

Rapid Story Development How To Use The Enneagram

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Rapid Story Development Jeff Lyons 2019-10-07 This book offers a unique approach to storytelling, connecting the Enneagram system with classic story principles of character development, plot, and story structure to provide a seven-step methodology to achieve rapid story development. Using the nine-core personality styles underlying all human thought, feeling, and action, it provides the tools needed to understand and leverage the Enneagram-Story connection for writing success. Author Jeff Lyons starts with the basics of the Enneagram system and builds with how to discover and design the critical story structure components of any story, featuring supporting examples of the Enneagram-Story connection in practice across film, literature and TV. Readers will learn the fundamentals of the Enneagram system and how to utilise it to create multi-dimensional characters, master premise line development, maintain narrative drive, and create antagonists that are perfectly designed to challenge your protagonist in a way that goes beyond surface action to reveal the dramatic core of any story. Lyons explores the use of the Enneagram as a tool not only for character development, but for story development itself. This is the ideal text for intermediate and advanced level screenwriting and creative-writing students, as well as professional screenwriters and novelists looking to get more from their writing process and story structure. surface action to reveal the dramatic core of any story. Lyons explores the use of the Enneagram as a tool not only for character development, but for story development itself. This is the ideal text for intermediate and advanced level screenwriting and creative-writing students, as well as professional screenwriters and novelists looking to get more from their writing process and story structure.

Rapid Development with Adobe Captivate 5 for Windows Daniel Novak 2010 Learning professionals (like you) are under constant pressure to produce eLearning materials in shorter and shorter timeframes. On top of all that, you need to build in time to look at new eLearning development tools and evaluate new ways to improve your development processes. With all of this pressure, when will you ever find the time to learn Adobe's latest edition of Captivate? Answer: Right now. Welcome to Rapid Development with Adobe Captivate 5 for Windows! We aim to provide you with Just Enough information to start your project, animate it, and publish it with professional-caliber results. As multimedia instructional designers in a major corporation, the authors know how hard it can be to learn new software. We also know that programs like Captivate 5 can help you reduce your eLearning development and production time. Our book is full of settings,

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examples, ideas, and processes that can help you save time and minimize your development efforts. With the professional tips, tricks, and 508 Accessibility information in this book, you will be rapidly developing eLearning with Adobe Captivate 5 for Windows in no time!

Crafting Novels & Short Stories The Editors of Writer's Digest 2011-12-15 Learn How to Create Stories That Captivate Agents, Editors, and Readers Alike! Inside you'll find the tools you need to build strong characters, keep your plots moving, master the art of dialogue, choose the right point of view, and more. This comprehensive book on the art of novel and short story writing is packed with advice and instruction from best-selling authors and writing experts like Nancy Kress, Elizabeth Sims, Hallie Ephron, N.M. Kelby, Heather Sellers, and Donald Maass, plus a foreword by James Scott Bell. You'll learn invaluable skills for mastering every area of the craft: • Define and refine your characters. • Make your plot and conflict high-energy and intense. • Hone your story's point of view. • Create a rich setting and backstory. • Craft dialogue that rings true. • Select the right words and descriptions throughout your story. • Revise your story to perfection. Throughout you'll find supplemental sections that cover special topics like getting started, beating writer's block, researching your work, and getting published. They'll help you integrate your skills into a balanced, productive, and fulfilling career. Whether you're writing flash fiction, a short story, a novel, or an epic trilogy, you'll come away with the tools you need for strong and effective storytelling.

The Four Steps to the Epiphany Steve Blank 2013-05-01 The bestselling classic that launched 10,000 startups and new corporate ventures - The Four Steps to the Epiphany is one of the most influential and practical business books of all time. The Four Steps to the Epiphany launched the Lean Startup approach to new ventures. It was the first book to offer that startups are not smaller versions of large companies and that new ventures are different than existing ones. Startups search for business models while existing companies execute them. The book offers the practical and proven four-step Customer Development process for search and offers insight into what makes some startups successful and leaves others selling off their furniture. Rather than blindly execute a plan, The Four Steps helps uncover flaws in product and business plans and correct them before they become costly. Rapid iteration, customer feedback, testing your assumptions are all explained in this book. Packed with concrete examples of what to do, how to do it and when to do it, the book will leave you with new skills to organize sales, marketing and your business for success. If your organization is starting a new venture, and you're thinking how to successfully organize sales, marketing and business development you need The Four Steps to the Epiphany. Essential reading for anyone starting something new.

The First 20 Hours Josh Kaufman 2013-06-13 Forget the 10,000 hour rule- what if it's possible to learn the basics of any new skill in 20 hours or less? Take a moment to consider how many things you want to learn to do. What's on your list? What's holding you back from getting started? Are you worried about the time and effort it takes to acquire new skills-time you don't have and effort you can't spare? Research suggests it takes 10,000 hours to develop a new skill. In this nonstop world when will you ever find that much time and energy? To make matters worse, the early hours of practicing something new are always the most frustrating. That's why it's difficult to learn how to speak a new language, play an instrument, hit a golf ball, or shoot great photos. It's so much easier to watch TV or surf the web . . . In The First 20 Hours, Josh Kaufman offers a systematic approach to rapid skill acquisition- how to learn

