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The Downstairs Girl Stacey Lee 2021-03-02 A Reese's Book Club YA Pick and New York Times Bestseller From the critically acclaimed author of *Luck of the Titanic*, *Under a Painted Sky*, and *Outrun the Moon* comes a powerful novel about identity, betrayal, and the meaning of family. By day, seventeen-year-old Jo Kuan works as a lady's maid for the cruel daughter of one of the wealthiest men in Atlanta. But by night, Jo moonlights as the pseudonymous author of a newspaper advice column for the genteel Southern lady, "Dear Miss Sweetie." When her column becomes wildly popular, she uses the power of the pen to address some of society's ills, but she's not prepared for the backlash that follows when her column challenges fixed ideas about race and gender. While her opponents clamor to uncover the secret identity of Miss Sweetie, a mysterious letter sets Jo off on a search for her own past and the parents who abandoned her as a baby. But when her efforts put her in the crosshairs of Atlanta's most notorious criminal, Jo must decide whether she, a girl used to living in the shadows, is ready to step into the light. With prose that is witty, insightful, and at times heartbreaking, Stacey Lee masterfully crafts an extraordinary social drama set in the New South. "This vividly rendered historic novel will keep readers riveted as witty, observant Jo deals with the dangers of questioning power." --The Washington Post "Holds a mirror to our present issues while giving us a detailed and vibrant picture of life in the past." --The New York Times "A joyful read . . . The Downstairs Girl, for all its serious and timely content, is a jolly good time." --NPR

The Absolutely True Diary of a Part-Time Indian Sherman Alexie 2012-01-10 Bestselling author Sherman Alexie tells the story of Junior, a budding cartoonist growing up on the Spokane Indian Reservation. Determined to take his future into his own hands, Junior leaves his troubled school on the rez to attend an all-white farm town high school where the only other Indian is the school mascot. Heartbreaking, funny, and beautifully written, *The Absolutely True Diary of a Part-Time Indian*, which is based on the author's own experiences, coupled with poignant drawings by Ellen Forney that reflect the character's art, chronicles the contemporary adolescence of one Native American boy as he attempts to break away from the life he was destined to live. With a forward by Markus Zusak, interviews with Sherman Alexie and Ellen Forney, and four-color interior art throughout, this edition is perfect for fans and collectors alike.

The Ylem Tatiana Vila 2011-05-05 An ancient book, a seventeen-year-old girl and an exotic boy from a supernatural world hold the key to freedom for a long-oppressed race, but that freedom could come at the cost of the human world. Seventeen-year-old Kalista is suffering

from a broken heart, so when her playwright father proposes they move their lives from New York to New Mexico because he is in need of inspiration Kalista is 100% on-board with him. New Mexico proves to be the perfect balm for her wounds and she is just starting to feel some of her old spunk when Tristan Winfield comes into her life and pulls all of her barriers down. Kalista is captivated by Tristan's unusual silver eyes and feels an inexplicable connection to him, which begins to manifest itself in her dreams with bizarre images of a waterfall and an orb. While searching for an explanation for her troubling dreams, Kalista discovers an ancient book which holds the secrets of a supernatural race of creatures. But when Killings hit town, she realizes her finding has come at a high price. She's in the middle of a power struggle now, and a secret seems to be wrapped within the pages of that book. A secret she's part of...

The Sixth Extinction Elizabeth Kolbert 2014-02-11 ONE OF THE NEW YORK TIMES BOOK REVIEW'S 10 BEST BOOKS OF THE YEAR A major book about the future of the world, blending intellectual and natural history and field reporting into a powerful account of the mass extinction unfolding before our eyes Over the last half a billion years, there have been five mass extinctions, when the diversity of life on earth suddenly and dramatically contracted. Scientists around the world are currently monitoring the sixth extinction, predicted to be the most devastating extinction event since the asteroid impact that wiped out the dinosaurs. This time around, the cataclysm is us. In *The Sixth Extinction*, two-time winner of the National Magazine Award and New Yorker writer Elizabeth Kolbert draws on the work of scores of researchers in half a dozen disciplines, accompanying many of them into the field: geologists who study deep ocean cores, botanists who follow the tree line as it climbs up the Andes, marine biologists who dive off the Great Barrier Reef. She introduces us to a dozen species, some already gone, others facing extinction, including the Panamanian golden frog, staghorn coral, the great auk, and the Sumatran rhino. Through these stories, Kolbert provides a moving account of the disappearances occurring all around us and traces the evolution of extinction as concept, from its first articulation by Georges Cuvier in revolutionary Paris up through the present day. The sixth extinction is likely to be mankind's most lasting legacy; as Kolbert observes, it compels us to rethink the fundamental question of what it means to be human.

