Studio Anywhere 2 Hard Light A Photographer S Gui

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Studio Anywhere 2: Hard Light Nick Fancher 2017-01-20 In Studio Anywhere 2: Hard Light, photographer and author Nick Fancher builds on the success of his previous book (Studio Anywhere: A Photographer's Guide to Shooting in Unconventional Locations) as he continues to offer candid, practical, and valuable lessons on how to create successful and fresh photographs armed with only minimal gear, a resourceful mind, and a creative spirit. The heart and soul of Studio Anywhere 2: Hard Light resemble its predecessor, but this time Nick focuses his approach on hard light, demonstrating how to use it in innovative and flattering ways, working with subjects ranging from products to people. You'll learn: • How to work with both available light (e.g., the sun) and manufactured light (such as inexpensive small flash) • How to shape, bounce, and manipulate your unmodified flash to get the results you want • The importance of proper light placement and ambient balance • How to create dramatic, intentional photographs with hard light • DIY techniques for making your own gobos and photo hacks (such as with a reflector) • How to incorporate colored gels into your work to create expressive and innovative imagery • Post-processing tricks and techniques that Nick uses to achieve the final look of the image Included in the book are behind-the-scenes photos, lighting diagrams, and Lightroom settings for every scenario, so the reader can follow along from idea through the shoot and on to the final edit. There is also a feature throughout the book called "Making a Scene" where, upon being presented with an "empty" scene, you're challenged to figure out where you might place your subject and your light(s) in order to achieve a specific effect or result. At the back of the book, Nick shows you how he chose to tackle each scenario. The goal is to train yourself to look at the everyday, commonplace locations and scenarios you encounter and begin to see them full of photographic potential.

Photographing Shadow and Light Joey L. 2012-12-04 Aspiring photographers are always looking for that edge, that fresh point of view to add drama to their images. Photographer Joey L. found his vision early, drawing critical acclaim as a brilliant commercial photographer with a distinctive technical expertise for lighting. In Photographing Shadow and Light, Joey lifts the curtain on his dramatic, creatively fearless approach to portraiture, sharing his personal philosophy and a behind-the-scenes

look at 15 striking photo sessions—from personal projects shot in Africa, India, and Brooklyn to commercial shoots for 50 Cent, the Jonas Brothers, and Project Runway All Stars. Joey provides readers with a step-by-step description of how he visualized each shoot, formed meaningful connections with his subjects, and "built" his signature dramatic lighting effects—one light at a time. Featuring more than 85 stunning portraits, detailed lighting diagrams, and a foreword from industry icon David Hobby (aka Strobist), Photographing Shadow and Light shares the creative process behind one of today's most exciting photography talents, providing serious amateurs and professionals a fresh perspective on creating compelling, professional quality portraits. "Joey Lawrence is . . . the future of photography. Get used to it." —David Hobby (Strobist) Get inside the images of commercial and fine art portrait photographer Joey L. with this behind-the-lens guide to his fearless approach, creative vision, and signature lighting techniques. Also available as an ebook

Softbox Lighting Techniques Stephen Dantzig 2007-05-28 Softboxes—specialized photographic lighting devices that produce a flattering and soft, low-contrast look—are the main focus of this resource for photographers. Professional and amateur photographers alike will be able to apply the thorough explanations on the simple, yet highly effective, light- and shadow-altering methodologies found in this guidebook to any subject matter in portrait, fashion, and editorial images. Additional chapters cover the use of softboxes in partnership with other light sources, including sunlight and various types of studio lighting treatments.

Night and Low-Light Photography Photo Workshop Alan Hess 2011-11-18 Finally! A resource that sheds light on the unique challenges ofnight and low-light photography With their unique sets of challenges, night and low-lightphotography are often touted as some of the most difficult andfrustrating genres of digital photography. This much-needed guidedemystifies any murky topics provides you with all the informationyou need to know from choosing the right gear and camera settingsto how to best edit your photos in post-production. Renownedphotographer Alan Hess shares techniques and indispensable tipsthat he has garnered from years of experience. Helpful projects and full-color stunning photos in each chapterserve to educate and inspire, while assignments at the end of everychapter encourage you to practice your skills and upload yourphotos to a website so you can share and receive critiques. Details best practices for taking portraits, landscapes, andaction shots in night or low light Features specific coverage of concert photography and low-lightevent photography Answers the most frequent questions that photographers facewhile tackling this challenging technique Packed with invaluable advice and instruction, Night andLow-Light Photography Photo Workshop doesn?t leave you in thedark.

Light Science and Magic Fil Hunter 2013-05-02 This book is renowned for being the book to own to understand lighting! This is better than all the other how to books on the market which just provide set examples for photographers to follow. Light Science and Magic provides photographers with a comprehensive theory of the nature and principles of light to allow individual photographers to use lighting to express their own creativity. It will show you in-depth how to light the most difficult subjects such as surfaces, metal, glass, liquids, extremes (black-on-black and white-on-white), and people. With more information specific for degital photographers, a brand new chapter on equipment, much more information on location lighting, and more on photographing people, you'll see why this is one of the only recommended books by www.strobist.com.

