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Mastering Partial Least Squares Structural Equation Modeling (Pls-Sem) with Smartpls in 38 Hours Ken Kwong-Kay Wong 2019-02-22 Partial least squares is a new approach in structural equation modeling that can pay dividends when theory is scarce, correct model specifications are uncertain, and predictive accuracy is paramount. Marketers can use PLS to build models that measure latent variables such as socioeconomic status, perceived quality, satisfaction, brand attitude, buying intention, and customer loyalty. When applied correctly, PLS can be a great alternative to existing covariance-based SEM approaches. Dr. Ken Kwong-Kay Wong wrote this reference guide with graduate students and marketing practitioners in mind. Coupled with business examples and downloadable datasets for practice, the guide includes step-by-step guidelines for advanced PLS-SEM procedures in SmartPLS, including: CTA-PLS, FIMIX-PLS, GoF (SRMR, dULS, and dG), HCM, HTMT, IPMA, MICOM, PLS-MGA, PLS-POS, PLSc, and QEM. Filled with useful illustrations to facilitate understanding, you'll find this guide a go-to tool when conducting marketing research. "This book provides all the essentials in comprehending, assimilating, applying and explicitly presenting sophisticated structured models in the most simplistic manner for a plethora of Business and Non-Business disciplines." – Professor Siva Muthaly, Dean of Faculty of Business and Management at APU.

Photographer's Guide to the Nikon Coolpix P1000 Alexander White 2018-10-24 This book is a complete guide to the operation of the Nikon Coolpix P1000 digital camera. The book explains all shooting modes, menus, functions, and controls of this superzoom camera, illustrated by more than 300 full-color images. The guide shows beginning and intermediate photographers how to get excellent results using the many features of the P1000. The book explains topics such as autofocus, manual focus, HDR (High Dynamic Range) photography, ISO sensitivity, memory cards, and flash modes. It discusses techniques for using the P1000's phenomenal zoom lens, with a maximum optical focal length of 3000mm, to full advantage. The book also explains the camera's features for remote control and

image transfer using a smartphone or tablet with the P1000's built-in Wi-Fi and Bluetooth capabilities, as well as the camera's features for adding location data to images. The book includes sample photos taken with the creative options of the camera, including the Picture Control settings, which alter color processing of images; the Bird-watching, Moon, Creative, and Scene shooting modes, with settings optimized for subjects such as landscapes, pets, sunsets, and action shots; and the Coolpix P1000's features for burst shooting and time-lapse photography. In addition, the book provides introductions to topics such as street photography, infrared photography, and macro photography. The book also explains the video features of the P1000, which can shoot 4K video and can record high-speed video sequences at speeds up to four times greater than normal, resulting in slow-motion footage when played back. In addition, the book describes procedures for using the Filter Effects option to add special effects to images after they have been captured. In its three appendices, the book discusses accessories for the Coolpix P1000, including external flash units, microphones, remote control devices, cases, and charging and power options. The appendices also include a list of useful web sites and other references, as well as a section with "quick tips" to help users take advantage of the camera's features in the most efficient ways possible. This guide book to the P1000 camera includes a detailed Table of Contents and Index.

Dorm Room to Millionaire Alex Morton 2017-07 The long overdue "Dorm Room to Millionaire" is a bulletproof guide for any individual to go from where they are to where they want to be No BS, No Fluff, No Guru Theories & No Sugar Coating. Dorm Room To Millionaire is a present day, real world tactical guide, to have, be, & do anything you want in life. It's written by a guy who's real...

Curation Michael Bhaskar 2016-06-02 'A terrific and important book . . . it's a great, fresh take on how the 21st century is transforming the way we select everything from food to music' David Bodanis, author of *E=MC2* In the past two years humanity has produced more data than the rest of human history combined. We carry a library of data in our pockets, accessible at any second. We have more information and more goods at our disposal than we know what to do with. There is no longer any competitive advantage in creating more information. Today, value lies in curation: selecting, finding and cutting down to show what really matters. Curation reveals how a little-used word from the world of museums became a crucial and at times controversial strategy for the twenty-first century. Today's most successful companies - Apple, Netflix, Amazon - have used curation to power their growth, by offering customers more tailored and appropriate choices. Curation answers the question of how we can live and prosper in an age of information overload. In the context of excess, it is not only a sound business strategy, but a way to make sense of the world.

The Great Prostate Hoax Richard J. Ablin 2014-03-04 Reveals how fear-based and inaccurate testing is resulting in unnecessary high-risk surgeries, arguing that the PSA test was never intended for prostate cancer screening while sharing the stories of patients who have suffered from damaging procedures.

35,000 first printing.