The Long Way Home David Laskin 2011-03-15 In *The Long Way Home*, award-winning writer David Laskin traces the lives of a dozen men who left their childhood homes in Europe, journeyed through Ellis Island, and started over in a strange land-only to cross the Atlantic again in uniform when their adopted country entered the Great War. Though they had known little of America outside of tight-knit ghettos and backbreaking labor, these foreign-born conscripts were rapidly transformed into soldiers, American soldiers, in the ordeal of war. Two of the men in this book won the Medal of Honor. Three died in combat. Those who survived were profoundly altered—and their heroic service reshaped their families and ultimately the nation itself. Epic, inspiring, and masterfully written, this book is an unforgettable true story of the Great War, the world it remade, and the humble, loyal men who became Americans by fighting for America.

Degrees of Freedom Rebecca J. Scott 2008-04-30 As Louisiana and Cuba emerged from slavery in the late nineteenth century, each faced the question of what rights former slaves could claim. *Degrees of Freedom* compares and contrasts these two societies in which slavery was destroyed by war, and citizenship was redefined through social and political upheaval. Both Louisiana and Cuba were rich in sugar plantations that depended on an enslaved labor force. After abolition, on both sides of the Gulf of Mexico, ordinary people—cane cutters and cigar

workers, laundresses and labor organizers-forged alliances to protect and expand the freedoms they had won. But by the beginning of the twentieth century, Louisiana and Cuba diverged sharply in the meanings attributed to race and color in public life, and in the boundaries placed on citizenship. Louisiana had taken the path of disenfranchisement and state-mandated racial segregation; Cuba had enacted universal manhood suffrage and had seen the emergence of a transracial conception of the nation. What might explain these differences? Moving through the cane fields, small farms, and cities of Louisiana and Cuba, Rebecca Scott skillfully observes the people, places, legislation, and leadership that shaped how these societies adjusted to the abolition of slavery. The two distinctive worlds also come together, as Cuban exiles take refuge in New Orleans in the 1880s, and black soldiers from Louisiana garrison small towns in eastern Cuba during the 1899 U.S. military occupation. Crafting her narrative from the words and deeds of the actors themselves, Scott brings to life the historical drama of race and citizenship in postemancipation societies.

The Adventures of a Revolutionary Soldier Joseph Plumb Martin 2019-07-04 Joseph Plumb Martin (1760 - 1850) was a soldier in the Continental Army and Connecticut Militia during the American Revolutionary War, holding the rank of private for most of the war. His published narrative of his experiences has become a valuable resource for historians in understanding the conditions of a common soldier of that era, as well as the battles in which Martin participated. "My intention is to give a succinct account of some of my adventures, dangers and sufferings during my several campaigns in the revolutionary army." Contents: Campaign of 1776. Campaign of 1777. Campaign of 1778. Campaign of 1779. Campaign of 1780. Campaign of 1781. Campaign of 1782. Campaign of 1783.

See *What I Mean* Kevin Cheng 2012-11-15 If you're an executive, designer, product manager, marketer, or engineer, communication is part of your work. Using images and text in unique ways, comics can engage readers in ways traditional methods can't. In *See What I Mean*, you'll learn how to create comics about your products and processes without an illustrator—just like Google, eBay, and Adobe do.

I Am Malala Malala Yousafzai 2013-10-08 A MEMOIR BY THE YOUNGEST RECIPIENT OF THE NOBEL PEACE PRIZE As seen on Netflix with David Letterman "I come from a country that was created at midnight. When I almost died it was just after midday." When the Taliban took control of the Swat Valley in Pakistan, one girl spoke out. Malala Yousafzai refused to be silenced and fought for her right to an education. On Tuesday, October 9, 2012, when she was fifteen, she almost paid the ultimate price. She was shot in the head at point-blank range while riding the bus home from school, and few expected her to survive. Instead, Malala's miraculous recovery has taken her on an extraordinary journey from a remote valley in northern Pakistan to the halls of the United Nations in New York. At sixteen, she became a global symbol of peaceful protest and the youngest nominee ever for the Nobel Peace Prize. *I AM MALALA* is the remarkable tale of a family uprooted by global terrorism, of the fight for girls' education, of a father who, himself a school owner, championed and encouraged his daughter to write and attend school, and of brave parents who have a fierce love for their daughter in a society that prizes sons. *I AM MALALA* will make you believe in the power of one person's voice to inspire change in the world.

The Wild Truth Carine McCandless 2014-11-11 A New York Times Bestseller "The Wild Truth is an important book on two fronts: It sets the record straight about a story that has touched

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thousands of readers, and it opens up a conversation about hideous domestic violence hidden behind a mask of prosperity and propriety."-NPR.org The spellbinding story of Chris McCandless, who gave away his savings, hitchhiked to Alaska, walked into the wilderness alone, and starved to death in 1992, fascinated not just New York Times bestselling author Jon Krakauer, but also the rest of the nation. Krakauer's book, *Into the Wild*, became an international bestseller, translated into thirty-one languages, and Sean Penn's inspirational film by the same name further skyrocketed Chris McCandless to global fame. But the real story of Chris's life and his journey has not yet been told - until now. The missing pieces are finally revealed in *The Wild Truth*, written by Carine McCandless, Chris's beloved and trusted sister. Featured in both the book and film, Carine has wrestled for more than twenty years with the legacy of her brother's journey to self-discovery, and now tells her own story while filling in the blanks of his. Carine was Chris's best friend, the person with whom he had the closest bond, and who witnessed firsthand the dysfunctional and violent family dynamic that made Chris willing to embrace the harsh wilderness of Alaska. Growing up in the same troubled household, Carine speaks candidly about the deeper reality of life in the McCandless family. In the many years since the tragedy of Chris's death, Carine has searched for some kind of redemption. In this touching and deeply personal memoir, she reveals how she has learned that real redemption can only come from speaking the truth.

