

# The Frackers

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**Jaws of Life** Laura Leigh Morris 2018 In the hills of north central West Virginia, there lives a cast of characters who face all manner of problems. From the people who are incarcerated in West Virginia's prisons, to a woman who is learning how to lose her sight with grace, to another who sorely regrets selling her land to a fracking company, *Jaws of Life* portrays the diverse concerns the people of this region face every day--poverty, mental illness, drug abuse, the loss of coal mines, and the rise of new extractive industries that exert their own toll. While these larger concerns exist on the edges of their realities, these characters must still deal with quotidian difficulties: how to coexist with ex-spouses, how to care for sick family members, and how to live with friends who always seem to have more.

*The New Map* Daniel Yergin 2021-09-14 A Wall Street Journal bestseller and a USA Today Best Book of 2020 Named Energy Writer of the Year for *The New Map* by the American Energy Society "A master class on how the world works." —NPR Pulitzer Prize-winning author and global energy expert, Daniel Yergin offers a revelatory new account of how energy revolutions, climate battles, and geopolitics are mapping our future The world is being shaken by the collision of energy, climate change, and the clashing power of nations in a time of global crisis. Out of this tumult is emerging a new map of energy and geopolitics. The "shale revolution" in oil and gas has transformed the American economy, ending the "era of shortage" but introducing a turbulent new era. Almost overnight, the United States has become the world's number one energy powerhouse. Yet concern about energy's role in climate change is challenging the global economy and way of life, accelerating a second energy revolution in the search for a low-carbon future. All of this has been made starker and more urgent by the coronavirus pandemic and the economic dark age that it has wrought. World politics is being upended, as a new cold war develops between the United States and China, and the rivalry grows more dangerous with Russia, which is pivoting east toward Beijing. Vladimir Putin and China's Xi Jinping are converging both on energy and on challenging American leadership, as China projects its power and influence in all directions. The South China Sea, claimed by China and the world's most critical trade route, could become the arena where the United States and China directly collide. The map of the Middle East, which was laid down after World War I, is being challenged by jihadists, revolutionary Iran, ethnic and religious clashes, and restive populations. But the region has also been shocked by the two recent oil price collapses--and by the very question of oil's future in the rest of this century. A master storyteller and global energy expert, Daniel Yergin takes the reader on an utterly riveting and timely journey across the world's new map. He illuminates the great energy and geopolitical questions in an era of rising political turbulence and points to the profound challenges that lie ahead.

**The Quest** Daniel Yergin 2012-09-26 "A sprawling story richly textured with original material, quirky

details and amusing anecdotes . . .” —Wall Street Journal “It is a cause for celebration that Yergin has returned with his perspective on a very different landscape . . . [I]t is impossible to think of a better introduction to the essentials of energy in the 21st century. The Quest is . . . the definitive guide to how we got here.” —The Financial Times This long-awaited successor to Daniel Yergin’s Pulitzer Prize-winning *The Prize* provides an essential, overarching narrative of global energy, the principal engine of geopolitical and economic change. A master storyteller as well as a leading energy expert, Daniel Yergin continues the riveting story begun in his Pulitzer Prize-winning book, *The Prize*. In *The Quest*, Yergin shows us how energy is an engine of global political and economic change and conflict, in a story that spans the energies on which our civilization has been built and the new energies that are competing to replace them. *The Quest* tells the inside stories, tackles the tough questions, and reveals surprising insights about coal, electricity, and natural gas. He explains how climate change became a great issue and leads readers through the rebirth of renewable energies, energy independence, and the return of the electric car. Epic in scope and never more timely, *The Quest* vividly reveals the decisions, technologies, and individuals that are shaping our future.

*The Lion's Gate* Steven Pressfield 2015-05-26 From the bestselling author of *Gates of Fire* and *Killing Rommel*, the thrilling true story of one of the most unlikely and astonishing military victories in history. June 5, 1967. Israel is surrounded by enemies who want nothing less than her utter extinction. The Soviet-equipped Egyptian Army has massed a thousand tanks on the nation’s southern border. Syrian heavy guns are shelling her from the north. To the east, Jordan and Iraq are moving mechanized brigades and fighter squadrons into position to attack. June 10, 1967. The Arab armies have been routed, their air forces totally destroyed. Israel’s citizen-soldiers have seized the Gaza Strip and the Sinai Peninsula from Egypt, the Golan Heights from Syria, East Jerusalem and the West Bank from Jordan. Moshe Dayan has entered the Lion’s Gate of the Old City of Jerusalem to stand with the paratroopers who have liberated Judaism’s holiest site—the Western Wall. Drawing on hundreds of hours of interviews with veterans of the war—fighter and helicopter pilots, tank commanders and Recon soldiers, paratroopers, as well as women soldiers, wives, and others—bestselling author Steven Pressfield tells the story of the Six Day War as you’ve never experienced it before.

