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100 Great Mindset Changing Ideas Simon Maier 2018-03-15 A mindset is a fixed mental attitude that predetermines a person's responses to (and interpretations of) situations. Essentially, our mindset determines our behaviour. Developing the best mindset is the way you can learn something new, adopt new information, alter your beliefs and act accordingly. It's important to adjust our mindsets to survive and thrive in the real world. Experts agree that our mindset is not a result of nature or nurture, genes or environment. There's a constant give and take between each: the physical and the mental. As eminent American neuroscientist Gilbert Gottlieb puts it, not only do genes and environment cooperate as we develop, but genes actually require input from the environment to work properly. You have the means to shift your mindset to create the life or attitude that you want and need. A fixed mindset will cloud your judgment. You'll avoid challenges, you'll give up when things aren't going right and you'll think that you're not good enough. It's the belief that you should be terrific instantly and that you can't improve or get better by effort. But, change is possible. It isn't easy — but it's not hugely hard either. The first step is to start and be aware of how your mindset is holding you back.

Beautiful from this Angle Maha Khan Phillips 2010-01-01 En roman fra det moderne Pakistans priviligerede klasse - om sladderspalter, reality TV-shows, ambition, desperation, klasseforskelle, terrorisme og kvinders venskab

Whargoul Dave Brockie 2010-10-31 I Destroyed Your Life I Raped Your Wife I Am the Fucking Whargoul From the killing grounds of Stalingrad to the death camps of the holocaust. From torture chambers in Iraq to race riots in the United States, the Whargoul was there - killing and raping. It is a beast born in bullets and shrapnel, feeding off of pain, misery, and hard drugs. Cursed to wander the Earth without the hope of death, it is reborn again and again to spread the gospel of hate, abuse, and genocide. But what if it's not the only monster out there? What if there's something worse? From Dave Brockie, the twisted genius behind GWAR, comes a novel about the darkest days of the

twentieth century. The modern world is dying and Brockie is here to put a bullet between its eyes and violate the corpse. This is all-out fucking war!

Data and Goliath: The Hidden Battles to Collect Your Data and Control Your World Bruce Schneier 2015-03-02 "Bruce Schneier's amazing book is the best overview of privacy and security ever written."—Clay Shirky "Bruce Schneier's amazing book is the best overview of privacy and security ever written."—Clay Shirky Your cell phone provider tracks your location and knows who's with you. Your online and in-store purchasing patterns are recorded, and reveal if you're unemployed, sick, or pregnant. Your e-mails and texts expose your intimate and casual friends. Google knows what you're thinking because it saves your private searches. Facebook can determine your sexual orientation without you ever mentioning it. The powers that surveil us do more than simply store this information. Corporations use surveillance to manipulate not only the news articles and advertisements we each see, but also the prices we're offered. Governments use surveillance to discriminate, censor, chill free speech, and put people in danger worldwide. And both sides share this information with each other or, even worse, lose it to cybercriminals in huge data breaches. Much of this is voluntary: we cooperate with corporate surveillance because it promises us convenience, and we submit to government surveillance because it promises us protection. The result is a mass surveillance society of our own making. But have we given up more than we've gained? In Data and Goliath, security expert Bruce Schneier offers another path, one that values both security and privacy. He brings his bestseller up-to-date with a new preface covering the latest developments, and then shows us exactly what we can do to reform government surveillance programs, shake up surveillance-based business models, and protect our individual privacy. You'll never look at your phone, your computer, your credit cards, or even your car in the same way again.

What Really Happened Rielle Hunter 2012-06-22 The John Edwards–Rielle Hunter affair made headlines for years. "One of the biggest political scandals of all time," "a fall from grace," "a modern-day tragedy"—it's a story that has been reported, distorted, and spun over and over again by the media, by political aides, by the U.S. government, by supposed friends. However, there is someone who actually knows the truth, someone who lived it from day one—the woman at the heart of the story itself: Rielle Hunter. In the New York Times, Wall Street Journal, and Publishers Weekly bestseller What Really Happened, Hunter offers an extremely personal account of her relationship with John Edwards: the facts of how they actually met, how their accidental love started and escalated, what it was like to fall in love with a married man who decided to run for president, the surprise of becoming pregnant during the campaign, how the affair became public, the extensive cover-up, and finally, what happened in the years after Edwards publicly admitted to being the father of their daughter, Frances Quinn. Meet Edwards's political players and get an intimate look at how they really operated. Learn about the evolution of "friends," enablers, and do-gooders, their involvement with the affair and Edwards's 2008 presidential campaign, and where the money from Rachel "Bunny" Mellon and Fred Baron actually went. This book doesn't spin the truth to achieve a prettier

picture or a better story. It isn't about changing anyone's mind. It's simply the facts, the truth of what really happened.

