

# You Don T Own Me How Mattel V Mga Entertainment Ex

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*The Protection of Non-Traditional Trademarks* Irene Calboli 2018-12-19 This volume offers a detailed analysis of the issues related to the protection of non-traditional marks. In recent years, the domain of trademark law and the scope of trademark protection has grown exponentially. Today, a wide variety of non-traditional marks, including colour, sound, smell, and shape marks, can be registered in many jurisdictions. However, this expansion of trademark protection has led to heated discussions and controversies about the impact of the protection of non-traditional marks on freedom of competition and, more generally, on socially valuable use of these or similar signs in unrelated non-commercial contexts. These tensions have also led to increasing litigation in this area across several jurisdictions. This book provides an overview of the debate and state of the law surrounding non-traditional marks at the international, regional, and national level. In particular, this book addresses relevant international treaties administered by the World Intellectual Property Organization (WIPO) and the Agreement on Trade-Related Aspects to Intellectual Property Rights (TRIPS) as well as several regional and national legislations and leading judicial decisions in order to examine current law and practice culminating in critical reflections and suggestions on the topic. This is an open access title available under the terms of a CC BY-NC-ND 3.0 licence. It is free to read at Oxford Scholarship Online and offered as a free PDF download from OUP and selected open access locations.

Library Lin's Curated Collection of Superlative Nonfiction Linda Maxie 2022-05-05 Trust a librarian to help you find books you'll want to read Library Lin's Curated Collection of Superlative Nonfiction is a librarian's A-list of nonfiction books organized by subject area—just like a library. Linda Maxie (Library Lin) combed through 65 best books lists going back a century. She reviewed tens of thousands of books, sorted them according to the Dewey Decimal Classification system, and selected an entire library's worth for you to browse without leaving home. Here you'll find • Summaries of outstanding titles in

every subject • Suggestions for locating reading material specific to your needs and interests In this broad survey of all the nonfiction categories, you will find titles on everything from the A-bomb to Zen Buddhism. You might find yourself immersed in whole subject areas that you never thought you'd be interested in.

The Bar Code Tattoo (The Bar Code Trilogy, Book 1) Suzanne Weyn 2012-10-01  
Individuality vs. conformity. Identity vs. access. Freedom vs. control. The bar code tattoo. The bar code tattoo. Everybody's getting it. It will make your life easier, they say. It will hook you in. It will become your identity. But what if you say no? What if you don't want to become a code? For Kayla, this one choice changes everything. She becomes an outcast in her high school. Dangerous things happen to her family. There's no option but to run . . . for her life. Individuality vs. conformity.. Identity vs. access. Freedom vs. control. The bar code tattoo.

Code of Silence Lise Olsen 2021-10-26 Winner of the 2021 IRE Book Award Winner of the 2022 Texas Institute of Letters Carr P. Collins Award for Best Book of Nonfiction In the age of #MeToo, learn how brave whistleblowers have dared to lift the federal court's veil of secrecy to expose powerful judges who appear to defy laws they have sworn to uphold Code of Silence tells the story of federal court employee Cathy McBroom, who had to flee her job as a case manager in Galveston, Texas, after enduring years of sexual harassment and assault by her boss—US District Judge Samuel Kent. Following a decade of firsthand reporting at the Houston Chronicle, investigative reporter Lise Olsen charts McBroom's assault and the aftermath, when McBroom was thrust into the role of whistleblower to denounce a federal judge. What Olsen discovered by investigating McBroom's story and other federal judicial misconduct matters nationwide was shocking. With the help of other federal judges, Kent was being protected by a secretive court system that has long tolerated or ignored complaints about corruption, sexism, and sexual misconduct—enabling him to remain in office for years. Other powerful judges accused of judicial misconduct were never investigated and remain in power or retired with full pay, such as US Circuit Judge Alex Kozinski and Kozinski's mentee, Brett Kavanaugh. McBroom's ultimate triumph is a rare story of redemption and victory as Judge Kent became the first and only federal judge to be impeached for sexual misconduct. Olsen also weaves in narratives of other brave women across the country who, at great personal risk, have reported federal judges to reveal how sexual harassment and assault occur elsewhere inside the federal court system. The accounts of the women and their allies who are still fighting for reforms are moving, intimate, and inspiring—including whistleblowers and law professors like Leah Litman, Emily Murphy, and novelist Heidi Bond, who emerged to denounce Kozinski in 2017. A larger group of women—and men—banded together to form a group called Law Clerks for Accountability, which is continuing to push for more reforms to the courts' secretive complaint review system. Code of Silence also reveals the role the press plays in holding systems of power in check. Kent would not have been charged had it not been for Olsen's reporting and the Houston Chronicle's commitment to the story.

