

Valley Of Genius The Uncensored History Of Silico

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Summary of Adam Fisher's Valley of Genius by Swift Reads Swift Reads 2018-12-08 Valley of Genius: The Uncensored History of Silicon Valley (As Told By the Hackers, Founders, and Freaks Who Made It Boom) (2018) is an account of how a region of California became the central hub for technological innovation in the latter half of the twentieth century. Journalist and author Adam Fisher walks readers through the creation of several technology industries, using interviews from engineers, programmers, inventors, and investors to explain the cultures behind each digital revolution...Purchase this in-depth summary to learn more.

Surprise, Kill, Vanish Annie Jacobsen 2019-05-14 From Pulitzer Prize finalist Annie Jacobsen, the untold USA Today bestselling story of the CIA's secret paramilitary units. Surprise . . . your target. Kill . . . your enemy. Vanish . . . without a trace. When diplomacy fails, and war is unwise, the president calls on the CIA's Special Activities Division, a highly-classified branch of the CIA and the most effective, black operations force in the world. Originally known as the president's guerrilla warfare corps, SAD conducts risky and ruthless operations that have evolved over time to defend America from its enemies. Almost every American president since World War II has asked the CIA to conduct sabotage, subversion and, yes, assassination. With unprecedented access to forty-two men and women who proudly and secretly worked on CIA covert operations from the dawn of the Cold War to the present day, along with declassified documents and deep historical research, Pulitzer Prize finalist Annie Jacobsen unveils -- like never before -- a complex world of individuals working in treacherous environments populated with killers, connivers, and

saboteurs. Despite Hollywood notions of off-book operations and external secret hires, covert action is actually one piece in a colossal foreign policy machine. Written with the pacing of a thriller, *Surprise, Kill, Vanish* brings to vivid life the sheer pandemonium and chaos, as well as the unforgettable human will to survive and the intellectual challenge of not giving up hope that define paramilitary and intelligence work. Jacobsen's exclusive interviews -- with members of the CIA's Senior Intelligence Service (equivalent to the Pentagon's generals), its counterterrorism chiefs, targeting officers, and Special Activities Division's Ground Branch operators who conduct today's close-quarters killing operations around the world -- reveal, for the first time, the enormity of this shocking, controversial, and morally complex terrain. Is the CIA's paramilitary army America's weaponized strength, or a liability to its principled standing in the world? Every operation reported in this book, however unsettling, is legal.

Troublemakers Leslie Berlin 2017-11-07 Acclaimed historian Leslie Berlin's "deeply researched and dramatic narrative of Silicon Valley's early years...is a meticulously told...compelling history" (The New York Times) of the men and women who chased innovation, and ended up changing the world. *Troublemakers* is the gripping tale of seven exceptional men and women, pioneers of Silicon Valley in the 1970s and early 1980s. Together, they worked across generations, industries, and companies to bring technology from Pentagon offices and university laboratories to the rest of us. In doing so, they changed the world. "In this vigorous account...a sturdy, skillfully constructed work" (Kirkus Reviews), historian Leslie Berlin introduces the people and stories behind the birth of the Internet and the microprocessor, as well as Apple, Atari, Genentech, Xerox PARC, ROLM, ASK, and the iconic venture capital firms Sequoia Capital and Kleiner Perkins Caufield & Byers. In the space of only seven years, five major industries--personal computing, video games, biotechnology, modern venture capital, and advanced semiconductor logic--were born. "There is much to learn from Berlin's account, particularly that Silicon Valley has long provided the backdrop where technology, elite education, institutional capital, and entrepreneurship collide with incredible force" (The Christian Science Monitor). Featured among well-known Silicon Valley innovators are Mike Markkula, the underappreciated chairman of Apple who owned one-third of the company; Bob Taylor, who masterminded the personal computer; software entrepreneur Sandra Kurtzig, the first woman to take a technology company public; Bob Swanson, the cofounder of Genentech; Al Alcorn, the Atari engineer behind the first successful video game; Fawn Alvarez, who rose from the factory line to the executive suite; and Niels Reimers, the Stanford administrator who changed how university innovations reach the public. Together, these troublemakers rewrote the rules and invented the future.

The Boy Kings Katherine Losse 2012-06-26 This book takes us for the first time into the heart of the fast growing information empire of Facebook, inviting us to high level meetings with Mark Zuckerberg; lifting the veil on long nights of relentless hacking and trolling; taking us behind the scenes of raucous company parties; and introducing us to the personalities, values, and secret ambitions

of the floppy haired boy wonders who are redefining the way we live, love, and work. By revealing here what is really driving both the business and the culture of the social network, the author answers the biggest question of all: What kind of world is Facebook trying to build, and is it the world we want to live in?