**The End of the Wild** Nicole Helget 2017-04-11 This timely coming of age novel takes on the controversial issues of fracking and environmental protection. Stay away from my woods. Eleven-year-old Fern doesn't have the easiest life. Her stepfather is out of work, and she's responsible for putting dinner on the table--not to mention keeping her wild younger brothers out of trouble. The woods near their home is her only refuge, where she finds food and plays with her neighbor's dog. But when a fracking company rolls into town, her special grove could be ripped away, and no one else seems to care. Her stepfather needs the money that a job with the frackers could bring to their family, and her wealthy grandfather likes the business it brings to their town. Even her best friend doesn't understand what the land means to Fern. With no one on her side, how can she save the forest that has protected her for so long? The acclaimed author of *Wonder at the Edge of the World* weaves a poignant story about life on the poverty line, the environment, friendship and family--and, most of all, finding your place in the world.

*Up to Heaven and Down to Hell* Colin Jerolmack 2021-04-20 A riveting portrait of a rural Pennsylvania town at the center of the fracking controversy. Shale gas extraction—commonly known as fracking—is often portrayed as an energy revolution that will transform the American economy and geopolitics. But in greater Williamsport, Pennsylvania, fracking is personal. *Up to Heaven and Down to Hell* is a vivid and sometimes heartbreaking account of what happens when one of the most momentous decisions about the well-being of our communities and our planet—whether or not to extract shale gas and oil from the very land beneath our feet—is largely a private choice that millions of ordinary people make without the

public's consent. The United States is the only country in the world where property rights commonly extend "up to heaven and down to hell," which means that landowners have the exclusive right to lease their subsurface mineral estates to petroleum companies. Colin Jerolmack spent eight months living with rural communities outside of Williamsport as they confronted the tension between property rights and the commonwealth. In this deeply intimate book, he reveals how the decision to lease brings financial rewards but can also cause irreparable harm to neighbors, to communal resources like air and water, and even to oneself. *Up to Heaven and Down to Hell* casts America's ideas about freedom and property rights in a troubling new light, revealing how your personal choices can undermine your neighbors' liberty, and how the exercise of individual rights can bring unintended environmental consequences for us all.

**Saudi America** Bethany McLean 2018-09-11 Bestselling author Bethany McLean reveals the true story of fracking's impact -- on Wall Street, the economy and geopolitics. The technology of fracking in shale rock -- particularly in the Permian Basin in Texas -- has transformed America into the world's top producer of both oil and natural gas. The U.S. is expected to be "energy independent" and a "net exporter" in less than a decade, a move that will upend global politics, destabilize Saudi Arabia, crush Russia's chokehold over Europe, and finally bolster American power again. Or Will it? Investigative journalist and bestselling author Bethany McLean digs deep into the cycles of boom and bust that has plagued the American oil industry for the past decade, from the financial wizardry and mysterious death of fracking pioneer Aubrey McClendon, to the speculators who are betting on America's ascendance and the collapse of OPEC in the great game of geopolitics. McLean finds that fracking is a business built on attracting ever-more gigantic amounts of capital investment, while promises of huge returns have often not borne out. Overeagerness in partaking in a boom can lead to all types of problems and just as she did with the Enron story, in *Saudi America* McLean points out the reality and the risks of the inflated promises of the fracking boom.

**These Silent Woods** Kimi Cunningham Grant 2021-11-16 A father and daughter living in the remote Appalachian mountains must reckon with the ghosts of their past in Kimi Cunningham Grant's *These Silent Woods*, a mesmerizing novel of suspense. No electricity, no family, no connection to the outside world. For eight years, Cooper and his young daughter, Finch, have lived in isolation in a remote cabin in the northern Appalachian woods. And that's exactly the way Cooper wants it, because he's got a lot to hide. Finch has been raised on the books filling the cabin's shelves and the beautiful but brutal code of life in the wilderness. But she's starting to push back against the sheltered life Cooper has created for her—and he's still haunted by the painful truth of what it took to get them there. The only people who know they exist are a mysterious local hermit named Scotland, and Cooper's old friend, Jake, who visits each winter to bring them food and supplies. But this year, Jake doesn't show up, setting off an irreversible chain of events that reveals just how precarious their situation really is. Suddenly, the boundaries of their safe haven have blurred—and when a stranger wanders into their woods, Finch's growing obsession with her could put them all in danger. After a shocking disappearance threatens to upend the only life Finch has ever known, Cooper is forced to decide whether to keep hiding—or finally face the sins of his past. Vividly atmospheric and masterfully tense, *These Silent Woods* is a poignant story of survival, sacrifice, and how far a father will go when faced with losing it all.

**The Power Surge** Michael Levi 2014-10 Looks at the clash between gas/oil proponents and supports of alternative energies and offers a plan for the future that combines the best of both worlds.

*Bonfire* Krysten Ritter 2017 Successful environmental lawyer Abby Williams is forced to confront her small-town past while investigating a high-profile corruption case back home.