any new skill as quickly as possible. His method shows you how to deconstruct complex skills, maximize productive practice, and remove common learning barriers. By completing just 20 hours of focused, deliberate practice you'll go from knowing absolutely nothing to performing noticeably well. Kaufman personally field-tested the methods in this book. You'll have a front row seat as he develops a personal yoga practice, writes his own web-based computer programs, teaches himself to touch type on a nonstandard keyboard, explores the oldest and most complex board game in history, picks up the ukulele, and learns how to windsurf. Here are a few of the simple techniques he teaches: Define your target performance level: Figure out what your desired level of skill looks like, what you're trying to achieve, and what you'll be able to do when you're done. The more specific, the better. Deconstruct the skill: Most of the things we think of as skills are actually bundles of smaller subskills. If you break down the subcomponents, it's easier to figure out which ones are most important and practice those first. Eliminate barriers to practice: Removing common distractions and unnecessary effort makes it much easier to sit down and focus on deliberate practice. Create fast feedback loops: Getting accurate, real-time information about how well you're performing during practice makes it much easier to improve. Whether you want to paint a portrait, launch a start-up, fly an airplane, or juggle flaming chainsaws, *The First 20 Hours* will help you pick up the basics of any skill in record time . . . and have more fun along the way.

The Negative Trait Thesaurus: A Writer's Guide to Character Flaws Becca Puglisi
2020-09-04 Crafting likable, interesting characters is a balancing act, and finding that perfect mix of strengths and weaknesses can be difficult. Not only does a well-drawn protagonist need positive attributes to help him succeed, he must also have flaws that humanize him and give him something to overcome. The same is true of villains and the rest of the story's supporting cast. So how can writers figure out which flaws best fit their characters? Which negative traits will create personality clashes and conflict while making success difficult? Nothing adds complexity like character flaws. Inside *The Negative Trait Thesaurus* you'll find: * A vast collection of flaws to explore when building a character's personality. Each entry includes possible causes, attitudes, behaviors, thoughts, and related emotions * Real examples from literature, film, or television to show how each flaw can create life challenges and relational friction * Advice on building layered and memorable characters from the ground up * An in-depth look at backstory, emotional wounds, and how pain twists a character's view of himself and his world, influencing behavior and decision making * A flaw-centric exploration of character arc, relationships, motivation, and basic needs * Tips on how to best show a character's flaws to readers while avoiding common pitfalls * Downloadable tools to aid writers in character creation *The Negative Trait Thesaurus* sheds light on your character's dark side. Written in list format and fully indexed, this brainstorming resource is perfect for creating deep, flawed characters readers will relate to.

Bubble in the Sun Christopher Knowlton 2020-01-14 Christopher Knowlton, author of *Cattle Kingdom* and former *Fortune* writer, takes an in-depth look at the spectacular Florida land boom of the 1920s and shows how it led directly to the Great Depression. The 1920s in Florida was a time of incredible excess, immense wealth, and precipitous collapse. The decade there produced the largest human migration in American history, far exceeding the settlement of the West, as millions flocked to the grand hotels and the new cities that rose rapidly from the teeming wetlands. The boom spawned a new subdivision civilization—and the

most egregious large-scale assault on the environment in the name of "progress." Nowhere was the glitz and froth of the Roaring Twenties more excessive than in Florida. Here was Vegas before there was a Vegas: gambling was condoned and so was drinking, since prohibition was not enforced. Tycoons, crooks, and celebrities arrived en masse to promote or exploit this new and dazzling American frontier in the sunshine. Yet, the import and deep impact of these historical events have never been explored thoroughly until now. In *Bubble in the Sun* Christopher Knowlton examines the grand artistic and entrepreneurial visions behind Coral Gables, Boca Raton, Miami Beach, and other storied sites, as well as the darker side of the frenzy. For while giant fortunes were being made and lost and the nightlife raged more raucously than anywhere else, the pure beauty of the Everglades suffered wanton ruination and the workers, mostly black, who built and maintained the boom, endured grievous abuses. Knowlton breathes dynamic life into the forces that made and wrecked Florida during the decade: the real estate moguls Carl Fisher, George Merrick, and Addison Mizner, and the once-in-a-century hurricane whose aftermath triggered the stock market crash. This essential account is a revelatory—and riveting—history of an era that still affects our country today.

Stages of Reading Development Jeanne Sternlicht Chall 1983 Examines the basic stages in a child's development of reading skills and suggests methods for aiding this learning process in school and at home

Funding a Revolution National Research Council 1999-02-11 The past 50 years have witnessed a revolution in computing and related communications technologies. The contributions of industry and university researchers to this revolution are manifest; less widely recognized is the major role the federal government played in launching the computing revolution and sustaining its momentum. *Funding a Revolution* examines the history of computing since World War II to elucidate the federal government's role in funding computing research, supporting the education of computer scientists and engineers, and equipping university research labs. It reviews the economic rationale for government support of research, characterizes federal support for computing research, and summarizes key historical advances in which government-sponsored research played an important role. *Funding a Revolution* contains a series of case studies in relational databases, the Internet, theoretical computer science, artificial intelligence, and virtual reality that demonstrate the complex interactions among government, universities, and industry that have driven the field. It offers a series of lessons that identify factors contributing to the success of the nation's computing enterprise and the government's role within it.

Silent Spring Rachel Carson 2002 Discusses the reckless annihilation of fish and birds by the use of pesticides and warns of the possible genetic effects on humans.