Computer Book Simson L. Garfinkel 2018-11-06 With 250 illustrated landmark inventions, publications, and events--encompassing everything from ancient record-keeping devices to the latest technologies--this highly topical addition to the Sterling Milestones series takes a chronological journey through the history and future of computer science. The topics include the first spam message, Isaac Asimov's laws of robotics, early programming languages and operating systems such as BASIC and UNIX, the microcomputer revolution, hacking, virtual reality, and more.

eBoys Randall E. Stross 2001-03-01 In eBOYS, Randall Stross takes us behind the scenes and inside the heads of the gutsy entrepreneurs who are financing the hottest businesses on the Web. The six tall men who started Benchmark, Silicon Valley's most exciting venture capital firm, put themselves at the cutting edge of the new economy by backing billion dollar start-ups like eBay and Webvan. The risks were enormous--but the rewards have proven to be staggering. Within two years, eBay's net worth grew from \$20 million to more than \$21 billion, while each Benchmark founding partner saw his own personal net worth soar by hundreds of millions of dollars. For two roller-coaster years, Stross had total access not only to Benchmark's executives but to the companies they financed. He was a fly on the wall as fortunes were made in an instant, snap decisions got locked in, and new ventures took off--and sometimes crashed. Here are the testosterone-pumped conversations, round-the-clock meetings, and gutsy deals that launched the eBoys and their clients into the stratosphere of mega-wealth. Written like a novel but absolutely true, eBOYS brings to vivid life the glory days of the greatest business adventure of our time.

I'm Glad My Mom Died Jennette McCurdy 2022-08-09 #1 NEW YORK TIMES BESTSELLER #1 INTERNATIONAL BESTSELLER A heartbreaking and hilarious memoir by iCarly and Sam & Cat star Jennette McCurdy about her struggles as a former child actor—including eating disorders, addiction, and a complicated relationship with her overbearing mother—and how she retook control of her life. Jennette McCurdy was six years old when she had her first acting audition. Her mother's dream was for her only daughter to become a star, and Jennette would do anything to make her mother happy. So she went along with what Mom called "calorie restriction," eating little and weighing herself five times a day. She endured extensive at-home makeovers while Mom chided, "Your eyelashes are invisible, okay? You think Dakota Fanning doesn't tint hers?" She was even showered by Mom until age sixteen while sharing her diaries, email, and all her income. In I'm Glad My Mom Died, Jennette recounts all this in unflinching detail—just as she chronicles what happens when the dream finally comes true. Cast in a new Nickelodeon series called iCarly, she is thrust into fame. Though Mom is ecstatic, emailing fan club moderators and getting on a first-name basis

with the paparazzi (“Hi Gale!”), Jennette is riddled with anxiety, shame, and self-loathing, which manifest into eating disorders, addiction, and a series of unhealthy relationships. These issues only get worse when, soon after taking the lead in the iCarly spinoff Sam & Cat alongside Ariana Grande, her mother dies of cancer. Finally, after discovering therapy and quitting acting, Jennette embarks on recovery and decides for the first time in her life what she really wants. Told with refreshing candor and dark humor, I’m Glad My Mom Died is an inspiring story of resilience, independence, and the joy of shampooing your own hair.

The Man Behind the Microchip Leslie Berlin 2006-11-01 The triumphs and setbacks of inventor and entrepreneur Robert Noyce are illuminated in a biography that describes his colorful life in context of the evolution of the high-tech industry and the complex interrelationships among technology, business, big money, politics, and culture in Silicon Valley.

Netscape Time Jim Clark 2000-07-16

The Antisocial Network Ben Mezrich 2021-09-07 Named a Best Book of the Year by New York Post! From one of our most innovative and celebrated authors, the definitive take on the wildest story of the year— the David-vs.-Goliath GameStop short squeeze, a tale of fortunes won and lost overnight that may end up changing Wall Street forever. Bestselling author Ben Mezrich offers a gripping, beat-by-beat account of how a loosely affiliate group of private investors and internet trolls on a subreddit called WallStreetBets took down one of the biggest hedge funds on Wall Street, firing the first shot in a revolution that threatens to upend the establishment. It’s the story of financial titans like Gabe Plotkin of hedge fund Melvin Capital, one of the most respected and staid funds on the Street, billionaires like Elon Musk, Steve Cohen, Mark Cuban, Robinhood co-CEOs Vlad Tenev and Baiju Bhatt, and Ken Griffin of Citadel Securities. Over the course of four incredible days, each in their own way must reckon with a formidable force they barely understand, let alone saw coming: everyday men and women on WallStreetBets like nurse Kim Campbell, college student Jeremy Poe, and the enigmatic Keith “RoaringKitty” Gill, whose unfiltered livestream videos captivated a new generation of stock market enthusiasts. The unlikely focus of the battle: GameStop, a flailing brick-and-mortar dinosaur catering to teenagers and outsiders that had somehow held on as the world rapidly moved online. At first, WallStreetBets was a joke—a meme-filled, freewheeling place to share shoot-the-moon investment tips, laugh about big losses, and post diamond hand emojis. Until some members noticed an opportunity in GameStop—and rode a rocket ship to tens of millions of dollars in earnings overnight. In thrilling, pulse-pounding prose, *THE ANTISOCIAL NETWORK* offers a fascinating, never-before-seen glimpse at the outsize personalities, dizzying swings, corporate drama, and underestimated American heroes and heroines who captivated the nation during one of the most volatile weeks in financial history. It’s the amazing story of what just happened—and where we go from here.

