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Financial Reporting & Analysis Charles H. Gibson 2004 Using real-world examples to thoroughly involves readers with financial statements, Financial Reporting and Analysis, 9e builds skills in analyzing real financial reports through statements, exhibits, and cases of actual companies. Emphasis is placed on the analysis and interpretation of the end result of financial reporting " financial statements.

Advanced Accounting Floyd A. Beams 2013-07-17 For undergraduate and graduate courses in advanced accounting. An in-depth guide to accounting that reflects the most up-to-date business developments. This comprehensive textbook addresses practical financial reporting problems while reflecting recent business developments and changes in accounting standards. This edition has been rewritten to align with the Financial Accounting Standards Board Accounting Standards Codification.

Electronic Commerce 2018 Efraim Turban 2017-10-12 This new Edition of Electronic Commerce is a complete update of the leading graduate level/advanced undergraduate level textbook on the subject. Electronic commerce (EC) describes the manner in which transactions take place over electronic networks, mostly the Internet. It is the process of electronically buying and selling goods, services, and information. Certain EC applications, such as buying and selling stocks and airline tickets online, are reaching maturity, some even exceeding non-Internet trades. However, EC is not just about buying and selling; it also is about electronically communicating, collaborating, and discovering information. It is about e-learning, e-government, social networks, and much more. EC is having an impact on a significant portion of the world, affecting businesses, professions, trade, and of course, people. The most important developments in EC since 2014 are the continuous phenomenal growth of social networks, especially Facebook , LinkedIn and Instagram, and the trend toward conducting EC with mobile devices. Other major developments are the expansion of EC globally, especially in China where you can find the world's largest EC company. Much attention is lately being given to smart commerce and the use of AI-based analytics and big data to enhance the field. Finally, some emerging EC business models are changing industries (e.g., the shared economy models of Uber and Airbnb). The 2018 (9th) edition, brings forth the latest trends in e-commerce, including smart commerce, social commerce, social collaboration, shared economy, innovations, and mobility.

Accounting Charles Horngren 2012-11-01 Success in Accounting begins here! The technical details you need to know and decision making processes you need to understand, with plain language explanations

and the power of unlimited practice. Accounting is an engaging resource that focuses on current accounting theory and practice in Australia, within a business context. It emphasises how financial decision-making is based on accurate and complete accounting information and uses case studies to illustrate this in a practical way. The new seventh edition is accurate and up-to-date, guided by extensive technical review feedback and incorporating the latest Australian Accounting Standards. It also provides updated coverage of some of the most significant current issues in accounting such as ethics, information systems and sustainability.

E-Business Fundamentals Peter Eckersley 2003-05-29 This comprehensive textbook considers all of the key business, management and technical issues of e-Business, examining and explaining how technologies can help organizations in both the public and private sectors conduct business in new ways. After addressing the changing nature of the e-Economy and the impact of the dot.com 'bubble' of the late 1990s, Eckersley, Harris and Jackson go on to analyse key software developments and the impact these have had on organizational practices. They then outline the legal and ethical frameworks of e-Business, and consider how companies use various e-commerce tools to enter new markets. Finally, they trace the progress public sector organizations have made in adopting e-Business practice. This is an accessible, jargon-free and focused textbook that offers readers both a technical and managerial overview of the issues surrounding e-Business. It uses illustrative cases and discussion questions to help students and managers in organizations not only to familiarize themselves with e-Business but also to equip themselves with the skills to challenge and analyze the changing business environment.

Introduction to Health Care Management Buchbinder 2016-03-28 This concise, reader-friendly, introductory healthcare management text covers a wide variety of healthcare settings, from hospitals to nursing homes and clinics. Filled with examples to engage the reader's imagination, the important issues in healthcare management, such as ethics, cost management, strategic planning and marketing, information technology, and human resources, are all thoroughly covered.

Essentials of Contemporary Business Louis E. Boone 2013-11-27 This text is an unbound, binder-ready edition. We've listened. Boone/Kurtz, Essentials of Contemporary Business is the flexible, current, and easy-to-use resource that today's students and teachers want. Our commitment to delivering solutions at the speed of business has produced the perfect combination of current material, illustrative examples and a storytelling narrative -- all in a brief, valued-priced package. Covering all of the major topics of the introduction to business course, Boone/Kurtz, Essentials of Contemporary Business offers shorter chapters and a visually pleasing design paired with a comprehensive suite of resources to help you make business concepts come alive. Experience a textbook program that supports your goals to stimulate curiosity, show relevance, promote creativity, and prepare students for what's ahead, in both their academic and business careers.

