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Genre Anis S. Bawarshi 2010-03-08 GENRE: AN INTRODUCTION TO HISTORY, THEORY, RESEARCH, AND PEDAGOGY provides a critical overview of the rich body of scholarship that has informed a "genre turn" in Rhetoric and Composition, including a range of interdisciplinary perspectives from rhetorical theory, applied linguistics, sociology, philosophy, cognitive psychology, and literary theory.

Hospital-Based Health Technology Assessment Laura Sampietro-Colom 2017-01-23 A timely work describing how localized hospital-based health technology assessment (HB-HTA) complements general, 'arms-length' HTA agency efforts, and what has been the collective global impact of HB-HTA across the globe. While HB-HTA has gained significant momentum over the past few years, expertise in the field, and information on the operation and organization of HB-HTA, has been scattered. This book serves to bring this information together to inform those who are currently working in the field of HTA at the hospital, regional, national or global level. In addition, this book is intended for decision-makers and policy-makers with a stake in determining the uptake and decommissioning of new and established technologies in the hospital setting. HTA has traditionally been performed at the National/Regional level by HTA Agencies, typically linked to governments. Yet hospitals are the main entry door for most health technologies (HTs). Hospital decision-makers must undertake multiple high stakes investment and disinvestment decisions annually for innovative HTs, usually without adequate information. Despite the existence of arms-length HTA Agencies, inadequate information is available to hospital decision-makers either because relevant HTA reports are not yet released at the time of entry of new technologies to the field, or because even when the report exists, the information contained is insufficient to clarify the contextualized informational needs of hospital decision makers. Therefore, there has recently been a rising trend toward hospital-based HTA units and programs. These units/programs complement the work of National/Regional HTA Agencies by providing the key and relevant evidence needed by hospital decision makers in their specific hospital context, and within required decision-making timelines.

The emergence of HB-HTA is creating a comprehensive HTA ecosystem across health care levels, which creates better bridges for knowledge translation through relevance and timeliness.

Marketing Information Products and Services International Development Research Centre (Canada) 1999 Contributed articles presented at a workshop held in 1994.

Forest Conservation and Sustainability in Indonesia Bernice Maxton-Lee 2020-03-20 Despite carefully constructed conservation interventions, deforestation in Indonesia is not being stopped. This book identifies why large-scale international forest conservation has failed to reduce deforestation in Indonesia and considers why key stakeholders have not responded as expected to these conservation interventions. The book maps the history of deforestation in Indonesia in the context of global political economy, exploring the relationship between international trade, the interests and ideology behind global sustainability programmes and the failures of forest conservation in Indonesia. Global economic and political ideologies are shown to have profoundly shaped deforestation. The author argues that the same forces continue to prevent positive outcomes. Case study chapters analyse three major international programmes: Reducing Emissions from Deforestation and Forest Degradation (REDD+), the Norway-Indonesia bilateral partnership, and the Roundtable on Sustainable Palm Oil (RSPO) in Indonesia. The findings provide insight into the failures of global climate change policy and suggest how the book's theoretical model can be used to analyse other complex environmental problems. The book is a useful reference for students of environmental science and policy, political theory, international relations, development and economics. It will also be of interest to forestry professionals and practitioners working in NGOs.

Innovative Leadership in Times of Compelling Changes Joan Marques 2021-12-02 This book focuses on the need of leaders in professional and personal realms to understand the importance of innovative thinking to safeguard sustainability and enhance satisfaction and motivation among stakeholders in organizations. It provides professionals with a set of reflective stances, cautionary points, and roadmaps that enable them to do the right thing. From crisis management to spiritual practices, and from pro-social concepts to social responsibility and sustainability: the common denominator is a collective and concerted effort to develop leadership behaviors and strategies to safeguard generations to come.

The Public Relations Handbook Alison Theaker 2004-08-02 In this updated edition of the successful Public Relations Handbook, a detailed introduction to the theories and practices of the public relations industry is given. Broad in scope, it; traces the history and development of public relations, explores ethical issues which affect the industry, examines its relationships with politics, lobbying organisations and journalism, assesses its professionalism and regulation, and advises on training and entry into the profession. It includes: interviews with press officers and PR agents about their working practices case studies, examples, press releases and illustrations from a range

of campaigns including Railtrack, Marks and Spencer, Guinness and the Metropolitan Police specialist chapters on financial public relations, global PR, business ethics, on-line promotion and the challenges of new technology over twenty illustrations from recent PR campaigns. In this revised and updated practical text, Alison Theaker successfully combines theoretical and organisational frameworks for studying public relations with examples of how the industry works in practice.