The Code Margaret O'Mara 2020-07-07 One of New York Magazine's best books on Silicon Valley! The true, behind-the-scenes history of the people who built Silicon Valley and shaped Big Tech in America Long before Margaret O'Mara became one of our most consequential historians of the American-led digital revolution, she worked in the White House of Bill Clinton and Al Gore in the earliest days of the commercial Internet. There she saw firsthand how deeply intertwined Silicon Valley was with the federal government--and always had been--and how shallow the common understanding of the secrets of the Valley's success actually was. Now, after almost five years of pioneering research, O'Mara has produced the definitive history of Silicon Valley for our time, the story of mavericks and visionaries, but also of powerful institutions creating the framework for innovation, from the Pentagon to Stanford University. It is also a story of a community that started off remarkably homogeneous and tight-knit and stayed that way, and whose belief in its own mythology has deepened into a collective hubris that has led to astonishing triumphs as well as devastating second-order effects. Deploying a wonderfully rich and diverse cast of protagonists, from the justly famous to the unjustly obscure, across four generations of explosive growth in the Valley, from the forties to the present, O'Mara has wrestled one of the most fateful developments in modern American history into magnificent narrative form. She is on the ground with all of the key tech companies, chronicling the evolution in their offerings through each successive era, and she has a profound fingertip feel for the politics of the sector and its relation to the larger cultural narrative about tech as it has evolved over the years. Perhaps most impressive, O'Mara has penetrated the inner kingdom of tech venture capital firms, the insular and still remarkably old-boy world that became the cockpit of American capitalism and the crucible for bringing technological innovation to market, or not. The transformation of big tech into the engine room of the American economy and the nexus of so many of our hopes and dreams--and, increasingly, our nightmares--can be understood, in Margaret O'Mara's masterful hands, as the story of one California valley. As her majestic history makes clear, its fate is the fate of us all.

Enemy Coast Ahead Guy Gibson 2019-01-30 A definitive new edition of a classic memoir, published in association with the RAF Museum, complete with more than 100 photographs and notes from leading historians. Guy Gibson was the leader of the famous Dambusters raid and *Enemy Coast Ahead* is a vivid, honest account, widely regarded as one of the best books on World War II. It is also an insider's account that sets down in clear, honest detail the challenges that the RAF faced in the war against Germany's Luftwaffe. Tragically, Gibson died in September 1944, when his Mosquito crashed near Steenbergen in the Netherlands. He was aged just 26. This new book has been published to mark the 75th anniversary of his death and includes an introduction by James Holland, a historian and broadcaster; notes by Dr Robert Owen, the Official Historian of the No. 617 Squadron Association and many images that have never been published before.

Mein Kampf Adolf Hitler 2021-03-19 'MEIN KAMPF' is the autobiography of Adolf Hitler gives detailed insight into the mission and vision of Adolf Hitler that

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shook the world. This book is the merger of two volumes. The first volume of MEIN KAMPF' was written while the author was imprisoned in a Bavarian fortress. The book deals with events which brought the author into this blight. It was the hour of Germany's deepest humiliation, when Napoleon has dismembered the old German Empire and French soldiers occupied almost the whole of Germany. The book narrates how Hitler was arrested with several of his comrades and imprisoned in the fortress of Landsberg on the river Lech. During this period only the author wrote the first volume of MEIN KAMPF. The Second volume of MEIN KAMPF was written after release of Hitler from prison and it was published after the French had left the Ruhr, the tramp of the invading armies still echoed in German ears and the terrible ravages had plunged the country into a state of social and economic Chaos. The beauty of the book is, MEIN KAMPF is an historical document which bears the imprint of its own time. Moreover, Hitler has declared that his acts and 'public statements' constitute a partial revision of his book and are to be taken as such. Also, the author has translated Hitler's ideal, the Volkischer Staat, as the People's State. The author has tried his best making German Vocabulary easy to understand. You will never be satisfied until go through the whole book. A must read book, which is one of the most widely circulated and read books worldwide.

Alpha Girls Julian Guthrie 2019 "Alpha Girls is reporter Julian Guthrie's powerful account of five women pioneers in the field of venture capital who bucked the system and found ways to survive and thrive in the cutthroat, high-stakes, male-dominated world of Silicon Valley"--Provided by publisher.

No Domain Mark Eglinton 2021-12-28 "John McAfee is an American original—bold, brilliant, unpredictable. Characters like him came from a different era—not the woke, soy boy, non-confrontational culture of modern high tech. You meet McAfee head on in *No Domain*—in his raw energy and spit-in-your-eye cussedness. Buy this book, read this book, and understand—could anything, even John McAfee, kill John McAfee?" —Stephen K. Bannon, White House Chief Strategist, Host: War Room Delete everything you think you know about tech pioneer John McAfee, whose antivirus software operates on millions of computers around the world. Uninstall any impressions you have of the man depicted in the news, the man in disguise and on the run in Central America, even the man who reinvented himself as the Libertarian Party's candidate in the 2016 presidential election. Move these images to your brain's trash file. The real John McAfee is far more complex. Drawn from hours of conversations between Mark Eglinton and John McAfee in 2019—while he was hiding in an undisclosed location—*No Domain: The John McAfee Tapes* provides startling insight into the extraordinary life of one of America's genuine renegades. McAfee shares his life story like it's his last will and testament, providing revelatory details on the abusive father who shot himself when John was a young boy; the life-changing LSD overdose in St Louis, during which he was nearly convinced by voices in his head to try to kill his first wife and daughter; the unexpected government clearance that led to him working on CIA dark programs; the combined affinity for mathematics and hallucinogens that informed the hedonistic nature of his software company in Silicon Valley; the attempt to find a quiet life in Belize only to become a

pariah in the eyes of the local militia, from whom he'd later flee, having been framed for the murder of his neighbor; and the subsequent years on the run in the US, evading a cast of pursuers, including the Sinaloa Cartel, while burying bags of money and valuables in marked locations around the Southwest, before fleeing the country on his yacht. John McAfee has lived a life that defies description. This larger-than-life biography documents it all.