Lights, Camera, Capture Bob Davis 2010-04-06 Learn to achieve the best possible images with minimal lighting equipment Author Bob Davis is a photographer whose high-profile clients include Oprah Winfrey and Eva Longoria, and whose work has appeared in Time, O Magazine, and People. Along with his invaluable professional advice, this beautiful full-color book includes a DVD featuring

portions of his workshop curriculum. He covers the elements of lighting and shares his two-strobe technique that will enable you to create studio-quality lighting anywhere with only minimal equipment. High-profile photographer Bob Davis is especially known for his lighting techniques; this book shares his advice on lighting for professional photographers and serious amateurs Covers all the key elements of photographic lighting, with informative illustrations and lighting grids Details the author's pioneering two-strobe technique that reduces the amount of equipment a photographer must carry to a shoot and dramatically lowers equipment costs Features professional tips and stunning full-color images 60-Minute DVD includes video from the author's three-day lighting and photography workshop Lights, Camera, Capture: Creative Lighting Techniques for Digital Photographersoffers your professional advice worth many times the cost of the book. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Direction & Quality of Light Neil van Niekerk 2013-03-04 Providing readers with a study of learning how to turn poorly lit images into finely crafted, masterfully lit photographs, this guidebook instills photographers with the self-confidence to think on their feet and photograph any portrait subject anywhere. Acclaimed photographer Neil van Niekirk presents seven distinctly different lighting scenariosÑavailable light, exposure metering, a touch of flash, bounced on-camera flash, off-camera flash, video light, and hard sunlightÑto show readers how to manipulate the direction and quality of light, the subjectÕs and photographerÕs position, and numerous other variables so as to turn a bad image into a stunning, professional-level portrait. Packed with dozens of instructional, full-color photos, this work also features 10 sample photo sessions, allowing readers the opportunity to see the seven lighting scenarios put to practice.

Studio Anywhere Nick Fancher 2015-03-19 What's your definition of a photo studio? Is it a room with a white seamless backdrop or a cyc wall? Maybe it's simply anywhere you're in control of the lighting. In a perfect world, where every day is a breezy 72 degrees with partial cloud coverage, we would all have a 5,000-square-foot studio–and the entire catalog of B&H™ in our equipment lockups. But the reality is that you may have an outdated DSLR with two decent lenses (which took you several years to save up for), and all you have at your disposal is an unfinished basement, your garage, or the empty conference room at your office. That's where Studio Anywhere comes in. With photographer Nick Fancher as your guide, you'll learn how to get portfolio-ready photos while working in some of the most problematic scenarios imaginable. Whether shooting a corporate portrait, a test shoot with a model, or a promo shoot with a band, you'll discover that most of the time, there's no need for an expensive studio–you just have to get creative. Studio Anywhere is a resource for photographers to learn through behind-the-scenes photos and lighting diagrams from a range of photo shoots–but it doesn't stop there. Because directing a photo shoot involves more than simply knowing how to wield a camera or process a raw file, Nick also lets you in on the aesthetic decisions he makes in his signature photos, inspiring you to develop your own vision. And, finally, he describes his Lightroom and Photoshop workflow so you can learn how to deftly navigate post-processing. Shows how to create images with minimal equipment that is within reach of anyone's budget Takes you through the entire shoot, from concept to lighting to exposure to post-processing in Lightroom and Photoshop Teaches how to build a portfolio without a dedicated studio space

Lighting for Digital Photography Syl Arena 2012-10-07 Now that you've had your DSLR for a while, are you ready to take a much closer look at what creating a great image is all about? It's all about light! The ability to see, influence, modify, control, and create light will take your images from snapshots to great shots! In Lighting for Digital Photography: From Snapshots to Great Shots, photographer and bestselling author Syl Arena begins with a primer on light itself—how to see its direction, intensity,

color, contrast, and hardness—and quickly moves on to discussions of shooting both indoors and outdoors in the many different conditions of natural or man-made light. Then the book digs in to begin creating light with photographic lights, whether that's small flash or big strobe, the pop-up flash on your DSLR or continuous lights. Follow along with Syl and you will: Learn the basics (and beyond) of light modifiers that make light bigger and softer, such as umbrellas, softboxes, beauty dishes, and diffusion panels Understand how to control and shape the light itself with flags, grids, snoots, and the zoom function on your flash Appreciate the color temperature of light (whether that's the sun, a light bulb, or a flash), and how to influence it with white balance settings on your camera and colored gels on your flash Learn how to take great pictures across many different genres, from product and still life images, to simple (and not so simple) portraits and group shots With Lighting for Digital Photography: From Snapshots to Great Shots, you'll learn not only how light behaves—you'll learn all you need to know to get started on the journey of creating and controlling light in order to make great shots. And once you've got the shot, show it off! Join the book's Flickr group, share your photos, and discuss how you get great shots at flickr.com/groups/lightingfromsnapshotstogreatshots.