**Professional and Business Ethics Through Film** Jadranka Skorin-Kapov 2018-08-10

This book considers ethical issues arising in professional and business settings and the role of individuals making decisions and coping with moral dilemmas. Readers can benefit from engagement in filmic narratives, as a simulated environment for developing a stance towards ethical challenges. The book starts by elaborating on critical thinking and on normative ethical theories, subsequently presenting the structure and cinematic elements of narrative film. These two avenues are tools for evaluating films and for discussions on various ethical problems in contemporary business, including: the corporate and banking financial machinations (greed, fraud, social responsibility); workplace ethical challenges (harassment, violence, inequity, inequality); professional and business ethical challenges (corruption, whistleblowing, outsourcing, downsizing, competition, and innovation); environmental and social issues; international business and human rights; and personal responsibility and identity challenges due to career pressures, loss of privacy and cyber harassment, and job structure changes in light of changing technology.

**Makena** Denise Lewis Patrick 2021 For thirteen-year-old Makena, clothes are a way for her to connect with others, but when some people make hurtful assumptions about her because she is Black, she discovers how to use fashion to speak up about injustice.

The Equality Machine Orly Lobel 2022-10-18 At a time when AI and digital platforms are under fire, Orly Lobel, a renowned tech policy scholar, defends technology as a powerful tool we can harness to achieve equality and a better future. Much has been written about the challenges tech presents to equality and democracy. But we can either criticize big data and automation or steer it to do better. Lobel makes a compelling argument that while we cannot stop technological development, we can direct its course according to our most fundamental values. With provocative insights in every chapter, Lobel masterfully shows that digital technology frequently has a comparative advantage over humans in detecting discrimination, correcting historical exclusions, subverting long-standing stereotypes, and addressing the world's thorniest problems: climate, poverty, injustice, literacy, accessibility, speech, health, and safety. Lobel's vivid examples—from labor markets to dating markets—provide powerful evidence for how we can harness technology for good. The book's incisive analysis and elegant storytelling will change the debate about technology and restore human agency over our values.

The Toys of He-Man and the Masters of the Universe Val Staples 2021-05-04 A massive, 700-plus-page, full-color hardcover chronicling the quintessential toys of He-Man, She-Ra, and the other Masters of the Universe! In the 1980s, the Masters of the Universe toy lines shook the world of children's entertainment to its foundations. Now, YouTube influencer "Pixel Dan" Eardley and He-Man historian Val Staples have worked with fans worldwide to cultivate this incredible volume that contains in-depth overviews of every item in several complete toy lines, including: 1982's Masters of the Universe, 1985's

Princess of Power, 1989's He-Man, 2002's Masters of the Universe relaunch, and 2008's Masters of the Universe Classics! In addition to expertly-researched documentation of the toys' development and unique variants, each entry also includes photographic reference of the heroic figures and playsets from decades of development. This phenomenal tome also features never-before-seen interviews and designer commentary from the toys' creators, offering keen insights into the genesis of a product that inspired millions of young imaginations. With over 700 pages of lovingly assembled content, this compendium is the perfect addition to any Masters of the Universe fan's collection. By the power of Grayskull, you have the power!

The Cambridge Handbook of the Law of the Sharing Economy John J. Infranca  
2018-10-31 This Handbook grapples conceptually and practically with what the sharing economy - which includes entities ranging from large for-profit firms like Airbnb, Uber, Lyft, Taskrabbit, and Upwork to smaller, non-profit collaborative initiatives - means for law, and how law, in turn, is shaping critical aspects of the sharing economy. Featuring a diverse set of contributors from many academic disciplines and countries, the book compiles the most important, up-to-date research on the regulation of the sharing economy. The first part surveys the nature of the sharing economy, explores the central challenge of balancing innovation and regulatory concerns, and examines the institutions confronting these regulatory challenges, and the second part turns to a series of specific regulatory domains, including labor and employment law, consumer protection, tax, and civil rights. This groundbreaking work should be read by anyone interested in the dynamic relationship between law and the sharing economy.