Principles of Management Openstax 2022-03-25 Principles of Management is designed to meet the scope and sequence requirements of the introductory course on management. This is a traditional approach to management using the leading, planning, organizing, and controlling approach. Management is a broad business discipline, and the Principles of Management course covers many management areas such as human resource management and strategic management, as well as behavioral areas such as motivation. No one individual can be an expert in all areas of management, so an additional benefit of this text is that specialists in a variety of areas have authored individual chapters. Contributing Authors David S. Bright, Wright State University Anastasia H. Cortes, Virginia Tech University Eva Hartmann, University of Richmond K. Praveen Parboteeah, University of Wisconsin-Whitewater Jon L. Pierce, University of Minnesota-Duluth Monique Reece Amit Shah, Frostburg State University Siri

Terjesen, American University Joseph Weiss, Bentley University Margaret A. White, Oklahoma State University Donald G. Gardner, University of Colorado-Colorado Springs Jason Lambert, Texas Woman's University Laura M. Leduc, James Madison University Joy Leopold, Webster University Jeffrey Muldoon, Emporia State University James S. O'Rourke, University of Notre Dame

Ethics for the Information Age Michael Jay Quinn 2006 Widely praised for its balanced treatment of computer ethics, *Ethics for the Information Age* offers a modern presentation of the moral controversies surrounding information technology. Topics such as privacy and intellectual property are explored through multiple ethical theories, encouraging readers to think critically about these issues and to make their own ethical decisions.

Principles of Microeconomics 2e Steven A. Greenlaw 2017-09-15

Educational Research John W. Creswell 2014-03-17 This title is only available as a loose-leaf version with Pearson eText, or an electronic book. A practical, step-by-step core research text that balances coverage of qualitative and quantitative methods *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research* offers a truly balanced, inclusive, and integrated overview of the field as it currently stands. This text provides thorough coverage of the methods and procedures used in quantitative, qualitative, and mixed-methods research. It helps students learn how to begin to conduct research and see a project through preparation of a manuscript, and it also helps students learn how to read and evaluate research reports. Video-Enhanced Pearson eText. Included in this package is access to the new Video-Enhanced eText for exclusively from Pearson. The Video-Enhanced Pearson eText is: Engaging. Full-color online chapters include dynamic videos that show what course concepts look like in real classrooms, model good teaching practice, and expand upon chapter concepts. Video links, chosen by our authors and other subject-matter experts, are embedded right in context of the content you are reading Convenient. Enjoy instant online access from your computer or download the Pearson eText App to read on or offline on your iPad and Android tablets.* Interactive. Features include embedded video, embedded assessment, note taking and sharing, highlighting and search. Affordable. Experience all these advantages of the Video-Enhanced eText along with all the benefits of print for 40% to 50% less than a print bound book. *The Pearson eText App is available for free on Google Play and in the App Store.* Requires Android OS 3.1 - 4, a 7" or 10" tablet or iPad iOS 5.0 or newer 0133831531 / 9780133831535 *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research, Loose-Leaf Version with Video-Enhanced Pearson eText -- Access Card Package* Package consists of: 0133549585 / 9780133549584 *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research, Loose-Leaf Version* 0133570088 / 9780133570083 *Educational Research: Planning, Conducting, and Evaluating Quantitative and Qualitative Research, Video-Enhanced Pearson eText -- Access Card*

