

# Managerial Economics Allen Weigelt Doherty Mansfield

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**Managerial Economics** W. Bruce Allen 2012-09-15 Thoroughly updated to reflect the post-crisis, global, and digital economy.

**ICT Investment for Energy Use in the Industrial Sectors** Nabaz T. Khayyat 2017-06-20 This book investigates the impact of production input factors on the market, consumer and producer energy demand characteristics in 30 industrial sectors for South Korea over the period 1980–2009, and for Japan over the period 1973–2006, with special emphasis placed on the effects of ICT investment on the demand for energy. A dynamic factor demand model is developed, accounting for the adjustment costs that are defined in terms of forgone output from current production. It addresses four key aspects of production and energy demand in manufacturing: first, it establishes the various relationships between different factors of production. Second, it investigates whether the energy demand in the industrial sectors in South Korea would be decreased or increased by substituting/complementing with other input factors such as ICT capital and labor. Third, it looks at sources of growth in the industrial sectors through decomposing the Divisia index based total factor productivity (TFP). Finally it provides appropriate policy recommendations based on these findings. The results of this study may provide industrial sectors' stakeholders and environmental and industrial policy makers with a flexible model that has the capacity to assess outcomes of various policies under certain scenarios. The factor demand methodology described in this book is very advanced and up-to-date. It can be used when teaching advanced graduate courses and in empirically advanced research. Therefore, it is highly relevant in both teaching as a main or supplementary text and in particular as a reference handbook in conducting empirical research. The focus on ICT effects on energy use makes this book an important addition to the existing literature on industrial development.

**Quantitative Corporate Finance** John B. Guerard Jr. 2020-11-21 This textbook presents a comprehensive treatment of the legal arrangement of the corporation, the instruments and institutions through which capital can be raised, the management of the flow of funds through the individual firm, and the methods of dividing the risks and returns among the various contributors of funds. Now in its second edition, the book covers a wide range of topics in corporate finance, from time series modeling and regression analysis to multi-factor risk models and the Capital Asset Pricing Model. Guerard, Gultekin and Saxena build significantly on the first edition of the text, but retain the core chapters on cornerstone topics such as mergers and acquisitions, regulatory environments, bankruptcy and various other foundational concepts of corporate finance. New to the second edition are examinations of APT portfolio

selection and time series modeling and forecasting through SAS, SCA and OxMetrics programming, FactSet fundamental data templates. This is intended to be a graduate-level textbook, and could be used as a primary text in upper level MBA and Financial Engineering courses, as well as a supplementary text for graduate courses in financial data analysis and financial investments.

*Advances in Crop Environment Interaction* Santanu Kumar Bal 2018-11-02 Agriculture is currently facing multi-faceted threats in the form of unpredictable weather variability, frequent droughts and scarcity of irrigation water, together with the degradation of soil resources and declining environmental health. These stresses result in the modification of plant physiology to impart greater resilience to changing abiotic and biotic environments, but only at the cost of declining plant productivity. In light of these facts, assessing the status of natural resource bases, and understanding the mechanisms of soil-plant-environment interactions so as to devise adaptation and mitigation approaches, represent great and imminent challenges for all of us. In this context, it is essential to understand the potential applications of modern tools, existing coping mechanisms and their integration, as this will allow us to develop suitable advanced mitigation strategies. From a broader perspective, the book deals with crop-environment interaction in the context of changing climatic conditions. To do so, it addresses four major aspects: Understanding the mechanism of carbon dynamics in the soil-plant-environment continuum; greenhouse gas fluxes in agricultural systems; and soil properties influenced by climate change and carbon sequestration processes. Mitigation and management of the photo-thermal environment to improve crop productivity; soil health under variable climate; reducing agro-ecosystem evapotranspiration losses through biophysical controls; and heat stress in field crops and its management. Studying the impact of climate change on biotic environments; insect-pest interactions; manifestations of disease; and adaptation strategies for island agro-ecosystems. Innovative approaches to assess stress impacts in crops, such as crop modeling, remote sensing, spectral stress indices etc. The book presents a collection of contributions from authoritative experts in their respective fields. Offering young researchers new perspectives and future research directions, it represents a valuable guide for graduate students and academics alike.