Quality Education Walter Leal Filho 2020-03-13 The problems related to the process of industrialisation such as biodiversity depletion, climate change and a worsening of health and living conditions, especially but not only in developing countries, intensify. Therefore, there is an increasing need to search for integrated solutions to make development more sustainable. The United Nations has acknowledged the problem and approved the "2030 Agenda for Sustainable Development". On 1st January 2016, the 17 Sustainable Development Goals (SDGs) of the Agenda officially came into force. These goals cover the three dimensions of sustainable development: economic growth, social inclusion and environmental protection. The Encyclopedia of the UN Sustainable Development Goals comprehensively addresses the SDGs in an integrated way. It encompasses 17 volumes, each devoted to one of the 17 SDGs. This volume addresses SDG 4, namely "Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all" and contains the description of a range of terms, to allow a better understanding and foster knowledge. Concretely, the defined targets are: Ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and effective learning outcomes Ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education Ensure equal access for all women and men to affordable and quality technical, vocational and tertiary education, including university Substantially increase the number of youth and adults who have relevant skills, including technical and vocational skills, for employment, decent jobs and entrepreneurship Eliminate gender disparities in education and ensure equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities, indigenous peoples and children in vulnerable situations Ensure that all youth and a substantial proportion of adults, both men and women, achieve literacy and numeracy Ensure that all learners acquire the knowledge and skills needed to promote sustainable development, including, among others, through education for sustainable development and sustainable lifestyles, human rights, gender equality, promotion of a culture of peace and non-violence, global citizenship and appreciation of cultural diversity and of culture's contribution to sustainable development Build and upgrade education facilities that are child, disability and gender sensitive and provide safe, non-violent, inclusive and effective learning environments for all Substantially expand globally the number of scholarships available to developing countries, in particular least developed countries, small island developing states and African countries, for enrollment in higher education, including vocational training and information and communications technology, technical, engineering and scientific

programmes, in developed countries and other developing countries Substantially increase the supply of qualified teachers, including through international cooperation for teacher training in developing countries, especially least developed countries and small island developing states Editorial Board Olivia A.M. Freeman, Johannes M. Luetz, Petra Molthan-Hill, Theam Foo Ng, Umesh Chandra Pandey, Rudi Pretorius, Valeria Ruiz Vargas, Pinar Gökçin Özuyar

Brink's Modern Internal Auditing Robert R. Moeller 2009-04-15 Today's internal auditor is responsible for creating higher standards of professional conduct and for greater protection against inefficiency, misconduct, illegal activity, and fraud. Now completely revised and updated, Brink's Modern Internal Auditing, Seventh Edition is a comprehensive resource and reference book on the changing world of internal auditing, including new coverage of the role of the auditor and internal control. An invaluable resource for both the new and seasoned internal auditor, the Seventh Edition provides auditors with the body of knowledge needed in order to be effective.

Rehearsing New Roles Lee Ann Carroll 2002-10-25 In Rehearsing New Roles: How College Students Develop as Writers, Lee Ann Carroll argues for a developmental perspective to counter the fantasy held by many college faculty that students should, or could, be taught to write once so that ever after, they can write effectively on any topic, any place, any time. Carroll demonstrates in this volume why a one- or two-semester, first-year course in writing cannot meet all the needs of even more experienced writers. She then shows how students' complex literacy skills develop slowly, often idiosyncratically, over the course of their college years, as they choose or are coerced to take on new roles as writers. As evidence, Carroll offers a longitudinal study of a group of students and the literacy environment they experienced in a midsize, independent university. Her study follows the experiences that altered their conception of writing in college and fostered their growing capacities as writers. Carroll's analysis of the data collected supports a limited but still useful role for first-year composition, demonstrates how students do learn to write differently across the curriculum in ways that may or may not be recognized by faculty, and evaluates the teaching and learning practices that promote or constrain students' development.