Resonate Nancy Duarte 2013-07-02 Reveals the underlying story form of all great presentations that will not only create impact, but will move people to action Presentations are meant to inform, inspire, and persuade audiences. So why then do so many audiences leave feeling like they've wasted their time? All too often, presentations don't resonate with the audience and move them to transformative action. Just as the author's first book helped presenters become visual communicators, Resonate helps you make a strong connection with your audience and lead them to purposeful action. The author's approach is simple: building a presentation today is a bit like writing a documentary. Using this approach, you'll convey your content with passion, persuasion, and impact. Author has a proven track record, including having created the slides in Al Gore's Oscar-winning An Inconvenient Truth Focuses on content development methodologies that are not only fundamental but will move people to action Upends the usual paradigm by making the audience the hero and the presenter the mentor Shows how to use story techniques of conflict and resolution Presentations don't have to be boring ordeals. You can make them fun, exciting, and full of meaning. Leave your audiences energized and ready to take action with Resonate.

The Speed of Sound Thomas Dolby 2016-10-11 The remarkable story of rising to the top of the music charts, a second act as a tech pioneer, and the sustaining power of creativity and art. Thomas Dolby's hit songs "She Blinded Me with Science" and "Hyperactive!" catapulted him to international fame in the early 80's. A pioneer of New Wave and Electronica, Thomas combined a love for invention with a passion for music, and the result was a new sound that defined an era of revolutionary music. But as record company politics overshadow the joy of performing, Thomas finds a surprising second act. Starting out in a rat-infested London bedsit, a teenage Thomas Dolby stacks boxes by day at the grocery and tinkers with a homemade synthesizer at night while catching the Police at a local dive bar, swinging by the pub to see the unknown Elvis Costello and starting the weekend with a Clash show at a small night club. London on the eve of the 1980s is a hotbed for music and culture, and a new sound is beginning to take shape, merging technology with the musical energy of punk rock. Thomas plays keyboards in other bands' shows, and with a bit of luck finds his own style, quickly establishing himself on the scene and recording break out hits that take radio, MTV and dance clubs by storm. The world is now his oyster, and sold out arenas, world tours, even a friendship with Michael Jackson become the fabric of his life. But as the record industry flounders and disillusionment sets in, Thomas turns his attention to Hollywood. Scoring films and computer games eventually leads him to Silicon Valley and a software startup that turns up the volume on the digital music revolution. His company barely survives the dotcom bubble but finally even the mavericks at Apple, Microsoft, Netscape and Nokia see the light. By 2005, two-thirds of the world's mobile phones embed his Beatnik software. Life at the zenith of a tech empire proves to be just as full of big personalities, battling egos and roller-

coaster success as his days spent at the top of the charts. THE SPEED OF SOUND is the story of an extraordinary man living an extraordinary life, a single-handed quest to make peace between art and the digital world.

Creative Construction Gary P. Pisano 2019-01-15 This myth-busting book shows large companies can construct a strategy, system, and culture of innovation that creates sustained growth. Every company wants to grow, and the most proven way is through innovation. The conventional wisdom is that only disruptive, nimble startups can innovate; once a business gets bigger and more complex corporate arteriosclerosis sets in. Gary Pisano's remarkable research conducted over three decades, and his extraordinary on-the ground experience with big companies and fast-growing ones that have moved beyond the start-up stage, provides new thinking about how the scale of bigger companies can be leveraged for advantage in innovation. He begins with the simply reality that bigger companies are, well, different. Demanding that they "be like Uber" is no more realistic than commanding your dog to speak French. Bigger companies are complex. They need to sustain revenue streams from existing businesses, and deal with Wall Street's demands. These organizations require a different set of management practices and approaches--a discipline focused on the strategies, systems and culture for taking their companies to the next level. Big can be beautiful, but it requires creative construction by leaders to avoid the creative destruction that is all-too-often the fate of too many.

Social Media in Southeast Turkey Elisabetta Costa 2016-02-29 This book presents an ethnographic study of social media in Mardin, a medium-sized town located in the Kurdish region of Turkey. The town is inhabited mainly by Sunni Muslim Arabs and Kurds, and has been transformed in recent years by urbanisation, Elisabetta Costa uses her 15 months of ethnographic research to explain why public-facing social media is more conservative than offline life. Yet, at the same time, social media has opened up unprecedented possibilities for private communications between genders and in relationships among young people – Costa reveals new worlds of intimacy, love and romance. She also discovers that, when viewed from the perspective of people's everyday lives, political participation on social media looks very different to how it is portrayed in studies of political postings separated from their original complex, and highly socialised, context.neoliberalism and political events.