Surveillance Valley Yasha Levine 2018-02-06 The internet is the most effective weapon the government has ever built. In this fascinating book, investigative reporter Yasha Levine uncovers the secret origins of the internet, tracing it back to a Pentagon counterinsurgency surveillance project. A visionary intelligence officer, William Godel, realized that the key to winning the war in Vietnam was not outgunning the enemy, but using new information technology to understand their motives and anticipate their movements. This idea -- using computers to spy on people and groups perceived as a threat, both at home and abroad -- drove ARPA to develop the internet in the 1960s, and continues to be at the heart of the modern internet we all know and use today. As Levine shows, surveillance wasn't something that suddenly appeared on the internet; it was woven into the fabric of the technology. But this isn't just a story about the NSA or other domestic programs run by the government. As the book spins forward in time, Levine examines the private surveillance business that powers tech-industry giants like Google, Facebook, and Amazon, revealing how these companies spy on their users for profit, all while doing double duty as military and intelligence contractors. Levine shows that the military and Silicon Valley are effectively inseparable: a military-digital complex that permeates everything connected to the internet, even coopting and weaponizing the antigovernment privacy movement that sprang up in the wake of Edward Snowden. With deep research, skilled storytelling, and provocative arguments, *Surveillance Valley* will change the way you think about the news -- and the device on which you read it.

Born a Crime Trevor Noah 2016-11-15 #1 NEW YORK TIMES BESTSELLER • More than one million copies sold! A “brilliant” (Lupita Nyong’o, Time), “poignant” (Entertainment Weekly), “soul-nourishing” (USA Today) memoir about coming of age during the twilight of apartheid “Noah’s childhood stories are told with all the hilarity and intellect that characterizes his comedy, while illuminating a dark and brutal period in South Africa’s history that must never be forgotten.”—Esquire Winner of the Thurber Prize for American Humor and an NAACP Image Award • Named one of the best books of the year by The New York Time, USA Today, San Francisco Chronicle, NPR, Esquire, Newsday, and Booklist Trevor Noah’s unlikely path from apartheid South Africa to the desk of The Daily Show began with a criminal act: his birth. Trevor was born to a white Swiss father and a black Xhosa mother at a time when such a union was punishable by five years in prison. Living proof of his parents’ indiscretion, Trevor was kept mostly indoors for the earliest years of his life, bound by the extreme and often absurd measures his mother took to hide him from a government that could, at any moment, steal him away. Finally liberated by the end of South Africa’s tyrannical white rule, Trevor and his mother set forth on a

grand adventure, living openly and freely and embracing the opportunities won by a centuries-long struggle. *Born a Crime* is the story of a mischievous young boy who grows into a restless young man as he struggles to find himself in a world where he was never supposed to exist. It is also the story of that young man's relationship with his fearless, rebellious, and fervently religious mother—his teammate, a woman determined to save her son from the cycle of poverty, violence, and abuse that would ultimately threaten her own life. The stories collected here are by turns hilarious, dramatic, and deeply affecting. Whether subsisting on caterpillars for dinner during hard times, being thrown from a moving car during an attempted kidnapping, or just trying to survive the life-and-death pitfalls of dating in high school, Trevor illuminates his curious world with an incisive wit and unflinching honesty. His stories weave together to form a moving and searingly funny portrait of a boy making his way through a damaged world in a dangerous time, armed only with a keen sense of humor and a mother's unconventional, unconditional love.

Geek Silicon Valley Ashlee Vance 2007-11-01 Silicon Valley veterans and newbies alike will want to explore this book that delves into the rich history behind the region that birthed the world's most important industry. Technology journalist Ashlee Vance has captured almost every aspect of the area stretching between San Francisco and San Jose, California, starting with the eager radio and electronics enthusiasts of the early 1900s and ending with the computing powerhouses of today such as Google and Apple. Along the way, the book profiles the people and places that have elevated Silicon Valley to an almost mythic pedestal. This book delivers Silicon Valley, taking us from success story to failed startup and back again as we drive the roads from San Francisco to Menlo Park, Palo Alto, Mountain View, Sunnyvale, Santa Clara and San Jose. It's full of profiles of the larger-than-life characters that pioneered the processor, computer, and Internet revolutions. The book's vibrant design includes "Silicon Valley Soundbytes" packed with insider information and trivia, and "Click Here" sidebars, which suggest places to eat, drink, and shop. Place by place, readers get the inside scoop on all the addresses that count, which include Microsoft research centers; the headquarters of Google, Hewlett-Packard, Intel, Sun Microsystems, and Oracle; research powerhouses such as Stanford University, NASA Ames, and Lawrence Livermore National Laboratory; the Computer History Museum and The Tech Museum; the Shoreline Amphitheater; the Churchill Club; and many more.

How the Internet Happened: From Netscape to the iPhone Brian McCullough 2018-10-23 A Library Journal Best Book of the Year Tech-guru Brian McCullough delivers a rollicking history of the internet, why it exploded, and how it changed everything. The internet was never intended for you, opines Brian McCullough in this lively narrative of an era that utterly transformed everything we thought we knew about technology. In *How the Internet Happened*, he chronicles the whole fascinating story for the first time, beginning in a dusty Illinois basement in 1993, when a group of college kids set off a once-in-an-epoch revolution with what would become the first "dotcom." Depicting the lives of now-famous innovators like Netscape's Marc Andreessen and Facebook's

Mark Zuckerberg, McCullough also reveals surprising quirks and unknown tales as he tracks both the technology and the culture around the internet's rise. Cinematic in detail and unprecedented in scope, the result both enlightens and informs as it draws back the curtain on the new rhythm of disruption and innovation the internet fostered, and helps to redefine an era that changed every part of our lives.

