

Radio Machen Wegweiser Journalismus

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Couchsurfing in Iran Stephan Orth 2018-05-01 A modern-day glimpse into the surprising reality of life in Iran. Iran: A destination that is seldom seen by westerners yet often misunderstood. A country that simultaneously “enchants and enrages” those who visit it. A place where leading a double life has become the norm. In Couchsurfing in Iran, award-winning author Stephan Orth spends sixty-two days on the road in this mysterious Islamic republic to provide a revealing, behind-the-scenes look at life in one of the world’s most closed societies. Through the unsurpassed hospitality of twenty-two hosts, he skips the guidebooks and tourist attractions and travels from Persian carpet to bed to cot, covering more than 8,400 kilometers to recount “this world’s hidden doings.” Experiencing daily what he calls the “two Irans” that coexist side by side—the “theocracy, where people mourn their martyrs” in mausoleums, and the “hide-and-seek-ocracy, where people hold secret parties and seek worldly thrills instead of spiritual bliss”—he learns that Iranians have become experts in navigating around their country’s strict laws. Though couchsurfing is officially prohibited in Iran—the state fears spies would be able to travel undetected through the country—more than a hundred thousand Iranians are registered with online couchsurfing portals. And thanks to these hospitable, English-speaking strangers, Orth gets up close and personal with locals, peering behind closed doors and blank windows to uncover the inner workings of a country where public show and private reality are strikingly opposed.

Tschechoslowakei August 68 Hans K. Studer 1968

Girlsplaining Katja Klengel 2021-03-17 For fans of Kid Gloves and Waves comes a new original graphic novel by cartoonist Katja Klengel tackling the subjects that have shaped her life: from body shaming to the exploration of her sexuality, from the representation of women in the media to the social pressure on women who have not yet started a family. Why do we fear the word “vulva”? Do we really have to be ashamed of our body hair? Why do gender roles in children’s toys seem to be stuck in the ‘50s? With a sense of humor, an open heart, and unsparing candor, Klengel draws inspiration from her own life as she examines what being a woman today means to her (and really, a whole lot of us!). Please Note: This is for Mature Readers.

Storytelling für Journalisten Marie Lampert 2020-12-03 Wer heute im Journalismus Erfolg haben will, muss das Handwerk des Storytellings beherrschen. Gute Geschichten entstehen

mit Fantasie, Inspiration – und handwerklichem Können. Marie Lampert und Rolf Wespe vermitteln in diesem Buch Strategien und praktische Werkzeuge für das professionelle Erzählen von Geschichten in allen journalistischen Medien. Sie haben Verfahren gesammelt und entwickelt, die sie in der Journalismus-Ausbildung einsetzen. Zum Beispiel die "Leiter der Abstraktion" – ein Modell, wie man ein abstraktes Thema in eine lesbarer Form verwandelt. Oder die "Storykurve", mit der die Aufmerksamkeit des Publikums gehalten werden kann. Mit zahlreichen Beispielen aus der Praxis, Grafiken und Statements von Medienprofis weisen die AutorInnen den Weg zum erfolgreichen Storytelling. Erzählen kann man lernen. Mit diesem praktischen Buch. Die 5. Auflage wurde überarbeitet und erweitert. Neue Themen sind das Multimedia- und Digital Storytelling, das Verhältnis von Fakten und Storytelling sowie die kreative Methode des Design Thinking.

Journalismus und Medienforschung Ralf Hohlfeld 2003

The Wall Street Journal Guide to Information Graphics Dona M. Wong 2013 An expert on presenting information visually provides a step-by-step guide to executing clear, concise and intelligent graphics and charts for everyone from the average PowerPoint user to the sophisticated professional. Reprint.

Designing Bots Amir Shevat 2017-05-17 From Facebook Messenger to Kik, and from Slack bots to Google Assistant, Amazon Alexa, and email bots, the new conversational apps are revolutionizing the way we interact with software. This practical guide shows you how to design and build great conversational experiences and delightful bots that help people be more productive, whether it's for a new consumer service or an enterprise efficiency product. Ideal for designers, product managers, and entrepreneurs, this book explores what works and what doesn't in real-world bot examples, and provides practical design patterns for your bot-building toolbox. You'll learn how to use an effective onboarding process, outline different flows, define a bot personality, and choose the right balance of rich control and text. Explore different bot use-cases and design best practices Understand bot anatomy—such as brand and personality, conversations, advanced UI controls—and their associated design patterns Learn steps for building a Facebook Messenger consumer bot and a Slack business bot Explore the lessons learned and shared experiences of designers and entrepreneurs who have built bots Design and prototype your first bot, and experiment with user feedback

