring of 1961, Los Angeles magazine has been addressing the needs and interests of our region for 48 years. The magazine continues to be the definitive resource for an affluent population that is intensely interested in a lifestyle that is uniquely Southern Californian.

On the role of constitutive behaviour in the response of squeezing ground to tunnelling Weijie Dong 2017-08-14 Squeezing conditions in tunnelling are characterized by the occurrence of large deformations of the opening or high rock pressure that may overstress the lining. Squeezing is associated with poor quality rock. Tunnelling in squeezing ground involves great uncertainties. It is therefore very important to gain a better understanding of the underlying mechanisms. Triaxial testing is the main source of information in order to understand the mechanical features of squeezing ground. Despite the complexity of the squeezing mechanism and the behaviour observed under relatively simple loading conditions, most of previous research work and engineering design practice considers the ground as a linearly elastic, perfectly plastic material obeying the Mohr-Coulomb yield criterion. While the MC model is capable of predicting the final strength and post-failure volumetric behaviour of the

squeezing rock, it cannot map some potentially important pre-failure features or the occasionally observed contractant plastic deformation. In addition, the MC model usually leads to an overestimation of the strength under undrained conditions, which is unsafe for tunnel design. The present thesis mainly addresses the influence of constitutive modelling on predictions about the response of squeezing ground to tunnelling in order to provide some general guidelines for basic engineering analysis. This objective is achieved by investigating the behaviour of squeezing rocks theoretically and experimentally, using samples from several tunnel projects, including the Gotthard base tunnel and the planned Gibraltar strait tunnel.

Overload Erin L. Kelly 2021-10-05 "Contemporary ways of working are not working, even for professionals and managers in what used to be considered "good" jobs. Companies are responding to global competition and pressure from financial markets by adopting management practices and staffing strategies that push workers to do more and more with less and less. New technologies facilitate always-on availability, normalizing 24/7 job expectations. This new intensity spawns chronic stress in the form of overload - feelings of too much to do and too little time to do it. Kelly and Moen argue this way of working is both unhealthy and unsustainable. Employees burn out, quit, or lack the time or energy to bring their best contributions to their jobs. Organizations lose out along with individuals, families, and communities. This book moves beyond familiar tropes about 'work-life balance' to argue that the problem lies not in the effort to 'balance' but in the very nature of contemporary work. Overload harms workers of all genders, ages, and life stages as well as the bottom lines of corporations. What can be done? Kelly and Moen draw on five years of research, including a major field experiment, in a Fortune 500 firm to describe a new approach to making work more sane and sustainable. The initiative, called STAR, prompts imaginative yet feasible changes (or work redesigns) that improve employees' health, wellbeing, and ability to manage both their personal and their work lives. They find the firm also benefits through increased job satisfaction and reduced turnover"

Automation and the Workplace 1983

Computational Linguistics 1996

Small Business: An Entrepreneur's Business Plan Gail Hiduke 2013-03-11 Begin your small business success today as you transform your business idea into a powerful, functional business plan with Hiduke/Ryan's SMALL BUSINESS: AN ENTREPRENEUR'S BUSINESS PLAN, 9E. This indispensable guide to small business takes a practical action-step approach to help you sharpen your business talents and focus your business ownership dreams. You learn to identify business opportunities, market needs, and target customers as you develop an actual working business plan from the ground up. Timely business tools and ongoing links to the latest small business information available on the Internet keep the information you're using focused on the future. Throughout the book, you gain firsthand glimpses into the challenges and successes that other passionate entrepreneurs face. Whether you plan to build your own business, pursue a franchise, or purchase an existing business, in SMALL BUSINESS: AN ENTREPRENEUR'S BUSINESS PLAN, 9E, you'll find the timely advice, powerful skills, and effective plans you need for success. Make the grade with CourseMate + LivePlan! This interactive website helps you make the most of your study time by accessing everything you need to succeed in one convenient place. This version of CourseMate includes

LivePlan from Palo Alto Software; a proven web-based business plan software that allows you to produce a professional-grade business plan through software used by real entrepreneurs. MANAGEMENT CourseMate also provides an interactive eBook, dynamic flashcards, interactive quizzes, videos, games, and more to help you master today's management concepts. Available with InfoTrac Student Collections http://gocengage.com/infotrac. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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PC Mag 1984-03-20 PCMag.com is a leading authority on technology, delivering Labs-based, independent reviews of the latest products and services. Our expert industry analysis and practical solutions help you make better buying decisions and get more from technology.

Automated Invention for Smart Industries Denis Cavallucci 2018-10-18 This book constitutes the refereed proceedings of the 18th International TRIZ Future Conference on Automated Invention for Smart Industries, held in Strasbourg, France, in October 2018 and sponsored by IFIP WG 5.4. The 27 full papers presented were carefully reviewed and selected from numerous submissions. They are organized in seven thematic sections: teaching of TRIZ; TRIZ and knowledge represenations; biomimicry; strategic company management; association between TRIZ and other methods; TRIZ and the functional approach; and the use of patent or text populations as a data source.