Breaking the Ice Bernd Frick 2017-11-17 This book provides a survey of the academic research and knowledge on the economics and management of professional hockey. While professional football, baseball, and basketball have been the focus of sports economists for decades, professional hockey has been left out of most economic analyses of the sports industry. This book fills that gap by presenting a selection of research focusing specifically on hockey, such as labor relations and player behavior in the NHL, salary determination and player careers, ticket demand and ticket pricing, and emerging topics such as diversity and discrimination. Expanding the available literature dramatically, this book will be an important tool for researchers as well as sports managers, and students at the advanced undergraduate and graduate level.

*Industrial and Development Economics* Kapunda, Stephen M. 2017-07-20 The aim of this book is to provide comprehensive understanding of industrial economics and its applicability to African countries. The book is expected to serve as an intellectual and pedagogical support to teaching. It is a vital resource material for both undergraduate and post-graduate students. The text is also excellent for self-study for all people with a keen interest in the discipline because of the unique approach adopted by the author. Each chapter is arranged pedagogically starting with learning objectives followed by introductory remarks, then content and finally conclusion. Numerous relevant examples, case studies and review questions are provided.

Applied Microeconomics Edwin Mansfield 1997 This is a book on applied microeconomics. It has been

designed for the many classes given each year for students who want to learn to become better managers, public officials, lawyers, or members of other such professional groups. While the book's general structure and approach remain much the same in this edition as in the previous one, there are many noteworthy improvements.

Managerial Economics, 9e D N Dwivedi This well-known book on the subject has stood the test of time for the last 35 years because of the quality of presentation of its text. It has become students' favourite as it provides the latest theories, thoughts and applications on the subject with timely revisions to stay up-to-date all the time. Since its first edition, it has provided complete, comprehensive and authentic text on micro and macro aspects of managerial economics. It has now been revised thoroughly with added interpretations of economic theories and concepts and their application to managerial decisions.

**Intelligent Techniques in Engineering Management** Cengiz Kahraman 2015-05-05 This book presents recently developed intelligent techniques with applications and theory in the area of engineering management. The involved applications of intelligent techniques such as neural networks, fuzzy sets, Tabu search, genetic algorithms, etc. will be useful for engineering managers, postgraduate students, researchers, and lecturers. The book has been written considering the contents of a classical engineering management book but intelligent techniques are used for handling the engineering management problem areas. This comprehensive characteristics of the book makes it an excellent reference for the solution of complex problems of engineering management. The authors of the chapters are well-known researchers with their previous works in the area of engineering management.

**Managerial Economics** W. Bruce Allen 2012-09-15 Thoroughly updated to reflect the post-crisis, global, and digital economy.

**Managerial Economics** 2010

*Statistics for Business and Economics* Edwin Mansfield 1994 As in previous editions, three principal objectives guided the writings of this book: first, to explain statistical methods used in business and by economists in the clearest possible way; second, to draw case material from real-world situations in order to demonstrate the practical applications of those methods; third, to surround both theory and cases with an abundance of problems, based on real data whenever possible and graded in level of difficulty.

Damage Control Management in the Polytrauma Patient Hans-Christoph Pape 2017-04-04 This book is an unparalleled source of cutting-edge information on every aspect of rescue, trauma management, and fracture care in the polytrauma/multiple injured patient. Damage control surgery is approached logically and systematically by dividing treatment into phases. The common goal of treating life-threatening conditions first, then treating major pelvic and extremity fractures, requires cooperation among all major disciplines and subspecialties involved in the care of polytrauma patients, and the book is accordingly multidisciplinary in nature. It is edited by pioneers in the field and the authors are all acclaimed experts. This second, revised and updated edition of *Damage Control Management in the Polytrauma Patient* will be invaluable for all clinicians who must weigh life-saving operations against limb-threatening conditions, including emergency personnel, trauma surgeons, orthopaedic traumatologists, and anesthesiologists.

*Managerial Economics* Thomas J. Webster 1996

**Energy Demand in Industry** Nabaz T Khayyat 2015-08-07 The book presents a stochastic analysis based on production risk and application of this method in the industrial sector under production risk