Informiert euch! Nina Horaczek 2018-05-23 Nie zuvor verfügte die Menschheit über so viele Informationen wie heute. Noch nie war der Zugang zu Informationen leichter. Genau das bringt auch Probleme mit sich. Was ist richtig, was falsch? Wer belügt uns und warum? Wie können wir Falschinformation schnell selbst entlarven? Was können wir tun, wenn wir selbst von Internetlügen oder Cybermobbing betroffen sind? Wer macht die Zeitung und wem gehört sie? Können uns Medien auch mit richtigen Zahlen belügen? Und wie verändern Fake News unsere Welt? Demokratie braucht informierte Wähler. Nach ihrem Bestseller "Gegen Vorurteile. Wie du dich mit guten Argumenten gegen dumme Behauptungen wehrst" legen Nina Horaczek und Sebastian Wiese nun einen kritischen Wegweiser durch die Medienwelt vor. Das Buch ist aber auch ein eindringlicher Appell, speziell an junge Leserinnen und Leser: Lasst euch nicht belügen – informiert euch!

Innovationsreport Journalismus Leif Kramp 2012

The New Arab Journalist Lawrence Pintak 2010-12-18 The Arab media is in the midst of a revolution that will inform questions of war and peace in the Middle East, political and societal reform, and relations between the West and the Arab World. Drawing on the first broad cross-border survey of Arab journalists, first-person interviews with scores of reporters and editors, and his three decades' experience reporting from the Middle East, Lawrence Pintak examines how Arab journalists see themselves and their mission at this critical time in the evolution of the Arab media. He explores how, in a diverse Arab media landscape expressing myriad opinions, journalists are still under siege as governments fight a rear-guard action to manage the message. This innovative book breaks through the stereotypes about Arab journalists to reveal the fascinating and complex reality - and what it means for the rest of us.

Efraim's Book Alfred Andersch 1994

Mastering the Art of French Cooking Julia Child 1976 Anyone can cook in the French manner anywhere, wrote Mesdames Beck, Bertholle, and Child, with the right instruction. And here is the book that, for forty years, has been teaching Americans how. Mastering the Art of French Cooking is for both seasoned cooks and beginners who love good food and long to reproduce at home the savory delights of the classic cuisine, from the historic Gallic masterpieces to the seemingly artless perfection of a dish of spring-green peas. This beautiful book, with more than one hundred instructive illustrations, is revolutionary in its approach because: It leads the cook infallibly from the buying and handling of raw ingredients, through each essential step of a recipe, to the final creation of a delicate confection. It breaks down the classic cuisine into a logical sequence of themes and variations rather than presenting an endless and diffuse catalogue of recipes; the focus is on key recipes that form the backbone of French cookery and lend themselves to an infinite number of elaborations bound to increase anyone's culinary repertoire.

Expect More R. David Lankes 2015-12-28 Libraries have existed for millennia, but today many question their necessity. In an ever more digital and connected world do we still need places of books in our towns, colleges, or schools? If libraries aren't about books, what are they about? In *Expect More*, David Lankes, winner of the 2012 ABC-CLIO/Greenwood Award for the Best Book in Library Literature, walks you through what to expect out of your library. Lankes argues that communities need libraries that go beyond bricks and mortar and beyond books. We need to expect more out of our libraries. They should be places of learning and advocates for our communities in terms of learning, privacy, intellectual property, and economic development. *Expect More* is a rallying call to communities to raise the bar, and their expectations, for great libraries.

Handbuch Freie Journalisten Iso Ambühl 1984

Historisches Wörterbuch der Rhetorik: L-Musi Gert Ueding 1992

Watercolours Lidia Ostalowska 2017-04-17 A many-layered work of historical reportage, *Watercolours* draws on the real life story of Dina Gottliebowa-Babbitt (1923-2009), a Czech-American artist of Jewish ancestry, who was a prisoner at Auschwitz, and whose story came to light in the late 1990s. It was at this time that Gottliebowa attempted once more to recover the art she had created in the concentration camp, and which had become the property of the Auschwitz-Birkenau State Museum. The dispute escalated into an international scandal, with

