

The Entrepreneurial University Context And Instit

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Developing Engaged and Entrepreneurial Universities Thorsten Kliewe 2019-09-24 This book investigates key aspects of the development of engaged and entrepreneurial universities. Reflecting the complex and dynamic nature of changes in higher education institutions (HEIs), multi-level perspectives in the field are taken into account, namely the ecosystem, relationship, organisational and individual perspective. The book highlights the entrepreneurial and the social orientation of HEIs by focusing on both primary economically focused (entrepreneurial) universities and primary socially focused (engaged) universities. It challenges the understanding of the role universities and its individual stakeholders play today. The book explores a multitude of facets and perspectives on the topic and addresses both what we already know and what knowledge still needs to be acquired.

Handbook of Research on Challenges and Opportunities in Launching a Technology-Driven International University Khosrow-Pour, D.B.A., Mehdi 2019-02-22 The global digital economy continues to demand the need for educated and highly trained professionals, requiring higher learning institutions to provide accessible technology-driven experience to prepare future leaders effectively. However, there are challenges involved in creating a robust curriculum and recruiting top-notch faculty all over the world while also meeting the academic criteria to offer effective academic programs and degrees to students. The Handbook of Research on Challenges and Opportunities in Launching a Technology-Driven International University is a pivotal reference source that provides empirical and theoretical research focused on the effective construction of technology-driven higher learning international universities. While highlighting topics such as accelerated and innovative curriculum, recruitment of international faculty, on-campus development, and distance learning systems, this publication explores the financial and economic impacts of launching a university, and the methods of how to identify the appropriate locale for universities and/or branch campuses that will ideally complement the local interest of business sectors within the selected location. This book is ideally designed for entrepreneurs, practitioners, academicians, administrators, government officials, researchers, and consultants.

OECD Skills Studies Supporting Entrepreneurship and Innovation in Higher

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Education in Italy OECD 2019-12-05 This review illustrates policy actions promoting the entrepreneurial and innovative activities in the Italian Higher Education System, and focuses on 11 case study universities. It discusses strategies and practices adopted by Italian higher education institutions to innovate, engage, and generate value for the society and the economy. This review is part of a series of national reports implementing the HEInnovate framework. HEInnovate is a guiding framework that the OECD and the European Commission have developed to promote the “entrepreneurial and innovation agenda” in higher education.

Entrepreneurial Universities Marta Peris-Ortiz 2016-12-13 This book analyses the importance of the entrepreneurial university, specifically in relation to the creation of entrepreneurial ideas and attitudes in students and entrepreneurial initiatives in academic institutions. The aim of the editors and contributing authors is to provide the reader with a set of experiences illustrating the advantages of communicating and encouraging entrepreneurship among students, thereby highlighting the “third mission” of the university: the need to adopt entrepreneurial strategy without disrupting the quality of teaching and research. Featuring initiatives from institutions around the world, the authors argue that the increasing importance of knowledge in the technical and social dimensions of today’s world provides greater relevance to the entrepreneurial university. In this context, universities transcend their traditional focus on teaching and basic research to carry out technology transfers, marketing ideas, and patent registrations, and incorporate spin-off companies that contribute to industrial innovations, economic growth, and job creation. In the teaching dimension, the entrepreneurial university represents a focus on programs which train students in the applications and most advanced practices in knowledge-driven fields. The book addresses such questions as: Can marketing ideas deteriorate the quality of research in the long term? What importance does the cultural framework have for an entrepreneurial education? What circumstances and programs facilitate spin-offs in universities? What are the key features of entrepreneurial universities? In reference to entrepreneurship education in its broadest sense, then, it corresponds to the framework of ideas and general features on which entrepreneurship is founded: in-depth knowledge of the projects or ventures which they wish to carry out, capacity to perceive the relevant characteristics of the environment, and the leadership and goal setting skills to achieve success.

Strategies for the Creation and Maintenance of Entrepreneurial Universities Henry, Colette 2021-12-17 Higher Education Institutions (HEIs) around the world are being pressured to become more entrepreneurial. However, the concept of an entrepreneurial university has remained elusive, including ideas that range from supporting students and staff with new ventures to encouraging partnerships between academics and entrepreneurs. New research is needed on strategies and practices that can be implemented by universities in order to become more innovative and supportive. *Strategies for the Creation and Maintenance of Entrepreneurial Universities* uses findings from a major EU-funded five country project (THEI2.0) focused on enhancing the implementation and impact of the EU-OECD’s HEInnovate tool to offer valuable strategies to help universities become more entrepreneurial, especially in the current COVID-19 and post-COVID-19 environments. This book’s core value lies in the fact that it draws on real experiences and practices of those in this field, articulates key takeaway messages, and suggests potential strategies and actions to create impact. Covering topics such as campus incubation, policy strategies, and regional development, this book acts as an essential resource

for senior academic leaders, academic managers, entrepreneurship/entrepreneurial educators, incubation center managers, technology transfer managers, researchers, students, and administrators seeking to make their university more entrepreneurial, maintain their entrepreneurial status, critically reflect on their current level of entrepreneurialism, explore new opportunities to enhance their entrepreneurial reputation, or implement strategies to consolidate their entrepreneurial endeavors within the current challenging environment.