The Rise of the West William H. McNeill 2009-07-30 *The Rise of the West*, winner of the National Book Award for history in 1964, is famous for its ambitious scope and intellectual rigor. In it, McNeill challenges the Spengler-Toynbee view that a number of separate civilizations pursued essentially independent careers, and argues instead that human cultures interacted at every stage of their history. The author suggests that from the Neolithic beginnings of grain agriculture to the present major social changes in all parts of the world were triggered by new or newly important foreign stimuli, and he presents a persuasive narrative of world history to support this claim. In a retrospective

essay titled "The Rise of the West after Twenty-five Years," McNeill shows how his book was shaped by the time and place in which it was written (1954-63). He discusses how historiography subsequently developed and suggests how his portrait of the world's past in *The Rise of the West* should be revised to reflect these changes. "This is not only the most learned and the most intelligent, it is also the most stimulating and fascinating book that has ever set out to recount and explain the whole history of mankind. . . . To read it is a great experience. It leaves echoes to reverberate, and seeds to germinate in the mind."—H. R. Trevor-Roper, *New York Times Book Review*

Lean UX Jeff Gothelf 2016-09-12 UX design has traditionally been deliverables-based. Wireframes, site maps, flow diagrams, content inventories, taxonomies, mockups helped define the practice in its infancy. Over time, however, this deliverables-heavy process has put UX designers in the deliverables business. Many are now measured and compensated for the depth and breadth of their deliverables instead of the quality and success of the experiences they design. Designers have become documentation subject matter experts, known for the quality of the documents they create instead of the end-state experiences being designed and developed. So what's to be done? This practical book provides a roadmap and set of practices and principles that will help you keep your focus on the the experience back, rather than the deliverables. Get a tactical understanding of how to successfully integrate Lean and UX/DesignFind new material on business modeling and outcomes to help teams work more strategicallyDelve into the new chapter on experiment designTake advantage of updated examples and case studies.

The Progress Principle Teresa Amabile 2011-07-19 What really sets the best managers above the rest? It's their power to build a cadre of employees who have great inner work lives—consistently positive emotions; strong motivation; and favorable perceptions of the organization, their work, and their colleagues. The worst managers undermine inner work life, often unwittingly. As Teresa Amabile and Steven Kramer explain in *The Progress Principle*, seemingly mundane workday events can make or break employees' inner work lives. But it's forward momentum in meaningful work—progress—that creates the best inner work lives. Through rigorous analysis of nearly 12,000 diary entries provided by 238 employees in 7 companies, the authors explain how managers can foster progress and enhance inner work life every day. The book shows how to remove obstacles to progress, including meaningless tasks and toxic relationships. It also explains how to activate two forces that enable progress: (1) catalysts—events that directly facilitate project work, such as clear goals and autonomy—and (2) nourishers—interpersonal events that uplift workers, including encouragement and demonstrations of respect and collegiality. Brimming with honest examples from the companies studied, *The Progress Principle* equips aspiring and seasoned leaders alike with the insights they need to maximize their people's performance.

The Heroes of La Palma Angelo Spagnolo 2014-12-05 In the wake of 9/11, a top-secret government agency titled "The Federal Rapid Response Unit" was created back in 2001. Immediately nicknamed "Unit One" by then-President George W. Bush, it was comprised of only the very top agents from various agencies such as the C.I.A., F.B.I. and N.S.A.; this investigative/ paramilitary force was designed exclusively for the purpose of stamping out Middle East terrorism before it could ever gain a foothold on American soil again. Everything worked as planned until Christmas Eve, 2015, when "Accurate Energetic Systems," a Tennessee company that manufactures C-4 explosives for the Defense Department,

was overrun by a group of "home grown" terrorists under the direction of a former Navy SEAL now gone bad. This crisis soon would escalate into the worst predicament our country and perhaps the entire world has ever faced. Based on actual, ever-fluid, breaking-news events, "The Heroes of La Palma" will have you shaking your head at how easily this plot could potentially take place in real-life. But when the dust settles, you'll also be thankful that for once, it seems that our government finally did something right...it created "Unit One." "The Heroes of La Palma" is Book 1 of the series, "The Federal Rapid Response Unit."

Jaws Sandra Kahn 2018-04-10 There's a silent epidemic in western civilization, and it is right under our noses. Our jaws are getting smaller and our teeth crooked and crowded, creating not only aesthetic challenges but also difficulties with breathing. Modern orthodontics has persuaded us that braces and oral devices can correct these problems. While teeth can certainly be straightened, what about the underlying causes of this rapid shift in oral evolution and the health risks posed by obstructed airways? Sandra Kahn and Paul R. Ehrlich, a pioneering orthodontist and a world-renowned evolutionist, respectively, present the biological, dietary, and cultural changes that have driven us toward this major health challenge. They propose simple adjustments that can alleviate this developing crisis, as well as a major alternative to orthodontics that promises more significant long-term relief. Jaws will change your life. Every parent should read this book.

Dragon's Egg Robert L. Forward 2011-02-16 "In science fiction there is only a handful of books that stretch the mind—and this is one of them."—Arthur C. Clarke In a moving story of sacrifice and triumph, human scientists establish a relationship with intelligent lifeforms—the cheela—living on Dragon's Egg, a neutron star where one Earth hour is equivalent to hundreds of their years. The cheela culturally evolve from savagery to the discovery of science, and for a brief time, men are their diligent teachers. Praise for Dragon's Egg "Bob Forward writes in the tradition of Hal Clement's Mission of Gravity and carries it a giant step (how else?) forward."—Isaac Asimov "Dragon's Egg is superb. I couldn't have written it; it required too much real physics."—Larry Niven "This is one for the real science-fiction fan."—Frank Herbert "Robert L. Forward tells a good story and asks a profound question. If we run into a race of creatures who live a hundred years while we live an hour, what can they say to us or we to them?"—Freeman J. Dyson "Forward has impeccable scientific credentials, and . . . big, original, speculative ideas."—The Washington Post