The Photographer's Guide to Posing Lindsay Adler 2017-05-03 When photographing people, you can have a great composition, perfect light, and the right camera settings, but if your subject doesn't look right—if the pose is off—the shot will not be a keeper. Posing is truly a crucial skill that photographers need to have in order to create great photographs. If you're looking to improve your ability to pose your subjects—whether they're men, women, couples, or groups—best-selling author and photographer Lindsay Adler's The Photographer's Guide to Posing: Techniques to Flatter Everyone is the perfect resource for you. In the first half of The Photographer's Guide to Posing, Lindsay discusses how the camera sees, and thus how camera angle, lens choice, and perspective all affect the appearance of your subject. Lindsay then covers things that ruin a pose—such as placement of the hands, and your subject's expression and posture. Next, Lindsay dives into "posing essentials," outlining her approach to start with a "base pose," then build on that to create endless posing opportunities. She also discusses posing the face—with specific sections dedicated to the chin, jaw, eyes, and forehead—as well as posing hands. In the second half of the book, Lindsay dedicates entire chapters to posing specific subject matter: women, men, couples, curvy women, families and small groups, and large groups. In each chapter, Lindsay addresses that subject matter's specific challenges, provides "go-to poses" you can always use, and covers how to train the eye to determine the best pose for your subject(s). Lindsay also teaches you how to analyze a pose so that you can create endless posing opportunities and continuously improve your work.

The Dramatic Portrait Chris Knight 2017-07-13 Without light, there is no photograph. As almost every photographer knows, the word "photograph" has its roots in two Greek words that, together, mean "drawing with light." But what is less commonly acknowledged and understood is the role that shadow plays in creating striking, expressive imagery, especially in portraiture. It is through deft, nuanced use of both light and shadow that you can move beyond shooting simply ordinary, competent headshots into the realm of creating dramatic portraiture that can so powerfully convey a subject's inner essence, communicate a personal narrative, and express your photographic vision.

In *The Dramatic Portrait: The Art of Crafting Light and Shadow*, Chris Knight addresses portraiture with a unique approach to both light and shadow that allows you to improve and elevate your own portraiture. He begins with the history of portraiture, from the early work of Egyptians and Greeks to the sublime treatment of light and subject by artists such as Caravaggio, Rembrandt, and Vermeer. Chris then dives into a deep, hands-on exploration of light, shadow, and portraiture, offering numerous lessons and takeaways. He covers:

- The qualities of light: hard, soft, and the spectrum in between

- The relationships between light, subject, and background, and how to control them

- Lighting patterns such as Paramount, Rembrandt, loop, and split

- Lighting ratios and how they affect contrast in your image

- Equipment: from big and small modifiers to grids, snoots, barn doors, flags, and gels

- Multiple setups for portrait shoots, including those that utilize one, two, and three lights

- How color contributes to drama and mood, eliciting an emotional response from the viewer

- How to approach styling your portrait, from wardrobe to background

- The post-processing workflow, including developing the RAW file, maximizing contrast, color grading, retouching, and dodging and burning for heightened drama and effect

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- How all of these elements culminate to help you define your personal style and create your own narrative

The Digital Photography Book, Part 5 Scott Kelby 2014-07-21 Scott Kelby, author of the top-selling digital photography book of all time, is back with an entirely new book in his popular series that picks up right where part 4 left off. It's more of that "Ah ha—so that's how they do it," straight-to-the-point, skip-the-technojargon stuff you can really use today that made part 1 so successful. In parts 1 through 4 of this series, the most popular chapter in the book has always been the last chapter: "Photo Recipes to Help You Get 'The Shot'." In each of those chapters, Scott shows a final image and then describes how to get that type of shot. Here, in part 5, he gives you what you've been waiting for: an entire book of nothing but those amazing photo recipes. But, he took it up a big notch by adding a behind-the-scenes photo for every single recipe. Now you can see exactly how it was done, so you can get that exact same look every time. In these extra pages, each spread allows you to dig in a little deeper and really unlock the power of these recipes. Scott breaks each spread into four segments: (1) he explains exactly what you're seeing behind the scenes, (2) he lists all of his camera settings, and lens and lighting info—it's all there, (3) he gives you his thought process, so you learn exactly why he does it this way, and (4) he shares all the post-processing in Lightroom or Photoshop that goes on after the shoot (this is something other books leave out). Plus, the whole book is packed with tips and insights you won't find anywhere else. This isn't a book of theory, full of confusing jargon and detailed concepts. This is a book on which button to push, which settings to use, and exactly how and when to use them. With around 100 of the most popular photographic "tricks of the trade," the entire book is designed to get you shooting like a pro starting today. You're gonna love it.

Studio Anywhere Nick Fancher 2015 The concept for Studio Anywhere came from photographer Nick Fancher's experience trying to build model shots for his portfolio. As a young professional photographer with a family, he didn't have the money to rent out a studio, and he wasn't familiar with all the areas around some of his models' locations (when he was traveling, for example). So he started shooting in the models' living spaces. Each place was different-a penthouse here, a dark art space there-and they all forced him to think a bit outside the box and seek out photographic opportunities. He also had to carry

little gear, traveling light.All this gave him the idea for this book, which highlights what one can do with a bit of portable gear, a grasp of photographic basics, and a lot of imagination in order to see the possibilities in any given situation. In Studio Anywhere: A Photographer's Guide to Shooting in Unconventional Locations, Nick will cover different "studios" that can be created anywhere, from a basement to a street, from an office to a park, from a living room to a backyard. And he will do all this with just the following gear: 1-3 Speedlites, a foam core board, a grid for the flash, an umbrella, an ND filter, and gaffer tape. And because his photos have a unique "look" to them, Nick will also include his post-processing in Lightroom, with occasional "pro tips" as he jumps over to Photoshop for just a bit of heavier lifting in the digital darkroom.Nick will also have a "Deconstruct this photo" thread running throughout the book (one for each studio section), which will help students be able to better read photos (how many lights were used? what kind of modifier was used? where was the light placed?) in order to "reverse engineer" them, so that they can recreate similar lighting scenarios themselves. After reading Studio Anywhere, students will be inspired to get out and shoot in more "unconventional" locations, and will be equipped with the knowledge and know-how to do so.

