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**Social Informatics** Samin Aref 2020-10-08 This volume constitutes the proceedings of the 12th International Conference on Social Informatics, SocInfo 2020, held in Pisa, Italy, in October 2020. The 30 full and 3 short papers presented in these proceedings were carefully reviewed and selected from 99 submissions. The papers presented in this volume cover a broad range of topics, ranging from works that ground information-system design on social concepts, to papers that analyze complex social systems using computational methods, or explore socio-technical systems using social sciences methods.

Critical Infrastructure Security and Resilience Dimitris Gritzalis 2019-01-01 This book presents the latest trends in attacks and protection methods of Critical Infrastructures. It describes original research models and applied solutions for protecting major emerging threats in Critical Infrastructures and their underlying networks. It presents a number of emerging endeavors, from newly adopted technical expertise in industrial security to efficient modeling and implementation of attacks and relevant security measures in industrial control systems; including advancements in hardware and services security, interdependency networks, risk analysis, and control systems security along with their underlying protocols. Novel attacks against Critical Infrastructures (CI) demand novel security solutions. Simply adding more of what is done already (e.g. more thorough risk assessments, more expensive Intrusion Prevention/Detection Systems, more efficient firewalls, etc.) is simply not enough against threats and attacks that seem to have evolved beyond modern analyses and protection methods. The knowledge presented here will help Critical Infrastructure authorities, security officers, Industrial Control Systems (ICS) personnel and relevant researchers to (i) get acquainted with advancements in the field, (ii) integrate security research into their industrial or research work, (iii) evolve current practices in modeling and analyzing Critical Infrastructures, and (iv) moderate potential crises and emergencies influencing or emerging from Critical Infrastructures.

*The Common Body* Paula Josa-Jones 2017 In this fascinating book, dancer, choreographer, and visual artist Paula Josa-Jones combines her two greatest passions--movement and horses--in order to help us develop somatic awareness: Consciousness of breath, integrated and coherent motion, and development of movements and touch into sensitive channels of communication. Through stories and exercises, Josa-Jones demonstrates how connecting with the horse can develop this awareness. The body and mind of the horse and the human, she writes, are connected at the deepest levels--anatomically, energetically, psychically, spiritually, and emotionally. And because horses are authentic beings--their inside feelings and intentions match the outside expression and behavior--our interactions with them can help us

become more aware of our inner emotional landscape and its relationship to what we are expressing outwardly. Horses offer us the opportunity to become more trustworthy and more comfortable in our own skin. By listening inwardly, feeling the connections between our mind states and our expression, we become more attuned to the currents passing among us, more able to blend, empathize, and act with balance, sensitivity, and kindness.

*Smart World Cities in the 21st Century* Agnes Mainka 2018-08-06 The term smart city has become a buzzword. City planners develop ubiquitous connectivity through Wi-Fi hotspots, establish science parks, introduce bike and car sharing, and push entrepreneurship. All this is happening under the flagship of becoming a knowledge city. This book investigates the digital and cognitive infrastructure of 31 cities and how they meet the demands of the knowledge society in an increasingly digitized environment.

**My Little Book of All the Idiots I Want to Stab** Samson Blue Love 2018-10-22 Spice up your office with this hilarious gift notebook journal with a fully saying. Be inspired to write in this notebook every day and give your workmates a laugh. Start every day with a smile with this handy note book with generous wide ruled lines for noting meetings, to do lists, doodling and gossiping about your coworkers. This is the perfect notebook to gift to yourself or a loved one on birthdays, Christmas, Mother's Day and Father's Day. Use the ruled pages for your favorite inspiring quotes and to record your goals and dreams. Handy to use at work, in your home office or sit on the beach and jot down all your achievements. Keep track of goals and record happy memories in this notebook. Perfect for all adults, men and women will love this inspirational motivational journal with a funny quote. Give it to your boss, employees, co-workers or supervisor. 100 blank lined pages Use it as a journal, to take notes, for creative writing, doodling, journaling or just vent your frustrations Handy note book features 6 inch by 9 inch pages This softcover notebook has a smooth glossy finish Beautifully designed to make the perfect present for a loved one