*Car Guys vs. Bean Counters* Bob Lutz 2011-06-09 A legend in the car industry reveals the philosophy

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that's starting to turn General Motors around. In 2001, General Motors hired Bob Lutz out of retirement with a mandate to save the company by making great cars again. He launched a war against penny pinching, office politics, turf wars, and risk avoidance. After declaring bankruptcy during the recession of 2008, GM is back on track thanks to its embrace of Lutz's philosophy. When Lutz got into the auto business in the early sixties, CEOs knew that if you captured the public's imagination with great cars, the money would follow. The car guys held sway, and GM dominated with bold, creative leadership and iconic brands like Cadillac, Buick, Pontiac, Oldsmobile, GMC, and Chevrolet. But then GM's leadership began to put their faith in analysis, determined to eliminate the "waste" and "personality worship" of the bygone creative leaders. Management got too smart for its own good. With the bean counters firmly in charge, carmakers (and much of American industry) lost their single-minded focus on product excellence. Decline followed. Lutz's commonsense lessons (with a generous helping of fascinating anecdotes) will inspire readers at any company facing the bean counter analysis-paralysis menace.

**Fracking** John H. Graves 2012 Energy opportunities and challenges

**Intuition Pumps And Other Tools for Thinking** Daniel C. Dennett 2014-05-05 The philosophy professor behind *Breaking the Spell* and *Consciousness Explained* offers exercises and tools to stretch the mind, offering new ways to consider, discuss and argue positions on dangerous subject matter including evolution, the meaning of life and free will.

*The Frackers* Gregory Zuckerman 2014-10-28 "A lively, exciting, and definitely thought-provoking book." —Booklist Things looked grim for American energy in 2006, but a handful of wildcatters were determined to tap massive deposits of oil and gas that giants like Exxon and Chevron had ignored. They risked everything on a new process called fracking. Within a few years, they solved America's dependence on imported energy, triggered a global environmental controversy, and made and lost astonishing fortunes. No one understands the frackers—their ambitions, personalities, and foibles—better than Wall Street Journal reporter Gregory Zuckerman. His exclusive access drives this dramatic narrative, which stretches from North Dakota to Texas to Wall Street.

**The Big Rich** Bryan Burrough 2010-03-30 "Full of schadenfreude and speculation—and solid, timely history too." —Kirkus Reviews "This is a portrait of capitalism as white-knuckle risk taking, yielding fruitful discoveries for the fathers, but only sterile speculation for the sons—a story that resonates with today's economic upheaval." —Publishers Weekly "What's not to enjoy about a book full of monstrous egos, unimaginable sums of money, and the punishment of greed and shortsightedness?" —The Economist Phenomenal reviews and sales greeted the hardcover publication of *The Big Rich*, New York Times bestselling author Bryan Burrough's spellbinding chronicle of Texas oil. Weaving together the multigenerational sagas of the industry's four wealthiest families, Burrough brings to life the men known in their day as the Big Four: Roy Cullen, H. L. Hunt, Clint Murchison, and Sid Richardson, all swaggering Texas oil tycoons who owned sprawling ranches and mingled with presidents and Hollywood stars. Seamlessly charting their collective rise and fall, *The Big Rich* is a hugely entertaining account that only a writer with Burrough's abilities-and Texas upbringing-could have written.

**Tap Dancing to Work** Carol J. Loomis 2012-11-21 Warren Buffett built Berkshire Hathaway into something remarkable— and Fortune journalist Carol Loomis had a front-row seat for it all. When Carol Loomis first mentioned a little-known Omaha hedge fund manager in a 1966 Fortune article, she didn't dream that Warren Buffett would one day be considered the world's greatest investor—nor that she and Buffett would quickly become close personal friends. As Buffett's fortune and reputation grew over time, Loomis used her unique insight into Buffett's thinking to chronicle his work for Fortune, writing and

proposing scores of stories that tracked his many accomplishments—and also his occasional mistakes. Now Loomis has collected and updated the best Buffett articles Fortune published between 1966 and 2012, including thirteen cover stories and a dozen pieces authored by Buffett himself. Loomis has provided commentary about each major article that supplies context and her own informed point of view. Readers will gain fresh insights into Buffett's investment strategies and his thinking on management, philanthropy, public policy, and even parenting. Some of the highlights include: The 1966 A. W. Jones story in which Fortune first mentioned Buffett. The first piece Buffett wrote for the magazine, 1977's "How Inflation Swindles the Equity Investor." Andrew Tobias's 1983 article "Letters from Chairman Buffett," the first review of his Berkshire Hathaway shareholder letters. Buffett's stunningly prescient 2003 piece about derivatives, "Avoiding a Mega-Catastrophe." His unconventional thoughts on inheritance and philanthropy, including his intention to leave his kids "enough money so they would feel they could do anything, but not so much that they could do nothing." Bill Gates's 1996 article describing his early impressions of Buffett as they struck up their close friendship. Scores of Buffett books have been written, but none can claim this work's combination of trust between two friends, the writer's deep understanding of Buffett's world, and a very long-term perspective.

