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**ENTREPRENEURSHIP IN A EUROPEAN PERSPECTIVE** CHRISTINE K. VOLKMANN 2010-11-05 THIS TEXTBOOK FOCUSES ON THE MANAGEMENT CHALLENGES OF FOUNDING A NEW VENTURE AND MANAGING ITS RAPID GROWTH AS THE FIRM EVOLVES. IT COVERS CRUCIAL MANAGEMENT AREAS IN THE ENTREPRENEURSHIP CONTEXT SUCH AS ENTREPRENEURIAL FINANCE, MARKETING, AND HUMAN RESOURCE MANAGEMENT. ALSO, MORE HANDS-ON MANAGEMENT TOPICS LIKE WRITING A BUSINESS PLAN AND CHOOSING A LEGAL FORM FOR A VENTURE ARE COVERED. A KEY CHAPTER OF THE BOOK IS DEDICATED TO LEADERSHIP CHALLENGES IN MANAGING RAPIDLY GROWING YOUNG FIRMS LOCATED IN NEW INDUSTRIES AND TECHNOLOGY AREAS. THE BOOK IS WRITTEN FROM A CONTINENTAL EUROPEAN PERSPECTIVE TO CATER FOR ITS EUROPEAN TARGET AUDIENCE IN ENTREPRENEURSHIP COURSES TO BE HELD IN ENGLISH.

**SECRETS AND STARS** ALIX KLINGENBERG 2020-11-23 FOR THE WOLVEN CREATURES AND THE FERAL DEN MOTHERS. FOR THE HEARTBROKEN DREAMERS RECLAIMING THEIR VOICES, THEIR TIME, THEIR WHOLENESS. FOR EVERYONE WHO REFUSES TO BE TAMED. FOR YOU, MY GENTLY REBELLIOUS SEEKERS, MY FIERCELY SENSITIVE KIN, I OFFER YOU A PIECE OF MY HEART: "SECRETS & STARS" IS THE DEBUT POETRY COLLECTION OF POET, PHOTOGRAPHER, AND SPIRITUAL DIRECTOR, ALIX KLINGENBERG. PLAYING WITH ARCHETYPE AND MYTH, THIS BOOK EXPLORES A RETURN TO WHOLENESS, A REJECTION OF FRACTURED EXISTENCE, AND A CLAIMING OF THE ENTIRE SELF AS BELOVED, SACRED, AND DIVINE. WITH ROOTS IN EARTH-CENTERED SPIRITUALITY, THE ELEMENTS OF NATURE, WILDERNESS, AND CYCLES PERMEATE THIS VOLUME THAT MANAGES TO ILLUMINATE, IN A TRULY INTIMATE WAY, THE STRUGGLES OF A POET COMING INTO HER OWN VOICE.

**JOSEPH BEUYS** JOSEPH BEUYS 2010 TWENTY-FOUR YEARS AFTER HIS DEATH, THE KUNSTSAMMLUNG NORDRHEIN-WESTFALEN IS PAYING HOMAGE TO THE ARTIST, EDUCATOR AND POLITICAL ACTIVIST JOSEPH BEUYS (1921-1986) IN DÜSSELDORF, THE CITY WITH WHICH HE IS PRIMARILY ASSOCIATED. OFTEN THE OBJECT OF INTENSE DEBATE AND MUCH HOSTILITY DURING HIS LIFETIME, TODAY BEUYS RANKS AMONG THE 20TH CENTURY'S MOST IMPORTANT AND MOST INNOVATIVE FIGURES OF THE ARTISTIC AVANT-GARDE AND IS OFTEN MENTIONED IN THE SAME BREATH AS MARCEL DUCHAMP AND ANDY WARHOL. THIS COMPANION BOOK SHARES THE EXHIBITION'S GOAL OF DISPLAYING "THE COMPLETE BEUYS" BY PRESENTING SELECTED WORKS FROM ALL PHASES AND ARTISTIC MEDIA OF HIS MULTIFACETED LEVURE.

**BORN DIGITAL** JOHN PALFREY 2016-07-12 "AN EXCELLENT PRIMER ON WHAT IT MEANS TO LIVE DIGITALLY. IT SHOULD BE REQUIRED READING FOR ADULTS TRYING TO UNDERSTAND THE NEXT GENERATION." -- NICHOLAS NEGROPONTE, AUTHOR OF BEING DIGITAL THE FIRST GENERATION OF CHILDREN WHO WERE BORN INTO AND RAISED IN THE DIGITAL WORLD ARE COMING OF AGE AND RESHAPING THE WORLD IN THEIR IMAGE. OUR ECONOMY, OUR POLITICS, OUR CULTURE, AND EVEN THE SHAPE OF OUR FAMILY LIFE ARE BEING TRANSFORMED. BUT WHO ARE THESE WIRED YOUNG PEOPLE? AND WHAT IS THE WORLD THEY'RE CREATING GOING TO LOOK LIKE? IN THIS REVISED AND UPDATED EDITION, LEADING INTERNET AND TECHNOLOGY EXPERTS JOHN PALFREY AND URS GASSER OFFER A CUTTING-EDGE SOCIOLOGICAL PORTRAIT OF THESE YOUNG PEOPLE, WHO CAN SEEM, EVEN TO THOSE MERELY A GENERATION OLDER, BOTH EXTRAORDINARILY SOPHISTICATED AND STRANGELY NARROW. EXPLORING A BROAD RANGE OF ISSUES -- PRIVACY CONCERNS, THE PSYCHOLOGICAL EFFECTS OF INFORMATION OVERLOAD, AND LARGER ETHICAL ISSUES RAISED BY THE FACT THAT YOUNG PEOPLE'S SOCIAL INTERACTIONS, FRIENDSHIPS, AND CIVIC ACTIVITIES ARE NOW MEDIATED BY DIGITAL TECHNOLOGIES -- BORN

DIGITAL IS ESSENTIAL READING FOR PARENTS, TEACHERS, AND THE MYRIAD OF CONFUSED ADULTS WHO WANT TO UNDERSTAND THE DIGITAL PRESENT AND SHAPE THE DIGITAL FUTURE.

**THE POLITICAL TURN IN ANIMAL ETHICS** ROBERT GARNER 2016-09-23 THIS EDITED COLLECTION OF ORIGINAL ESSAYS FOCUSES ON THE POLITICAL DIMENSION OF THE DEBATE ABOUT OUR TREATMENT OF NONHUMAN ANIMALS.