**Trauma in Dentistry** 2019-07-03 Identifying and treating traumatic dental injuries is an extremely important part of the dentistry profession. The stomatognathic system is a complex structure that is rich with tactile and motor neuron sensors and therefore trauma to the area should be diagnosed and treated as quickly and effectively as possible. Trauma in Dentistry not only covers the scientific basis of dental trauma and dental trauma-related matters, but it also draws attention to advanced diagnostic and treatment methods for dealing with traumatic dental injuries. This volume includes information for treating both adults and children, with two chapters dedicated to pediatric dental trauma. Other chapters focus on occlusal trauma, dental implants, and biomaterials.

**Leap of Perception** Penney Peirce 2013-05-21 Responding to the global shift from the Information Age to the Intuition Age, Penny Peirce, a respected leader in the intuition development movement, offers effective, easy-to-follow guidance to help you develop the power of perception and imagination to live effortlessly and joyfully in this new age. With a growing holistic view of the world and a greater awareness of personal and collective energy, our level of perception is transforming from something singular—the physical form—to a greatly expanded awareness that includes intuition, past and present, right and left brain, and heart and body. As our perceptive ability evolves, we must relearn the principles of how we live, create, and grow in order to be successful in the rapidly transforming reality of the Intuition Age. Written with clarity, insight, and humor, Leap of Perception is a comprehensive guide that shows us how to adapt to an expanding paradigm of perception. You will learn to materialize the situations you want, resolve conflict in relationships, expand your creativity, reduce exhaustion and anxiety from multitasking, ease fear caused by the transformation process, and develop new skills like

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telepathy, clairvoyance, applied empathy, rapid healing, and more. Building on her first two books, *The Intuitive Way: The Definitive Guide to Increasing your Awareness* and *Frequency: the Power of Personal Vibration*, author Penny Peirce once again translates a powerful and complex concept into an effective life practice that is accessible to everyone.

**Funology 2** Mark Blythe 2018-07-20 How should we understand and design for fun as a User Experience? This new edition of a classic book is for students, designers and researchers who want to deepen their understanding of fun in the context of HCI. The 2003 edition was the first book to do this and has been influential in broadening the field. It is the most downloaded book in the Springer HCI Series. This edition adds 14 new chapters that go well beyond the topics considered in 2003. New chapter topics include: online dating, interactive rides, wellbeing, somaesthetics, design fiction, critical design and participatory design methods. The first edition chapters are also reprinted, with new notes by their authors setting the context in which the 2003 chapter was written and explaining the developments since then. Taken with the new chapters this adds up to a total of 35 theoretical and practical chapters written by the most influential thinkers from academia and industry in this field.

**Consumer Behaviour in Action** Peter Ling 2015 *Consumer Behaviour in Action* introduces marketing students to the fundamental concepts of consumer behaviour in a contemporary context. The text provides a distinctly balanced approach as it balances theory with practical applications and research methods for understanding consumers. Practical examples and case studies provide global, regional and local industry examples. Research and insights from fields such as psychology, sociology and complex systems are included. Extended case studies covering topics such as Nike, Cricket Australia, Target, and McDonalds in overseas markets, draw together each part of the book to bring together the themes discussed and encourage students to encourage a deeper understanding of the material. The accompanying enriched eBook and supplementary digital resources provides superior ready-to-use support for both students and lecturers.

Complex Networks and Their Applications VIII Hocine Cherifi 2019-11-25 This book highlights cutting-edge research in the field of network science, offering scientists, researchers, students, and practitioners a unique update on the latest advances in theory and a multitude of applications. It presents the peer-reviewed proceedings of the Eighth International Conference on Complex Networks and their Applications (COMPLEX NETWORKS 2019), which took place in Lisbon, Portugal, on December 10-12, 2019. The carefully selected papers cover a wide range of theoretical topics such as network models and measures; community structure, and network dynamics; diffusion, epidemics, and spreading processes; resilience and control as well as all the main network applications, including social and political networks; networks in finance and economics; biological and neuroscience networks; and technological networks.