**The Foxfire Book** Eliot Wigginton 1972 Interviews and essays describe the way of life and crafts of pioneer America still surviving in the Appalachian region.

**Street Freak** Jared Dillian 2012-09-11 Erroneously states "1st Touchstone hardcover edition" in paperback copy.

*The Frackers* Gregory Zuckerman 2013 Meet the Frackers: George Mitchell, the son of a Greek goatherder, who tried to extract gas from rock that experts deemed worthless. He faced an unexpected obstacle in his quest to change history. Aubrey McClendon, the charismatic descendant of an Oklahoma energy dynasty, who scored billions leading a land grab. He wasn't prepared for the shocking fallout of his discoveries. Tom Ward, who overcame a troubled childhood to become one of the nation's wealthiest men. He could handle natural-gas fields but had more trouble with a Wall Street power broker. Harold Hamm, the son of a poor farmer, who believed America had more oil than anyone imagined. Hamm was determined to find the crude before others caught on. Charif Souki, the dashing Lebanese immigrant who saw his career crumble as his fortune disintegrate, leaving one last, unlikely chance for success. Mark Papa, the Enron castoff who panicked when he realized a resurgence of American natural gas was at hand: one that his company wasn't prepared for.

*The Man Who Solved the Market* Gregory Zuckerman 2019-11-05 NEW YORK TIMES BESTSELLER Shortlisted for the Financial Times/McKinsey Business Book of the Year Award The unbelievable story of a secretive mathematician who pioneered the era of the algorithm--and made \$23 billion doing it. Jim Simons is the greatest money maker in modern financial history. No other investor--Warren Buffett, Peter Lynch, Ray Dalio, Steve Cohen, or George Soros--can touch his record. Since 1988, Renaissance's signature Medallion fund has generated average annual returns of 66 percent. The firm has earned profits of more than \$100 billion; Simons is worth twenty-three billion dollars. Drawing on unprecedented access to Simons and dozens of current and former employees, Zuckerman, a veteran Wall Street Journal investigative reporter, tells the gripping story of how a world-class mathematician and former code breaker mastered the market. Simons pioneered a data-driven, algorithmic approach that's sweeping the world. As Renaissance became a market force, its executives began influencing the world beyond finance. Simons became a major figure in scientific research, education, and liberal politics. Senior executive Robert Mercer is more responsible than anyone else for the Trump presidency, placing Steve Bannon in the campaign and funding Trump's victorious 2016 effort. Mercer also impacted the campaign

behind Brexit. *The Man Who Solved the Market* is a portrait of a modern-day Midas who remade markets in his own image, but failed to anticipate how his success would impact his firm and his country. It's also a story of what Simons's revolution means for the rest of us.

Uncle Moe and the Martha's Vineyard Frackers James Loy 2014-09-06 Moe Thibault is a lovable octogenarian who sometimes thinks he's Jacques Clouseau and who's convinced he once had an identical twin. While living out his widower's retirement in upstate New York, Moe is sent an obituary from Martha's Vineyard with a photo of his apparent Doppelganger, a man named Leroi Uxem. Could this have been his long-lost brother? However, the appearance of energy prospectors intent on setting up a fracking operation offers a threat to the Vineyard. As a Senior Richter Minister of the Church of Seismology, Moe considers fracking to be a sin against the Earth and God - a deity who Moe believes is called Yolanda. Accordingly, he begins a campaign to stop the frackers before they can make a shambles of the island. His associates include Mike Uxem and his wife Nicki, Moe's niece Velma Trailer, Artie Wetzo (a pal of Leroi's), and Larry Hitch, Moe's former business associate and the owner of a sex-obsessed monkey. Can they foil the frackers? Will Yolanda kick butt and take names like she did at Pompeii two millennia ago? If you like irreverent stories with zany characters, *Uncle Moe and the Martha's Vineyard Frackers* just might be for you.

**Rising Above** Gregory Zuckerman 2019-02 Growing up in a crime-plagued, gang-infested neighborhood, Venus and Serena Williams were led to believe their environment was not a place where dreams could come true. It took a relentless determination, a burning desire to be the best, and a willingness to conquer racial barriers for them to emerge as tennis legends. Simone Biles was raised by a single mother with addiction issues, forcing her grandparents to intervene. But Simone soon discovered balance beams and gymnastics mats, setting her on a path toward Olympic greatness. Carli Lloyd, meanwhile, believed her youth soccer career was really starting to take off, only to be cut from her team. Instead of quitting the sport she loved, Carli rebuilt her confidence from the ground up, ultimately becoming one of the leaders on the World Cup Champion US Women's Soccer team. The athletes featured in this book met earth-shaking challenges head on, and through hard work and perseverance, went on to conquer the sports world. This collection of mini biographies, complete with first-hand content drawn from interviews, is a source of inspiration and self-empowerment for kids and sports fans of all ages.