An Introduction to Trading in the Financial Markets: Global Markets, Risk, Compliance, and Regulation R. Tee Williams 2010-02-12 Succeeding in the financial markets requires a mastery of many disciplines. Mastery begins with understanding the actors, rules, and dynamics, and the ways in which they interact. This volume, the last of a 4-volume series, presents a broad perspective on key subjects such as regulation and compliance, risk and ways to mitigate it, and the directions in which trading markets might evolve. Like its predecessors, it presents alternative versions of the future: will the sell side or buy side come to dominate, for example, and how might new technologies shape global markets? Mastery of the financial markets begins with its authoritative, heavily illustrated presentation. Presents a high-level view of global financial markets, including institutions, instruments, and dynamic interactions Describes the assumptions and expectations of market participants Heavily illustrated so readers can easily understand advanced materials

The Rotten Heart of Europe Bernard Connolly 2013-01-15 'The Brussels Commission has just suspended its senior economist, Bernard Connolly, for writing a book savaging the prospects for a common currency. There are many who now believe he should be lauded as a prophet.' Observer, Editorial, 1 October 1995 'Mr. Connolly's longstanding proposition that the foisting of a common currency upon so many disparate nations would end in ruin is getting a much wider hearing...' New York Times, 17 November 2011 When first published in 1995, *The Rotten Heart of Europe* caused outrage and delight - here was a Brussels insider, a senior EU economist, daring to talk openly about the likely pitfalls of European monetary union. Bernard Connolly lost his job at the Commission, but his book was greeted as a profound and persuasive expose of the would-be 'monetary masters of the world.' His brave act of defiance became headline news - and his book a major international bestseller. In a substantial new introduction, Connolly returns to his prophetic account of the double-talk surrounding the efforts of politicians, bankers and bureaucrats to force Europe into a crippling monetary straitjacket. Hidden agendas are laid bare, skulduggery exposed and economic fallacies are skewered, producing a horrifying conclusion. No one who wants to understand the workings of the EU, past, present and future can afford to miss this enthralling and deeply disturbing book.

Incoterms 2020 Global Negotiator 2019-11-20 The Incoterms rules are a total of 11 terms published by the International Chamber of Commerce, which define costs, risks and obligations of buyers and sellers in international transactions. The purpose of this book is to provide companies and international trade executives with a practical guide that allows them to understand and use the Incoterms 2020 correctly at three levels: legally, logistically and commercially. This book analyses the 11 Incoterms 2020, providing in-depth explanations of concepts such as: place of delivery and reception of goods, loading/unloading, export/import procedures, transfer of risks in transport, insurance, methods of payment, allocation of costs between seller and buyer, etc. To help in understanding the texts, numerous graphs,

summary tables and examples are included that explain the obligations of sellers and buyers. Moreover, for each Incoterm there is a practical advice section and examples of the international trade operations for which they are most suitable. The INCOTERMS® 2020 Obligations, Costs and Risks is an essential tool for exporters, importers, brokers and commercial agents, forwarders and logistics professional, bankers, insurers, consultants, international lawyers, trade associations, chambers of commerce as well as teachers and students of international trade.

Four Green Houses... One Red Hotel Santiago R. T. 2019-06-06 "Four green houses... One red Hotel " is an ideal book for people who want to understand how the financial system really works, the central and commercial banks, the global financial crisis, financial derivatives, and for those who want to learn to invest in Real Estate as a professional, using what genuine investors and entrepreneurs use like Donald Trump and Warren Buffett: Debt and taxes.

After Europe Ivan Krastev 2020-01-10 In this provocative book, renowned public intellectual Ivan Krastev reflects on the future of the European Union—and its potential lack of a future. With far-right nationalist parties on the rise across the continent and the United Kingdom planning for Brexit, the European Union is in disarray and plagued by doubts as never before. Krastev includes chapters devoted to Europe's major problems (especially the political destabilization sparked by the more than 1.3 million migrants from the Middle East, North Africa, and South Asia), the spread of right-wing populism (taking into account the election of Donald Trump in the United States), and the thorny issues facing member states on the eastern flank of the EU (including the threat posed by Vladimir Putin's Russia). In a new afterword written in the wake of the 2019 EU parliamentary elections, Krastev concludes that although the union is as fragile as ever, its chances of enduring are much better than they were just a few years ago.

Crazy Good Advice Tony Loyd 2017-08-18 You want to do more than make a living, you want to make a difference. Whether your dream is to reduce global hunger or start an urban garden, 150 leading social entrepreneurs give you their best advice on how to go beyond the nine to five job. -- back cover.

In the Darkroom Sarah Kennel 2010 Presents alphabetical entries on the photographic processes used before the rise of digital photography and technology, with a description, dates of duration, inventor's name, synonyms, and representative images for each entry.

Firm Commitment Colin Mayer 2013-02-14 Looks at the current state of corporations and their impact on American life.