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the American Department of State and the Polish government becoming involved. Here, journalist Lidia Ostalowska reconstructs Gottliebova's time in the camp, while looking also at broader issues of historical memory, trauma, racism and the relationship between the torturer and the victim. In Gottliebova's case, SS Doctor Josef Mengele took a special interest in her talent, commissioning her to paint portraits (the watercolours of the title) of Roma prisoners. Mengele himself is one of the many characters in this narrative. Ostalowska draws on hundreds of studies and accounts of the hell of the camps, and tells the story of one woman's incarceration and her battle for survival, bringing in many other supporting lives. Before she worked for Mengele, Gottliebova had decorated the children's barracks at Auschwitz with images from the Disney film, Snow White and the Seven Dwarfs. After the war, she worked as an animator for Warner Brothers and married Walt Disney animator Art Babbitt, the man behind many of the world's best-known cartoon characters including Goofy and Dumbo. Gottlibova (under the name Dina Babbitt) lived in California until her death in 2009 at the age of 86.

Senderidentität und Alltagsästhetik Clara Luise Finke 2019-02-07 Radiomoderationen prägen den Charakter eines Senders und schaffen Identitätsangebote für die anvisierte Zielgruppe. Als Alltagsbegleiter mit Nebenbei- Funktion korrespondieren sie mit dem Höreralltag und sind kulturprägend. Clara Luise Finke bietet eine Systematisierung des Feldes Radiokommunikation mit einer interdisziplinären Zusammenführung zentraler Begriffe und Merkmale von Moderationen, Senderidentität und Formatspezifik. Mit einer breit angelegten, multimodalen Form-Funktions-Analyse zeigt sie auf, wie Radiomoderationen gestaltet sind, um eine zielgruppenspezifische, individuelle Senderidentität zu transportieren und inwiefern sie damit Alltagsästhetik erzeugen. Die Analyseergebnisse bieten zudem wertvolle Impulse für die Aus- und Weiterbildung von Moderatorinnen und Moderatoren.

L - Musi 2001-01-01 Dieses Wörterbuch stellt ein Kompendium unseres gesamten aktuellen Wissens über die Rhetorik dar. In etwa 1300 ausführlichen Artikeln werden die rhetorischen Fachtermini und ihre geschichtliche Entwicklung systematisch erklärt. Dieses interdisziplinär angelegte Werk liefert dem Benutzer nicht nur theoretisches, sondern auch praktisches Fachwissen. - Das Historische Wörterbuch der Rhetorik erscheint seit 1992 im zweijährigen Turnus mit einem Gesamtumfang von acht Bänden und ist nur komplett beziehbar; erschienen sind die Bände 1-5.

We Are Arrested Can Dündar 2016-09-13 Following the dramatic events of July 2016, the global spotlight has fallen on Turkey's increasingly authoritarian government, led by President Recep Tayyip Erdogan. International observers fear the attempted coup has given Erdogan, already known for his attacks on press freedom, an excuse to further suppress all opposition. In November 2015, Can Dündar, editor-in-chief of the national Cumhuriyet newspaper, was arrested on charges of espionage, helping a terrorist organisation, trying to topple the government and revealing state secrets. His transgression? Publishing photographic evidence of a highly illegal covert arms shipment by the Turkish secret service to radical Islamist organisations fighting government forces in Syria - a crime that was in the government's interest to conceal, and a journalist's duty to expose. Arraigned by the President himself, who called for Dündar to receive two life sentences, he was held in solitary confinement in Turkey's Silivri Prison for three months while awaiting trial. We Are Arrested is Dündar's enthralling account of the newspaper's decision to publish and the events that unfolded as a result - including would-be suicide bombings, assassination attempts and fierce attacks from pro-

government media - as well as the time he served behind bars for defending the public's right to know.

Write to the Top Deborah Dumaine 2008-12-24 The Write to the Top process helps you write clear, reader-centered documents that drive action and get results. Productivity—it's vital to corporate and personal success. Yet business people spend countless hours deciphering vague and rambling written messages. The results: information overload, sluggish operations, delayed decisions, and plummeting morale. Quality—when you receive a business document, e-mail, letter, report, or proposal, do you immediately know what it's about? Do you know what you're supposed to do about it? When you send messages, do your readers act on them? They quickly will, if you use the proven Write to the Top process. Put *The Six Steps to Reader-Centered Writing®* to work to help you • sell your ideas or services more effectively • write up to twice as fast and save time for your busy readers, too • break through writer's block • target your readers' needs • demonstrate your leadership in writing • design documents for visual impact and easier navigation • improve your ability to think strategically, propose solutions, and speed up decision making