*COUNTERING ONLINE HATE SPEECH* GAGLIARDONE, IGINIO 2015-06-17

**HOW SPIES THINK** DAVID OMAND 2020-10-29 LONGLISTED FOR THE ORWELL PRIZE FOR POLITICAL WRITING 2021 'ONE OF THE BEST BOOKS EVER WRITTEN ABOUT INTELLIGENCE ANALYSIS AND ITS LONG-TERM LESSONS' CHRISTOPHER ANDREW, AUTHOR OF *THE DEFENCE OF THE REALM: THE AUTHORIZED HISTORY OF MI5* 'AN INVALUABLE GUIDE TO AVOIDING SELF-DECEPTION AND FAKE NEWS' MELANIE PHILLIPS, THE TIMES FROM THE FORMER DIRECTOR OF GCHQ, PROFESSOR SIR DAVID OMAND, LEARN THE METHODOLOGY USED BY BRITISH INTELLIGENCE AGENCIES TO REACH JUDGEMENTS, ESTABLISH THE RIGHT LEVEL OF CONFIDENCE AND ACT DECISIVELY. FULL OF REVEALING EXAMPLES FROM A STORIED CAREER, INCLUDING KEY BRIEFINGS WITH PRIME MINISTERS AND STRATEGIES USED IN CONFLICTS FROM THE COLD WAR TO THE PRESENT, IN *HOW SPIES THINK* PROFESSOR OMAND ARMS US WITH THE TOOLS TO SORT FACT FROM FICTION, AND SHOWS US HOW TO USE REAL INTELLIGENCE EVERY DAY.

**ADVANCED MATERIALS SCIENCE** WALUYO ADI SISWANTO 2019-07-05 INTERNATIONAL CONFERENCE ON ADVANCED MATERIALS SCIENCE (ICOAMS 2018) SELECTED, PEER REVIEWED PAPERS FROM THE INTERNATIONAL CONFERENCE ON ADVANCED MATERIALS SCIENCE (ICOAMS 2018), 24 - 25 OCTOBER 2018, INDONESIA

*OECD SCIENCE, TECHNOLOGY AND INNOVATION OUTLOOK 2021 TIMES OF CRISIS AND OPPORTUNITY* OECD 2021-01-12 IN IMMEDIATE RESPONSES TO THE COVID-19 CRISIS, SCIENCE AND INNOVATION ARE PLAYING ESSENTIAL ROLES IN PROVIDING A BETTER SCIENTIFIC UNDERSTANDING OF THE VIRUS, AS WELL AS IN THE DEVELOPMENT OF VACCINES, TREATMENTS AND DIAGNOSTICS. BOTH THE PUBLIC AND PRIVATE SECTORS HAVE POURED BILLIONS OF DOLLARS INTO THESE EFFORTS, ACCOMPANIED BY UNPRECEDENTED LEVELS OF GLOBAL COOPERATION.

*PUBLIC RELATIONS* DAVID W. GUTH 2016-06-13 AN INTRODUCTION TO PUBLIC RELATIONS THAT FOCUSES ON ETHICAL, PRODUCTIVE RELATIONSHIPS WITH STRATEGIC CONSTITUENCIES REVEL<sup>®</sup> FOR PUBLIC RELATIONS: A VALUES-DRIVEN APPROACH INTRODUCES STUDENTS TO PUBLIC RELATIONS, DEFINED AS THE MANAGEMENT OF RELATIONSHIPS BETWEEN AN ORGANIZATION AND THE PUBLICS IMPORTANT TO ITS SUCCESS. AUTHORS DAVID GUTH AND CHARLES MARSH OUTLINE THE PROFESSION'S COMMON ISSUES, TRENDS, AND TECHNIQUES, AND HELP STUDENTS TO PLACE THE PROFESSION WITHIN THE CONTEXT OF ITS ROLE IN THE CONDUCT OF A CIVIL SOCIETY. IN ORDER TO HELP STUDENTS UNDERSTAND THE CONTEMPORARY STATE OF THE FIELD, REVEL FOR THE SIXTH EDITION OFFERS THE MOST UP-TO-DATE STATISTICS, THE LATEST RESEARCH, AND THE MOST CURRENT EXAMPLES OF PUBLIC RELATIONS PRACTICE. REVEL IS PEARSON'S NEWEST WAY OF DELIVERING OUR RESPECTED CONTENT. FULLY DIGITAL AND HIGHLY ENGAGING, REVEL REPLACES THE TEXTBOOK AND GIVES STUDENTS EVERYTHING THEY NEED FOR THE COURSE. INFORMED BY EXTENSIVE RESEARCH ON HOW PEOPLE READ, THINK, AND LEARN, REVEL IS AN INTERACTIVE LEARNING ENVIRONMENT THAT ENABLES STUDENTS TO READ, PRACTICE, AND STUDY IN ONE CONTINUOUS EXPERIENCE — FOR LESS THAN THE COST OF A TRADITIONAL TEXTBOOK. NOTE: REVEL IS A FULLY DIGITAL DELIVERY OF PEARSON CONTENT. THIS ISBN IS FOR THE STANDALONE REVEL ACCESS CARD. IN ADDITION TO THIS ACCESS CARD, YOU WILL NEED A COURSE INVITE LINK, PROVIDED BY YOUR INSTRUCTOR, TO REGISTER FOR AND USE REVEL.

**STATISTICAL ANALYSIS TECHNIQUES IN PARTICLE PHYSICS** ILYA NARSKY 2013-10-24 MODERN ANALYSIS OF HEP DATA NEEDS ADVANCED STATISTICAL TOOLS TO SEPARATE SIGNAL FROM BACKGROUND. THIS IS THE FIRST BOOK WHICH FOCUSES ON MACHINE LEARNING TECHNIQUES. IT WILL BE OF INTEREST TO ALMOST EVERY HIGH ENERGY PHYSICIST, AND, DUE TO ITS COVERAGE, SUITABLE FOR STUDENTS.

*REGULATING AGRICULTURE* PHILIP LOWE 1995-08-29 DRAWING ON THE EXPERTISE OF AN INTERNATIONALLY RENOWNED GROUP OF AUTHORS, THIS MONOGRAPH EXAMINES THE COMPLEX POLITICAL, SOCIAL AND INSTITUTIONAL PROBLEMS ENCOUNTERED BY MODERN STATES SEEKING TO MANAGE THEIR AGRICULTURAL SECTORS. USING EXAMPLES FROM REGIONS AROUND THE GLOBE INCLUDING SCANDINAVIA, NEW ZEALAND, CHINA AND GERMANY, THE BOOK DELVES INTO TOPICS AS DIVERSE AS AGRIBUSINESS AND CORPORATISM, REGULATION OF AGRICULTURE, PRODUCTIVIST PARADIGMS, POLITICS OF AGRICULTURAL CHANGE, AGRICULTURAL DEREGULATION, RETAILING IN A REGULATORY STATE, MANAGED VERSUS LIBERALISED MARKETS, THE NATIONAL POLITICS OF INTERNATIONAL TRADE REFORM AND PRINCIPLES OF THE GATT AGREEMENT FROM THE AGRICULTURAL PERSPECTIVE.