Citizen Quinn Gavin Daly 2013-09-30 Citizen Quinn tells the staggering story of the rise and fall of Ireland's richest man: Sean Quinn. A few years ago, Sean Quinn was ranked among the two hundred richest people in the world, with a personal fortune of some \$6 billion. Today he is bust, and his businesses have

been taken from him. How did it all happen? In Citizen Quinn, Ian Kehoe and Gavin Daly trace the remarkable life of the 'simple farmer's son' who made most of his money through guts and graft long before the excesses of the Celtic Tiger, who brought economic vibrancy to a depressed border region, and who then lost it all through a disastrous move into the insurance business and a multi-billion-euro gamble on the shares of the world's most toxic bank. 'Gripping and well-researched ... paints a picture of a man who is delusional about what has happened and the extent to which he is to blame' Irish Times 'For all those intrigued by by a small Cavan farmer's son came to be one of the richest men in the world, and then lost it all, Citizen Quinn is a must-read' Sunday Business Post 'The book chronicles this truly compelling story, and the story of a compelling man' Irish Mail on Sunday 'A gripping story told in language that people without an MBA can follow' Irish Independent 'A great read' Sean O'Rourke, RTE Radio One

The Huawei Way: Lessons from an International Tech Giant on Driving Growth by Focusing on Never-Ending Innovation Yang Shaolong 2016-07-29 Model your company's future on the success of tech's quiet giant BusinessWeek once listed Chinese tech firm Huawei as one of the ten most influential companies on the planet, and Time placed its founder Ren Zhengfei in the top 100 most influential men in the world. Once considered an insignificant upstart bound for failure like so many other early tech companies, Huawei is now a \$62 billion company employing 190,000 people worldwide. Huawei's upward trajectory is the classic story of a company that beat all the odds. Founded in 1987 with 20,000 RMB, Huawei took on all the IT powerhouses during times of major market upheaval and has come out on top—all due to the clarity of vision, powerful sense of purpose, and sheer work ethic of its founder. The Huawei Way provides practical lessons on how Ren Zhengfei led his company to a level of success no one in the world predicted. As telecom's old greats like Motorola, Nokia, and Siemens continue to struggle from the effects of recession, Huawei continues to grow because it never stops innovating. Its success is self-driven because the company, reflecting its founder, maintains a relentless dedication R&D; while other companies, fueled by fear, are scaling down R&D to save money, Huawei is ramping it up. And it's paying off big time. Both entertaining and instructive, The Huawei Way traces the rise of one of today's greatest tech companies to provide valuable business and management lessons anyone can apply to any company, in any industry.

Secrets to Winning at Office Politics Marie G. McIntyre, Ph.D. 2005-07-01 Get Ahead, Gain Influence, Get What You Want Office politics are an unavoidable fact of life in every workplace. To accomplish your personal and business goals, you must learn to successfully play the political game in your organization. Whether you are a new player or a seasoned veteran, Secrets to Winning at Office Politics can help you increase your personal power without compromising your integrity or taking advantage of others. This smart, practical guide shows you how to stop wasting energy on things you can't change and start taking steps to get what you want. Written by an organizational psychologist and corporate consultant, Marie G. McIntyre's Secrets to Winning

at Office Politics uses real-life examples of political winners and losers to illustrate the behaviors that contribute to success or failure at work. You will be shown techniques for managing your boss more effectively, improving your influence skills, changing the way you are perceived, and dealing with difficult people. Using these proven strategies for political success, you will then be able to create a Political Game Plan that outlines the steps necessary to accomplish your own individual goals.

Design Sprint Richard Banfield 2015-09-28 Annotation In the world of digital products, the future is difficult to predict and success requires reducing the risk of failure. This book codifies and captures a common language and process for design sprints, making them accessible to anyone, and enabling businesses and teams to build products that are successful.

Canon EOS 77D For Dummies Julie Adair King 2017-08-28 Get pro results from your 77D! The Canon EOS 77D puts features from higher-end cameras into a model designed for amateur photographers—and that's good news for you! Even better, Canon EOS 77D For Dummies makes it easier than ever to start producing pro-level photos. You'll start by getting a grasp on the mysterious terms that photographers throw around and then learn how your camera puts you in control of your image's exposure, color, and focus tools. Plus, you can follow some basic photography recipes to create portraits, nature shots, and action photos worth bragging about. If you're just getting your hands on your first DSLR camera, you're in for a photographer's delight! With the help of this friendly guide, you'll walk through all the steps of shooting in automatic, scene, or manual mode. Plus, the book is packed with full-color photos designed to explain and illustrate how the 77D can control the focus and color in an image—ensuring you'll get the perfect shot every time. Find simple steps for shooting better photos Learn the tricks the pros use to control exposure settings Discover how to capture better light and color Get tips for working with more advanced features Everything you need to take picture-perfect photos with your Canon EOS 77D is inside!

