

Wiley Schnellkurs Kosten Und Leistungsrechnung

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English for Business Communication Audio CD Set (2 CDs) Simon Sweeney 2003-04-24 This short course is for learners who need to improve their ability to communicate when socialising, telephoning, presenting, taking part in meetings and negotiating. The course aims to build confidence and fluency by encouraging students to analyse tasks and take part in practice activities. This second edition has been redesigned and now includes a page of self-study tasks for each of the 15 units.

Wiley-Schnellkurs Prozessmanagement Michael Huth 2017-12-04 Wie beim Klöße essen, einer nach dem anderen. Ganz so einfach ist Prozessmanagement leider nicht. Aber richtig veranschaulicht, ist es oft auch nicht so schwer zu verstehen, wie es im ersten Moment scheint. Michael Huth führt Sie zügig in dieses Thema ein. Er erklärt, was Prozesse überhaupt sind, welche Bedeutung sie in Unternehmen haben und was die relevanten Begriffe sind. Danach wird das Phasenkonzept erläutert, die Prozessdokumentation, die Prozessbewertung, die Prozessoptimierung und einiges mehr. Zahlreiche Übungsaufgaben mit Lösungen helfen Ihnen, Ihr Wissen zu testen und zu festigen.

Giant Earth-moving Equipment Eric C. Orlemann 1995 Covers the 1950s through the present.

Software Project Management in a Changing World Günther Ruhe 2014-09-04 By bringing together various current directions, *Software Project Management in a Changing World* focuses on how people and organizations can make their processes more change-adaptive. The selected chapters closely correspond to the project management knowledge areas introduced by the Project Management Body of Knowledge, including its extension for managing software projects. The contributions are grouped into four parts, preceded by a general introduction. Part I “Fundamentals” provides in-depth insights into fundamental topics including resource allocation, cost estimation and risk management. Part II “Supporting Areas” presents recent experiences and results related to the management of quality systems, knowledge, product portfolios and global and virtual software teams. Part III “New Paradigms” details new and evolving software-development practices including agile, distributed and open and inner-source development. Finally, Part IV “Emerging Techniques” introduces search-based techniques, social media, software process simulation and the efficient use of empirical data and their effects on software-management practices. This book will attract readers from both academia and practice with its excellent balance between new findings and experience of their usage in new contexts. Whenever appropriate, the presentation is based on evidence from empirical evaluation of the proposed approaches. For researchers and graduate students, it presents some of the latest methods and techniques to accommodate new challenges facing the discipline. For professionals, it serves as a source of inspiration for refining their project-management skills in new areas.

Statistics Workbook For Dummies Deborah Rumsey 2005-05-27 Presents an introduction to statistics, providing information on analyzing and interpreting data, knowing where to begin solving problems, and more.

Macroeconomics: A European Text Michael Burda 2012-11-15 This text provides a comprehensive analysis of contemporary macroeconomics, within a European and global context. The authors balance the theoretical aspects with up-to-date policy examples throughout, allowing the reader to relate the concepts to their own economic environment.

German books in print 1997

Understanding the European Union John McCormick 1999

Debates on European Integration Mette Eilstrup-Sangiovanni 2006-11-14 This major new reader that brings together and assesses the most influential scholarly contributions that have fashioned the debate on European integration over the past fifty years, from postwar ideas of Europe to rationalist integration theory.

Einführung in die Betriebswirtschaftslehre Steffen Wettengl 2019-03-25 Müssen Sie eine Einführungsveranstaltung in die Betriebswirtschaftslehre besuchen? Kommen Sie bei den vielen Begriffen und Ansätzen manchmal etwas durcheinander? Dann ist dieses Buch das richtige für Sie. Steffen Wettengl unterrichtet seit über 10 Jahren BWL und führt Sie so verständlich wie möglich in dieses Thema ein. Er erklärt, was Betriebe überhaupt sind, welche Ziele sie verfolgen und wie sie sich organisieren. Er erläutert, was Sie über Innovationsmanagement, Marketing, Beschaffung, Logistik und Produktionsmanagement wissen sollten. Den Abschluss dieses kompakten und schlüssigen Buchs bilden das externe und das interne Rechnungswesen.