Journalistisches Handeln Achim Baum 2013-03-13 Die Bedeutung des Journalismus für die moderne Demokratie findet in dessen wissenschaftlicher Erforschung bisher keine Entsprechung. Historisch hat die Zeitungs- und Publizistikwissenschaft sich seit jeher von den emanzipativen Ansprüchen des journalistischen Handelns distanziert, gesellschaftstheoretisch bezieht sie sogar, wie etwa die Mainzer Schule, eine ausdrückliche Gegenposition. Funktionalistische Ansätze schließlich unternehmen den paradoxen Versuch, eine Theorie des Journalismus ohne JournalistInnen entwerfen zu wollen. Die kompromißlose Kritik dieser Theoreme und ihrer Grundlagen versteht sich als Eröffnungsbilanz für eine Debatte, an deren Ende ein kommunikationstheoretisches Verständnis journalistischen Handelns stehen kann.

Trends and Skill Needs in Tourism Centre européen pour le développement de la formation professionnelle 2005 Recoge: Part I, Identifying general trends and skill needs in tourism in the European Union and beyond -- Part II, New skills and new occupations in tourism -- Part III, Transfer os research results to policy and pratice.

Doing Fieldwork in Japan Theodore C. Bestor 2003-07-31 Doing Fieldwork in Japan taps the expertise of North American and European specialists on the practicalities of conducting long-term research in the social sciences and cultural studies. In lively first-person accounts, they discuss their successes and failures doing fieldwork across rural and urban Japan in a wide range of settings: among religious pilgrims and adolescent consumers; on factory assembly lines and in high schools and wholesale seafood markets; with bureaucrats in charge of defense, foreign aid, and social welfare policy; inside radical political movements; among adherents of "New Religions"; inside a prosecutor's office and the JET Program for foreign English teachers; with journalists in the NHK newsroom; while researching race, ethnicity, and migration; and amidst fans and consumers of contemporary popular culture. Contributors: David M. Arase, Theodore C. Bestor, Victoria Lyon Bestor, Mary C. Brinton, John Creighton Campbell, Samuel Coleman, Suzanne Culter, Andrew Gordon, Helen Hardacre, Joy Hendry, David T. Johnson, Ellis S. Krauss, David L. McConnell, Ian Reader, Glenda S. Roberts, Joshua Hotaka Roth, Robert J. Smith, Sheila A. Smith, Patricia G. Steinhoff, Merry Isaacs White, Christine R. Yano.

Digital Audio Editing Fundamentals Wallace Jackson 2015-12-16 This concise book builds upon the foundational concepts of MIDI, synthesis, and sampled waveforms. It also covers key factors regarding the data footprint optimization work process, streaming versus captive digital audio new media assets, digital audio programming and publishing platforms, and why data footprint optimization is important for modern day new media content development and distribution. Digital Audio Editing Fundamentals is a new media mini-book covering concepts central to digital audio editing using the Audacity open source software package which also apply to all of the professional audio editing packages. The book gets more advanced as chapters progress, and covers key concepts for new media producers such as how to maximize audio quality and which digital audio new media formats are best for use with Kindle, Android Studio, Java, JavaFX, iOS, Blackberry, Tizen, Firefox OS, Chrome OS, Opera OS, Ubuntu Touch and HTML5. You will learn: Industry terminology involved in digital audio editing, synthesis, sampling, analysis and processing The work process which comprises a fundamental digital audio editing, analysis, and effects pipeline The foundational audio waveform sampling concepts that are behind modern digital audio publishing How to install, and utilize, the professional, open source Audacity digital audio editing software Concepts behind digital audio sample resolution and sampling frequency and how to select settings How to select the best digital audio data codec and format for your digital audio content application How to go about data footprint optimization, to ascertain which audio formats give the best results Using digital audio assets in computer programming languages and content publishing platforms

The Unleashed Scandal Bernhard Poerksen 2014-06-23 In an age of ubiquitous digital media and permanent mutual observation scandals are omnipresent. Everybody can release them, everybody can become their victim. Videos on mobile phones terminate careers, Twitter messages generate outrage, and SMS messages turn into evidence. Documents of embarrassment and public disgrace today display a novel kind of lightness and agility. They can be copied in no time, spread very quickly, resist all censorship - and in the extreme case stir up worldwide indignation. The consequence: the reputation of the powerful and the powerless, of enterprises and states, can be destroyed in record time. In order to illustrate these considerations the book describes recent case-(hi)stories, discussing public figures such as Tiger Woods and Anthony Weiner, the powerful and the helpless that suddenly find themselves in a worldwide pillory.