**Forever Barbie** M. G. Lord 2004-03-01 Originally published: New York: William Morrow & Co, c1994.

*Why Drag?* Magnus Hastings 2016-05-17 For over a decade, Magnus Hastings has been photographing the world's greatest drag superstars and asking each of them a simple question: Why drag? The result is this mesmerizing volume in which the queens strut their stuff and reflect on their shared passion through a mixture of quips and philosophizing. Subjects include icons of reality TV and underground drag royalty, and photographs range from the divine to the trashy. Featuring the likes of Bianca Del Rio and Courtney Act, this collection is a beautiful celebration of drag as an art form and an exhilarating exploration of what drag means to its greatest artists.

*The Marketing of Children's Toys* Rebecca C. Hains 2021-04-13 This book offers rich critical perspectives on the marketing of a variety of toys, brands, and product categories. Topics include marketing undertaken by specific children's toy brands such as American Girl, Barbie, Disney, GoldieBlox, Fisher-Price, and LEGO, and marketing trends characterizing broader toy categories such as on-trend grotesque toys; toy firearms; minimalist toys; toyetics; toys meant to offer diverse representation; STEM toys; and unboxing videos. Toy marketing warrants a sustained scholarly critique because of toys' cultural significance

and their roles in children's lives, as well as the industry's economic importance. Discourses surrounding toys—including who certain toys are meant for and what various toys and brands can signify about their owners' identities—have implications for our understandings of adults' expectations of children and of broader societal norms into which children are being socialized.

The Raider Jude Deveraux 2004-02-01 Jude Deveraux continues her beloved Montgomery saga in America with this dramatic, passion-filled tale of rebellion and love—a breathtaking adventure to be savored all over again—or discovered for the first time! In colonial New England, the British are hunting a fearless, masked patriot whose daring foils them at every turn. He's known simply as the Raider. Jessica Taggart, a proud-tempered beauty, thrills to the Raider's scorching midnight embrace, but despises Alexander Montgomery, the drunken town buffoon. In truth, the cleverly disguised Montgomery lives two lives...and only his triumph over the hated Redcoats will free him, at last, to know the full pleasure of Jessica's love.

**Strangers in Their Own Land** Arlie Russell Hochschild 2018-02-20 The National Book Award Finalist and New York Times bestseller that became a guide and balm for a country struggling to understand the election of Donald Trump "A generous but disconcerting look at the Tea Party. . . . This is a smart, respectful and compelling book." —Jason DeParle, The New York Times Book Review When Donald Trump won the 2016 presidential election, a bewildered nation turned to *Strangers in Their Own Land* to understand what Trump voters were thinking when they cast their ballots. Arlie Hochschild, one of the most influential sociologists of her generation, had spent the preceding five years immersed in the community around Lake Charles, Louisiana, a Tea Party stronghold. As Jedediah Purdy put it in the *New Republic*, "Hochschild is fascinated by how people make sense of their lives. . . . [Her] attentive, detailed portraits . . . reveal a gulf between Hochschild's 'strangers in their own land' and a new elite." Already a favorite common read book in communities and on campuses across the country and called "humble and important" by David Brooks and "masterly" by Atul Gawande, Hochschild's book has been lauded by Noam Chomsky, New Orleans mayor Mitch Landrieu, and countless others. The paperback edition features a new afterword by the author reflecting on the election of Donald Trump and the other events that have unfolded both in Louisiana and around the country since the hardcover edition was published, and also includes a readers' group guide at the back of the book.