Quantitative and Empirical Analysis of Energy Markets

An Interactive Multimedia Introduction to Signal Processing Ulrich Karrenberg 2013-11-11 This introduction to elementary signal processing connects theory and application, and bridges instruction between a book and a CD-ROM packed with video, software and more. The result is a unique, non-mathematical learning system using concepts drawn from modern brain research. Readers use the popular DasyLab metrology and control engineering program to develop applications. Processing of real signals is enabled via the sound card and the parallel port. Two hundred pre-programmed signal engineering systems and design transparencies are provided on the CD-ROM. There are numerous videos, more than 250 photos, and - most important - all "living" experiments and their results are visualized.

Statistical Methods of Quality Assurance Hans-Joachim. Mittag 2018-12-12 This comprehensive textbook is a basic reference which should be recommended to students and teachers in engineering, technology

and management as well as to the whole community of professionals already working in quality-related areas. The book aims to be a step-by-step introduction to statistical quality assurance. It has been specifically designed for self-study and includes over 100 fully solved exercises and worked examples. In addition to traditional quality control procedures the book also presents very carefully elaborated results of recent research in order to encourage their adoption into practice.

Principles of Economics N. Gregory Mankiw 2004 This introduction to economics explains and enlarges upon the ten most important principles. Students and instructors can use the Internet to explore and expand the content of the book.

Wiley-Schnellkurs BWL Steffen Wettengl 2015-05-07 Sie suchen einen leicht verständlichen Einstieg in die Betriebswirtschaftslehre? Steffen Wettengl erklärt, was Sie über Unternehmen, Strategien und Rechtsformen wissen sollten. Innovationsmanagement und Marketing führen von einer Produktidee zum Verkaufserfolg. Auch die Managementaufgaben Planung, Organisation und Mitarbeiterführung werden besprochen. Zum Schluss darf ein Blick ins Rechnungswesen nicht fehlen. Beispiele und Tipps ergänzen die Theoriebausteine. Mit Übungsaufgaben und Lösungshinweisen können Sie Ihr Wissen testen.

Wiley-Schnellkurs Kosten- und Leistungsrechnung Gerd Schulte 2017-07-12 Die Kosten- und Leistungsrechnung lässt nicht jedes Herz höher schlagen, aber leider ist sie als zentraler Bestandteil des internen Rechnungswesens im Studium fast unumgänglich. Aber keine Sorge: Gerd Schulte führt Sie so schnell und verständlich wie möglich in dieses manchmal etwas sperrige Thema ein. Er erklärt Ihnen die Grundlagen des Internen Rechnungswesens und was Sie über die Ist-Vollkosten-, die Teilkosten-, Normal- und Plankostenrechnung wissen müssen. Mit vielen Übungsaufgaben mit Lösungen können Sie Ihr Wissen dann auch noch festigen und prüfen.

Economics Mark P.. Taylor 2014 Now firmly established as one of the leading economics principles texts in the UK and Europe, this exciting new third edition of Economics by N. Gregory Mankiw (Harvard University) and Mark P. Taylor (Warwick University), has undergone some significant restructuring and reorganization to more directly match economics students' course structures and learning and assessment

needs. There are new sections covering microeconomic and macroeconomic topics and concepts in more depth, whilst at the same time retaining the book's reputation for clarity, authority and real world relevance.

IT-Driven Business Models Henning Kagermann 2010-11-08 This book will show organizations how business model innovation should be a key focus area in today's global economy. It features cases from businesses around the globe who have developed their own business models to achieve high levels of performance and interviews from key executives. A primary focus in the book will be on the role of technology in driving and enabling changes to fundamental facets of a business. Business model innovation is occurring around the world, in essentially every industry and in processes ranging from R&D to M&A, supply chain, and marketing. Case examples will be included from ABB, IKEA, Apple, Tata, SHARP, Saudi Aramco, DeBeers, Telefonica, Valero Energy, LEGO, Proctor & Gamble, among others.

Game Theory Bargaining and Auction Strategies Gregor Berz 2016-04-30 This text bridges the gulf between theoretical economic principles of negotiation and auction theory and their multifaceted applications in actual practice. It is intended to be a supplement to the already existing literature, as a comprehensive collection of reports detailing experiences and results of very different negotiations and auctions.

Microeconomics Robert S. Pindyck 2009 The contents of this text book cover markets and prices; producers, consumers and competitive markets; market structure and competitive strategy; and information, market failure and the role of government.