Big Data in Practice Bernard Marr 2016-03-22 The best-selling author of Big Data is back, this time with a unique and in-depth insight into how specific companies use big data. Big data is on the tip of everyone's tongue. Everyone understands its power and importance, but many fail to grasp the actionable steps and resources required to utilise it effectively. This book fills the knowledge gap by showing how major companies are using big data every day, from an up-close, on-the-ground perspective. From technology, media and retail, to sport teams, government agencies and financial institutions, learn the actual strategies and processes being used to learn about customers, improve manufacturing, spur innovation, improve safety and so much more. Organised for easy dip-in navigation, each chapter follows the same structure to give you the

information you need quickly. For each company profiled, learn what data was used, what problem it solved and the processes put it place to make it practical, as well as the technical details, challenges and lessons learned from each unique scenario. Learn how predictive analytics helps Amazon, Target, John Deere and Apple understand their customers Discover how big data is behind the success of Walmart, LinkedIn, Microsoft and more Learn how big data is changing medicine, law enforcement, hospitality, fashion, science and banking Develop your own big data strategy by accessing additional reading materials at the end of each chapter

Madam Speaker Susan Page 2021-04-20 AN INSTANT NEW YORK TIMES BESTSELLER! The definitive biography of Nancy Pelosi, the most powerful woman in American political history, written by New York Times bestselling author and USA Today Washington bureau chief Susan Page. Featuring more than 150 exclusive interviews with those who know her best—and a series of in-depth, news-making interviews with Pelosi herself—MADAM SPEAKER is unprecedented in the scope of its exploration of Nancy Pelosi's remarkable life and of her indelible impact on American politics. Before she was Nancy Pelosi, she was Nancy D'Alesandro. Her father was a big-city mayor and her mother his political organizer; when she encouraged her young daughter to become a nun, Nancy told her mother that being a priest sounded more appealing. She didn't begin running for office until she was forty-six years old, her five children mostly out of the nest. With that, she found her calling. Nancy Pelosi has lived on the cutting edge of the revolution in both women's roles and in the nation's movement to a fiercer and more polarized politics. She has established herself as a crucial friend or formidable foe to U.S. presidents, a master legislator, and an indefatigable political warrior. She took on the Democratic establishment to become the first female Speaker of the House, then battled rivals on the left and right to consolidate her power. She has soared in the sharp-edged inside game of politics, though she has struggled in the outside game—demonized by conservatives, second-guessed by progressives, and routinely underestimated by nearly everyone. All of this was preparation for the most historic challenge she would ever face, at a time she had been privately planning her retirement. When Donald Trump was elected to the White House, Nancy Pelosi became the Democratic counterpart best able to stand up to the disruptive president and to get under his skin. The battle between Trump and Pelosi, chronicled in this book with behind-the-scenes details and revelations, stands to be the titanic political struggle of our time.

Global Innovation Index 2020 Cornell University 2020-08-13 The Global Innovation Index 2020 provides detailed metrics about the innovation performance of 131 countries and economies around the world. Its 80 indicators explore a broad vision of innovation, including political environment, education, infrastructure and business sophistication. The 2020 edition sheds light on the state of innovation financing by investigating the evolution of financing mechanisms for entrepreneurs and other innovators, and by pointing to progress and remaining challenges — including in the context of the economic slowdown induced by the coronavirus disease (COVID-19) crisis.

Information and Communication Technology for Intelligent Systems Suresh Chandra Satapathy 2018-12-30 The book gathers papers addressing state-of-the-art research in all areas of Information and Communication Technologies and their applications in intelligent computing, cloud storage, data mining and software analysis. It presents the outcomes of the third International Conference on Information and Communication Technology for Intelligent Systems, which was held on April 6–7, 2018, in Ahmedabad, India. Divided into two volumes, the book discusses the fundamentals of various data analytics and algorithms, making it a valuable resource for researchers' future studies.

Whistleblowing for Change Tatiana Bazzichelli 2021-11-30 The courageous acts of whistleblowing that inspired the world over the past few years have changed our perception of surveillance and control in today's information society. But what are the wider effects of whistleblowing as an act of dissent on politics, society, and the arts? How does it contribute to new courses of action, digital tools, and contents? This urgent intervention based on the work of Berlin's Disruption Network Lab examines this growing phenomenon, offering interdisciplinary pathways to empower the public by investigating whistleblowing as a developing political practice that has the ability to provoke change from within.