How to Write a Novel Using the Snowflake Method Randy Ingermanson 2014-07-18 A Magical Key to Unlock Your Creative Wizard Are you writing a novel, but having trouble getting your first draft written? You've heard of "outlining," but that sounds too rigid for you. You've heard of "organic writing," but that seems a bit squishy to you. Take a look at the wildly popular Snowflake Method—ten battle-tested steps that jump-start your creativity and help you quickly map out your story. All around the world, novelists are using the Snowflake Method right now to ignite their imaginations and get their first drafts down. In this book, you'll follow the story of a fictitious novelist as she learns to tap into the amazing power of the Snowflake Method. Almost magically, she finds her story growing from a simple idea into a deep and powerful novel. And she finds her novel changing her—into a stronger, more courageous person. Zany, Over the Top, and Just Plain Fun *How to Write a Novel Using the Snowflake Method* is a "business parable"—a how-to guide written in story form. It's zany. It's over the top. It's just plain fun. It shows you how it's done, rather than tells

you. You'll learn by example how to grow your story idea into a sizzling first draft. You'll discover: How to define your "target audience" the right way, so you know exactly how your ideal readers think and feel. Forget what the experts tell you about "demographics." How to create a dynamite selling tool that will instantly tell people whether they'll love your story or hate it. And you want them to love it or hate it. How to get inside the skin of each of your characters—even your villain. Especially your villain. How to find a deep, emotively powerful theme for your story. Do you know the best point in your novel to unveil your theme? How to know when to backtrack, and why backtracking is essential to writing great fiction. How to fire-test each scene to ensure it's high-impact—before you write it. Excerpt Goldilocks had always wanted to write a novel. She learned to read before she went to kindergarten. In grade school, she always had her nose in a book. In junior high, the other kids thought she was weird, because she actually liked reading those dusty old novels in literature class. All through high school, Goldilocks dreamed of writing a book of her own someday. But when she went to college, her parents persuaded her to study something practical. Goldilocks hated practical, and secretly she kept reading novels. But she was a very obedient girl, so she did what her parents told her. She got a very practical degree in marketing. After college, she got a job that bored her to tears—but at least it was practical. Then she got married, and within a few years, she had two children, a girl and then a boy. She quit her job to devote full time to them. As the children grew, Goldilocks took great joy in introducing them to the stories she had loved as a child. When her son went off to kindergarten, Goldilocks thought about looking for a job. But her resume now had a seven-year hole in it, and her practical skills were long out of date. The only jobs Goldilocks could qualify for were minimum wage. She suddenly realized that being practical had made her horribly unhappy. On a whim, Goldilocks decided to do the one thing she had always wanted more than anything else—she was finally going to write a novel. She didn't care if it was impractical. She didn't care if nobody would ever read her novel. She was going to do it just because she wanted to. For the first time in years, she was going to do something just for herself. And nobody was going to stop her.

Sprint Jake Knapp 2016-03-08 From three design partners at Google Ventures, a unique five-day process--called the sprint--for solving tough problems using design, prototyping, and testing ideas with customers.

Transforming the Workforce for Children Birth Through Age 8 National Research Council 2015-07-23 Children are already learning at birth, and they develop and learn at a rapid pace in their early years. This provides a critical foundation for lifelong progress, and the adults who provide for the care and the education of young children bear a great responsibility for their health, development, and learning. Despite the fact that they share the same objective - to nurture young children and secure their future success - the various practitioners who contribute to the care and the education of children from birth through age 8 are not acknowledged as a workforce unified by the common knowledge and competencies needed to do their jobs well. Transforming the Workforce for Children Birth Through Age 8 explores the science of child development, particularly looking at implications for the professionals who work with children. This report examines the current capacities and practices of the workforce, the settings in which they work, the policies and infrastructure that set qualifications and provide professional learning, and the government agencies and other funders who support and oversee these systems. This book then makes recommendations to improve the quality of

professional practice and the practice environment for care and education professionals. These detailed recommendations create a blueprint for action that builds on a unifying foundation of child development and early learning, shared knowledge and competencies for care and education professionals, and principles for effective professional learning. Young children thrive and learn best when they have secure, positive relationships with adults who are knowledgeable about how to support their development and learning and are responsive to their individual progress. Transforming the Workforce for Children Birth Through Age 8 offers guidance on system changes to improve the quality of professional practice, specific actions to improve professional learning systems and workforce development, and research to continue to build the knowledge base in ways that will directly advance and inform future actions. The recommendations of this book provide an opportunity to improve the quality of the care and the education that children receive, and ultimately improve outcomes for children.

Work Rules! Laszlo Bock 2015-04-07 From the visionary head of Google's innovative People Operations comes a groundbreaking inquiry into the philosophy of work -- and a blueprint for attracting the most spectacular talent to your business and ensuring that they succeed. "We spend more time working than doing anything else in life. It's not right that the experience of work should be so demotivating and dehumanizing." So says Laszlo Bock, former head of People Operations at the company that transformed how the world interacts with knowledge. This insight is the heart of Work Rules!, a compelling and surprisingly playful manifesto that offers lessons including: Take away managers' power over employees Learn from your best employees--and your worst Hire only people who are smarter than you are, no matter how long it takes to find them Pay unfairly (it's more fair!) Don't trust your gut: Use data to predict and shape the future Default to open--be transparent and welcome feedback If you're comfortable with the amount of freedom you've given your employees, you haven't gone far enough. Drawing on the latest research in behavioral economics and a profound grasp of human psychology, Work Rules! also provides teaching examples from a range of industries--including lauded companies that happen to be hideous places to work and little-known companies that achieve spectacular results by valuing and listening to their employees. Bock takes us inside one of history's most explosively successful businesses to reveal why Google is consistently rated one of the best places to work in the world, distilling 15 years of intensive worker R&D into principles that are easy to put into action, whether you're a team of one or a team of thousands. Work Rules! shows how to strike a balance between creativity and structure, leading to success you can measure in quality of life as well as market share. Read it to build a better company from within rather than from above; read it to reawaken your joy in what you do.