*Advances in Human Factors, Business Management and Leadership* Jussi Ilari Kantola 2020-06-30 This book analyzes new theories and practical approaches for promoting excellence in human resource management and leadership. It shows how the principles of creating shared value can be applied to ensure faster learning, training, business development and social renewal. In particular, it presents novel methods and tools for tackling the complexity of management and learning in both business organizations and society. Discussing ontologies, intelligent management systems, and methods for creating knowledge and value added, it offers novel insights into time management and operations optimization, as well as advanced methods for evaluating customers' satisfaction and conscious experience. Based on three AHFE 2020 Virtual Conferences: the AHFE 2020 Conference on Human Factors, Business Management and Society, the AHFE 2020 Conference on Human Factors in

Management and Leadership, held on July 16-20, 2020, the book provides researchers and professionals with extensive information, practical tools and inspiring ideas for achieving excellence in a broad spectrum of business and societal activities.

### **Electronic Evidence and Electronic Signatures** Seng MASON 2021-07

*Computer Security* Sokratis Katsikas 2020-02-21 This book constitutes the refereed post-conference proceedings of the 5th International Workshop on Security of Industrial Control Systems and Cyber-Physical Systems, CyberICPS 2019, the Third International Workshop on Security and Privacy Requirements Engineering, SECPRE 2019, the First International Workshop on Security, Privacy, Organizations, and Systems Engineering, SPOSE 2019, and the Second International Workshop on Attacks and Defenses for Internet-of-Things, ADIoT 2019, held in Luxembourg City, Luxembourg, in September 2019, in conjunction with the 24th European Symposium on Research in Computer Security, ESORICS 2019. The CyberICPS Workshop received 13 submissions from which 5 full papers and 2 short papers were selected for presentation. They cover topics related to threats, vulnerabilities and risks that cyber-physical systems and industrial control systems face; cyber attacks that may be launched against such systems; and ways of detecting and responding to such attacks. From the SECPRE Workshop 9 full papers out of 14 submissions are included. The selected papers deal with aspects of security and privacy requirements assurance and evaluation; and security requirements elicitation and modelling and to GDPR compliance. The SPOSE Workshop received 7 submissions from which 3 full papers and 1 demo paper were accepted for publication. They demonstrate the possible spectrum for fruitful research at the intersection of security, privacy, organizational science, and systems engineering. From the ADIoT Workshop 5 full papers and 2 short papers out of 16 submissions are included. The papers focus on IoT attacks and defenses and discuss either practical or theoretical solutions to identify IoT vulnerabilities and IoT security mechanisms.

**Social Informatics** Ingmar Weber 2019-11-14 This volume constitutes the proceedings of the 11th International Conference on Social Informatics, SocInfo 2019, held in Doha, Qatar, in November 2019. The 17 full and 5 short papers presented in these proceedings were carefully reviewed and selected from 86 submissions. The papers presented in this volume cover a broad range of topics, ranging from the study of socio-technical systems, to computer science methods to analyze complex social processes, as well as social concepts in the design of information systems.

**Screen Society** Ellis Cashmore 2018-06-12 Screens have been with us since the eighteenth century, though we became accustomed to staring at them only after the appearance of film and television in the twentieth century. But there was nothing in film or TV that prepared us for the revolution wrought by the combination of screens and the internet. Society has been transformed and this book asks how and with what consequences? Screen Society's conclusions are based on an original research project conducted by scholars in the UK and Australia. The researchers designed their own research platform and elicited the thoughts and opinions of nearly 2000 participants, to draw together insights of today's society as seen by users of smartphones, tablets and computers - what the authors call Screenagers. The book issues challenges to accepted wisdom on many of the so-called problems associated with our persistent use of screen devices, including screen addiction, trolling, gaming and gambling.