Universities as Political Institutions Leasa Weimer 2020-04-06 *Universities as Political Institutions* explores the contested political spaces where universities reside in the crossroads of social, cultural, and economic pressures. Papers and keynotes from the 2017 Consortium of Higher Education Researchers (CHER) present various theoretical frameworks and methods to study universities as political institutions.

The Entrepreneurial University Lene Foss 2015-05-22 Global recessions and structural economic shifts are motivating government and business leaders worldwide to increasingly look to "their" universities to stimulate regional development and to contribute to national competitiveness. The challenge is clear and the question is pressing: How will universities respond? This book presents in-depth case narratives of ten universities from Norway, Finland, Sweden, UK, and the U.S. that have overcome significant challenges to develop programs and activities to commercialize scientific research, launch entrepreneurial degree programs, establish industry partnerships, and build entrepreneurial cultures and ecosystems. The universities are quite diverse: large and small; teaching and research focused; internationally recognized and relatively new; located in major cities and in emerging regions. Each case narrative describes challenges overcome, actions taken, and resulting accomplishments. This volume will be of interest to policymakers and university administrators as well as researchers and students interested in how different programs and activities can promote university entrepreneurship while contributing to economic growth in developed and developing economies.

Daily Graphic Ransford Tetteh 2010-02-05

World Scientific Reference On Entrepreneurship, The (In 4 Volumes) 2016-12-28 This book examines an important economic development in East Asia during the first decade of the 21st century. Whereas regional arrangements were, with the sole significant exception of ASEAN, conspicuously absent before 2000, they have proliferated since 2000 in both the monetary and trade areas. The book places this political development in the changing nature of the national economies, especially their increasing integration into regional and global value chains with the fragmentation of production processes. This is a freshly written, coherent analysis of the topic, drawing upon (updated) material from a series of articles that the author has published on the subject over the years. Although the book is based on theoretical and, especially, empirical analysis of regionalism, it is written in a non-technical style accessible to a wide range of readers. The book is likely to be adopted as supplementary reading for university courses on Asian economies, whether be it in area studies or economics/political economy disciplines.

Universities and Regional Engagement Tatiana Iakovleva 2022-02-28 The study of universities' role in regional engagement has traditionally been focusing on exceptional cases. This book presents a reconceptualisation which embraces its

underlying complexity, and proposes a roadmap for a renewed research agenda. Starting from the grassroots level of universities' "everyday" engagements, the book delves into the manifold ways in which university knowledge agents build connections with regional partners. Through eleven empirical chapters, the authors not only chart the diversity amongst case institutions, engagement mechanisms and regional contexts, but also use that diversity to advance a novel conceptual framework for unpacking university-regions' everyday activities, taking into account the dynamic, complex and co-evolving interplay between (a) key social agents and institutions, (b) the contexts in which they are embedded, as well as (c) the historical trajectories and strategic ambitions underpinning context-specific social- arrangements and interactions that are mediated by temporal and spatial dimensions. Drawing on evolutionary economic geography, innovation studies, management and organisation studies, and historical perspectives, the volume advances a new mode of understanding university-regional engagement as a form of extendable temporary coupling, which also helps to address perennial policy and managerial questions alike of what to do with universities that do not serve local labour market needs, and/or are located in regions suffering from brain drain. The book illustrates such dynamics from diverse national contexts: Brazil, Caribbean, China, Italy, Norway, and Poland. This book will be valuable reading for advanced students, researchers and policy makers working in economic geography, regional development, innovation and higher education management.