Korean Dynasty: Hyundai and Chung Ju Yung Donald Kirk 2016-09-16 This study focuses on a single Korean "chaebol", the business conglomerate which dominates the Korean economy. Hyundai, the largest chaebol, is examined in the context of Korean history, ancient and modern, and the Confucian value system that permeates all Korean life.

Consiglieri Richard Hytner 2019-07-04 The key to success lies in getting to the top - right? Wrong. Not everyone can be No. 1, and more importantly, not everyone wants to be. Consiglieri turns the spotlight on the second-in-commands - the advisers, assistants and counsellors (or 'consiglieri') - who are too often disparaged as the 'No. 2'. Far from being also-rans, these are the crucial vice-presidents, first lieutenants and right-hand men and women whose influence can determine the fate of countries, companies and individual ventures all over the world. In this timely celebration of the done-down deputy, Richard Hytner (himself a former CEO and now deputy chairman of Saatchi &

Saatchi) presents a remarkable array of powerful advisers, from Alastair Campbell and Hillary Clinton to Rasputin, Machiavelli and Peter Mandelson, and talks to outstanding consiglieri in contemporary business, politics, sport and the arts, revealing in the process what motivates these so-called No. 2s, what makes them great and what their bosses can do to help them flourish. Stylish, clever and entertaining, *Consiglieri* is packed with invaluable advice for every kind of leader, whether in the limelight or the shadows. It may also be one of the wittiest business books ever.

Understanding Central Banks Nils Herger 2019-02-19 Issues related to central banks feature regularly in economic news coverage, and in times of economic or financial crisis, especially when a commercial bank is bailed out, they become the focus of the policy debate. But what role do central banks play in a modern economy? How do central banks wield influence over the financial system and the broad economy? Through which channels does monetary policy impact macroeconomic fundamentals such as inflation or unemployment? For example, how does a central bank alter the money supply? What are the benefits of central bank independence, and what are the up- and downsides of having a common currency? This book provides easily accessible answers to these and other questions associated with central banking.

Blockchain for Business Jai Singh Arun 2019-01-30 The Pragmatic Guide to Driving Value and Disrupting Markets with Blockchain "Blockchain's potential to transform businesses has generated a tremendous amount of excitement across industries. However, it can be difficult for decision makers to develop a practical approach to blockchain for their specific business requirements. By identifying and clearly describing the value of blockchain for enterprises, as well as the processes required to harness blockchain to achieve business objectives, *Blockchain for Business* presents a startlingly concise yet comprehensive roadmap for business leaders. This book is an excellent resource for anyone looking to leverage blockchain to transform their business." – Dr. Won-Pyo Hong, President & CEO of Samsung SDS "Much has been written about blockchain in the past few years: what it is and what it is not (at various levels of detail), as well as the technology's long-term strategic value for companies, industries, and economies. However, what we've been missing is a practical, operational, 'how to' set of steps for creating, implementing, and operating a blockchain-based solution. This book aims to fill that gap. It's an invaluable tool for anyone ready to take the plunge and start taking advantage of this remarkable technology." –Irving Wladawsky-Berger, research affiliate, MIT; columnist, WSJ CIO Journal; VP Emeritus, IBM "I will never be able to adequately express how useful this book will be to my class. In addition the great chapters on cybersecurity, I loved the Integration Models, especially 'Coexistence with Systems of Record.' Legacy integration with Blockchain is a critical barrier, and you nailed it!" –Thomas Doty, JD, LLM - Adjunct Professor, University of New Hampshire Law Blockchain enables enterprises to reinvent processes and business models and to pursue radically disruptive applications. *Blockchain for Business* is a concise, accessible, and pragmatic guide to both the technology and the opportunities it creates. Authored by

three experts from IBM's Enterprise Blockchain practice, it introduces industry-specific and cross-industry use cases, and reviews best-practice approaches to planning and delivering blockchain projects. With a relentless focus on real-world business outcomes, the authors reveal what blockchain can do, what it can't do yet, and where it's headed. Understand five elements that make blockchain so disruptive: transparency, immutability, security, consensus, and smart contracts Explore key use cases: cross-border payments, food and drug safety, provenance, trade finance, clinical trials, land registries, and more See how trusted blockchain networks are facilitating entirely new business models Compare blockchain types: permissioned, permissionless, private, public, federated, and hybrid Anticipate key technical, business, regulatory, and governance challenges Build blockchain financial models, investment rubrics, and risk frameworks Organize and manage teams to transform blockchain plans into reality Whether you're a senior decision maker, technical professional, customer, or investor, Blockchain for Business will help you cut through the hype and objectively assess blockchain's potential in your business. Register your product for convenient access to downloads, updates, and/or corrections as they become available.