[Handbook of International Investment Law and Policy](#) Julien Chaisse 2021-08-17 The Handbook of International Investment Law and Policy is a one-stop reference source. This Handbook covers the main conceptual questions in a logical, scholarly yet easy to comprehend manner. It is based on a truly global vision insisting particularly on Global South related issues and developments. In this respect, the

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Handbook of International Investment Law and Policy provides an excellent modern treatment of international investment law which is one of the fastest growing areas of international economic law. Professor Julien Chaisse, Professor Leïla Choukroune, and Professor Sufian Jusoh are the editors-in-chief of the Handbook of International Investment Law and Policy, a 1,500-page reference book, which is anticipated becoming one of the most influenced reference books in the international economic law areas. This Handbook is a highly comprehensive set of four volumes of original materials designed to cover all facets of international investment law and policy. The chapters, written by world-leading experts, explore key ideas and debates in relation to: international investment substantive law (Volume I), Investor-state dispute settlement (Volume II); interaction between international investment law and other fields of international law (Volume III); and, the new trends and challenges for international investment law (Volume IV). The Handbook will feature more than 80 contributions from leading experts (academics, lawyers, government officials), including Vivienne Bath, M. Sornarajah, Mélida Hodgson, Rahul Donde, Roberto Echandi, Andrew Mitchell, Ernst-Ulrich Petersmann, Christina L. Beharry, Krista Nadakavukaren Schefer, Leon Trakman, Prabhash Ranjan, Emmanuel Jacomy, Mariel Dimsey, Stavros Brekoulakis, Romesh Weeramantry, Nathalie Bernasconi-Osterwalder, David Collins, Damilola S. Olawuyi, Katia Fach Gomez, Jaemin Lee, Alejandro Carballo-Leyda, Patrick W. Pearsall, Mark Feldman, Surya Deva, Luke Nottage, Rafael Leal-Arcas, James Nedumpara, Rodrigo Polanco, etc. This Handbook will be an essential reference tool for students and scholars of international economic law. Policy makers and researchers alike will find the Handbook of International Investment Law and Policy useful for years to come.

Digital Business and Electronic Commerce Bernd W. Wirtz 2021-03-28 This textbook introduces readers to digital business from a management standpoint. It provides an overview of the foundations of digital business with basics, activities and success factors, and an analytical view on user behavior. Dedicated chapters on mobile and social media present fundamental aspects, discuss applications and address key success factors. The Internet of Things (IoT) is subsequently introduced in the context of big data, cloud computing and connecting technologies, with a focus on industry 4.0, smart business services, smart homes and digital consumer applications, as well as artificial intelligence. The book then turns to digital business models in the B2C (business-to-consumer) and B2B (business-to-business) sectors. Building on the business model concepts, the book addresses digital business strategy, discussing the strategic digital business environment and digital business value activity systems (dVASs), as well as strategy development in the context of digital business. Special chapters explore the implications of strategy for digital marketing and digital procurement. Lastly, the book discusses the fundamentals of digital business technologies and security, and provides an outline of digital business implementation. A comprehensive case study on Google/Alphabet, explaining Google's organizational history, its integrated business model and its market environment, rounds out the book.

**Investigation Of Competition In Digital Markets** United States Congress 2020-10-06 In June 2019, the Committee on the Judiciary initiated a bipartisan investigation into the state of competition online, spearheaded by the Subcommittee on Antitrust, Commercial and Administrative Law. As part of a top-to-bottom review of the market, the Subcommittee examined the dominance of Amazon, Apple, Facebook, and Google, and their business practices to determine how their power affects our economy and our democracy. Additionally, the Subcommittee performed a review of existing antitrust laws, competition policies, and current enforcement levels to assess whether they are adequate to address market power and anticompetitive conduct in digital markets. Over the course of our investigation, we collected extensive evidence from these companies as well as from third parties—totaling nearly 1.3 million documents. We held seven hearings to review the effects of market power online—including on the free and diverse press, innovation, and privacy—and a final hearing to examine potential solutions to

concerns identified during the investigation and to inform this Report's recommendations. A year after initiating the investigation, we received testimony from the Chief Executive Officers of the investigated companies: Jeff Bezos, Tim Cook, Mark Zuckerberg, and Sundar Pichai. For nearly six hours, we pressed for answers about their business practices, including about evidence concerning the extent to which they have exploited, entrenched, and expanded their power over digital markets in anticompetitive and abusive ways. Their answers were often evasive and non-responsive, raising fresh questions about whether they believe they are beyond the reach of democratic oversight. Although these four corporations differ in important ways, studying their business practices has revealed common problems