International Enterprise Education Jason J. Turner 2018-01-31 The important debate on the growing graduate skills gaps, the value of universities to their business communities, and their role (or lack of) in building entrepreneurial attributes among graduates is growing internationally. Using case studies from universities across the globe, this edited book seeks to bring together leading authors with knowledge, and/or experience, of the challenges of embedding enterprise education in university and college programmes. The text identifies and presents the current debates around the future role of universities and colleges in providing 'fit for workplace' graduates, as well as offering insights into the challenges and practices involved in delivering innovative enterprise education. The approach collates examples of 'best practices' from global institutions enabling educators to develop 'blueprints' for implementing in their own institutions. This innovative and comprehensive text is designed to be a 'seminal resource' for academic stakeholders on enterprise education collating diverse international contributions from enterprising universities and colleges. Drawing on both theory and best practice, it provides invaluable guidance to researchers, educators and practitioners considering embedding or expanding enterprising activities into their learning strategy.

Doctoral education in the entrepreneurial university Eloïse Germain-Alamartine 2020-03-09 This dissertation explores the issue of employability of doctorate holders through the theoretical lens of the model of the entrepreneurial university. It starts from the observation that there is a bottleneck in the academic labour market in many countries, making it increasingly difficult for recent doctoral graduates to engage in an academic career. Traditionally, doctoral education was designed for a career in academia; but the employment situations of doctorate holders call for more relevance of doctoral education and doctoral-level skills on the non-academic labour market. The main argument of this dissertation is that the openness and the interactions of the entrepreneurial university with its environment, in particular its region, makes it a relevant model to enhance the employability of doctorate holders outside academia. The thesis is based on five publications written either

solely by the author or in collaboration with other scholars, mostly case studies compiling both qualitative and quantitative data and approaches. Three main findings can be highlighted from the research: (i) the entrepreneurial university increases its socioeconomic impact by building an alignment with regional stakeholders over the years and thanks to key individuals, by retaining human and social capital within itself and by broadening the scope of its activities and stakeholders; (ii) doctorate holders' employability is key in the entrepreneurial university's regional socioeconomic impact, as they are increasingly employed outside academia but are likely to experience job mismatches in this situation, mainly related to education and skills; (iii) regional stakeholders can take different types of initiatives to enhance the employability of doctorate holders, and increase the entrepreneurial university's socioeconomic impact: more specifically, doctorate holders and non-academic employers can get to know each other better; intermediaries such as Science Parks can support them through the creation of meeting places. The dissertation contributes to the literature on the entrepreneurial university by focusing on the population of doctoral students and doctorate holders, at the crossroads of its three missions (education, research and 'third mission'). It also suggests the following main recommendations: to universities, beyond adapting the content of doctoral education to the needs of non-academic employers, put emphasis on marketing it to them, so that they understand what it is worth; to doctorate holders, expand their knowledge of career possibilities, and behave entrepreneurially by initiating activities to complement what could be missing in their education; to non-academic employers, collaborate with universities and communicate their needs to them to influence the design of curricula. Avhandlingen undersöker anställningsbarheten för en disputerad person med teoretisk utgångspunkt i en modell av det entreprenöriella universitetet. I de flesta länder är det svårt för nyexaminerade doktorer att komma in på arbetsmarknaden, inte minst för dem som vill fortsätta inom akademien. Traditionellt är en doktorandutbildning utformad för en fortsatt karriär inom akademien, men på grund av de begränsade möjligheterna på arbetsmarknaden krävs doktorandutbildningar med större relevans och som även ger färdigheter inför en icke akademisk karriär. Huvudtesen i denna avhandling är att det entreprenöriella universitetets öppenhet och interaktionen med det omgivande samhället, inte minst med den närliggande regionen, ökar de nydisputerades anställningsbarhet utanför akademien. Avhandling baseras på fem publikationer skrivna antingen av en enskild författare eller i samarbete med kollegor och som grundar sig på såväl kvalitativa som kvantitativa studier. Tre huvudsakliga resultat kan lyftas från forskningen: (i) Det entreprenöriella universitetet ökar sitt socioekonomiska inflytande genom att skapa en plattform för samarbete med regionala aktörer, som utvecklas över åren och där mänskligt och ekonomiskt kapital i sig bidrar till att öka och bredda samarbetet ytterligare. (ii) De disputerades anställningsbarhet är en nyckel till det entreprenöriella universitetets möjlighet till socioekonomisk regional påverkan. Detta beror på att de disputerade i ökande utsträckning anställs utanför akademien och sannolikt upplever att det finns en miss-match i kunskaper och färdigheter. (iii) Regionala aktörer kan ta olika typer av initiativ för att öka anställningsbarheten för nyexaminerade doktorer och därmed också öka det entreprenöriella universitetets socioekonomiska inflytande. Mer specifikt bör doktorander och arbetsgivare utanför akademien lära känna varandra bättre. Intermediärer som närliggande forskningsbyar, Science parks, kan ge stöd genom att inrätta olika typer av mötesplatser. Avhandlingen bidrar till litteraturen inom området entreprenöriella universitet genom att sätta fokus på doktorander och nyblivna doktorer i skärningspunkten mellan utbildning, forskning och den