where energy use is an input factor. Using South Korea as a case study, the book empirically models energy demand at the industrial level and analyzes the results to identify key determinants of energy demand, production level, production risk and energy usage efficiency. Particular attention is paid to the factors that enhance production risk or increase variations in energy input during production. A dynamic panel model is specified and applied to 25 Korean industrial sectors over the period 1970-2007. The determinants of energy usage are identified and their effects in the form of elasticities of energy usage are estimated. In addition the structural changes in the energy demand pattern are explored. Stochastic production technology is applied to create two primary models: A production model where the energy usage is a determinant of output and an energy demand model based on an inverted factor demand model where demand is a key determinant of the level of energy usage. The findings reveal that: First, there are large variations in the degree of overuse or inefficiency in energy usage among the individual industries and over time; second, ICT (information and communication technology) capital and labor are substituting energy; third, ICT capital and value added services are two input factors decreasing the variability of energy demand while non-ICT capital, material and labor are increasing the variability of energy demand. Finally, the results suggest that technical progress contributes more to the increase of mean of energy demand than to the reduction of the level of risk. An emerging recommendation is that industries increase the level of ICT capital and digitalization and invest more in R&D activities and value added services to reduce the uncertainty related to their demand for energy. This study forms the structure of the demand for energy under stochastic production risk for the South Korean industrial sector. Public research programs aimed at the industrial sector should be concerned about both mean and risk properties in research on new technologies and in the investigation of possible alternative energy inputs. This book describes the state of the art in energy usage analysis and production risk, applying factor requirement methodology. It will be of use as a main or supplementary text in the teaching of advanced graduate courses but also as a reference for those working on empirically advanced research. The book is an important addition to the existing literature on industrial development, with its focus on energy as a core production input.

*HBR Guide to Project Management (HBR Guide Series)* Harvard Business Review 2013-01-08 MEET YOUR GOALS—ON TIME AND ON BUDGET. How do you rein in the scope of your project when you've got a group of demanding stakeholders breathing down your neck? And map out a schedule everyone can stick to? And motivate team members who have competing demands on their time and attention? Whether you're managing your first project or just tired of improvising, this guide will give you the tools and confidence you need to define smart goals, meet them, and capture lessons learned so future projects go even more smoothly. The HBR Guide to Project Management will help you: Build a strong, focused team Break major objectives into manageable tasks Create a schedule that keeps all the moving parts under control Monitor progress toward your goals Manage stakeholders' expectations Wrap up your project and gauge its success

Managerial Economics, 8th Edition Dwivedi D.N. This well-known book on the subject has stood the test of time for the last 35 years because of the quality of presentation of its text. It has become students' favourite as it provides the latest theories, thoughts and applications on the subject with timely revisions to stay up-to-date all the time. Since its first edition, it has provided complete, comprehensive and authentic text on micro and macro aspects of managerial economics. It has now been revised thoroughly with added interpretations of economic theories and concepts and their application to managerial decisions. NEW IN THE EIGHTH EDITION • Summary at the end of each chapter for quick recap • One complete new chapter; several new sections Some New Important Sections • 'Derivation of Demand Curve with Changing Marginal Utility of Money', and 'Why Demand Curve Slopes Downward to Right' • 'Expansion Path of Production' and 'Equilibrium of Multi-plant Monopoly' • 'Theory of Interest Rate

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Determination' and 'Monetary Sector Equilibrium' • 'Current Foreign Trade Policy of India' and 'Current Role of the IMF' • 'Monetary Policy' and 'Current Scenario of CSR in India'

Social Psychology of Inclusion and Exclusion Dominic Abrams 2004-06-02 This book is about the social psychological dynamics and phenomenology of social inclusion and exclusion. The editors take as their starting point the assumption that social life is conducted in a framework of relationships in which individuals seek inclusion and belongingness. Relationships necessarily include others, but equally they have boundaries that exclude. Frequently these boundaries are challenged or crossed. The book will draw together research on individual motivation, small group processes, stigmatization and intergroup relations, to provide a comprehensive social psychological account of social inclusion and exclusion.

Quantitative Corporate Finance John B. Guerard, Jr. 2007-11-19 The book addresses several problems in contemporary corporate finance: optimal capital structure, both in the US and in the G7 economies; the Capital Asset Pricing Model (CAPM) and the Arbitrage Pricing Model (APT) and the implications for the cost of capital; dividend policy; sales forecasting and pro forma statement analysis; leverage and bankruptcy; and mergers and acquisitions. It is designed to be used as an advanced graduate corporate financial management textbook.

*Games of Strategy* Dixit, Avinash K 2015-01-05 A clear, comprehensive introduction to the study of game theory. In the fourth edition, new real-world examples and compelling end-of-chapter exercises engage students with game theory.