**EXPLORING STRATEGY TEXT ONLY 10E** GERRY JOHNSON 2014-01-10 THIS PACKAGE INCLUDES A PHYSICAL COPY OF EXPLORING STRATEGY TEXT ONLY 10TH EDITION AS WELL AS ACCESS TO THE eTEXT AND MySTRATEGYLAB. WITH OVER ONE MILLION COPIES SOLD WORLDWIDE, EXPLORING STRATEGY HAS LONG BEEN THE ESSENTIAL INTRODUCTION TO STRATEGY FOR THE MANAGERS OF TODAY AND TOMORROW. FROM ENTREPRENEURIAL START-UPS TO MULTINATIONALS, CHARITIES TO GOVERNMENT AGENCIES, THIS BOOK RAISES THE BIG QUESTIONS ABOUT ORGANISATIONS - HOW THEY GROW, HOW THEY INNOVATE AND HOW THEY CHANGE. WITH TWO NEW MEMBERS ADDED TO THE RENOWNED AUTHOR TEAM, THIS TENTH EDITION OF EXPLORING STRATEGY HAS BEEN COMPREHENSIVELY UPDATED TO HELP YOU: - UNDERSTAND CLEARLY THE KEY CONCEPTS AND TOOLS OF STRATEGIC MANAGEMENT - EXPLORE HOT TOPICS, INCLUDING INTERNATIONALISATION, CORPORATE GOVERNANCE, INNOVATION AND ENTREPRENEURSHIP - LEARN FROM CASE STUDIES ON WORLD-FAMOUS ORGANISATIONS SUCH AS APPLE, H&M, RYANAIR AND MANCHESTER UNITED FC.

**POPULISM: A VERY SHORT INTRODUCTION** CAS MUDDÉ 2017-01-02 POPULISM IS A CENTRAL CONCEPT IN THE CURRENT MEDIA DEBATES ABOUT POLITICS AND ELECTIONS. HOWEVER, LIKE MOST POLITICAL BUZZWORDS, THE TERM OFTEN FLOATS FROM ONE MEANING TO ANOTHER, AND BOTH SOCIAL SCIENTISTS AND JOURNALISTS USE IT TO DENOTE DIVERSE PHENOMENA. WHAT IS POPULISM REALLY? WHO ARE THE POPULIST LEADERS? AND WHAT IS THE RELATIONSHIP BETWEEN POPULISM AND DEMOCRACY? THIS BOOK ANSWERS THESE QUESTIONS IN A SIMPLE AND PERSUASIVE WAY, OFFERING A SWIFT GUIDE TO POPULISM IN THEORY AND PRACTICE. CAS MUDDÉ AND CRISTÓBAL ROVIRA KALTWASSER PRESENT POPULISM AS AN IDEOLOGY THAT DIVIDES SOCIETY INTO TWO ANTAGONISTIC CAMPS, THE "PURE PEOPLE" VERSUS THE "CORRUPT ELITE," AND THAT PRIVILEGES THE GENERAL WILL OF THE PEOPLE ABOVE ALL ELSE. THEY ILLUSTRATE THE PRACTICAL POWER OF THIS IDEOLOGY THROUGH A SURVEY OF REPRESENTATIVE POPULIST MOVEMENTS OF THE MODERN ERA: EUROPEAN RIGHT-WING PARTIES, LEFT-WING PRESIDENTS IN LATIN AMERICA, AND THE TEA PARTY MOVEMENT IN THE UNITED STATES. THE AUTHORS DELVE INTO THE AMBIVALENT PERSONALITIES OF CHARISMATIC POPULIST LEADERS SUCH AS JUAN DOMINGO PERÓN, H. ROSS PEROT, JEAN-MARIE LE PEN, SILVIO BERLUSCONI, AND HUGO CHÁVEZ. IF THE STRONG MALE LEADER EMBODIES THE MAINSTREAM FORM OF POPULISM, MANY RESOLUTE WOMEN, SUCH AS EVA PERÓN, PAULINE HANSON, AND SARAH PALIN, HAVE ALSO SUCCEEDED IN BUILDING A POPULIST STATUS, OFTEN BY EXPLOITING GENDERED NOTIONS OF SOCIETY. ALTHOUGH POPULISM IS ULTIMATELY PART OF DEMOCRACY, POPULIST MOVEMENTS CONSTITUTE AN INCREASING CHALLENGE TO DEMOCRATIC POLITICS. COMPARING POLITICAL TRENDS ACROSS DIFFERENT COUNTRIES, THIS COMPELLING BOOK DEBATES WHAT THE LONG-TERM CONSEQUENCES OF THIS CHALLENGE COULD BE, AS IT TURNS THE SPOTLIGHT ON THE BEWILDERING EFFECT OF POPULISM ON TODAY'S POLITICAL AND SOCIAL LIFE.

**JELL-O** CAROLYN WYMAN 2001 OFFERS A CLOSE-UP LOOK AT THE HISTORY OF THIS POPULAR FRUIT-FLAVORED DESSERT, DESCRIBING ITS MARKETING AND SALES STRATEGIES, DETAILING SUCH OFFBEAT USES FOR THE PRODUCT AS JELL-O SHOTS AND JELL-O WRESTLING, AND PRESENTING A VARIETY OF COMMON AND UNUSUAL R

**ESSENTIALS OF CORPORATE COMMUNICATION** CEES B.M. VAN RIEL 2007-08-07 THIS LIVELY AND ENGAGING NEW BOOK ADDRESSES A TOPICAL AND IMPORTANT AREA OF STUDY. HELPING READERS NOT ONLY TO UNDERSTAND, BUT ALSO TO APPLY, THE MOST IMPORTANT THEORETICAL NOTIONS ON IDENTITY, IDENTIFICATION, REPUTATION AND CORPORATE BRANDING, IT ILLUSTRATES HOW COMMUNICATING WITH A COMPANY'S KEY AUDIENCE DEPENDS UPON ALL OF THE COMPANY'S INTERNAL AND EXTERNAL COMMUNICATION. THE AUTHORS, LEADING EXPERTS IN THIS FIELD, PROVIDE STUDENTS OF CORPORATE COMMUNICATION WITH A RESEARCH-BASED TOOL BOX TO BE USED FOR EFFECTIVE CORPORATE COMMUNICATIONS AND CREATING A POSITIVE REPUTATION. ESSENTIALS OF CORPORATE COMMUNICATION FEATURES ORIGINAL EXAMPLES AND VIGNETTES, DRAWN FROM A VARIETY OF US, EUROPEAN AND ASIAN COMPANIES WITH A PROVEN RECORD OF SUCCESSFUL CORPORATE COMMUNICATION, THUS OFFERING READERS BEST PRACTICE EXAMPLES. ILLUSTRATIONS ARE DRAWN FROM SUCH GLOBAL COMPANIES AS VIRGIN, IKEA, INVE AND LEGO. PRESENTING THE MOST UP-TO-DATE CONTENT AVAILABLE IT IS A MUST-READ FOR ALL THOSE STUDYING AND WORKING IN THIS FIELD.

**DENTISTS** MARY MEINKING 2020-08 OPEN WIDE! DENTISTS CARE FOR PEOPLE'S TEETH. GIVE READERS THE INSIDE SCOOP ON WHAT IT'S LIKE TO BE A DENTIST. READERS WILL LEARN WHAT DENTISTS DO, THE TOOLS THEY USE, AND HOW PEOPLE GET THIS EXCITING JOB.