Organizational Behavior Fred Luthans 2015-06-01 Our goal with this 13th Edition is to keep this first mainline organizational behavior text up-to-date with the latest and relevant theory building, basic and applied research, and the best-practice applications. We give special recognition of this scientific foundation by our subtitle - *An Evidence-Based Approach*. As emphasized in the introductory chapter, the time has come to help narrow the theory/research—effective application/practice gap. This has been the mission from the beginning of this text. As “hard evidence” for this theory/research based text, we can say unequivocally that no other organizational behavior text has close to the number of footnote references. For example, whereas a few texts may have up to 40 or even 50 references for a few chapters, all the chapters of this text average more than twice that amount. This edition continues the tradition by incorporating recent breakthrough research to provide and add to the evidence on the

theories and techniques presented throughout. Two distinguishing features that no other organizational behavior textbook can claim are the following: 1) We are committed at this stage of development of the field of OB to a comprehensive theoretical framework to structure our text. Instead of the typical potpourri of chapters and topics, there is now the opportunity to have a sound conceptual framework to present our now credible (evidence-based) body of knowledge. We use the widely recognized, very comprehensive social cognitive theory to structure this text. We present the background and theory building of this framework in the introductory chapter and also provide a specific model (Figure 1.5) that fits in all 14 chapters. Importantly, the logic of this conceptual framework requires two chapters not found in other texts and the rearrangement and combination of several others. For example, in the opening organizational context part there is Chapter 4, "Reward Systems," and in the cognitive processes second part, Chapter 7, "Positive Organizational Behavior and Psychological Capital," that no other text contains. 2) The second unique feature reflects our continuing basic research program over the years. Chapter 7 contains our most recent work on what we have termed "Positive Organizational Behavior" and "Psychological Capital" (or PsyCap). [The three of us introduced the term "Psychological Capital" in our joint article in 2004]. To meet the inclusion criteria (positive; theory and research based; valid measurement; open to development; and manage for performance improvement), for the first time the topics of optimism, hope, happiness/subjective well-being, resiliency, emotional intelligence, self-efficacy, and our overall core construct of psychological capital have been given chapter status. Just as real-world management can no longer afford to evolve slowly, neither can the academic side of the field. With the uncertain, very turbulent environment most organizations face today, drastically new ideas, approaches, and techniques are needed both in the practice of management and in the way we study and apply the field of organizational behavior. This text mirrors these needed changes. Social Cognitive Conceptual Framework. The book contains 14 chapters in four major parts. Social cognitive theory explains organizational behavior in terms of both environmental, contextual events and internal cognitive factors, as well as the dynamics and outcomes of the organizational behavior itself. Thus, Part One provides the evidence-based and organizational context for the study and application of organizational behavior.

Basic Marketing Research Naresh K. Malhotra 2006 For undergraduate marketing research and marketing data analysis courses. Providing a hands-on approach to marketing research, this book fills the need for a marketing research text that presents concepts simply, illustrates them vividly, and applies them in real life marketing situations.

Biology Teresa Audesirk 2013-01-14 Biology: Life on Earth with Physiology, Tenth Edition continues this book's tradition of engaging non-majors biology students with real-world applications and inquiry-based pedagogy that fosters a lifetime of discovery and scientific literacy. Biology: Life on Earth with Physiology, Tenth Edition maintains the friendly writing style the book is known for and continues to incorporate true and relevant stories in every chapter in the form of the Case Study, Case Study Continued, and Case Study Revisited features. New to the Tenth Edition are Learning Goals and Check Your Learning, both of which help students to assess their understanding of the core concepts in biology. This new edition includes an increased focus on health science: Health Watch essays are included throughout units, and more anatomy & physiology content has been incorporated into the main narrative. Several of the popular, inquiry-based features, including Consider This and Have You Ever Wondered?, are new or refreshed. With this Tenth Edition, the authors continue to emphasize application with new or revised essays in Earth Watch, Science in Action, In Greater Depth, and Links to Everyday Life features. For courses not covering plant and animal anatomy & physiology, an alternate version--Biology: Life on Earth, Tenth Edition--is also available.

Managerial Accounting Ronald W. Hilton 2005

Leadership Roles and Management Functions in Nursing Bessie L. Marquis 2012

Computer Networking: A Top-Down Approach Featuring the Internet, 3/e James F. Kurose 2005

U.S. History P. Scott Corbett 2017-12-19 Published by OpenStax College, U.S. History covers the breadth of the chronological history of the United States and also provides the necessary depth to ensure the course is manageable for instructors and students alike. U.S. History is designed to meet the scope and sequence requirements of most courses. The authors introduce key forces and major developments that together form the American experience, with particular attention paid to considering issues of race, class and gender. The text provides a balanced approach to U.S. history, considering the people, events and ideas that have shaped the United States from both the top down (politics, economics, diplomacy) and bottom up (eyewitness accounts, lived experience).