Valley of the Gods Alexandra Wolfe 2017-01-10 "A Wall Street Journal columnist for "Weekend Confidential" explores the hubris and ambition of Silicon Valley innovators who are changing the world, tracing the stories of three upstarts who left promising college educations in favor of developing billion-dollar ideas"--NovelList.

History of Silicon Valley Mary Wadden 2013-01-01 Vintage photos populate this artful and timely book as it traces the evolution of Santa Clara Valley from the days of the Gold Rush through modern day. Filled with over 400 high resolution images, this book captures the spirit of Silicon Valley. More than just a place, Silicon Valley is a state of mind and this book serves as a tribute. If you have ever wondered why the microchip, personal computer and Internet were all born in Santa Clara Valley, this is a must read. --Amazon.com

Special Characters Laurie Segall 2022-03-08 "CNN's former senior tech correspondent shares her front-row seat on the rise of Facebook, Twitter, and other new-media empires—and the geeks turned entrepreneurs who founded them."—People An unflinching, era-defining story of self-discovery and breaking barriers by award-winning investigative reporter Laurie Segall. In 2008, 23-year-old Laurie Segall was a newly minted assistant at CNN and was living in an East Village walk-up apartment. As Wall Street was crashing down, Segall began discovering a group of scrappy misfits who were rising from the ashes of the recession to change the world: the tech entrepreneurs. A misfit herself, Segall gained entrance to New York's burgeoning tech scene, with its limitless cash flow and parties populated by geeks-turned-billionaires. Back at the news desk, she rose through the ranks at CNN, while these entrepreneurs went from minnows to sharks, building companies that would become our democracy and our social fabric: Facebook, Twitter, Instagram, Uber, Tinder. Over the course of a decade, Laurie Segall became one of the first reporters to give airtime to many of these founders—from Mark Zuckerberg (Facebook) to Jack Dorsey (Twitter) to Kevin Systrom (Instagram) to Travis Kalanick (Uber)—while tracking their evolution and society's cultural shift in the CNN startup beat she created. By the end of her tenure at CNN, she had become its on-air senior technology correspondent and had witnessed the rise of second-wave tech, from the boom to the "complicated years" to the backlash, as her misfits emerged as some of the world's most influential leaders. A coming-of-age narrative chronicling an era transformed, *Special Characters* is, at its core, a young woman's origin story—in love, in career, and in life—and an account of the humans behind the companies that have shaped our modern society. Filled with emotional heft and razor-sharp observations, Segall's empowering memoir is a richly rendered backstage pass to the tech bubble that reimagined the ethos of our social,

political, and cultural experience. "Fans of Brotopia or anyone who wants a backstage pass to Zuckerberg and some of the biggest co.'s of our time, you'll devour this." –The Skimm

Coined Kabir Sehgal 2015-03-10 A New York Times and Wall Street Journal Bestseller The importance of money in our lives is readily apparent to everyone--rich, poor, and in between. However grudgingly, most of us accept the expression "Money makes the world go round" as a universal truth. We are all aware of the power of money--how it influences our moods, compels us to take risks, and serves as the yardstick of success in societies around the world. Yet because we take the daily reality of money so completely for granted, we seldom question how and why it has come to play such a central role in our lives. In *Coined: The Rich Life of Money And How Its History Has Shaped Us*, author Kabir Sehgal casts aside our workaday assumptions about money and takes the reader on a global quest to uncover a deeper understanding of the relationship between money and humankind. More than a mere history of its subject, *Coined* probes the conceptual origins and evolution of money by examining it through the multiple lenses of disciplines as varied as biology, psychology, anthropology, and theology. *Coined* is not only a profoundly informative discussion of the concept of money, but it is also an endlessly fascinating and entertaining take on the nature of humanity and the inner workings of the mind.

A History of Silicon Valley Arun Rao 2013 This book is the first history of Silicon Valley from 1900 to 2013. It is a comprehensive study of the greatest creation of wealth in the history of the planet. It gives a chronological narrative covering a century of innovation and entrepreneurship, from the establishment of Stanford University to the age of Google and Facebook. A group of case studies describes innovations and narratives about radio, the US defense industry, HP, microchips, Fairchild Semiconductor and Intel, venture capital, Xerox PARC, software, Apple Computer, and the internet. Silicon Valley did not happen in a vacuum: this book also explores the surrounding social and cultural environment of the Bay Area.

Mapping America Jean-Pierre Isbouts 2021-06-15 The story of the exploration and birth of America is told afresh through the unique prism of hand-colored maps and engravings of the period. Before photography and television, it was printed and hand-colored maps that brought home the thrill of undiscovered lands and the possibilities of exploration, while guiding armies on all sides through the Indian Wars and the clashes of the American Revolution. Only by looking through the prism of these maps, can we truly understand how and why America developed the way it did. *Mapping America* illuminates with scene-setting text and more than 150 color images—from the exotic and fanciful maps of Renaissance explorers to the magnificent maps of the Golden Age and the thrilling battle-maps and charts of the American Revolutionary War, in addition to paintings from the masters of eighteenth century art, scores of photographs, and detailed diagrams. In total, this informative and lushly illustrated volume developed by rare maps collector Neal Asbury, host of "Neal Asbury's Made in America," and

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National Geographic historian Jean-Pierre Isbouts offers a new and immersive look at the ambition, the struggle, and the glory that attended and defined the exploration and making of America.