*PMR ENGLISH*

**THE FLIGHT OF THE CREATIVE CLASS** RICHARD FLORIDA 2010-01-26 RESEARCH-DRIVEN AND CLEARLY WRITTEN, BESTSELLING ECONOMIST RICHARD FLORIDA ADDRESSES THE GROWING ALARM ABOUT THE EXODUS OF HIGH-VALUE JOBS FROM THE USA. TODAY'S MOST VALUED WORKERS ARE WHAT ECONOMIST RICHARD FLORIDA CALLS THE CREATIVE CLASS. IN HIS BESTSELLING THE RISE OF THE CREATIVE CLASS, FLORIDA IDENTIFIED THESE VARIOUSLY SKILLED INDIVIDUALS AS THE SOURCE OF ECONOMIC REVITALISATION IN US CITIES. IN THAT BOOK, HE SHOWS THAT INVESTMENT IN TECHNOLOGY AND A CIVIC CULTURE OF TOLERANCE (MOST OFTEN MARKED BY THE PRESENCE OF A LARGE GAY COMMUNITY) ARE THE KEY INGREDIENTS TO ATTRACTING AND MAINTAINING

A LOCAL CREATIVE CLASS. IN THE FLIGHT OF THE CREATIVE CLASS, FLORIDA EXPANDS HIS RESEARCH TO COVER THE GLOBAL COMPETITION TO ATTRACT THE CREATIVE CLASS. THE USA ONCE LED THE WORLD IN TERMS OF CREATIVE CAPITAL. SINCE 2002, FACTORS LIKE THE BUSH ADMINISTRATION'S EMPHASIS ON SMOKESTACK INDUSTRIES, HEIGHTENED SECURITY CONCERNS AFTER 9/11 AND THE GROWING CULTURAL DIVIDE BETWEEN CONSERVATIVES AND LIBERALS HAVE PUT THE US AT A LARGE DISADVANTAGE. WITH NUMEROUS SMALL COUNTRIES, SUCH AS IRELAND, NEW ZEALAND AND FINLAND, NOW TAPPING INTO THE ENORMOUS ECONOMIC VALUE OF THIS CLASS – AND DOING ALL IN THEIR POWER TO ATTRACT THESE WORKERS AND BUILD A ROBUST ECONOMY DRIVEN BY CREATIVE CAPITAL – HOW MUCH FURTHER BEHIND WILL USA FALL?

*AQUAPONICS FOOD PRODUCTION SYSTEMS* SIMON GODDEK 2019-06-21 THIS OPEN ACCESS BOOK, WRITTEN BY WORLD EXPERTS IN AQUAPONICS AND RELATED TECHNOLOGIES, PROVIDES THE AUTHORITATIVE AND COMPREHENSIVE OVERVIEW OF THE KEY AQUACULTURE AND HYDROPONIC AND OTHER INTEGRATED SYSTEMS, SOCIO-ECONOMIC AND ENVIRONMENTAL ASPECTS. AQUAPONIC SYSTEMS, WHICH COMBINE AQUACULTURE AND VEGETABLE FOOD PRODUCTION OFFER ALTERNATIVE TECHNOLOGY SOLUTIONS FOR A WORLD THAT IS INCREASINGLY UNDER STRESS THROUGH POPULATION GROWTH, URBANISATION, WATER SHORTAGES, LAND AND SOIL DEGRADATION, ENVIRONMENTAL POLLUTION, WORLD HUNGER AND CLIMATE CHANGE.

*GROßER LERNWORTSCHATZ ENGLISCH AKTUELL* HANS G. HOFFMANN 2013-01-14 WER IN ENGLISCH AUF MITTLEREM UND GEHOBENEM SPRACHNIVEAU MIT REDEN MÖCHTE, BENÜTZT DAFÜR DEN ENTSPRECHENDEN AKTUELLEN WORTSCHATZ. DER GROßE LERNWORTSCHATZ ENGLISCH AKTUELL BIETET RUND 15.000 WÖRTER IN 20 HAUPT- UND CA. 150 UNTERKAPITELN. DER GEBRAUCH DER WÖRTER WIRD MITTELS HÄUFIG AUFTRETENDER WORTVERBINDUNGEN UND BEISPIELSATZEN VERDEUTLICHT. DAZU GIBT ES ZAHLREICHE EXTRAS, DIE DAS LERNEN UND NACHSCHLAGEN ERLEICHTERN, WIE Z. B. EIN ZWEIFACHES REGISTER (ENGLISCH UND DEUTSCH), EINE KURZGRAMMATIK, HINWEISE ZUR AUSSPRACHE UND VIELES MEHR.

*GENESIS* FREDERICK TURNER 1988 A POET OF THE TWENTY-FIRST CENTURY LOOKS BACK ON THE ARTIFICIAL METAMORPHOSIS OF MARS INTO A HABITABLE PLANET

*SUSTAINABLE GOVERNANCE AND MANAGEMENT OF FOOD SYSTEMS* EIJIA VINNARI 2019-09-19 THIS BOOK FOCUSES ON THE ROLE OF GOVERNANCE AND MANAGEMENT IN THE FOOD CHAIN. THESE METHODS ARE NOW ESPECIALLY IMPORTANT AS THE CURRENT FOOD SYSTEM HAS BEEN FOUND TO INFLICT UNSUSTAINABLE ENVIRONMENTAL PRESSURES ON OUR PLANET. THESE INCLUDE, BUT ARE NOT LIMITED TO, GREENHOUSE GAS EMISSIONS, BIODIVERSITY LOSS, EXCESSIVE WATER USAGE AND PROBLEMS WITH NUTRITION CYCLES. IN ADDITION, ISSUES SUCH AS THE TREATMENT OF FARM ANIMALS HAS ATTRACTED CONSIDERABLE MEDIA AND PUBLIC ATTENTION FROM THE ETHICAL POINT OF VIEW. THEREFORE, THE PROMINENT QUESTIONS DISCUSSED IN THIS BOOK ARE:- WHAT ARE THE MOST IMPORTANT ETHICAL ISSUES IN OUR FISHERIES, AGRICULTURE AND FOOD SYSTEMS?- HOW SHOULD WE GOVERN FOOD SYSTEMS WHEN SUSTAINABILITY IS A KEY GOAL?- WHAT KIND OF MANAGEMENT TOOLS ARE AVAILABLE FOR THIS PURPOSE?- WHO IS RESPONSIBLE FOR MAKING THE AGRICULTURE AND FOOD SYSTEM MORE SUSTAINABLE?