The Obstacle Is the Way Ryan Holiday 2014-05-01 #1 Wall Street Journal Bestseller *The Obstacle is the Way* has become a cult classic, beloved by men and women around the world who apply its wisdom to become more successful at whatever they do. Its many fans include a former governor and movie star (Arnold Schwarzenegger), a hip hop icon (LL Cool J), an Irish tennis pro (James McGee), an NBC sportscaster (Michele Tafoya), and the coaches and players of winning teams like the New England Patriots, Seattle Seahawks, Chicago Cubs, and University of Texas men's basketball team. The book draws its inspiration from stoicism, the ancient Greek philosophy of enduring pain or adversity with perseverance and resilience. Stoics focus on the things they can control, let go of everything else, and turn every new obstacle into an opportunity to get better, stronger, tougher. As Marcus Aurelius put it nearly 2000 years ago: "The impediment to action advances action. What stands in the way becomes the way." Ryan Holiday shows us how some of the most successful people in history—from John D. Rockefeller to Amelia Earhart to Ulysses S. Grant to Steve Jobs—have applied stoicism to overcome difficult or even impossible situations. Their embrace of these principles ultimately mattered more than their natural intelligence, talents, or luck. If you're feeling frustrated, demoralized, or stuck in a rut, this book can help you turn your problems into your biggest advantages. And along the way it will inspire you with dozens of true stories of the greats from every age and era.

The Little Black Book of Scams Industry Canada 2014-03-10 The Canadian edition of *The Little Black Book of Scams* is a compact and easy to use reference guide filled with information Canadians can use to protect themselves against a variety of common scams. It debunks common myths about scams, provides contact information for reporting a scam to the correct authority, and offers a step-by-step guide for scam victims to reduce their losses and avoid becoming repeat victims. Consumers and businesses can consult *The Little Black Book of Scams* to avoid falling victim to social media and mobile phone scams, fake charities and lotteries, dating and romance scams, and many other schemes used to defraud Canadians of their money and personal information.

Miranda Gary L. Stuart 2013-11-01 One of the most significant Supreme Court cases in U.S. history has its roots in Arizona and is closely tied to the state's leading legal figures. Miranda has become a household word; now Gary Stuart tells the inside story of this famous case, and with it the legal history of the accused's right to counsel and silence. Ernesto Miranda was an uneducated Hispanic man arrested in 1963 in connection with a series of sexual assaults, to which he confessed within hours. He was convicted not on the strength of eyewitness testimony or physical evidence but almost entirely because he had incriminated himself without knowing it—and without knowing that he didn't have to. Miranda's lawyers, John P. Frank and John F. Flynn, were among the most prominent in the state, and their work soon focused the entire country on the issue of their client's rights. A 1966 Supreme Court decision held that Miranda's rights had been violated and resulted in the now-famous "Miranda warnings." Stuart personally knows many of the figures involved in Miranda, and here he unravels its complex history, revealing how the defense attorneys created the argument brought before the Court and analyzing the competing societal interests involved in the case. He considers Miranda's aftermath—not only the test cases and ongoing political and legal debate but also what happened to Ernesto Miranda. He then updates the story to the Supreme Court's 2000 Dickerson decision upholding Miranda and considers its implications for cases in the wake of 9/11 and the rights of suspected terrorists. Interviews with 24 individuals directly concerned with the decision—lawyers, judges, and police officers, as well as suspects, scholars, and ordinary citizens—offer observations on the case's impact on law enforcement and on the rights of the accused. Ten years after the decision in the case that bears his name, Ernesto Miranda was murdered in a knife fight at a Phoenix bar, and his suspected killer was "Mirandized" before confessing to the crime. *Miranda: The Story of America's Right to Remain Silent* considers the legacy of that case and its fate in the twenty-first century as we face new challenges in the criminal justice system.

The Pledge Jeffrey Owen Jones 2010-10-12 The cultural and political history of the Pledge of Allegiance, how it came to be, what it means to Americans, and why we have battled over it for generations For more than a century, reciting the Pledge of Allegiance has been a central part of the American Experience. And perhaps because of its ubiquity, this simple flag salute has served not only as a unifying ritual but also as a lightning rod for bitter controversy. Congress's 1954 decision to add "under God" to the Pledge has made it the focus of three U.S. Supreme Court cases and at least one other landmark appellate decision. The debate continues today, but along with it exists a widely held admiration and support for this simple affirmation of our shared patriotism. As Jeffrey Owen Jones and Peter Meyer show in their illuminating history, this brief salute to the flag has had an almost magical power to galvanize people's deepest feelings and beliefs about who we are and ought to be as a nation. In that sense, the story of the Pledge of Allegiance is the story of America and the American people.