Rapid Medical Countermeasure Response to Infectious Diseases National Academies of Sciences, Engineering, and Medicine 2016-03-12 Emerging infectious disease threats that may not have available treatments or vaccines can directly affect the security of the world's health since these diseases also know no boundaries and will easily cross borders. Sustaining public and private investment in the development of medical countermeasures (MCMs) before an emerging infectious disease becomes a public health emergency in the United States has been extremely challenging. Interest and momentum peak during a crisis and wane between events, and there is little interest in disease threats outside the United States until they impact people stateside. On March 26 and 27, 2015, the Institute of Medicine convened a workshop in Washington, DC to discuss how to

achieve rapid and nimble MCM capability for new and emerging threats. Public- and private-sector stakeholders examined recent efforts to prepare for and respond to outbreaks of Ebola Virus Disease, pandemic influenza, and coronaviruses from policy, budget, and operational standpoints. Participants discussed the need for rapid access to MCM to ensure national security and considered strategies and business models that could enhance stakeholder interest and investment in sustainable response capabilities. This report summarizes the presentations and discussions from this workshop.

A Shot to Save the World Gregory Zuckerman 2021-10-26 "An inspiring and informative page-turner." -Walter Isaacson Longlisted for the FT/McKinsey Business Book of the Year Award The authoritative account of the race to produce the vaccines that are saving us all, from the #1 New York Times bestselling author of *The Man Who Solved the Market* Few were ready when a mysterious respiratory illness emerged in Wuhan, China in January 2020. Politicians, government officials, business leaders, and public-health professionals were unprepared for the most devastating pandemic in a century. Many of the world's biggest drug and vaccine makers were slow to react or couldn't muster an effective response. It was up to a small group of unlikely and untested scientists and executives to save civilization. A French businessman dismissed by many as a fabulist. A Turkish immigrant with little virus experience. A quirky Midwesterner obsessed with insect cells. A Boston scientist employing questionable techniques. A British scientist despised by his peers. Far from the limelight, each had spent years developing innovative vaccine approaches. Their work was met with skepticism and scorn. By 2020, these individuals had little proof of progress. Yet they and their colleagues wanted to be the ones to stop the virus holding the world hostage. They scrambled to turn their life's work into life-saving vaccines in a matter of months, each gunning to make the big breakthrough—and to beat each other for the glory that a vaccine guaranteed. A #1 New York Times bestselling author and award-winning Wall Street Journal investigative journalist lauded for his "bravura storytelling" (Gary Shteyngart) and "first-rate" reporting (The New York Times), Zuckerman takes us inside the top-secret laboratories, corporate clashes, and high-stakes government negotiations that led to effective shots. Deeply reported and endlessly gripping, this is a dazzling, blow-by-blow chronicle of the most consequential scientific breakthrough of our time. It's a story of courage, genius, and heroism. It's also a tale of heated rivalries, unbridled ambitions, crippling insecurities, and unexpected drama. *A Shot to Save the World* is the story of how science saved the world.

Thinking, Fast and Slow Daniel Kahneman 2011-10-25 Major New York Times bestseller Winner of the National Academy of Sciences Best Book Award in 2012 Selected by the New York Times Book Review as one of the ten best books of 2011 A Globe and Mail Best Books of the Year 2011 Title One of The Economist's 2011 Books of the Year One of The Wall Street Journal's Best Nonfiction Books of the Year 2011 2013 Presidential Medal of Freedom Recipient Kahneman's work with Amos Tversky is the subject of Michael Lewis's *The Undoing Project: A Friendship That Changed Our Minds* In the international bestseller, *Thinking, Fast and Slow*, Daniel Kahneman, the renowned psychologist and winner of the Nobel Prize in Economics, takes us on a groundbreaking tour of the mind and explains the two systems that drive the way we think. System 1 is fast, intuitive, and emotional; System 2 is slower, more deliberative, and more logical. The impact of overconfidence on corporate strategies, the difficulties of predicting what will make us happy in the future, the profound effect of cognitive biases on everything from playing the stock market to planning our

next vacation—each of these can be understood only by knowing how the two systems shape our judgments and decisions. Engaging the reader in a lively conversation about how we think, Kahneman reveals where we can and cannot trust our intuitions and how we can tap into the benefits of slow thinking. He offers practical and enlightening insights into how choices are made in both our business and our personal lives—and how we can use different techniques to guard against the mental glitches that often get us into trouble. Winner of the National Academy of Sciences Best Book Award and the Los Angeles Times Book Prize and selected by The New York Times Book Review as one of the ten best books of 2011, *Thinking, Fast and Slow* is destined to be a classic.