Business Wargaming Mr Daniel F Oriesek 2012-09-28 Industry consolidation, mergers, changes to business models, the emergence of new threats all require managers to understand highly complex situations, assess risk and opportunity and make informed decisions. How can senior managers do this effectively when so often they are wrestling with brand new scenarios? One of the emerging solutions is business wargaming. Daniel F. Oriesek and Jan Oliver Schwarz provide the first comprehensive look at wargaming as a business tool in a book that explores the anatomy and success factors of a typical

wargame. The authors explain how and when wargaming can be used to test strategies, plan and prepare for crises, manage change or increase your organization's ability to anticipate and adapt for the future. Creating imaginative and credible scenarios, and testing them against smart opponents who are eager to find holes and counter your strategy, allows you to learn about a plan or a new venture in the security of the conference room rather than learning the hard way when you go live. Business wargames are sophisticated but they are also very demanding in terms of time and resources. Business Wargaming: Securing Corporate Value will enable you to assess the potential value of the technique for your own organization, to understand what you will be committing to and develop an informed business case and brief for working with the organization that will facilitate the game.

Protocols and Architectures for Wireless Sensor Networks Holger Karl 2007-10-08 Learn all you need to know about wireless sensor networks! *Protocols and Architectures for Wireless Sensor Networks* provides a thorough description of the nuts and bolts of wireless sensor networks. The authors give an overview of the state-of-the-art, putting all the individual solutions into perspective with one and other. Numerous practical examples, case studies and illustrations demonstrate the theory, techniques and results presented. The clear chapter structure, listing learning objectives, outline and summarizing key points, help guide the reader expertly through the material. *Protocols and Architectures for Wireless Sensor Networks*: Covers architecture and communications protocols in detail with practical implementation examples and case studies. Provides an understanding of mutual relationships and dependencies between different protocols and architectural decisions. Offers an in-depth investigation of relevant protocol mechanisms. Shows which protocols are suitable for which tasks within a wireless sensor network and in which circumstances they perform efficiently. Features an extensive website with the bibliography, PowerPoint slides, additional exercises and worked solutions. This text provides academic researchers, graduate students in computer science, computer engineering, and electrical engineering, as well as practitioners in industry and research engineers with an understanding of the specific design challenges and solutions for wireless sensor networks. Check out www.wiley.com/go/wsn for accompanying course material! "I am deeply impressed by the book of Karl & Willig. It is by far the most complete source for wireless sensor networks...The book covers almost all topics related to sensor networks, gives an amazing number of references, and, thus, is the perfect source for students, teachers,

and researchers. Throughout the book the reader will find high quality text, figures, formulas, comparisons etc. - all you need for a sound basis to start sensor network research." Prof. Jochen Schiller, Institute of Computer Science, Freie Universität Berlin

Leerkosten Hajo Kannenberg 2015-07-24 Die Leerkostenmethodik ist keine neue Thematik in der Betriebswirtschaft. Die Umsetzung in den Betrieben wurde jedoch lange vernachlässigt. Hier wurde nach der Devise gehandelt: „Wer nicht danach sucht, der wird auch keine finden!“. Lediglich in einigen Großbetrieben und Konzernen hat sich die Leerkostenthematik etabliert. Viele kleine und mittlere Unternehmen betrachten die Fixkosten als gegeben. Eine Teilkostenrechnung, um fixe und variable Kosten darzustellen, wird nicht durchgeführt und so gibt es keine ausreichende Transparenz. Der steigende Wettbewerbsdruck aus dem In- und Ausland in weitgehend gesättigten Märkten zwingt Unternehmen dazu, nach Rationalisierungspotenzialen zu suchen und diese auszuschöpfen. Somit ist es für Unternehmen von großer und entscheidender Bedeutung geworden, die Kostenverteilung zu strukturieren und Transparenz auf die jeweiligen Kostentreiber zu bekommen. Erst jetzt, nachdem der Kostendruck immer stärker wurde, beschäftigen sich immer mehr Betriebe mit der Ermittlung von Leerständen. Im diesem Buch wird das Thema Leerstand und Leerkosten aus der kaufmännischen Sicht beleuchtet: • Wie entstehen Leerkosten? • Wie finde ich Leerkosten? • Wie können sie berechnet und bewertet werden? • Welche Auswirkungen haben sie? • Wie können Leerkosten vermieden oder reduziert werden? Kosten, die aus einer Unterkapazität resultieren, dürfen nicht als Herstellungskosten gewertet (zugerechnet) werden.

Online Marketing Ralf T. Kreuzer

TinyOS Programming Philip Levis 2009-03-12 The ultimate guide for programmers needing to know how to write systems, services, and applications using the TinyOS operating system.