**Sexy. Strong. Sober.** A Recovery Journal 2019-05-28 This sobriety journal has been created to help you capture your progress during your fight against addiction. The journal is a 60 days planner for alcoholism & drug addiction recovery and each double page allows you to: define a daily goal and track your daily mood write down a positive affirmation take notes about your thoughts draw daily conclusions (did I stay sober? what did I accomplish today?) The journal also contains some advises and examples to create positive affirmation and fill daily pages in order to help you down the road to recovery. This makes a great gift for any loved one fighting against addiction.

*E-commerce* Kenneth C. Laudon 2016 For undergraduate and graduate courses in business. Understanding The Vast And Expanding Field of E-Commerce Laudon's E-Commerce 2016: Business, Technology, Society emphasizes three driving forces behind the expanding field of e-commerce: technology change, business development, and social issues. A conceptual framework uses the templates of many modern-day companies to further demonstrate the differences and complexities in e-commerce today. An in-depth investigation of companies such as Uber, Pinterest, and Apple kick-off the course while preparing students for real-life scenarios. In the Twelfth Edition, Laudon and Traver add new or update existing case studies to match developments in the e-commerce field as they exist in today's tech world. They built in additional video cases for each chapter, making the material even more accessible to students as they prepare for their future roles in business.

*Soft Computing Applications* Valentina Emilia Balas 2020-08-14 This book presents the proceedings of the 8th International Workshop on Soft Computing Applications, SOFA 2018, held on 13-15 September 2018 in Arad, Romania. The workshop was organized by Aurel Vlaicu University of Arad, in conjunction with the Institute of Computer Science, Iasi Branch of the Romanian Academy, IEEE Romanian Section, Romanian Society of Control Engineering and Technical Informatics - Arad Section, General Association of Engineers in Romania - Arad Section and BTM Resources Arad. The papers included in these proceedings, published post-conference, cover the research including Knowledge-Based Technologies for Web Applications, Cloud Computing, Security Algorithms and Computer Networks, Business Process Management, Computational Intelligence in Education and Modelling and Applications in Textiles and many other areas related to the Soft Computing. The book is directed to professors, researchers, and graduate students in area of soft computing techniques and applications.

**Empowering Teaching for Digital Equity and Agency** Torsten Brinda 2020-09-30 This book constitutes the refereed post-conference proceedings of the IFIP TC 3 Open Conference on Computers in Education, OCCE 2020, held in Mumbai, India, in January 2020. The 11 full papers and 4 short papers included in this volume were carefully reviewed and selected from 57 submissions. The papers discuss key emerging topics and evolving practices in the area of educational computing research. They are organized in the following topical sections: computing education; learners' and teachers' perspectives; teacher professional development; the industry perspective; and further aspects.

*Globalization, Deglobalization, and New Paradigms in Business* Justin Paul 2021-10-18 This book analyzes the changing dynamics of competition and the emergence of deglobalization trends and processes. The authors begin by explaining the role of technology on globalization and its impact on competitive strategy. Then, they present a theoretical framework that outlines the connection between globalization and modern society. The book also delves into the shift toward deglobalization and addresses how the onset of the COVID-10 pandemic has accelerated the process. Concluding with a discussion of how the 4th Industrial Revolution has resulted in new paradigms for business, this book will fill a gap through its investigation of an emerging concept for scholars in international business.

**Entrepreneurial Connectivity** Vanessa Ratten 2021-10-06 This book explores how entrepreneurial networks provide the basis for individuals and firms to compete based on knowledge asymmetries. This book states that this is crucial in the increasingly interdependent world where social capital influences potential market performance. This edited book focuses on future trends regarding entrepreneurial networks in terms of social, cultural and market connections thereby bridging the entrepreneurship, strategy and network literature. This book provides a practical way to capture market changes as networks evolve to a more digital format. The impact of innovation and strategy on these market developments will be discussed in each chapter as a way to understand performance.