Understanding Social Entrepreneurship Jill Kickul 2020-05-01 Understanding Social Entrepreneurship is the leading textbook that provides students with a comprehensive overview of the field. It brings the mindset, principles, strategies, tools, and techniques of entrepreneurship into the social sector to present innovative solutions to today's vexing social issues. Kickul and Lyons cover all the key topics relevant to social entrepreneurship, including a detailed examination of each of the steps in the entrepreneurial process. This third edition includes several new features: A process-oriented format, taking students through discovery, design, development, and delivery Two new chapters: one on lean startup and design thinking for social entrepreneurship, and another on unconventional approaches from developing countries Updated and new case studies, with improved global coverage 'Practically Speaking' sections that explore evidence-based research from the field Bringing together a rigorous theoretical foundation and a strong practical focus, this is the go-to resource for students of social entrepreneurship at undergraduate and postgraduate levels. A companion website includes an instructor's manual, PowerPoint slides, test bank, and other tools to provide additional support for students and instructors.

Introduction to Electronic Commerce Efraim Turban 2011 Previous ed.: published as Introduction to e-commerce. 2003.

E-commerce Kenneth C. Laudon 2016 For undergraduate and graduate courses in business. Understanding The Vast And Expanding Field of E-Commerce Laudon's E-Commerce 2016: Business, Technology, Society emphasizes three driving forces behind the expanding field of e-commerce: technology change, business development, and social issues. A conceptual framework uses the templates of many modern-day companies to further demonstrate the differences and complexities in e-commerce today. An in-depth investigation of companies such as Uber, Pinterest, and Apple kick-off the course while preparing students for real-life scenarios. In the Twelfth Edition, Laudon and Traver add new or update existing case studies to match developments in the e-commerce field as they exist in today's tech world. They built in additional video cases for each chapter, making the material even more accessible to students as they prepare for their future roles in business.

Strategic Management Gregory G. Dess 2009-02

Principles of Accounting Volume 1 - Financial Accounting Mitchell Franklin 2019-04-11 The text and images in this book are in grayscale. A hardback color version is available. Search for ISBN 9781680922929. Principles of Accounting is designed to meet the scope and sequence requirements of a

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two-semester accounting course that covers the fundamentals of financial and managerial accounting. This book is specifically designed to appeal to both accounting and non-accounting majors, exposing students to the core concepts of accounting in familiar ways to build a strong foundation that can be applied across business fields. Each chapter opens with a relatable real-life scenario for today's college student. Thoughtfully designed examples are presented throughout each chapter, allowing students to build on emerging accounting knowledge. Concepts are further reinforced through applicable connections to more detailed business processes. Students are immersed in the "why" as well as the "how" aspects of accounting in order to reinforce concepts and promote comprehension over rote memorization.

Framework for Marketing Management Kotler 2007-09 "Using the most current concepts, up-to-date data, and a wide range of examples, this authoritative text illustrates how excellent management strategies lead to unsurpassed marketing success."--Page 4 of cover.

Introductory Maternity and Pediatric Nursing N. J. Klossner 2012-10-31

Microbiology Nina Parker 2016-05-30 "Microbiology covers the scope and sequence requirements for a single-semester microbiology course for non-majors. The book presents the core concepts of microbiology with a focus on applications for careers in allied health. The pedagogical features of the text make the material interesting and accessible while maintaining the career-application focus and scientific rigor inherent in the subject matter. Microbiology's art program enhances students' understanding of concepts through clear and effective illustrations, diagrams, and photographs. Microbiology is produced through a collaborative publishing agreement between OpenStax and the American Society for Microbiology Press. The book aligns with the curriculum guidelines of the American Society for Microbiology."--BC Campus website.

E-business and E-commerce Management Dave Chaffey 2007 Aimed at students, this work covers various aspects of e-business - focusing on sales and marketing, as well as detailing procurement, supply chains, and the legal and security considerations. It contains a range of features to help you learn effectively including margin definitions, international case studies, activities and web links.