*Introduction to Air Transport Economics* Bijan Vasigh 2017-11-30 Introduction to Air Transport Economics: From Theory to Applications uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. In one comprehensive textbook it applies economic theory to all aspects of the aviation industry, bringing together the numerous and informative articles and institutional developments that have characterized the field of airline economics in the last two decades as well as adding a number of areas original to an aviation text. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. The book offers a self-contained theory and applications-oriented text for any individual intent on entering the aviation industry as a practicing professional in the management area. It will be of greatest relevance to undergraduate and graduate students interested in obtaining a more complete understanding of the economics of the aviation industry. It will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry.

**The Metaphysics of Market Power** George Raitt 2019-05-02 Australian competition law has just emerged from a significant period of reform which has seen controversial changes to the legal test to distinguish between normal competitive conduct and conduct that should be condemned. The controversy continues, arguably because the traditional legal conception of market power does not provide a useful standard in real world markets. This important new book offers a radical interpretation of market power, based on the power to manipulate. Seeing it in this way allows for positive and normative standards within which to frame a legal theory of liability for misuse of that power. The book provides suggestions to improve the forensic assessment of conduct that should be condemned as misuse of market power.

*Microeconomic Theory* Michael E. Wetzstein 2013 Rev. ed. of: Microeconomic theory: concepts and connections. c2005.

*Optimal Enterprise* Mikhail V. Belov 2021-07-28 In the modern world, most gross product is created within Enterprise firms, project programs, state agencies, transnational corporations and their divisions, as well as various associations and compositions of the above entities. Enterprises, being, on the one hand, complex, and, on the other hand, widespread systems, are the subject matter of cybernetics, system theory, operations research, management sciences and many other fields of knowledge. However, the complexity of the system obstructs the development of mathematically rigorous foundations for Enterprise control. Moreover, methods of operations research and related sciences, which are widely used in practice, provide optimization of the constituents of an Enterprise, without modeling it as a whole system. But the optimization of parts does not lead to the optimality of the whole, and, also, the absence of top-down and holistic mathematical models of Enterprise contradicts the principle of holism and the system approach. The approach in this book looks first at Enterprise Systems and their essential aspects as complex sociotechnical systems composed of integrated sets of structural and process models (Chapters 1 and 2). A uniform description of all the heterogeneous fields of the modern Enterprise (marketing, sales, manufacturing, HR, finance, etc.) is then made, and the Enterprise Control Problem is posed as a top-down and holistic mathematical optimization problem (Chapter 3). Original models and methods of contract theory (Chapter 4), technology management (Chapter 5), human behavior and human capital (Chapter 6) and complex activity and resource planning (Chapter 7) are developed to solve the problem. Structural processes and mathematical models constitute an Optimal Enterprise Control Framework (Chapter 8) that provides a practical solution to the Enterprise Control Problem. This book is a resource for postgraduate and doctoral students, postdoctoral researchers and professors with research interests in the following fields of science: Fundamental Complex Systems study, Complex Systems Engineering, Enterprise Systems Engineering Applications of Operations Research, Optimization, Probability and Stochastic processes to Management Science, Economics and Business Theory of the Firm Business and Management – general, strategy/leadership, organization management, operations management and management information systems Theory of Business Processes, Business Processes Improvement and Reengineering

**Naked Economics: Undressing the Dismal Science (Fully Revised and Updated)** Charles Wheelan 2010-04-19 Seeks to provide an engaging and comprehensive primer to economics that explains key concepts without technical jargon and using common-sense examples.

**The Global Free Trade Error** Ron Baiman 2017-02-24 The doctrine of "free trade" is second only to that of "free markets" in undergirding ideological support for our current global economic structures and rules. From David Ricardo's "comparative advantage principle" to James Meade's Neoclassical or mainstream economics proof of self-adjusting free trade equilibrium, the free trade doctrine has had a lasting and destructive hold on Neoclassical economic thinking since its inception. The Global Free Trade Error provides a detailed analysis of these foundational models and counter-poses these to alternative Neo-Marxist "unequal exchange" models of global trade and finance. In the first part of the book the three core free trade models alluded to above are respectively demonstrated to be: overdetermined, inapplicable, and infeasible. In particular, Ricardo's parable is shown to support managed trade rather than free trade as Ricardo and two centuries of economic texts have claimed. In the second part of the book, unequal exchange analyses of global trade are shown to provide logically coherent and useful insights into global trade and finance. In the third and final part of the book, this unequal exchange perspective is used, within a general "demand and cost" setting, to develop a set of global managed trade principles for a more equitable and sustainable world trade regime. This book will be of great interest to those who study political economy, history of economic thought, and international trade, including trade agreements and tariffs.