'tredje uppgiften'. I avhandlingen ges också rekommendationer: Till universitetet: Utöver att anpassa innehållet i doktorandutbildningen till behoven hos arbetsgivare utanför akademien behöver akademien också lägga tonvikt på marknadsföring så att företagare och organisationer i regionen inser värdet av en doktorsexamen. Till nyblivna doktorer: utvidga kunskaperna om vilka karriärmöjligheter som står till buds och agera entreprenöriellt för att komplettera de brister de upplever i sin utbildning. Till arbetsgivare utanför akademien: samarbeta med universitetet och kommunicera vilka behov de har för att påverka läroplaner och inriktningar.

Building Technology Transfer within Research Universities Thomas J. Allen 2014-09-18 Academic thought-leaders in the field of technology transfer analyze critically the factors behind success-oriented entrepreneurial start-up cultures on university campuses.

ECIE2015-10th European Conference on Innovation and Entrepreneurship Renata Paola Dameri, Roberto Garelli and Marina Resta 2015-08-24 These proceedings represent the work of contributors to the 10th European Conference on Innovation and Entrepreneurship (ECIE 2015), hosted this year by The University of Genoa, Italy on the 17-18 September 2015. The Conference Chair is Prof Luca Beltrametti and the Programme Co-chairs are Prof Renata Paola Dameri, Prof. Roberto Garelli and Prof. Marina Resta, all from the University of Genoa. ECIE continues to develop and evolve. Now in its 10th year the key aim remains the opportunity for participants to share ideas and meet the people who hold them. The scope of papers will ensure an interesting two days. The subjects covered illustrate the wide range of topics that fall into this important and growing area of research. The opening keynote presentation is given by Marco Doria - Mayor of Genoa on the topic of Innovation and entrepreneurship in Genoa: past, present and future. A second keynote will be given by Flavia Marzano from the National board for innovation and Italian digital agenda on the topic of Innovation: New visions not just new technologies. The second day Keynote will be given by Roberto Santoro, President of the European Society of Concurrent Engineering Network (ESoCE Net) on the topic of People Olympics for healthy and active living: A people driven social innovation platform. In addition to the main themes of the conference there are a number of specialist mini tracks on topics including Innovation and strategy, Entrepreneurship education in action, The theory and practice of collaboration in entrepreneurship and Challenges for entrepreneurship and innovation in the 21st Century. With an initial submission of 275 abstracts, after the double blind, peer review process there are 88 Academic research papers, 6 PhD research papers, 1 Masters Research paper, 4 work-in-progress papers and 1 Non-academic paper published in these Conference Proceedings. These papers represent research from Australia, Brazil, Bulgaria, Colombia, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Finland, , France, Germany, Ghana, Greece, Hungary, India, Iran, Ireland, Israel, Italy, Japan, Kazakhstan, , Kuwait, Lithuania, Malaysia, Mexico, Netherlands, New Zealand, Nigeria, Norway, Poland, Portugal, Romania, Romania, Russia, Russian Federation, Saudi Arabia, South Africa, Spain, Sweden, Thailand, Thailand, UK and USA

Education, Language, and Economics 2010-01-01 There are two contending opinions with regard to the seemingly amorphous phenomenon of globalization. Some believe that globalization has brought rapid prosperity to developing countries while others argue that globalization best serves the needs of countries of the developed world. Bringing globalization under the microscope of education, this book illustrates how globalization is producing unprecedented impacts on

education and culture through a series of country case studies elaborating on effects of economic and educational policies in the modern globalized world.

Entrepreneurship and Change Denis Hyams-Ssekasi 2022-08-20 This book offers novel and contemporary thinking of entrepreneurship and change. It espouses the distinct but reciprocal nature of both concepts to unravel high levels of transformation, both in terms of social structures and social relations, inherent in new venture creation. It provides insights from a theoretical, educational, and industrial context with emphasis on holistic approaches to change. Each chapter illuminates distinct elements of the entrepreneurial landscape and the importance of learning, creativity and innovation as tools for practice and knowledge management. This book is an essential resource for practitioners, researchers, and policy makers because it provides new outlooks and dimensions on the transformational powers of entrepreneurship and change.