Cyberspace Evon Abu-Taieh 2020-06-17 Parallel to the physical space in our world, there exists cyberspace. In the physical space, there are human and nature interactions that produce products and services. On the other hand, in cyberspace there are interactions between humans and computer that also produce products and services. Yet, the products and services in cyberspace don't materialize—they are electronic, they are millions of bits and bytes that are being transferred over cyberspace infrastructure.

After Access Jonathan Donner 2015-11-20 An expert considers the effects of a more mobile Internet on socioeconomic development and digital inclusion, examining both potentialities and constraints. Almost anyone with a \$40 mobile phone and a nearby cell tower can get online with an ease unimaginable just twenty years ago. An optimistic narrative has proclaimed the mobile phone as the device that will finally close the digital divide. Yet access and effective use are not the same thing, and the digital world does not run on mobile handsets alone. In *After Access*, Jonathan Donner examines the implications of the shift to a more mobile, more available Internet for the global South, particularly as it relates to efforts to promote socioeconomic development and broad-based inclusion in the global information society. Drawing on his own research in South Africa and India, as well as the burgeoning literature from the ICT4D (Internet and Communication Technologies for Development) and mobile communication communities, Donner introduces the "After Access Lens," a conceptual framework for understanding effective use of the Internet by those whose "digital repertoires" contain exclusively mobile devices. Donner argues that both the potentialities and constraints of the shift to a more mobile Internet are important considerations for scholars and practitioners interested in Internet use in the global South.

Smartphone Cultures Jane Vincent 2017-12-01 *Smartphone Cultures* explores emerging questions about the ways in which this mobile technology and its apps have been produced, represented, regulated and incorporated into everyday social practices. The various authors in this volume each locate their contributions within the circuit of culture model. More specifically, this book engages with issues of production and regulation in the case of the electrical infrastructure supporting smartphones and the development of mobile social gambling apps. It examines issues of consumption through looking at parental practices relating to children's smartphone use, children's experience of the regulation of this technology, both in the home and in school, how they cope with the mass of communications via the

smartphone and the nature of their attachment to the device. Other chapters cover the engagement of older people with smartphones, as well as how different cultural norms of sociability have a bearing on how the technology is consumed. The smartphone's implications for other theoretical frameworks is illustrated through examining ramifications for domestication, and the sometimes-limited place of smartphones in certain aspects of life is examined through its role in the practices of reading and writing. *Smartphone Cultures* presents the latest international research from scholars located in the UK, Europe, the US and Australia and will appeal to scholars and students of media and cultural studies, communication studies and sociologists with interests in technology and social practices.

*Digital Passages: Migrant Youth 2.0* Koen Leurs 2016-12-15 Increasingly, young people live online, with the vast majority of their social and cultural interactions conducted through means other than face-to-face conversation. How does this transition impact the ways in which young migrants understand, negotiate, and perform identity? That's the question taken up by *Digital Passages: Migrant Youth 2.0*, a ground-breaking analysis of the ways that youth culture online interacts with issues of diaspora, gender, and belonging. Drawing on surveys, in-depth interviews, and ethnography, Koen Leurs builds an interdisciplinary portrait of online youth culture and the spaces it opens up for migrant youth to negotiate power relations and to promote intercultural understanding.

**Serious Games** Stefan Göbel 2018-10-30 This book constitutes the proceedings of the 4th International Conference on Serious Games, JCSG 2018, held in Darmstadt, Germany, in November 2018. The 15 full and 12 short papers presented in this volume were carefully reviewed and selected from 40 submissions. They were organized in topical sections named: serious games studies; game-based learning and teaching; game development - serious games design, models, tools and emerging technologies; and serious games for health.

Palafox Palafox Family 2019-09-23 Show off your last name and family heritage with this Palafox coat of arms and family crest shield notebook journal. Great birthday, diary, or family reunion gift for people who love ancestry, genealogy, and family trees.