**Introduction to Air Transport Economics** Dr Bijan Vasigh 2013-02-28 Introduction to Air Transport Economics: From Theory to Applications uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. In one comprehensive textbook it applies economic theory to all aspects of the aviation industry, bringing together the numerous and informative articles and institutional developments that have characterized the field of airline economics in the last two decades as well as adding a number of areas original to an aviation text. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. The book offers a self-contained theory and applications-oriented text for any individual intent on entering the aviation industry as a practicing professional in the management area. It will be of greatest relevance to undergraduate and graduate students interested in obtaining a more complete understanding of the economics of the aviation industry. It will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry. The second edition has been extensively updated throughout. It features new coverage of macroeconomics for managers, expanded analysis of modern revenue management and pricing decisions, and also reflects the many significant developments that have occurred since the original's publication. Instructors will find this modernized edition easier to use in class, and suitable to a wider variety of undergraduate or graduate course structures, while industry practitioners and all readers will find it more intuitively organized and more user friendly.

*Biodiversity and Climate Change* Thomas E. Lovejoy 2019-01-01 An essential, up-to-date look at the critical interactions between biological diversity and climate change that will serve as an immediate call to action The physical and biological impacts of climate change are dramatic and broad-ranging. People who care about the planet and manage natural resources urgently need a synthesis of our rapidly growing understanding of these issues. In this all-new sequel to the 2005 volume *Climate Change and Biodiversity*, leading experts in the field summarize observed changes, assess what the future holds, and offer suggested responses. From extinction risk to ocean acidification, from the future of the Amazon to changes in ecosystem services, and from geoengineering to the power of ecosystem restoration, this book captures the sweep of climate change transformation of the biosphere.

*Introduction to Air Transport Economics* Bijan Vasigh 2016-05-06 Introduction to Air Transport Economics: From Theory to Applications uniquely merges the institutional and technical aspects of the aviation industry with their theoretical economic underpinnings. In one comprehensive textbook it applies economic theory to all aspects of the aviation industry, bringing together the numerous and informative articles and institutional developments that have characterized the field of airline economics in the last two decades as well as adding a number of areas original to an aviation text. Its integrative approach offers a fresh point of view that will find favor with many students of aviation. The book offers a self-contained theory and applications-oriented text for any individual intent on entering the aviation industry as a practicing professional in the management area. It will be of greatest relevance to undergraduate and graduate students interested in obtaining a more complete understanding of the economics of the aviation industry. It will also appeal to many professionals who seek an accessible and practical explanation of the underlying economic forces that shape the industry. The second edition has been extensively updated throughout. It features new coverage of macroeconomics for managers, expanded analysis of modern revenue management and pricing decisions, and also reflects the many significant developments that have occurred since the original's publication. Instructors will find this modernized edition easier to use in class, and suitable to a wider variety of undergraduate or graduate course structures, while industry practitioners and all readers will find it more intuitively organized and more user friendly.

Financial Economics Frank J. Fabozzi 2011-10-31 *Financial Economics*, by Frank Fabozzi, Ted Neave, and Gaofu Zhou, presents an introduction to basic financial ideas through a strong grounding in microeconomic theory. This calculus based text explores the theoretical framework for analyzing the decisions by individuals and managers of firms, an area which is coming to both financial economics and microeconomics. It also explores the interplay of these decisions on the prices of financial assets. The authors provide rigorous coverage aimed at assisting the undergraduate and masters-level students to better understand the principles and practical application of financial economic theory. In addition, the book serves as a supplemental reference for doctoral students in economics and finance, as well as for practitioners who are interested in knowing more about the theory and intuition behind many coming practices in finance. In short, the book focuses on economic principles and on putting these principles to work in the various fields of finance - financial management, investment management, risk management, and asset and derivatives pricing.