Fascination Nancy Graham Holm 2013-04-03 Developed from the established traditions of print and radio journalism, television journalism has often failed to reach its potential to develop away from these other media. However, because of the synthesis of words, pictures, and sound, television journalism has the ability to shift from simply reporting the news to weaving stories. In Fascination, veteran television journalist Nancy Graham Holm incorporates years in the field and extensive teaching experience to produce an instructive and entertaining guide to all aspects of television journalism. With a dual focus on aesthetics and technique, this book instructs the reader on the best way to use visuals and sound, different reporting techniques, and appropriate behaviour for journalists. Each chapter benefits from real-world examples and helpful tips to guide the reader through each stage of television journalism. This book is an excellent guide for those wanting to start a career in television journalism as well as seasoned professionals wishing to gain a new perspective.

Permanently Online, Permanently Connected Peter Vorderer 2017-07-28 Permanently Online,

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Permanently Connected establishes the conceptual grounds needed for a solid understanding of the permanently online/permanently connected phenomenon, its causes and consequences, and its applied implications. Due to the diffusion of mobile devices, the ways people communicate and interact with each other and use electronic media have changed substantially within a short period of time. This megatrend comes with fundamental challenges to communication, both theoretical and empirical. The book offers a compendium of perspectives and theoretical approaches from leading thinkers in the field to empower communication scholars to develop this research systematically, exhaustively, and quickly. It is essential reading for media and communication scholars and students studying new media, media effects, and communication theory.

The Carhullan Army Sarah Hall 2017-03-02 Winner of the John Llewellyn Rhys Prize England is in a state of environmental and economic crisis. Under the repressive regime of The Authority, citizens have been herded into urban centres, and all women of child-bearing age fitted with contraceptive devices. A woman known as 'Sister' leaves her oppressive marriage to join an isolated group of women in a remote northern farm at Carhullan, where she intends to become a rebel fighter. But can she follow their notion of freedom and what it means to fight for it?

Story-Based Inquiry: A Manual for Investigative Journalists Mark Lee Hunter 2011

Didaktik der Journalistik Beatrice Dernbach 2012-02-25 Seit vielen Jahren wird darüber diskutiert, dass die journalistische Aus- und Weiterbildung gleichermaßen Theorie und Praxis braucht. In dem Herausgeberband wird vor dem Hintergrund dieser Diskussion gezeigt, mit welchen didaktischen Konzepten sowohl theoretische, methodische und praktische Kenntnisse und Fähigkeiten in unterschiedlichen Ausbildungseinrichtungen (vor allem Hochschulen und Akademien) vermittelt werden. Entstanden ist daraus ein Überblick von Best-Practice-Beispielen aus der Journalistenausbildung, in dem Journalistenausbilderinnen und -ausbilder aus Wissenschaft und Praxis Ideen, Ziele, Vorgehensweisen und Methoden ihrer Lehre vorstellen.

What Do We Really Know about Herta Herzog? Elisabeth Klaus 2016-10-05 The book for the first time explores in-depth the life and work of Herta Herzog (1910-2010), an Austrian-American social psychologist. Herzog spent most of her working life in the United States, where she moved to in the 1930s, following her first husband Paul Lazarsfeld into migration and working with him at the famous Office of Radio Research in Princeton and Columbia. The chapters by scholars from the U.S., Israel, Germany and Austria show the amazing scope of Herzog's work as both, one of the founders of empirical communication research and the "grand dame" of market and motivation research. Herzog crossed many borders, moving from Europe to the U.S. and back again, stepping over disciplinary lines as well as restrictions by gender.

Radio machen Sandra Müller 2014-07

The Global Investigative Journalism Casebook Mark Hunter 2012

Inter/media Gary Gumpert 1986 This updated and revised edition of a popular text focuses on the symbiotic connection between the media and interpersonal relations. Inter/Media brings together over forty essays, many of them commissioned for this volume, aimed at unravelling

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the intricate entanglements of media, society, and the individual. The broad range of contributors includes Anthony Smith, Sari Thomas, Michael Arlen, Susan Sontag, James Lull, and Gaye Tuchman. Emphasizing education, business, and telecommunications, this edition provides eighteen new essays on timely subjects such as how and what children learn from television, the impact and role of computers on the home, the school, and the workplace, and the meaning and use of the family snapshot. Divided into four topical sections, The Media and Interpersonal Connection, Media, Intimacy and Interpersonal Networks, Mediated Reality, and Media Values, the book's organization provides a structure for reading and discussion