*SOCIAL MEDIA FÜR LANDWIRTE* JUTTA ZEISSET 2018-09-13

*KILLING AND LETTING DIE* BONNIE STEINBOCK 1994 "AN EXCELLENT VOLUME, WHICH WILL BE USEFUL TO BOTH PROFESSIONAL PHILOSOPHERS AND STUDENTS."-ETHICS

*HIDDEN CHAMPIONS OF THE TWENTY-FIRST CENTURY* HERMANN SIMON 2009-06-10

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**PRICE MANAGEMENT** HERMANN SIMON 2018-12-11 IN THIS BOOK, THE WORLD'S FOREMOST EXPERTS ON PRICING INTEGRATE THEORETICAL RIGOR AND PRACTICAL APPLICATION TO PRESENT A COMPREHENSIVE RESOURCE THAT COVERS ALL AREAS OF THE FIELD. THIS VOLUME BRINGS TOGETHER QUANTITATIVE AND QUALITATIVE APPROACHES AND HIGHLIGHTS THE MOST CURRENT INNOVATIONS IN THEORY AND PRACTICE. GOING BEYOND THE TRADITIONAL CONSTRAINTS OF "PRICE THEORY" AND "PRICE POLICY," THE AUTHORS COINED THE TERM "PRICE MANAGEMENT" TO REPRESENT A HOLISTIC APPROACH TO PRICING STRATEGY AND TACTICAL IMPLEMENTATION. THEY REMIND US THAT THE ANCIENT ROMANS USED ONE WORD, PRETIUM, TO MEAN BOTH PRICE AND VALUE. THIS IS THE FUNDAMENTAL PHILOSOPHY THAT DRIVES SUCCESSFUL PRICE MANAGEMENT WHERE PRODUCER AND CUSTOMER MEET. FEATURING DOZENS OF EXAMPLES AND CASE STUDIES DRAWN FROM THEIR EXTENSIVE RESEARCH, CONSULTING, AND TEACHING AROUND THE WORLD, SIMON AND FASSNACHT COVER ALL ASPECTS OF PRICING FOLLOWING THE PRICE MANAGEMENT PROCESS WITH ITS FOUR PHASES: STRATEGY, ANALYSIS, DECISION, AND IMPLEMENTATION. THEREBY, THE AUTHORS TAKE INTO ACCOUNT THE NUANCES ACROSS INDUSTRY SECTORS, INCLUDING CONSUMER GOODS, INDUSTRIAL PRODUCTS, SERVICES, AND TRADE/DISTRIBUTION. IN PARTICULAR, THEY ADDRESS THE IMPLICATIONS OF TECHNOLOGICAL ADVANCEMENTS, SUCH AS THE INTERNET AND NEW MEASUREMENT AND SENSOR TECHNOLOGIES THAT HAVE LED TO A WEALTH OF PRICE MANAGEMENT INNOVATIONS, SUCH AS FLAT RATES, FREEMIUM, PAY-PER-USE, OR PAY-WHAT-YOU-WANT. THEY ALSO ADDRESS THE EMERGENCE OF NEW PRICE METRICS, BIG DATA APPLICATIONS, TWO-SIDED PRICE SYSTEMS, NEGATIVE PRICES, AND THE SHARING ECONOMY, AS WELL AS EMERGING PAYMENT SYSTEMS SUCH AS BITCOIN. THE RESULT IS A "BIBLE" FOR LEADERS WHO RECOGNIZE THAT PRICE IS NOT ONLY A MEANS TO DRIVE PROFIT IN THE SHORT TERM, BUT A TOOL TO GENERATE SUSTAINED GROWTH IN SHAREHOLDER VALUE OVER THE LONGER TERM, AND A PRIMER FOR RESEARCHERS, INSTRUCTORS, AND STUDENTS ALIKE. PRAISE FOR PRICE MANAGEMENT "THIS BOOK IS TRULY STATE OF THE ART AND THE MOST COMPREHENSIVE WORK IN PRICE MANAGEMENT." - PROF. PHILIP KOTLER, KELLOGG SCHOOL OF MANAGEMENT, NORTHWESTERN UNIVERSITY "THIS VERY IMPORTANT BOOK BUILDS AN OUTSTANDING BRIDGE BETWEEN SCIENCE AND PRACTICE." - KASPER RORSTED, CEO, ADIDAS "THIS BOOK PROVIDES PRACTICAL GUIDELINES ON VALUE CREATION, COMMUNICATION AND MANAGEMENT, WHICH IS AN IMPERATIVE FOR BUSINESSES TO SURVIVE IN THE COMING ERA OF UNCERTAINTY." - DR. CHANG-GYU HWANG, CHAIRMAN AND CEO, KT CORPORATION (KOREA TELECOM)

**SOCIAL MEDIA FÜR LANDWIRTE** JUTTA ZEISSET 2018

**SUSTAINABLE GOVERNANCE AND MANAGEMENT OF FOOD SYSTEMS** EIJIA VINNARI 2019-09-19 THIS BOOK FOCUSES ON THE ROLE OF GOVERNANCE AND MANAGEMENT IN THE FOOD CHAIN. THESE METHODS ARE NOW ESPECIALLY IMPORTANT AS THE CURRENT FOOD SYSTEM HAS BEEN FOUND TO INFLICT UNSUSTAINABLE ENVIRONMENTAL PRESSURES ON OUR PLANET. THESE INCLUDE, BUT ARE NOT LIMITED TO, GREENHOUSE GAS EMISSIONS, BIODIVERSITY LOSS, EXCESSIVE WATER USAGE AND PROBLEMS WITH NUTRITION CYCLES. IN ADDITION, ISSUES SUCH AS THE TREATMENT OF FARM ANIMALS HAS ATTRACTED CONSIDERABLE MEDIA AND PUBLIC ATTENTION FROM THE ETHICAL POINT OF VIEW. THEREFORE, THE PROMINENT QUESTIONS DISCUSSED IN THIS BOOK ARE: - WHAT ARE THE MOST IMPORTANT ETHICAL ISSUES IN OUR FISHERIES, AGRICULTURE AND FOOD SYSTEMS? - HOW SHOULD WE GOVERN FOOD SYSTEMS

WHEN SUSTAINABILITY IS A KEY GOAL? - WHAT KIND OF MANAGEMENT TOOLS ARE AVAILABLE FOR THIS PURPOSE? - WHO IS RESPONSIBLE FOR MAKING THE AGRICULTURE AND FOOD SYSTEM MORE SUSTAINABLE?