The Big Book of Conflict Resolution Games: Quick, Effective Activities to Improve Communication, Trust and Collaboration Mary Scannell 2010-05-28 Make workplace conflict resolution a game that EVERYBODY wins! Recent studies show that typical managers devote more than a quarter of their time to resolving coworker disputes. The Big Book of Conflict-Resolution Games offers a wealth of activities and exercises for groups of any size that let you manage your business (instead of managing personalities). Part of the acclaimed, bestselling Big Books series, this guide offers step-by-step directions and customizable tools that empower you to heal rifts arising from ineffective communication, cultural/personality clashes, and other specific problem areas—before they affect your organization's bottom line. Let The Big Book of Conflict-Resolution Games help you to: Build trust Foster morale Improve processes Overcome diversity issues And more Dozens of physical and verbal activities help create a safe environment for teams to explore several common forms of conflict—and their resolution. Inexpensive, easy-to-implement, and proved effective at Fortune 500 corporations and mom-and-pop businesses alike, the exercises in The Big Book of Conflict-Resolution Games delivers everything you need to make your workplace more efficient, effective, and engaged.

Move Fast Jeff Meyerson 2021-06-10 Over the last fifteen years, every major aspect of our lives has changed because of Facebook. You may not like Facebook, but you can't deny its success. And to a large degree, that success stems from the "move fast" ethos. The entire culture of Facebook is built for speed. *Move Fast* is an exploration of modern software strategies and tactics through the lens of Facebook. Relying on in-depth interviews with more than two dozen Facebook engineers, this book explores the product strategy, cultural principles, and technologies that made Facebook the dominant social networking company. Most importantly, *Move Fast* investigates how you can apply those strategies to your creative projects. It's not easy to build a software company, but once you know how to move fast, your company will be prepared to build a strategy that benefits from the world's rapid changes, rather than suffering from them.

Is This Tomorrow Caroline Leavitt 2013-05-07 In 1956, Ava Lark rents a house with her twelve-year-old son, Lewis, in a desirable Boston suburb. Ava is beautiful, divorced, Jewish, and a working mom. She finds her neighbors less than welcoming. Lewis yearns for his absent father, befriending the only other fatherless kids: Jimmy and Rose. One afternoon, Jimmy goes missing. The neighborhood—in the throes of Cold War paranoia—seizes the opportunity to further ostracize Ava and her son. Years later, when Lewis and Rose reunite to untangle the final pieces of the tragic puzzle, they must decide: Should you tell the truth even if it hurts those you love, or should some secrets remain buried?

Parenting Matters National Academies of Sciences, Engineering, and Medicine 2016-11-21 Decades of research have demonstrated that the parent-child dyad and the environment of the family—which includes all primary caregivers—are at the foundation of children's well-being and healthy development. From birth, children are learning and rely on parents and the other caregivers in their lives to protect and care for them. The impact of parents may never be greater than during the earliest years of life, when a child's brain is rapidly developing and when nearly all of her or his experiences are created and shaped by parents and the family environment. Parents help children build and refine their knowledge and skills, charting a trajectory for their health and well-being during childhood and beyond. The experience of parenting also impacts parents themselves. For instance, parenting can enrich and give focus to parents' lives; generate stress or calm; and create any number of emotions, including feelings of happiness, sadness, fulfillment, and anger. Parenting of young children today takes place in the context of significant ongoing developments. These include: a rapidly growing body of science on early childhood, increases in funding for programs and services for families, changing demographics of the U.S. population, and greater diversity of family structure. Additionally, parenting is increasingly being shaped by technology and increased access to information about parenting. Parenting Matters identifies parenting knowledge, attitudes, and practices associated with positive developmental outcomes in children ages 0-8; universal/preventive and targeted strategies used in a variety of settings that have been effective with parents of young children and that support the identified knowledge, attitudes, and practices; and barriers to and facilitators for parents' use of practices that lead to healthy child outcomes as well as their participation in effective programs and services. This report makes recommendations directed at an array of stakeholders, for promoting the wide-scale adoption of effective programs and services for parents and on areas that warrant further research to inform policy and practice. It is meant to serve as a roadmap for the future of parenting policy, research, and practice in the United States.

The Science of Rapid Skill Acquisition Peter Hollins 2019-07-24 Scientific Methods to accelerate your learning to save time, beat competition, and get from Point A to Point B at the speed of light. Learning is the key to bettering your circumstances and becoming the person you want to be. Skills, information, and abilities will never come to you - it's up to you to seek them out, and this book shows you how to do so in the most effective and efficient manner. Applicable and actionable advice - not just theory and description. Work smarter, not harder. *The Science of Rapid Skill Acquisition* is the definitive resource to get you where you want to be in terms of a new talent, skill, or ability. You may not realize it, but each day is a set of skills and tasks that we repeat. Each hobby and interest is also a set of skills and tasks. This book focuses on what matters in processing information and being able to use it effectively to your advantage. Rapid skill acquisition is how you get ahead in life professionally and personally. Learn to rapidly train your brain and develop muscle memory. Understand the underlying psychology and biology. Peter Hollins has studied psychology and peak human performance for over a dozen years and is a bestselling author. He has worked with a multitude of individuals to unlock their potential and path towards success. His writing draws on his academic, coaching, and research experience. Tactics that top 1% performers and competitors use. •Theories and principles of learning and what we are doing wrong. •How your expectations matter more than your amount of

talent. •How to make a plan to strategically deconstruct and analyze information and skills. How to get better results while working less. •Surprising methods to utilize the people and environment around you. •The art of practicing, pivoting, and correcting yourself. •How to stack your skills and become a unique resource. •Take advantage of learning science to best absorb info.