Investigation Of Competition In Digital Markets United States Congress 2020-10-06 In June 2019, the Committee on the Judiciary initiated a bipartisan investigation into the state of competition online, spearheaded by the Subcommittee on Antitrust, Commercial and Administrative Law. As part of a top-to-bottom review of the market, the Subcommittee examined the dominance of Amazon, Apple, Facebook, and Google, and their business practices to determine how their poweraffects our economy and our democracy. Additionally, the Subcommittee performed a review of existing antitrust laws, competition policies, and current enforcement levels to assess whether they areadequate to address market power and anticompetitive conduct in digital markets. Over the course of our investigation, we collected extensive evidence from these companies aswell as from third parties-totaling nearly 1.3 million documents. We held seven hearings to review the effects of market power online-including on the free and diverse press, innovation, and privacy-and a final hearing to examine potential solutions to concerns identified during the investigation and to inform this Report's recommendations. A year after initiating the investigation, we received testimony from the Chief ExecutiveOfficers of the investigated companies: Jeff Bezos, Tim Cook, Mark Zuckerberg, and Sundar Pichai. For nearly six hours, we pressed for answers about their business practices, including about evidence concerning the extent to which they have exploited, entrenched, and expanded their power over digitalmarkets in anticompetitive and abusive ways. Their answers were often evasive and non-responsive, raising fresh questions about whether they believe they are beyond the reach of democratic oversight. Although these four corporations differ in important ways, studying their business practices hasrevealed common problems

The Business of Platforms Michael A. Cusumano 2019-05-07 A trio of experts on

high-tech business strategy and innovation reveal the principles that have made platform businesses the most valuable firms in the world and the first trillion-dollar companies. Managers and entrepreneurs in the digital era must learn to live in two worlds—the conventional economy and the platform economy. Platforms that operate for business purposes usually exist at the level of an industry or ecosystem, bringing together individuals and organizations so they can innovate and interact in ways not otherwise possible. Platforms create economic value far beyond what we see in conventional companies. The Business of Platforms is an invaluable, in-depth look at platform strategy and digital innovation. Cusumano, Gawer, and Yoffie address how a small number of companies have come to exert extraordinary influence over every dimension of our personal, professional, and political lives. They explain how these new entities differ from the powerful corporations of the past. They also question whether there are limits to the market dominance and expansion of these digital juggernauts. Finally, they discuss the role governments should play in rethinking data privacy laws, antitrust, and other regulations that could reign in abuses from these powerful businesses. Their goal is to help managers and entrepreneurs build platform businesses that can stand the test of time and win their share of battles with both digital and conventional competitors. As experts who have studied and worked with these firms for some thirty years, this book is the most authoritative and timely investigation yet of the powerful economic and technological forces that make platform businesses, from Amazon and Apple to Microsoft, Facebook, and Google—all dominant players in shaping the global economy, the future of work, and the political world we now face.

Finish Jon Acuff 2018-12-04 #1 Wall Street Journal bestseller! Jon Acuff, New York Times best-selling author of Do Over, Quitter, and Start, offers strategies for anyone who's ever wondered, "Why can't I finish what I started?" According to studies, 92 percent of New Year's resolutions fail. You've practically got a better shot at getting into Juilliard to become a ballerina than you do at finishing your goals. For years, I thought my problem was that I didn't try hard enough. So I started getting up earlier. I drank enough energy drinks to kill a horse. I hired a life coach and ate more superfoods. Nothing worked, although I did develop a pretty nice eyelid tremor from all the caffeine. It was like my eye was waving at you, very, very quickly. Then, while leading a thirty-day online course to help people work on their goals, I learned something surprising: The most effective exercises were not those that pushed people to work harder. The ones that got people to the finish line did just the opposite— they took the pressure off. Why? Because the sneakiest obstacle to meeting your goals is not laziness, but perfectionism. We're our own worst critics, and if it looks like we're not going to do something right, we prefer not to do it at all. That's why we're most likely to quit on day two, "the day after perfect"—when our results almost always underperform our aspirations. The strategies in this book are counterintuitive and might feel like cheating. But they're based on studies conducted by a university researcher with hundreds of participants. You might not guess that having more fun, eliminating your secret rules, and choosing something to bomb

intentionally works. But the data says otherwise. People who have fun are 43 percent more successful! Imagine if your diet, guitar playing, or small business was 43 percent more successful just by following a few simple principles. If you're tired of being a chronic starter and want to become a consistent finisher, you have two options: You can continue to beat yourself up and try harder, since this time that will work. Or you can give yourself the gift of done.

Sudoku Variants Conceptis Puzzles 2006-08 Everyone knows sudoku is enjoyable-- but these addictive puzzles come in endless variations too! They range from simple to very difficult, and can take almost no time to finish...or require many hours. This entertaining collection showcases a wide range of possibilities, offering solvers who have become accustomed to the standard rules and grids an exciting new challenge. Select from Mega Sudokus that provide a real workout; Diagonals or Odd and Even versions with extra constraints; Sum Sudokus that merge with kakuro; and Multisudoku with overlapping puzzles. There's something for every level--12 x 12 puzzles, ones with irregularly shaped areas, even Mini Sudoku--and lots of fun for everyone.