**The Frackers** Gregory Zuckerman 2013-11-05 "A lively, exciting, and definitely thought-provoking book." —Booklist Things looked grim for American energy in 2006, but a handful of wildcatters were determined to tap massive deposits of oil and gas that giants like Exxon and Chevron had ignored. They risked everything on a new process called fracking. Within a few years, they solved America's dependence on imported energy, triggered a global environmental controversy, and made and lost astonishing fortunes. No one understands the frackers—their ambitions, personalities, and foibles—better than Wall Street Journal reporter Gregory Zuckerman. His exclusive access drives this dramatic narrative, which stretches from North Dakota to Texas to Wall Street.

**Mother Fracker** Larry Bud Meyer 2013-09 What would you do if you were ex-journalist Tip Tyler? Here you are, living off the grid in pristine Rappahannock County, Virginia. Your daughter hits not one, but two deer. Two purple deer. Then you discover your neighbors are running a suspicious industrial site here among the rolling ranches and wooded hollows. And the comely engineer Roxx Bleigh seems to be right in the middle, cavorting in the vineyards and villages with your rancher pal, Provo Starke. Tip must fall back on what he knows best -- environmental reporting -- sifting through old truths with new tools in this modern-day narrative of greed, faith and fame. Larry Bud Meyer uses sly humor to take deadly aim at fracking in a debut novel filled with finely honed characters and a distinct sense of place.

**Commodity Investing** Adam Dunsby 2008-02-13 Straightforward and accessible, Commodity Investing balances academic-quality analysis with clear, compelling prose, and provides those interested in this fast-growing field with unparalleled investment insights. Page by page, you'll acquire a deeper understanding of this discipline and discover how to make more informed decisions when investing in such a dynamic environment. With this book as your guide, you'll benefit from the lessons of experienced practitioners and quickly come to grips with what it takes to make it in today's commodity market.

Strange Fire Joel Burcat 2022-02-02 " Fracking for natural gas has turned deadly in Bradford County, Pa., and not only is the water contaminated, but people are dying. Round-the-clock operations conducted by Yukon Oil and Gas may have poisoned a residential well and threatened a town's water supply. Who is contaminating water wells in Bradford County? Why are contractors disappearing? Mike Jacobs, a 29-year old impassioned environmental lawyer with Pennsylvania's Dept. of Environmental Protection, is back in this romantically-charged environmental legal thriller about fracking and drilling for natural gas."-- Amazon.

Meet 100 People Pat Hedley 2017-04 Meet 100 People provides the networking toolkit for career success by offering inspiration, motivation, and practical advice.

*You Can't Order Change* Peter S. Cohan 2008-12-26 The first book to explore the unique leadership style of Boeing's acclaimed CEO Jim McNerney was one of Jack Welch's top protégés at General Electric and a finalist to replace the retiring Welch as CEO. McNerney lost that competition in 2001, but since then he has emerged as one of the most effective leaders of his generation. *You Can't Order Change* tells the amazing story of McNerney's turnaround at the world's leading aircraft manufacturer, which had faced a series of tough problems. Boeing is extremely hard to run, with more than \$66 billion in annual revenue and 161,000 employees. A new product like the 787 Dreamliner costs billions to develop over many years, with global production hurdles and little margin for error. Peter Cohan interviewed people who worked with McNerney throughout his career to explain why his consensus-driven style sets him apart. The title comes from a McNerney quote about the importance of winning hearts and minds with a clear vision of future success. McNerney combines Midwestern integrity and humility with the brilliance and drive of a Harvard Business School and McKinsey alum. This book reveals his approach to accountability, growth, cost cutting, leadership development, customer focus, and other universal challenges.

Rising Above Gregory Zuckerman 2016-05-03 Discover inspirational real-life stories of superstar athletes in this collection of sports biographies featuring LeBron James, Stephen Curry, Tim Howard, and more! Team USA goalkeeper Tim Howard was diagnosed with Tourette Syndrome in 6th grade. He went on to become a national treasure after single-handedly keeping America competitive in the 2014 World Cup. Stephen Curry was told he was too small, too weak, and too slow to even receive a scholarship to play college basketball. He outworked everyone and went on to become MVP of the National Basketball Association. Jim Abbott was born without his right hand, yet he refused to be defined by what he lacked. He went on to pitch a no-hitter in the Major Leagues. Athlete after athlete in this book found discipline, hope, and inspiration on the playing field, rising above their circumstances. Filled with first-hand accounts from stars who exemplify the idea of enduring at all costs, this collection of sports biographies will serve as a must-read source of inspiration for kids and sports fans of all ages. Praise for *Rising Above* A Scholastic Teacher magazine Summer Reading List selection A Milwaukee Journal Sentinel Summer Reading List selection "An easy pitch for middle school sports lovers."--School Library Journal "This collection of mini-bios about athletes who overcame major obstacles packs a powerful message—perseverance and passion pay off. Even non-sports fans will cheer for superstars like LeBron James and Stephen Curry."--Scholastic Teacher "So many of the obstacles that these athletes share are