100 Women Who Made History DK 2017-02-07 If you thought that it was a man's world, think again! 100 Women Who Made History is the exciting story of the women who changed the world. Get ready to meet some of history's wonder women. From super scientists like Marie Curie and Rosalind Franklin to clued-up creatives like Emily Dickinson and J.K Rowling. Celebrate centuries of brave and brilliant women with this visual educational book. Meet the most talented and famous women in history. Figures who changed politics, science, business, and the arts, to those who were exciting entrepreneurs and clever creatives. Discover the landmark moments in the lives of amazing historical women. Learn about leading ladies like Joan of Arc and Eleanor Roosevelt, and modern game-changers such as Maya Angelou, Angela Merkel, Serena Williams, and Malala Yousafzai. A rich history book for kids that explores the lives of each woman in detail with beautiful photography and quirky "bobblehead" illustrations that present history on an engaging and fun way. Meet The Wonder Women Who Helped Shape The World Take a tour of the past and uncover the stories of the women and girls who have shaped the modern world. Find out what made Catherine so Great, why millions have read Anne Frank's diary, and how Harriet Tubman led hundreds to freedom. Kids can easily put each woman's story into context with "what came before..." and "what came after..." panels showing the things that influenced and were influenced by each woman. Special features highlight contemporaneous women and women in similar fields to paint a more complete picture for young readers. 100 Women Who Made History is a wonderfully inspirational history book for girls and boys ages 9 and up. This history book is a great learning tool for all children that broaches themes like human rights and gender equality from an age-appropriate angle. Learn about the different remarkable women in the past: - Clued-up creatives - Super scientists - Learning ladies - Intrepid entrepreneurs - Amazing achievers 100 Women Who Made History is part of the 100 Who Made History book series. Explore the most important people in history and how they contributed to significant attributes of the past that have helped to shape the past into our present.

Valley of Genius Adam Fisher 2018-07-10 "This is the most important book on Silicon Valley I've read in two decades. It will take us all back to our roots in the counterculture, and will remind us of the true nature of the innovation process, before we tried to tame it with slogans and buzzwords." -- Po Bronson, #1 New York Times bestselling author of The Nudist on the Late Shift and Nurtureshock A candid, colorful, and comprehensive oral history that reveals the secrets of Silicon Valley -- from the origins of Apple and Atari to the present day clashes of Google and Facebook, and all the start-ups and disruptions that happened along the way. Rarely has one economy asserted itself as swiftly--and as aggressively--as the entity we now know as Silicon Valley. Built with a seemingly permanent culture of reinvention, Silicon Valley does not fight change; it embraces it, and now powers the American economy and global innovation. So how did this omnipotent and ever-morphing place come to

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be? It was not by planning. It was, like many an empire before it, part luck, part timing, and part ambition. And part pure, unbridled genius... Drawing on over two hundred in-depth interviews, Valley of Genius takes readers from the dawn of the personal computer and the internet, through the heyday of the web, up to the very moment when our current technological reality was invented. It interweaves accounts of invention and betrayal, overnight success and underground exploits, to tell the story of Silicon Valley like it has never been told before. Read it to discover the stories that Valley insiders tell each other: the tall tales that are all, improbably, true.

Eyes In The Sky Arthur Holland Michel 2019-06-18 The fascinating history and unnerving future of high-tech aerial surveillance, from its secret military origins to its growing use on American citizens *Eyes in the Sky* is the authoritative account of how the Pentagon secretly developed a godlike surveillance system for monitoring America's enemies overseas, and how it is now being used to watch us in our own backyards. Whereas a regular aerial camera can only capture a small patch of ground at any given time, this system—and its most powerful iteration, Gorgon Stare—allow operators to track thousands of moving targets at once, both forwards and backwards in time, across whole city-sized areas. When fused with big-data analysis techniques, this network can be used to watch everything simultaneously, and perhaps even predict attacks before they happen. In battle, Gorgon Stare and other systems like it have saved countless lives, but when this technology is deployed over American cities—as it already has been, extensively and largely in secret—it has the potential to become the most nightmarishly powerful visual surveillance system ever built. While it may well solve serious crimes and even help ease the traffic along your morning commute, it could also enable far more sinister and dangerous intrusions into our lives. This is closed-circuit television on steroids. Facebook in the heavens. Drawing on extensive access within the Pentagon and in the companies and government labs that developed these devices, *Eyes in the Sky* reveals how a top-secret team of mad scientists brought Gorgon Stare into existence, how it has come to pose an unprecedented threat to our privacy and freedom, and how we might still capitalize on its great promise while avoiding its many perils.