The Emergence of EU Defense Research Policy Nikolaos Karampekios 2017-11-16 This book explores European security and defense R&D policy, unveiling the strategic, industrial, institutional and ideational sources of the European Commission's military research initiative. Starting from a well-defined empirical epicentre—the rise of non-civilian R&D priorities in the European Union—this book covers interrelated themes and topics such as approaches to arms production and R&D collaboration relationships between European R&D-related institutions technology and research foundations of European security policy past and present European armament collaborations transatlantic R&D collaboration the militarization of border security. Divided into 5 sections, the enclosed chapters explore the EU technology and innovation policy in regards to security, industrial competitiveness and military capabilities. The terrorist attacks in the US on September 11, 2001 provided a window of opportunity for the introduction of security as a distinct European R&D priority. In fact, since 2002, the Preparatory Action for Security Research (PASR) has funded 45 million euros to 39 research consortia to conduct security R&D. While the idea of pooling defense research efforts and programmes in Europe is not new, the establishment of institutions like the European Defense Agency (EDA) are a major step into institutionalizing European agencies involvement in supporting defense technology research. It is against this backdrop of policy developments that this book is positioned, in addition to addressing some of the political, economic, industrial and philosophical questions that arise. Featuring contributions from a variety of academic fields and industries, this book will be of interest to scholars, researchers, students and policy makers in the fields of security policy, international relations, innovation, European studies and military studies.

Basel IV Martin Neisen 2018-07-26 In December 2017 the Basel committee finalised its work on the reform of the Basel III framework. Together with

requirements already published in 2015 and 2016, the Basel committee changes all approaches for the calculation of RWA and the corresponding Pillar III disclosure rules. This package of new standards from the Basel Committee, which is unofficially called "Basel IV", is now the most comprehensive package of modifications in the history of banking supervision. The banking industry will face major challenges in implementing these new rules. The second edition of the "Basel IV" handbook is updated with all publications up to March 2018 and also extensively enhanced with additional details, examples and case studies. The aim is to convince the reader that we are facing a new framework called "Basel IV" and not just a fine adjustment of the existing Basel III regulations. This book covers all new approaches for the calculation of RWA: - the standardised approach (CR-SA) and the IRB approach for credit risk, - the new standardised approach for counterparty credit risk (SA-CCR), - both the standardised approach and internal models approach from the "fundamental review of the trading book" (SBA and IMA) - the basic approach (BA-CVA) and standardised approach (SA-CVA) for the CVA risk, - all new approaches (SEC-IRBA, SEC-ERBA, SEC-SA, IAA) for securitisations (incl. STS), - the approaches for the calculation of RWA for equity positions in investment funds (LTA, MBA, FBA) - the new standardised approach for operational risk (SA-OpRisk) Because of the strong relation to the Pillar I requirements, the second edition covers the topics of interest rate risk in the banking book (IRRBB), large exposures and TLAC again. Additionally, the book contains a detailed description of the Pillar III disclosure requirements. With the aid of a high-profile team of experts from countries all over the globe, the complexity of the topic is reduced, and important support is offered.

Daylight Robbery Dominic Frisby 2019-10-17 Death and taxes are our inevitable fate. We've been told this since the beginning of civilisation. But what if we stopped to question our antiquated system? Is it fair? And is it capable of serving the needs of our rapidly-changing, modern society? In *Daylight Robbery*, Dominic Frisby traces the origins of taxation, from its roots in the ancient world, through to today. He explores the role of tax in the formation of our global religions, the part tax played in wars and revolutions throughout the ages, why, at one stage, we paid tax for daylight or for growing a beard. Ranging from the despotic to the absurd, the tax laws of the past reveal so much about how we got to where we are today and what we can do to build a system fit for the future. Featured on Stepping up with Nigel Farage 'An important book for investors in gold and bitcoin' - Daniela Cambone, Stansberry Research 'This entertaining, surprising, contrarian book is a tour de force!' - Matt Ridley, author of *The Evolution of Everything* 'In this spectacular gallop through history, Frisby shows how taxation has warped, stunted and thwarted human progress' - Mark Littlewood, Director General, Institute of Economic Affairs 'Frisby's historical interpretation and utopian ideas will outrage Left and Right' - Steve Baker, MP for Wycombe and Member of the House of Commons Treasury Committee 'Fascinating book which exposes the political and economic basis of tax. A must read for those of us who believe in simpler, lower taxes' - Rt Hon Liz Truss, MP for South West Norfolk, Secretary of State for International Trade and President of the Board of Trade