Governance of the Third Mission at a Multi-Campus University Benjamin Robert Schiller 2022-01-12 This book appeals to higher education scholars from various disciplines and practitioners looking for an overview and in-depth insight into cooperative study programs (CSPs). The CSPs combine elements of higher education with elements of professional work and illustrate how a teaching-related third mission achieves a socioeconomic contribution through its underlying stakeholder interactions. In Germany, CSPs are a growing phenomenon and, at the same time, a niche in higher education with approximately 100,000 students. Higher education scholars identified CSPs a challenge to higher education governance despite the simultaneous lack of empirical data. In this vein, this book pursues the question of how stakeholders influence the governance of the third mission in the case of CSPs. The study in this book refers to the "prime" example of CSPs at a German university of applied sciences—the Baden-Wuerttemberg Cooperative State University. The analysis revealed that four stakeholder groups are salient and influence the governance of the CSPs. These include professors, industry representatives, students, and representatives of government and higher education policy.

Engines of Innovation Holden Thorp 2013-08-12 In *Engines of Innovation*, Holden Thorp and Buck Goldstein make the case for the pivotal role of research universities as agents of societal change. They argue that universities must use their vast intellectual and financial resources to confront global challenges such as climate change, extreme poverty, childhood diseases, and an impending worldwide shortage of clean water. They provide not only an urgent call to action but also a practical guide for our nation's leading institutions to make the most of the opportunities available to be major players in solving the world's biggest problems. A preface and a new chapter by the authors address recent developments, including innovative licensing strategies, developments in online education, and the value of arts and sciences in an entrepreneurial society.

Managing the Entrepreneurial University J. Douglas Toma 2011-06-06 *Managing the Entrepreneurial University* is essential reading for both higher education administrators and those studying to enter the field. As universities have become more market focused, they have changed dramatically. But has the law kept up? This book explains fundamental legal concepts in clear, non-technical language and grounds them in practical management situations, indicating where doctrines and standards have evolved, identifying where legal difficulties may be more likely to arise, and suggesting where change may be merited. In its chapters on process, discrimination, employment, students, and regulation, the

book: Provides lively case studies applicable to every type of institution Includes a simulation exercise at the end of each chapter for use in teaching or training Draws on an over 550-source bibliography A hypothetical case spans each chapter, addressing not only research universities and elite liberal arts colleges, but also community colleges, small private colleges, and regional comprehensive universities. Readers working across functional areas and at various institution types will find the book directly relevant in clarifying and deepening their understanding of the legal environment associated with their responsibilities within the entrepreneurial university.

Entrepreneurship and Intrapreneurship in Social, Sustainable, and Economic Development Sebastian Aparicio 2021-01-25 Entrepreneurship and intrapreneurship have become a vehicle that offers solutions for social, environmental, and economic problems. Even though the level of entrepreneurial activity and its diversity have been motivated through public policies, social support has also played an important role in encouraging people to think of entrepreneurship as a desirable career choice. This book brings together analyses of those elements required for entrepreneurial and intrapreneurial intention and action, which ultimately become important leverages of development. Chapters highlight the importance of rural, urban, university, organizational, and family environments for a bunch of intentions and behaviors such as green, sport, social, corporate, innovative, traditional, and gender entrepreneurship. This entrepreneurial diversity is translated into higher development through the empowerment of women, environmental consciousness, and efficient production. Policymakers, scholars, and practitioners can find different examples and cases useful for decision-making, learning, and practice in this book.

The Entrepreneurial Society David B. Audretsch 2007-07-02 Previous generations enjoyed the security of lifelong employment with a sole employer. Public policy and social institutions reinforced that security by producing a labor force content with mechanized repetition in manufacturing plants, and creating loyalty to one employer for life. This is no longer the case. Globalization and new technologies have triggered a shift away from capital and towards knowledge. In today's global economy, where jobs and factories can be moved quickly to low-cost locations, the competitive advantage has shifted to ideas, insights, and innovation. But it is not enough just to have new ideas. It takes entrepreneurs to actualize them by championing them to society. Entrepreneurship has emerged as the proactive response to globalization. In this book, award-winning economist David B. Audretsch identifies the positive, proactive response to globalization--the entrepreneurial society, where change is the cutting edge and routine work is inevitably outsourced. Under the managed economy of the cold war era, government policies around the world supported big business, while small business was deemed irrelevant and largely ignored. The author documents the fundamental policy revolution underway, shifting the focus to technology and knowledge-based entrepreneurship, where start-ups and small business have emerged as the driving force of innovation, jobs, competitiveness and growth. The role of the university has accordingly shifted from tangential to a highly valued seedbed for coveted new ideas with the potential to create not just breathtaking new ventures but also entire new industries. By understanding the shift from the managed economy and the emergence of the entrepreneurial society, individuals, businesses, and communities can learn how to proactively harness the opportunities afforded by globalization in this new entrepreneurial society.