[Why Startups Fail](#) Tom Eisenmann 2021-03-30 If you want your startup to succeed, you need to understand why startups fail. "Whether you're a first-time founder or looking to bring innovation into a corporate environment, *Why Startups Fail* is essential reading."—Eric Ries, founder and CEO, LTSE, and New York Times bestselling author of *The Lean Startup* and *The Startup Way* Why do startups fail? That question caught Harvard Business School professor Tom Eisenmann by surprise when he realized he couldn't answer it. So he launched a multiyear research project to find out. In *Why Startups Fail*, Eisenmann reveals his findings: six distinct patterns that account for the vast majority of startup failures. • Bad Bedfellows. Startup success is thought to rest largely on the founder's talents and instincts. But the wrong

team, investors, or partners can sink a venture just as quickly. • False Starts. In following the oft-cited advice to “fail fast” and to “launch before you’re ready,” founders risk wasting time and capital on the wrong solutions. • False Promises. Success with early adopters can be misleading and give founders unwarranted confidence to expand. • Speed Traps. Despite the pressure to “get big fast,” hypergrowth can spell disaster for even the most promising ventures. • Help Wanted. Rapidly scaling startups need lots of capital and talent, but they can make mistakes that leave them suddenly in short supply of both. • Cascading Miracles. Silicon Valley exhorts entrepreneurs to dream big. But the bigger the vision, the more things that can go wrong. Drawing on fascinating stories of ventures that failed to fulfill their early promise—from a home-furnishings retailer to a concierge dog-walking service, from a dating app to the inventor of a sophisticated social robot, from a fashion brand to a startup deploying a vast network of charging stations for electric vehicles—Eisenmann offers frameworks for detecting when a venture is vulnerable to these patterns, along with a wealth of strategies and tactics for avoiding them. A must-read for founders at any stage of their entrepreneurial journey, *Why Startups Fail* is not merely a guide to preventing failure but also a roadmap charting the path to startup success.

Trump: The Art of the Deal Donald J. Trump 2009-12-23 President Donald J. Trump lays out his professional and personal worldview in this classic work—a firsthand account of the rise of America’s foremost deal-maker. “I like thinking big. I always have. To me it’s very simple: If you’re going to be thinking anyway, you might as well think big.”—Donald J. Trump Here is Trump in action—how he runs his organization and how he runs his life—as he meets the people he needs to meet, chats with family and friends, clashes with enemies, and challenges conventional thinking. But even a maverick plays by rules, and Trump has formulated time-tested guidelines for success. He isolates the common elements in his greatest accomplishments; he shatters myths; he names names, spells out the zeros, and fully reveals the deal-maker’s art. And throughout, Trump talks—really talks—about how he does it. *Trump: The Art of the Deal* is an unguarded look at the mind of a brilliant entrepreneur—the ultimate read for anyone interested in the man behind the spotlight. Praise for *Trump: The Art of the Deal* “Trump makes one believe for a moment in the American dream again.”—The New York Times “Donald Trump is a deal maker. He is a deal maker the way lions are carnivores and water is wet.”—Chicago Tribune “Fascinating . . . wholly absorbing . . . conveys Trump’s larger-than-life demeanor so vibrantly that the reader’s attention is instantly and fully claimed.”—Boston Herald “A chatty, generous, chutzpa-filled autobiography.”—New York Post

Dark Towers David Enrich 2020-02-18 #1 WALL STREET JOURNAL BESTSELLER * NEW YORK TIMES BESTSELLER New York Times finance editor David Enrich's explosive exposé of the most scandalous bank in the world, revealing its shadowy ties to Donald Trump, Putin's Russia, and Nazi Germany “A jaw-dropping financial thriller” —Philadelphia Inquirer On a rainy Sunday in 2014, a senior executive at Deutsche Bank was found hanging in his London apartment. Bill Broeksmit had helped build the 150-year-old financial institution into a global colossus, and his sudden death was a mystery, made more so by the bank’s efforts to deter investigation. Broeksmit, it turned out, was a man who knew too much. In *Dark Towers*, award-winning journalist David Enrich reveals the truth about Deutsche Bank and its epic path of devastation. Tracing the bank’s history back to its propping up of a default-prone American developer in the 1880s, helping the Nazis build Auschwitz, and wooing Eastern Bloc authoritarians, he shows how in the 1990s, via a succession of hard-charging executives, Deutsche made a fateful decision to pursue Wall Street riches, often at the expense of ethics and the law. Soon, the

bank was manipulating markets, violating international sanctions to aid terrorist regimes, scamming investors, defrauding regulators, and laundering money for Russian oligarchs. Ever desperate for an American foothold, Deutsche also started doing business with a self-promoting real estate magnate nearly every other bank in the world deemed too dangerous to touch: Donald Trump. Over the next twenty years, Deutsche executives loaned billions to Trump, the Kushner family, and an array of scandal-tarred clients, including convicted sex offender Jeffrey Epstein. *Dark Towers* is the never-before-told saga of how Deutsche Bank became the global face of financial recklessness and criminality—the corporate equivalent of a weapon of mass destruction. It is also the story of a man who was consumed by fear of what he'd seen at the bank—and his son's obsessive search for the secrets he kept.