**The New Frontiers of Fashion Law** Rossella Esther Cerchia 2021-01-13 Fashion law encompasses a wide variety of issues that concern an article of clothing or a fashion accessory, starting from the moment they are designed and following them through distribution and marketing phases, all the way until they reach the end-user. Contract law, intellectual property, company law, tax law, international trade, and customs law are of fundamental importance in defining this new field of law that is gradually taking shape. This volume focuses on the new frontiers of fashion law, taking into account the various fields that

have recently emerged as being of great interest for the entire fashion world: from sustainable fashion to wearable technologies, from new remedies to cultural appropriation to the regulation of model weight, from advertising law on the digital market to the impact of new technologies on product distribution. The purpose is to stimulate discussion on contemporary problems that have the potential to define new boundaries of fashion law, such as the impact of the heightened ethical sensitivity of consumers (who increasingly require effective solutions), that a comparative law perspective renders more interesting. The volume seeks to sketch out the new legal fields in which the fashion industry is getting involved, identifying the new boundaries of fashion law that existing literature has not dealt with in a comprehensive manner.

Doll Maria Teresa Hart 2022-11-03 Object Lessons is a series of short, beautifully designed books about the hidden lives of ordinary things. The haunted doll has long been a trope in horror movies, but like many fears, there is some truth at its heart. Dolls are possessed-by our aspirations. They're commonly used as a tool to teach mothering to young girls, but more often they are avatars of the idealized feminine self. (The word "doll" even acts as shorthand for a desirable woman.) They instruct girls what to strive for in society, reinforcing dominant patriarchal, heteronormative, white views around class, bodies, history, and celebrity, in insidious ways. Girls' dolls occupy the opposite space of boys' action figures, which represent masculinity, authority, warfare, and conflict. By analyzing dolls from 17th century Japanese Hinamatsuri festivals, to the '80s American Girl Dolls, and even to today's bitmoji, "Doll" reveals how the objects society encourages us to play with as girls shape the women we become. Object Lessons is published in partnership with an essay series in The Atlantic.

**Barbie Penthouse** Raimonda Tamosauskaite 2014-11-01

Employment Law Timothy P. Glynn 2019-02-01 Employment Law: Private Ordering and Its Limitations, Fourth Edition is organized around the rights and duties that flow between parties in an employment relationship. Through cases, detailed discussion of the facts, and accessible notes and questions, this book examines the laws that are intended to balance the competing interests and contractual obligations between employer and employee. The note materials also encourage students to think critically and creatively about how best to protect the interests of workers or employers. Practitioner exercises in planning, drafting, advising, and negotiating develop transactional lawyering skills. New to the Fourth Edition: Important Supreme Court and lower court cases in key areas including the scope of "employment," whistleblower and anti-retaliation protections, anti-discrimination laws, disability and other accommodations, noncompetition agreements, and mandatory arbitration clauses Addition of cases and note materials on hot topics including employment protections in the gig economy, workplace speech protections in a time of deep social and political conflict, the workplace implications of AI and other technologies, emergent privacy and cyber security issues, and innovations in accommodating workers' lives Updated problems and exercises Streamlined case and note editing

Professors and students will benefit from: Comprehensive and deep coverage of key areas of workplace regulation Practical exercises in each chapter Note materials designed to provide both context and knowledge of emergent legal and social science scholarship Thematic consistency across chapters providing a unifying framework for the discussion of disparate topic areas

**You Don't Own Me** Orly Lobel 2019-04-23 "A hair-raising account of a Barbie Dreamhouse-size Jarndyce and Jarndyce."—Jill Lepore, *The New Yorker* This provocative work spotlights the legal battles between behemoth Mattel and audacious MGA over incredibly successful toys and the ownership of an idea. Law professor Orly Lobel deeply researched this riveting story, interviewing those involved, to draw attention to the contentious debate over creativity and intellectual property. She also explores female images and how we market cultural icons, from the doll that inspired all-American Barbie to the defiant, anti-establishment Bratz—the only doll to outsell Barbie in any year.