Extraordinary Outcomes Iris R. Firstenberg 2014-08-25 Steel your team against the unexpected by planning for uncertainty Extraordinary Outcomes presents an innovative approach to thinking and planning, giving leaders a playbook for dealing with uncertainty. Written by internationally recognized authorities on problem solving and creativity in organizations, this book provides an alternative outlook on business strategy and people management for leaders navigating uncertain waters, where the future is anything but guaranteed. The framework is the result of research in multiple fields and the authors' experiences with individuals, teams, and organizations, with examples from real-world situations that illustrate the concepts and dynamics at work to give readers deeper insight. The focus is on conquering uncertainty – eliminating it where possible, reducing it where it can be reduced, and embracing it when it's inevitable. Traditional ways of thinking and planning do not work in the face of an uncertain future. Frequently there are just no guarantees, nothing written in stone, and even a fortune-teller couldn't accurately predict the outcome. Extraordinary Outcomes helps leaders prepare for that, with strategies geared toward preparedness and embracing uncertainty. Learn why skills and talent are only two pieces of a bigger puzzle Discover how to better galvanize the team, and keep them motivated long-term Connect to a purpose that inspires enthusiastic engagement Conquer uncertainty, and develop a strategy for dealing with mistakes No one likes to be caught off guard, and the consequences can be severe at the organizational level. Leaders can't be psychic, but they can plan for possible outcomes and always have a solution at the ready. For those who like to have an answer for everything, Extraordinary Outcomes provides a roadmap toward an uncertainty-proof strategy for doing business.

Hacking Health David Putrino 2017-12-12 This book is a must-read guide for those entering the world of HealthTech startups. Author David Putrino, a veteran in the world of HealthTech and Telemedicine, details the roles, necessity, and values of key members of a typical HealthTech team, and helps readers understand the motivations and core priorities of all people involved. In ventures that typically depend upon effective communication between members from business, science, regulatory, and academic backgrounds, this book helps develop the core competencies that team members need to work harmoniously. Four detailed case studies are shared that exemplify the spectrum of HealthTech possibilities, including large corporations, tiny startups, elite athletes, and social good enterprises. Each case study shows how the success or failure of a project can hinge upon strong team dynamics, a deep understanding of the target population's needs and a strong awareness of each team member's long-term goals. This book is essential reading for entrepreneurs, scientists, clinicians, marketing and sales professionals, and all those looking to create new and previously unimagined possibilities for improving the lives of people everywhere.

Blockchain Branden Lee 2018-03-02 We've heard a great deal in the past few months about cryptocurrencies and how they are impacting the world. This book is not about that. It is a close look at the technology that these new currencies are based on. Through these pages, you will begin to understand how

they work and why they are having such a major impact on our society. Blockchain Technology goes much further than the idea of transferring money, its ability to adapt to nearly every type of industry and be used in a myriad of ways is a whole new phenomenon that everyone should be trying to understand. As you read this book you will learn.* Why our current system is due for a change* The original intent of Blockchain Technology * Why it is being embraced by so many people* The mechanics of the Blockchain* Its future prospects and how it will impact society* Alternative uses for the Blockchain* Blockchain Mining* A history of Bitcoin* What's waiting for us in the future* The law and the Blockchain

We live in pretty exciting times when things are about to change in big ways. From the pages of this book, you can begin to decide where you stand on these new changes. You will understand the background of a revolution that is being fought not with weapons of destruction but with computer codes and algorithms. It won't be fought on a battlefield but it will duke it out with the old system of things in cyberspace. It is something that will eventually affect each and every one of us so we need to understand what's really happening with Blockchain Technology so we can decide where we stand on the debate. Download this book now so you can begin to understand just how much our world is about to change and prepare for this next step into a whole new and modern world where the power is put into the hands of the people.

The Total Inventors Manual (Popular Science) Sean Michael Ragan 2017-01-10
"Transform your idea into a top-selling product"--Front cover.

The Mechanics of Securitization Suleman Baig 2013-01-09 A step-by-step guide to implementing and closing securitization transactions Securitization is still in wide use despite the reduction in transactions. The reality is that investors and institutions continue to use this vehicle for raising funds and the demand for their use will continue to rise as the world's capital needs increase. The Mechanics of Securitization specifically analyzes and describes the process by which a bank successfully implements and closes a securitization transaction in the post subprime era. This book begins with an introduction to asset-backed securities and takes you through the historical impact of these transactions including the implications of the recent credit crisis and how the market has changed. Discusses, in great detail, rating agency reviews, liaising with third parties, marketing the deals, and securing investors Reviews due diligence and cash flow analysis techniques Examines credit and cash considerations as well as how to list and close deals Describes the process by which a bank will structure and implement the deal, and how the process is project managed and tested across internal bank departments While securitization transactions have been taking place for over twenty-five years, there is still a lack of information on exactly how they are processed successfully. This book will put you in a better position to understand how it all happens, and show you how to effectively implement an ABS transaction yourself.