Future of solar photovoltaic International Renewable Energy Agency IRENA 2019-11-01 This study presents options to fully unlock the world's vast solar PV potential over the period until 2050. It builds on IRENA's global roadmap to scale up renewables and meet climate goals.

Leading Change John P. Kotter 2012 Offers advice on how to lead an organization into change, including establishing a sense of urgency, developing a vision and strategy, and generating short-term wins.

The Genius of Earth Day Adam Rome 2013-04-16 Describes the first-ever Earth Day held in 1970 and discusses the ensuing rise of the environmental movement that has since grown to become a major source of inspiration to Americans and others around the world.

The 4-Hour Work Week Timothy Ferriss 2007 Offers techniques and strategies for increasing income while cutting work time in half, and includes advice for leading a more fulfilling life.

The Berlin Wall Frederick Taylor 2012-08-02 The appearance of a hastily-constructed barbed wire entanglement through the heart of Berlin during the night of 12-13 August 1961 was both dramatic and unexpected. Within days, it had started to metamorphose into a structure that would come to symbolise the brutal insanity of the Cold War: the Berlin Wall. A city of almost four million was cut ruthlessly in two, unleashing a potentially catastrophic East-West crisis and plunging the entire world for the first time into the fear of imminent missile-borne apocalypse. This threat would vanish only when the very people the Wall had been built to imprison, breached it on the historic night of 9 November 1989. Frederick Taylor's eagerly awaited new book reveals the strange and chilling story of how the initial barrier system was conceived, then systematically extended, adapted and strengthened over almost thirty years. Patrolled by vicious dogs and by guards on shoot-to-kill orders, the Wall, with its more than 300 towers, became a wired and lethally booby-trapped monument to a world torn apart by fiercely antagonistic ideologies. The Wall had tragic consequences in personal and political terms, affecting the lives of Germans and non-Germans alike in a myriad of cruel, inhuman and occasionally absurd ways. *The Berlin Wall* is the definitive account of a divided city and its people.

Introduction to Sports Biomechanics Roger Bartlett 2002-04-12 Introduction to Sports Biomechanics has been developed to introduce you to the core topics covered in the first two years of your degree. It will give you a sound grounding in both the theoretical and practical aspects of the subject. Part One covers the anatomical and mechanical foundations of biomechanics and Part Two concentrates on the measuring techniques which sports

biomechanists use to study the movements of the sports performer. In addition, the book is highly illustrated with line drawings and photographs which help to reinforce explanations and examples.

How America Works Elliott Rebhun 2020-07 Learning about civics shouldn't be boring. How America Works gives teens a fun, behind-the-scenes look at how the U.S. government works, why they should care and how they can get involved. But this isn't just any old civics primer. Appealing graphics and a conversational tone draw readers in from the very first page. Political cartoons and debates spark critical thought. And age-appropriate explanations make even the most complex civics topics accessible and easy to understand. In short, this comprehensive guide has everything teens need to know about government and civic engagement (and probably don't). 11 easily digestible units From the Declaration of Independence to civil rights and immigration, How America Works helps readers understand the foundations of our nation and the key civic issues facing America today--without dry or complicated language. Ideas for civic engagement It's easy for teens to feel like the government doesn't matter to them. But when they see their interests and concerns reflected on every page, they'll feel empowered to get involved. And we've got plenty of ideas to help them out. Perfect for teachers or parents Your middle- and high-school students are the voters, active citizens, and community leaders of tomorrow. When you give them How America Works, you're giving them a guide to making their voices heard. Exclusive online bonus Order now and get access to online videos, lessons and writing extensions that expand on the topics covered in the book. Here's what we cover: The Declaration of Independence The Constitution The Bill of Rights How Washington Works Supreme Court Cases Every Student Should Know The Presidency Why Voting Matters The Long Struggle for Civil Rights Immigration: Who Gets to Be an American? You and the Media Could You Pass America's Citizenship Test?