**Handbook of Intellectual Property Research** Irene Calboli 2021 "The relevance of intellectual property (IP) law has increased dramatically over the last several years. Globalization, digitization, and the rise of post-industrial information-based industries have all contributed to a new prominence of IP law as one of the most important factors in driving innovation and economic development. At the same time, the significant expansion of IP rules has impacted many areas of public policy such as public health, the environment, biodiversity, agriculture, information, in an unprecedented manner. The growing importance of IP law has led to an exponential growth of academic research in this area. This Book offers a comprehensive overview of the methods and approaches that can be used to address and develop scholarly research questions related to IP law. In particular, this Book aims to provide a useful resource that can be used by IP scholars who are interested in expanding their expertise in a specific research method or seek to acquire an understanding of alternative lenses that could be applied to their research. Even though this Book does not claim to include all existing research methodologies, it represents one of the largest and most diverse compilations, which has been carried out to date. In addition, the authors of this Book comprise an equally diverse group of scholars from different jurisdictions, backgrounds, and legal traditions. This diversity, both regarding the topics and the authors, is a fundamental feature of the Book, which seeks to assist IP scholars worldwide in their research journeys." --

*You Don't Own Me* Orly Lobel 2017-11-14 The battle between Mattel, the makers of the iconic Barbie doll, and MGA, the company that created the Bratz dolls, was not just a war over best-selling toys, but a war over who owns ideas. When Carter Bryant began designing what would become the billion-dollar line of Bratz dolls, he was taking time off from his job at Mattel, where he designed outfits for Barbie. Later, back at Mattel, he sold his concept for Bratz to rival company MGA. Law professor Orly Lobel reveals the colorful story behind the ensuing decade-long court battle. This entertaining and provocative work pits audacious MGA against behemoth Mattel, shows how an idea turns into a

product, and explores the two different versions of womanhood, represented by traditional all-American Barbie and her defiant, anti-establishment rival—the only doll to come close to outselling her. In an era when workers may be asked to sign contracts granting their employers the rights to and income resulting from their ideas—whether conceived during work hours or on their own time—Lobel's deeply researched story is a riveting and thought-provoking contribution to the contentious debate over creativity and intellectual property.

**Toy Monster** Jerry Oppenheimer 2009-02-24 An eye-popping, unauthorized exposé of the House of Barbie From Boise to Beijing, Mattel's toys dominate the universe. Its no-fun-and-games marketing muscle reaches some 140 countries, and its iconic products have been a part of our culture for generations. Now, in this intriguing and entertaining exposé, New York Times bestselling author Jerry Oppenheimer places the world's largest toy company under a journalistic microscope, uncovering the dark side of toy land, and exploring Mattel's oddball corporate culture and eccentric, often bizarre, cast of characters. Based on exclusive interviews and an exhaustive review of public and private records, Toy Monster exposes Mattel's take-no-prisoners, shark-infested corporate style. Throughout this scrupulously reported, unauthorized portrait, you'll discover how dangerous toys are actually nothing new to Mattel, and why its fearsomely litigious approach within the brutal toy business has helped their products dominate potential rivals such as Bratz. Introduces you to the larger-than-life personalities that have shaped Mattel's eccentric world Offers an inside look- from an experienced author-at the scandals that have been a part of this iconic company Jerry Oppenheimer is also the author of Madoff with the Money, an in-depth look at Bernie Madoff the man and his billion dollar scam Engaging and accessible, Toy Monster shows you why today's toy business isn't always fun and games.

**Talent Wants to Be Free** Orly Lobel 2013-09-30 Presents a set of positive changes in corporate strategies, industry norms, regional policies, and national laws that will incentivize talent flow, creativity, and growth.

**Trixie and Katya's Guide to Modern Womanhood** Trixie Mattel 2020-07-14 \*A NEW YORK TIMES BESTSELLER\* The RuPaul's Drag Race legends, stars of UNHhhh, and expert biological women share the secrets of their feminine mystique in this satirical guide to beauty and homemaking. Drag superstars Trixie Mattel and Katya have long captivated fans with their stunning looks, onscreen chemistry, and signature wit. In Trixie and Katya's Guide to Modern Womanhood, the pair channel that energy into an old-school etiquette guide for ladies. In essays, conversations, and how-to sections peppered with hilarious, gorgeous photos, Trixie and Katya will advise readers on beauty and fashion and tackle other vital components of a happy home, such as money, self-love, and friendship; sharing advice and personal stories in high-concept fashion. Informative, humorous, and heartwarming, Trixie and Katya's Guide to Modern Womanhood is the book that their fans have been waiting for.