The Moment It Clicks Joe McNally 2008-01-23 THE FIRST BOOK WITH ONE FOOT ON THE COFFEE TABLE, AND ONE FOOT IN THE CLASSROOM Joe McNally, one of the world's top pro digital photographers, whose celebrated work has graced the pages of Sports Illustrated, Time, and National Geographic (to name a few), breaks new ground by doing something no photography book has ever done—blending the rich, stunning images and elegant layout of a coffee-table book with the invaluable training, no-nonsense insights, and photography secrets usually found only in those rare, best-of-breed educational books. When Joe's not on assignment for the biggest-name magazines and Fortune 500 clients, he's in the classroom teaching location lighting, environmental portraiture, and how to "get the shot" at workshops around the world. These on-location workshops are usually reserved for a handful of photographers each year, but now you can learn the same techniques that Joe shares in his seminars and lectures in a book that brings Joe's sessions to life. What makes the book so unique is the "triangle of learning" where (1) Joe distills the concept down to one brief sentence. It usually starts with something like, "An editor at National Geographic once told me…" and then he shares one of those hard-earned tricks of the trade that you only get from spending a lifetime behind the lens. Then, (2) on the facing page is one of Joe's brilliant images that perfectly illustrates the technique (you'll recognize many of his photos from magazine covers). And (3) you get the inside story of how that shot was taken, including which equipment he used (lens, f/stop, lighting, accessories, etc.), along with the challenges that type of project brings, and how to set up a shot like that of your own. This book also gives you something more. It inspires. It challenges. It informs. But perhaps most importantly, it will help you understand photography and the art of making great photos at a level you never thought possible. This book is packed with those "Ah ha!" moments—those clever insights that make it all come together for you. It brings you that wonderful moment when it suddenly all makes sense—that "moment it clicks."

Gregory Heisler: 50 Portraits Gregory Heisler 2013-10-22 In this first-ever showcase of his work, Gregory Heisler, one of professional photography's most respected practitioners, shares 50 iconic portraits of celebrities, athletes, and world leaders, along with fascinating, thoughtful, often humorous stories about how the images were made. From his famously controversial portrait of President George H.W. Bush (which led to the revocation of Heisler's White House clearance) to his evocative post-9/11 Time magazine cover of Rudolph Giuliani, to stunning portraits of Julia Roberts, Denzel Washington, Hillary Clinton, Michael Phelps, Muhammad Ali, and many more, Heisler reveals the creative and technical processes that led to each frame. For Heisler's fans and all lovers of photography, Gregory Heisler: 50 Portraits offers not only a gorgeous collection of both black-and-white and color portraits, but an engrossing look at the rarely seen art of a master photographer at work. With a foreword by New

York City mayor Michael R. Bloomberg.

Fashion and Lifestyle Photography Dixie Dixon 2017-11-07 Only a few years ago, fashion photography used to be a stuffy world for a tiny elite. Now an explosion in social media and lifestyle advertising has created opportunuities for a whole new breed of professional photographer. The Soul of Fashion Photography is based on the talks Dixie Dixon, a Nikon Brand Ambassador, has given to crowds at major US trade shows and at B&H, America's largest photography store. Expanding on the subject in the book, she reveals how to succeed in this exciting marketplace. From finding your vision, to building your dream team, this book will provide you with the essential gear and know-how to capture the looks of the media world that leap off the page or screen.

Portrait Photography Erik Valind 2014 Discusses the fundamentals of portrait photography and reveals how to get the best shots of subjects both in the studio and outdoors, addressing the problems and opportunities both settings present.

Understanding Portrait Photography Bryan Peterson 2020-08-04 Capture the perfect portrait--even if it's with a selfie--in this updated edition of a trusted classic, now with all-new photography. Great portraits go beyond a mere record of a face. They reveal one of the millions of intimate human moments that make up a life. In Understanding Portrait Photography, renowned photographer Bryan Peterson shows how to spot those "aha!" moments and capture them forever. Rather than relying on pure luck and chance to catch those moments, Peterson's approach explains what makes a photo memorable, how to spot the universal themes that everyone can identify with, and how to use lighting, setting, and exposure to reveal the wonder and joy of everyday moments. This updated edition includes new sections on capturing the perfect selfie, how to photograph in foreign territory while being sensitive to cultures and customs, how to master portraiture on an iPhone, and the role of Photoshop in portraiture. Now with brand-new photography, Understanding Portrait Photography makes it easy to create indelible memories with light and shadow.