Fashionopolis Dana Thomas 2020-09-08 *NYTBR Paperback Row Selection * The Independent's Best Fashion Book on Sustainability* An investigation into the damage wrought by the colossal clothing industry and the grassroots, high-tech, international movement fighting to reform it What should I wear? It's one of the fundamental questions we ask ourselves every day. More than ever, we are told it should be something new. Today, the clothing industry churns out 80 billion garments a year and employs every sixth person on Earth. Historically, the apparel trade has exploited labor, the environment, and intellectual property—and in the last three decades, with the simultaneous unfurling of fast fashion, globalization, and the tech revolution, those abuses have multiplied exponentially, primarily out of view. We are in dire need of an entirely new human-scale model. Bestselling journalist Dana Thomas has traveled the globe to discover the visionary designers and companies who are propelling the industry toward that more positive future by reclaiming traditional craft and launching cutting-edge sustainable technologies to produce better fashion. In Fashionopolis, Thomas sees renewal in a host of developments, including printing 3-D clothes, clean denim processing, smart manufacturing, hyperlocalism, fabric recycling—even lab-grown materials. From small-town makers and Silicon Valley whizzes to such household names as Stella McCartney, Levi's, and Rent the Runway, Thomas highlights the companies big and small that are leading the crusade. We all have been casual about our clothes. It's time to get dressed with intention. Fashionopolis is the first comprehensive look at how to start.

Gutshot e-Magazine - July 2020 Amrin Ved July 2020 edition of India's only real money gaming magazine. To know more visit read.gutshotmagazine.com

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Native American Son Kate Buford 2010-10-26 The first comprehensive biography of the legendary figure who defined excellence in American sports: Jim Thorpe, arguably the greatest all-around athlete the United States has ever seen. With clarity and a fine eye for detail, Kate Buford traces the pivotal moments of Thorpe's incomparable career: growing up in the tumultuous Indian Territory of Oklahoma; leading the Carlisle Indian Industrial School football team, coached by the renowned "Pop" Warner, to victories against the country's finest college teams; winning gold medals in the 1912 Olympics pentathlon and decathlon; defining the burgeoning sport of professional football and helping to create what would become the National Football League; and playing long, often successful—and previously unexamined—years in professional baseball. But, at the same time, Buford vividly depicts the difficulties Thorpe faced as a Native American—and a Native American celebrity at that—early in the twentieth century. We also see the infamous loss of his Olympic medals, stripped from him because he had previously played professional baseball, an event that would haunt Thorpe for the rest of his life. We see his struggles with alcoholism and personal misfortune, losing his first child and moving from one failed marriage to the next, coming to distrust many of the hands extended to him. Finally, we learn the details of his vigorous advocacy for Native American rights while he chased a Hollywood career, and the truth behind the supposed reinstatement of his Olympic record in 1982. Here is the story—long overdue and brilliantly told—of a complex, iconoclastic, profoundly talented man whose life encompassed both tragic limitations and truly extraordinary achievements.

Strategic Management in the Media Lucy Küng 2008-04-11 "This book provides vital insights into the elements of strategy and their application to media firms. Solidly grounded in theory but not pedantic, it is essential reading for those who make or wish to comprehend choices of media companies." - Robert Picard, University of Jönköping "Insightful, contextually analytical, yet easy to comprehend, Strategic Management in the Media successfully applies the adaptive and interpretative areas of strategic theory in the media sectors. It provides a unique perspective in which common themes linking media strategy and industry environment are thoughtfully discussed." - Sylvia M. Chan-Olmsted, University of Florida "...an invaluable asset for students of media management. The use of pertinent examples and case studies throughout brings the analysis to life and contributes to a highly readable introduction." - Gillian Doyle, University of Glasgow This book is a comprehensive, accessible and expert introduction to strategy within a media management context. It is divided into two parts - part one provides an introduction to and overview of the media industry from a strategic management perspective, looking in detail at the sectors that together comprise the industry - newspaper, book and magazine publishing, music, radio and television - and the strategic forces at work in each. This provides the foundation for part two, which analyses a number of strategic topics central to the media sector, such as technological change, organisational structure, leadership, and creativity and innovation. The chapters follow the same structure: the relevant theory is outlined, its application to the media industry is discussed, and case studies from the media industry are used to illustrate the theory and illuminate its relevance for the media field. The cases and examples used come from all sectors of the industry and a range of geographic regions and include News Corporation, Endemol, BBC, Bertelsmann, CNN, MTV, Disney and Pixar.

HBR's 10 Must Reads on Negotiation (with bonus article "15 Rules for Negotiating a Job Offer" by Deepak Malhotra) Harvard Business Review 2019-04-30 Learn to be a better negotiator--and achieve the outcomes you want. If you read nothing else on how to negotiate