*You Don't Have to Do it Alone* Richard Axelrod 2011-08-19 "Most people in organizations tend to manage projects either as realists or humanists. You Don't Have to Do It Alone brings together the practical view of the realist and the people-oriented view of the humanist, combining the best of both approaches into one role: the 'Pragmatic Involver.' Covering everything from solving a nagging long-term problem at work that could save a company millions of dollars, to launching a community movement to improve local schools, the book shows how involving others in a project while maintaining one's focus on the nuts-and-bolts details can make big things happen. Using the authors' six major questions--each of which is explored in detail--You Don't Have to Do It Alone shows how success can be attained in a project on any scale, from redesigning a manufacturing process at a paper mill to creating an effective youth center"-- Publisher's description.

*Fortunately, the Milk . . .* Neil Gaiman 2013-09-17 From multi-award-winning Neil Gaiman comes a spectacularly silly, mind-bendingly clever, brilliantly bonkers adventure – with lip-smackingly gorgeous illustrations by Chris Riddell. 'A self-referential gem ... Both author and illustrator are craftsmen at the top of their game, making it look easy' Sunday Times, Children's Book of the Year Mum's away. Dad's in charge. There's no milk. So Dad saves the day by going to buy some. Really, that's all that happens. Very boring. YAAAAAAAAAAWN. There are absolutely none of the following inside: GLOBBY GREEN ALIENS! INTERGALACTIC POLICE! PIRATES! And most definitely NOT a time-travelling hot-air balloon piloted by the brilliant dinosaur scientist Professor Steg...

**23 Things They Don't Tell You about Capitalism** Ha-Joon Chang 2011-01-02 INTERNATIONAL BESTSELLER "For anyone who wants to understand capitalism not as economists or politicians have pictured it but as it actually operates, this book will be invaluable."-Observer (UK) If you've wondered how we did not see the economic collapse coming, Ha-Joon Chang knows the answer: We didn't ask what they didn't tell us about capitalism. This is a lighthearted book with a serious purpose: to question the assumptions behind the dogma and sheer hype that the dominant school of neoliberal economists-the apostles of the freemarket-have spun since the Age of Reagan. Chang, the author of the international bestseller *Bad Samaritans*, is one of the world's most respected economists, a voice of sanity-and wit-in the tradition of John Kenneth Galbraith and Joseph Stiglitz. *23 Things They Don't Tell You About Capitalism* equips readers with an understanding of how global capitalism works-and doesn't. In his final chapter, "How to Rebuild the World," Chang offers a vision of how we can shape capitalism to humane ends, instead of becoming slaves of the market.

Mattel 70 Years 2015-10-26 Celebrating the spectacular history of Mattel, this volume brings together archival images from the company's early years and expresses the joy and energy of all the toys since its founding, a fantastic tribute to the happiness of childhood and the enduring memories of life's best moments. Readers of all ages will delight in rediscovering their favorite toys and learning the stories behind them.

**Don't Make Me Pull Over!** Richard Ratay 2019-05-14 "A lighthearted, entertaining trip down Memory Lane" (Kirkus Reviews), *Don't Make Me Pull Over!* offers a nostalgic look at the golden age of family road trips—before portable DVD players, smartphones, and Google Maps. The birth of America's first interstate highways in the 1950s hit the gas pedal on the road trip phenomenon and families were soon streaming—sans seatbelts!—to a range of sometimes stirring, sometimes wacky locations. In the days before cheap air travel, families didn't so much take vacations as survive them. Between home and destination lay thousands of miles and dozens of annoyances, and with his family Richard Ratay experienced all of them—from being crowded into the backseat with noogie-happy older brothers, to picking out a souvenir only to find that a better one might have been had at the next attraction, to dealing with a dad who didn't believe in bathroom breaks. Now, decades later, Ratay offers "an amiable guide...fun and informative" (New York Newsday) that "goes down like a cold lemonade on a hot summer's day" (The Wall Street Journal). In hundreds of amusing ways, he reminds us of what once made the Great American Family Road Trip so great, including twenty-foot "land yachts," oasis-like Holiday Inn "Holidomes," "Smokey"-spotting Fuzzbusters, twenty-eight glorious flavors of Howard Johnson's ice cream, and the thrill of finding a "good buddy" on the CB radio. An "informative, often hilarious family narrative [that] perfectly captures the love-hate relationship many have with road trips" (Publishers Weekly), *Don't Make Me Pull Over!* reveals how the family road trip came to be, how its evolution mirrored the country's, and why those magical journeys that once brought families together—for better and worse—have largely disappeared.