retold using personal interviews and primary source material that young readers will find very relatable. [T]heir stories have morals that are easily transferred to life off the court or the field. The highly relevant message is that no situation is too dire or insurmountable with the right attitude and that young people shouldn't allow setbacks to define them."--Booklist "[O]ften inspiring . . . The underdog stories reveal that dedication and perseverance pay off, as well as that sports can serve as needed outlets and refuges."-- Publishers Weekly "I would rate this a 9 1/2 . . . it touch[es] your heart very often with the ways these athletes turn[ed] their lives around."--Colorado Kids

**Selling Ethically** Joel Malkoff 2020-10 Can you sell with integrity and still make a profit? Yes! In *Selling Ethically: A Business Parable Connecting Integrity with Profits*, author Joel Malkoff--a.k.a. the Ethics Giver--reveals the powerful and surprising link between business ethics and profits. Drawing on the wisdom of biblical sages, modern thought leaders, and the tenets of Malkoff's faith, this heartfelt and relatable business parable is inspired by experiences from the author's own business career. Having generated more than a half-billion dollars in sales, Malkoff proves that ethical business conduct isn't just the right thing to do--it's essential for: - building better customer relationships - selling more products and services via customer referrals - increasing your sales revenue and profits In *Selling Ethically*, business executive David King, the parable's protagonist, has a near-death experience; he suddenly finds his life--and his business career--on trial in a heavenly court. There, he fights not only to defend a lifetime's worth of business decisions--but for the ultimate fate of his soul. King's journey leads to powerful professional and personal discoveries and the realization that ethical business practice and profits are inextricably linked.

**Shale Play** Julia Kasdorf 2018 Explores, in poetry and photographs, the effects of the natural gas boom and fracking in the small towns, fields, and forests of Appalachian Pennsylvania.

The Frackers Gregory Zuckerman 2013 Meet the Frackers. George Mitchell, the son of a Greek goatherder, who tried to extract gas from rock that experts deemed worthless. He faced an unexpected obstacle in his quest to change history. Aubrey McClendon, the charismatic descendant of an Oklahoma energy dynasty, who scored billions leading a land grab. He wasn't prepared for the shocking fallout of his discoveries. Tom Ward, who overcame a troubled childhood to become one of the nation's wealthiest men. He could handle natural-gas fields but had more trouble with a Wall Street power broker. Harold Hamm, the son of poor farmer, who believed America had more oil than anyone imagined. Hamm was determined to find the crude before others caught on. Charif Souki, the dashing Lebanese immigrant who saw his career crumble and his fortune disintegrate, leaving one last, unlikely chance for success. Mark Papa, the Enron castoff who panicked when he realized a resurgence of American natural gas was at hand: one that his company wasn't prepared for. Praise for *The Greatest Trade Ever* 'Simply terrific. Easily the best of the post-crash financial books.' Malcolm Gladwell 'The definitive account of a strange and wonderful subplot of the financial crisis.' Michael Lewis 'Zuckerman is a first-rate reporter who is able to explain the complexities of finance in layman's terms. At times, *The Greatest Trade Ever* reads like a thriller.' *The New York Times*

The New Wild West Blaire Briody 2017-09-26 Williston, North Dakota was a sleepy farm town for generations—until the frackers arrived. The oil companies moved into Williston, overtaking the town and setting off a boom that America hadn't seen since the Gold Rush. Workers from all over the country descended, chasing jobs that promised them six-figure salaries and demanded no prior experience. But for every person chasing the American dream, there is a darker side—reports of violence and sexual assault skyrocketed, schools overflowed, and housing prices soared. Real estate is such a hot commodity that tent cities popped up, and many workers' only option was to live out of their cars. Farmers whose families had tended the land for generations watched, powerless, as their fields were bulldozed to make

way for one oil rig after another. Written in the vein of Ted Conover and Jon Krakauer, using a mix of first-person adventure and cultural analysis, *The New Wild West* is the definitive account of what's happening on the ground and what really happens to a community when the energy industry is allowed to set up in a town with little regulation or oversight—and at what cost.