Handbook of Mobile Teaching and Learning Yu (Aimee) Zhang 2015-10-14 Mobile technologies have been used in higher education for many years. They provide good solutions for teaching and learning and make learning available anywhere and anytime. This book includes six sections: design, development, adoption, collaboration, evaluation and future of mobile teaching and learning technology in higher education. It includes different projects and practices in higher education across different countries. The book provides in-depth background information and cases studies in high technology teaching and learning and future expectations for new technology in higher education. The variety of projects and programs running in different country helps boost innovation and discussion in future projects and practices. It also provide guidelines for future design and development of mobile applications for higher education.

*Modern Romance* Aziz Ansari 2016-06-14 The #1 New York Times Bestseller "An engaging look at the often head-scratching, frequently infuriating mating behaviors that shape our love lives." —Refinery 29 A hilarious, thoughtful, and in-depth exploration of the pleasures and perils of modern romance from Aziz Ansari, the star of *Master of None* and one of this generation's sharpest comedic voices At some point, every one of us embarks on a journey to find love. We meet people, date, get into and out of relationships, all with the hope of finding someone with whom we share a deep connection. This seems standard now, but it's wildly different from what people did even just decades ago. Single people today have more romantic options than at any point in human history. With technology, our abilities to

connect with and sort through these options are staggering. So why are so many people frustrated? Some of our problems are unique to our time. “Why did this guy just text me an emoji of a pizza?” “Should I go out with this girl even though she listed Combos as one of her favorite snack foods? Combos?!” “My girlfriend just got a message from some dude named Nathan. Who’s Nathan? Did he just send her a photo of his penis? Should I check just to be sure?” But the transformation of our romantic lives can’t be explained by technology alone. In a short period of time, the whole culture of finding love has changed dramatically. A few decades ago, people would find a decent person who lived in their neighborhood. Their families would meet and, after deciding neither party seemed like a murderer, they would get married and soon have a kid, all by the time they were twenty-four. Today, people marry later than ever and spend years of their lives on a quest to find the perfect person, a soul mate. For years, Aziz Ansari has been aiming his comic insight at modern romance, but for *Modern Romance*, the book, he decided he needed to take things to another level. He teamed up with NYU sociologist Eric Klinenberg and designed a massive research project, including hundreds of interviews and focus groups conducted everywhere from Tokyo to Buenos Aires to Wichita. They analyzed behavioral data and surveys and created their own online research forum on Reddit, which drew thousands of messages. They enlisted the world’s leading social scientists, including Andrew Cherlin, Eli Finkel, Helen Fisher, Sheena Iyengar, Barry Schwartz, Sherry Turkle, and Robb Willer. The result is unlike any social science or humor book we’ve seen before. In *Modern Romance*, Ansari combines his irreverent humor with cutting-edge social science to give us an unforgettable tour of our new romantic world.

*New Concepts for Presence and Availability in Ubiquitous and Mobile Computing* Mirko Fetter  
2019-01-24

*Understanding Digital Marketing* Damian Ryan 2012-03-03 Digital marketing now represents 25% of the marketing spend in the UK and this is predicted to move to 50% or higher within the next three years. *Understanding Digital Marketing* looks at the world of digital marketing: how it got started, how it got to where it is today, and where the thought leaders in the industry believe it is headed in the future. This authoritative title demonstrates how to harness the power of digital media and use it to achieve the utmost success in business, now and in the future. *Understanding Digital Marketing* deals with every key topic in detail, including: search marketing, social media, Google, mobile marketing, affiliate marketing, e-mail marketing, customer engagement and digital marketing strategies. Essential reading for both practitioners and students alike, and including real-world examples of digital marketing successes and expert opinions, *Understanding Digital Marketing* provides you with tools to utilize the power of the internet to take your company wherever you want it to go.