The Age of Surveillance Capitalism Shoshana Zuboff 2019-01-15 The challenges to humanity posed by the digital future, the first detailed examination of the unprecedented form of power called "surveillance capitalism," and the quest by powerful corporations to predict and control our behavior. In this masterwork of original thinking and research, Shoshana Zuboff provides startling insights into the phenomenon that she has named surveillance capitalism. The stakes could not be higher: a global architecture of behavior modification threatens human nature in the twenty-first century just as industrial capitalism disfigured the natural world in the twentieth. Zuboff vividly brings to life the consequences as surveillance capitalism advances from Silicon Valley into every economic sector. Vast wealth and power are accumulated in ominous new "behavioral futures markets," where predictions about our behavior are bought and sold, and the production of goods and services is subordinated to a new "means of behavioral modification." The threat has shifted from a totalitarian Big Brother state to a ubiquitous digital architecture: a "Big Other" operating in the interests of surveillance capital. Here is the crucible of an unprecedented form of power marked by extreme concentrations of knowledge and free from democratic oversight. Zuboff's comprehensive and moving analysis lays bare the threats to twenty-first century society: a controlled "hive" of total connection that seduces with promises of total certainty for maximum profit -- at the expense of democracy, freedom, and our human future. With little resistance from law or society, surveillance capitalism is on the verge of dominating the social order and shaping the digital future -- if we let it.

Here Comes Everybody Clay Shirky 2008 Evaluates the significant role being played by technological advances on the formation and experience of modern group dynamics, citing such examples as Wikipedia and MySpace to demonstrate the Internet's power in bridging geographical and cultural gaps. 40,000 first printing.

T-Shirt Design Sketchbook (Vol. 2) Ajw Books 2019-01-31 This t-shirt design sketchbook can be used to draw your t shirt design ideas using the front and back blank t-shirt templates in the book. This t-shirt design book is a great for t-shirt designers, apparel designers, Merch by Amazon sellers, print on demand entrepreneurs, t-shirt business, graphic designers, kids, adults and for the loved one in your life who love creating designs for t shirts.. The Book Contains: 120 blank front and back t-shirt templates pages with space to write notes. Matte paperback cover Size at 8.5 x 11 in / 21.59 x 27.94 cm

Vigilant Innovation Bill Russell 2020-09-07 Drawing on over hundred years of research into innovation and an in depth research study, the book brings to life the reality of managing established firms to secure advantage through vigilant innovation approaches in disrupting digital era markets. Exploring how organizations manage new offering development focused innovation across a portfolio of core, adjacent and breakthrough environments, the focus is on the search and select phases of the innovation process, and how established firms identify and validate a range of opportunities. Companies face the paradox of how to establish search and select processes for focal markets, while also setting up routines to sense and respond to disruptive innovation signals from adjacent and more peripheral markets. The book builds on research into peripheral vision, and considers how organizations manage the crucial early stages of a vigilant innovation process. The research project at the heart of the book focused on 10 case companies in the publishing sector. The new frameworks developed by the author were informed by over 60 interviews, the innovation literature and the author's experience as a researcher, consultant and practitioner.

Linux Network Administrator's Guide Olaf Kirch 2000 This introduction to networking on Linux now covers firewalls, including the use of ipchains and Netfilter, masquerading, and accounting. Other new topics in this second edition include Novell (NCP/IPX) support and INN (news administration).

Mobile Computing, Applications, and Services Stephan Sigg 2016-01-13 This book constitutes the proceedings of the 7th International Conference on Mobile Computing, Applications, and Services (MobiCASE 2015) held in Berlin, Germany, in November 2015. The 16 full and 4 poster papers were carefully reviewed and selected from 43 submissions, and are presented together with 4 papers from the First Workshop on Situation Recognition by Mining Temporal Information (SIREMETI 2015). The conference papers cover the following topics: intelligent caching, activity recognition and crowdsourcing, mobile frameworks, middleware, interactive applications and mobility.

Strategies for e-Business Tawfik Jelassi 2020-06-28 This is the fourth edition of a unique textbook that provides extensive coverage of the evolution, the current state, and the practice of e-business strategies. It provides a solid introduction to understanding e-business and e-commerce by combining fundamental concepts and application models with practice-based case studies. An ideal classroom companion for business schools, the authors use their

extensive knowledge to show how corporate strategy can imbibe and thrive by adopting vibrant e-business frameworks with proper tools. Students will gain a thorough knowledge of developing electronic and mobile commerce strategies and the methods to deal with these issues and challenges.