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successfully, read these 10 articles. We've combed through hundreds of Harvard Business Review articles and selected the most important ones to help you avoid common mistakes, find hidden opportunities, and win the best deals possible. This book will inspire you to: Control the negotiation before you enter the room Persuade others to do what you want—for their own reasons Manage emotions on both sides of the table Understand the rules of negotiating across cultures Set the stage for a healthy relationship long after the ink has dried Identify what you can live with and when to walk away This collection of articles includes: "Six Habits of Merely Effective Negotiators" by James K. Sebenius; "Control the Negotiation Before It Begins" by Deepak Malhotra; "Emotion and the Art of Negotiation" by Alison Wood Brooks; "Breakthrough Bargaining" by Deborah M. Kolb and Judith Williams; "15 Rules for Negotiating a Job Offer" by Deepak Malhotra; "Getting to Si, Ja, Oui, Hai, and Da" by Erin Meyer; "Negotiating Without a Net: A Conversation with the NYPD's Dominick J. Misino" by Diane L. Coutu; "Deal Making 2.0: A Guide to Complex Negotiations" by David A. Lax and James K. Sebenius; "How to Make the Other Side Play Fair" by Max H. Bazerman and Daniel Kahneman; "Getting Past Yes: Negotiating as if Implementation Mattered" by Danny Ertel; "When to Walk Away from a Deal" by Geoffrey Cullinan, Jean-Marc Le Roux, and Rolf-Magnus Weddigen.

Ask a Manager Alison Green 2018-05-01 From the creator of the popular website Ask a Manager and New York's work-advice columnist comes a witty, practical guide to 200 difficult professional conversations—featuring all-new advice! There's a reason Alison Green has been called "the Dear Abby of the work world." Ten years as a workplace-advice columnist have taught her that people avoid awkward conversations in the office because they simply don't know what to say. Thankfully, Green does—and in this incredibly helpful book, she tackles the tough discussions you may need to have during your career. You'll learn what to say when • coworkers push their work on you—then take credit for it • you accidentally trash-talk someone in an email then hit "reply all" • you're being micromanaged—or not being managed at all • you catch a colleague in a lie • your boss seems unhappy with your work • your cubemate's loud speakerphone is making you homicidal • you got drunk at the holiday party Praise for Ask a Manager "A must-read for anyone who works . . . [Alison Green's] advice boils down to the idea that you should be professional (even when others are not) and that communicating in a straightforward manner with candor and kindness will get you far, no matter where you work."—Booklist (starred review) "The author's friendly, warm, no-nonsense writing is a pleasure to read, and her advice can be widely applied to relationships in all areas of readers' lives. Ideal for anyone new to the job market or new to management, or anyone hoping to improve their work experience."—Library Journal (starred review) "I am a huge fan of Alison Green's Ask a Manager column. This book is even better. It teaches us how to deal with many of the most vexing big and little problems in our workplaces—and to do so with grace, confidence, and a sense of humor."—Robert Sutton, Stanford professor and author of The No Asshole Rule and The Asshole Survival Guide "Ask a Manager is the ultimate playbook for navigating the traditional workforce in a diplomatic but firm way."—Erin Lowry, author of Broke Millennial: Stop Scraping By and Get Your Financial Life Together

Magazines for Libraries Cheryl LaGuardia 2003

Meeting Students Where They Live Richard L. Curwin 2010-04-15 Motivation and hope are two items in short supply in many urban schools. But it doesn't have to be that way, according to Richard L. Curwin. Based on input from teachers across the United States and on his own personal experiences, Curwin offers suggestions that every school can use to keep students in

the classroom and looking toward a brighter future. In *Meeting Students Where They Live*, Curwin urges teachers and administrators in urban schools to move away from a focus on control, uniformity, lack of tolerance, and ironclad rules toward an approach based on compassion, understanding, tolerance, and safety for all. Each chapter examines problems common to urban schools and offers comprehensive, long-reaching remedies, plus concrete strategies for engaging troubled and hard-to-reach youth. *Meeting Students Where They Live* explores ways to * Welcome all students, * Build lessons that involve and engage, * Stay motivated and energized, * Design assignments that students will actually do, and * Use evaluation to encourage and build learning rather than defeat it. *Meeting Students Where They Live* also includes classroom activity sheets submitted by teachers working in a variety of urban environments—from inner-city schools to a detention center.

Countdown Alan Weisman 2013-09-24 A powerful investigation into the chances for humanity's future from the author of the bestseller *The World Without Us*. In his bestselling book *The World Without Us*, Alan Weisman considered how the Earth could heal and even refill empty niches if relieved of humanity's constant pressures. Behind that groundbreaking thought experiment was his hope that we would be inspired to find a way to add humans back to this vision of a restored, healthy planet—only in harmony, not mortal combat, with the rest of nature. But with a million more of us every 4 1/2 days on a planet that's not getting any bigger, and with our exhaust overheating the atmosphere and altering the chemistry of the oceans, prospects for a sustainable human future seem ever more in doubt. For this long-awaited follow-up book, Weisman traveled to more than 20 countries to ask what experts agreed were probably the most important questions on Earth—and also the hardest: How many humans can the planet hold without capsizing? How robust must the Earth's ecosystem be to assure our continued existence? Can we know which other species are essential to our survival? And, how might we actually arrive at a stable, optimum population, and design an economy to allow genuine prosperity without endless growth? Weisman visits an extraordinary range of the world's cultures, religions, nationalities, tribes, and political systems to learn what in their beliefs, histories, liturgies, or current circumstances might suggest that sometimes it's in their own best interest to limit their growth. The result is a landmark work of reporting: devastating, urgent, and, ultimately, deeply hopeful. By vividly detailing the burgeoning effects of our cumulative presence, *Countdown* reveals what may be the fastest, most acceptable, practical, and affordable way of returning our planet and our presence on it to balance. Weisman again shows that he is one of the most provocative journalists at work today, with a book whose message is so compelling that it will change how we see our lives and our destiny.