Fundamentals of Investment Appraisal Martina Röhrich 2014-09-09 How to make sound investment decisions: Fundamentals of Investment Appraisal, 2nd edition, is based on long-term experience with students and is written in an easily understood style. A case study has been constructed to illustrate all

methods discussed. The goal of the book is to pace a sure way through the variety of methods in investment appraisal. Mathematical basics are specifically explained in detail. The book shows clearly why there are different methods in investment appraisal and on where to focus in a given situation. As all methods are introduced by the same case study, it is easy to compare and evaluate the results. The statements in the text are further consolidated by abstracts and evaluations of each of the methods. Exercises with extensive solutions will lead to the confidence which is necessary for an ease of handling the investment appraisal techniques and for a good preparation for students' exams. German and international students at universities and other institutions of higher education will find this book an excellent systematic preparation for their exams.

B for Business William Cullen 2000

Macroeconomics in Context Sebastian Dullien 2017-08-23 Macroeconomics in Context: A European Perspective lays out the principles of macroeconomics in a manner that is thorough, up to date, and relevant to students. With a clear presentation of economic theory throughout, this latest addition to the bestselling "In Context" set of textbooks is written with a specific focus on European data, institutions, and historical events, offering engaging treatment of high-interest topics, including sustainability, Brexit, the euro crisis, and rising inequality. Policy issues are presented in context (historical, institutional, social, political, and ethical), and always with reference to human well-being. This book is divided into four parts, covering the following key issues: The context of economic analysis, including basic macroeconomic statistics and tools; The basics of macroeconomic measurements, including GDP, inflation, and unemployment, as well as alternative measures of well-being, and the particular structures of the European economies; Methods for analyzing monetary and fiscal policy, including an in-depth coverage of the instruments and approaches of the European central bank and some coverage of an open economy; The application of the tools learnt to selected macroeconomic issues, such as the euro crisis, the global financial crisis, public debt, global development, and environmental sustainability. Far more than any other existing macroeconomic textbook, this book combines real-world relevance of the topics covered with a strong focus on European institutions and structures within an approach that explains multiple economic paradigms. This combination helps to raise students' interest in macroeconomics as well as enhance their

understanding of the power and limitation of macroeconomic analysis. Visit <http://www.bu.edu/eci/education-materials/textbooks/macroeconomics-in-context-a-european-perspective/> for online resources for both lecturers and students. A video of a panel discussion about the book can be found at <https://youtu.be/xjHJrW9WP44>.

Fundamentals of Wireless Sensor Networks Walteneus Dargie 2010-11-05 In this book, the authors describe the fundamental concepts and practical aspects of wireless sensor networks. The book provides a comprehensive view to this rapidly evolving field, including its many novel applications, ranging from protecting civil infrastructure to pervasive health monitoring. Using detailed examples and illustrations, this book provides an inside track on the current state of the technology. The book is divided into three parts. In Part I, several node architectures, applications and operating systems are discussed. In Part II, the basic architectural frameworks, including the key building blocks required for constructing large-scale, energy-efficient sensor networks are presented. In Part III, the challenges and approaches pertaining to local and global management strategies are presented – this includes topics on power management, sensor node localization, time synchronization, and security. At the end of each chapter, the authors provide practical exercises to help students strengthen their grip on the subject. There are more than 200 exercises altogether. Key Features: Offers a comprehensive introduction to the theoretical and practical concepts pertaining to wireless sensor networks Explains the constraints and challenges of wireless sensor network design; and discusses the most promising solutions Provides an in-depth treatment of the most critical technologies for sensor network communications, power management, security, and programming Reviews the latest research results in sensor network design, and demonstrates how the individual components fit together to build complex sensing systems for a variety of application scenarios Includes an accompanying website containing solutions to exercises (http://www.wiley.com/go/dargie_fundamentals) This book serves as an introductory text to the field of wireless sensor networks at both graduate and advanced undergraduate level, but it will also appeal to researchers and practitioners wishing to learn about sensor network technologies and their application areas, including environmental monitoring, protection of civil infrastructure, health care, precision agriculture, traffic control, and homeland security.