Die Wissensmacher Holger Wormer 2006-11-14 "Wissen ist Markt" titelte das Branchenblatt Insight im Frühjahr 2005, wenige Monate nachdem ZEIT, Süddeutsche, GEO und der Bauer-Verlag neue Wissenschaftsmagazine präsentiert hatten. Andere beobachteten einen "Wissensboom" im TV. Doch gehört wirklich alles von "Galileo", der "Sendung mit der Maus" bis zur Fachzeitschrift "Science" dem gleichen Genre an, das die Macher mal "Wissens-", mal "Wissenschaftsjournalismus" nennen? Das Buch lässt Redakteure bekannter Medien sowie Experten von Forschungseinrichtungen und Ausstellungsmacher über ihre Arbeit berichten. Journalisten, Wissenschaftler, Studierende und Mediennutzer erhalten Einblick in ein spannendes Feld, finden Anregungen für ihre Pressearbeit oder erfahren einfach nur mehr über die Wissensmacher ihrer Lieblingsendung oder der favorisierten Morgenlektüre.

Knowledge Is Beautiful David McCandless 2014-11-25 Impossible ideas, invisible patterns, hidden connections—visualized Deepen your understanding of the world with these mind-blowing infographics from the bestselling author of The Visual Miscellaneum

Journalists and Media Accountability Susanne Fengler 2014 Media accountability is back on the political agenda. This book advances research on media accountability and transparency, and also offers perspectives for newsrooms, media policy-makers, and journalism educators

Die Welt als Leitartikel Heribert Prantl 2012-03-05 Heribert Prantl, Mitglied der Chefredaktion und Leitartikler der 'Süddeutschen Zeitung', gewährt in seinen Vorträgen im Rahmen der Herzl-Dozentur Einblicke nicht nur in seinen Werdegang und sein Schaffen, sondern auch in die Geschichte des kritischen Journalismus von Theodor Herzl über Joseph Roth bis hin zu Kurt Tucholsky. Doch nicht nur die Geschichte des Journalismus, auch seine Perspektiven - vor allem die der Tageszeitung - in Zeiten von Twitter und Blogs beleuchtet Prantl, und er kommt zu einem unvermuteten Schluss: Dem Qualitätsjournalismus können die neuen Medien nichts anhaben. Eine besondere Stellung im Journalismus, so der erfahrene Publizist, hat der politische Kommentar, der Leitartikel und die Glosse. Nicht objektiv sind sie, doch der Aufklärung verpflichtet, der Sorgfalt und der Fairness. Als herausragendes Sinnbild der Pressefreiheit sind die Texte wie diese selbst fundamental zur Erhaltung der Demokratie. Ergänzt und abgerundet wird der vorliegende Band durch eine Reihe von Werkstatttexten, die Prantls Haltung und Arbeitsweise illustrieren.

Media Work Mark Deuze 2013-05-08 The media are home to an eclectic bunch of people. This book is about who they are, what they do, and what their work means to them. Based on interviews with media professionals in the United States, New Zealand, South Africa, and The Netherlands, and drawing from both scholarly and professional literatures in a wide variety of disciplines, it offers an account of what it is like to work in the media today. Media professionals face tough choices. Boundaries are drawn and erased: between commerce and

creativity, between individualism and teamwork, between security and independence. Digital media supercharge these dilemmas, as industries merge and media converge, as audiences become co-creators of content online. The media industries are the pioneers of the digital age. This book is a critical primer on how media workers manage to survive, and is essential reading for anyone considering a career in the media, or who wishes to understand how the media are made.

Handbook of Communication Competence Gert Rickheit 2008-08-27 In our everyday life, communicative processes are relevant in almost all situations. It is important to know whether you should say something which is adequate in the situation or whether it is better to say nothing at all. Communicative competence is fundamental for a successful life in our society as it is of great importance for all areas of life. Therefore, it is not surprising that communicative competence is the subject of many theoretical and empirical approaches and, in consequence, research on this topic is diverse. We focus our contributions on linguistic aspects of communication. In the centre of interest are linguistic oriented performances of different forms of communicative competence, language acquisition, and language disorders. The topics of this book concern the description of methods for studying language in the brain, the interaction between language and cognition, discourse acquisition of children, literacy acquisition and its precursors, the use and acquisition of the sign language, models and training of writing and reading, nonverbal communicative competence, media competence, communication training, developmental dyslexia, the treatment of stuttering, and the description of language disorders.