The Complete Portrait Manual The Editors of Popular Photography 2016-01-12 A trusted reference for beginners looking to master the portrait or lifelong photographers looking to try a new twist on the classic genre. The editors of Popular Photography pooled all their knowledge from their 70+ years of experience to bring you the most comprehensive guide to portraits on the market: The Complete Portrait Manual. Whether you're after snapshots of loved ones laughing, impressive studio headshots, fun yet tasteful selfies, or lightning-fast captures of athletes doing the thing they love, this guide will help you produce the perfect portrait. In chapters on how to flatter your subjects with poses and angles, light them just right, and retouch your photos in post-production, you'll learn how to: · Get to Know Your Subjects · Pick Props that Show Personality · Snap a Nice Selfie · Craft Environmental Portraits · Hide Flaws with Clever Angles · Take Candid Street Shots · Pick Poses that Flatter · Zoom In on Telling Details · Shoot Truly Joyful Holiday Portraits · Freeze a Subject's Fleeting Reflection · Set Up Avedon Lighting · Know Your Light Sources · Flatter with a Ring Light · Mimic Film Noir Shadows · Slow a Spinning Ballerina with Long Exposure · Combine Natural and Studio Light · Select Light Modifiers · Capture Musicians with Limited Lighting · Make Nostalgic Portraits with Film · Understand Retouching Tools · Go Classic with Black and White Conversion · Craft Whimsical Composites · Repair Old Photos of Loved Ones · Minimize Lines and Skin Flaws · Whiten Teeth and Eyes · Make Cautious Use of the Liquify Tool · Brighten Exposure for Breezier Snapshots

Mastering Portrait Photography Sarah Plater 2015-10-29 Presenting an alternative to the formal, corporate-style poses of yesteryear, this book offers a modern, vibrant approach that aims to capture a

moment in the lifestyle of the person or persons in the picture. Clear, concise text discusses the essential technical aspects of photography from choosing a camera and equipment to an appreciation of exposure, aperture, metering, shutter speed, depth of field and white balance settings, in addition to how natural light, color and movement affect a photograph. A guide to posing helps to ensure dynamic and arresting images. Along with advice on setting up a small studio at home, choice of backgrounds and using artificial light, there are hints and tips on pre-shoot preparations such as make-up, hair styling and suitable clothing for the subject of the portrait. Post-production techniques include skin retouching and color correction, plus a guide to printing options and presentation.

Light It, Shoot It, Retouch It Scott Kelby 2011-09-02 FOR THE FIRST TIME EVER, YOU'LL LEARN ALL THREE ASPECTS OF WHAT IT TAKES TO CREATE STUNNING PORTRAITS (HINT: IT'S NOT JUST THE LIGHTING) Scott Kelby, the world's #1 best-selling author of photography books, Editor-in-Chief and Publisher of Photoshop User magazine, and Publisher of the just-released Light It magazine, has reinvented how lighting books are written by finally revealing the entire process from start to finish. You see everything from the complete lighting setup (and all the gear used), to the shoot (including all the camera settings and a contact sheet of the progression of the shoot), to the all-important part that most books don't dare include–the post-processing and retouching in Photoshop. This book also breaks new ground in the visual way it teaches you the lighting setup. There aren't any sketches or 3D models–you see the lighting layout in a full-page photo, taken from above during the live shoot, so you can see exactly where everything's positioned (the subject, the photographer, the lighting, the background–you name it–you see it all). Plus, you'll see side, over-the-shoulder, and more behind-the-scenes views, so you can absolutely nail the lighting every time. LEARN THE LIGHTING SETUPS THE PROS USE Each year, Scott trains thousands of professional photographers during his Light It. Shoot It. Retouch It. LIVE! seminar tour and now, for the first time ever, he's taken that incredibly popular style of learning and put in into book form. Now everyone can have a real-world reference for getting the same looks today's clients are clamoring for. You'll learn: The step-by-step layouts for creating the most-requested and sought-after lighting looks How to get more out of one light than you ever thought you could (this is worth it alone!) How to control and shape your light without breaking the bank The camera settings, gear, and power settings for every shot The retouching techniques the pros really use to make their subjects look their very best How to retouch hair, eyes, lips, skin, and lots of other little retouching tricks that make a really big difference How to create high-contrast portrait effects without buying expensive plug-ins A host of insider tricks, invaluable shortcuts, and kick-butt special effects to give you a real advantage over the competition Plus, Scott includes a special bonus chapter that shows how to create these same studio looks using off-camera hot shoe fl ashes and the modifi ers made for them. There's never been a book like it.

Langford's Basic Photography Michael Langford 2012-09-10 Langford's Basic Photography is a seminal photography text. First published in 1965, it has informed the work and career of many of the world's leading photographers. The new, 9th edition, continues the tradition of its predecessors, reflecting the same comprehensive mix of scholarly and practical information. It covers every aspect of photography, from capture through to output, both digital and analogue. There is an emphasis on explaining the 'how to' of photography, but Langford's Basic also includes in-depth coverage of the fundamental principles that govern the art, such as how light behaves, optics, and the shutter. This ensures that the reader comes away with not only a good grasp of photographic technique, but also an in-depth understanding of the fundamentals that will help them to better understand how great photography is made. As such, it functions both as an excellent coursebook for students of photography, and a great primer and reference for amateur enthusiasts. The new edition has been fully updated to reflect dynamic changes in the industry. These changes include: an expansion and overhaul of the information on digital cameras

and digital printing; an emphasis on updating photographs to incude a wider range of international work; replacement of many diagrams with photos; overhaul of the analogue sections to give a more modern tone (ie exposure measurement and film and filters with some more dynamic photo illustrations); a fully edited and updated photography timeline. This landmark text is an essential purchase, both for new photographers as an introduction, and for established photographers as an invaluable reference work.