Career Express: Business English C1 Jane Maier-Fairclough 2013-03-01 Career Express Level C1

Teacher's Book Career Express Business English C1 is the second part of a two-level multimedia course, for students on a Business English language course at university level. Reading -The texts focus on the most interesting topics from the world of business. They provide the springboard for a discussion of contemporary business issues. Listening -Realistic conversations, presentations and lectures expose you to a variety of native and non-native speaker accents and help you to develop core listening comprehension skills. Business Skills -This section introduces you to the skills most needed in business, such as taking part in meetings, using diplomacy at work, describing charts and presenting products. Discussion and Role-Play -These features give you the opportunity to pick up on issues raised in the reading and listening sections, and to practise functional language. Company Case -These task-based case studies have been inspired by real business scenarios. They require you to work in teams, find strategic solutions to real-life problems and present them to the class. Audio CDs -Complete recordings for all the listening activities in the Course Book. Career Express Self Study Online -This website offers an abundance of additional material: Electronic Workbook with interactive practice exercises to consolidate vocabulary, grammar, reading and skills Self-assessment tests for each unit Tailor-made videos with interactive exercises The complete Course Book listening material as MP3 downloads

Wiley-Schnellkurs Buchführung und Bilanzierung Thomas Heide 2017-02-22 Das externe

Rechnungswesen, also Buchführung und Bilanzierung, ist spannender, als Sie vielleicht denken. Thomas Heide führt Sie behutsam in diesen Bereich der Wirtschaftswissenschaften ein. Sie erfahren mehr über Bedeutung, rechtlichen Rahmen und inhaltliche Grundlagen wie Inventur, Bilanz sowie GuV. Er erläutert, was Sie wissen sollten über Geschäftsvorfälle, Warenkonten, Anschaffungskosten, Umsatzsteuer, Personalaufwand und vieles mehr. Außerdem widmet sich der Autor noch den wichtigsten Punkten rund um den Jahresabschluss. Übungsaufgaben mit Lösungen helfen Ihnen, Ihr Wissen zu festigen und zu überprüfen.

Statistics Applied With Excel Franz Kronthaler 2022-07-29 This book shows you how to analyze data sets systematically and to use Excel 2019 to extract information from data almost effortlessly. Both are (not) an art! The statistical methods are presented and discussed using a single data set. This makes it clear how

the methods build on each other and gradually more and more information can be extracted from the data. The Excel functions used are explained in detail - the procedure can be easily transferred to other data sets. Various didactic elements facilitate orientation and working with the book: At the checkpoints, the most important aspects from each chapter are briefly summarized. In the freak knowledge section, more advanced aspects are addressed to whet the appetite for more. All examples are calculated with hand and Excel. Numerous applications and solutions as well as further data sets are available on the author's internet platform. This book is a translation of the original German 2nd edition Statistik angewandt mit Excel by Franz Kronthaler, published by Springer-Verlag GmbH Germany, part of Springer Nature in 2021. The translation was done with the help of artificial intelligence (machine translation by the service DeepL.com). A subsequent human revision was done primarily in terms of content, so that the book will read stylistically differently from a conventional translation. Springer Nature works continuously to further the development of tools for the production of books and on the related technologies to support the authors.

Advanced Design of Mechanical Systems: From Analysis to Optimization Jorge A.C. Ambrosio 2009-11-25

Multibody systems are used extensively in the investigation of mechanical systems including structural and non-structural applications. It can be argued that among all the areas in solid mechanics the methodologies and applications associated to multibody dynamics are those that provide an ideal framework to aggregate different disciplines. This idea is clearly reflected, e. g. , in the multidisciplinary applications in biomechanics that use multibody dynamics to describe the motion of the biological entities, in finite elements where multibody dynamics provides powerful tools to describe large motion and kinematic restrictions between system components, in system control where the methodologies used in multibody dynamics are the prime form of describing the systems under analysis, or even in many applications that involve fluid-structure interaction or aero elasticity. The development of industrial products or the development of analysis tools, using multibody dynamics methodologies, requires that the final result of the developments are the best possible within some limitations, i. e. , they must be optimal. Furthermore, the performance of the developed systems must either be relatively insensitive to some of their design parameters or be sensitive in a controlled manner to other variables. Therefore, the sensitivity analysis of such systems is fundamental to support the decision making process. This book presents a broad range

of tools for designing mechanical systems ranging from the kinematic and dynamic analysis of rigid and flexible multibody systems to their advanced optimization.