The Effective Executive Peter Drucker 2018-03-09 The measure of the executive, Peter Drucker reminds us, is the ability to 'get the right things done'. Usually this involves doing what other people have overlooked, as well as avoiding what is unproductive. He identifies five talents as essential to effectiveness, and these can be learned; in fact, they must be learned just as scales must be mastered by every piano student regardless of his natural gifts. Intelligence, imagination and knowledge may all be wasted in an executive job without the acquired habits of mind that convert these into results. One of the talents is the management of time. Another is choosing what to contribute to the particular organization. A third is knowing where and how to apply your strength to best effect. Fourth is setting up the right priorities. And all of them must be knitted together by effective decision-making. How these can be developed forms the main body of the book. The author ranges widely through the

annals of business and government to demonstrate the distinctive skill of the executive. He turns familiar experience upside down to see it in new perspective. The book is full of surprises, with its fresh insights into old and seemingly trite situations.

DIY PR Nikkia McClain 2020-12-02 DIY PR is jam-packed with critical information for beginning publicists, including discovering and developing a brand, identifying a target media audience, creating and nurturing relationships, and identifying how and when to pitch clients. In a friendly, conversational style, McClain provides ideas for combining traditional PR such as press releases and media alerts with out-of-the-box thinking by executing unique events that get noticed. She shares examples of successful communications and provides chapter takeaways that summarize the most important points. Each chapter ends with a series of questions that encourage readers to identify, consider, plan and set goals. You can also take DIY PR to the next level through her online platform via a series of free webinars and virtual courses.

The Information James Gleick 2011-03-01 From the bestselling author of the acclaimed Chaos and Genius comes a thoughtful and provocative exploration of the big ideas of the modern era: information, communication, and information theory. Acclaimed science writer James Gleick presents an eye-opening vision of how our relationship to information has transformed the very nature of human consciousness. A fascinating intellectual journey through the history of communication and information, from the language of Africa's talking drums to the invention of written alphabets; from the electronic transmission of code to the origins of information theory, into the new information age and the current deluge of news, tweets, images, and blogs. Along the way, Gleick profiles key innovators, including Charles Babbage, Ada Lovelace, Samuel Morse, and Claude Shannon, and reveals how our understanding of information is transforming not only how we look at the world, but how we live. A New York Times Notable Book A Los Angeles Times and Cleveland Plain Dealer Best Book of the Year Winner of the PEN/E. O. Wilson Literary Science Writing Award

MITRE Systems Engineering Guide 2012-06-05

The Third Door Alex Banayan 2018-06-05 FORBES #1 CAREER BOOK TO READ IN 2018 The larger-than-life journey of an 18-year-old college freshman who set out from his dorm room to track down Bill Gates, Lady Gaga, and dozens more of the world's most successful people to uncover how they broke through and launched their careers. The Third Door takes readers on an unprecedented adventure—from hacking Warren Buffett's shareholders meeting to chasing Larry King through a grocery store to celebrating in a nightclub with Lady Gaga—as Alex Banayan travels from icon to icon, decoding their success. After remarkable one-on-one interviews with Bill Gates, Maya Angelou, Steve Wozniak, Jane Goodall, Larry King, Jessica Alba, Pitbull, Tim Ferriss, Quincy Jones, and many more, Alex discovered the one key they have in common: they all took the Third Door. Life, business, success... it's just like a nightclub. There are always three ways in. There's the First Door: the main entrance, where ninety-nine percent of people wait in line, hoping to get in. The Second Door: the VIP entrance, where the billionaires and celebrities slip through. But what no one tells you is that there is always, always... the Third Door. It's the entrance where you have to jump out of line, run down the alley, bang on the door a hundred times, climb over the dumpster, crack open the window, sneak through the kitchen—there's always a way in. Whether it's how Bill Gates sold his first piece of software or how Steven Spielberg became the youngest studio director in

Hollywood history, they all took the Third Door.

The Years That Matter Most Paul Tough 2019 The bestselling author of *How Children Succeed* returns with a devastatingly powerful, mind-changing inquiry into higher education in the U.S.

Pig the Pug Aaron Blabey 2018-01-30 A hilarious book about learning to share from the much-loved, award-winning author and illustrator Aaron Blabey. Pig is a greedy and selfish Pug. He has all the bouncy balls, bones, and chew toys a dog could ever want, yet he refuses to share with his poor friend, Trevor. Little does he know, however, that being greedy has its consequences. Join Pig as he learns to share -- the hard way! Young readers will love the irresistibly quirky and funny illustrations that are paired with a relatable lesson of learning to share with others. For dog and pet lovers everywhere.