The Robotic Process Automation Handbook Tom Taulli 2020-02-28 While Robotic Process Automation (RPA) has been around for about 20 years, it has hit an inflection point because of the convergence of cloud computing, big data and AI. This book shows you how to leverage RPA effectively in your company to automate repetitive and rules-based processes, such as scheduling, inputting/transferring data, cut and paste, filling out forms, and search. Using practical aspects of implementing the technology (based on case studies and industry best practices), you'll see how companies have been able to realize substantial ROI (Return On Investment) with their implementations, such as by lessening the need for hiring or outsourcing. By understanding the core concepts of RPA, you'll also see that the technology significantly increases compliance – leading to fewer issues with regulations – and minimizes costly errors. RPA software revenues have recently soared by over 60 percent, which is the fastest ramp in the tech industry, and they are expected to exceed $1 billion by the end of 2019. It is generally seamless with legacy IT environments, making it easier for companies to pursue a strategy of digital transformation and can even be a gateway to AI. The Robotic Process Automation Handbook puts everything you need to know into one place to be a part of this wave. What You'll Learn Develop the right strategy and planDeal with resistance and fears from employeesTake an in-depth look at the leading RPA systems, including where they are most effective, the risks and the costsEvaluate an RPA system Who This Book Is For IT specialists and managers at mid-to-large companies

Melania and Me Stephanie Winston Wolkoff 2020-09-01 #1 NEW YORK TIMES BESTSELLER What Melania wants, Melania gets. The former director of special events at Vogue and producer of nine legendary Met Galas, Stephanie Winston Wolkoff met Melania Knauss in 2003 and had a front row seat to the transformation of Donald Trump's then girlfriend from a rough-cut gem to a precious diamond. As their friendship deepened over lunches at Manhattan hot spots, black-tie parties, and giggle sessions in the penthouse at Trump Tower, Wolkoff watched the newest Mrs. Trump raise her son, Barron, and manage her highly scrutinized marriage. After Trump won the 2016 election, Wolkoff was recruited to help produce the 58th Presidential Inauguration and to become the First Lady's trusted advisor. Melania put Wolkoff in charge of hiring her staff, organizing her events, helping her write speeches, and creating her debut initiatives. Then it all fell apart when she was made the scapegoat for inauguration finance irregularities. Melania could have defended her innocent friend and confidant, but she stood by her man, knowing full well who was really to blame. The betrayal nearly destroyed Wolkoff. In this candid and emotional memoir, Stephanie Winston Wolkoff takes you into Trump Tower and the White House to tell the funny, thrilling, and heartbreaking story of her intimate friendship with one of the most famous women in the world, a woman few

people truly understand. How did Melania react to the Access Hollywood tape and her husband's affair with Stormy Daniels? Does she get along well with Ivanka? Why did she wear that jacket with "I really don't care, do u?" printed on the back? Is Melania happy being First Lady? And what really happened with the inauguration's funding of $107 million? Wolkoff has some ideas...

What the CEO Wants You To Know, Expanded and Updated Ram Charan 2017-09-26 The classic on the universal laws of business success, completely revised and updated for today's leaders Completely rewritten for today's business world, What the CEO Wants You to Know, expanded and updated, written by bestselling author Ram Charan, describes the fundamentals behind every business, from street vendors in Mumbai, to Fortune 500 companies. Drawing on stories from Uber, Amazon, Apple, Toyota, Netflix, Lyft, The Limited, Walmart, GE and Starbucks, Charan, in the most accessible language imaginable, explains the ins and outs of how companies work, from gross revenue and operating costs, to inventory and cash flow, from turnover, profits and margins, to return on capital and accounts payable and receivable, from product quality to sales. A classic in the business literature, with hundreds of thousands of copies in print, this short and engaging book is like a miniature MBA course between covers. For everyone who wants to master and understand the levers that drive a successful business, What the CEO Wants You to Know is the perfect answer.

Principles of Marketing Gary M. Armstrong 2018 An introduction to marketing concepts, strategies and practices with a balance of depth of coverage and ease of learning. Principles of Marketing keeps pace with a rapidly changing field, focussing on the ways brands create and capture consumer value. Practical content and linkage are at the heart of this edition. Real local and international examples bring ideas to life and new feature 'linking the concepts' helps students test and consolidate understanding as they go. The latest edition enhances understanding with a unique learning design including revised, integrative concept maps at the start of each chapter, end-of-chapter features summarising ideas and themes, a mix of mini and major case studies to illuminate concepts, and critical thinking exercises for applying skills.

Emerging Research in Data Engineering Systems and Computer Communications P. Venkata Krishna 2020-02-10 This book gathers selected papers presented at the 2nd International Conference on Computing, Communications and Data Engineering, held at Sri Padmavati Mahila Visvavidyalayam, Tirupati, India from 1 to 2 Feb 2019. Chiefly discussing major issues and challenges in data engineering systems and computer communications, the topics covered include wireless systems and IoT, machine learning, optimization, control, statistics, and social computing.