Agile PR Marian Salzman 2017-01-16 Today's news landscape is more crowded and varied than ever before and is only growing more diverse. From bloggers to influencers to citizen journalist to all that is coming up over the horizon,

learning how to most effectively build brands has become a 24/7 mission for even the most experienced PR firms, let alone the lone enterprise. So where does one even begin to take on such an endeavor? Look no further! In Agile PR, public relations maverick Marian Salzman goes behind the scenes of creative power house Havas PR, revealing the newest, most effective tactics for championing brands, organizations, and causes. Individuals and businesses seeking to build either their brand or that of a client can learn how to:

- Use newscrafting to help you or your client be the news
- Personalize pitches to reporters and bloggers
- Master the art of storytelling
- Create branded hashtags that get shared
- Gain exposure at SXSW, TED, and other key conferences
- Get bumped to the top of online searches
- And much more!

Punctuated by case studies from the United Nations Foundation, Wyclef Jean, Sears, and other campaigns, Agile PR unlocks industry secrets to help anyone broaden their reach and increase their impact.

Economic Fables Ariel Rubinstein 2012 "I had the good fortune to grow up in a wonderful area of Jerusalem, surrounded by a diverse range of people: Rabbi Meizel, the communist Sala Marcel, my widowed Aunt Hannah, and the intellectual Yaacovson. As far as I'm concerned, the opinion of such people is just as authoritative for making social and economic decisions as the opinion of an expert using a model." Part memoir, part crash-course in economic theory, this deeply engaging book by one of the world's foremost economists looks at economic ideas through a personal lens. Together with an introduction to some of the central concepts in modern economic thought, Ariel Rubinstein offers some powerful and entertaining reflections on his childhood, family and career. In doing so, he challenges many of the central tenets of game theory, and sheds light on the role economics can play in society at large. *Economic Fables* is as thought-provoking for seasoned economists as it is enlightening for newcomers to the field.

Security Analysis Preston Pysh 2014-09-11 Presents a summary of David Dodd and Benjamin Graham's original 1934 guide to value investing, with strategies and advice that are still relevant in the twenty-first century. Includes chapter-by-chapter summaries, analysis, outlines, and themes found throughout the book.

Basics Photography 04: Post Production Black & White Steve MacLeod 2008-02-05 An exciting new addition to the successful Basics Photography series, Post-Production Black and White reveals the way images are captured and produced in black-and-white photography. Author Steve McLeod, a distinguished leader in imaging, focuses on the method, techniques, and processes, both in film and digital, needed to produce fine black-and-white photographic prints. Both a technical manual and a creative tool, this in-depth examination of the black-and-white process shows readers exactly how to create beautiful art prints or, simply, great prints of friends and family. * Author is a world-renowned leader in photographic imaging * Designed for students, packed with useful information for all photographers * Portable take-anywhere format

[The Healing Organization](#) Raj Sisodia 2019-09-17 The image of modern

corporations has been shaped by a profits over people approach, but we are at a point where business must take the lead in healing the crises of our time. The Healing Organization shows how corporations can become healing forces. Conscious Capitalism pioneer Raj Sisodia and organizational innovation expert Michael J. Gelb were inspired to write this book because of the epidemic of unnecessary suffering connected with business, including the destruction of the environment; increasing numbers living paycheck-to-paycheck and barely surviving; and rising rates of depression and stress leading to chronic health problems. Based on extensive in-depth interviews and inspiring case studies, Sisodia and Gelb show how companies such as Shake Shack, Hyatt, KIND Healthy Snacks, Eileen Fisher, H-E-B, FIFCO, Jaipur Rugs and DTE Energy are healing their employees, customers, communities and other stakeholders. They represent a diverse sampling of industries and geographies, but they all have significant elements in common, besides being profitable enterprises: Their employees love coming to work. They have passionately loyal customers. They make a significant positive difference to the communities they serve. They preserve and restore the ecosystems in which they operate. The enmity and dividedness between those who champion unfettered capitalism and those who advocate socialism is exacerbating rather than solving our problems. In a world that urgently needs healing on many levels, this is a movement whose time has come. The Healing Organization shows how it can be done, how it is being done, and how you can begin to do it too.

Winning Not Fighting John Vincent 2019-11-07 *Winning Not Fighting* draws on the philosophy of Wing Tsun, an ancient Chinese martial art, to offer a profound and practical guide to achieving success at work, life and business. By explaining what these teachings reveal about decision-making, professional relationships, personal targets and positivity, it challenges some of our deepest-held assumptions and forces us to unlearn many ideas that inform our current ideas on professional success. Why, for example, do we refer to business through a lens of conflict? Why does winning always require confrontation, competition and a loser? John Vincent and Julian Hitch challenge our ingrained assumptions about success and achievement to guide us through a path of self-cultivation using the eight wisdoms of Wing Tsun. John Vincent, the co-founder of LEON, has applied these mantras to his healthy fast-food empire with enormous success. In *Winning Not Fighting*, he collaborates with Wing Tsun master, Sifu Julian Hitch to sculpt this timeless wisdom into a practical and accessible guide to achieving success for your business.