Chroma Nick Fancher 2018-05-01 Learning to work with light is an important milestone in every photographer's career, and the ability to craft light to fit your vision for an image is a skill that cannot be overrated. Most often, that crafting of light is spoken of in terms of the *quality* and *quantity* of light. But there is an important, third component of light that heavily influences the final look of the image: the *color* of light. In *Chroma: A Photographer's Guide to Lighting with Color*, photographer Nick Fancher helps you elevate your game when it comes to introducing the bold, creative, and intentional use of color into your work.

Whether you're using a high-powered strobe or a small hotshoe flash, *Chroma* is for you. Nick begins with a discussion of color theory, gels, and white balance, then examines how to determine which colors complement your subject matter (whether that's people or products). He moves on to cover topics such as:

- Balancing, mixing, and overpowering ambient light with artificial light
- Layering colors for unique color combinations
- Mixing hard and soft light to achieve extremely rich color
- Lighting detail and texture
- Modifier options, such as ring flash, snoots, barn doors, softboxes, and filters
- Gobos to control the light
- Post-processing for vibrant, powerful colors
- How (and why) to light with color, even when the end goal is a black and white image

Illustrated throughout with innovative and expressive imagery, *Chroma* also includes behind-the-scenes photos, lighting diagrams, and Lightroom settings so you can follow along from the initial concept through to the final edit.

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Light--science & Magic Fil Hunter 2007 This highly respected guide has been thoroughly updated and revised for content and design, and is now produced in full color. It introduces a logical theory of photographic lighting so new photographers can learn how to predict results before setting up lights.

Studio and Location Lighting Secrets for Digital Photographers Rick Sammon 2011-03-21 Improve your photography with more than 200 lighting tips from a top photographer Written by Canon Explorer of Light Rick Sammon and leading fashion and studio photographer Vered Koshlano, this guide is packed with professional advice on the essential element of photography: lighting. It provides detailed information and insider secrets that are bound to make you a better photographer. You'll learn the basics of studio lighting as well as how to achieve special effects. A 90-minute DVD is included, with additional tips on using reflectors, diffusers, accessory flashes, and more. Explores the basics of studio lighting in various situations Features more than 200 lighting tips and secrets for planning and taking

the most impressive digital images in the studio Compares available camera equipment, accessories, software, and printing options Covers post-shoot digital darkroom techniques and workflow tips and tricks Companion DVD includes advice on making the most of accessories such as diffusers, reflectors, and accessory flashes Written by two top professional photographers and illustrated with full-color examples Studio and Location Lighting Secrets provides information from the pros to improve your photograpic skills. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

Photographing Women Eliot Siegel 2012 The complete resource for any photographer seeking the best choice of po ses! Features over 1,000 images especially selected to inspire you and help expand your creativity. Photographs and poses are placed in context, explaining why they do (or sometimes don't) work. A selection of poses features an accompanying lighting diagram, giving a clear understanding of how the photo was made. Includes a variety of models shot using different lighting rigs, props, and settings-in the studio and on location-making this book suitable for commercial and editorial applications. Discover the secrets of success behind professional photographers' work, and learn how to get the best out of your models on a shoot. PLUS a technical how-to section gives master classes in angles, lighting, styling, and more. In this beautiful, yet extremely practical source book, fashion photographer Eliot Siegel embarks on an ambitious project to pull together 1,000 poses for photographing models. Designed to inspire photographers and models alike, the book's poses are organized by type including standing, sitting, reclining, crouching, kneeling, and dynamic poses, as well as head and shoulder shots and expressions. For selected images, Siegel includes a lighting diagram as well as a detailed explanation of how the image was made, but in every case he explains why a pose works, or why it doesn't. This image-packed reference also features iconic photography from prominent fashion photographers and includes a how-to chapter at the beginning of the book that provides a crash course on lighting, styling, props, and backgrounds--everything you need to know to make a woman look great, regardless of which of the 1,000 poses you wind up using.

The Digital Photography Companion Derrick Story 2008-03-13 A guide to digital photography provides information on digital camera features and controls, taking successful photographs, choosing a photo management software, and printing and sharing photographs.

Photography for the Web Paul Duncanson 2010-05-28 This volume is a guide to digital photography, with a practical focus on the Web. Readers will learn how to make the most of their digital camera, while learning the basics of composition, exposures, filters and more. Step-by-step guides walk readers through advanced techniques like using long exposures, photographing items in motion, and the importance of the RAW data format. The author also offers advice on editing images (levels, colors, histograms), correcting for barrel distortions and vanishing points, removing blemishes, going black & white and stitching panoramas.