Contemporary Strategy Analysis Text Only Robert M. Grant 2014-09-23 Robert M. Grant combines a highly accessible writing style with a concentration on the fundamentals of value creation and an emphasis on practicality in this leading strategy text. In this new edition, he includes an even greater focus on strategy implementation that reflects the needs of firms to reconcile scale

economies with entrepreneurial flexibility, innovation with cost efficiency, and globalization with local responsiveness. This edition also incorporates some of the key strategic issues of today including: post-financial crisis adjustment, the continuing rise of China, India and Brazil, and the increased emphasis on ethics and sustainability. Coverage is also provided on strategy in not-for-profit organizations. Contemporary Strategy Analysis, 8th Edition, is suitable for both MBA and advanced undergraduate students. It has been adopted by leading business schools all across the world.

Cyber Security in Parallel and Distributed Computing Dac-Nhuong Le 2019-04-16 The main objective of this book is to explore the concept of cybersecurity in parallel and distributed computing along with recent research developments in the field. It also includes various real-time/offline applications and case studies in the fields of engineering and computer science and the modern tools and technologies used. Information on cybersecurity technologies is organized in the fifteen chapters of this book. This important book cover subjects such as: Research and solutions for the problem of hidden image detection Security aspects of data mining and possible solution techniques A comparative analysis of various methods used in e-commerce security and how to perform secure payment transactions in an efficient manner Blockchain technology and how it is crucial to the security industry Security for the Internet of Things Security issues and challenges in distributed computing security such as heterogeneous computing, cloud computing, fog computing, etc. Demonstrates the administration task issue in unified cloud situations as a multi-target enhancement issue in light of security Explores the concepts of cybercrime and cybersecurity and presents the statistical impact it is having on organizations Highlights some strategies for maintaining the privacy, integrity, confidentiality and availability of cyber information and its real-world impacts such as mobile security software for secure email and online banking, cyber health check programs for business, cyber incident response management, cybersecurity risk management Security policies and mechanisms, various categories of attacks (e.g., denial-of-service), global security architecture, along with distribution of security mechanisms Security issues in the healthcare sector with existing solutions and emerging threats.

Digital Economy Report 2019 United Nations Publications 2019-10-18 The Digital Economy Report 2019 on "Value creation and capture: Implications for developing countries" takes stock of recent trends in the global digital landscape and discusses the development and policy implications of data and digital platforms. A key feature of the evolving digital economy is the increasing role of digital data as an economic resource, together with digital platforms as new influential actors, with capacity to collect, process, analyze and monetize data. The report considers policy options for countries to help ensure that they capture a fair part of the value created in the digital economy for inclusive development. Key issues include the market impact of emerging technologies and digital platforms, the impact on smaller businesses in developing countries and the implications for infrastructure, entrepreneurship, skills, competition, data flows, data protection, taxation and other relevant

policies.

The Global Smartphone Daniel Miller 2021-05-06 The smartphone is often
literally right in front of our nose, so you would think we would know what it
is. But do we? To find out, 11 anthropologists each spent 16 months living in
communities in Africa, Asia, Europe and South America, focusing on the take up
of smartphones by older people. Their research reveals that smartphones are
technology for everyone, not just for the young. The Global Smartphone presents
a series of original perspectives deriving from this global and comparative
research project. Smartphones have become as much a place within which we live
as a device we use to provide 'perpetual opportunism', as they are always with
us. The authors show how the smartphone is more than an 'app device' and
explore differences between what people say about smartphones and how they use
them. The smartphone is unprecedented in the degree to which we can transform
it. As a result, it quickly assimilates personal values. In order to comprehend
it, we must take into consideration a range of national and cultural nuances,
such as visual communication in China and Japan, mobile money in Cameroon and
Uganda, and access to health information in Chile and Ireland – all alongside
diverse trajectories of ageing in Al Quds, Brazil and Italy. Only then can we
know what a smartphone is and understand its consequences for people's lives
around the world.

Internet and Mobile Phone Addiction Olatz Lopez-Fernandez 2019-03-07 Internet
use-related addiction problems (e.g., Internet addiction, problem mobile phone
use, problem gaming, and social networking) have been defined according to the
same core element: the addictive symptomatology presented by individuals who
excessively and problematically behave using the technology. Online activity is
the most important factor in their lives, causing them the loss of control by
stress and difficulties in managing at least one aspect of their daily life,
affecting users' wellbeing and health. In 2018, Gaming Disorder was included as
a mental disease in the 11th Revision of the International Classification of
Diseases by the World Health Organization. In 2013, the American Psychiatric
Association requested additional research on Internet Gaming Disorder. The
papers contained in this e-Book provide unique and original perspectives on the
concept, development, and early detection of the prevention of these health
problems. They are diverse in the nature of the problems they deal with,
methodologies, populations, cultures, and contain insights and a clear
indication of the impact of individual, social, and environmental factors on
Internet use-related addiction problems. The e-Book illustrates recent progress
in the evolution of research, with great emphasis on gaming and smartphone
problems, signaling areas in which research would be useful, even cross-
culturally.