Medical Education for the Future Alan Bleakley 2011-02-21 The purpose of medical education is to benefit patients by improving the work of doctors. Patient centeredness is a centuries old concept in medicine, but there is still a long way to go before medical education can truly be said to be patient centered. Ensuring the centrality of the patient is a particular challenge during medical education, when students are still forming an identity as trainee doctors, and conservative attitudes towards medicine and education are common amongst medical teachers, making it hard to bring about improvements. How can teachers, policy makers, researchers and doctors bring about lasting change that will restore the patient to the heart of medical education? The authors, experienced medical educators, explore the role of the patient in medical education in terms of identity, power and location. Using innovative

political, philosophical, cultural and literary critical frameworks that have previously never been applied so consistently to the field, the authors provide a fundamental reconceptualisation of medical teaching and learning, with an emphasis upon learning at the bedside and in the clinic. They offer a wealth of practical and conceptual insights into the three-way relationship between patients, students and teachers, setting out a radical and exciting approach to a medical education for the future. "The authors provide us with a masterful reconceptualization of medical education that challenges traditional notions about teaching and learning. The book critiques current practices and offers new approaches to medical education based upon sociocultural research and theory. This thought provoking narrative advances the case for reform and is a must read for anyone involved in medical education." - David M. Irby, PhD, Vice Dean for Education, University of California, San Francisco School of Medicine; and co-author of Educating Physicians: A Call for Reform of Medical School and Residency "This book is a truly visionary contribution to the Flexner centenary. It is compulsory reading for the medical educationalist with a serious concern for the future - and for the welfare of patients and learners in the here and now." Professor Tim Dornan, University of Manchester Medical School and Maastricht University Graduate School of Health Professions Education.

False Prophets James Hoopes 2003-04-17 Table of contents

The Human Factor in the Settlement of the Moon Margaret Boone Rappaport 2021 Approaching the settlement of our Moon from a practical perspective, this book is well suited for space program planners. It addresses a variety of human factor topics involved in colonizing Earth's Moon, including: history, philosophy, science, engineering, agriculture, medicine, politics & policy, sociology, and anthropology. Each chapter identifies the complex, interdisciplinary issues of the human factor that arise in the early phases of settlement on the Moon. Besides practical issues, there is some emphasis placed on preserving, protecting, and experiencing the lunar environment across a broad range of occupations, from scientists to soldiers and engineers to construction workers. The book identifies utilitarian and visionary factors that shape human lives on the Moon. It offers recommendations for program planners in the government and commercial sectors and serves as a helpful resource for academic researchers. Together, the coauthors ask and attempt to answer: "How will lunar society be different?"

Proceedings of the Casualty Actuarial Society Casualty Actuarial Society 1999 List of members for the years 1914-20 are included in v. 1-7, after which they are continued in the Year book of the society, begun in 1922.

Wearable Robotics: Challenges and Trends Juan C. Moreno 2021-07-01 This book reports on advanced topics in the areas of wearable robotics research and practice. It focuses on new technologies, including neural interfaces, soft wearable robots, sensors and actuators technologies, discussing industrially and medically-relevant issues, as well as legal and ethical aspects. It covers

exemplary case studies highlighting challenges related to the implementation of wearable robots for different purposes, and describing advanced solutions. Based on the 5th International Symposium on Wearable Robotics, WeRob2020, and on WearRacon Europe 2020, which were both held online on October 13-16, 2020, the book addresses a large audience of academics and professionals working in for the government, in the industry, and in medical centers, as well as end-users alike. By merging together engineering, medical, ethical and industrial perspectives, it offers a multidisciplinary, timely snapshot of the field of wearable technologies.

BOLD fMRI Scott H. Faro 2010-07-03 Functional magnetic resonance imaging (fMRI) measures quick, tiny metabolic changes that take place in the brain, providing the most sensitive method currently available for identifying, investigating, and monitoring brain tumors, stroke, and chronic disorders of the nervous system like multiple sclerosis, and brain abnormalities related to dementia or seizures. This overview explains the principles of fMRI, scanning methodlogies, experimental design and data analysis, and outlines challenges and limitations of fMRI. It also provides a detailed neuroanatomic atlas, and describes clinical applications of fMRI in cognitive, sensory, and motor cases, translating research into clinical application.