*The Greatest Trade Ever* Gregory Zuckerman 2009-11-03 In 2006, hedge fund manager John Paulson realized something few others suspected--that the housing market and the value of subprime mortgages were grossly inflated and headed for a major fall. Paulson's background was in mergers and acquisitions, however, and he knew little about real estate or how to wager against housing. He had spent a career as an also-ran on Wall Street. But Paulson was convinced this was his chance to make his mark. He just wasn't sure how to do it. Colleagues at investment banks scoffed at him and investors dismissed him. Even pros skeptical about housing shied away from the complicated derivative investments that Paulson was just learning about. But Paulson and a handful of renegade investors such as Jeffrey Greene and Michael Burry began to bet heavily against risky mortgages and precarious financial companies. Timing is everything, though. Initially, Paulson and the others lost tens of millions of dollars as real estate and stocks continued to soar. Rather than back down, however, Paulson redoubled his bets, putting his hedge fund and his reputation on the line. In the summer of 2007, the markets began to implode, bringing Paulson early profits, but also sparking efforts to rescue real estate and derail him. By year's end, though, John Paulson had pulled off the greatest trade in financial history, earning more than \$15 billion for his firm--a figure that dwarfed George Soros's billion-dollar currency trade in 1992. Paulson made billions more in 2008 by transforming his gutsy move. Some of the underdog investors who attempted the daring trade also reaped fortunes. But others who got the timing wrong met devastating failure, discovering that being early and right wasn't nearly enough. Written by the prizewinning reporter who broke the story in *The Wall Street Journal*, *The Greatest Trade Ever* is a superbly written, fast-paced, behind-the-scenes narrative of how a contrarian foresaw an escalating financial crisis--that outwitted Chuck Prince, Stanley O'Neal, Richard Fuld, and Wall Street's titans--to make financial history.

**The Green and the Black** Gary Sernovitz 2016-02-23 Gary Sernovitz leads a double life. A typical New York liberal, he is also an oilman - a fact his left-leaning friends let slide until the word "fracking" entered popular parlance. "How can you frack?" they suddenly demanded, aghast. But for Sernovitz, the real question is, "What happens if we don't?" Fracking has become a four-letter word to environmentalists. But most people don't know what it means. In his fast-paced, funny, and lively book, Sernovitz explains the reality of fracking: what it is, how it can be made safer, and how the oil business works. He also tells the bigger story. Fracking was just one part of a shale revolution that shocked our assumptions about fueling America's future. The revolution has transformed the world with consequences for the oil industry, investors, environmentalists, political leaders, and anyone who lives in areas shaped by the shales, uses fossil fuels, or cares about the climate - in short, everyone. Thanks to American engineers' oilfield innovations, the United States is leading the world in reducing carbon emissions, has sparked a potential manufacturing renaissance, and may soon eliminate its dependence on foreign energy. Once again the largest oil and gas producer in the world, America has altered its balance of power with Russia and the Middle East. Yet the shale revolution has also caused local disruptions and pollution. It has prolonged the world's use of fossil fuels. Is there any way to reconcile the costs with the benefits of fracking? To do so, we must start by understanding fracking and the shale revolution in their totality. *The Green and the Black* bridges the gap in America's energy education. With an insider's firsthand knowledge and unprecedented clarity, Sernovitz introduces readers to the shales - a history-upturning "Internet of oil" - tells the stories of the shale revolution's essential characters, and addresses all the central controversies. To capture the economic, political, and environmental prizes, we need to adopt a balanced, informed perspective. We need to take the green with the black. Where we go from there is up

to us.

**A Shot to Save the World** Gregory Zuckerman 2021-10-28 'Thrilling, inspiring and informative page-turner.' Walter Isaacson, author of *The Code Breaker* You know what went wrong. This is the untold story of what went right. Few were ready when a mysterious respiratory illness emerged in Wuhan, China, in January 2020. Politicians, government officials, business leaders and public-health professionals were unprepared for the most devastating pandemic in a century. Many of the world's biggest drug and vaccine makers were slow to react or couldn't muster an effective response. It was up to a small group of unlikely and untested scientists and executives to save civilization. A French businessman dismissed by many as a fabulist. A Turkish immigrant with little virus experience. A quirky Midwesterner obsessed with insect cells. A Boston scientist employing questionable techniques. A British scientist resented by his peers. Far from the limelight, each had spent years developing innovative vaccine approaches. Their work was met with scepticism and scorn. By 2020, these individuals had little proof of progress. Yet they and their colleagues wanted to be the ones to stop a virulent virus holding the world hostage. They scrambled to turn their life's work into life-saving vaccines in a matter of months, each gunning to make the big breakthrough - and to beat each other for the glory that a vaccine guaranteed. A number-one New York Times bestselling author and award-winning Wall Street Journal investigative journalist, Zuckerman takes us inside the top-secret laboratories, corporate clashes and high-stakes government negotiations that led to effective shots. Deeply reported and endlessly gripping, this is a dazzling, blow-by-blow chronicle of the most consequential scientific breakthrough of our time. It's a story of courage, genius and heroism. It's also a tale of heated rivalries, unbridled ambitions, crippling insecurities and unexpected drama. *A Shot to Save the World* is the story of how science saved the world. \*\*\*LONGLISTED FOR THE FT MCKINSEY BUSINESS BOOK OF THE YEAR 2021\*\*\*