*Breakeven Analysis* Michael E. Cafferky 2014-08-26 This second edition continues with the successful comprehensive collection of cost-volume-profit applications. Whether you're a business professional, entrepreneur, business professor, or student, you will benefit from this one stop how-to book of formulas, explanations, and examples. This new edition offers a wide range of topics, from calculating basic breakeven, to dealing with multiple products, mixed costs, changing costs, and changing prices. Michael E. Cafferky is the Ruth McKee Chair for Entrepreneurship and Business Ethics at Southern Adventist University's School of Business and Management. In addition to a doctoral degree in business from Anderson University Falls School of Business he also holds masters degrees in public health and religion. The author of eight books, Cafferky is a member of the Academy of Management and the Christian Business Faculty Association. He has received Southern's President's Award for Excellence in Scholarship and the national Sharon Johnson Award from the Christian Business Faculty Association.

**Colon and Rectal Surgery: Anorectal Operations** Steven D. Wexner 2018-02-16 Part of the highly respected Master Techniques in Surgery series, *Colon and Rectal Surgery: Anorectal Operations*, 2nd Edition, provides the authoritative, up-to-date guidance you need to master both traditional techniques and innovative new procedures in colon and rectal surgery. Covering both basic and advanced procedures, this edition contains superbly illustrated, expertly written chapters covering virtually any colorectal surgical technique likely to be performed today. Each contributing author presents a real-world viewpoint on a particular surgery, and outstanding full-color illustrations provide visual support for every procedure.

Economics for Nonprofit Managers and Social Entrepreneurs Dennis R. Young 2019 *Economics for Nonprofit Managers and Social Entrepreneurs* shows how economics contributes to better managerial decisions on social matters. This second edition of the original economics text for nonprofit managers, adds risk analysis, game theory, and behavioral economics to the managerial tool kit, along with analysis at the margin, opportunity cost, elasticity of demand and supply, market power, and cost-benefit analysis, with numerous timely examples. This text is essential for nonprofit managers and social entrepreneurs, and of interest to all economics students.

**Strategy: An Introduction to Game Theory (Third Edition)** Joel Watson 2013-05-09 The perfect balance of readability and formalism. Joel Watson has refined his successful text to make it even more student-friendly. A number of sections have been added, and numerous chapters have been substantially revised. Dozens of new exercises have been added, along with solutions to selected exercises. Chapters are short and focused, with just the right amount of mathematical content and end-of-chapter exercises. New passages walk students through tricky topics.

**Managerial Economics** W. Bruce Allen 2012-09-01 Thoroughly updated to reflect the post-crisis, global, and digital economy.

**The Death of Vishnu** Manil Suri 2012-05-07 Vishnu, the odd-job man in a Bombay apartment block, lies dying on the staircase landing. Around him the lives of the apartment dwellers unfold - the warring housewives on the first floor, the lovesick teenagers on the second, and the widower, alone and quietly grieving at the top of the building. In a fevered state Vishnu looks back on his love affair with the seductive Padmini and comedy becomes tragedy as his life draws to a close.

*The Morality of Radical Economics* Ron P. Baiman 2016-08-31 This book is in equal parts a treatise on morality and economics, a critique of neoclassical orthodoxy, a brief for replacing mainstream economics with a radical political economics, and an argument for the abandonment of neoliberal capitalism in favor of democratic socialism. It includes a detailed proposal for a "demand and cost" alternative to "supply and demand" analysis and an in-depth technical critique of both neoclassical "high theory" and "applied microeconomic analysis" demonstrating that these are not only infeasible or immoral, but have directly contributed to public policy disasters. Further, the book suggests that only a moral economics in the form of radical political economy can address the looming economic and environmental crises of today's world. Baiman begins with an introduction to morality and ethics in both general sciences and in economics in particular. He then guides readers through evidence of how neoclassical economics has not only failed to remain objective and value-free, but has become an ideology of apologetics protecting an immoral system. In addition to breaking down real-world examples to demonstrate his assertions, Baiman analyzes a theoretical Utopia design exercise. He concludes by arguing that the only form of economics that supports widely shared human values—such as social equity, democracy, and solidarity—is so-called "radical economics", and that all true economics science should be directed toward achieving more socially productive economic activity. An invaluable guide to morality and economics, this book will appeal to researchers and teachers looking to change the way we think about economics, policy, and society.

**Managerial Economics** Edwin Mansfield 2006-10-31

**Study Guide and Casebook for Managerial Economics** Edwin Mansfield 1993 Through five editions, *Managerial Economics* has been among the leading texts in the field.

*Principles of Economics* Robert H. Frank 2006-01-01 Focussing on a short list of core principles in-depth, this book presents concepts through examples drawn from familiar contexts.