[Chaos Monkeys](#) Antonio Garcia Martinez 2018-07-24 The instant New York Times bestseller, now available in paperback and featuring a new afterword from the author—the insider's guide to the Facebook/Cambridge Analytica scandal, the inner workings of the tech world, and who really runs Silicon Valley “Incisive.... The most fun business book I have read this year.... Clearly there will be people who hate this book – which is probably one of the things that makes it such a great read.” – Andrew Ross Sorkin, New York Times Imagine a chimpanzee rampaging through a datacenter powering everything from Google to Facebook. Infrastructure engineers use a software version of this “chaos monkey” to test online services’ robustness—their ability to survive random failure and correct mistakes before they actually occur. Tech entrepreneurs are society’s chaos monkeys. One of Silicon Valley’s most audacious chaos monkeys is Antonio García Martínez. After stints on Wall Street and as CEO of his own

startup, García Martínez joined Facebook's nascent advertising team. Forced out in the wake of an internal product war over the future of the company's monetization strategy, García Martínez eventually landed at rival Twitter. In *Chaos Monkeys*, this gleeful contrarian unravels the chaotic evolution of social media and online marketing and reveals how it is invading our lives and shaping our future.

Give People Money Annie Lowrey 2018-07-10 A brilliantly reported, global look at universal basic income—a stipend given to every citizen—and why it might be the answer for our age of rising inequality, persistent poverty, and dazzling technology. Imagine if every month the government deposited \$1,000 into your checking account, with no strings attached and nothing expected in return. It sounds crazy. But it has become one of the most influential and discussed policy ideas of our time. The founder of Facebook, President Obama's chief economist, Canada and Finland's governments, the conservative and labor movements' leading intellectual lights—all are seriously debating versions of a UBI. In this sparkling and provocative book, economics writer Annie Lowrey looks at the global UBI movement. She travels to Kenya to see how a UBI is lifting the poorest people on earth out of destitution, India to see how inefficient government programs are failing the poor, South Korea to interrogate UBI's intellectual pedigree, and Silicon Valley to meet the tech titans financing UBI pilots in expectation of a world with advanced artificial intelligence and little need for human labor. Lowrey also examines the challenges the movement faces: contradictory aims, uncomfortable costs, and most powerfully, the entrenched belief that no one should get something for nothing. The UBI movement calls into question our deepest intuitions about what we owe each other. Yet as Lowrey persuasively shows, a UBI—giving people money—is not just a solution to our problems, but a better foundation for our society in this age of marvels.

Brotopia Emily Chang 2019-03-05 Instant National Bestseller A PBS NewsHour-New York Times Book Club Pick! "Excellent." --San Francisco Chronicle "Brotopia is more than a business book. Silicon Valley holds extraordinary power over our present lives as well as whatever utopia (or nightmare) might come next." --New York Times Silicon Valley is a modern utopia where anyone can change the world. Unless you're a woman. For women in tech, Silicon Valley is not a fantasyland of unicorns, virtual reality rainbows, and 3D-printed lollipops, where millions of dollars grow on trees. It's a "Brotopia," where men hold all the cards and make all the rules. Vastly outnumbered, women face toxic workplaces rife with discrimination and sexual harassment, where investors take meetings in hot tubs and network at sex parties. In this powerful exposé, Bloomberg TV journalist Emily Chang reveals how Silicon Valley got so sexist despite its utopian ideals, why bro culture endures despite decades of companies claiming the moral high ground (Don't Be Evil! Connect the World!)--and how women are finally starting to speak out and fight back. Drawing on her deep network of Silicon Valley insiders, Chang opens the boardroom doors of male-dominated venture capital firms like Kleiner Perkins, the subject of Ellen Pao's high-profile gender discrimination lawsuit, and Sequoia, where a partner once famously said

they "won't lower their standards" just to hire women. Interviews with Facebook COO Sheryl Sandberg, YouTube CEO Susan Wojcicki, and former Yahoo! CEO Marissa Mayer--who got their start at Google, where just one in five engineers is a woman--reveal just how hard it is to crack the Silicon Ceiling. And Chang shows how women such as former Uber engineer Susan Fowler, entrepreneur Niniane Wang, and game developer Brianna Wu, have risked their careers and sometimes their lives to pave a way for other women. Silicon Valley's aggressive, misogynistic, work-at-all costs culture has shut women out of the greatest wealth creation in the history of the world. It's time to break up the boys' club. Emily Chang shows us how to fix this toxic culture--to bring down Brotopia, once and for all.

Assigned to Adventure Irene Corbally Kuhn 2018-08 This is the autobiography of Irene Corbally Kuhn, trail-blazing broadcaster and journalist from 1921-1937. It captures the adventure and exotic of her illustrious career, with insight, sadness and her uncanny ability to write not just stories assumed best written by women, but those normally held by her male counterparts.

Summary of Valley of Genius by Adam Fisher Paul Adams / Bookhabits 2019-01-09
Valley of Genius: The Uncensored History of Silicon Valley (As Told by the Hackers, Founders, and Freaks Who Made It Boom) by Adam Fisher: Conversation Starters Valley of Genius: The Uncensored History of Silicon Valley (As Told by the Hackers, Founders, and Freaks Who Made It Boom) is Adam Fisher's debut non-fiction book. This book is a colorful and candid rendering of the history of the Silicon Valley. He tells the story of how giant companies like Atari and Apple started. He also reveals the Facebook and Google's clashes in the present day. Fisher writes the comprehensive oral history of the significant start-ups and disruptions that they encounter on their way to success. Silicon Valley characteristically does not fight change but rather it embraces change. Its adaptability to change enabled it to power the majority of the American economy and innovations globally. New York Times bestselling author of Nurtureshock Po Bronson says that Valley of Genius "will remind us of the true nature of... A Brief Look Inside: EVERY GOOD BOOK CONTAINS A WORLD FAR DEEPER than the surface of its pages. The characters and their world come alive, and the characters and its world still live on. Conversation Starters is peppered with questions designed to bring us beneath the surface of the page and invite us into the world that lives on. These questions can be used to... Create Hours of Conversation: - Promote an atmosphere of discussion for groups - Foster a deeper understanding of the book - Assist in the study of the book, either individually or corporately - Explore unseen realms of the book as never seen before Disclaimer: This book you are about to enjoy is an independent resource meant to supplement the original book. If you have not yet read the original book, we encourage you to before purchasing this unofficial Conversation Starters.