Run and Gun Lighting Resource Nick Fancher 2014-03-21 In Run and Gun: One-Light Solutions for Commercial and Portrait Photographers, photographer Nick Fancher discusses more than 20 one-light photo scenarios and setups for both portraits and product/commercial work, showing finished images as well lighting diagrams as he discusses each photograph. This ebook was written for the photographer who has just picked up a flash and has the ability to trigger it from somewhere other than the top of their camera. It does not cover the buttons and dials of your camera or flash, but instead Nick quickly and efficiently discusses different kinds of photographs you can accomplish with your newly acquired flash–images such a portraits and product shots created with soft light, hard light, with a colored (gelled) fill light, and much more. Additionally, he covers using your flash to overpower the sun, as well

as how to creatively use a slower shutter speed to create powerful aesthetic effects in your images. Finally, Nick shares a series of product shots he created as a self-assignment to further develop his own lighting, editing, and styling skills. After reading and working through Run and Gun, you'll be armed with ideas and techniques to head out and create similar images with your newly acquired flash.

The Creative Portrait Nick Fancher 2021-11-30 Go beyond the photographic conventions, break the rules, and create compelling portraits. While the ability to create a conventional, traditional portrait is a must-have skill for any photographer of people, it can often yield a fairly predictable result: a straightforward likeness of the subject, created with a flattering lens in flattering light with a flattering composition. The subject may be pleased with the results, but it's not a very interesting photograph. And in the constant, endless stream of images we consume daily, the portrait is likely forgotten as quickly as it appeared. A truly creative portrait comes from the two-sided exchange between the subject and the photographer, with both parties working together to create an image that goes beyond the simple representation of the subject. The end result is not an image that simply breaks the rules--it's an engaging photograph that both captures the essence of the subject and compels the viewer to stop and take notice. In The Creative Portrait, photographer and author Nick Fancher walks you through a plethora of ideas and techniques for making such creative work. Known for imagery that is bold, colorful, expressive, and widely varied, Nick has built a career by going against the grain. The result has been a consistent output of innovative and striking photographs. In this book, Nick will help you go beyond the conventional approach and explore the endless possibilities that come with intentionally breaking the rules. He'll teach you all about: -The gear he uses, and his overall approach to shooting -Why it's so important to practice photographing paper, plastic, and plants -Multiple long exposure techniques for creating unique and expressive images -Blocking, directing, and concentrating light with cookies, flags, gobos, and snoots -Shooting through glass for numerous creative effects -How he employs smoke, mirrors, and projectors in his work -And much more Throughout the book, Nick includes behind-the-scenes photos and diagrams of his shoots, as well as Lightroom post-processing techniques so you can follow along. He also includes over a dozen creative prompts to actively push you to go beyond your own comfort zone in your photography in order to create compelling portraiture.

Understanding Flash Photography Bryan Peterson 2011-08-30 From a master of professional photography, a book that explores the exciting possibilities of artificial light. This guide to on- and off-camera flash picks up where Peterson's previous title, Understanding Exposure, left off--helping free photographers from the limitations of auto to get the images they want when natural light isn't enough. For the many amateur photographers afraid to venture past natural lighting, here is the book that will finally help them master artificial light. In his trademark easy-to-understand style, Bryan Peterson explains not only how flash works, but how to go beyond TTL automatic flash exposure to master manual flash, allowing readers to control the quality, shape and direction of light for a perfect exposure, every time.

The Portrait Photography Course Mark Jenkinson 2011-04-28 The ability to create an effective portrait is probably the single most important skill any aspiring photographer must master. Few professional photographers, whatever their area of specialization, can hope to have a successful career without ever being called upon to create a likeness of another person. The Portrait Photography Course is designed to build a student photographer's experience and get him or her started on a rewarding career. Detailed tutorials cover every aspect of studio and location work, from composition and psychology to complex lighting schemes, equipment options, and digital retouching. Portfolios of exemplary images showcase individual photographers' work and demonstrate techniques explored in the tutorials, while interviews with top portrait photographers shed insight into their methodologies and philosophies. Presented and

written by a leading portrait photographer, this book is an indispensable guide to taking professional pictures.¿

No Country for Old Men Cormac McCarthy 2007-11-29 From the bestselling, Pulitzer Prize–winning author of The Road comes a "profoundly disturbing and gorgeously rendered" novel (The Washington Post) that returns to the Texas-Mexico border, setting of the famed Border Trilogy. The time is our own, when rustlers have given way to drug-runners and small towns have become free-fire zones. One day, a good old boy named Llewellyn Moss finds a pickup truck surrounded by a bodyguard of dead men. A load of heroin and two million dollars in cash are still in the back. When Moss takes the money, he sets off a chain reaction of catastrophic violence that not even the law—in the person of aging, disillusioned Sheriff Bell—can contain. As Moss tries to evade his pursuers—in particular a mysterious mastermind who flips coins for human lives—McCarthy simultaneously strips down the American crime novel and broadens its concerns to encompass themes as ancient as the Bible and as bloodily contemporary as this morning's headlines. No Country for Old Men is a triumph. Look for Cormac McCarthy's new novel, The Passenger.

How to Set Up Photography Lighting for a Home Studio Amber Richards 2014-10-28 Product Description for Book How to Set Up Photography Lighting for a Home Studio This book descriptively details subjects related to a basic photo studio setup in the comfort of your home. It is geared for beginner users wanting to learn more. It contains information about how to use continuous studio lighting, how to use strobe lighting photography, as well as techniques that enable you to control the lighting as you wish. Having a controlled environment makes for beautiful photos, and gives more options for creativity as well. This is valuable for anyone who also simply wants to take better quality family or pet photos. It would make a useful reference guide for product photography as well. If you sell products on eBay or a similar venue, great looking photos are a must to get your products sold. Proper lighting is a key issue! This book also contains information about home photography studio setups and discusses how you can make adjustments to create the best blend of lighting and colors. In a nutshell, this is everything that a beginning photographer needs to understand how to setup your own photography studio at home.