Rapid Story Development Jeff Lyons 2019-10-07 This book offers a unique approach to storytelling, connecting the Enneagram system with classic story principles of character development, plot, and story structure to provide a seven-step methodology to achieve rapid story development. Using the nine core personality styles underlying all human thought, feeling, and action, it provides the tools needed to understand and leverage the Enneagram-Story Connection for writing success. Author Jeff Lyons starts with the basics of the Enneagram system and builds with how to discover and design the critical story structure components of any story, featuring supporting examples of the Enneagram-Story Connection in practice across film, literature and TV. Readers will learn the fundamentals of the Enneagram system and how to utilize it to create multidimensional characters, master premise line development, maintain narrative drive, and create antagonists that are perfectly designed to challenge your protagonist in a way that goes beyond surface action to reveal the dramatic core of any story. Lyons explores the use of the Enneagram as a tool not only for character development, but for story development itself. This is the ideal text for intermediate and advanced level screenwriting and creative writing students, as well as professional screenwriters and novelists looking to get more from their writing process and story structure.

The Hard Sell Evan Hughes 2022-01-18 The inside story of a band of entrepreneurial upstarts who made millions selling painkillers—until their scheme unraveled, putting them at the center of a landmark criminal trial. “A fast-paced and maddening account.... Until I read *The Hard Sell*, about the outrageous behavior of an obscure drug company, I hadn’t appreciated the full extent of the filth or the dark stain the opioid sector has left on the entire industry.... What’s most surprising and powerful about *The Hard Sell* is not one company’s criminality—we’ve grown inured to corporations behaving badly—as much as how institutionalized these practices were across the modern drug industry.” —New York Times Book Review John Kapoor had already amassed a small fortune in pharmaceuticals when he founded Insys Therapeutics. It was the early 2000s, a boom time for painkillers, and he developed a novel formulation of fentanyl, the most potent opioid on the market. Kapoor, a brilliant immigrant scientist with relentless business instincts, was eager to make the most of his innovation. He gathered around him an ambitious group of young lieutenants. His head of sales—an unstable and unmanageable leader, but a genius of persuasion—built a team willing to pull every lever to close a sale, going so far as to recruit an exotic dancer ready to scrape her way up. They zeroed in on the eccentric and suspect doctors receptive to their methods. Employees at headquarters did their part by deceiving insurance companies. The drug was a niche product, approved only for cancer patients in dire condition, but the company’s leadership pushed it more widely, and together they turned Insys into a Wall Street sensation. But several insiders reached their breaking point and blew the whistle. They sparked a sprawling investigation that would lead to a dramatic courtroom battle, breaking new ground in the government’s fight to hold the drug industry accountable in the spread of addictive opioids. In *The Hard Sell*, National Magazine Award-finalist Evan Hughes lays bare the pharma playbook. He draws on unprecedented access to insiders of the Insys saga, from

top executives to foot soldiers, from the patients and staff of far-flung clinics to the Boston investigators who treated the case as a drug-trafficking conspiracy, flipping cooperators and closing in on the key players. With colorful characters and true suspense, *The Hard Sell* offers a bracing look not just at Insys, but at how opioids are sold at the point they first enter the national bloodstream—in the doctor's office.

The First 90 Days, Updated and Expanded Michael D. Watkins 2013-04-23 The world's most trusted guide for leaders in transition Transitions are a critical time for leaders. In fact, most agree that moving into a new role is the biggest challenge a manager will face. While transitions offer a chance to start fresh and make needed changes in an organization, they also place leaders in a position of acute vulnerability. Missteps made during the crucial first three months in a new role can jeopardize or even derail your success. In this updated and expanded version of the international bestseller *The First 90 Days*, Michael D. Watkins offers proven strategies for conquering the challenges of transitions—no matter where you are in your career. Watkins, a noted expert on leadership transitions and adviser to senior leaders in all types of organizations, also addresses today's increasingly demanding professional landscape, where managers face not only more frequent transitions but also steeper expectations once they step into their new jobs. By walking you through every aspect of the transition scenario, Watkins identifies the most common pitfalls new leaders encounter and provides the tools and strategies you need to avoid them. You'll learn how to secure critical early wins, an important first step in establishing yourself in your new role. Each chapter also includes checklists, practical tools, and self-assessments to help you assimilate key lessons and apply them to your own situation. Whether you're starting a new job, being promoted from within, embarking on an overseas assignment, or being tapped as CEO, how you manage your transition will determine whether you succeed or fail. Use this book as your trusted guide.

World Social Report 2020 Department of Economic and Social Affairs 2020-02-14 This report examines the links between inequality and other major global trends (or megatrends), with a focus on technological change, climate change, urbanization and international migration. The analysis pays particular attention to poverty and labour market trends, as they mediate the distributional impacts of the major trends selected. It also provides policy recommendations to manage these megatrends in an equitable manner and considers the policy implications, so as to reduce inequalities and support their implementation.

Reading Fluency Timothy Rasinski 2021-01-21 Reading fluency has been identified as a key component of proficient reading. Research has consistently demonstrated significant and substantial correlations between reading fluency and overall reading achievement. Despite the great potential for fluency to have a significant outcome on students' reading achievement, it continues to be not well understood by teachers, school administrators and policy makers. The chapters in this volume examine reading fluency from a variety of perspectives. The initial chapter sketches the history of fluency as a literacy instruction component. Following chapters examine recent studies and approaches to reading fluency, followed by chapters that explore actual fluency instruction models and the impact of fluency instruction. Assessment of reading fluency is critical for monitoring progress and identifying students in need of intervention. Two articles on assessment, one focused on word recognition and the other on prosody, expand our understanding of fluency measurement. Finally,

a study from Turkey explores the relationship of various reading competencies, including fluency, in an integrated model of reading. Our hope for this volume is that it may spark a renewed interest in research into reading fluency and fluency instruction and move toward making fluency instruction an even more integral part of all literacy instruction.