How to Have a Happy Hustle Bec Evans 2020-02-14 Takes tried and tested techniques from business innovation to turn you into an ideas machine, with guidance and inspiration for every step of the way

Chutzpah Inbal Arieli 2019-08-20 Discover the secret behind how Israel, a tiny country with the highest concentration of start-ups per capita worldwide, is raising generations of entrepreneurs who are disrupting markets around the globe and bringing change to the world. Dubbed "Silicon Wadi," Israel ranks third in the World Economic Forum Innovation Rating. Despite its small size, it attracts more venture capital per capita than any other country on the planet. What factors have led to these remarkable achievements, and what secrets do Israeli tech entrepreneurs know that others can learn? Tech insider Inbal Arieli goes against the common belief that Israel's outstanding economic accomplishments are the byproduct of its technologically advanced military or the result of long-standing Jewish traditions of study and questioning. Rather, Arieli gives credit to the unique way Israelis are raised in a culture that supports creative thinking and risk taking. Growing up within a tribal-like community, Israelis experience childhoods purposely shaped by challenges and risks—in a culture that encourages and rewards chutzpah. This has helped Israelis develop the courage to pursue unorthodox, and often revolutionary, approaches to change and innovation and is the secret behind the country's economic success. While chutzpah has given generations of Israelis the courage to break away from conventional thinking, the Israeli concept balagan—messiness in Hebrew—is at the root of how Israelis are taught to interact with the world. Instead of following strict rules, balagan fosters ambiguity, encouraging the development of the skills necessary for dealing with the unpredictability of life and business. Living with balagan provides Israelis with the opportunity to constantly practice the soft skills defined by the World Economic Forum as the Skills for the Future, as balagan promotes creativity, problem-solving, and independence—key characteristics of successful entrepreneurs. By revealing the unique ways in which Israelis parent, educate and acculturate, Chutzpah offers invaluable insights and proven strategies for success to aspiring entrepreneurs, parents, executives, innovators, and policymakers.

Summary of Valley of Genius Paul Adams 2018 This book is a colorful and candid rendering of the history of the Silicon Valley. He tells the story of how giant companies like Atari and Apple started. He also reveals the Facebook and Google's clashes in the present day. Fisher writes the comprehensive oral history of the significant start-ups and disruptions that they encounter on their way to success. Silicon Valley characteristically does not fight change but rather it embraces change. It's adaptability to change enabled it to power the majority of the American economy and innovations globally.

Summary of Adam Fisher's Valley of Genius by Swift Reads Swift Reads 2019-06-25 Valley of Genius: The Uncensored History of Silicon Valley (As Told By the Hackers, Founders, and Freaks Who Made It Boom) (2018) is an account of how a region of California became the central hub for technological innovation in the latter half of the twentieth century. Journalist and author Adam Fisher walks readers through the creation of several technology industries, using interviews from engineers, programmers, inventors, and investors to explain the cultures behind each digital revolution... Purchase this in-depth summary to learn more.

U is for Unicorn Loren Girimonte 2021-05-11 *U is for Unicorn: The ABCs of Silicon Valley* is a game-changing alphabet book about the lingo of the tech industry. From Angel Investor to Napping Pod to Zero-Emissions Vehicle, this witty book explores the world of the San Francisco Bay Area one letter at a time. Featuring buzzwords like Cryptocurrency, Hoodies, Rest and Vest, Moonshots, and more, these are the ABCs and ideas that innovators—from infants to Xennials—need to onboard now. • Pairs funny, knowing illustration with rhyming verse for each crucial concept • Follows a team of five talented employees (and one scrappy and resourceful raccoon) • Explores Silicon Valley culture letter-by-letter Disruptors of all ages can Pivot to next-gen success as they scale their learning and crush it to become the thought leaders of tomorrow. *U is for Unicorn* proves that Silicon Valley is rooted not just in a place, but in a state of mind anywhere Java (code and coffee) is flowing.

A Brothers Grimm Coloring Book and Other Classic Fairy Tales Adam Fisher 2015-11-16 Fall under the spell of the folklore and fairy tales all over again in this gorgeous new coloring book for all ages. Rapunzel. Hansel and Gretel. Cinderella. Sleeping Beauty. Snow White. We've known these characters since we were children, but in this elegant new coloring book, these characters are waiting to be brought back to vivid life, through coloring. Based off of the masterpieces of the Brothers Grimm, acclaimed British artist Adam Fisher has created a black and white wonderland just waiting to be filled in. The tales originally began with "once upon a time," and now *The Brothers Grimm Coloring Book: And Other Classic Fairy Tales* offers a soothing escape into a world of inspiration and fantasy—where you create your own unexpected and colorful ending!

Understanding Silicon Valley Martin Kenney 2000 This text explores the factors that have made Silicon Valley such a fertile breeding ground for new technologies and new firms. It looks at how its pioneering achievements began and the forces that have propelled its unprecedented growth.