Schools of Thought Rexford Brown 1993-08-10 As a result of his visits to classrooms across the nation, Brown has compiled an engaging, thought-provoking collection of classroom vignettes which show the ways in which national, state, and local school politics translate into changed classroom practices. "Captures the breadth, depth, and urgency of education reform".--Bill Clinton.

Black's Law Dictionary Bryan A. Garner 1990

Intermediate Accounting Donald E. Kieso 2018

Action Research: A Methodology For Change And Development Somekh, Bridget 2005-12-01 This book presents a fresh view of action research as a methodology uniquely suited to researching the processes of innovation and change. Drawing on twenty-five years' experience of leading or facilitating action research projects, Bridget Somekh argues that action research can be a powerful systematic intervention, which goes beyond describing, analyzing and theorizing practices to reconstruct and transform those practices. The book examines action research into change in a range of educational settings, such as schools and classrooms, university departments, and a national evaluation of technology in schools. The opening chapter presents eight methodological principles and discusses key methodological issues. The focus then turns to action research in broader contexts such as 'southern' countries, health, business and management, and community development. Each chapter thereafter takes a specific research project as its starting point and critically reviews its design, relationships, knowledge outcomes, political engagement and impact. Action Researchis important reading for postgraduate students and practitioner researchers in education, health and management, as well as those in government

agencies and charities who wish to research and evaluate change and development initiatives. It is also valuable for pre-service and in-service training of professionals such as teachers, nurses and managers.

History of Nordic Computing 2 John Impagliazzo 2009-09-21 The First Conference on the History of Nordic Computing (HiNC1) was organized in Trondheim, in June 2003. The HiNC1 event focused on the early years of computing, that is the years from the 1940s through the 1960s, although it formally extended to year 1985. In the preface of the proceedings of HiNC1, Janis Bubenko, Jr. , John Impagliazzo, and Arne Sølvberg describe well the peculiarities of early Nordic c- puting [1]. While developing hardware was a necessity for the first professionals, quite soon the computer became an industrial product. Computer scientists, among others, grew increasingly interested in programming and application software. P- gress in these areas from the 1960s to the 1980s was experienced as astonishing. The developments during these decades were taken as the focus of HiNC2. During those decades computers arrived to every branch of large and medium-sized businesses and the users of the computer systems were no longer only computer s- cialists but also people with other main duties. Compared to the early years of comp- ing before 1960, where the number of computer projects and applications was small, capturing a holistic view of the history between the 1960s and the 1980s is conside- bly more difficult. The HiNC2 conference attempted to help in this endeavor.

Modern Auditing & Assurance Services Philomena Leung 2015 Modern Auditing & Assurance Services, 6th edition, is written for courses in auditing and assurance at undergraduate, postgraduate and professional levels. The practice of auditing is explained in the context of auditing theory, concepts and current practice, with appropriate reference to the Australian auditing standards and the respective international standards on auditing. Auditors play a vital role in the current economic environment, with increasing responsibility for ensuring market integrity. The development of auditing practice reflects how the accounting profession responds to the complex demands of information, competition, corporate failures and technology. Auditing continues to evolve in response to the changing business and regulatory landscape to maintain its relevance and importance. This book is a comprehensive guide to the development and practice of audits of a financial report, with an authoritative insight into the fundamental role of auditors, the influences on audits, and related issues.

Taxation and Public Finance in Transition and Developing Economies Robert W. McGee 2008-08-25 Topics in this comprehensive survey include bureaucracy, corruption and tax compliance; public finance in developing economies; taxation in several former Soviet republics, Eastern Europe and China; taxation in the enlarged European Union; tax harmonization vs. tax competition; and the philosophy of taxation and public finance. The editor has assembled a stellar group of authorities to write about their areas of expertise.

Working with Academic Literacies Theresa Lillis 2015-11-04 The editors and

contributors to this collection explore what it means to adopt an "academic literacies" approach in policy and pedagogy. Transformative practice is illustrated through case studies and critical commentaries from teacher-researchers working in a range of higher education contexts—from undergraduate to postgraduate levels, across disciplines, and spanning geopolitical regions including Australia, Brazil, Canada, Cataluña, Finland, France, Ireland, Portugal, South Africa, the United Kingdom, and the United States.