*You Don't Own Me: How Mattel v. MGA Entertainment Exposed Barbie's Dark Side* Orly Lobel 2017-11-14 "A hair-raising account of a Barbie Dreamhouse-size Jarndyce and Jarndyce."—Jill Lepore, *The New Yorker* This provocative work spotlights the legal battles between behemoth Mattel and audacious MGA over incredibly successful toys and the ownership of an idea. Law professor Orly Lobel deeply researched this riveting story, interviewing those involved, to draw attention to the contentious debate over creativity and intellectual property. She also explores female images and how we market cultural icons, from the doll that inspired all-American Barbie to the defiant, anti-establishment Bratz—the only doll to outsell Barbie in any year.

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speech, health, and safety. Lobel's vivid examples—from labor markets to dating markets—provide powerful evidence for how we can harness technology for good. The book's incisive analysis and elegant storytelling will change the debate about technology and restore human agency over our values.

**Getting Everything You Can Out of All You've Got** Jay Abraham 2001-10-12 A consultant to some of America's leading corporations shares key insights and ideas on how to supercharge one's business and career, explaining how to create and develop new opportunities for wealth in any business, enterprise, or venture. Reprint. 50,000 first printing.

**Cases and Text on Property** Susan F. French 2019-02-12 This completely revised and streamlined Seventh Edition of *Cases and Text on Property* by Susan Fletcher French and Gerald Korngold is smart, compact, and thoughtful. The carefully selected and edited cases and problems give students what they need to learn about Property law in the 21st Century. In addition to ample coverage of traditional Property subjects, the text includes substantial coverage of intellectual property, modern servitudes law, common interest communities, and constitutional limits on governmental power to acquire and regulate property. New to the Seventh Edition: A reorganization of Chapter 4 (Property Rights in Creative Works) to begin with copyright, with notes on the Google and TVEyes cases, and an important new case on patent exhaustion, *Impression Products, Inc. v. Lexmark Int'l, Inc.* Important new cases *Marbar, Inc. v. Katz*; *Craig Wrecking Co. v. S.G. Loewendick & Sons, Inc.*; *Vallely Investments, L.P. v. Bancamerica Commercial Corp*; *Sparks v. Fidelity Nat'l Title Ins. Co.*; and *Coons v. Carstensen* A new subsection in Chapter 13 (The Takings Clause) that highlights coverage of the public trust doctrine with two new Supreme Court cases, *Murr v. Wisconsin* and *Horne v. Dep't of Agriculture* The authors have continued to revise and streamline the casebook without adding additional pages to this new edition. Professors and students will benefit from: Traditional cases-and-notes pedagogy with integrated problems Introductory chapters that put contemporary property law in historical context A casebook renowned for its absorbing text and teachable cases that many users have stayed with for the entire span of their careers A casebook well-suited for a 4-unit Property course, but also with sufficient material that it can readily be adapted for a 5- or 6-unit course Teaching materials include: A comprehensive Teacher's Manual with brief suggestions for teaching every case, answers to questions asked in the notes, and maps and diagrams to explain difficult cases and problems The purchase of this Kindle edition does not entitle you to receive access to the online e-book, practice questions from your favorite study aids, and outline tool available through CasebookConnect.