Autonomous Control for a Reliable Internet of Services Ivan Ganchev 2018-05-30
This open access book was prepared as a Final Publication of the COST Action
IC1304 "Autonomous Control for a Reliable Internet of Services (ACROSS)". The
book contains 14 chapters and constitutes a show-case of the main outcome of
the Action in line with its scientific goals. It will serve as a valuable

reference for undergraduate and post-graduate students, educators, faculty members, researchers, engineers, and research strategists working in this field. The explosive growth of the Internet has fundamentally changed the global society. The emergence of concepts like SOA, SaaS, PaaS, IaaS, NaaS, and Cloud Computing in general has catalyzed the migration from the information-oriented Internet into an Internet of Services (IoS). This has opened up virtually unbounded possibilities for the creation of new and innovative services that facilitate business processes and improve the quality of life. However, this also calls for new approaches to ensuring the quality and reliability of these services. The objective of this book is, by applying a systematic approach, to assess the state-of-the-art and consolidate the main research results achieved in this area.

The Smartphone Paradox Alan J. Reid 2018-08-21 The Smartphone Paradox is a critical examination of our everyday mobile technologies and the effects that they have on our thoughts and behaviors. Alan J. Reid presents a comprehensive view of smartphones: the research behind the uses and gratifications of smartphones, the obstacles they present, the opportunities they afford, and how everyone can achieve a healthy, technological balance. It includes interviews with smartphone users from a variety of backgrounds, and translates scholarly research into a conversational tone, making it easy to understand a synthesis of key findings and conclusions from a heavily-researched domain. All in all, through the lens of smartphone dependency, the book makes the argument for digital mindfulness in a device age that threatens our privacy, sociability, attention, and cognitive abilities.

Multinational Management Rien Segers 2016-01-29 This casebook demonstrates that the future of global business lies in how well the multinational landscape is charted and how the importance of Asian market leaders is deeply embedded in it. It offers international management students and researchers an extensive guide to the business history, strategy development, and foreign market entry modes used by emerging Asian multinationals. The cases focus on well-known companies such as Lenovo, Alibaba, Infosys, Huawei, Panasonic, and Rakuten. These companies, all of which generate huge revenues in their own countries (e.g. in China, India, South Korea, Taiwan, Vietnam), are now becoming increasingly sophisticated and striving to become global brands, while also enjoying the active support of their governments in terms of their international business. Readers will learn about the current multinational landscape in Asia, the management challenges, and the future implications for traditional western companies seeking to retain their market share. Chapters on corporate entrepreneurship, human resource management and intercultural competence, and current branding trends in Asia will provide a cutting-edge update on international business strategy for students and practitioners alike.

Programming the Mobile Web Maximiliano Firtman 2010-07-23 Today's market for mobile apps goes beyond the iPhone to include BlackBerry, Nokia, Windows Phone, and smartphones powered by Android, webOS, and other platforms. If you're an experienced web developer, this book shows you how to build a standard app core

that you can extend to work with specific devices. You'll learn the particulars and pitfalls of building mobile apps with HTML, CSS, and other standard web tools. You'll also explore platform variations, finicky mobile browsers, Ajax design patterns for mobile, and much more. Before you know it, you'll be able to create mashups using Web 2.0 APIs in apps for the App Store, App World, OVI Store, Android Market, and other online retailers. Learn how to use your existing web skills to move into mobile development Discover key differences in mobile app design and navigation, including touch devices Use HTML, CSS, JavaScript, and Ajax to create effective user interfaces in the mobile environment Learn about technologies such as HTML5, XHTML MP, and WebKit extensions Understand variations of platforms such as Symbian, BlackBerry, webOS, Bada, Android, and iOS for iPhone and iPad Bypass the browser to create offline apps and widgets using web technologies

Jesus Deepak Chopra 2009-10-06 "Deepak Chopra's story is an inspiring gift for those who truly care and have the courage to seek." —Michael Baigent, author of The Jesus Papers The founder of The Chopra Center and the preeminent teacher of Eastern philosophy to the Western World, Deepak Chopra gives us the story of the man who became Messiah in his phenomenal New York Times bestseller Jesus. The author who illuminated the life of Buddha now offers readers an unparalleled portrait of Jesus Christ, from carpenter's son to revolutionary leader, that is fresh and inspiring—a remarkable retelling of the greatest story ever told.