Agile Information Systems Kevin C. Desouza 2007 Presents research and thinking on agile information systems. This book brings together academic experts, researchers, and practitioners to discuss how companies can create and deploy agile information systems. This book presents cutting-edge research and thinking on agile information systems. The concept of agile information systems has gained strength over the last 3 years, coming into the MIS world from manufacturing, where agile manufacturing systems has been an important concept for several years now. The idea of agility is powerful: with competition so fierce today and the speed of business so fast, a company's ability to move with their customers and support constant changing business needs is more important than ever. Agile information systems: have the ability to add, remove, modify, or extend functionalities with minimal penalties in terms of time, cost, and effort have the ability to process information in a flexible manner have the ability to accommodate and adjust to the changing needs of the end-users. This is the first book to bring together academic experts, researchers, and practitioners to discuss how companies can create and deploy agile information systems. Contributors are well-regarded academics known to be on the cutting-edge of their fields

A Sympathetic History of Jonestown Rebecca Moore 1985 A study of the People's Temple written with compassion and understanding, with special focus on the surviving family members of two of the victims. This work seeks to dispel the bizarre image propagated by the media.

Medical Imaging and Radiotherapy Research: Skills and Strategies Aarthi Ramlaul 2020-03-23 This exciting new book equips radiography students and practitioners with the key skills and strategies required to undertake research within medical imaging and radiotherapy and to disseminate the research findings effectively. Quantitative and qualitative research methods are covered, with guidance provided on the entire research process, from literature researching, information management and literature evaluation through to data collection, data analysis, and writing up. Attention is drawn to sampling errors and other potential sources of bias, and the conduct of randomized controlled trials, systematic reviews, and meta-analyses are clearly explained. Specific instruction is given on the structure and presentation of dissertations, writing journal articles for publication, and the dissemination of research findings at conferences. Information on patient and public involvement in research and research funding bodies are also provided with advice on how to maximize the likelihood of success when submitting applications for funding.

Radiation Dose from Multidetector CT Denis Tack 2012-06-05 Computed tomography (CT) is a powerful technique providing precise and confident diagnoses. The burgeoning use of CT has resulted in an exponential increase in collective radiation dose to the population. Despite investigations supporting the use of lower radiation doses, surveys highlight the lack of proper understanding of CT parameters that affect radiation dose. Dynamic advances in CT technology also make it important to explain the latest dose-saving strategies in an easy-to-comprehend manner. This book aims to review all aspects of the radiation dose from CT and to provide simple rules and tricks for radiologists and radiographers that will assist in the appropriate use of CT technique. The second edition includes a number of new chapters on the most up-to-date strategies and technologies for radiation dose reduction while updating the outstanding contents of the first edition. Vendor perspectives are included, and an online image gallery will also be available to readers.

Viral Spiral David Bollier 2008 A narrative history of the emergence of electronic "free culture" explains how strict intellectual property rights, hierarchies of credentialed experts, and other forms of centralized control are being challenged and reshaped by the world of digital media, in an account that includes coverage of such figures as hacker Richard Stallman and copyright scholar Lawrence Lessig. 20,000 first printing.

Modern Auditing William C. Boynton 2005-08-19 Auditing counts! With recent incidents at WorldCom, Enron, Xerox, Tyco, and other companies, auditing has never been so important. Auditing is perhaps our single best defense in ensuring the integrity of our financial reporting system. That's why this new Eighth Edition of Boynton and Johnson's Modern Auditing focuses on decision making and the critical role auditors play in providing assurance about the integrity of the financial reporting system. Known for its clear writing and accessibility, this text provides comprehensive and integrated coverage of current developments in the environment, standards, and methodology of auditing. Features * Real-world examples relate issues discussed in the chapter to ethics, audit decision making, and the integrity of the financial reporting system. * Focus on Audit Decisions sections highlight key factors that influence an auditor's decisions. * Includes discussion of the role of the Public Company Accounting Oversight Board (PCAOB) Auditing Standards, and a chapter feature highlights PCAOB standards that differ from Generally Accepted Auditing Standards for private companies. * Expanded case material related to the integrated audit case (Mt. Hood Furniture) provides a variety of databases that allow students to utilize generalized audit software (IDEA) to accomplish various audit tasks. Multiple databases allow the case to be reused with different data from term to term. * A flowchart style chapter preview begins each chapter. * Chapter summaries reinforce important audit decisions included in the chapter. * End-of-chapter material organized by audit decisions provides a clear link between audit decisions discussed in each chapter and the problem material.