Wiley-Schnellkurs Investition und Finanzierung Jochen Beisser 2015-11-30 Wie komme ich an Geld und wie verwende ich es am Besten? Mit diesen Fragen beschäftigen sich die Fächer Investition und Finanzierung. Jochen Beißer und Oliver Read erklären Ihnen die Aufgaben der Finanzwirtschaft, finanzwirtschaftliche Ziele und die Grundbegriffe des Finanzwesens. Sie führen Sie in die statische und dynamische Investitionsrechnung ein, in die Fremd-, Eigen- und Innenfinanzierung und vieles mehr. Abschließend widmen Sie sich noch der Finanzplanung. Mit Übungsaufgaben samt Lösungen können Sie Ihr frisch erworbenes Wissen testen und festigen.

Shopper Intimacy Rick DeHerder 2010-09-09 Retail marketing is undergoing cataclysmic change, driven by upheavals in media, consumer attitudes, and the retail industry itself. Retailers know they must invest more heavily in marketing, both to build brands and to drive sales. But how? In *Shopper Intimacy*, two leading experts offer the first comprehensive, research-based guide to building winning retail marketing programs. Drawing on a decade of customer research, the authors introduce: A start-to-finish system for planning and executing effective campaigns. Powerful new tools for influencing shopper behavior and driving better results. Practical, workable techniques for measuring performance – including a breakthrough approach for measuring ROI from the standpoint of all stakeholders. Best practices models for integrating internal and syndicated research. Trend analysis to help retailers chart the future trajectory of marketing, and position themselves appropriately. *Shopper Intimacy* contains extensive case studies, charts, pictures, and illustrations designed to deepen marketers' understanding. Above all, it presents practical learnings that cut across all retail segments, with data to support the authors' conclusions, and techniques for successfully applying them.

Communication for business : zeitgemäße englische Handelskorrespondenz und Bürokommunikation.

Lehrbuch Birgit Abegg 1999

Finance Stanley G. Eakins 2002 Today's student wants to learn about all areas of finance rather than just

how large corporations function. Finance includes coverage of the three main topic areas: markets and institutions, investments, and managerial finance. While the book's greatest emphasis is on corporate topics, the amount of detail has been carefully edited to allow room for coverage of topic areas that are of interest to students. This broad approach appeals to majors and non-majors alike by allowing students to better understand financial information for making business and personal finance decisions.

Environmental Economics and Policy Lynne Lewis 2019-11-26 Environmental Economics and Policy is a best-selling text for environmental economics courses. Offering a policy-oriented approach, it introduces economic theory, empirical fieldwork, and case studies that show how underlying economic principles provided the foundation for environmental policies. Key features include: Introductions to the theory and method of environmental economics, including externalities, benefit-cost analysis, valuation methods, and ecosystem goods and services. Extensive coverage of the major issues including climate change mitigation and adaptation, air and water pollution, and environmental justice. Boxed "Examples" and "Debates" throughout the text, which highlight global examples and major talking points. This text will be of use to undergraduate students of economics. Students will leave the course with a global perspective of how environmental economics has played and can continue to play a role in promoting fair and efficient environmental management. The text is fully supported with end-of-chapter summaries, discussion questions, and self-test exercises in the book. Additional online resources include references, as well as PowerPoint slides for each chapter.

Wiley-Schnellkurs Kosten- und Leistungsrechnung Gerd Schulte 2018-04-26 Die Kosten- und Leistungsrechnung lässt nicht jedes Herz höher schlagen, aber leider ist sie als zentraler Bestandteil des internen Rechnungswesens im Studium fast unumgänglich. Aber keine Sorge: Gerd Schulte führt Sie so schnell und verständlich wie möglich in dieses manchmal etwas sperrige Thema ein. Er erklärt Ihnen die Grundlagen des Internen Rechnungswesens und was Sie über die Ist-Vollkosten-, die Teilkosten-, Normal- und Plankostenrechnung wissen müssen. Mit vielen Übungsaufgaben mit Lösungen können Sie Ihr Wissen dann auch noch festigen und prüfen.

Business Vocabulary in Use Advanced with Answers Bill Mascull 2010-04-29 This is a new self-study

reference and practice book for advanced learners of English who need vocabulary for business and professional purposes. It has been carefully researched using the Cambridge International Corpus to ensure that the 2,000 new words and expressions represent the English that native speakers actually use. The book consists of 50 units and follows the highly successful format of the English Vocabulary in Use range with presentation material on the left-hand page and practice exercises on the right-hand page. It covers a wide variety of up-to-date business topics and concepts including: people and organisations; quality; strategy; marketing; IT and the Internet; ethics and globalisation.