Artificiality and Sustainability in Entrepreneurship Richard Adams 2022-10-29

This open access edited volume explores the past, present, and future of artificiality and sustainability in entrepreneurship – the unforeseen consequences and ways to advance to a sustainable future. In particular, it connects artificiality, sustainability and entrepreneurship, intertwining artificial with the specific phenomenon of those novel digital technologies that provoke continuous and significant change in our lives and business. Unlike digital entrepreneurship research, which focuses on digital technology development and management, this book covers processes and mechanisms of sustainable adaptability of entrepreneurs, the business logic of start-ups, and the collaborative behaviours under the mass digital transformation, including the prevalence of artificial intelligence. Some of the questions that this book answers are as follows: How has entrepreneurship reacted to such challenges previously? What lessons have been learned and need to be carried forward? How can entrepreneurship and the artefacts of entrepreneurship respond to current challenges? What should be the mindset of the entrepreneur to assure sustainable adaptation? How to embrace and embed the new business logic?

The Entrepreneurial University Y. Taylor 2014-05-05 The entrepreneurial university has been tasked with making an impact. This collection presents professional-personal reflections on research experience and interpretative accounts of navigating fieldwork and broader publics, politics and practices of (dis)engagement primarily through a feminist, queer and gender studies lens.

Examining the Role of Entrepreneurial Universities in Regional Development

Daniel, Ana Dias 2019-09-06 Universities are becoming more entrepreneurial, and for local communities and companies, this has increased their economic standings tenfold. However, the competitiveness of developing economies thanks to these financially focused institutions has likewise increased. Examining the Role of Entrepreneurial Universities in Regional Development provides emerging research exploring how universities foster and support entrepreneurship and the development of a more entrepreneurial organization and highlights the importance of this process for local communities and companies. Featuring coverage on a broad range of topics such as institutional entrepreneurship, public management, and economic contribution, this book is ideally designed for university presidents, provosts, rectors, chancellors, board members, managers, business professionals, policymakers, academicians, students, and researchers.

The Dynamics Between Entrepreneurship, Environment and Education Alain Fayolle 2008-01-01 The book . . . does exactly what the editors say it does, it delivers a rich variety of European research. . . it comprehensively inspires important and worthwhile dialogue. Anne M.J. Smith, *International Journal of Entrepreneurship & Innovation* This overview of the current research in the field will provide academics, researchers and policy makers with new insights through which to understand the contextual dimensions and the broadening aspects of the current state-of-the-art in European research. *International Journal of Sustainability in Higher Education* The authors of the chapters offer a broad variety of topics and approaches that significantly contribute to the understanding of changes in society, and the diversity of the contexts in which entrepreneurship occurs. I am convinced that the book will inspire a dialogue, not only among researchers, but also between research and policy-makers in order that the changes and dynamics of society be better understood. From the foreword by Hans Landström, Lund University, Sweden This book introduces the expanding European dialogue between entrepreneurship, environment and education. It considers the shape, dimensions and horizon of this multidisciplinary landscape in entrepreneurship research. The striking

differences and contradictions in entrepreneurial activities, readiness and innovativeness within European countries and the proactive attitude and activities of European competitors impose a demand for a better understanding of the complex dynamics. The Dynamics between Entrepreneurship, Environment and Education reflects how the European landscape of entrepreneurship research is now more complex than ever. It presents an overview of the current state of entrepreneurship research in Europe and also reflects on the future directions of research in this field. The dynamics between entrepreneurship and society are evaluated, and the discussion is then continued from an education perspective. The authors also focus on the ability and capability of different kinds of ventures to compete in different contexts. This comprehensive overview of the current research in the field will provide academics, researchers and policy-makers with new insights through which to understand the contextual dimensions and the broadening aspects of the current state-of-the-art in European research.

Knowledge Production in European Universities Kwiek Marek 2012-11-23 The book studies transformations of European universities in the context of globalization and Europeanization, the questioning of the foundations of the «Golden Age» of the Keynesian welfare state, public sector reforms, demographic changes, the massification and diversification of higher education, and the emergence of knowledge economies. Such phenomena as academic entrepreneurialism and diversified channels of knowledge exchange in European universities are linked to transformations of the state and changes in public sector services. The first, contextual part of the book studies the changing state/university relationships, and the second, empirically-informed part draws from several recent large-scale comparative European research projects.