Evaluating the Organizational Impact of Health Care Information Systems James

G. Anderson 2006-04-07 Innovative 2nd edition, heavily updated and revised from the 1st edition Introduction to various survey and evaluation methods involving IT systems in the healthcare setting Critical overview of current research in health and social sciences Emphasizes multi-method approach to system evaluation Includes instruments suitable for research and evaluation Discusses computer programs for data analysis and evaluation resources Essential reference for anyone involved in planning, developing, implementing, utilizing, evaluating, or studying computer-based health care systems

Supply Chain Logistics Management Donald J. Bowersox 2007 Supply Chain Logistics Management is exciting and promises to bolster traditional logistics courses and invigorate supply chain management courses, by examining traditional logistics issues within the context of the supply chain. Supply Chain Logistics Management integrates technology and provides a solid foundation that clearly describes the role of logistics within the supply chain, portraying a complete view of the subject and going farther to show how all the pieces fit together.The most current trends in process integration, relationship management, supply chain security and sustainability, globalization, and the impact of the new consumer economy on supply chain management and design are featured in the Second Edition.

Knowledge Management Kai Mertins 2013-03-19 The Fraunhofer Competence Center Knowledge Management presents in this second edition its up-dated and extended research results. In doing so it describes best practices in knowledge management from leading companies and shows how to integrate such activities into the daily business tasks and processes, how to motivate people and which capabilities and skills are required. It concludes with an overview of the leading knowledge management projects in several European countries.

Bibliometrics in Social Work Gary Holden 2013-01-11 Bibliometrics in Social Work examiness the cross-disciplinary field of bibliometrics, including the multiple techniques and applications that have been described in the scholarly literature. Moving beyond this general overview, the authors examine applications of bibliometrics in social work. Subsequent chapters detail how the technique can be used to demonstrate the eventual impact on the field of publications in selected journals. These analyses are conducted using the bibliometric technique referred to as citation analysis. The authors then move on to present what will be a controversial proposal to some in the field: using bibliometrics techniques in making academic personnel decisions. The authors propose that hiring, retention, tenure and promotion decisions could be made more uniform and fair by using citation analysis. A series of experts in bibliometric analyses then critically respond to these initial chapters. The authors conclude by weaving their responses to these commentators with new scholarship on bibliometrics that has recently appeared. This unique book is a valuable aid for social work scholars. Drawing on broad interdisciplinary streams of scholarship from around the world, the collection illuminates a field that is not well known to social workers. While cautiously advocating for a number of applications of the technique, the authors balance this position by

presenting a comprehensive summary of the criticisms of the technique and by the inclusion of a series of critical commentaries by the leading experts on these issues in the field of social work. Bibliometrics in Social Work both summarizes what we know and pushes the field to think about how social work professionals can use this approach to improve our scholarship and the evaluation of scholars. Bibliometrics in Social Work addresses: theoretical and methodological issuess pros and cons from the view of numerous bibliometric scholars bibliometrics outside of social work applications within social work previously reported in the literature estimates that have been reported in the literature of how much social workers publish and how much impact those publications have had how citation analysis can be used to analyzed a selection of publications in a single journal and their subsequent impact how citation analysis might be used to improve academic employment decisions concerns regarding self-citation and multiple authorship measurement issues in bibliometrics (e.g., age adjustments; concentration citedness, and uncitedness; the Price Index; lag times; persistence; synchronous and diachronous self-citations; the Multiple Author Qualifier) Bibliometrics in Social Work critically examines these methods and their applications in social work. The book will be an enlightening read for social work scholars and those academic administrators involved in the evaluation of social work scholars, as well as academic librarians that support social work programs.