*The Right of Publicity* Jennifer E. Rothman 2018-05-01 Who controls how one's identity is used by others? This legal question, centuries old, demands greater scrutiny in the Internet age. Jennifer Rothman uses the right of publicity—a little-known law, often wielded by celebrities—to answer that question, not just for the famous but for everyone. In challenging the conventional story of the right of publicity's emergence, development, and justifications, Rothman

shows how it transformed people into intellectual property, leading to a bizarre world in which you can lose ownership of your own identity. This shift and the right's subsequent expansion undermine individual liberty and privacy, restrict free speech, and suppress artistic works. The Right of Publicity traces the right's origins back to the emergence of the right of privacy in the late 1800s. The central impetus for the adoption of privacy laws was to protect people from "wrongful publicity." This privacy-based protection was not limited to anonymous private citizens but applied to famous actors, athletes, and politicians. Beginning in the 1950s, the right transformed into a fully transferable intellectual property right, generating a host of legal disputes, from control of dead celebrities like Prince, to the use of student athletes' images by the NCAA, to lawsuits by users of Facebook and victims of revenge porn. The right of publicity has lost its way. Rothman proposes returning the right to its origins and in the process reclaiming privacy for a public world.

*Suck Less* Willam Belli 2016-10-18 The only lie told more often than "No, that looks totally cute on you" and "I got AIDS through oral" is "It gets better." Well, a lotta times it don't. Sometimes it just sucks less. But I promise you: where there's a Willam, there's a way. But this isn't all about me (for once). It's about you and how you can SUCK LESS at a variety of things drag queens are so much better at than the average person. I've got clap backs and life hacks and tips on classing up a simple grab-and-run lifting spree to the much more dignified act of larceny. Super-important life stuff with my own special, secret fag- swag sauce. So welcome to Willam's School of Bitchcraft and Wiggotry. Class is in session. With a foreword from Neil Patrick Harris.

*About Abortion* Carol Sanger 2017-03-27 New medical technologies, women's willingness to talk online and off, and tighter judicial reins on state legislatures are shaking up the practice of abortion. As talk becomes more transparent, Carol Sanger writes, women's decisions about whether to become mothers will be treated more like those of other adults making significant personal choices.

**Entertainment Industry Economics** Harold L. Vogel 2020-07-23 Fully updated, this edition offers a unique, integrated approach to the economics and financing of entertainment and media sectors.

*Influence Is Your Superpower* Zoe Chance 2022-02-01 Rediscover the superpower that makes good things happen, from the professor behind Yale School of Management's most popular class "The new rules of persuasion for a better world."—Charles Duhigg, author of the bestsellers *The Power of Habit* and *Smarter Faster Better* You were born influential. But then you were taught to suppress that power, to follow the rules, to wait your turn, to not make waves. Award-winning Yale professor Zoe Chance will show you how to rediscover the superpower that brings great ideas to life. Influence doesn't work the way you think because you don't think the way you think. Move past common misconceptions—such as the idea that asking for more will make people dislike you—and understand why your go-to negotiation strategies are probably making

you less influential. Discover the one thing that influences behavior more than anything else. Learn to cultivate charisma, negotiate comfortably and creatively, and spot manipulators before it's too late. Along the way, you'll meet alligators, skydivers, a mind reader in a gorilla costume, Jennifer Lawrence, Genghis Khan, and the man who saved the world by saying no. *Influence Is Your Superpower* will teach you how to transform your life, your organization, and perhaps even the course of history. It's an ethical approach to influence that will make life better for everyone, starting with you.

**3D Printing and Beyond** Dinusha Mendis 2019 This ground-breaking and timely contribution is the first and most comprehensive edited collection to address the implications for Intellectual Property (IP) law in the context of 3D Printing and Additive Manufacturing. Providing a coverage of IP law in three main jurisdictions including the UK, USA and Australia. *3D Printing and Beyond* brings together a team of distinguished IP experts and is an indispensable starting point for researchers with an interest in IP, emerging technologies and 3D printing.

*A History of Intellectual Property in 50 Objects* Claudy Op den Kamp 2019-06-20 What do the Mona Lisa, the light bulb, and a Lego brick have in common? The answer - intellectual property (IP) - may be surprising, because IP laws are all about us, but go mostly unrecognized. They are complicated and arcane, and few people understand why they should care about copyright, patents, and trademarks. In this lustrous collection, Claudy Op den Kamp and Dan Hunter have brought together a group of contributors - drawn from around the globe in fields including law, history, sociology, science and technology, media, and even horticulture - to tell a history of IP in 50 objects. These objects not only demonstrate the significance of the IP system, but also show how IP has developed and how it has influenced history. Each object is at the core of a story that will be appreciated by anyone interested in how great innovations offer a unique window into our past, present, and future.