Investment Banking Joshua Rosenbaum 2020-03-20 A timely update to the global best-selling book on investment banking and valuation In the constantly evolving world of finance, a solid technical foundation is an essential tool for success. Due to the fast-paced nature of this world, however, no one was able to take the time to properly codify its lifeblood—namely, valuation and dealmaking. Rosenbaum and Pearl originally responded to this need in 2009 by writing the first edition of the book that they wish had existed when they were trying to break into Wall Street. *Investment Banking: Valuation, LBOs, M&A, and IPOs, Third Edition* is a highly accessible and authoritative book written by investment bankers that explains how to perform the valuation work and financial analysis at the core of Wall Street—comparable companies, precedent transactions, DCF, LBO, M&A analysis . . . and now IPO analytics and valuation. Using a step-by-step, how-to approach for each methodology, the authors build a chronological knowledge base and define key terms, financial concepts, and processes throughout the book. The genesis for the original book stemmed from the authors' personal experiences as students interviewing for investment banking positions. As they both independently went through the rigorous process, they realized that their classroom experiences were a step removed from how valuation and financial analysis were performed in real-world situations. Consequently, they created this book to provide a leg up to those individuals seeking or beginning careers on Wall Street—from students at undergraduate universities and graduate schools to "career changers" looking to break into finance. Now, over 10 years after the release of the first edition, the book is more relevant and topical than ever. It is used in over 200 universities globally and has become a go-to resource for investment banks, private equity, investment firms, and corporations undertaking M&A transactions, LBOs, IPOs, restructurings, and investment decisions. As the world of finance adjusts to the new normal of the post-Great Recession era, it merits revisiting the pillars of the second edition for today's environment. While the fundamentals haven't changed, the environment must adapt to changing market developments and conditions. As a result, Rosenbaum and Pearl have updated their widely adopted book accordingly, while adding two new

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chapters on IPOs.

Natural Born Heroes Christopher McDougall 2016-04-05 "Author of the phenomenal national best seller, *Born to Run*, Christopher McDougall now travels to the Mediterranean where he discovers that the secrets of ancient Greek heroes are still alive and well on the island of Crete and in the muscles and minds of fitness enthusiasts everywhere. While researching *Born to Run*, Chris McDougall encountered the story of Pheidippides, the legendary ancient Greek 'all-day runner.' Later, when McDougall met a dedicated amateur historian, he saw a connection to one of the most fascinating mysteries of World War II: How did a small band of Resistance fighters surrounded by German troops kidnap a top German general? What he discovered is that ancestral techniques for extraordinary endurance, natural movement, and nutrition allowed ancient Greek soldiers and Cretan shepherds to race across mountains on all-night missions. Inspired by their heroic acts, McDougall sets off to discover the lost art of the hero, both throughout history and across the world. Just as *Born to Run* inspired casual runners to get off the treadmill, out of their shoes, and into nature, *Natural-Born Heroes* will inspire casual athletes to leave the gym and take their fitness to nature doing cross-training, mud runs, parkour and free-running to bound--and climb, swim, skip, wade, and jump--their way to heroic feats"--

*Emily, Alone* Stewart O'Nan 2011-03-17 The moving companion novel to *Henry, Himself* and a bittersweet vision of love, family, and aging from bestselling author Stewart O'Nan A sequel to the bestselling, much-beloved *Wish You Were Here*, Stewart O'Nan's intimate new novel follows Emily Maxwell, a widow whose grown children have long moved away. She dreams of visits by her grandchildren while mourning the turnover of her quiet Pittsburgh neighborhood, but when her sole companion and sister-in-law Arlene faints at their favorite breakfast buffet, Emily's days change. As she grapples with her new independence, she discovers a hidden strength and realizes that life always offers new possibilities. Like most older women, Emily is a familiar yet invisible figure, one rarely portrayed so honestly. Her mingled feelings-of pride and regret, joy and sorrow- are gracefully rendered in wholly unexpected ways. Once again making the ordinary and overlooked not merely visible but vital to understanding our own lives, *Emily, Alone* confirms O'Nan as an American master.

**Bend, Not Break** Ping Fu 2013-11-26 Born on the eve of China's Cultural Revolution, Ping Fu was separated from her family at the age of eight. She grew up fighting hunger and humiliation and shielding her younger sister from the teenagers in Mao's Red Guard. At twenty-five, she found her way to the United States; her only resources were \$80 and a few phrases of English. Yet Ping persevered, and the hard-won lessons of her childhood guided her to success in her new homeland. Aided by her well-honed survival instincts, a few good friends, and the kindness of strangers, she grew into someone she never thought she'd be—a strong, independent, entrepreneurial leader. "She tells her story with intelligence, verve and a candor that is often heart-rending." —The Wall Street Journal "This well-written tale of courage, compassion, and undaunted curiosity reveals the life of a genuine hero." —Booklist (starred review) "Her success at the American Dream is a real triumph." —The New York Post