**Global Brand Strategy** Jan-Benedict Steenkamp 2017-01-03 Steenkamp introduces the global brand value chain and explains how brand equity factors into shareholder value. The book equips executives with techniques for developing strategy, organizing execution, and measuring results so that your brand will prosper globally. What sets strong global brands apart? First, they generate more than half their revenue and most of their growth outside their home market. Secondly, their brand equity is responsible for a massive percentage of their firm’s market value. Third, they operate as single brands everywhere on the planet. We find them in B2C and B2B industries, among large and small companies, and among established companies and new businesses. The stewards of these brands have a set of skills and knowledge that sets them apart from the typical corporate marketer. So what’s their secret? In a world that is globalizing, but not yet globalized, how do you build a powerful global brand that resonates universally but also accommodates local nuances? How do you ensure that it is dynamic and flexible enough to change at market speed? World-class marketing expert Jan-Benedict Steenkamp has

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studied global brands for over 25 years on six continents. He has distilled their practices into eight tools that you can start using today. With case studies from around the world, Steenkamp's book is provocative and timely. *Global Brand Strategy* speaks to three types of B2C and B2B managers: those who want to strengthen already strong global brands, those who want to launch their brands globally and get results, and those who need to revive their global brand and stop the bleeding.

**Advances in Computing and Data Sciences** Mayank Singh 2020-07-17 This book constitutes the post-conference proceedings of the 4th International Conference on Advances in Computing and Data Sciences, ICACDS 2020, held in Valletta, Malta, in April 2020.\* The 46 full papers were carefully reviewed and selected from 354 submissions. The papers are centered around topics like advanced computing, data sciences, distributed systems organizing principles, development frameworks and environments, software verification and validation, computational complexity and cryptography, machine learning theory, database theory, probabilistic representations. \* The conference was held virtually due to the COVID-19 pandemic.

**EU Competition Law Volume II: Mergers and Acquisitions** Jones, Christopher 2021-12-14 This book is a Claey's and Casteels title, now formally part of Edward Elgar Publishing. With extensive updating in the decade since the publication of the second edition, and written by the key Commission and European Court officials in this area, as well as leading practitioners, the third edition of this unique title provides meticulous and exhaustive coverage of EU Merger Law.

*C, C++, Java, Python, PHP, JavaScript and Linux For Beginners* Manjunath.R 2020-04-13 An ideal addition to your personal library. With the aid of this indispensable reference book, you may quickly gain a grasp of Python, Java, JavaScript, C, C++, CSS, Data Science, HTML, LINUX and PHP. It can be challenging to understand the programming language's distinctive advantages and charms. Many programmers who are familiar with a variety of languages frequently approach them from a constrained perspective rather than enjoying their full expressivity. Some programmers incorrectly use Programmatic features, which can later result in serious issues. The programmatic method of writing programs—the ideal approach to use programming languages—is explained in this book. This book is for all programmers, whether you are a novice or an experienced pro. Its numerous examples and well paced discussions will be especially beneficial for beginners. Those who are already familiar with programming will probably gain more from this book, of course. I want you to be prepared to use programming to make a big difference.

**Working Misunderstandings** Frauke Mörike 2021-11-30 Misunderstandings are often perceived as something to be avoided yet delineate an integrative part of everyday work. This book addresses the role that misunderstandings play in collaborative work and, above all, their effects on the organisational result. As exemplified by project collaboration across three offices of a multinational corporation in India, Frauke Mörike explores how misunderstandings shape the organisational system and why they prove not only necessary but even productive for organisational functioning. In doing so, she offers new ways to think about collaboration and establishes 'misunderstanding' as a key factor of insight for the field of organisational research.

**Digital Entrepreneurship in Africa** Nicolas Friederici 2020-07-28 The hope and hype about African digital entrepreneurship, contrasted with the reality on the ground in local ecosystems. In recent years, Africa has seen a digital entrepreneurship boom, with hundreds of millions of dollars poured into tech cities, entrepreneurship trainings, coworking spaces, innovation prizes, and investment funds. Politicians and technologists have offered Silicon Valley-influenced narratives of boundless opportunity

and exponential growth, in which internet-enabled entrepreneurship allows Africa to "leapfrog" developmental stages to take a leading role in the digital revolution. This book contrasts these aspirations with empirical research about what is actually happening on the ground. The authors find that although the digital revolution has empowered local entrepreneurs, it does not untether local economies from the continent's structural legacies.