**HANDBOOK OF SUSTAINABLE TRAVEL** TOMMY GÖRLING 2013-10-13 THIS VOLUME GATHERS DISTINGUISHED RESEARCHERS ON TRAVEL BEHAVIOR FROM A VARIETY OF DISCIPLINES, TO OFFER STATE-OF-THE-ART RESEARCH AND ANALYSIS ENCOMPASSING ENVIRONMENTAL, TRAFFIC AND TRANSPORT PSYCHOLOGY; TRANSPORT PLANNING AND ENGINEERING; TRANSPORT GEOGRAPHY; TRANSPORT ECONOMICS; CONSUMER SERVICES RESEARCH; ENVIRONMENTAL SOCIOLOGY AND WELL-BEING RESEARCH. THE UNDERLYING DILEMMA IS THAT NEITHER CONTEMPORARY TRANSPORTATION TECHNOLOGY NOR CONTEMPORARY TRAVEL BEHAVIORS ARE SUSTAINABLE. THE PATH TOWARD SUSTAINABILITY IS COMPLEX, BECAUSE THE CONSEQUENCES OF CHANGING TECHNOLOGY AND ATTEMPTS TO CHANGE TRAVEL PREFERENCES CAN BE EXTREME BOTH IN ECONOMIC AND IN SOCIAL TERMS. THE HANDBOOK OF SUSTAINABLE TRAVEL DISCUSSES TRANSPORTATION SYSTEMS FROM ENVIRONMENTAL, SOCIAL AND ECONOMIC PERSPECTIVES, TO PROVIDE INSIGHTS INTO THE UNDERLYING MECHANISMS, AND TO ENVISAGE POTENTIAL STRATEGIES TOWARDS MORE SUSTAINABLE TRAVEL. PART I OFFERS AN INTRODUCTION TO THE SUBJECT, WITH CHAPTERS REVIEW HISTORICAL AND FUTURE TRENDS IN TRAVEL, THE ROLE OF TRAVEL FOR A GOOD SOCIETY, AND THE SATISFACTION OF TRAVELERS WITH VARIOUS FEATURES OF TRAVEL OPTIONS. PART II PROCEEDS FROM THE FACT THAT THE CAR IS THE BACKBONE OF TODAY'S TRANSPORTATION SYSTEM, AND THAT A BREAK WITH AUTOMOBILES IS LIKELY TO BE NECESSARY IN THE FUTURE. CONTRIBUTORS REVIEW THE DEVELOPMENT OF PRIVATE CAR USE, EXPLORE ECONOMIC AND PSYCHOLOGICAL REASONS WHY THE CAR HAS BECOME THE PRIMARY MODE OF TRANSPORT AND DISCUSS HOW THIS CAN BE CHANGED IN THE FUTURE. PART III ADDRESSES THE SOCIAL SUSTAINABILITY OF TRAVEL, PROVIDING INSIGHTS INTO THE SOCIAL COSTS AND BENEFITS OF LEISURE, BUSINESS AND HEALTH TRAVEL, AND TAKING INTO ACCOUNT THE SOCIAL COSTS OR BENEFITS OF MEASURES WHOSE GOALS ARE PRIMARILY ENVIRONMENTAL. THE AUTHORS PROVIDE THE NECESSARY BACKGROUND TO JUDGE WHETHER PROPOSED TRANSPORT POLICIES ARE ALSO SUSTAINABLE FROM A SOCIAL PERSPECTIVE. PART IV HIGHLIGHTS FUTURE ALTERNATIVES TO PHYSICAL TRAVEL AND SURVEYS ECOLOGICALLY SUSTAINABLE TRAVEL MODES SUCH AS PUBLIC TRANSPORT AND NON-MOTORIZED MODES OF TRANSPORTATION.

NEW PERSPECTIVES ON NEGATIVE CAMPAIGNING ALESSANDRO NAI 2016-10-14 HAVE YOU EVER SEEN A POLITICIAN FIERCELY ATTACKING HIS OPPONENT? SURE YOU HAVE. ELECTION CAMPAIGNS WITHOUT ATTACKS ON THE RIVAL CANDIDATE'S PERFORMANCE, POLICY PROPOSITIONS AND TRAITS SIMPLY DO NOT EXIST. NEGATIVE CAMPAIGNING MAKES UP A SUBSTANTIAL PART OF ELECTION CAMPAIGNS AROUND THE WORLD. THOUGH HEAVILY COVERED IN ELECTION NEWS, THE PRACTICE IS STRONGLY DISLIKED BY POLITICAL PUNDITS, JOURNALISTS AND VOTERS. SOME ARE EVEN CONCERNED THAT NEGATIVE CAMPAIGNING DAMAGES DEMOCRACY ITSELF. NEGATIVE CAMPAIGNING HAS INSPIRED NUMEROUS SCHOLARS IN RECENT DECADES. BUT MUCH OF THE EXISTING RESEARCH EXAMINES THE PHENOMENON ONLY IN THE UNITED STATES, AND SCHOLARS DISAGREE ON HOW THE PRACTICE SHOULD BE DEFINED AND MEASURED, WHICH HAS RESULTED IN OPEN-ENDED CONCLUSIONS ABOUT ITS CAUSES AND EFFECTS. THIS UNIQUE VOLUME PRESENTS FOR THE FIRST TIME WORK EXAMINING NEGATIVE CAMPAIGNING IN THE US, EUROPE AND BEYOND. IT PRESENTS SYSTEMATIC LITERATURE OVERVIEWS AND NEW WORK THAT TOUCHES UPON THREE FUNDAMENTAL QUESTIONS: WHAT IS NEGATIVE CAMPAIGNING AND CAN WE MEASURE IT? WHAT CAUSES NEGATIVE CAMPAIGNING? AND WHAT ARE ITS EFFECTS?

**ENLARGEMENT OF THE EUROPEAN UNION** ALLAN F. TATHAM 2009-01-26 THE DEVELOPMENT OF EU ENLARGEMENT HAS RAISED MANY THORNY ISSUES UNANTICIPATED BY THE FRAMERS OF THE EC TREATY. A SIGNIFICANT UPSHOT OF THESE ISSUES IS THAT THE CONCEPT OF EUROPEAN IDENTITY – DEFINED IN TERMS OF SUCH FACTORS AS CULTURE, HISTORY AND ECONOMICS – HAS SUPPLANTED THE LONG-DOMINANT THEME OF 'WIDENING AND DEEPENING,' PARTICULARLY SINCE THE UNION'S EXPANSION HAS BECOME PRIMARILY EASTWARD. THE MAJOR CONTRIBUTION OF THIS IMPORTANT BOOK LIES IN ITS ANALYSIS OF THE CONCEPTUALIZATION AND PERCEPTION OF ENLARGEMENT FROM VARIOUS POINTS OF VIEW, FOCUSING ON THE CONCERNS OF STAKEHOLDERS AND THE 'IDENTITY' CONFLICTS AND UNCERTAINTIES INCURRED BY ENLARGEMENT INITIATIVES. IN THE COURSE OF ITS PRESENTATION, IT DETAILS THE ACTUAL PRE-ACCESSION EUROPEANIZATION PROCESS AND ITS COMPLEX HISTORY. AMONG THE KEY ELEMENTS DISCUSSED ARE THE FOLLOWING: THE CONFLICT BETWEEN 'WIDENING' AND 'DEEPENING' AND THE EFFECT ON EU INSTITUTIONAL REFORM; INSTITUTIONAL REQUIREMENTS ON CANDIDATE COUNTRIES; PRE-ACCESSION CRITERIA AND NEGOTIATIONS; ADMINISTRATIVE CAPACITY, JUDICIAL CAPACITY, AND LEGAL APPROXIMATION IN ACCESSION STATES; CAPACITY OF THE EU TO ABSORB NEW MEMBER STATES; AND EC LAW AS PART OF EUROPEAN IDENTITY. ALSO COVERED ARE SPECIFIC HISTORICAL DETAILS OF PARTICULAR PRE-ACCESSION NEGOTIATIONS (E.G., GREECE, SPAIN, PORTUGAL, MALTA, AND CYPRUS), THE STILL INCONCLUSIVE NEGOTIATIONS WITH TURKEY AND THE WESTERN BALKAN STATES, AND POLITICAL FACTORS INVOLVED IN THE NON-ACCESSION OF NORWAY, ICELAND AND SWITZERLAND. ASSEMBLING POWERFUL EVIDENCE AND APPLYING INCISIVE ANALYSIS, THE AUTHOR'S CONCLUSION SHOWS THAT, ABSENT FURTHER (AND MAJOR) EU INSTITUTIONAL REFORM, IT WILL BE DIFFICULT FOR AN ENLARGING UNION TO CONTINUE TO 'DELIVER THE GOODS.' A WATERSHED IN THE CONTINUING GREAT DEBATE ON THE FULFILMENT OF THE EC TREATY'S DETERMINATION TO FOSTER AND PROMOTE 'AN EVER CLOSER UNION OF THE PEOPLES OF EUROPE,' THIS BOOK WILL PROVE INVALUABLE TO ANYBODY INTERESTED IN THE EUROPEAN INTEGRATION PROJECT, PARTICULARLY LAWYERS, ACADEMICS, OFFICIALS AND POLICYMAKERS IN THE