Concise Guide to Entrepreneurship, Technology and Innovation David B. Audretsch 2015-09-25 This landmark book will be the first port of call for any student or scholar seeking a brief introduction to each of the fundamental topics in entrepreneurship, technology, and innovation. Written by the top international scholars in their field, this book has an encyclopedic range; from academic entrepreneurship to valuing an entrepreneurial enterprise. Each chapter provides an informed overview of the topic and references in each chapter guide the reader to the more advanced literature. Students of entrepreneurship, technology, and innovation as well as those who wish to have an introduction to the scope of this field of study will benefit from this exemplary collection.

Handbook on the Entrepreneurial University Alain Fayolle 2014-01-01 This insightful Handbook offers a lens through which to view entrepreneurship strategy for higher education institutions, as it becomes increasingly necessary for universities to consider changing their strategies, culture and practices to become more entrepreneurial. Is the idea of an entrepreneurial university a myth or a reality? Is the university model capable of adapting to new evolving trends and a more complex professional world? And, what is the impact of entrepreneurship in education? Through extensive research and case studies from some of the leading entrepreneurial thinkers around the world, Alain Fayolle and Dana Redford answer these questions and raise further issues for debate. Particular focus is given to developing university strategy, public policy and start-up support as a means to foster graduate entrepreneurship. Each contribution explores different perspectives related to the entrepreneurial university concept and its role in stimulating economic growth through cooperative relationships with business and government. As a

comprehensive study of the entrepreneurial university, this Handbook will prove invaluable to business and entrepreneurship students and academics, as well as university administrators, researchers and others interested in the evolution of the university.

A Research Agenda for the Entrepreneurial University Ulla Hytti 2021-03-26 This far-reaching Research Agenda highlights the main features of entrepreneurial university research over the two decades since the concept was first introduced, and examines how technological, environmental and social changes will affect future research questions and themes. It revisits existing research that tends to adopt either an idealised or a sceptical view of the entrepreneurial university, arguing for further investigation and the development of bridges between these two strands.

New Perspectives in Technology Transfer Dana Mietzner 2021-02-06 This edited book presents research results that are relevant for scientists, practitioners and policymakers who engage in knowledge and technology transfer from different perspectives. Empirical and conceptual chapters present original approaches regarding the current practice and policies behind technology transfer. By providing analyses at the macro, meso and micro-level, the respective chapters demonstrate how technology is moving from various organizational contexts into new institutions and becoming a critical aspect for competitiveness.

New Movements in Academic Entrepreneurship Eriksson, Pšivi 2021-11-12 Focusing on academic entrepreneurship in the university context, the authors explore how researchers, teachers, students, academic managers and administrators make sense of entrepreneurship and of the paradoxes and contradictions involved. The book investigates how these diverse entrepreneurial actors and their stakeholders interpret and analyse entrepreneurial activities within the university ecosystem.

Proceedings of IDEAS 2019 Luciana Pereira 2020-08-11 This book presents the proceedings of the IDEAS Conference, which is intended as a forum for a new generation of researchers. IDEAS is an arena that encourages researchers to defy their field's boundaries, leveraging disciplinary mindset into contributions to broad domains within the Science, Technology, Engineering, Entrepreneurship, and Management. Further, IDEAS explores novel questions and challenges existing policies and practices on how to apply science and technology as an input to design more innovative and sustainable systems that promote human well-being.

Innovation and the Entrepreneurial University Dirk Meissner 2018-03-26 The book explores different approaches towards the 'entrepreneurial university' paradigm, explores channels and mechanism used by universities to implement the paradigm and contributes to the public discussion on the impact of commercialization on university research and knowledge. It argues that different types of university-industry interaction may have repercussions even on funding of basic research if an appropriate balance is ensured between the two. University activities - both research and education in all forms - should provide economic and social relevance directed towards open science and open innovation. This book adds value to current knowledge by presenting both a conceptual framework and case studies which describe different contexts.