The Power of Selling Kimberly K. Richmond

Electronic Commerce Gary P. Schneider 2017

Entrepreneurship Bruce R. Barringer 2012-02-27 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Entrepreneurship: Launching New Ventures introduces readers to the process of entrepreneurial success and shows them how to be effective every step of the way.

Women's Health Ellis Quinn Youngkin 2004 This second edition of this popular resource provides comprehensive information on health maintenance and promotion in the care of women in a primary care setting. Revised and updated content to reflect the latest research and trends including the latest on hormone replacement therapy, the current Bethesda Guidelines for reporting and managing cervical cytology, and new information and guidelines on sexually transmitted diseases. A new chapter is also included on complementary therapies in women's health. Additional topics covered include adolescent women's health, women & sexuality, infertility, breast health, common gynecologic disorders, health during pregnancy and psychosocial health problems. Primary care physicians, family practice physicians, physician assistants, residents, nurse practitioners.

Wills, Trusts, and Estate Administration Dennis R. Hower 2016-01-01 Succeed in your course and your paralegal career with *WILLS, TRUSTS, AND ESTATE ADMINISTRATION*, 8th Edition. This easy-to-understand text introduces the basics of estate planning and bequeathing property to others through wills and trusts, along with the laws and procedures involved, including the Uniform Probate Code. Packed with engaging, highly visual content enhanced by detailed exhibits and a writing style free of confusing legalese, the 8th Edition provides up-to-date coverage of relevant laws, court procedures, cases, tax implications, ethical considerations, and the roles paralegals and other professionals play in the process. Throughout the text, user-friendly case summaries, state-specific examples, practical assignments, detailed documents, and real-life contemporary issues prepare you for success as a paralegal in this important area of law. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Maternal Child Nursing Care - E-Book Shannon E. Perry 2017-09-09 Get the accurate, practical information you need to succeed in the classroom, the clinical setting, and on the NCLEX-RN® examination. Written by the foremost experts in maternity and pediatric nursing, the user-friendly *Maternal Child Nursing Care*, 6th Edition provides both instructors and students with just the right amount of maternity and pediatric content. This new edition includes updated case studies within Nursing Care Plans, as well as a new chapter on pediatric cancer. Focus on the family throughout emphasizes the influence of the entire family in health and illness. Focus on the family throughout emphasizes the influence of the entire family in health and illness. Expert authors of the market-leading maternity and pediatric nursing textbooks combine to ensure delivery of the most accurate, up-to-date content. Critical thinking case studies offer you opportunities to test and develop your analytical skills and apply knowledge in various settings. Nursing Care Plans include rationales for interventions and provide you with an overview and specific guidelines for delivering effective nursing care. Nursing Alerts highlight critical information that you need to know when treating patients. Guidelines boxes outline nursing procedures in an easy-to-follow format. Emergency boxes in the maternity unit guide you through step-by-step emergency procedures. Home Care boxes detail important information that you need to deliver care to patients and families in the home setting. Atraumatic Care boxes in the pediatric unit teach you how to provide competent and effective care to pediatric patients with the least amount of physical or psychological stress. Community Focus boxes emphasize community issues, provide resources and guidance, and illustrate nursing care in a variety of settings. Patient Teaching boxes in the maternity unit highlight important information nurses need to communicate to patients and families. Cultural Competence boxes equip you with the knowledge you need to deliver culturally competent care. Family-Centered Care boxes draw attention to the needs or concerns of families that you should consider to provide family-centered care. Medication Guides serve as an important reference of drugs and their interactions.

Electronic Commerce 2012 Efraim Turban 2011-12-01 *Electronic Commerce* provides a thorough explanation of what EC is, how it's being conducted and managed, and how to assess its opportunities, limitations, issues, and risks - all from a managerial perspective.