Hollywood Portraits Lou Szoke 2012-03-01 With lighting techniques beneficial for professional photographers but also accessible for those less experienced with a camera, this handy reference offers insights into utilizing "hot lights" (tungsten-based continuous light sources) to achieve glamorous, Hollywood-inspired shots. This "Hollywood" lighting—characterized by dramatic contrast, sharp shadows, and a sultry mood—is simple to create and allows photographers to "sculpt" the subject, accentuating their best features while minimizing flaws. Though the focus is on nostalgic lighting style, the book acknowledges modern advances in photographic technology and discusses how to produce these dazzling retro effects using both digital and traditional film cameras. Throughout the book, lighting diagrams showing the photograph's setup accompany nearly every image, carefully illustrating the lighting techniques for easy re-creation.

Studio Anywhere 2: Hard Light Nick Fancher 2017-01-20 In Studio Anywhere 2: Hard Light, photographer and author Nick Fancher builds on the success of his previous book (Studio Anywhere: A Photographer's Guide to Shooting in Unconventional Locations) as he continues to offer candid, practical, and valuable lessons on how to create successful and fresh photographs armed with only minimal gear, a resourceful mind, and a creative spirit. The heart and soul of Studio Anywhere 2: Hard Light resemble its predecessor, but this time Nick focuses his approach on hard light, demonstrating how to use it in innovative and flattering ways, working with subjects ranging from products to people.

You'll learn: - How to work with both available light (e.g., the sun) and manufactured light (such as inexpensive small flash) - How to shape, bounce, and manipulate your unmodified flash to get the results you want - The importance of proper light placement and ambient balance - How to create dramatic, intentional photographs with hard light - DIY techniques for making your own gobos and photo hacks (such as with a reflector) - How to incorporate colored gels into your work to create expressive and innovative imagery - Post-processing tricks and techniques that Nick uses to achieve the final look of the image Included in the book are behind-the-scenes photos, lighting diagrams, and Lightroom settings for many scenarios, so the reader can follow along from idea through the shoot and on to the final edit. There is also a feature throughout the book called "Making a Scene" where, upon being presented with an "empty" scene, you're challenged to figure out where you might place your subject and your light(s) in order to achieve a specific effect or result. At the back of the book, Nick shows you how he chose to tackle each scenario. The goal is to train yourself to look at the everyday, commonplace locations and scenarios you encounter and begin to see them full of photographic potential.

Creative Flash Photography Tilo Gockel 2014-12-03 Make a big impression with small flashes! In this book, Tilo Gockel shows you how to make magic by mastering the use of light. You will learn how to use speedlights to create amazing photographs in any lighting situation. Tilo uses 40 lighting workshops to teach his methods for producing impressive flash shots in portrait, fashion, macro, food, still life, and high-speed photography. The richly illustrated, easy-to-understand workshops are filled with recommendations and instructions for flash setups, detailed lighting diagrams, and tips and tricks for how to achieve the look of high-end studio shots using simple, accessible equipment, even in your own home. Also included is information on the settings that will help you master complex multi-flash situations, as well as tips on how to create cost-effective, self-built accessories. Foreword by Strobist.com's David Hobby.

Basics Photography 02: Lighting David Prakel 2007-05 Basics Photography 02- Lighting by David Pr kel is an essential guide to the creative use of light in capturing photographic images. The book explains the theory of how light 'works' for the photographer, encouraging the reader to explore and experiment. It argues for an understanding of lighting as a fundamental quality of good photography. Technical concepts and the use of different varieties of light source are explained with the aid of clear diagrams and inspiring images. Lighting offers an essential introduction to the subject and represents a comprehensive reference for students and aspiring photographers.

Albert Watson Albert Watson 2021-05-13 Let legendary fashion and portrait photographer Albert Watson guide you through how he captures his amazing images. In a series of bite-sized lessons Watson unveils the stories behind his most-famous shots and gives you the inspiration, tips and ideas to take into your own photography - from how to work with lighting and lenses, to learning to embrace your creativity and advice on getting your foot in the industry door. Illustrated throughout with key images from Watson's incredible 50-year career at the forefront of photography.

Perfect Digital Photography Jay Dickman 2005-11-04 Written by photography experts--including a Pulitzer-Prize winning National Geographic photographer--this full-color book is a must-have for amateur photographers serious about improving both the quality of their photographs and their proficiency in the digital darkroom. The book is the perfect combination of a technical treatise on digital imaging and an artistic exploration of light, composition, and form, allowing you to glean the essential techniques needed for digital photography without losing sight of the artistic and aesthetic aspects of the craft. Using an easy-to-follow approach, the authors explain the image conceptualization process

through shooting, editing, and image correction to finished print. In addition, top photographers from a variety of disciplines offer real-world advice on how they use digital photography to create compelling images for high-profile magazine articles, advertising campaigns, and fine art prints.