EU MEMBER STATES.

**WINNING AT SLOT MACHINES** JIM REGAN 1985 DESCRIBES VARIOUS KINDS OF SLOT MACHINES, CLEARS UP MISCONCEPTIONS ABOUT PAYOFFS, EXPLAINS THE ODDS OF WINNING, AND DISCUSSES TAX CONSIDERATIONS FOR WINNINGS AND LOSSES

**AUTO MOTIVES** KAREN LUCAS 2011-02-15 WHILE THE INDIVIDUAL BENEFITS OF CAR-BASED TRAVEL CONTINUES TO BE RECOGNIZED, THE WIDER ENVIRONMENTAL AND SOCIAL COST OF AUTOMOBILES IS ALSO SIGNIFICANT. THIS TITLE EVALUATES THE EVIDENCE FOR BETTER UNDERSTANDING 'WHAT DRIVES US TO DRIVE'.

*THE ANTHOLOGY OF RAP* ADAM BRADLEY 2010-11-02 FROM THE SCHOOL YARDS OF THE SOUTH BRONX TO THE TOPS OF THE "BILLBOARD" CHARTS, RAP HAS EMERGED AS ONE OF THE MOST INFLUENTIAL CULTURAL FORCES OF OUR TIME. THIS PIONEERING ANTHOLOGY BRINGS TOGETHER MORE THAN 300 LYRICS WRITTEN OVER 30 YEARS, FROM THE "OLD SCHOOL" TO THE PRESENT DAY.

THE ELECTRONIC SUPERVISOR 1987

**A DRAGON'S GUIDE TO MAKING PERFECT WISHES** LAURENCE YEP 2017-03-14 FOR FANS OF HOW TO TRAIN YOUR DRAGON COMES THE FINAL ADVENTURE IN THE DRAGON'S GUIDE SERIES BY TWO-TIME NEWBERY HONOR WINNER LAURENCE YEP AND JOANNA RYDER, FEATURING ENCHANTING ARTWORK BY CALDECOTT HONOR WINNER AND HARRY POTTER ILLUSTRATOR MARY GRANDPRÉ . PLUCKY PAIR WINNIE AND MISS DRAKE ARE TRAVELING BACK IN TIME TO THE 1915 SAN FRANCISCO WORLD'S FAIR. WAITING IN THE PAST ARE WINNIE'S GREAT-GRANDFATHER CALEB, LAURA INGALLS WILDER, AND A CENTURIES-OLD MYSTERY: WHO STOLE THE HEART OF KUBERA NECKLACE? DESPITE THE EXCITEMENT, WINNIE'S ONLY WISH IS TO LOSE ROWAN, AN UNUSUAL BOY WHO HAS THE ANNOYING HABIT OF SHOWING UP AT INCONVENIENT TIMES. BUT THE WISE MISS DRAKE KNOWS HER PET WINNIE SHOULD BE CAREFUL WHAT SHE WISHES FOR—ESPECIALLY WHEN HER WISH-GRANTING SOUVENIRS FOLLOW THEM HOME. "YEP AND RYDER KEEP THE MAGIC COMING WITH THEIR WHIMSICAL FANTASY, ENHANCED BY GRANDPRÉ 'S SWEET DRAWINGS. THE STORY POSITIVELY VIBRATES WITH FUN." —KIRKUS REVIEWS "WARM HUMOR, MAGICAL MISHAPS, AND THE MAIN CHARACTERS' BUDDING MUTUAL RESPECT AND AFFECTION COMBINE TO GIVE THIS OPENER FOR A PLANNED SERIES A SPECIAL SHINE THAT WILL DRAW READERS AND LEAVE THEM IMPATIENT FOR SEQUELS." —BOOKLIST, STARRED