Introduction to Community-based Nursing Roberta Hunt 2001 This vibrant introduction to community based nursing roles and concepts gives a practically-oriented introduction to nursing care in community settings. Five units cover concepts and applications: / Unit 1--Basic concepts, levels of prevention, health promotion, the family, cultural considerations / Unit 2--Four basic skills of community based nursing--assessing, educating, managing, and continuing care. / Unit 3--Health promotion and disease prevention across the lifespan. / Unit 4--Settings for practice. / Unit 5--Future trends in community based nursing. New edition features: expanded index; enhanced discussion of the role of school nurses; up-to-date

references; increased focus on individual care planning; and revised glossary of commonly used terms. Each chapter contains Critical Thinking Activities, Client Studies, and Practical Applications exercises

Loose-leaf Version for Research Methods Michael Passer 2017-02-07 With over two decades of classroom experience, Michael Passer knows how to guide students through the ins and outs of research methods in ways they can actually understand and put into practice. In this remarkable text, Passer's experience leads to chapters filled with clear explanations, resonant examples, and contemporary research from across the breadth of modern psychology, all while anticipating common questions and misunderstandings.

Managing and Using Information Systems Keri E. Pearson 2019-12-05 *Managing & Using Information Systems: A Strategic Approach* provides a solid knowledgebase of basic concepts to help readers become informed, competent participants in Information Systems (IS) decisions. Written for MBA students and general business managers alike, the text explains the fundamental principles and practices required to use and manage information, and illustrates how information systems can create, or obstruct, opportunities within various organizations. This revised and updated seventh edition discusses the business and design processes relevant to IS, and presents a basic framework to connect business strategy, IS strategy, and organizational strategy. Readers are guided through each essential aspect of information Systems, including information architecture and infrastructure, IT security, the business of Information Technology, IS sourcing, project management, business analytics, and relevant IS governance and ethical issues. Detailed chapters contain mini cases, full-length case studies, discussion topics, review questions, supplemental reading links, and a set of managerial concerns related to the topic.

Teach Yourself Electricity and Electronics, 5th Edition Stan Gibilisco 2011-08-05 Up-to-date, easy-to-follow coverage of electricity and electronics In *Teach Yourself Electricity and Electronics, Fifth Edition*, a master teacher provides step-by-step lessons in electricity and electronics fundamentals and applications. Detailed illustrations, practical examples, and hundreds of test questions make it easy to learn the material quickly. This fully revised resource starts with the basics and takes you through advanced applications, such as communications systems and robotics. Solve current-voltage-resistance-impedance problems, make power calculations, optimize system performance, and prepare for licensing exams with help from this hands-on guide. Updated for the latest technological trends: Wireless Systems Fiber Optics Lasers Space Communications Mechatronics Comprehensive coverage includes: Direct-Current Circuit Basics and Analysis * Resistors * Cells and Batteries * Magnetism * Inductance * Capacitance * Phase * Inductive and Capacitive Reactance * Impedance and Admittance * Alternating-Current Circuit Analysis, Power, and Resonance * Transformers and Impedance Matching * Semiconductors * Diode Applications * Power Supplies * Bipolar and Field-Effect Transistors * Amplifiers and Oscillators * Digital and Computer Basics * Antennas for RF Communications * Integrated Circuits * Electron Tubes * Transducers, Sensors, Location, and Navigation * Acoustics and Audio Fundamentals * Advanced Communications Systems Make Great Stuff! TAB, an imprint of McGraw-Hill Professional, is a leading publisher of DIY technology books for makers, hackers, and electronics hobbyists.

Advanced Accounting Debra C. Jeter 2019-01-30 *Advanced Accounting* delivers an in-depth, comprehensive introduction to advanced accounting theory and application, using actual business examples and relevant news stories to demonstrate how core principles translate into real-world business scenarios. Clearly defined and logically organized Learning Objectives aid in student comprehension, while highlighted Related Concepts illustrate how individual concepts fit into the larger picture. Short answer questions throughout the chapter allow students to test their knowledge before reaching the

more in-depth end-of-chapter questions, promoting a deeper understanding of both technical and conceptual aspects of the field. Written by active accounting researchers, this text brings clarity and flexibility to the central ideas underlying business combinations, consolidated financial statements, foreign currency transactions, partnerships, non-profit accounting and more. This new Seventh Edition has been updated to reflect the latest changes to FASB and GASB standards, allowing students to build a skill set based on up-to-date practices. With a student-oriented pedagogy designed to enhance comprehension, promote engagement, and build real-world understanding, this user-friendly book provides an essential foundation in current advanced accounting methods and standards.

International Business Donald A. Ball 2002