Entrepreneurship and Local Economic Development Bruno Dallago 2018-09-08 This book focuses on the nature and role of entrepreneurship in modern developed and

emerging economies and societies, its relation to governments and universities, and its role in the often-forgotten informal economy. The aim is to position entrepreneurship in the post-crisis context and explore how its relation to universities and governments contributes to explain the countries' and territories' growth performance and resilience or vulnerability to the crisis. The accent is particularly on processes and patterns at local level and in small and medium-sized enterprises in local economic systems and districts, local systems of innovation, and the types and configurations of innovation these give origin to. With globalization, entrepreneurship has become fundamental for the competitiveness of territories and countries, for policy management and for development. The local dimension is fundamental because of agglomeration economies and effects, the advantages of proximity and the nature of knowledge and information. Furthermore, territories carry to the centre-stage tacit knowledge, localized social capital, embeddedness and interpersonal relations as fundamental components of endogenous socio-economic development and of the competitiveness of territories. When local systems are connected in a horizontal network, they contribute to the strength of national and international systems. To play a constructive role from this perspective, entrepreneurship must avoid local entrenchment and support the local economy to upgrade and be competitive. To do this, the entrepreneurs' interaction and alliance with universities and governments is a must for those countries and localities wanting to emerge. This requires that enterprises, universities and governments create synergies and spillovers to their mutual advantage.

Entrepreneurial Universities Sola Adesola 2020-09-12 This book explores the idea of the 'Entrepreneurial University' within the institutional environment that focuses on the production, dissemination, and exploitation of knowledge. Keeping its gaze firmly on the constitutive elements of the knowledge-based institutional environment - the key actors and their interactions - the book makes important theoretical and empirical contributions to the burgeoning literature on academic entrepreneurship. The contributing chapters in the book draw insights from a range of disciplines including history, institutional and evolutionary economics, strategic management, entrepreneurship, and innovation studies to explore how institutions can create new business opportunities in turbulent times. This interdisciplinary approach has generated a rich and diverse set of insights on the idea of Entrepreneurial Universities for students, researchers, practitioners and policymakers interested in innovation and technology studies, entrepreneurship, and knowledge management.

Entrepreneurial and Innovative Practices in Public Institutions João Leitão 2016-09-21 This volume discusses the importance of adopting entrepreneurial and innovation practices in the public sector, as mechanisms for detecting, dealing with and including citizens' social needs, with a reflection on positive determination of their quality of life. It focuses on critical reflection and rethinking the articulation between the dimensions of transformation - entrepreneurship and innovation - of New Public Management (NPM). In this way the book contributes to deepening knowledge about the implications of this change in the organizational paradigm of the public sector for citizens' quality of life, which is treated multi-dimensionally here, including citizens' well-being, purchasing power, happiness, trust, safety, experience and satisfaction. The volume constitutes a reference guide for decision makers, managers and policy makers engaged in the public sector who want to differentiate their performance by fostering entrepreneurial and innovative practices in the scope of public administration that can enhance citizens' quality of life. This volume is also a reference guide for scholars, policy

makers and practitioners interested on public innovation.

Entrepreneurial Universities João J. Ferreira 2018-08-31 With an increasing focus on the knowledge and service economies, it is important to understand the role that entrepreneurial universities play through collaboration in policy and, in turn, the impact they have on policy. The authors evaluate how universities engage with communities while also balancing stakeholder considerations, and explore how universities should be managed in the future to integrate into global society effectively.

ECMLG 2017 13th European Conference on Management, Leadership and Governance Martin Rich 2017-12-11 these Proceedings represent the work of contributors to the 13th European Conference on Management Leadership and Governance, ECMLG 2017, hosted this year by the Cass Business School, City, University of London on 11-12 December 2017. The Conference Chair is Dr Martin Rich. The conference will be opened with a keynote address by Dr Helen Rothberg from Marist College, Poughkeepsie, USA with a speech entitled Everything I Know about Leadership I Learned as a Bartender. On the second day the keynote will be delivered by Dr Amanda Goodall from City, University of London on the topic of Why we need core business experts as leaders. ECMLG is a well established platform for individuals to present their research findings, display their work in progress and discuss conceptual advances in many different branches of Management, Leadership and Governance. At the same time it provides an important opportunity for members of the community to come together with peers, share knowledge and exchange ideas. With an initial submission of 160 abstracts, after the double blind, peer review process there are 61 academic papers, 8 PhD Papers and 2 Work in Progress papers in these Conference Proceedings. These papers reflect the truly global nature of research in the area with contributions from, Australia, Austria, Belgium, Brazil, Canada, Czech Republic, Finland, Germany, Hungary, Iran, Ireland, Israel, Kazakhstan, Kenya, Lithuania, Malaysia,

ECIE 2017 12th European Conference on Innovation and Entrepreneurship Christophe Loué 2017-09-21

Global Business and Management Research Mehran Nejati 2011-06-10 The Journal of Global Business and Management Research (GBMR) strives to comply with highest research standards and scientific/research/practice journals' qualities. Being international and inter-disciplinary in scope, GBMR seeks to provide a platform for debate among diverse academic and practitioner communities who address a broad area of business and management issues across the globe.