**DIE ELEKTRONISCHE WELT MIT RASPBERRY PI ENTDECKEN : [MIT DEM RASPBERRY PI MESSEN, STEUERN UND SPIELEN ; DEN RASPBERRY PI CLEVER ERWEITERN ; MIT PYTHON UND C DEN RASPBERRY PI PROGRAMMIEREN]** ERIK BARTMANN 2013 DER PREISWERTE SINGLE-BOARD-COMPUTER RASPBERRY PI HAT INNERHALB KURZESTER ZEIT DIE HERZEN DER BASTLER UND IT-TUFTLER EROBERT. DAS BOARD VERFUGT UBER ZAHLREICHE ANSCHLUSSMOGLICHKEITEN, DIE EINEM GROEN PC IN NICHTS NACHSTEHEN. DASS LINUX ALS BETRIEBSSYSTEM GEWAHLT WURDE, TRAGT SICHERLICH ZUR GROEN BELIEBTHEIT DIESES KLEINEN TECHNIKUNDERS BEI UND ERLAUBT ZAHLREICHE ANWENDUNGSMOGLICHKEITEN, DIE ZUVOR MIT EINEM MIKROCONTROLLER NICHT MOGLICH WAREN. ELEKTRONISCHES GRUNDWISSEN, WANN MAN ES BRAUCHT. DER ERFOLGSAUTOR ERIK BARTMANN VERBINDET AUCH IN SEINEM NEUESTEN BUCH DIE ELEKTRONISCHE WELT MIT RASPBERRY PI ENTDECKEN DIE FASZINIERENDE MIKROCONTROLLER-WELT MIT ELEKTRONISCHEN GRUNDLAGENTHEMEN. SO LERNT DER LESER QUASI SPIELERISCH DIE PHYSIKALISCHEN GRUNDLAGEN DER ELEKTRONIK - UND ZWAR GENAU AN DER STELLE, AN DER ER SIE BRAUCHT. FUNF BUCHER IN EINEM GROEN WERK. DER AUTOR HAT GLEICH FUNF BUCHER IN EINEM GESCHRIEBEN: ES IST EINE AUSFUHRLICHE EINFUHRUNG IN DEN SINGLE-BOARD-COMPUTER RASPBERRY PI MIT ALLEN DENKBAREN ANSCHLUSS- UND ERWEITERUNGSMOGLICHKEITEN; ES IST GLEICHZEITIG EINE EINFUHRUNG IN DIE ELEKTRONIKGRUNDLAGEN. UM DEN RASPBERRY PI SELBST PROGRAMMIEREN ZU KONNEN, FUHRT DER AUTOR DEN LESER DIREKT IN ZWEI PROGRAMMIERSPRACHEN EIN: IN PYTHON UND IN C. DABEI SETZT ER KEINE PROGRAMMIERKENNTNISSE VORAUSS, SONDERN FUHRT STRUKTURIERT IN DIE WELT DER PROGRAMMBEFEHLE EIN, UND ZWAR VON DER GEEIGNETE PROGRAMMIERUMGEBUNG UBER DIE VERWENDUNG VON MODULEN BIS HIN ZU EIGENEN, AUF DEM RASPBERRY PI LAUFFAHIGEN PROGRAMMEN. UND WER NOCH NICHT SO FIRN IN LINUX IST, BEKOMMT VOM AUTOR EINE EINFUHRUNG IN DAS BETRIEBSSYSTEM SPENDIERT. DAS HERZ DES BUCHES SIND JEDOCH DIE FAST 30 ELEKTRONIKPROJEKTE, DIE DER AUTOR MIT ZAHLREICHEN VIERFARBIGEN ABBILDUNGEN UND FOTOS, SCHALTPLANEN UND UNZAHLIGEN WERTVOLLEN INSIDER-TIPPS DETAILLIERT DARSTELLT. DEN RASPBERRY PI ERWEITERN. ZAHLREICHE ERWEITERUNGS-BOARDS SIND MITTLERWEILE AUF DEM MARKT, UM DIE FUNKTIONS- UND LEISTUNGSMOGLICHKEITEN DES RASPBERRY PIS ZU ERWEITERN. DER AUTOR ZEIGT DABEI DAS ZUSAMMENSPIEL VOM RASPBERRY PI MIT DEM GERTBOARD, DEM PIFACE-BOARD, DEM QUICK2WIRE-BOARD, DEM ALAMODE-BOARD, DEM PI COBBLER-BOARD UND DEM PROTOTYPING-BOARD AUF. WIE RASPBERRY PI MIT DEM ARDUINO-MIKROCONTROLLER ZUSAMMEN ARBEITEN KANN, WIRD EBENSO AUSFUHRLICH DARGESTELLT WIE DAS ERSTELLEN EINES EIGENEN SIMPLE-BOARDS, UM NOCH MEHR LEISTUNG UND MOGLICHKEITEN AUS DEM RASPBERRY PI HERAUSZUHOLEN. SERVER-ANWENDUNGEN FUR DEN RASPBERRY PI. MIT EINEM RASPBERRY PI UND EINER ALTEN FESTPLATTE KANN MAN SICH FUR KLEINES GELD EINEN VOLL FUNKTIONSFAHIGEN MUSIK- ODER FILESERVER BAUEN. WIE SAMBA UND DIE WEB-SERVERSOFTWARE APACHE AUF DEM RASPBERRY PI LAUFFAHIG GEMACHT WIRD, DAMIT MAN SICH DEN SINGLE-BOARD-COMPUTER ZU EINEM SERVER ODER MULTIMEDIA-CENTER AUSBAUEN KANN, STELLT DER AUTOR DETAILLIERT UND UMFASSEND

DAR. LANGLEBIGES RASPBERRY-PI-NACHSCHLAGWERK IN FARBE. DIE ELEKTRONISCHE WELT MIT RASPBERRY PI ENTDECKEN IST KOMPLETT VIERFARBIG. ZAHLREICHE FARBFOTOS, FARBIGE ABBILDUNGEN UND FARBLICH HERVORGEHOBENER CODE MACHEN DAS LESEN ZU EINEM AUGENSCHMAUS. DETAILFOTOS VON BAUTEILEN HELFEN DIR BEIM EIGENEN ZUSAMMENBAU EBENSO WIE FARBIGE SCHALTPLANE. NOCH NIE WAR ES SO REIZVOLL, ELEKTRONIK ZU VERSTEHEN - UND ANZUWENDEN.

QUALITATIVE METHODS IN PUBLIC HEALTH ELIZABETH E. TOLLEY 2016-03-24 QUALITATIVE METHODS IN PUBLIC HEALTH: A FIELD GUIDE FOR APPLIED RESEARCH, 2ND EDITION PROVIDES A PRACTICAL ORIENTATION TO CONDUCTING EFFECTIVE QUALITATIVE RESEARCH IN THE PUBLIC HEALTH SPHERE. WITH THOROUGH EXAMINATION AND SIMPLE EXPLANATIONS, THIS BOOK GUIDES YOU THROUGH THE LOGIC AND WORKFLOW OF QUALITATIVE APPROACHES, WITH STEP-BY-STEP GUIDANCE ON EVERY PHASE OF THE RESEARCH. STUDENTS LEARN HOW TO IDENTIFY AND MAKE USE OF THEORETICAL FRAMEWORKS TO GUIDE YOUR STUDY, DESIGN THE STUDY TO ANSWER SPECIFIC QUESTIONS, AND ACHIEVE THEIR RESEARCH GOALS. DATA COLLECTION, ANALYSIS, AND INTERPRETATION ARE GIVEN CLOSE ATTENTION AS THE BACKBONE OF A SUCCESSFUL STUDY, AND EXPERT INSIGHT ON REPORTING AND DISSEMINATION HELPS YOU GET YOUR WORK NOTICED. THIS SECOND EDITION FEATURES NEW EXAMPLES FROM GLOBAL HEALTH, INCLUDING CASE STUDIES SPECIFICALLY ILLUSTRATING STUDY DESIGN, WEB AND MOBILE TECHNOLOGIES, MIXED METHODS, AND NEW INNOVATIONS IN INFORMATION DISSEMINATION. PEDAGOGICAL TOOLS HAVE BEEN ADDED TO HELP ENHANCE YOUR UNDERSTANDING OF RESEARCH DESIGN AND IMPLEMENTATION, AND EXTENSIVE APPENDICES SHOW YOU HOW THESE CONCEPTS WORK IN PRACTICE. QUALITATIVE RESEARCH IS A POWERFUL TOOL FOR PUBLIC HEALTH, BUT IT'S VERY EASY TO GET IT WRONG. CAREFUL STUDY DESIGN AND DATA MANAGEMENT ARE CRITICAL, AND IT'S IMPORTANT TO RESIST DRAWING CONCLUSIONS THAT THE DATA CANNOT SUPPORT. THIS BOOK SHOWS YOU HOW TO CONDUCT HIGH-QUALITY QUALITATIVE RESEARCH THAT STANDS UP TO REVIEW.

*DOCUMENTS RELATING TO THE FOUNDATION OF THE CHAPTER OF WINCHESTER, A. D. 1541-1547* WINCHESTER CATHEDRAL. CHAPTER 1889