Money - The New Rules of the Game Christian Felber 2017-10-25 This book advocates a holistic reform of the current monetary and financial system dealing with the issues of money creation, central banks, loans, stock markets, tax justice, pension security and the international monetary system - "Bretton Woods II". Its innovative approach presents several alternatives for each cornerstone, in addition to introducing a participatory democratic process whereby sovereign citizens can themselves determine the rules governing the new financial and monetary system. With "democratic money conventions" in each municipality, where the elements of this new money system are discussed and

decided on in a participatory manner, and a federal money covenant which then elaborates a template for a referendum about the future “money constitution”, a true “sovereign” could progressively convert money from a financial weapon into a democratic tool. The envisaged democratic monetary system, by providing equal opportunities for every member of society to participate in the development of the “new rules of the game”, turns money progressively into a public good which increases the freedom for all. The new system furthermore drives the enhancement of constitutional and relational values such as human dignity, solidarity, justice, sustainability, or democracy. Money should serve life and should serve the common good. The “Bank for the Common Good” Project, which was initiated in Austria by the author Christian Felber, represents a practical example of his proposals.

Leap Howard Yu 2018-06-12 Every business faces the existential threat of competitors producing cheaper copies. Even patent filings, market dominance and financial resources can't shield them from copycats. So what can we do--and, what can we learn from companies that have endured and even prospered for centuries despite copycat competition? In a book of narrative history and practical strategy, IMD professor of management and innovation Howard Yu shows that succeeding in today's marketplace is no longer just a matter of mastering copycat tactics, companies also need to leap across knowledge disciplines, and to reimagine how a product is made or a service is delivered. This proven tactic can protect a company from being overtaken by new (and often foreign) copycat competitors. Using riveting case studies of successful leaps and tragic falls, Yu illustrates five principles to success that span a wide range of industries, countries, and eras. Learn about how P&G in the 19th century made the leap from handcrafted soaps and candles to mass production of its signature brand Ivory, leaped into the new fields of consumer psychology and advertising, then leaped again, at the risk of cannibalizing its core product, into synthetic detergents and won with Tide in 1946. Learn about how Novartis and other pharma pioneers stayed ahead by making leaps from chemistry to microbiology to genomics in drug discovery; and how forward-thinking companies, including China's largest social media app--WeChat, Tokyo-based Internet service provider Recruit Holdings, and Illinois-headquartered John Deere are leaping ahead by leveraging the emergence of ubiquitous connectivity, the inexorable rise of intelligent machines, and the rising importance of managerial creativity. Outlasting competition is difficult; doing so over decades or a century is nearly impossible--unless one leaps. Ultimately, *Leap* is a manifesto for how pioneering companies can endure and prosper in a world of constant change and inevitable copycats.

A Good Disruption Martin Stuchtey 2016-10-20 Disruptive technology is one of the defining economic trends of our age, transforming one major industry after another. But what is the true impact of such disruption on the world's economies, and does it really have the potential to solve global problems such as low growth, inequality and environmental degradation? The provocative answer is that such disruption could indeed solve many of these issues, but that it won't... at least, not on its current trajectory. *A Good Disruption* highlights

some of the huge costs that are at stake, and argues that managing such disruption will be the defining business challenge of the next decade. In order for us to meet that challenge, the book sets out a bold and inspirational vision for a more robust and sustainable economic model. Rich in relevant case studies, and incorporating industry examples from around the world, *A Good Disruption* accomplishes the remarkable feat of synthesizing key contemporary trends into a coherent world view of how to seize the potential of our collective futures. This is essential reading for policy makers, politicians, business executives and social scientists, as well as anyone who wants a deeper understanding of the impact of disruptive technology and how it can be transformed into a major force for the global good.

Central Banking before 1800 Ulrich Bindseil 2019-12-19 Although central banking is today often presented as having emerged in the nineteenth or even twentieth century, it has a long and colourful history before 1800, from which important lessons for today's debates can be drawn. While the core of central banking is the issuance of money of the highest possible quality, central banks have also varied considerably in terms of what form of money they issued (deposits or banknotes), what asset mix they held (precious metals, financial claims to the government, loans to private debtors), who owned them (the public, or private shareholders), and who benefitted from their power to provide emergency loans. *Central Banking Before 1800: A Rehabilitation* reviews 25 central banks that operated before 1800 to provide new insights into the financial system in early modern times. *Central Banking Before 1800* rehabilitates pre-1800 central banking, including the role of numerous other institutions, on the European continent. It argues that issuing central bank money is a natural monopoly, and therefore central banks were always based on public charters regulating them and giving them a unique role in a sovereign territorial entity. Many early central banks were not only based on a public charter but were also publicly owned and managed, and had well defined policy objectives. *Central Banking Before 1800* reviews these objectives and the financial operations to show that many of today's controversies around central banking date back to the period 1400-1800.