The Cathedral & the Bazaar Eric S. Raymond 2001-02-01 Open source provides the competitive advantage in the Internet Age. According to the August Forrester Report, 56 percent of IT managers interviewed at Global 2,500 companies are already using some type of open source software in their infrastructure and another 6 percent will install it in the next two years. This revolutionary model for collaborative software development is being embraced and studied by many of the biggest players in the high-tech industry, from Sun Microsystems to IBM to Intel. The Cathedral & the Bazaar is a must for anyone who cares about the future of the computer industry or the dynamics of the information economy. Already, billions of dollars have been made and lost based on the ideas in this book. Its conclusions will be studied, debated, and implemented for years to come. According to Bob Young, "This is Eric Raymond's great contribution to the success of the open source revolution, to the adoption of Linux-based operating systems, and to the success of open source users and the companies that supply them." The interest in open source software development has grown enormously in the past year. This revised and expanded paperback edition includes new material on open source developments in 1999 and 2000. Raymond's clear and effective writing style accurately describing the benefits of open source software has been key to its success. With major vendors creating acceptance for open source within companies, independent vendors will become the open source story in 2001.

Nail it Then Scale it Nathan R. Furr 2011 Why do most new businesses fail, yet a few entrepreneurs have a habit of winning over and over again? The shocking discovery of years of research and trial is that most startups fail by doing the "right things," but doing them out of order. In other words, human nature combined with our entrepreneurial drive puts us on autopilot to become part of the 70% to 90% of ventures that fail. From Thomas Edison to Steve Jobs, the Nail It Then Scale It method is based on pattern recognition of the timeless principles and key practices used by successful entrepreneurs to repeatedly innovate.

The Threat of Pandemic Influenza Institute of Medicine 2005-04-09 Public health officials and organizations around the world remain on high alert because of increasing concerns about the prospect of an influenza pandemic, which many experts believe to be inevitable. Moreover, recent problems with the availability and strain-specificity of vaccine for annual flu epidemics in some countries and the rise of pandemic strains of avian flu in disparate geographic regions have alarmed experts about the world's ability to prevent or contain a human pandemic. The workshop summary, *The Threat of Pandemic Influenza: Are We Ready?* addresses these urgent concerns. The report describes what steps the United States and other countries have taken thus far to prepare for the next outbreak of "killer flu." It also looks at gaps in readiness, including hospitals' inability to absorb a surge of patients and many nations' incapacity to monitor and detect flu outbreaks. The report points to the need for international agreements to share flu vaccine and antiviral stockpiles to ensure that the 88 percent of nations that cannot manufacture or stockpile these products have access to them. It chronicles the toll of the H5N1 strain of avian flu currently circulating among poultry in many parts of Asia, which

now accounts for the culling of millions of birds and the death of at least 50 persons. And it compares the costs of preparations with the costs of illness and death that could arise during an outbreak.

The Promise of Adolescence National Academies of Sciences, Engineering, and Medicine 2019-07-26 Adolescenceâ€"beginning with the onset of puberty and ending in the mid-20sâ€"is a critical period of development during which key areas of the brain mature and develop. These changes in brain structure, function, and connectivity mark adolescence as a period of opportunity to discover new vistas, to form relationships with peers and adults, and to explore one's developing identity. It is also a period of resilience that can ameliorate childhood setbacks and set the stage for a thriving trajectory over the life course. Because adolescents comprise nearly one-fourth of the entire U.S. population, the nation needs policies and practices that will better leverage these developmental opportunities to harness the promise of adolescenceâ€"rather than focusing myopically on containing its risks. This report examines the neurobiological and socio-behavioral science of adolescent development and outlines how this knowledge can be applied, both to promote adolescent well-being, resilience, and development, and to rectify structural barriers and inequalities in opportunity, enabling all adolescents to flourish.

User Story Mapping Jeff Patton 2014-09-05 User story mapping is a valuable tool for software development, once you understand why and how to use it. This insightful book examines how this often misunderstood technique can help your team stay focused on users and their needs without getting lost in the enthusiasm for individual product features. Author Jeff Patton shows you how changeable story maps enable your team to hold better conversations about the project throughout the development process. Your team will learn to come away with a shared understanding of what you're attempting to build and why. Get a high-level view of story mapping, with an exercise to learn key concepts quickly Understand how stories really work, and how they come to life in Agile and Lean projects Dive into a story's lifecycle, starting with opportunities and moving deeper into discovery Prepare your stories, pay attention while they're built, and learn from those you convert to working software

Anatomy of a Premise Line Jeff Lyons 2015-06-05 If a story is going to fail, it will do so first at the premise level. Anatomy of a Premise Line: How to Master Premise and Story Development for Writing Success is the only book of its kind to identify a seven-step development process that can be repeated and applied to any story idea. This process will save you time, money, and potentially months of wasted writing. So whether you are trying to write a feature screenplay, develop a television pilot, or just trying to figure out your next story move as a writer, this book gives you the tools you need to know which ideas are worth pursuing. In addition to the 7-step premise development tool, Anatomy of a Premise Line also presents a premise and idea testing methodology that can be used to test any developed premise line. Customized exercises and worksheets are included to facilitate knowledge transfer, so that by the end of the book, you will have a fully developed premise line, log line, tagline, and a completed premise-testing checklist. Here is some of what you will learn inside: Ways to determine whether or not your story is a good fit for print or screen Case studies and hands-on worksheets to help you learn by participating in the process Tips on how to effectively work through writer's block A companion website (www.routledge.com/cw/lyons) with additional worksheets, videos, and interactive tools to help you learn the basics of perfecting a killer premise line