Hidden Cities Fabrizio Nevola 2022 This groundbreaking collection explores the convergence of the spatial and digital turns through a suite of smartphone apps (Hidden Cities) that present research-led itineraries in early modern cities as public history. The Hidden Cities apps have expanded from an initial case example of Renaissance Florence to a further five historic European cities. This collection considers how the medium structures new methodologies for site-based historical research, while also providing a platform for public history experiences that go beyond typical heritage priorities. It also presents guidelines for user experience design that reconciles the interests of researchers and end users. A central section of the volume presents the underpinning original scholarship that shapes the locative app trails, illustrating how historical research can be translated into public-facing work. The final section examines how history, delivered in the format of geolocated apps, offers new opportunities for collaboration and innovation: from the creation of museums without walls, connecting objects in collections to their original settings, to informing decision-making in city tourism management. Hidden Cities is a valuable resource for upper-level undergraduates, postgraduates, and scholars across a variety of disciplines including urban history, public history, museum studies, art and architecture, and digital humanities.

Intelligent Systems Applications in Software Engineering Radek Silhavy 2019 This book presents real-world problems and exploratory research that describes novel approaches in software engineering, cybernetics and algorithms in the context of intelligent systems. It constitutes the refereed proceedings of the 3rd Computational Methods in Systems and Software 2019 (CoMeSySo 2019)

conference, a groundbreaking online conference that provides an international forum for discussing the latest high-quality research results.

Engineering Data Compendium Kenneth R. Boff 1988

Educational Innovation in Economics and Business Administration: W. Gijselaers 1995-01-31 During the last few years economics and business education have emerged as one of the largest fields of study in higher education. At the same time, the pressing concern for improving the quality of higher education has led to a definite need for more knowledge about effective instruction and innovation in economics and business education. The book brings together many examples of reform in economics and business education. Special attention is paid to the problem-based learning approach, which over the past ten years, has developed as a very important innovation in higher education. The book contains contributions from a variety of institutions on the necessity of curriculum reform, the choice of instructional methods, assessment and testing, and management of change. It is of interest for teachers in higher education, educational psychologists, and any person interested in educational innovation in economics and business administration.

Enterprise Resource Planning: Global Opportunities and Challenges Hossain, Liaquat 2001-07-01 Enterprise Resource Planning (ERP) refers to large commercial software packages that promise a seamless integration of information flow through an organization by combining various sources of information into a single software application and a single database. The outcome of ERP itself is still a mystery, but the trends and issues it has created will be the enigma that future generations will have to solve. Traditionally, separate units were created within an organization to carry out various tasks, and these functional areas would create their own information systems thereby giving rise to systems that were not integrated. ERP strives to provide a solution to these problems. Enterprise Resource Planning Solutions and Management examines the issues that need to be further studied and better understood to ensure successful implementation and deployment of ERP systems.

Industry 4.0 for SMEs Dominik T. Matt 2020-01-03 This open access book explores the concept of Industry 4.0, which presents a considerable challenge for the production and service sectors. While digitization initiatives are usually integrated into the central corporate strategy of larger companies, smaller firms often have problems putting Industry 4.0 paradigms into practice. Small and medium-sized enterprises (SMEs) possess neither the human nor financial resources to systematically investigate the potential and risks of introducing Industry 4.0. Addressing this obstacle, the international team of authors focuses on the development of smart manufacturing concepts, logistics solutions and managerial models specifically for SMEs. Aiming to provide methodological frameworks and pilot solutions for SMEs during their digital transformation, this innovative and timely book will be of great use to scholars researching technology management, digitization and small business, as well as practitioners within manufacturing companies.

<u>Crisis, Issues and Reputation Management</u> Andrew Griffin 2014-04-03 Crisis,
Issues and Reputation Management defines reputation, explores how to value it
and provides practical guidelines for effective reputation management,
including how to approach issues of Corporate Social Responsibility. Practical
and accessible, it outlines a comprehensive approach to managing situations
that may turn into crises and handling crises once they occur. Featuring a wide
range of international case studies of brands who have had to respond to a
variety of crises including Nestle, Unilever, General Electric, McDonald's,
Coca-cola, Cadbury, Tesco, Pan Am, RBS and more, Crisis, Issues and Reputation
Management demonstrates how organizations have to understand and respond
rapidly to shifting public values, rising expectations, demands for public
consultation and increasingly intrusive news media. As such, it provides a new
and broader perspective on the topic for new and seasoned practitioners alike.